# Greater Minnesota Regional Trails Survey - SAQ

# Screeners

A. Are you 18 years old or older?

 □ Yes (Skip to D)

 □ No (Continue)

B. Are you 12 years old or older?

 □ Yes (Continue)

 □ No (IF NO, discontinue interview)

C. If you are here with a parent or guardian, we’d like to get their permission for you to do the survey with us, but it’s ok if they are not here. Either way, we would like you to participate in the survey. Is a parent or guardian here with you today?

 □ Yes (Continue to C1)

 □ No (IF NO, Continue interview)

C1. FOR PARENTS: Is it ok for your child to participate in this survey?

 □ Yes, I **agree** that my child can participate in this survey (Continue to D)

 □ No, I **do not agree** for my child to participate in this survey (IF NO, DISContinue interview)

D. Have you already taken this survey at this trail or another trail this summer, or were you with someone when they completed the survey at a trail this summer?

 □ Yes (If Yes, discontinue interview)

 □ No (Continue)

# Activities and Trail Visits

The first few questions ask about trail activities and how often you come to this trail.

1. **Which activities have you and your group planned to do or already done on your visit today?**
(SELECT ALL THAT APPLY)

 □ Meeting up with family or friends (not for an event)

 □ Biking

 □ Mountain biking

 □ Hiking/walking

 □ Dog walking/dog park/off-leash dog area

 □ Horseback riding\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Observing nature (including birdwatching and self-guided nature walks)

□ Camping

□ Geocaching

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

IF MORE THAN ONE RESPONSE IN Q1:

2. **Which one of these activities was your main reason for visiting this trail?**
(Select one response that was already checked in Q1.)

 □ Meeting up with family or friends (not for an event)

 □ Biking

 □ Mountain biking

 □ Hiking/walking

 □ Dog walking/dog park/off-leash dog area

 □ Horseback riding

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Observing nature (including birdwatching and self-guided nature walks)

□ Camping

□ Geocaching

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3. Other than today, have you visited this trail in the last 12 months?**

 □ Yes

 □ No (SKIP TO Q4)

A. Please estimate the number of times you have been to this trail in the last 12 months, including today. (Please select one.)

 □ 2-7

 □ 8-14

 □ 15-30

 □ 31-60

 □ More than 60

 B. Including this visit, how many times did you visit this trail:
 (Please use an exact number, not a range.)

|  |  |
| --- | --- |
|  | Number of times  |
| This summer (June - Today)? (Include this visit) |  |
| This past spring (March – May)? |  |
| This past winter (December – February)? |  |
| Last fall (September – November)? |  |
| How many times do you think you will visit this trail during the remainder of this summer? |  |

# Visitor Experience & Learning about the Trail

The next few questions ask about your visit at this trail today.

4. **Overall, how would you rate the quality of facilities during this trail visit? Examples of facilities include picnic shelters, trailhead, and visitor centers.**

 □ Excellent

 □ Very good

 □ Fair

 □ Poor

 □ Very poor

**5. What is one thing that could be better at this trail today?**(Please provide as much detail as possible.)

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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6. **To prepare for your visit today, did you or your group look for information about this trail before you came?** (Please select one.)

 □ Yes

 □ No

The next set of questions ask you about your experiences with parks and trails in the Greater Minnesota. The 80 counties OUTSIDE the 7 county Metro Area.

7. **In general, what kind of information would be helpful for you to plan a visit to parks and trails in this region?** (Select all that apply.)

 □ Activities guide/what you can do there

 □ Nature features (lake, woods, etc.)

 □ Entrance fees

 □ Rental equipment fees

 □ Space rental fees (pavilion, picnic areas, rooms in visitor center)

 □ Disability accommodations and access

 □ Entry locations/trail access

□ Maps

□ Onsite signs and information (information boards, parking lot signs, trail head signs)

□ Park hours

□ Park rules

□ Parking information

□ Public transit information

□ None of the above

8. **What sources do you use to get information about parks and trails in this area?**
(Select all that apply.)

 □ Family and friends

 □ Printed road map or atlas

 □ Google map/smartphone map

 □ On-site recreation maps or directories

 □ Help desk at the park

 □ Another park, trail, or nature center

 □ Local newsletter or publication

 □ Email from the park or county

 □ Facebook

□ Twitter

□ Instagram

□ Other social media

□ A specific park or trail website (like Visit Cook County, Visit Duluth or Visit Detroit Lakes)

□ Other internet sources or smartphone app
(please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ None of the above

9. **In general, what changes would help you to visit Greater Minnesota parks and trails more often?**(Select all that apply.)

 □ Lower cost (entrance fees, rental fees)

 □ Better access to equipment rental (bikes, canoes, kayaks, etc.)

 □ Better public transportation to the park

 □ Better parking lot facilities

 □ Better walking or biking access to the park

 □ A park located closer to where I live

□ Park features or activities for that are accessible for a range of health or physical conditions

□ Park programs or activities that are more interesting to me

□ More activities for kids

□ More activities for people my age

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ None of the above

10. **Before we get into the next set of questions, please give additional comments you may have about your experience at [TRAIL] today:**

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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# Trail travel and groups

The next few questions ask about how you got to the trail, how many people you were with, and where you
traveled from.

**11. How did you travel to [TRAIL] on your visit today?**

 □ Walked, ran, or used inline skates

 □ Bicycle

 □ Electric bicycle

 □ Electric scooter

 □ Motorcycle

□ Car, truck, recreational vehicle (RV), or van

□ Lyft, Uber, or other ridesharing service

□ Charter or school bus

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**11A** [If 11 is car/truck/RV or van, ridesharing, motorcycle, or charter/school bus]

 **How many people traveled with you to [TRAIL] in the same vehicle? \_\_\_\_II**

The next two questions talk about you and the group that you came with or met up with at the trail today, including friends, family, or others you know who you are spending time with.

**12. Including yourself, how many people are in your group today?**

 \_\_\_\_\_ people are in my group.

**13. Including yourself, are there any youth (under age 18) in your group today?**

 □ Yes

 □ No

The next questions ask about where you live.

**14. Do you live in Minnesota, another state, or another country?**

 □ Minnesota

 □ Another state

 □ Outside of the United States *(SKIP TO Q16)*

**15A. What is your home zip code?** \_\_\_\_\_\_\_\_\_\_\_

**15B. What city or town do you live in?** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**16. Where did you travel from to get to the trail today?**

 □ Home

 □ Work

 □ Any place else

**16A. Did you make any short stops (less than 30 minutes) on your way to the trail?**

 □ Yes

 □ No

# Demographics

This final set of questions are about you. It’s important for us to know that we are hearing from all different
types of people.

**17. What is your age group?**

 □ 12-17

 □ 18-24

 □ 25-34

 □ 35-44

 □ 45-54

□ 55-64

□ 65-74

□ 75+

□ Prefer not to answer

□ Don’t know

**18. What is your gender identity?**

 □ Female

 □ Male

 □ Non-binary/third gender

 □ Prefer to self-describe: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 □ Prefer not to answer

 □ Don’t know

**19. Do you identify as transgender?**

 □ Yes

 □ No

 □ Prefer not to answer

 □ Don’t know

**20. What is your race/ethnicity?** (Select all that apply.)

 □ American Indian/Alaskan Native

 □ Asian/Asian American

 □ Black/African/African American

 □ Hispanic/Latinx/Latino

 □ Middle Eastern/North African

□ Native Hawaiian/Pacific Islander

□ White

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Prefer not to answer

□ Don’t know

**20P. Is there a particular race/ethnicity that you most identify with?**

 □ American Indian/Alaskan Native

 □ Asian/Asian American

 □ Black/African/African American

 □ Hispanic/Latinx/Latino

 □ Middle Eastern/North African

□ Native Hawaiian/Pacific Islander

□ White

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Prefer not to answer

□ Don’t know

**20A. [If #20 is Asian/Asian American]: Do you identify as any of the following:**

 □ Asian Indian

 □ Cambodian

 □ Chinese

 □ Hmong

 □ Karen or Karenni

□ Lao

□ Vietnamese

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Prefer not to answer

□ Don’t know

**20B. [If #20 is Black/African/African American] Do you identify as any of the following:**

 □ African American

 □ Ethiopian

 □ Oromo

 □ Somali

 □ Liberian

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Prefer not to answer

□ Don’t know

**20C. [If #20 is American Indian/Alaskan Native] Are you affiliated with a specific tribe?**

 □ Yes

 □ No

 □ Prefer not to answer

 □ Don’t know

**Ask if Q20C = Yes, others skip to Q21**

**20D. Which tribe do you affiliate with:**

 □ Bois Forte Band of Chippewa

 □ Fond du Lac Band of Lake Superior Chippewa

 □ Grand Portage Band of Lake Superior Chippewa

 □ Leech Lake Band of Ojibwe

 □ Lower Sioux Indian Community

 □ Mille Lacs Band of Ojibwe

 □ Prairie Island Indian Community

□ Red Lake Nation

□ Shakopee Mdewakanton Sioux Community

□ Upper Sioux Community

□ White Earth Nation

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Prefer not to answer

□ Don’t know

**21. Which language do you speak most at home?**

 □ English

 □ Hmong

 □ Somali

 □ Spanish

□ Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□ Prefer not to answer

□ Don’t know

**21a. [If 21 is other than English] How well do you speak English?**

 □ Very well

 □ Well

 □ Not well

 □ Not at all

□ Prefer not to answer

□ Don’t know

**22. What is the highest grade or year of school you have completed?**

 □ 8th grade or less

 □ Some high school

 □ High school graduate or GED

 □ Some college, vocational, technical, or
 trade school

□ 2-year degree (Associate, vocational, or
technical degree)

□ 4-year degree (Bachelor’s degree)

□ Graduate or professional degree

□ Prefer not to answer

□ Don’t know

**22a. Are you currently a student?**

 □ Yes

 □ No

 □ Prefer not to answer

 □ Don’t know

**23. Do you, or does someone in your group, have a physical, mental, or sensory disability or condition?**

 □ Yes

 □ No

 □ Prefer not to answer

 □ Don’t know

**24. Including yourself, how many adults and how many children live in your household?**

Number of adults age 18 or older:

Number of youth age 17 or younger:

**25A. What was your household’s income (before taxes) from all family members and all sources in 2020?**

 □ Less than $16,000

 □ $16,000 to under $25,000

 □ $25,000 to under $40,000

 □ $40,000 to under $60,000

 □ $60,000 to under $80,000

□ $80,000 to under $100,000

□ $100,000 to under $150,000

□ $150,000 or higher

□ Don’t know

□ Prefer not to answer

**ASK Q25B IF RESPONENT IS 12-17 YEARS OF AGE AND SAID DON’T KNOW TO Q25A.**

**25B. Does your family qualify for free or reduced price school lunch?**

 □ Yes

 □ No

 □ Prefer not to answer

 □ Don’t know

# Thank you for your help in completing the survey!

**REGISTER TO WIN $100**

People who submit completed survey will be entered in a random drawing
for one of five $100 Visa gift cards. The information you provide will be kept private and will not be connected to your responses in any way. It will not be shared or sold.

 Your Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Phone Number: (\_\_\_\_\_) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_