



October 2022



Hole in the Mountain Park 2022 Summer Campground Visitor Report

PREPARED FOR Greater Minnesota Regional Parks and Trails Commission

BY Southwest Regional Development Commission



About Southwest Regional Development Commission

Southwest Regional Development Commission (SRDC) is a government agency that aims to connect units of government, businesses, and communities with the resources, planning, and services needed to promote and further opportunities in Southwest Minnesota. Since 1973, SRDC has served the nine counties of Cottonwood, Jackson, Lincoln, Lyon, Murray, Nobles, Pipestone, Redwood, and Rock, working with and on behalf of these counties and their communities. Through partnerships and the leveraging of resources, SRDC has worked to lead the advancement of programs and projects in the areas of community, economic energy, transportation, and land use development.

More information about SRDC is available at www.swrdc.org.

About Greater Minnesota Regional Parks and Trails Commission

Greater Minnesota Regional Parks and Trails Commission (GMRPTC) is comprised of 13 members appointed by the governor, two members from each of the six districts and one at-large member. The Greater Minnesota Regional Parks and Trails Commission was created to undertake system planning and provide recommendations to the legislature for grants from the Parks and Trails Legacy Fund to counties and cities outside of the seven-county metropolitan area that have been designated as regionally significant.

More information about GMRPTC is available at www.gmrptcommission.org.

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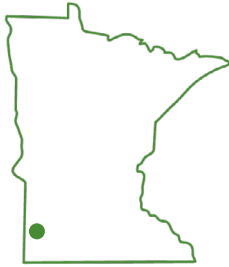
Jessica Welu has served as the Communications Specialist/Planner for SRDC since 2018. Her work includes leading the development and implementation of the organization's Comprehensive Communications Plan, and assisting local units of government, non-profits, and businesses with communications, marketing, and outreach planning efforts, as well as working on regional tourism and marketing efforts. She is a Certified Public Communicator through Texas Christian University, has a master's degree in Creative Writing and Literature, and bachelor's degrees in Professional Writing & Communications and Creative Writing & Literature.

Cover Photos: Hole in the Mountain Park. Photos taken by SRDC.

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Executive Summary

Hole in the Mountain Park 2022 Summer Campground Visitor Report



About: Hole in the Mountain Park is located on the west edge of Lake Benton, just off US Hwy 14. The park sits on 800 acres of woodlands and prairie and offers visitors hiking trails, equestrian usage, and several other outdoor recreation activities. The campground offers 33 campsites all with electric and water. 26 campsites available for camper reservations, while seven are seasonal sites. Hole in the Mountain Park has been part of the designated Greater Minnesota Regional Parks and Trails System since 2017.

Survey Overview

50 Campground User Survey Responses + 10 Past Campground User Survey Responses	423 Estimated Summer Campground Users	11.8% Estimated End-of-Season Survey Response Rate	17 Collected Electronically 22 Collected In-Person 11 Collected from Handouts
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Visitor Demographics

- 50.0% Male
- 45.8% Female
- 0% Non-binary
- 4.2% Other/Prefer Not to Answer
- 69.5 = Median Age
- 41.5% Bachelor's degree or higher
- \$50,000-\$59,999 Median Household Income
- 16.7% Disability
- 93.9% White/Caucasian
- 2.0% American Indian/Alaskan



Campground Experience



88.2%
Reservation process
was "very easy"



94.6%
Sites/campground
were accessible



4.0/5
Average Campground
Satisfaction



Top Activities
#1 Walking/Hiking
#2 Sightseeing
#3 "Other"



Camper Characteristics



22.0% Day Users



78.0% Campers



79.0% Camper Trailer
18.4% RV
5.3% Tent



3.6 Average Group Size
10.8% Camped with
Children

>2 Months Average Planning
3.7 Days Average Length of Stay
55.9% Camp at least once/month
2.6% First Time Campers



Campground Tourism



63.8%

Local Visitors from within 50 miles of the park



47.1%

Tourists* from Minnesota
(*Live over 50 miles from park)



8

Different states represented at the park



Top Information Sources to Learn About Campgrounds

#1

Recommendation from Friends & Family

#2

"Other"

#3

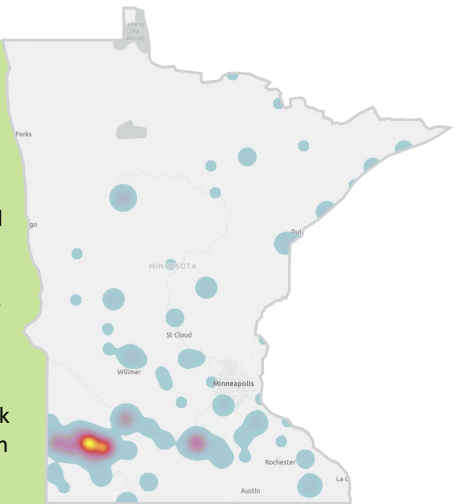
Campground/County Website

#4

Internet Search

The seven 2022 Campground User Surveys asked respondents to list their favorite campgrounds in Minnesota. Across all surveys, a total of 302 responses were provided. The heat map of favorite campgrounds (right) shows the locations of favorite campgrounds from all seven surveys. It is worth noting that across the board, the majority of respondents' favorites are located in southwestern and south central Minnesota. Many of these campgrounds can be seen as competitors to the seven regional campgrounds in southwestern Minnesota. Of the campgrounds listed, Garvin Park and received most "favorite" responses for regional campgrounds at 61 responses, followed by Plum Creek Park with 49 responses. Lake Washington Park received 22 responses, Hole in the Mountain Park 17 responses, Twin Lakes Park 15 responses, and Ramsey Park 13 responses. There were no responses mentioning Memorial Park.

Top competitors to the seven regional parks were state parks, including Camden State Park (10 responses), Lake Shetek State Park (9), and Itasca State Park (7). Thirty campgrounds in southwestern Minnesota were listed as favorites.



Campground Economic Impact



Less than \$200

Average anticipated spending during visit

Top Spending Categories

#1 Nearby Bars/Restaurants

#2 Retail Shopping

#3 Purchasing Camping Supplies

While most campers, when surveyed, did not plan or budget for spending categories, they were not opposed to spending in these categories. Most, on the other hand, were spontaneous shoppers and were open to spending depending on what was around locally, what the weather was like during their visit, and depending on their mood.

Methodology: In 2022 the Greater Minnesota Regional Parks and Trails Commission (GMRPTC) contracted with Southwest Regional Development Commission (SRDC) to conduct a campground user analysis of seven campgrounds in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. The campground user analysis consisted of two survey approaches. Survey collection was open online from May 23-September 13, 2022, with marketing, outreach, and in-person surveys conducted throughout the time period.

For full results and methodology, see the full report.

Introduction

HOLE IN THE MOUNTAIN PARK is located on the west edge of Lake Benton, just off US Hwy 14. The park sits on 800 acres of woodlands and prairie and offers visitors hiking trails, equestrian usage, and several other outdoor recreation activities. The park and campground are managed by Lincoln County staff and a seasonal campground host. Hole in the Mountain Park was designated as part of the Greater Minnesota Regional Parks and Trails System in 2017.

In 2022 the Greater Minnesota Regional Parks and Trails Commission (GMRPTC) contracted with Southwest Regional Development Commission (SRDC) to conduct a campground user analysis of seven campgrounds in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. GMRPTC is responsible for system planning and providing recommendations to the legislature for grants funded by the Parks and Trails Legacy Fund to counties and cities outside the seven-county metropolitan area. The campground user analysis was undertaken to analyze campground usage, camper satisfaction and demographics, and analyze the tourism and economic impact of the campground. Ultimately, this data is meant to help inform planning and marketing efforts by GMRPTC, Hole in the Mountain Park, Lincoln County, and collaborative partners.

The campground user analysis consisted of two survey approaches. The first was a **Past Campground User Survey** developed and marketed to people who have visited any of the seven regional parks in southwestern Minnesota over the last two years (2019-2021). The second was a **Hole in the Mountain Park**



2022 Campground User Survey developed and marketed to campground users during the 2022 summer camping season. Survey collection was open online from May 23-September 13, 2022, with marketing, outreach, and in-person surveys conducted throughout the time period. A total of 50 surveys were collected for the Hole in the Mountain Park 2022 Campground User Survey. An additional 10 Past Campground User Survey responses were collected for the park, for a total of 60 user responses. Together, the two surveys provide a snapshot of campground usage and the impact of Hole in the Mountain Park on local tourism and the local economy.

The survey and campground user analysis were designed to be representative of the summer season, defined as Memorial Day through Labor Day. It is important to note that Hole in the Mountain Park's campground operating season for 2022 was May 1-October 16. This report focuses on traditional summer visitors using the campground. While the survey was available to day users, the focus of outreach and in-person survey collection was on campground users. Visitors to Hole in the Mountain Park during the early spring and fall season, or for other uses, were beyond the scope of this project. As such, readers should understand that this

report quantifies only a portion of the park's full tourism and economic impact.

For more details on this project's methods, see our [methodology](#).

Hole in the Mountain Park: A Snapshot

Hole in the Mountain's campground is split into three areas. The east and west camps are in the bottom and main section of the park, on the south side of U.S. Hwy 14. This area offers 33 campsites all with electric and water. Twenty-six campsites available for camper reservations, while seven are seasonal sites.

The upper campground, commonly referred to as Horse Hill, is located on the north side of U.S. Hwy 14. Horse Hill, is known for its equestrian usage and offers 30 campsites with water and electric service. For purposes of this report, the Horse Hill campground is not included in the total campsites available or in user estimates, as Lincoln County does not currently include this site in the Hole in the Mountain campground numbers. Horse Hill is considered its own campground.

Campsite reservations can be made by phone to the Lincoln County park staff or through self registration at the park's pay tubes. The park also has a chalet available with bathrooms and showers. [The chalet is available to rent.](#)

CAMPING RATES

Electric Sites: \$25/night

Tent Sites: \$18/night



Accessing Hole in the Mountain Park

Hole in the Mountain Park is located on the west edge of Lake Benton, just off U.S. Hwy 14 and within half a mile of U.S. Hwy 75. Both highways have historical and tourism value, with Hwy 75 known as the King of Trails and Hwy 14 known as the Laura Ingalls Wilder Historic Highway. Wayfinding signage is available; however, additional signage to Horse Hill and to the east camp area would benefit the park.

Unique Features

The park sits on 800 acres of woodlands and prairie and offers visitors hiking trails, equestrian trails, and several other outdoor recreation activities. Plans are in the works for a sledding hill which would attract more users in the winter months.

Hole in the Mountain Park is located at the crossroads of U.S. Highway 75 (International Highway “King of Trails”) and U.S. Highway 14 (“Laura Ingalls Wilder Historic Highway”) in southwestern Minnesota. The park is located less than a mile from the lake and roughly a mile from downtown Lake Benton. The city offers opportunities to explore other parks, the Heritage and Windpower Learning Center, and the Lake Benton Opera House.

The park is home to several annual events, offering a unique opportunity to attract new visitors that might not otherwise visit the park.

Just a few miles from the South Dakota border, Hole in the Mountain Park has the opportunity to be a destination for both Minnesotans and South Dakotans, along with travelers from across the nation.

Figure 1. Hole in the Mountain Park Map



Photo Credit: Lincoln County

Methodology

Overview

The Hole in the Mountain Park user analysis consisted of two survey approaches. The first was a **Past Campground User Survey** developed and marketed to people who have visited any of the seven regional parks in southwestern Minnesota over the last two years (2019-2021). The second was a **Hole in the Mountain Park 2022 Campground User Survey** developed and marketed to campground users during the 2022 summer camping season. Data in this report is drawn from both complimentary surveys during the summer of 2022 with the survey collection open from May 23 to September 13.

SRDC attempted to conduct kick-off and close-out meetings with Hole in the Mountain's designated contact (Lincoln County staff) prior to and following survey collection. These meetings were used with the seven campgrounds to determine best approaches to survey outreach and collection, as well as to gather registration data available from previous years and from the 2022 summer camping season. Lincoln County staff were unable to attend a scheduled meeting. A brief phone call was conducted on May 24, 2022, which functioned as the kick-off discussion. Lincoln County staff were unable to complete a close-out discussion and no written responses were provided during the park analysis. SRDC provided weekly/bi-weekly email updates to Lincoln County staff on survey progress and provided communications prior to each campground visit throughout the survey collection period.

The survey and campground user analysis were designed to be representative of the summer season, defined as Memorial Day through Labor Day. Focusing on summer campground users coincides with the park's peak visitation season

and ensures comparability with other visitor studies conducted in regional and state parks across Minnesota. It is important to note that Hole in the Mountain Park's operating season for 2022 was May 1-October 16.

This report focuses on traditional summer visitors using Hole in the Mountain Park's campground. While the survey was available to day users, the focus of outreach and in-person survey collection was on campground users. Visitors to the park during the early spring and fall season, or for other uses, were beyond the scope of this project. As such, readers should understand that this report quantifies only a portion of Hole in the Mountain Park's full tourism and economic impact.

Campground User Estimates

Campground user estimates were collected using campground capacity information as provided by Lincoln County staff.

At the beginning of the season, SRDC estimated a full capacity rate of the campground for the 16-week summer season of 528 visits, given each of the park's 33 sites was rented by one user group each week. SRDC aimed to have 106 responses for the season, a response rate of 20% of the pre-season capacity estimates.

Initial estimates, however, did not include seasonal sites. In conversation with Lincoln County staff, it was noted that only 26 sites were available for reservation or first come, first serve service self-registration. Removing the seven seasonal sites from full capacity estimates leaves a total estimated full capacity rate for the 16-week summer season of 423 visits. With adjustments made, SRDC aimed to have 85 responses for the season, for a response rate of 20%. Mid-season the response rate goal was

decreased to 10% or 43 surveys (see [Special Circumstances](#) for details).

End of season reservation numbers were not provided by Lincoln County staff. Observations during in-person visits were estimates of 60-80% capacity at any given visit.

Survey Development

SRDC attempted to conduct kick-off and close-out meetings with Lincoln County staff as well as GMRPTC during survey development. These meetings were used to determine best approaches to survey outreach and collection, as well as to gather registration data available from previous years and from the 2022 summer camping season. Lincoln County staff were unable to attend a scheduled meeting. A brief phone call was conducted on May 24, 2022, which functioned as the kick-off discussion.

The survey was designed through a collaborative process with GMRPTC and SRDC. SRDC reviewed previous trail surveys conducted through GMRPTC and made recommendations to align questions with trail user surveys. Whenever possible, questions were designed to collect data that is comparable to visitor survey data collected previously through GMRPTC, by the Metropolitan Council, and the Minnesota Department of Natural Resources.

Prior to finalizing the survey, the survey was reviewed by GMRPTC and tested by SRDC. The final Hole in the Mountain Park 2022 Campground User Survey was 23 questions long, plus seven additional demographic questions. Question topics included overall campground satisfaction, campground activities, camping characteristics, trip planning, information sources, and demographics. On average, online respondents took 3-5 minutes to complete the survey. The final Past Campground User Survey was 15 questions long, plus seven additional

demographic questions.

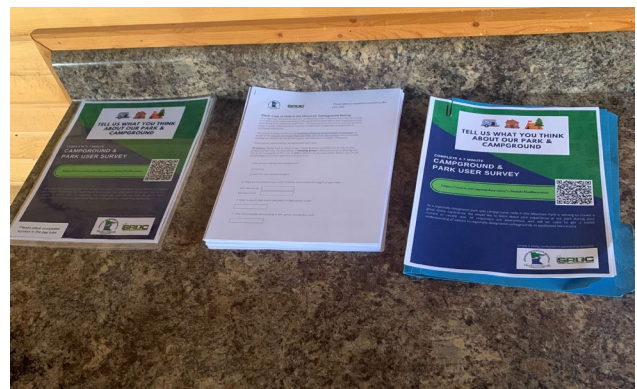
Survey Outreach

The previous user survey was marketed using only online resources, including SRDC's website and social media, and shared collaborative partners' websites and social media pages.

The Hole in the Mountain Park 2022 Campground User Survey was available to visitors in printed form or electronically. At the start of the survey collection period, paper surveys were placed in the park's Chalet, with a note to place completed surveys in the self-registration pay tubes. Flyers encouraging survey participation were placed in the Chalet and in the men's and women's bathrooms and shower areas. Flyers were also placed in businesses around Lake Benton.

The electronic survey was marketed through flyers with a scannable QR code and survey link and on business card-size handouts with scannable QR code and survey link. The survey was also marketed on SRDC's website and social media, and through the City of Lake Benton's website. Requests were made to have the survey link placed on the Lincoln County website; however, the survey was not marketed on the county website. The survey was marketed on the Development Services, Inc.

Figure 2. Outreach Materials



(DSI) website, social media, and through DSI's networks. Survey outreach was conducted on SRDC's social media four times and shared 55 times. Survey outreach was conducted on DSI's social media six times and shared eight times.

Survey Collection

In-person surveys were conducted by SRDC staff. Survey participation was limited to one adult (18 years of age or older) per camping group as the group responder. A camping group was defined as anyone staying at the responder's reserved campsite during the visit. A visit was defined as the total extent of the camping group's stay at Hole in the Mountain Park, from registration to check-out. It is worth noting that some participants did note multiple visits within the 2022 summer season. These participants were asked to limit their response to their current or most recent visit. Campers, however, were not limited to only taking the survey once during the 2022 summer season.

When sites were approached with groups of people, SRDC confirmed the number of sites being reserved with the group and asked one member of each reserved site to complete the survey.

SRDC walked the campground during each visit and approached each campsite and visitor to conduct individual surveys. Visitors were each greeted and informed that the survey was being conducted in partnership with GMRPTC and Hole in the Mountain Park to assist with understanding campground usage and to help the park get further funding for future projects. Visitors were asked if they had a few minutes to take the survey with SRDC staff verbally. Printed surveys were provided to those who chose to self-administer the survey. SRDC conducted verbal surveys by reading survey questions verbatim and recording responses on the printed survey. All visitors were assured their

participation was voluntary and that surveys were anonymous.

In instances where there were campers or tents at sites but no adult present outside the camper/tent, SRDC left a printed survey under windshield wipers of vehicles or placed securely on picnic tables.

In instances where visitors declined to participate SRDC asked if they could provide them with a card with the QR code in case they had time later to take the survey. There were ten noted declines during SRDC's in-person visits (see [Special Circumstances](#) for more information).

Survey Dates, Times, & Completions

At the start of the survey collection period, four in-person collection times were planned throughout the summer season during key times when the campground typically experienced high usage. These key times were set for near Memorial Weekend, Independence Day, Labor Day, and Father's Day weekend or the Te-Tonka-Ha event during the first weekend of August. Three additional visits were added mid-season (see [Special Circumstances](#) for details).

Figure 3. Survey Dates, Times & Collections

Date	Day	Time	Hours	Completed
6/17/22	Friday	4:30-5:30pm	1	5
7/2/22	Saturday	11am-12pm	1	2
8/6/22	Saturday	12pm-1pm	1	0
8/13/22	Saturday	11-12:30pm	1.5	8
8/20/22	Saturday	2-2:45pm	.75	3
9/4/22	Sunday	11-12:30pm	1.5	4
9/10/22	Saturday	2-2:30pm	0.5	0

Response Rate

To receive a statistically representative survey response rate, SRDC established a response rate goal of 20% of total campground reservations for the season. SRDC aimed to have 189 responses for the season, a response rate of 20% of the pre-season capacity estimates. Mid-season, the targeted response rate was adjusted to 10% of pre-season estimates (see Special Circumstances for details).

End of season reservation numbers were not provided by Lincoln County staff and were not otherwise accessible by SRDC. End of season estimates, for the reporting purposes, remain consistent with pre-season estimates of 423 visits. Of those estimated 423 reservations, 50 campground users completed the Garvin Park Campground User Survey, for a response rate of 11.8%.

An additional ten Past Campground User Survey responses were collected for Hole in the Mountain Park for a total of 60 user responses.

Of the 50 responses from the Hole in the Mountain 2022 Campground User Survey, 17 were collected via the electronic survey link (34.0%). Twenty-two were collected verbally



during in-person visits (44.0%). The other 11 were collected from printed surveys left at sites during in-person visits and from campground hosts handing out and collecting surveys (22%).

Special Circumstances

There was one main unanticipated circumstance that impacted the survey outreach and survey response rate. Early on during in-person visits, it became apparent that camper sentiments regarding Hole in the Mountain's Master Plan, and misunderstandings surrounding the master plan, regional designation, and the affect state funding has on policies and procedures at the park were affecting the willingness of visitors to take the survey. During an early visit, while SRDC walked to campers, campers informed SRDC that they were being told not to take the survey because it was going to "lead to the west camp being closed." Misunderstanding of the survey intention, future plans for the park, and the effect of state funding on how the campground operations caused camper reluctance to complete the survey. While SRDC made attempts to clear misconceptions and explain how the survey will help the park, apprehensions and misconceptions still existed throughout the survey period.

Survey methodology and outreach changed

as a result of this circumstance. SRDC spent time talking with visitors about the survey's intentions and added additional in-person visits. Throughout the first half of the survey period, few surveys were being completed when SRDC was not present. SRDC reached out to Development Services, Inc (DSI) for assistance in outreach and recommendations. DSI suggested additional events to attend, reached out to businesses, and assisted with outreach efforts.

SRDC attempted to conduct survey outreach during a large event held at the park in August. However, stormy weather impacted visitorship, and few surveys were collected during this time period.

While the campground user analysis completed during summer 2022 garnered a good starting point for analyzing visitor satisfaction and collecting data on tourism and economic impact, the survey response rate was low.

Data Analysis

Survey data was downloaded from the SurveyMonkey server and analyzed in Microsoft Excel. The report is split into two sections: an analysis of the Hole in the Mountain Park 2022 Campground User Survey and an analysis of the Past Campground User Survey responses that indicated previous visits to Plum Creek Park since 2019. Throughout this report, unless otherwise specified, the word "average" refers to the response sample's median average rather than mean average. Responses to open-ended questions were loosely tagged and categorized. Responses are provided in the Appendices.





Visitor Demographics

Participants from the Hole in the Mountain Park 2022 Summer Survey spanned from ages 25-75+. The average survey participant was between 55-64 years old (Median=69.5). The most common age groups for participants were 65-74 (17) and 55-64 (10). Three respondents preferred not to answer and two skipped the question.

While the survey did not ask for the age of children (under 18 years old) within the participant's camping group, eight children were part of respondent camping groups, with a median of two children in groups camping with children. Only four respondents (10.8%) indicated that their camping group included children. Of those camping with children, two camped with two children, and one respondent each camped with one child and three children.

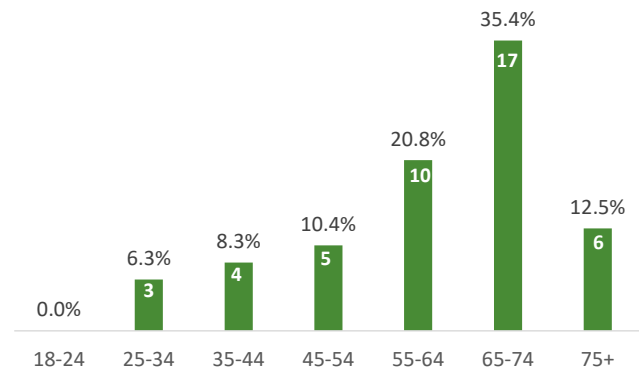
The gender identity of the survey respondents was split, with 24 identifying as male (50.0%), 22 identifying as female (45.8%), and two respondents preferring not to answer (4.2%). Additionally, two respondents skipped the question.

The significant majority of respondents identified as White/Caucasian, with 46 of 49 responses (93.9%). One respondent identified as American Indian/Alaska Native (2.0%), while two respondents preferred not to answer (4.1%). One survey respondent skipped the question. One respondent reported tribal affiliations with the Red Lake Band of Chippewa Indians.

Almost all respondents identified English as the language mainly spoken at home, with 47 of 48 responses (97.9%). Two respondents preferred not to answer (2.1%), and two skipped the question.

Figure 4.

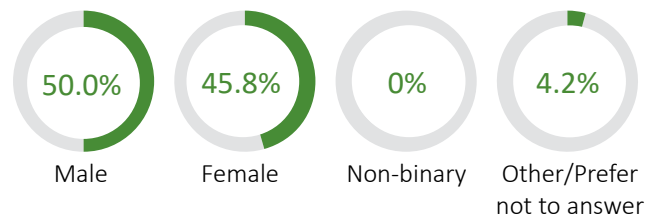
Participants by Age



Q30: How old are you? (Responses: 48)

Figure 5.

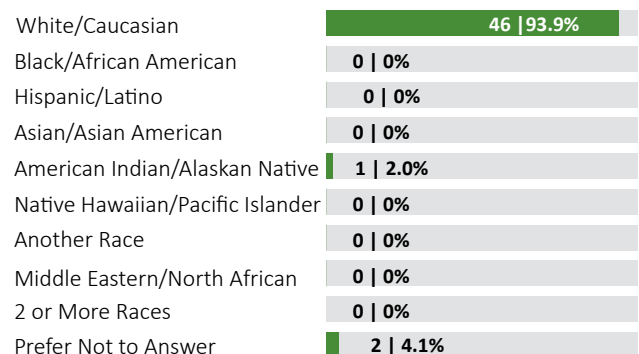
Participants by Gender



Q31: What is your gender identity? (Responses: 48)

Figure 6.

Participants by Race/Ethnicity



Q24: How do you describe yourself? (Responses: 49)

Hole in the Mountain Park survey respondents, on average, reported household incomes below the state and national averages. The median household income (before taxes) of respondents was between \$50,000-\$59,999, compared to the statewide median of \$73,382 and national median of \$64,994¹. Seven respondents reported incomes of \$49,999 or less (31.8%) and six respondents reported incomes of \$100,000 or more (27.3%). Balancing both ends of the income spectrum were nine respondents that reported incomes of \$50,000-\$79,999 (40.9%). It's important to note that a significant amount of survey respondents skipped or preferred not to answer the question (28).

The educational attainment level of participants was above the state average with 41.5% of respondents (17) having a bachelor's degree or higher, compared to 36.8% statewide¹. Twelve respondents had an associate or vocational degree (29.3%), and one respondent had some college but no degree.

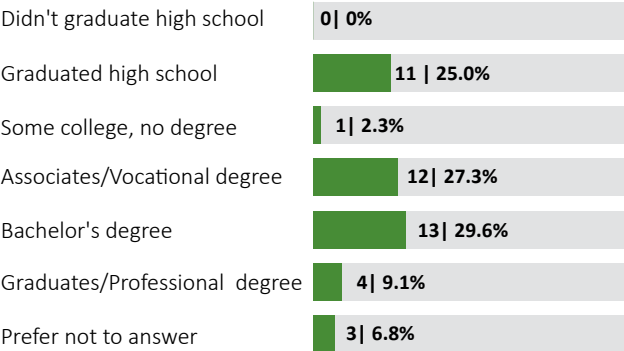
1. U.S. Census Bureau 2020 American Community Survey 5 Year Estimates

Eleven respondents graduated from high school or equivalent (26.8%). Six respondents skipped the question and three preferred not to answer.

Eight respondents (16.7%) reported having a member of their camping group with a physical, mental, or sensory disability/condition, above the statewide estimates of 10.9% of the population¹.

Figure 7.

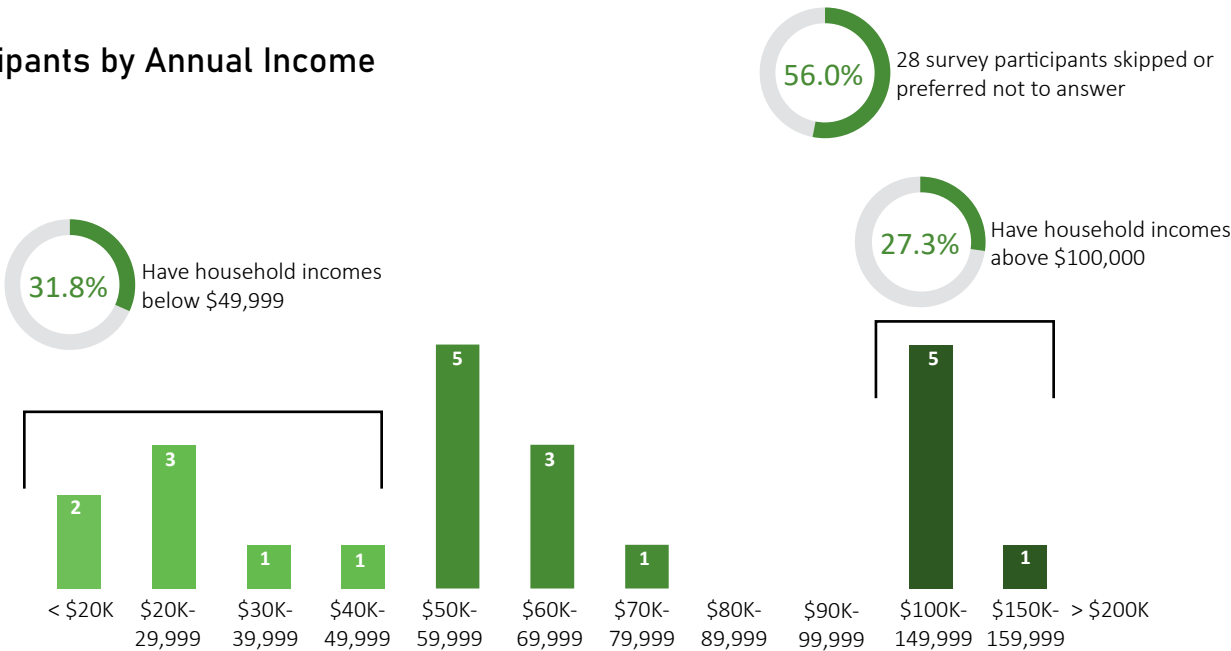
Participants by Education



Q29: What is the highest level of education you have completed? (Responses: 44)

Figure 8.

Participants by Annual Income



Q28: Please indicate your total household income before taxes. (Responses: 47)



Campground Experience

Survey participants were asked about their experiences at Hole in the Mountain Park during their visit, including the reservation process. It's important to note that the park's reservation process is via phone with the Lincoln County staff or via self-reservation at the park.

Overall, the reservation process went smoothly. Thirty respondents reported the process was "very easy" (88.2%). Two respondents noted that it was "somewhat easy" (5.6%), and another two noted the process was "okay" (5.6%). Three respondents provided additional comments. Of these comments, one reported that the website was "bad" but they were helped by park staff, one didn't make a reservation, and one person commented that \$18 for a tent was high compared to the cost of a site with water and electric hook-ups.

Most respondents found sites to be accessible.

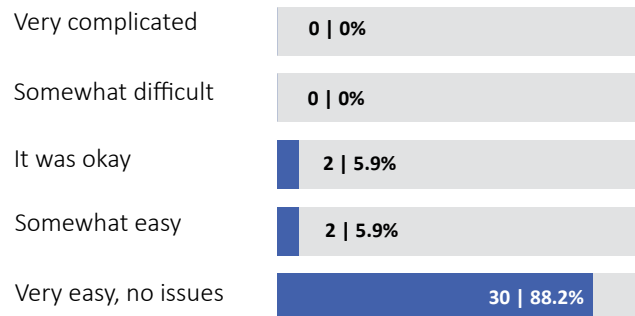
Only two respondent (5.4%) reported issues with accessibility. Comments provided by these respondents included the need for more signage and on the site but park staff fixed it.

Respondents ranked their satisfaction with the campground amenities, including campsites, bathrooms/showers, campground upkeep, electric hook-ups, playgrounds, and shelters/picnic tables. To better understand how campers felt about each amenity, satisfaction was ranked as very dissatisfied (1), slightly dissatisfied (2) okay (3), slightly satisfied (4), and very satisfied (5). By assigning a numeric value to respondent satisfaction, average satisfaction scores were determined for each feature.

Overall, campground amenities ranked mostly

Figure 9.

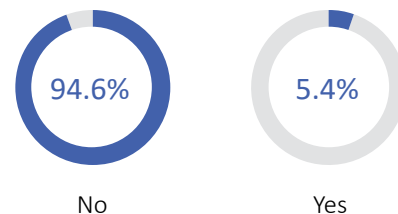
Reservation Process



Q20: How was the reservation process? (Responses: 37)

Figure 10.

Were There Issues Accessing the Site?



Q7: Did you have any issues accessing your campsite? (Responses: 37)

high for the park. In comparison to the other six parks surveyed in the 2022 summer campground analysis, however, rankings were lower across all features.

The highest ranked features were electric hookups and campground upkeep at 4.4, followed by campsites and campground staff at 4.3, and bathrooms/showers and shelters/picnic tables at 4.2. The lowest ranked feature was the playgrounds at 2.3; however, it’s important to note that only three respondents ranked the playground while all others noted this feature did not apply to their visit.

It’s also worth noting that all campground amenities at Hole in the Mountain Park received responses of “very dissatisfied” and “slightly dissatisfied,” and responses were mostly polarized, with very little “okay” ratings, meaning that campground users were either mostly satisfied or mostly dissatisfied with park features. Six respondents were very dissatisfied with shelters/picnic tables; four each with campsites, bathrooms/showers, campground upkeep, electric hook-ups, and staff, and two with the playgrounds. An additional two respondents were slightly dissatisfied with the bathrooms/showers, and one respondent

each with the campsites, campground upkeep, electric hook-ups, and campground staff.

When asked about amenities that would make their overall experience better, 32 respondents offered input. The highest reported comments were in regard to building improvements and maintenance at the park with nine comments (28.1%). Of these comments, eight were in regard to bathrooms/showers. Most respondents wanted to see more bathrooms/showers available. Other comments included adding grab bars near toilets for ADA accessibility, double curtains in the showers to create a dry space, and adding benches and hooks to the shower areas. One comment for improvement to the chalet was provided. This comment was to have hardwood floors in the chalet instead of carpet.

Eight comments (25%) mentioned wanting full water/sewer/electric hook-ups at all sites. This response was common across all campgrounds surveyed, and while this amenity is often requested, most campers during in-person visits also noted that the cost of this infrastructure is likely too high, and while they would like to see full hook-ups, they understand why it might not

Figure 11.

Satisfaction With Campground Amenities



Q16:Overall, how would you rate your experience with the following park features? (Responses: 38)

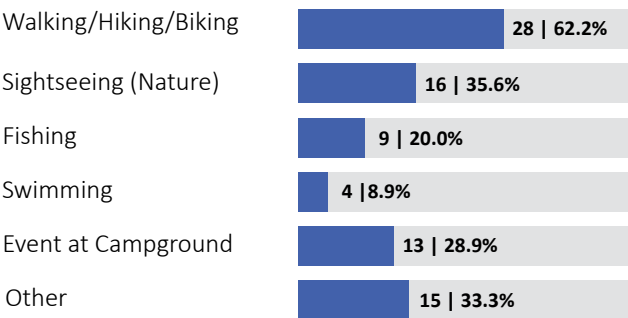
be feasible.

Seven respondents (21.9%) provided comments in regard to the park’s master plan. These comments all echoed the same sentiment, to leave the west camping as is. Respondents noted that they liked the big trees and proximity to the chalet at the west camping. Respondents also noted that the space was too nice to make into a parking lot. These sentiments are in line with in-person observations and discussions with campers. Many campers expressed concerns about the master plans for the park and the changes planned for the west camping.

Other comments received were for more playground equipment, the ability to purchase firewood at the park, wanting better satellite reception, having a designated water fill site and dump site, wanting to use golf carts/ATVs at the park for accessibility, recommendations to expand camping spots, and overall comments that users enjoyed the hiking trails and nature at the park.

Survey participants were asked about the activities they did or planned to do at Hole in the Mountain Park during their visit. Walking/hiking was ranked number one with 28 of 45 responses (62.2%), followed by sightseeing (nature) with 16 responses (35.6%), events held at the campground with 13 responses (28.9%), fishing with nine responses (20.0%), and swimming with four responses (8.9%). Fifteen respondents marked “other” activities (33.3%). OF the other responses provided, three commented on using the chalet to play cards and visit with friends, and another for a family reunion. Saddle horse days had one response, along with square dancing, and three responses mentioned boating at the lake. Other responses were “just relaxing”, and one respondent commented that they were at the park for work.

Figure 12.
Campground Activities



Q23: Which of the following campground activities have you or your group done or plan to do during your visit? (Select all that apply) (responses: 45)

Camper Characteristics

Of the Hole in the Mountain visitors who participated in the survey, the majority were campers. Eleven respondents were day users (22.0%), while the other 39 were campers (78.0%). There were four respondents noted as seasonal campers, for a seasonal camper response rate of 57.1%.

Camping groups were defined in the survey as anyone staying at the responder's reserved campsite during the visit. For all campsites surveyed, the average camping group size was 3.6 people (Median = 2). The largest reported camping group was 20 people. This indicates that although respondents were asked to refer to their site only when filling out the survey, they may have included neighboring sites if at the campground for a group event such as a family reunion or trips with friends. Three respondents indicated camping group sizes over ten people (7.7%). Although typical RVs and campers can hold 4-7 adults overnight, it was noted that many sites included tents along with RVs and campers, meaning a site could have been housing closer to 10-12 people overnight.

Only four respondents (10.8%) noted that their camping group consisted of children. Of these groups, the average was two children per camping group.

The average length of stay, excluding day visitors and seasonal campers, was 3.7 days, which is higher than the average length of stay for all other campgrounds surveyed. This could indicate that campers like to stay longer than a typical weekend. However, with the low response rate to the Hole in the Mountain survey, further studies are needed to confirm a more accurate understanding of camper characteristics.

Figure 13.

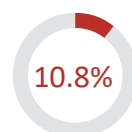
Group Size & Composition

3.6 Average Camping Group Size



Percent of all group responses

Alone	3 7.7%
2 People/group	23 59.0%
3 People/group	3 7.7%
4-5 People/group	4 10.3%
6+ People/group	5 12.8%



Of camping groups included children under 18 years old

2.0 Average children in camping group

Q4: How many people are camping in your group during this visit? (Responses: 39)

Q5: Are you camping with children (under 18 years old)? (responses: 37)

Figure 14.

Trip Planning & Length of Stay



>2M Most campers planned more than two months in advance

3.7 Average length of stay

Q18: How far in advance did you plan for this visit? (Responses: 38)

Q8: How many days do you plan on staying at this campsite? (Responses: 37)

Most campers stated that they planned for their trip more than two months in advance, with 21 of 38 responses (55.3%). However, a considerable number of campers also planned for their trip less than two weeks in advance, with five noting they planned 1-2 weeks in advance (13.2%), and another seven noting they planned less than one week in advance for their trip (18.4%), for a combined total of 31.6% of spontaneous campers.

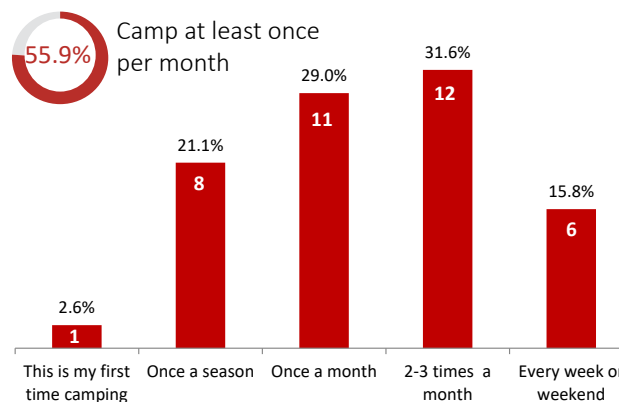
When asked about how frequently survey participants camp in Minnesota from May 1st-October 31st, the majority of campers reported that they camp at least once a month (76.3%). Eight campers noted that they only camp once a season, making their trip to Hole in the Mountain Park their only camping experience in Minnesota in 2022 (21.1%). One respondent also indicated that this was their first time camping.

Most survey respondents chose to camp in a camper trailer, with 30 responses (79.0%). Recreational vehicles were the second most popular choice with seven responses (18.4%), followed by tent camping with two responses (5.3%). One respondent noted that they were renting a camper for their visit.

Just a little over forty percent of survey respondents (42.1%) noted that they were returning Hole in the Mountain Park users, with 16 respondents noting they knew about the campground from previous visits. Thirteen respondents reported that they learned about Hole in the Mountain Park from friends or family (34.2%), while only two respondents reported that they learned about the park from the Lincoln County website (5.3%). Seven respondents reported learning about the park in “other” ways. Of these responses, all either commented that they were local to the area or had been visiting for family reunions for many years.

Figure 15.

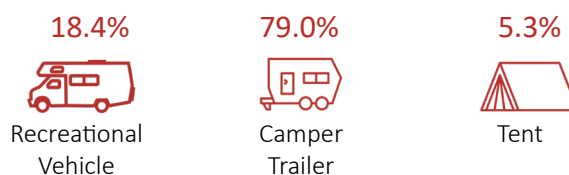
Camping Frequency in Minnesota



Q15: How often do you go camping in Minnesota from May 1st-October 31st? (Responses: 38)

Figure 16.

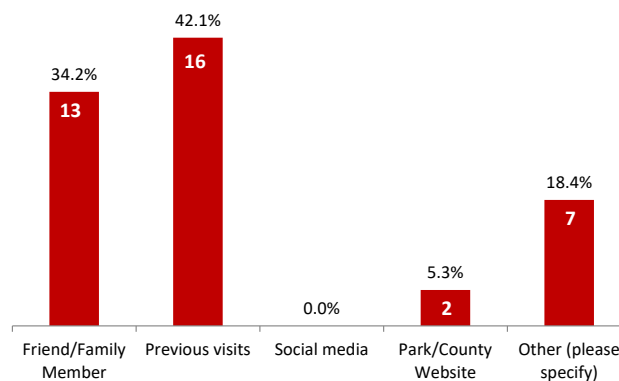
Camping Style



Q6: How are you camping during your visit? (Select all that apply) (responses: 38)

Figure 17.

How Campers Learned About Park



Q19: How did you first learn about this campground? (Responses: 38)



Campground Tourism

The majority of survey participants at Hole in the Mountain Park were local visitors. Of the 47 respondents that provided home zip codes, 30 were from within a 50-mile radius of Hole in the Mountain Park (63.8%), including two visitors from western South Dakota that were within the 50-mile radius.

Seventeen respondents were tourists (36.2%). For this report, a tourist is defined as someone who is visiting from 50 miles or more away from their home zip code. Of the tourist segment of respondents, eight were from the state of Minnesota (47.1%). All in-state tourists were from over 100 miles of the park.

Out-of-state tourists included two from southwestern South Dakota, just outside of the 50-mile radius, and notably closer to the park than the in-state tourist segment. One respondent each was from the following states: Illinois, Massachusetts, Missouri, Oregon, Washington, Wisconsin, and Wyoming.

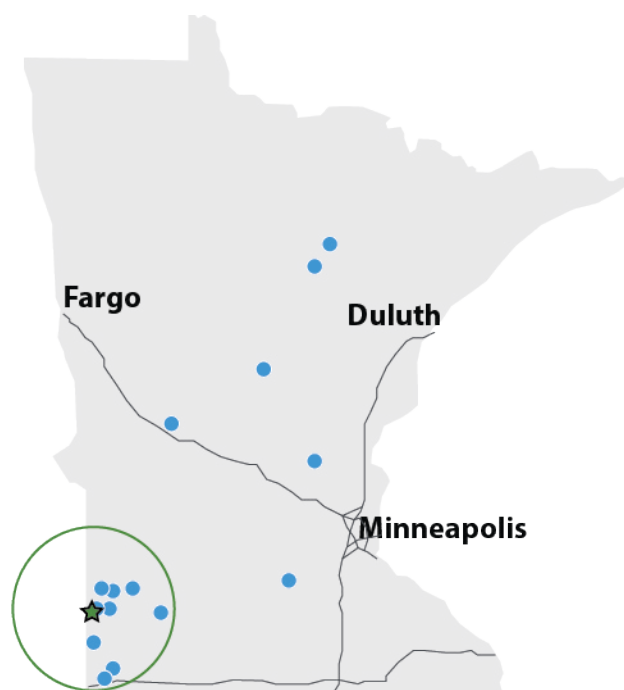
The survey also asked respondents about activities or places their camping group had or planned to visit locally during their stay.

The survey asked about three types of local attractions: 1. Events/Activities, 2. Parks & Trails, and 3. Museums/Historical Sites.

Fourteen respondents (37.8%) planned to attend an event or activity during their stay. Of these responses, events at the park received the highest mentions, particularly Fremont Days and Saddle Horse Days. Farmers markets, family reunions, Father's Day activities, and 4th of July activities were also mentioned.

Figure 18.

Where Participants Are From: In State



Q3: What is your 5-digit home zip code or 6-digit postal code?

(Responses: 48)

Eight respondents (21.6%) planned to visit a nearby park or trail during their stay. Of these responses, parks around Lake Benton received the most mentions, with Picnic Point, Stoney Point, and Norwegian Creek all part of several participants' plans. Trails at the park and a visit to Pipestone National Monument and Sioux Falls were also mentioned.

Only five respondents (13.5%) planned to visit a nearby museum or historical site during their visit. Of these responses, the Pipestone National Monument and wind turbines were mentioned twice, along with downtown Lake Benton. Pioneer Cemetery was mentioned by one respondent.

Events at Hole in the Mountain Park received the most responses overall. With the strong attendance at events in the park, the park has

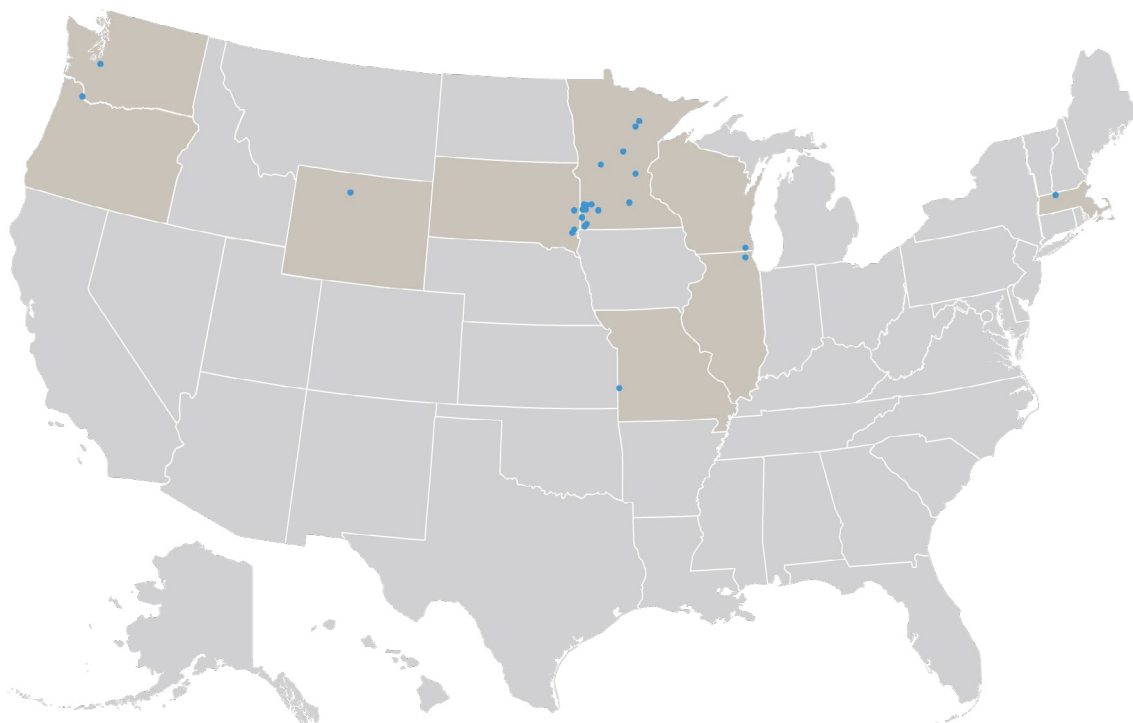
an opportunity to use these events to increase returning camper and visitor usage. Future studies could be used to compare campground usage and tourism rates with events held at the park. This type of study could also assist the park in better understanding the economic impact of events held at the park on the local economy.

Respondents were asked to provide their favorite campgrounds in Minnesota as a way to compare user interest and expectations. Hole in the Mountain Park respondents provided 25 responses, noting nine different campgrounds in Minnesota. Of these responses, 16 (64.0%) identified Hole in the Mountain Park as their favorite campground.

Of the other favorite parks mentioned, four are located within a 50-mile radius of Hole in the

Figure 19.

Where Participants Are From: Nationally



Q3: What is your 5-digit home zip code or 6-digit postal code? (Responses: 48)
Heitordp, CC BY-SA 3.0 <<http://creativecommons.org/licenses/by-sa/3.0/>>, via Wikimedia Commons

Mountain Park (44.4%), making them potential competitors to Hole in the Mountain Park. Two of these parks are closer to a lake than Hole in the Mountain Park, which given the segment of respondents who came to Hole in the Mountain Park to go boating or fishing, gives the two competitor parks an advantage over Hole in the Mountain Park. Other campgrounds mentioned as favorites in the survey responses include Flandrau State Park in New Ulm, Fort Ridgely State Park in Fairfax, Kathio State Park in Onamia, and Talcot Lake Park in Dundee (just outside the 50-mile radius and also on a lake).

The park has an opportunity to use its amenities to attract campers and park users. While the park has a loyal group of campers with 64.0% identifying the park as their favorite place to camp in Minnesota, it is recommended to compare the amenities and features of the park to local competitors and to take advantage of opportunities to increase awareness and satisfaction of the park's features.

Figure 20.

Favorite Campground in Minnesota



Q21: Do you have a favorite campground in Minnesota? (Responses: 38)



Campground Economic Impact

When measuring the economic impact of campgrounds and their users within a community, traditional methods used for analysis do not account for the entire campground experience. Typically, when tourists are visiting a location for an event or vacation, they are looking for accommodations (such as hotel or Airbnb), purchasing food for all their meals at the destination, and going to specific sites or events. Groups that are going to campgrounds are typically paying for their campsite (which typically costs a fraction of most other accommodations) and attempting to purchase all their supplies and food ahead of arriving at the campground so that they can cook at the campground. Due to these reasons, tracking expenditures at local bars/restaurants, events/activities, camping supplies and equipment rentals did not assist much in telling the entire story of the campground experience.

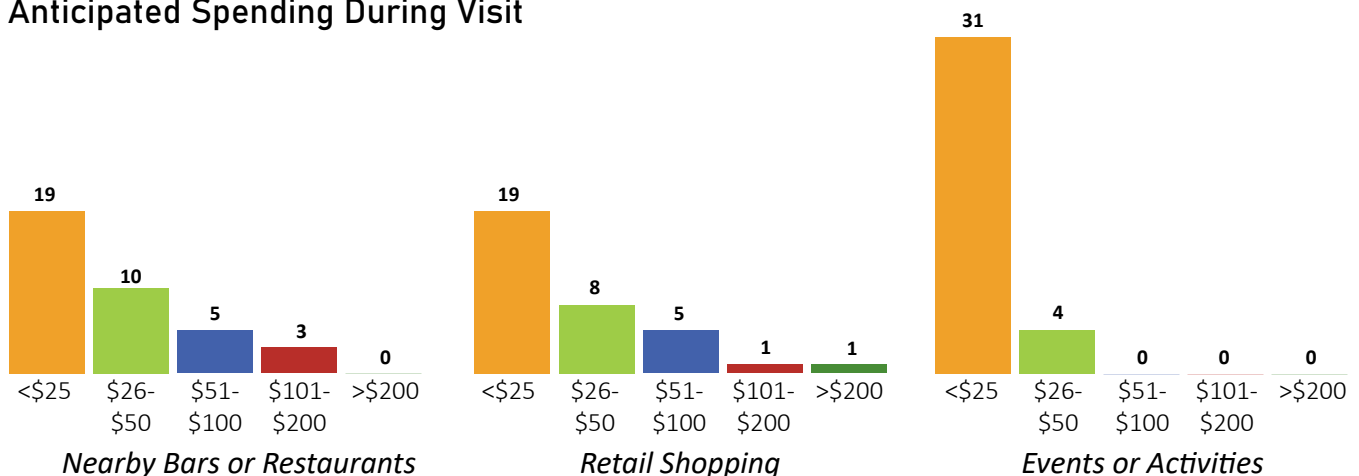
For Hole in the Mountain Park users, when asked how much they planned to spend on these categories, the most popular response

was less than \$25.00, which included several responses stating that they did not plan on spending on anything in these categories.

Of the spending categories surveyed, retail shopping and spending at nearby bars/restaurants ranked highest in planned spending for respondents. For nearby bars/restaurants, ten respondents anticipated spending \$26-\$50 (27.0%), five anticipated spending \$51-\$100 (13.5%), and three anticipated spending \$101-\$200. For retail shopping, eight respondents anticipated spending \$26-\$50 (23.5%), five anticipated spending \$51-\$100, and one respondent each anticipated spending either \$101-\$200 or over \$200 (2.9% each). Equipment rentals were the least budgeted for category with only two respondents anticipating spending \$26-\$50 during their trip. However, it is important to note that one respondent did mention renting a camper for their trip, which does not correlate well with the anticipated spending.

Figure 21.1

Anticipated Spending During Visit



Q9: How much do you plan on spending on the following? (Responses: 37)

When asked about their overall budget planned for the trip (excluding transportation costs), the majority of respondents planned to spend less than \$200 (75.7%). When compared to the average length of stay of 3.7 days, that means the average respondent has budgeted around \$54 per day in spending during their visit. Seven respondents indicated a budget of \$200-\$400 (18.9%), one respondent indicated a budget of \$401-\$700 (2.7%), while one respondent indicated a budget of \$1,000 or more (2.7%).

One thing noted during in-person survey collection is that campground users typically considered their budget to only consist of the site itself. Another thing to note regarding campground expenditures is that participants' budgeted expenditures apply to the respondent's current campground visit and does not account for multiple visits to this or other campgrounds in Minnesota.

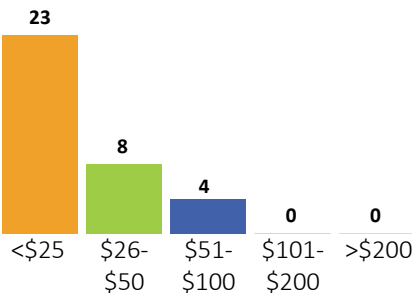
Other notes gathered from both the in-person survey collection and the collected surveys included that in general, survey respondents were not opposed to spending money on any of the above-mentioned categories, but rather, they had no specific plans to. Responses were

often followed up by comments that their spending in these categories depended on the weather and the activity they were doing during the day. Campground respondents were more likely to simply explore the local area and see what was available after arrival.

For future analysis, it is encouraged to analyze potential economic impact from an opportunity cost perspective. This entails estimating what experiences, services, and goods that campground users are willing to purchase and matching them to their willingness to spend on those experiences' goods and services. For Hole in the Mountain, there is a benefit to the park's proximity to Lake Benton. The proximity allows for more, but shorter trips, and helps encourage impromptu spending.

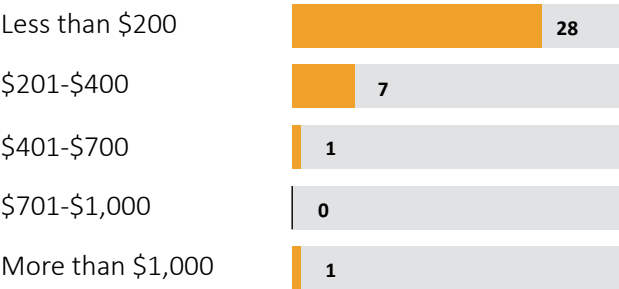
There is an opportunity for Hole in the Mountain Park to provide recommendations on local places to visit to encourage the spontaneous touring and spending that is already happening with campground users.

Figure 21.2
Anticipated Spending Contd.



Purchasing Camping Supplies
Q9: How much do you plan on spending on the following? (Responses: 37)

Figure 22
Total Anticipated Spending for Visit



Q14: Overall, how much do you plan on spending during this visit (excluding transportation costs to and from your campsite? (Responses: 37)



◀ Past Campground User Analysis

In an attempt to gather more information on campground user experience for each of the campgrounds, a past user survey was conducted for seven of the GMRPTC parks in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. The survey was intended for users who camped or visited the campgrounds between 2019 and 2021; however, all users who noted that they visited Hole in the Mountain Park did so during the current 2022 camping season. It is unknown whether respondents also took the 2022 Campground User Survey or not, therefore, respondent results from the Previous User Survey have been kept separate.

In total, ten of 34 Past User Survey respondents indicated they had visited Hole in the Mountain Park (29.4%). Out of these responses, eight noted they visited the park as a day-user, while only two noted they camped at the park. Of the two that camped, both camped in a camper trailer and stayed 2-3 days.

When asked how likely respondents are to return to the park, one respondent planned to reserve a camping site during the current season, and two wanted to revisit the park but had not yet made plans to do so. All respondents indicated that they have or would recommend Hole in the Mountain Park to family and friends.

When asked if the respondent had a favorite campground in Minnesota, only two respondents provided responses. One noted Hole in the Mountain Park as their favorite,

Figure 23.

Overall Satisfaction with Campground



Q2: How would you rate your overall experience with the parks you have visited? (Responses: 9)

and one noted Arco Park. When asked what resources respondents use to learn about parks, the highest response was recommendations from friends and family (7), followed by campground/county website and social media (5), an internet search (4), and either print publications or the Explore Minnesota website (3). One respondent mentioned checking GMRPTC website and one mentioned checking Minnesota Great Outdoors website.

Respondents were asked to rate their overall campground experience on a scale of 1-5 with five indicating a perfect experience. Seven respondents rated the park a 4, while one respondent each rated the park a 5 and a 3, which averaged out to an overall campground rating of 4.0, in-line with the 2022 Campground User rating. When asked to rank their overall satisfaction with the campground amenities, the weighted average for campground upkeep was a 4.7. The second highest rating was for electric hook-ups and shelters/picnic tables at a 4.5; followed by campsites, and playgrounds at 4.3; and campsite accessibility and bathrooms/showers at 4.0. The reservation process received the lowest rating at 2.0. Only one respondent

indicated slight dissatisfaction with the reservation process.

When asked what amenities they'd like to see at the park, respondents expressed excitement about a future sled hill and wanting to see snow tubing, groomed snowmobile trails, and rides to the top of the sled hill. Expanding opportunities to camp, better playgrounds, an expanded chalet, environmental education signage, and trail links to other parks and more trails were also mentioned.

When asked about the activities that the previous campground users participated in at Hole in the Mountain Park, walking/hiking was the number one activity (10), followed by fishing (5), swimming (4), and an event at the campground (4). When asked about the activities that previous campground users participated in locally while they stayed at the campground, one respondent each noted a visit to a nearby event, nearby park, bar/restaurant, retail store, and purchasing camping supplies.

Past User Demographics

All respondents described themselves as White/Caucasian and identified English as the primary language spoken at home. No respondents reported having a physical, mental, or sensory disability/condition. Total household incomes before taxes were divided amongst respondents, with two respondents each indicating incomes of \$50,000-\$59,999 and \$150,000-\$199,999. One respondent each indicated incomes of less than \$20,000, \$40,000-\$49,999, \$60,000-\$69,999, and \$100,000-\$149,999. The majority of respondents had received a bachelor's degree or higher, with five responses. Two respondents had an associate or vocational degree, and two graduated from high school or equivalent. Respondent ages ranged from 25-74 years old, with only a slightly higher percentage of 35-44 year olds taking the survey. Genders were evenly split between male and female.

Conclusion

The following are recommendations provided based on all survey responses, in-person surveys, and observations while performing the Memorial Park campground analysis in summer 2022. While these recommendations are not comprehensive, they do highlight the top responses and observations.

Future Surveys/Studies

While the campground user analysis completed during summer 2022 garnered a good starting point for analyzing visitor satisfaction and collecting data on tourism and economic impact, the survey response rate was low. The response rate was significantly affected by camper sentiments regarding Hole in the Mountain's Master Plan, and misunderstandings surrounding the master plan, regional designation, and the affect state funding has on policies and procedures at the park. True user sentiment and a true analysis of the tourism and economic impact of visitors was impeded due to these misunderstandings. Through initial in-person visits, campers were reluctant and/or unwilling to complete the survey due to misunderstandings and sentiments. While SRDC made attempts to clear misconceptions and explain how the survey will help the park, apprehensions and misconceptions still existed throughout the survey period.

Due to this, it is recommended that work is done to clear misconceptions regarding the park's master plan and to provide clear communications at the park regarding future plans and how camper experience will be impacted by these plans. It is also recommended that work be done to analyze public understanding and sentiments regarding

master plans and upcoming plans for the park. Work should be done to assure that park staff and campground hosts understand future plans and can help to clear miscommunications, as these people are often seen as the park's "face and voice."

Once work has been completed to clear misconceptions and find avenues to communicate the vision and future work of the park, it is recommended that a new campground user analysis be completed to gage how clearer communications impact user sentiment. The park might also see a stronger response rate at this time and would benefit from a larger data pool.

It is also recommended that work is done to analyze the awareness of spending opportunities near the campground. This can be done by asking about specific businesses and what campground users would like to have in the area. Another point of interest to study is the price elasticity (or willingness of campground users to spend per night) to potentially increase revenues to fund some of the amenities and upgrades noted by survey takers.

Campground Recommendations

The two most commented on aspects of the campground were the west camp and the bathrooms. It is recommended that work be done to garner understanding and sentiments regarding plans for the west camp.

The majority of respondents want more bathrooms/showers available and would like to see improvements made to the bathrooms.

Simple improvements would be to add benches and hooks near the showers so that guests have shower curtain to create a dry space and adding a grab bar near the toilets to help with accessibility were also recommended.

Better signage in the park for new users could help alleviate confusion upon arrival.

The other top recommendation from visitors was adding and updating playground equipment. It is noted that only a small percentage of users had children camping with them. However, updated playground equipment could help to bring in more family campers who are looking for amenities to keep their children entertained.

Tourism Recommendations

The campground benefits from having several events happen at the park. The tourism provided by these events and the tourism draw to Lake Benton create an opportunity for Hole in the Mountain Park to build its own tourism base. For future studies, it is recommended that the park does an analysis of day users/foot traffic for the park's amenities and trails to see what the actual increase in activity is during these events. Working with businesses and vendors that come to the area, the campground could study the average amount spent per transaction and compare it to the average increase in campground users during that time. This could help derive how much people are spending on impromptu purchases that were mentioned during in-person survey collection.

Campground users may not intend to spend a budgeted amount of money on any product, service, or experience, but they are not opposed to it either. The potential economic impact of campground users lies within drawing campground users from their campsites to the nearby businesses and events that have

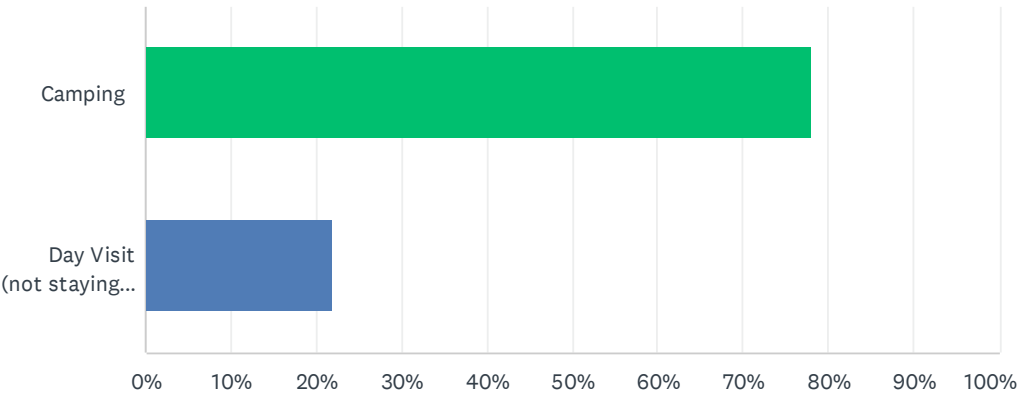
something unexpected to offer.

Although the campground does have a higher usage rate from local campers, there are opportunities to grow its tourism base. Survey respondents came from nine different states and from around Minnesota. However, a constraining factor that is mentioned by respondents is the information available on the county's website. Using the website as a marketing tool for Hole in the Mountain will help garner more interest in the park for those who search for campground information online.

The park is known locally for its equestrian trails and horse camp; however, there is no information about this feature of the park in any communications. When asked how many campsites are available at Hole in the Mountain Park, these sites weren't even included in the listing. Hole in the Mountain Park is a hidden gem that could benefit from increasing communications about all the amenities and features the park offers.

Q1 Why are you visiting the campground?

Answered: 50 Skipped: 0



ANSWER CHOICES	RESPONSES	
Camping	78.00%	39
Day Visit (not staying overnight)	22.00%	11
TOTAL		50

Q2 What are the dates of your visit? (Include month/date for length of your visit)

Answered: 48 Skipped: 2

ANSWER CHOICES	RESPONSES
Start date of visit	100.00% 48
End date of visit	97.92% 47

#	START DATE OF VISIT	DATE
1	9/8/22	9/9/2022 5:01 PM
2	7 September	9/7/2022 5:05 PM
3	9/1/22	9/6/2022 8:31 AM
4	9/1/22	9/6/2022 8:27 AM
5	9/1/22	9/6/2022 8:24 AM
6	09/01/22	9/6/2022 8:20 AM
7	09/01/22	9/6/2022 8:17 AM
8	9/2/22	9/6/2022 8:14 AM
9	09/02/22	9/6/2022 8:11 AM
10	9/2/22	9/6/2022 8:09 AM
11	may	9/6/2022 8:03 AM
12	seasonal	9/6/2022 8:00 AM
13	09/02/22	9/6/2022 7:57 AM
14	09/02/22	9/6/2022 7:55 AM
15	9/2/22	9/4/2022 12:57 PM
16	9/3/22	9/3/2022 5:59 PM
17	8/27/2022	8/27/2022 4:16 PM
18	08/18/22	8/23/2022 8:52 AM
19	08/18/22	8/23/2022 8:47 AM
20	08/19/22	8/23/2022 8:45 AM
21	May 22 2022	8/18/2022 4:28 PM
22	8/9	8/16/2022 2:03 PM
23	08/08	8/16/2022 9:19 AM
24	08/12/22	8/15/2022 9:02 AM
25	08/08/22	8/15/2022 9:00 AM
26	08/12/22	8/15/2022 8:56 AM
27	08/08/22	8/15/2022 8:54 AM
28	08/09/22	8/15/2022 8:51 AM

Hole in the Mountain Campground Survey

29	08/13/22	8/15/2022 8:50 AM
30	08/13/22	8/15/2022 8:48 AM
31	07/06/22	8/15/2022 8:40 AM
32	8/10/2022	8/12/2022 2:03 PM
33	08/11/2022	8/12/2022 8:09 AM
34	8/4/2022	8/10/2022 10:39 AM
35	08/12/22	8/7/2022 12:00 PM
36	08/01/2022	7/31/2022 10:17 PM
37	7/22	7/22/2022 4:28 PM
38	07/01/22	7/19/2022 10:02 AM
39	7 15 2022	7/14/2022 11:57 PM
40	05/01/2022	7/6/2022 2:29 PM
41	04/20/2022	7/6/2022 2:24 PM
42	6/17	6/20/2022 8:14 AM
43	6/17	6/20/2022 8:08 AM
44	6/16	6/20/2022 8:04 AM
45	6/16	6/20/2022 8:01 AM
46	6/17	6/20/2022 7:57 AM
47	6/17	6/20/2022 7:53 AM
48	6/10/22	6/20/2022 7:47 AM
#	END DATE OF VISIT	DATE
1	9/9/22	9/9/2022 5:01 PM
2	7 September	9/7/2022 5:05 PM
3	9/4/22	9/6/2022 8:31 AM
4	9/5/22	9/6/2022 8:27 AM
5	9/4/22	9/6/2022 8:24 AM
6	09/04/22	9/6/2022 8:20 AM
7	09/04/22	9/6/2022 8:17 AM
8	9/5/22	9/6/2022 8:14 AM
9	09/05/22	9/6/2022 8:11 AM
10	9/4/22	9/6/2022 8:09 AM
11	september	9/6/2022 8:03 AM
12	09/05/22	9/6/2022 7:57 AM
13	09/05/22	9/6/2022 7:55 AM
14	9/5/22	9/4/2022 12:57 PM
15	9/3/22	9/3/2022 5:59 PM
16	8/30/2022	8/27/2022 4:16 PM
17	08/21/22	8/23/2022 8:52 AM

Hole in the Mountain Campground Survey

18	08/19/22	8/23/2022 8:47 AM
19	08/21/22	8/23/2022 8:45 AM
20	May 22 2022	8/18/2022 4:28 PM
21	8/15	8/16/2022 2:03 PM
22	08/21	8/16/2022 9:19 AM
23	08/14/22	8/15/2022 9:02 AM
24	08/21/22	8/15/2022 9:00 AM
25	08/14/22	8/15/2022 8:56 AM
26	08/15/22	8/15/2022 8:54 AM
27	08/15/22	8/15/2022 8:51 AM
28	08/13/22	8/15/2022 8:50 AM
29	08/13/22	8/15/2022 8:48 AM
30	07/07/22	8/15/2022 8:40 AM
31	8/15/2022	8/12/2022 2:03 PM
32	08/16/2022	8/12/2022 8:09 AM
33	8/4/2022	8/10/2022 10:39 AM
34	08/12/22	8/7/2022 12:00 PM
35	08/05/2022	7/31/2022 10:17 PM
36	7/22	7/22/2022 4:28 PM
37	07/04/22	7/19/2022 10:02 AM
38	7 22 2022	7/14/2022 11:57 PM
39	end of season	7/6/2022 2:29 PM
40	10/05/2022	7/6/2022 2:24 PM
41	6/19	6/20/2022 8:14 AM
42	6/19	6/20/2022 8:08 AM
43	6/19	6/20/2022 8:04 AM
44	6/19	6/20/2022 8:01 AM
45	6/19	6/20/2022 7:57 AM
46	6/19	6/20/2022 7:53 AM
47	6/12/22	6/20/2022 7:47 AM

Q3 What is your 5-digit home zipcode or 6-digit postal code?

Answered: 48 Skipped: 2

#	RESPONSES	DATE
1	56308	9/9/2022 5:01 PM
2	56164	9/7/2022 5:05 PM
3	56258	9/6/2022 8:31 AM
4	56258	9/6/2022 8:27 AM
5	56258	9/6/2022 8:24 AM
6	56258	9/6/2022 8:20 AM
7	56258	9/6/2022 8:17 AM
8	56142	9/6/2022 8:14 AM
9	56164	9/6/2022 8:11 AM
10	56164	9/6/2022 8:09 AM
11	56156	9/6/2022 8:03 AM
12	56147	9/6/2022 8:00 AM
13	56156	9/6/2022 7:57 AM
14	56258	9/6/2022 7:55 AM
15	56180	9/4/2022 12:57 PM
16	56156	9/3/2022 5:59 PM
17	64741	8/27/2022 4:16 PM
18	56178	8/23/2022 8:52 AM
19	57106	8/23/2022 8:47 AM
20	55371	8/23/2022 8:45 AM
21	56149	8/18/2022 4:28 PM
22	56401	8/16/2022 2:03 PM
23	82426	8/16/2022 9:19 AM
24	56044	8/15/2022 9:02 AM
25	56142	8/15/2022 9:00 AM
26	56164	8/15/2022 8:56 AM
27	55709	8/15/2022 8:54 AM
28	56401	8/15/2022 8:51 AM
29	98388	8/15/2022 8:50 AM
30	01360	8/15/2022 8:48 AM
31	56113	8/15/2022 8:40 AM
32	55709	8/12/2022 2:03 PM
33	60634	8/12/2022 8:09 AM

Hole in the Mountain Campground Survey

34	56149	8/10/2022 10:39 AM
35	56164	8/7/2022 12:00 PM
36	53104	7/31/2022 10:17 PM
37	56164	7/22/2022 4:28 PM
38	57064	7/19/2022 10:02 AM
39	97056	7/14/2022 11:57 PM
40	57026	7/6/2022 2:29 PM
41	55744	7/6/2022 2:24 PM
42	56149	6/20/2022 8:14 AM
43	56156	6/20/2022 8:08 AM
44	57006	6/20/2022 8:04 AM
45	57006	6/20/2022 8:01 AM
46	56178	6/20/2022 7:57 AM
47	56178	6/20/2022 7:53 AM
48	various	6/20/2022 7:47 AM

Q4 How many people are camping in your group during this visit?

Answered: 39 Skipped: 11

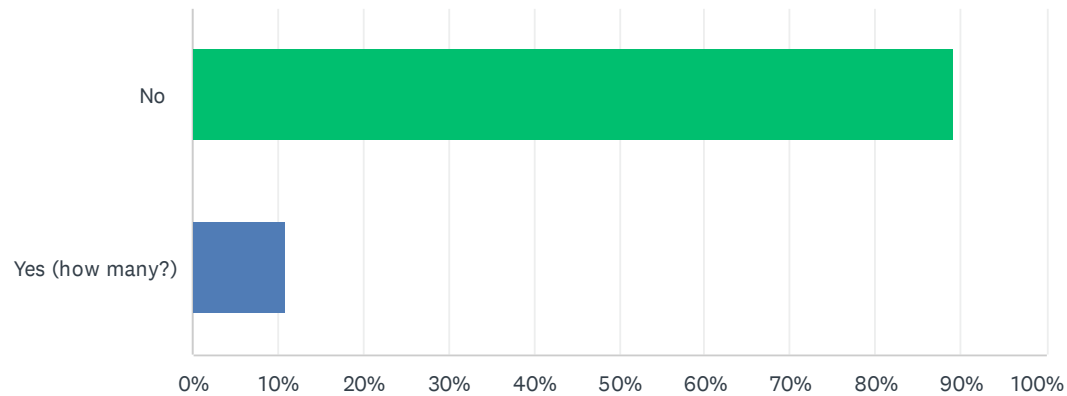
#	RESPONSES	DATE
1	20	9/6/2022 8:32 AM
2	14	9/6/2022 8:27 AM
3	2	9/6/2022 8:24 AM
4	2	9/6/2022 8:20 AM
5	2	9/6/2022 8:17 AM
6	4	9/6/2022 8:14 AM
7	5	9/6/2022 8:11 AM
8	2	9/6/2022 8:09 AM
9	1	9/6/2022 8:03 AM
10	2	9/6/2022 8:00 AM
11	2	9/6/2022 7:57 AM
12	4	9/6/2022 7:55 AM
13	8	9/4/2022 12:57 PM
14	2	8/27/2022 4:17 PM
15	2	8/23/2022 8:52 AM
16	2	8/23/2022 8:48 AM
17	3	8/23/2022 8:45 AM
18	2	8/16/2022 2:03 PM
19	2	8/16/2022 9:20 AM
20	2	8/15/2022 9:03 AM
21	2	8/15/2022 9:00 AM
22	2	8/15/2022 8:57 AM
23	3	8/15/2022 8:54 AM
24	2	8/15/2022 8:51 AM
25	2	8/15/2022 8:41 AM
26	1	8/12/2022 2:04 PM
27	8	8/12/2022 8:10 AM
28	1	7/31/2022 10:18 PM
29	5	7/19/2022 10:02 AM
30	2	7/14/2022 11:57 PM
31	1	7/6/2022 2:29 PM
32	2	7/6/2022 2:24 PM
33	3	6/20/2022 8:15 AM

Hole in the Mountain Campground Survey

34	2	6/20/2022 8:08 AM
35	2	6/20/2022 8:04 AM
36	2	6/20/2022 8:01 AM
37	2	6/20/2022 7:57 AM
38	2	6/20/2022 7:53 AM
39	12	6/20/2022 7:47 AM

Q5 Are you camping with children (under 18 years old)?

Answered: 37 Skipped: 13

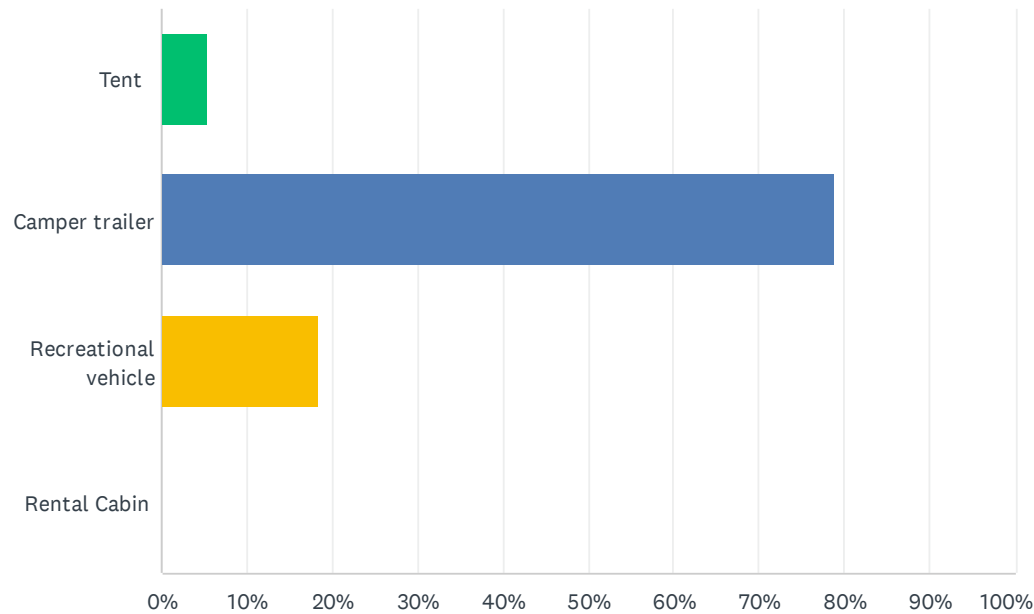


ANSWER CHOICES		RESPONSES	
No		89.19%	33
Yes (how many?)		10.81%	4
TOTAL			37

#	YES (HOW MANY?)	DATE
1	3	9/6/2022 8:11 AM
2	2	8/12/2022 8:10 AM
3	2	7/19/2022 10:02 AM
4	1	6/20/2022 8:15 AM

Q6 How are you camping during your visit? (select all that apply)

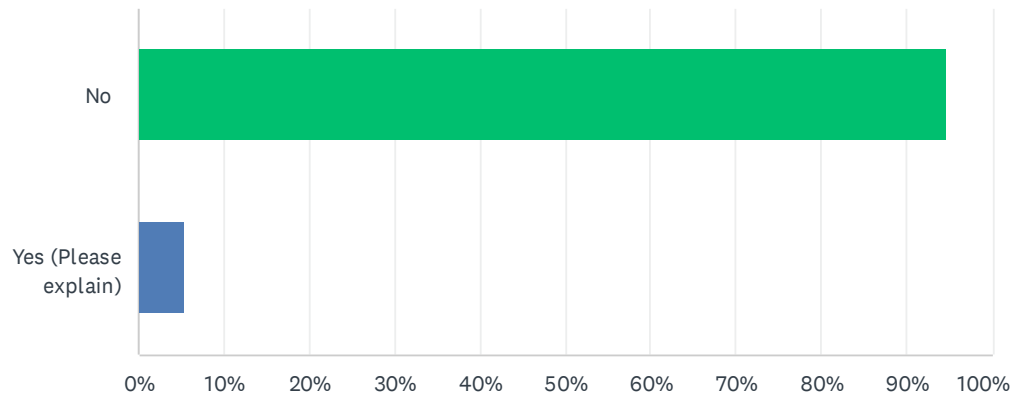
Answered: 38 Skipped: 12



ANSWER CHOICES	RESPONSES	
Tent	5.26%	2
Camper trailer	78.95%	30
Recreational vehicle	18.42%	7
Rental Cabin	0.00%	0
Total Respondents: 38		

Q7 Did you have any issues accessing your campsite?

Answered: 37 Skipped: 13

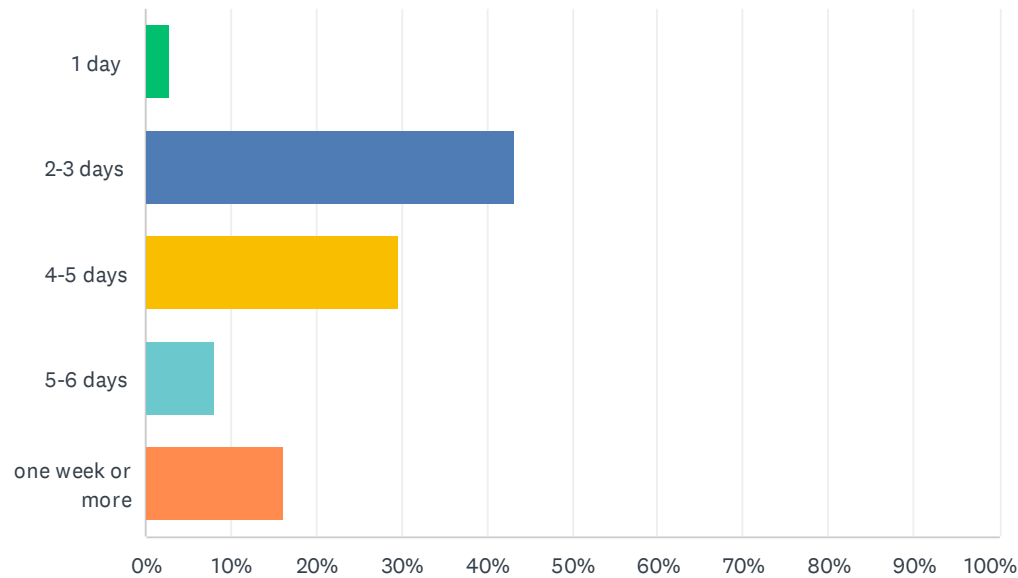


ANSWER CHOICES		RESPONSES
No		94.59% 35
Yes (Please explain)		5.41% 2
TOTAL		37

#	YES (PLEASE EXPLAIN)	DATE
1	need more signage	8/15/2022 9:03 AM
2	some confusion on site but Daryl fixed it	6/20/2022 7:54 AM

Q8 How many days do you plan on staying at this campsite?

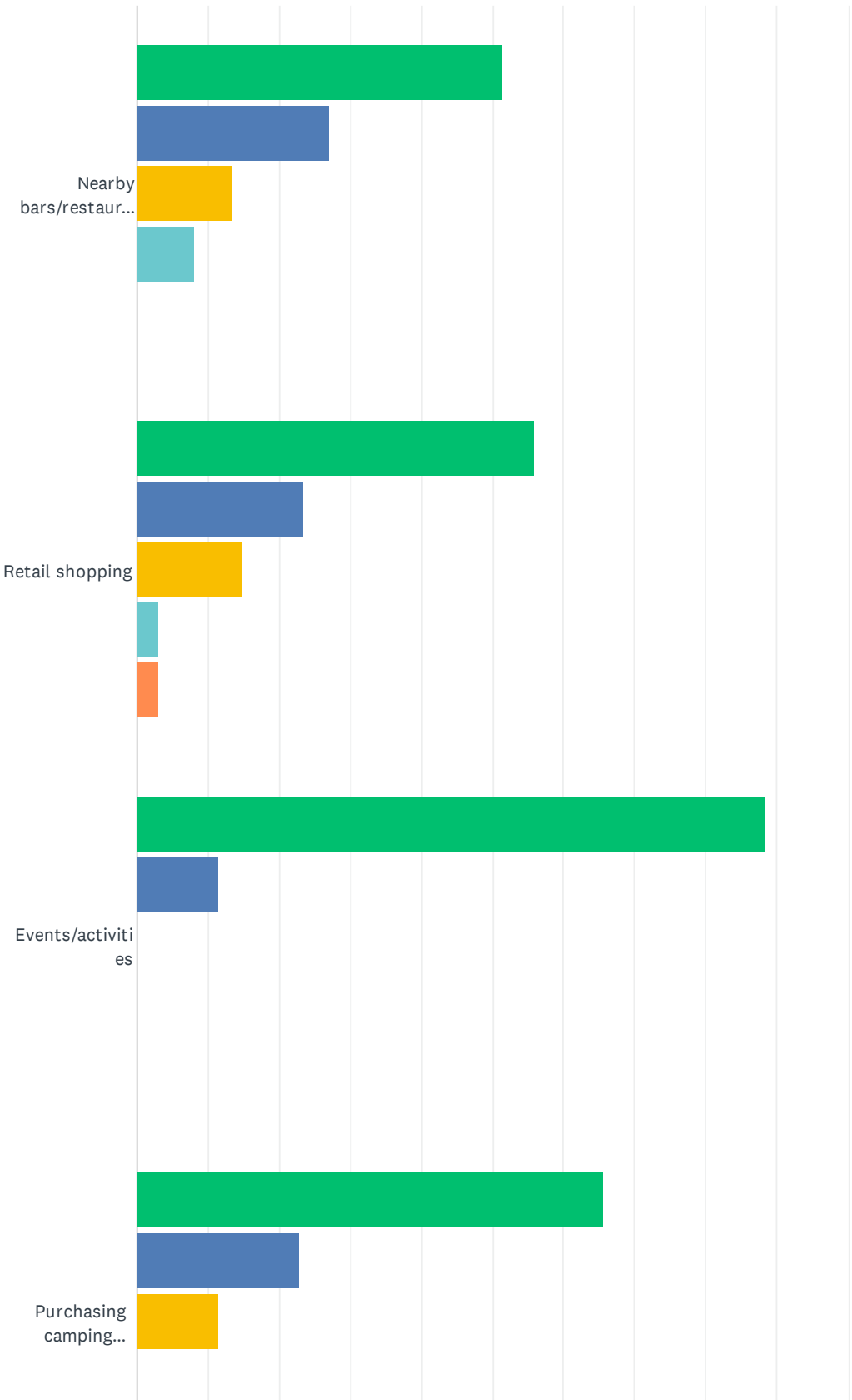
Answered: 37 Skipped: 13



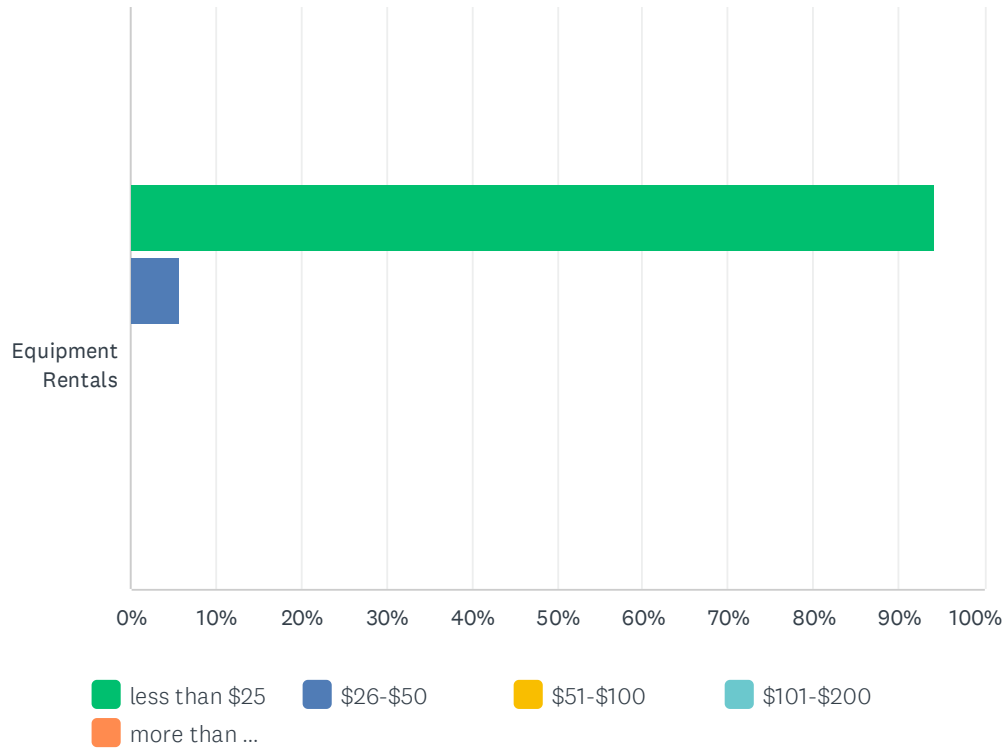
ANSWER CHOICES	RESPONSES	
1 day	2.70%	1
2-3 days	43.24%	16
4-5 days	29.73%	11
5-6 days	8.11%	3
one week or more	16.22%	6
TOTAL		37

Q9 How much do you plan on spending on the following:

Answered: 37 Skipped: 13



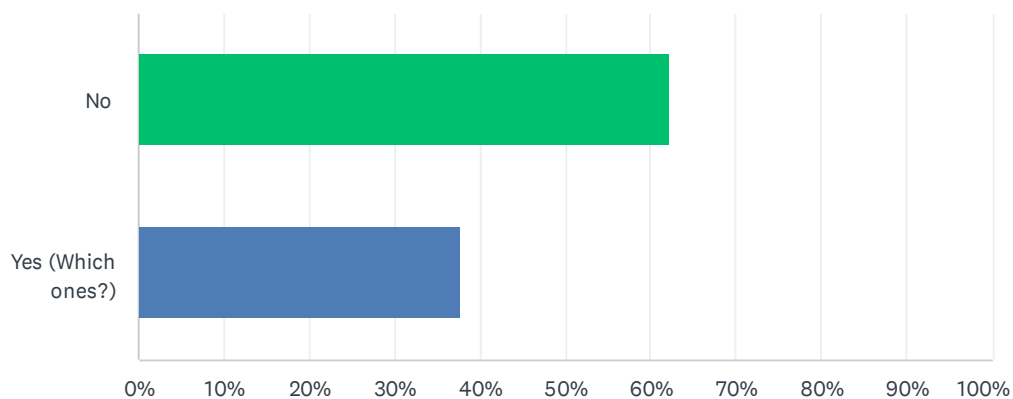
Hole in the Mountain Campground Survey



	LESS THAN \$25	\$26-\$50	\$51-\$100	\$101-\$200	MORE THAN \$200	TOTAL	WEIGHTED AVERAGE
Nearby bars/restaurants	51.35% 19	27.03% 10	13.51% 5	8.11% 3	0.00% 0	37	1.78
Retail shopping	55.88% 19	23.53% 8	14.71% 5	2.94% 1	2.94% 1	34	1.74
Events/activities	88.57% 31	11.43% 4	0.00% 0	0.00% 0	0.00% 0	35	1.11
Purchasing camping supplies	65.71% 23	22.86% 8	11.43% 4	0.00% 0	0.00% 0	35	1.46
Equipment Rentals	94.29% 33	5.71% 2	0.00% 0	0.00% 0	0.00% 0	35	1.06

Q10 Do you plan to attend any nearby events or activities?

Answered: 37 Skipped: 13

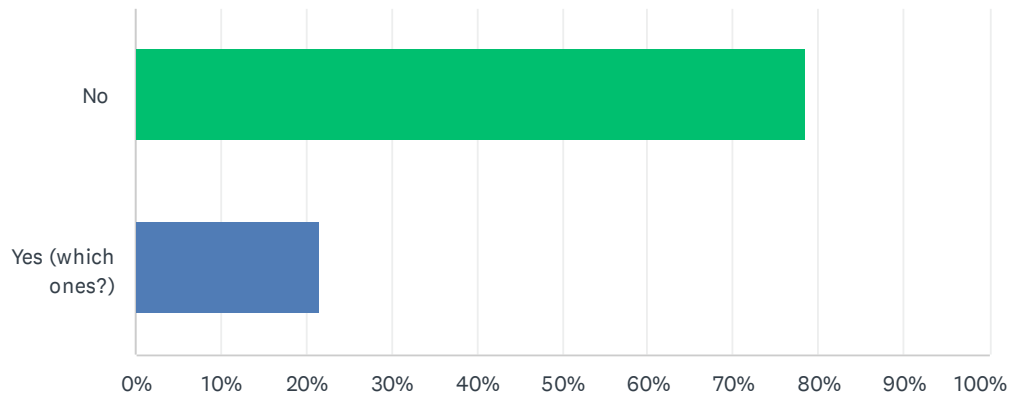


ANSWER CHOICES	RESPONSES
No	62.16% 23
Yes (Which ones?)	37.84% 14
TOTAL	37

#	YES (WHICH ONES?)	DATE
1	restaurant	9/6/2022 8:32 AM
2	bike paths, swimming, boating	9/6/2022 8:28 AM
3	tatonka-Freemont days	9/6/2022 8:03 AM
4	farmers market	8/15/2022 8:55 AM
5	reunion	8/15/2022 8:52 AM
6	fremont days- saddle horse days	8/15/2022 8:41 AM
7	What they have	7/6/2022 2:30 PM
8	Father's day activities, 4th of July	7/6/2022 2:25 PM
9	Saddle horse days	6/20/2022 8:15 AM
10	Saddle horse days	6/20/2022 8:08 AM
11	Saddle horse days	6/20/2022 8:05 AM
12	Saddle horse days	6/20/2022 8:02 AM
13	LBR beer testing	6/20/2022 7:58 AM
14	Saddle horse days	6/20/2022 7:54 AM

Q11 Do you plan to visit any nearby parks or trails?

Answered: 37 Skipped: 13

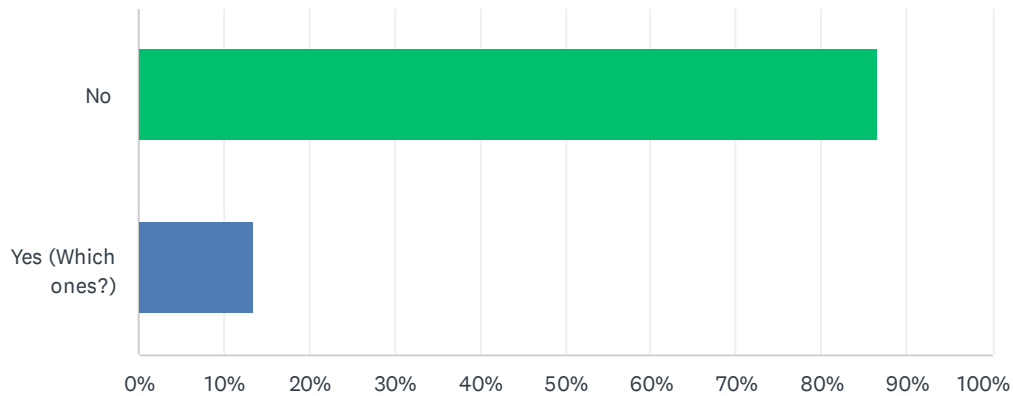


ANSWER CHOICES	RESPONSES
No	78.38% 29
Yes (which ones?)	21.62% 8
TOTAL	37

#	YES (WHICH ONES?)	DATE
1	picnic point	9/6/2022 8:28 AM
2	Stoney Point and Norwegian	9/6/2022 8:25 AM
3	norwegian creek	9/6/2022 8:20 AM
4	lake benton	9/6/2022 8:12 AM
5	norwegian creek	9/6/2022 8:01 AM
6	Pipestone Monument/Sioux Falls	8/15/2022 8:55 AM
7	Trails here onsite	8/12/2022 8:12 AM
8	Fishing	7/31/2022 10:19 PM

Q12 Do you plan on visiting any nearby museums or historical sites?

Answered: 37 Skipped: 13

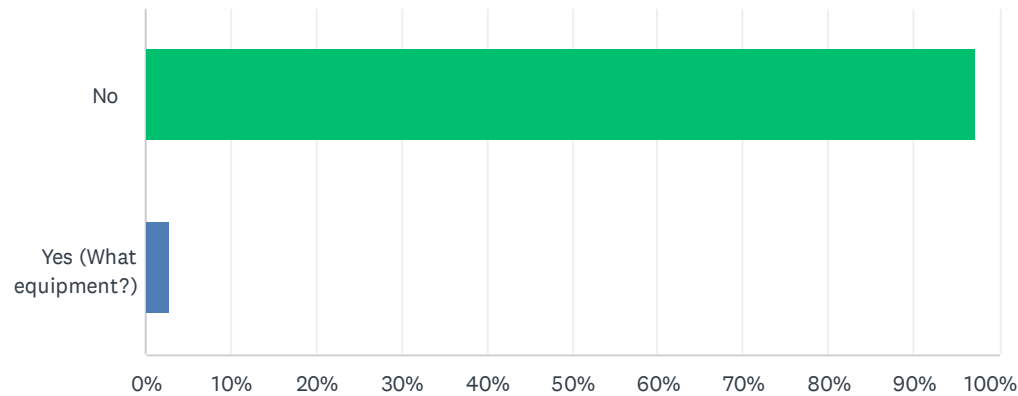


ANSWER CHOICES	RESPONSES
No	86.49% 32
Yes (Which ones?)	13.51% 5
TOTAL	37

#	YES (WHICH ONES?)	DATE
1	downtown lake benton	8/23/2022 8:49 AM
2	Wind Towers, Pipestone Monument	8/15/2022 8:55 AM
3	Lake Benton	8/12/2022 8:12 AM
4	Pioneer cemetery	7/31/2022 10:19 PM
5	Wind Towers, Pipestone Monument	7/6/2022 2:25 PM

Q13 Are you renting equipment during this visit?

Answered: 37 Skipped: 13

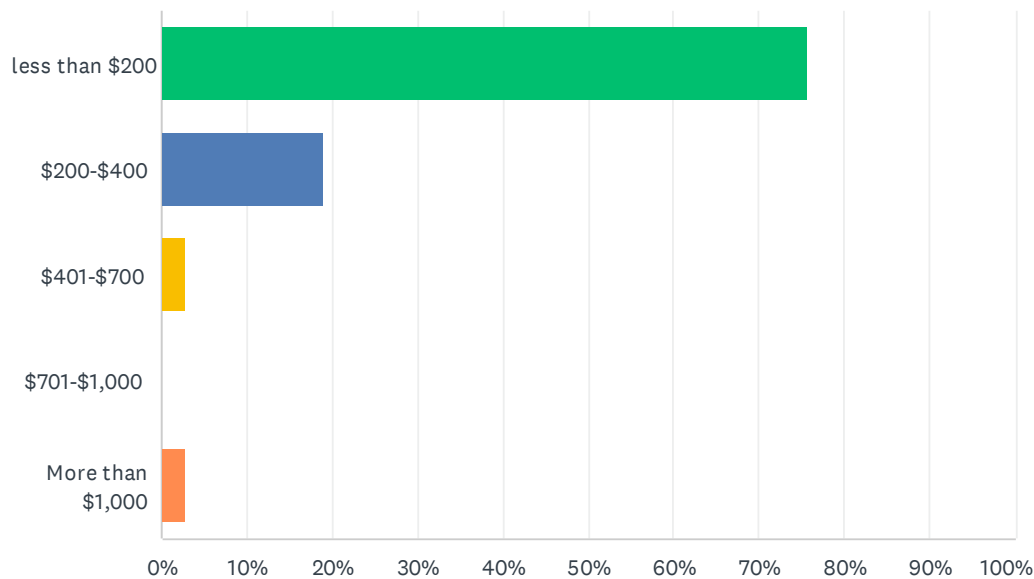


ANSWER CHOICES		RESPONSES
No		97.30% 36
Yes (What equipment?)		2.70% 1
TOTAL		37

#	YES (WHAT EQUIPMENT?)	DATE
1	camper	9/6/2022 8:09 AM

Q14 Overall, how much did you plan on spending during this visit (excluding transportation costs to and from your campsite)?

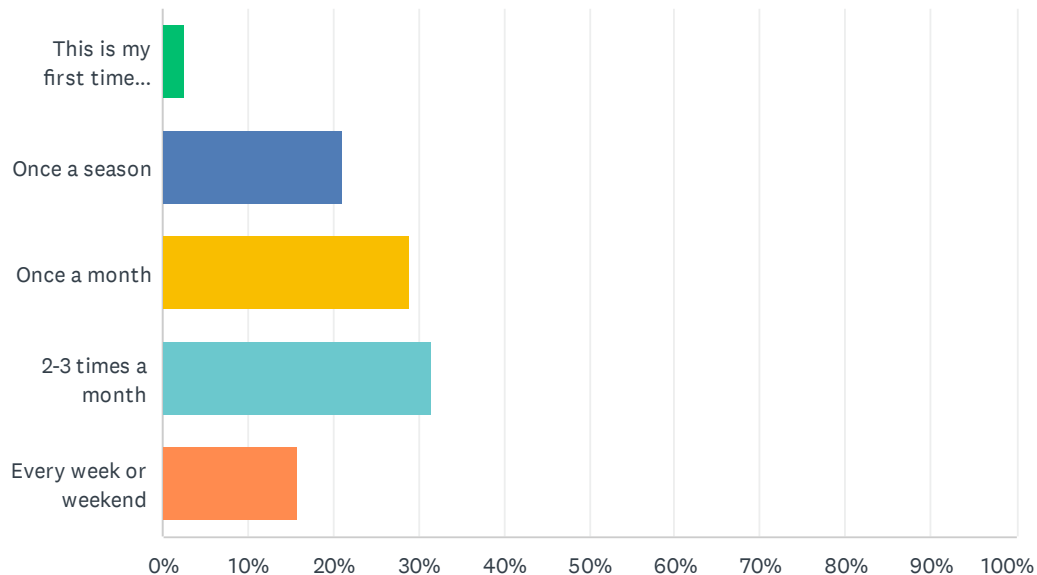
Answered: 37 Skipped: 13



ANSWER CHOICES	RESPONSES	
less than \$200	75.68%	28
\$200-\$400	18.92%	7
\$401-\$700	2.70%	1
\$701-\$1,000	0.00%	0
More than \$1,000	2.70%	1
TOTAL		37

Q15 How often do you go camping in Minnesota from May 1st-October 31st?

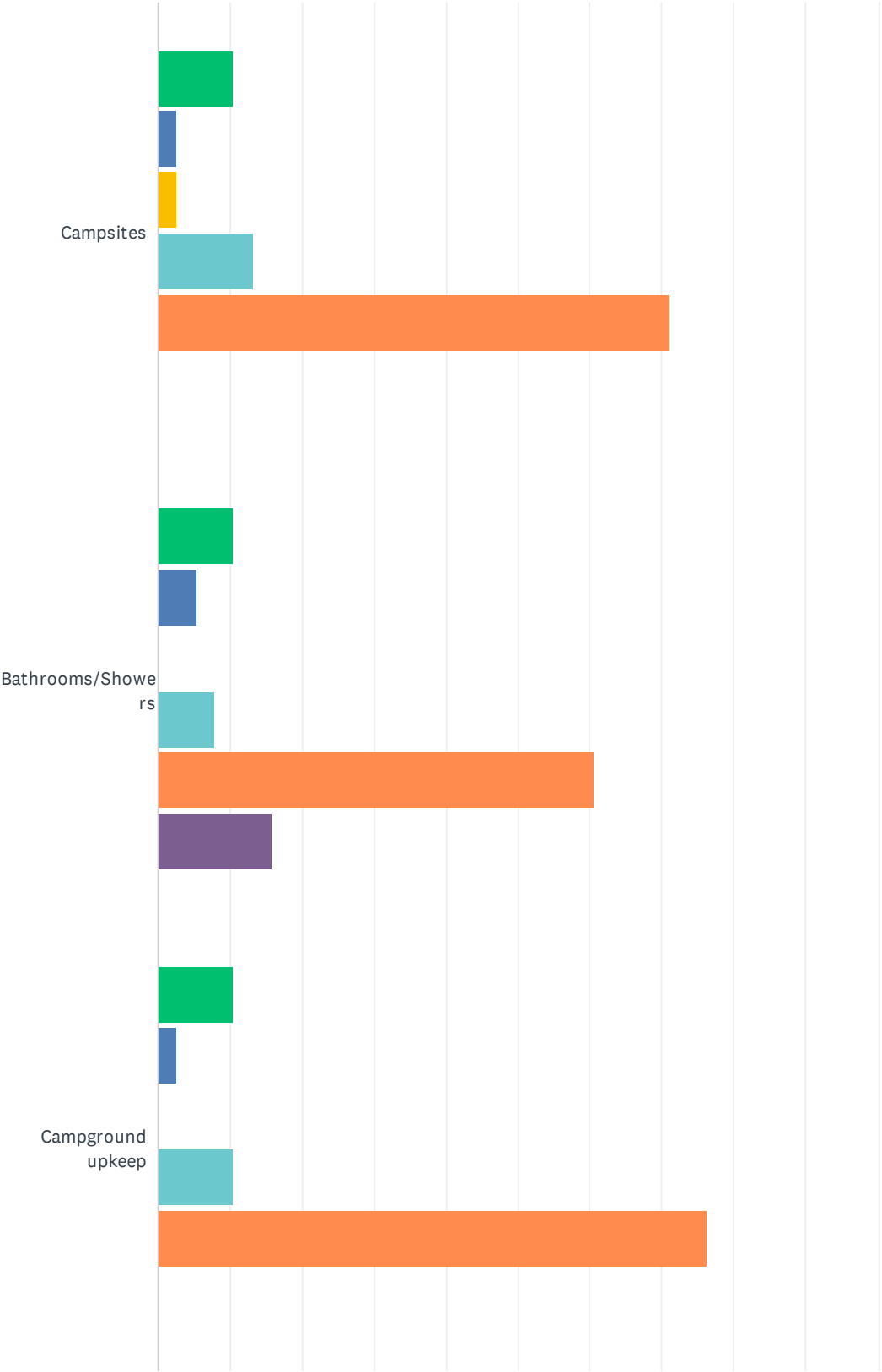
Answered: 38 Skipped: 12



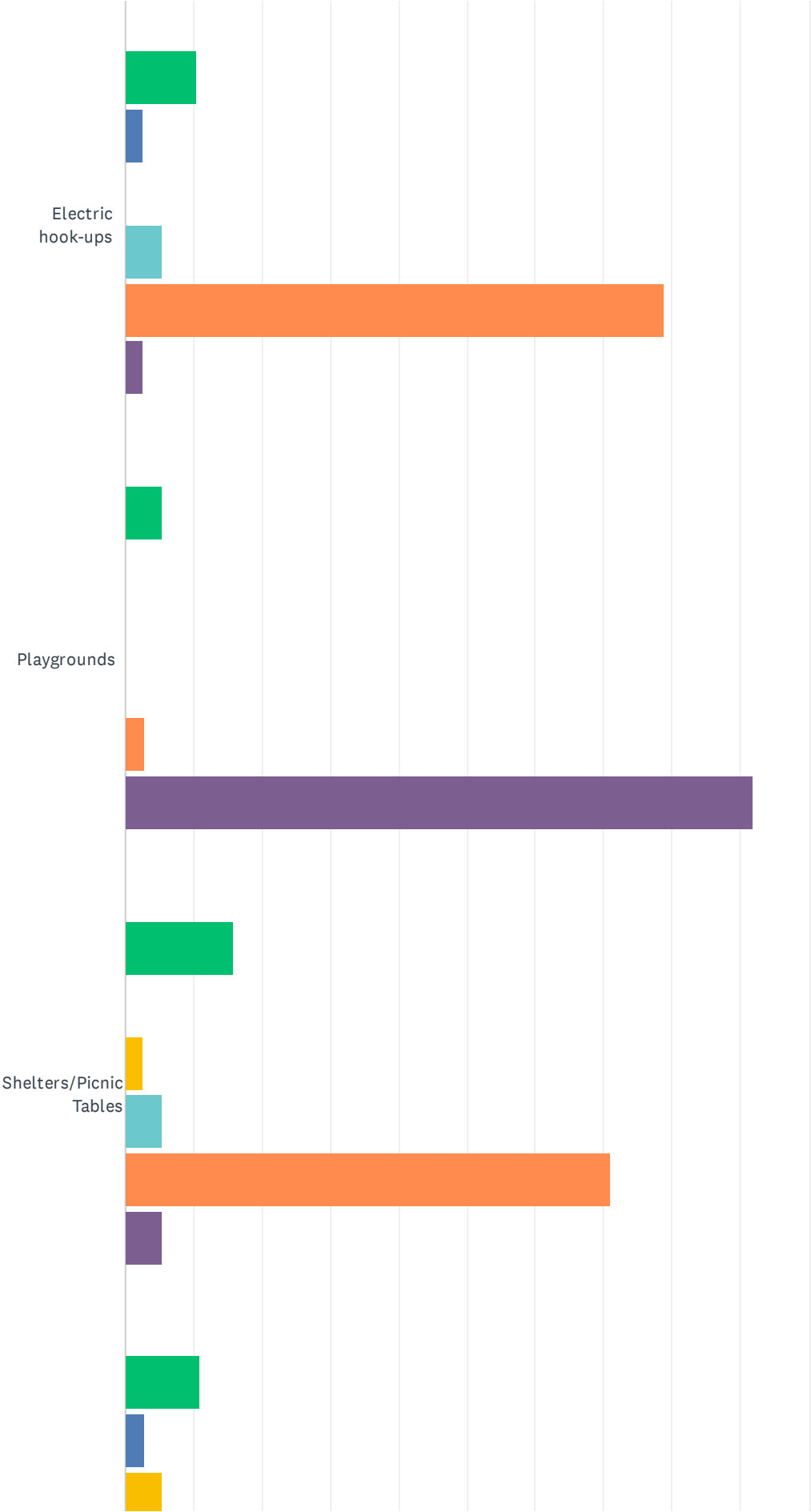
ANSWER CHOICES	RESPONSES	
This is my first time camping	2.63%	1
Once a season	21.05%	8
Once a month	28.95%	11
2-3 times a month	31.58%	12
Every week or weekend	15.79%	6
TOTAL		38

Q16 Overall, how would you rate your experience with the following park features?

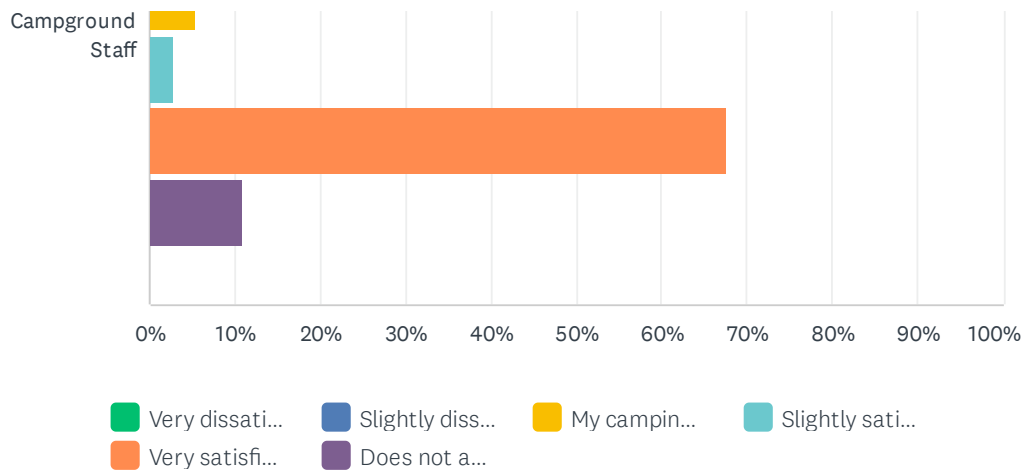
Answered: 38 Skipped: 12



Hole in the Mountain Campground Survey



Hole in the Mountain Campground Survey



	VERY DISSATISFIED	SLIGHTLY DISSATISFIED	MY CAMPING EXPERIENCE IS OKAY	SLIGHTLY SATISFIED	VERY SATISFIED	DOES NOT APPLY TO MY VISIT	TOTAL	WEIGHTED AVERAGE
Campsites	10.53% 4	2.63% 1	2.63% 1	13.16% 5	71.05% 27	0.00% 0	38	
Bathrooms/showers	10.53% 4	5.26% 2	0.00% 0	7.89% 3	60.53% 23	15.79% 6	38	
Campground upkeep	10.53% 4	2.63% 1	0.00% 0	10.53% 4	76.32% 29	0.00% 0	38	
Electric hook-ups	10.53% 4	2.63% 1	0.00% 0	5.26% 2	78.95% 30	2.63% 1	38	
Playgrounds	5.41% 2	0.00% 0	0.00% 0	0.00% 0	2.70% 1	91.89% 34	37	
Shelters/Picnic Tables	15.79% 6	0.00% 0	2.63% 1	5.26% 2	71.05% 27	5.26% 2	38	
Campground Staff	10.81% 4	2.70% 1	5.41% 2	2.70% 1	67.57% 25	10.81% 4	37	

Q17 What additional amenities would you like to see at this campground?

Answered: 32 Skipped: 18

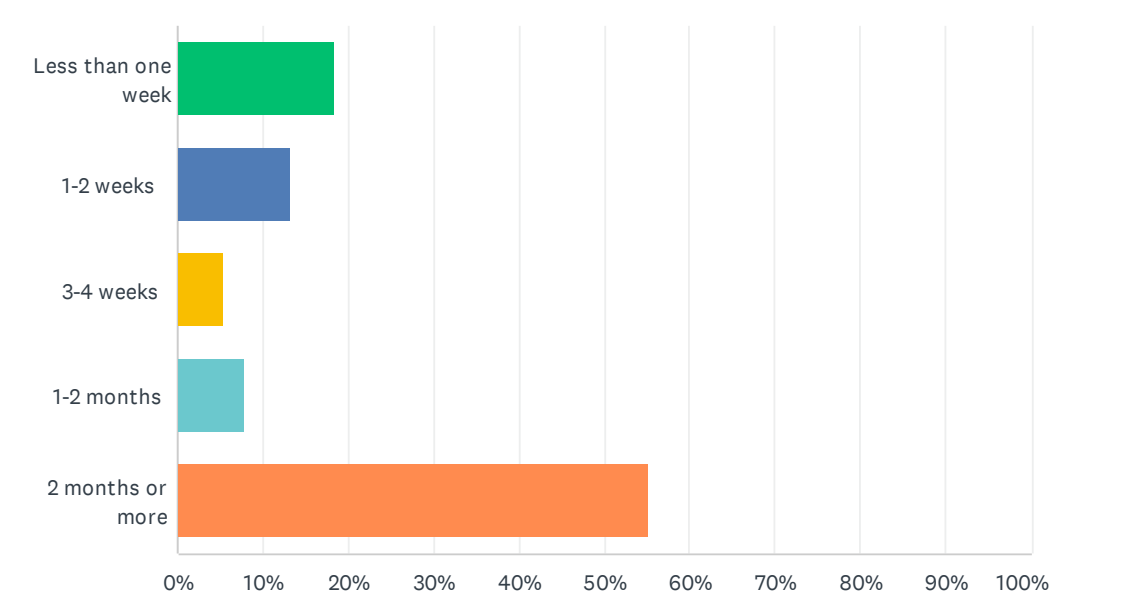
#	RESPONSES	DATE
1	Comment about master plan leave west park as is. Love the big trees and accomidations	9/6/2022 8:35 AM
2	Comment about master plan its self-sufficent, dont need more. I personally would really hate see the west side camping destroyed. It's so beautiful with the large trees and gives a very home-ish feeling. I came here to enjoy the trees and nature.	9/6/2022 8:30 AM
3	Firewood Playground purchase wood. More equipment for kids	9/6/2022 8:26 AM
4	Sewer/Water Hook-ups sewer hookups at every site	9/6/2022 8:21 AM
5	Comment about master plan please leave the west side the way it is	9/6/2022 8:19 AM
6	Playground a playground	9/6/2022 8:15 AM
7	none NA	9/6/2022 8:13 AM
8	none no	9/6/2022 8:10 AM
9	Park building improvements or Maintance Sewer/Water Hook-ups having shower separate from bathroom, separate entrance, individual water and sewer hookup	9/6/2022 8:07 AM
10	Sewer/Water Hook-ups water hookup and sewer	9/6/2022 8:02 AM
11	Park building improvements or Maintance grab bars on toilets, ADA	9/6/2022 7:59 AM
12	Park building improvements or Maintance more bathrooms	9/6/2022 7:56 AM
13	Park building improvements or Maintance Bathrooms on the overflow with atleast one or two showers	9/4/2022 1:02 PM
14	Sewer/Water Hook-ups Sewer hook up at each sight	8/27/2022 4:22 PM
15	Sewer/Water Hook-ups sewer	8/23/2022 8:53 AM
16	reception seasonal sites sewer /water seasonal sites and TV reception	8/23/2022 8:51 AM
17	pet area Playground playground pet area	8/23/2022 8:46 AM
18	Comment about master plan None. Please leave it as it is.	8/16/2022 2:07 PM
19	Comment about master plan Prefer it like it is.	8/16/2022 9:27 AM
20	Park building improvements or Maintance walking trails Love the quiet, breezy shady tent space. Seeing wildlife, going to farmers market, walking trails. Need more showers love being near the chalet for bathroom and shower	8/15/2022 8:59 AM
21	none its great the way it is	8/15/2022 8:56 AM
22	Comment about master plan Keep it the same	8/15/2022 8:52 AM
23	electric hookups Firewood RV dumpsite/designated water fill site only amenities needed is power on site. A place to dump and fill water at a designated location. could provide firewood from city cleanup for camp fires	8/15/2022 8:46 AM
24	electric hookups Sewer/Water Hook-ups Full hookups	8/12/2022 2:08 PM
25	Park building improvements or Maintance More showers.	8/12/2022 8:15 AM
26	Park building improvements or Maintance Outdoor shower	7/31/2022 10:23 PM
27	Park building improvements or Maintance 2 showers in each bathroom would be nice. We would prefer that over the space if provided. 2 curtains with a shared bench and multiple hooks would be ideal.	7/19/2022 10:05 AM

Hole in the Mountain Campground Survey

28	Comment about master plan Sewer/Water Hook-ups sewer. Leave the 12 back-ins on the west side and add sewer. Have more happy campers if you did. Too beautiful of an area to make all parking lot.	7/6/2022 2:33 PM
29	RV Golf Cart and UTV use Use of golf carts, UTVs for accessibility	6/20/2022 8:10 AM
30	trails walking paths in the hills	6/20/2022 8:03 AM
31	campground layout expand camping spots	6/20/2022 7:56 AM
32	Park building improvements or Maintance Sewer/Water Hook-ups No carpet in the chalet as hard to dance on carpet. We have heard there are plans to remove this west side campground. Please leave west side so we can walk to chalet. Sewer hookups would be super.	6/20/2022 7:51 AM

Q18 How far in advance did you plan for this visit?

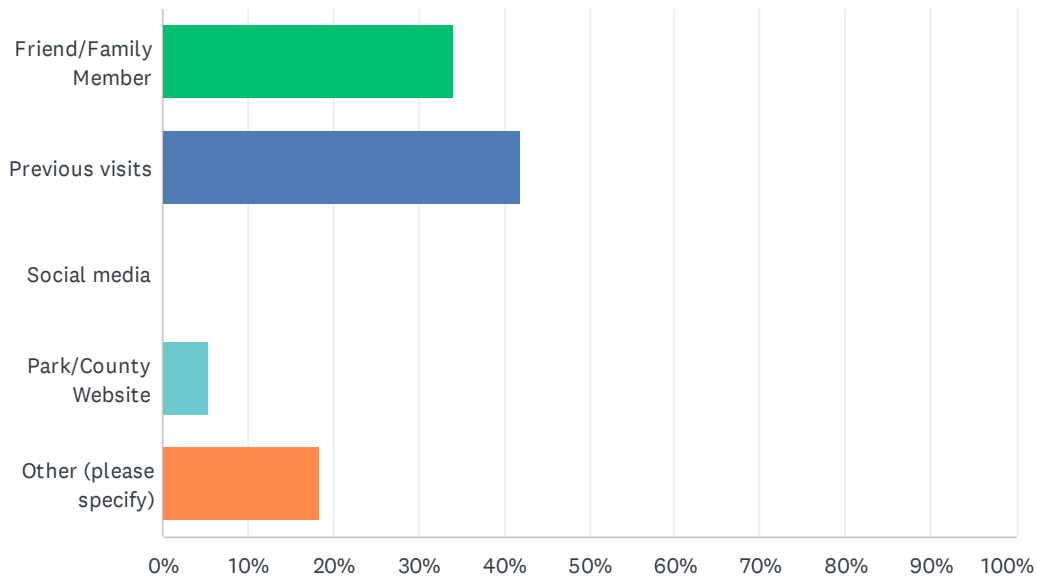
Answered: 38 Skipped: 12



ANSWER CHOICES		RESPONSES	
Less than one week		18.42%	7
1-2 weeks		13.16%	5
3-4 weeks		5.26%	2
1-2 months		7.89%	3
2 months or more		55.26%	21
TOTAL			38

Q19 How did you first learn about this campground?

Answered: 38 Skipped: 12

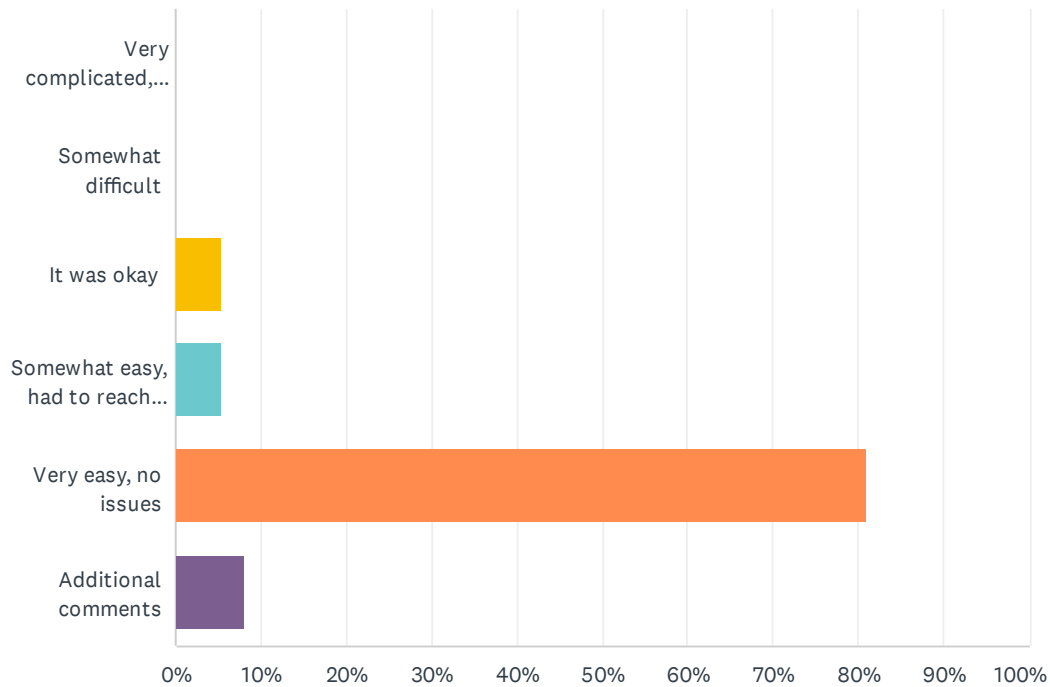


ANSWER CHOICES	RESPONSES	
Friend/Family Member	34.21%	13
Previous visits	42.11%	16
Social media	0.00%	0
Park/County Website	5.26%	2
Other (please specify)	18.42%	7
TOTAL		38

#	OTHER (PLEASE SPECIFY)	DATE
1	local	9/6/2022 8:13 AM
2	from lake	8/23/2022 8:51 AM
3	local	8/15/2022 8:59 AM
4	annual family reunion here	8/15/2022 8:56 AM
5	Born in Area	7/6/2022 2:33 PM
6	Have been coming for family reunions for 40+ years	7/6/2022 2:27 PM
7	Camp here every year, family reunion	6/20/2022 8:05 AM

Q20 How was the reservation process?

Answered: 37 Skipped: 13

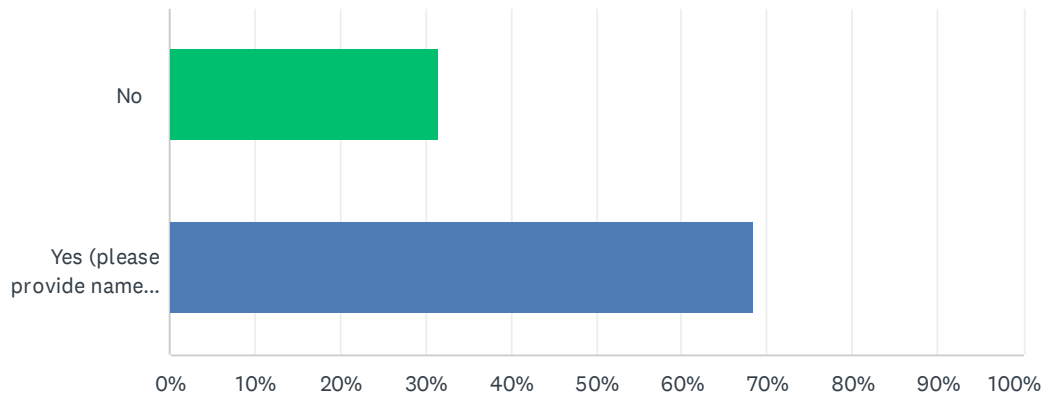


ANSWER CHOICES	RESPONSES	
Very complicated, instructions were not clear	0.00%	0
Somewhat difficult	0.00%	0
It was okay	5.41%	2
Somewhat easy, had to reach out for help	5.41%	2
Very easy, no issues	81.08%	30
Additional comments	8.11%	3
TOTAL		37

#	ADDITIONAL COMMENTS	DATE
1	18\$ to pitch a tent, when 10\$ more gets you unlimited water and electricity..... ♂	7/31/2022 10:23 PM
2	unknown, someone else made reservations in our party	7/19/2022 10:05 AM
3	Website is bad but Daryl went out of his way	6/20/2022 7:56 AM

Q21 Do you have a favorite campground in Minnesota?

Answered: 38 Skipped: 12



ANSWER CHOICES	RESPONSES	
No	31.58%	12
Yes (please provide name of campground)	68.42%	26
TOTAL		38

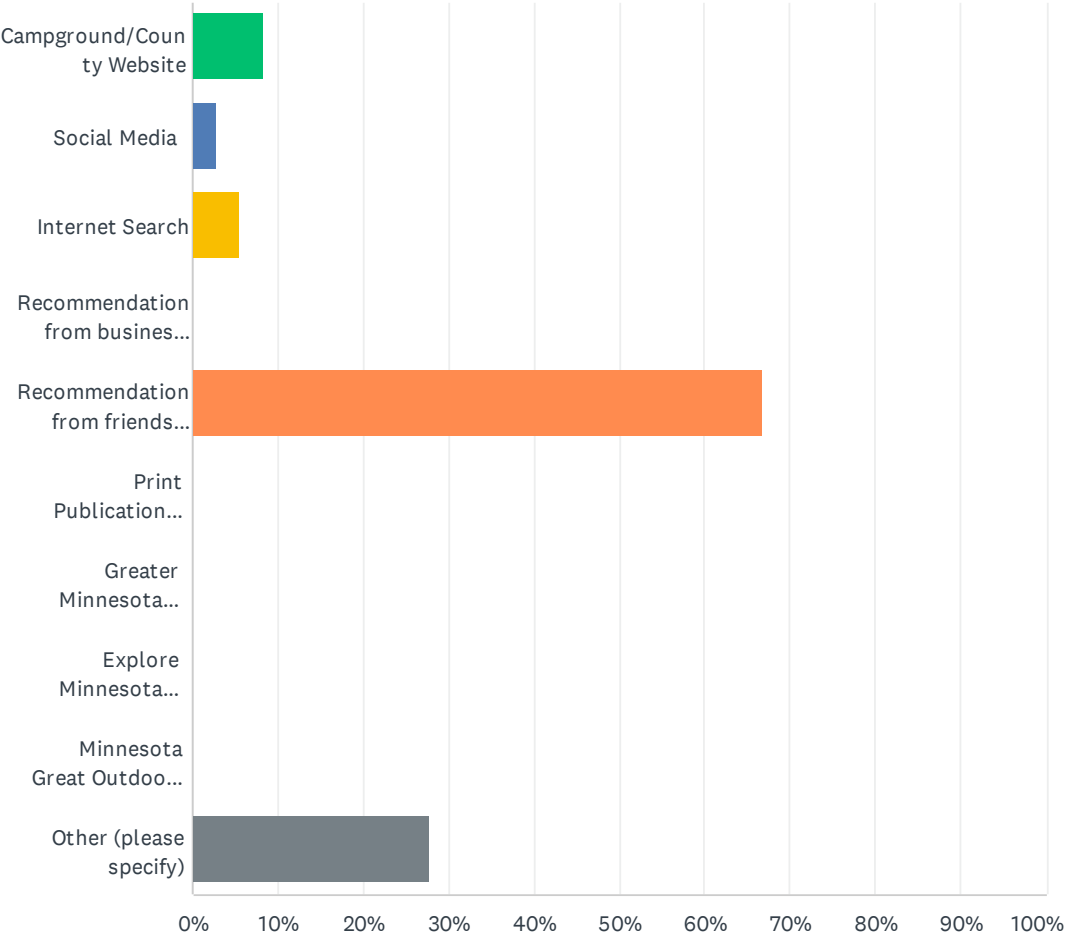
#	YES (PLEASE PROVIDE NAME OF CAMPGROUND)	DATE
1	Hole in the Mountain	9/6/2022 8:30 AM
2	like this one, very comfortable	9/6/2022 8:26 AM
3	camden	9/6/2022 8:15 AM
4	Hole in the Mountain	9/6/2022 8:13 AM
5	lake benton- horse hill campground	9/6/2022 8:07 AM
6	HITM-Horsecamp	9/6/2022 8:02 AM
7	garvin	9/6/2022 7:59 AM
8	Garvin park or Telcot	9/4/2022 1:02 PM
9	Hole in the mountain	8/27/2022 4:22 PM
10	Hole in the Mountain	8/23/2022 8:51 AM
11	Indepenance	8/15/2022 9:04 AM
12	Kathio SP	8/15/2022 9:01 AM
13	Hole in the Mountain	8/15/2022 8:59 AM
14	Hole in the Mountain, federal dam	8/15/2022 8:56 AM
15	Hole in the Mountain	8/15/2022 8:52 AM
16	Any campground that has electric only and only charges \$5 to \$20 max per night and offers fire wood. A dump station somewhere and a place to fill with water.	8/15/2022 8:46 AM
17	Hole In The Mountain	8/12/2022 2:08 PM

Hole in the Mountain Campground Survey

18	Hole In the Mountain	8/12/2022 8:15 AM
19	we have enjoyed Lake Hendricks in the past	7/19/2022 10:05 AM
20	HITM--Westside	7/6/2022 2:33 PM
21	Hole in the Mountain	7/6/2022 2:27 PM
22	Norwegian Creek	6/20/2022 8:16 AM
23	Hole in the Mountain	6/20/2022 8:05 AM
24	Hole in the Mountain	6/20/2022 8:03 AM
25	Ridgely, Flandrau	6/20/2022 7:56 AM
26	Hole in the Mountain	6/20/2022 7:51 AM

Q22 What resources did you use to learn about this campground? (Select all that apply)

Answered: 36 Skipped: 14



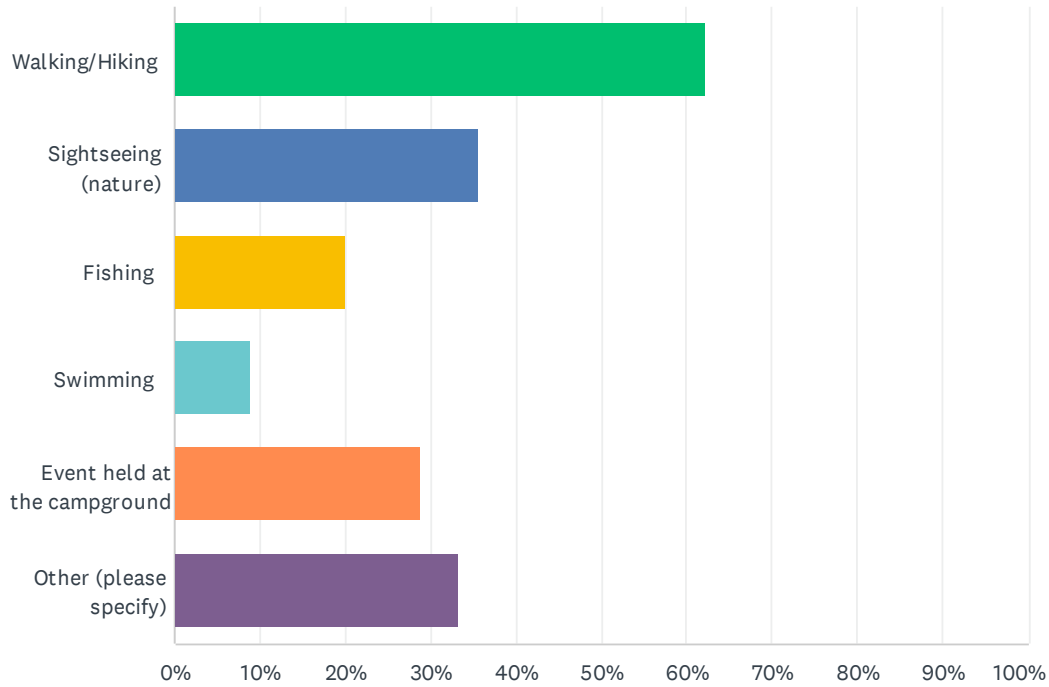
Hole in the Mountain Campground Survey

ANSWER CHOICES	RESPONSES	
Campground/County Website	8.33%	3
Social Media	2.78%	1
Internet Search	5.56%	2
Recommendation from business or visitor center	0.00%	0
Recommendation from friends or family	66.67%	24
Print Publication (magazine, brochure or handout)	0.00%	0
Greater Minnesota Regional Parks and Trails Commission (GMRPTC) website	0.00%	0
Explore Minnesota Website	0.00%	0
Minnesota Great Outdoors Website	0.00%	0
Other (please specify)	27.78%	10
Total Respondents: 36		

#	OTHER (PLEASE SPECIFY)	DATE
1	always knew it was here	9/6/2022 8:21 AM
2	already know the area	9/6/2022 8:13 AM
3	Been coming for 30+ years	9/6/2022 7:59 AM
4	already know the area	8/23/2022 8:51 AM
5	life long	8/15/2022 8:46 AM
6	Previous use through the years	8/12/2022 2:08 PM
7	Been coming for 30+ years	7/6/2022 2:33 PM
8	Previous Experience	7/6/2022 2:27 PM
9	Website is outdated	6/20/2022 7:59 AM
10	been here before	6/20/2022 7:51 AM

Q23 Which of the following campground activities have you or your group done or plan to do during your visit? (Select all that apply)

Answered: 45 Skipped: 5



ANSWER CHOICES	RESPONSES	
Walking/Hiking	62.22%	28
Sightseeing (nature)	35.56%	16
Fishing	20.00%	9
Swimming	8.89%	4
Event held at the campground	28.89%	13
Other (please specify)	33.33%	15
Total Respondents: 45		

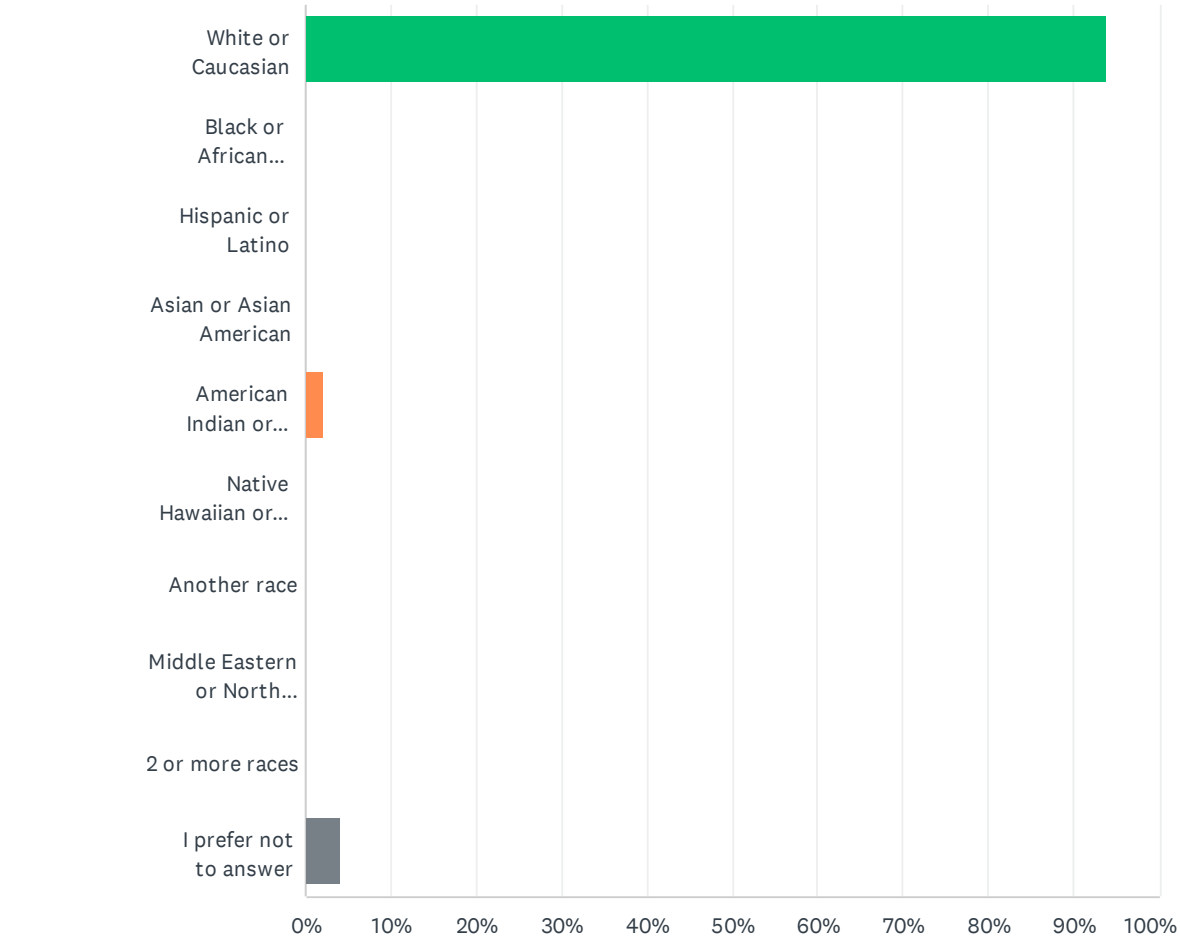
#	OTHER (PLEASE SPECIFY)	DATE
1	card playing, visiting	9/6/2022 8:30 AM
2	Use the lodge to eat and play cards there is several of us	9/6/2022 8:26 AM
3	love the chalet for meals and card playing. Keep the west side of Hole in the Mountain Park as it is-Keep the shade trees- many years old!	9/6/2022 8:23 AM
4	Boating-Water Sports	9/6/2022 8:13 AM
5	Boating-Water Sports	9/6/2022 8:10 AM
6	horseback riding	9/6/2022 8:07 AM

Hole in the Mountain Campground Survey

7	watching a campfire	8/16/2022 2:08 PM
8	bike	8/15/2022 8:59 AM
9	relaxing and enjoying friends	8/15/2022 8:47 AM
10	Annual Family Reunion	8/12/2022 2:09 PM
11	Here for work	7/31/2022 10:24 PM
12	Boating-Water Sports	7/19/2022 10:05 AM
13	just relaxing	7/6/2022 2:33 PM
14	Saddle horse activities	6/20/2022 8:10 AM
15	Square dancing, bean bags, cards, crafts, church, visiting, eating	6/20/2022 7:51 AM

Q24 How do you describe yourself?

Answered: 49 Skipped: 1

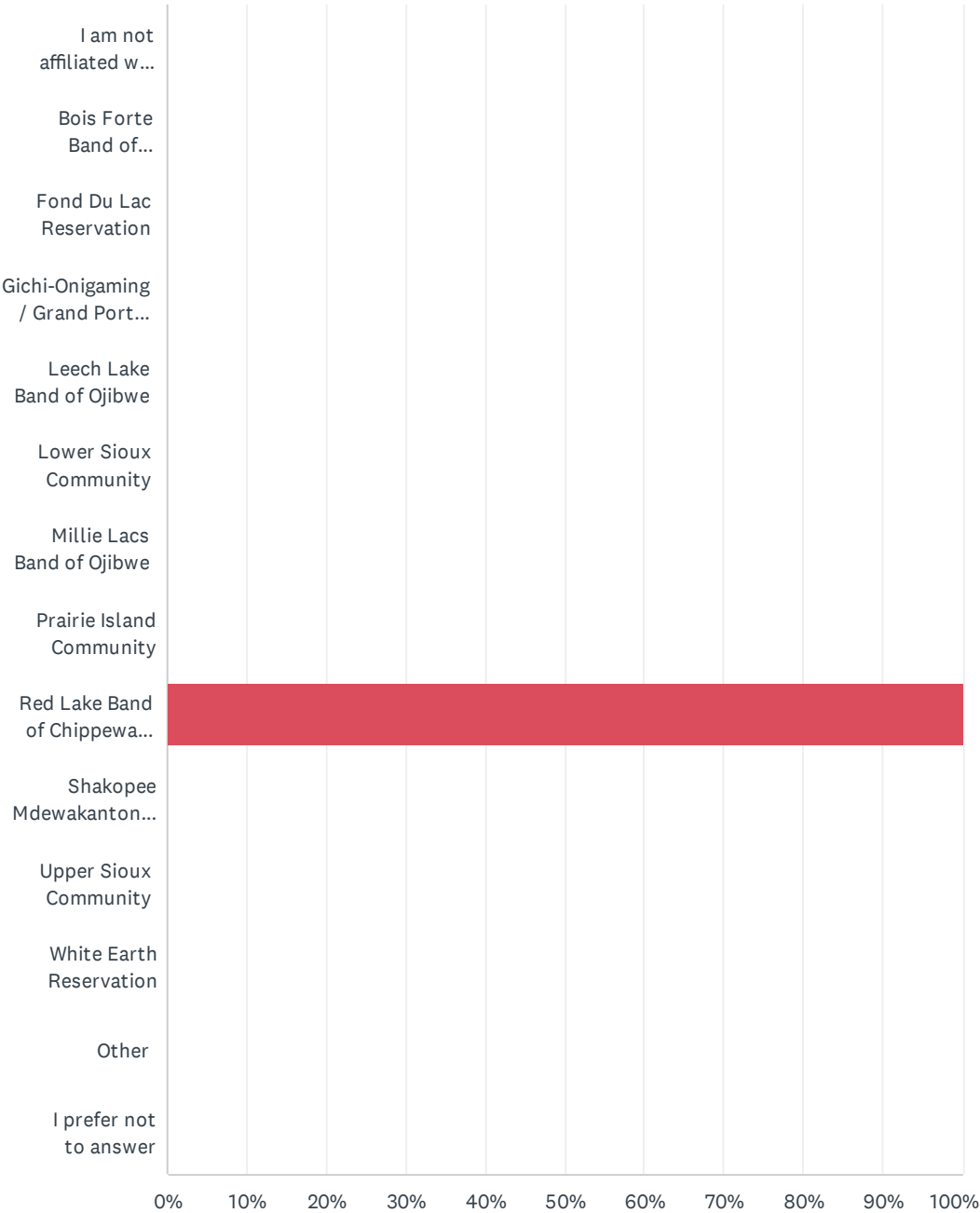


Hole in the Mountain Campground Survey

ANSWER CHOICES	RESPONSES	
White or Caucasian	93.88%	46
Black or African American	0.00%	0
Hispanic or Latino	0.00%	0
Asian or Asian American	0.00%	0
American Indian or Alaska Native	2.04%	1
Native Hawaiian or other Pacific Islander	0.00%	0
Another race	0.00%	0
Middle Eastern or North African	0.00%	0
2 or more races	0.00%	0
I prefer not to answer	4.08%	2
TOTAL		49

Q25 How do you describe your tribal affiliation? (select all that apply)

Answered: 1 Skipped: 49

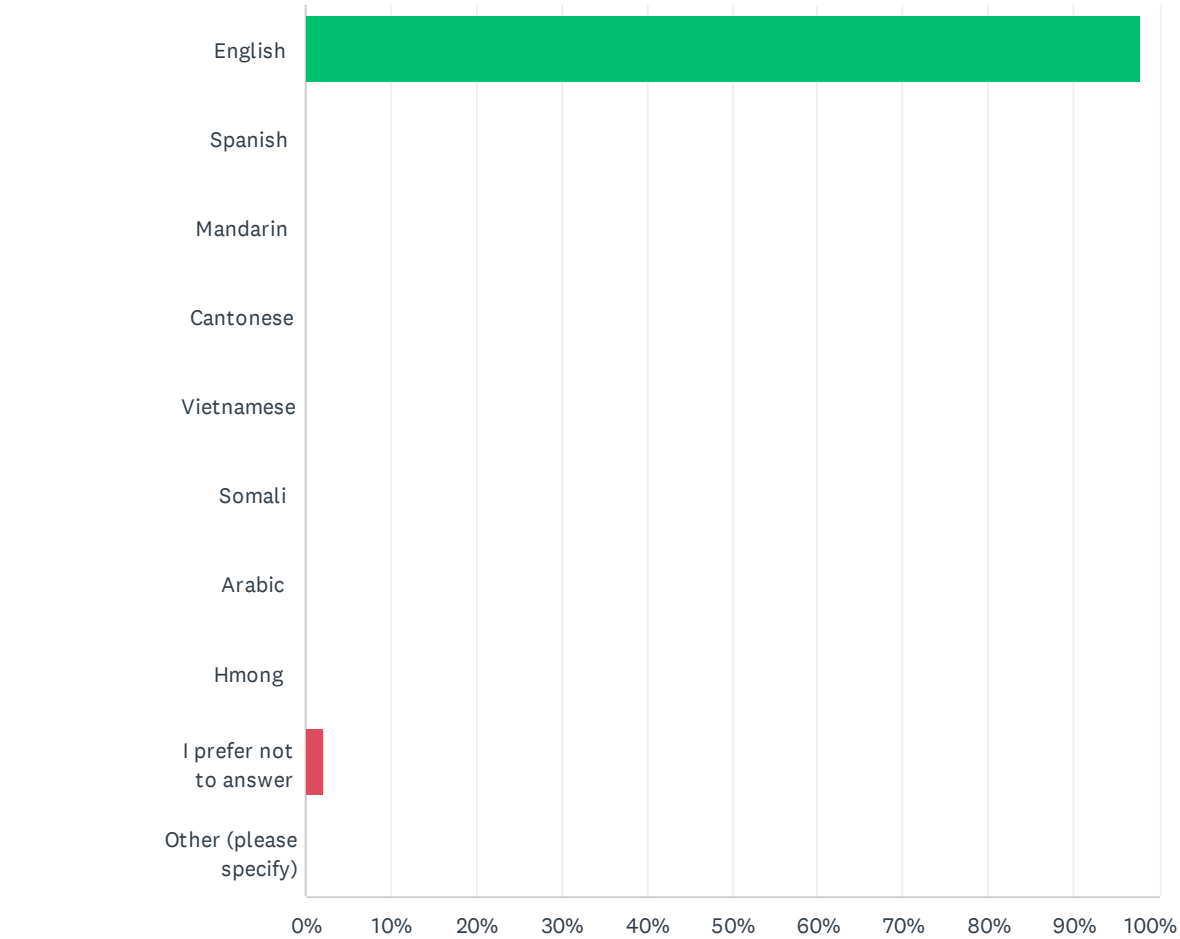


Hole in the Mountain Campground Survey

ANSWER CHOICES	RESPONSES	
I am not affiliated with any tribe	0.00%	0
Bois Forte Band of Chippewa	0.00%	0
Fond Du Lac Reservation	0.00%	0
Gichi-Onigaming/ Grand Portage Band of Lake Superior Chippewa	0.00%	0
Leech Lake Band of Ojibwe	0.00%	0
Lower Sioux Community	0.00%	0
Millie Lacs Band of Ojibwe	0.00%	0
Prairie Island Community	0.00%	0
Red Lake Band of Chippewa Indians	100.00%	1
Shakopee Mdewakanton Sioux (Dakota) Community	0.00%	0
Upper Sioux Community	0.00%	0
White Earth Reservation	0.00%	0
Other	0.00%	0
I prefer not to answer	0.00%	0
Total Respondents: 1		

Q26 What language do you mainly speak at home?

Answered: 48 Skipped: 2



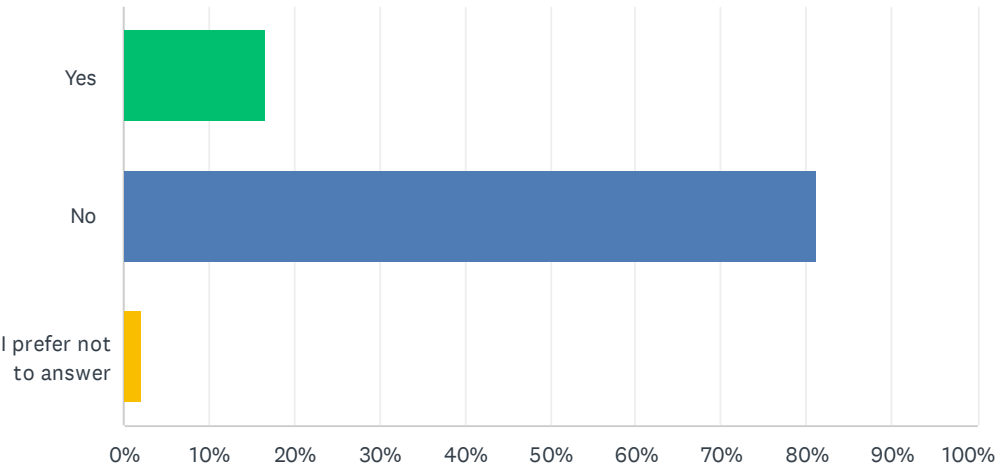
Hole in the Mountain Campground Survey

ANSWER CHOICES		RESPONSES	
English		97.92%	47
Spanish		0.00%	0
Mandarin		0.00%	0
Cantonese		0.00%	0
Vietnamese		0.00%	0
Somali		0.00%	0
Arabic		0.00%	0
Hmong		0.00%	0
I prefer not to answer		2.08%	1
Other (please specify)		0.00%	0
TOTAL			48

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q27 Do you, or somebody in your group identify as someone with a physical, mental or sensory disability/condition?

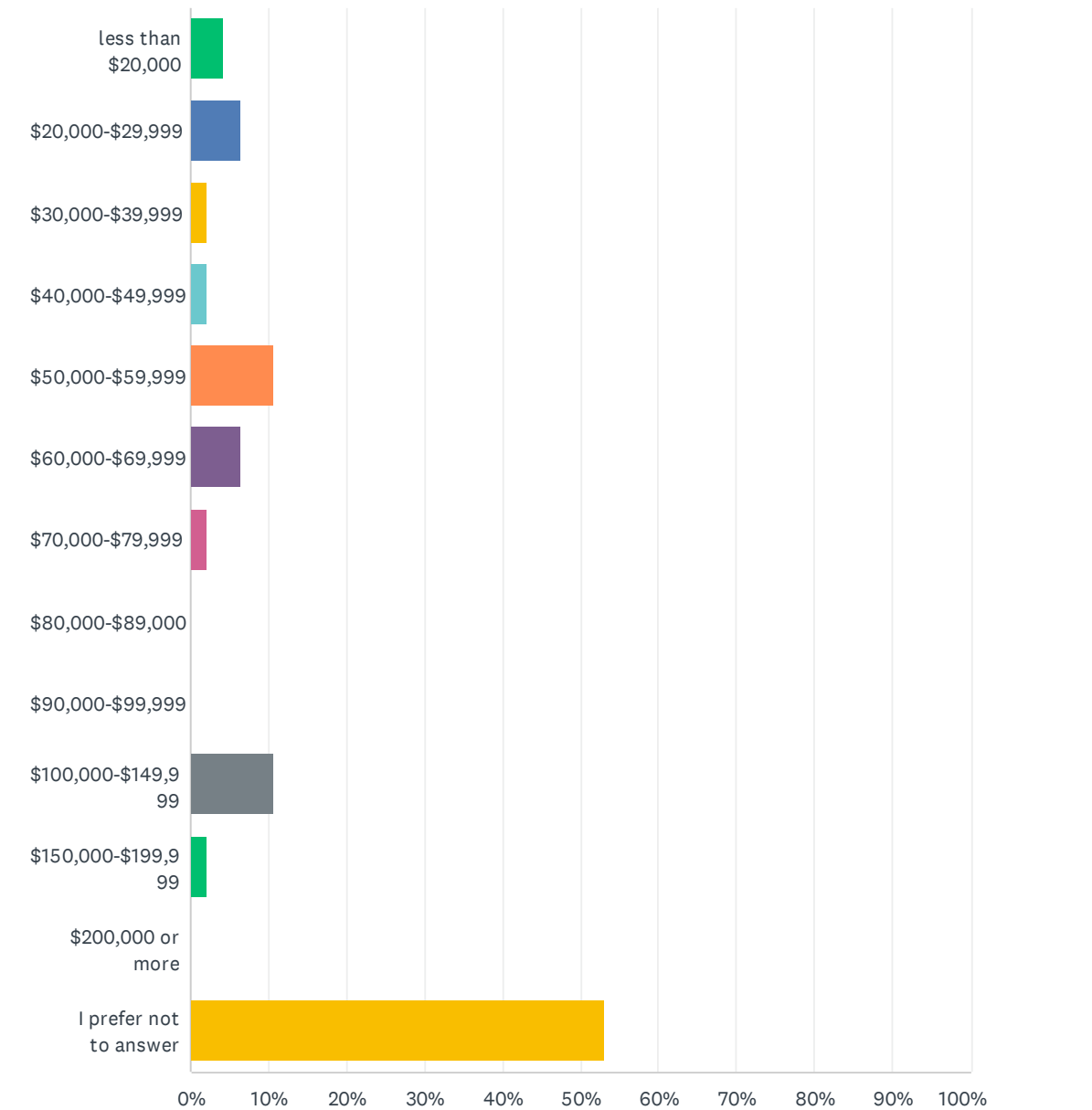
Answered: 48 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	16.67%	8
No	81.25%	39
I prefer not to answer	2.08%	1
TOTAL		48

Q28 Please indicate your total household income before taxes.

Answered: 47 Skipped: 3

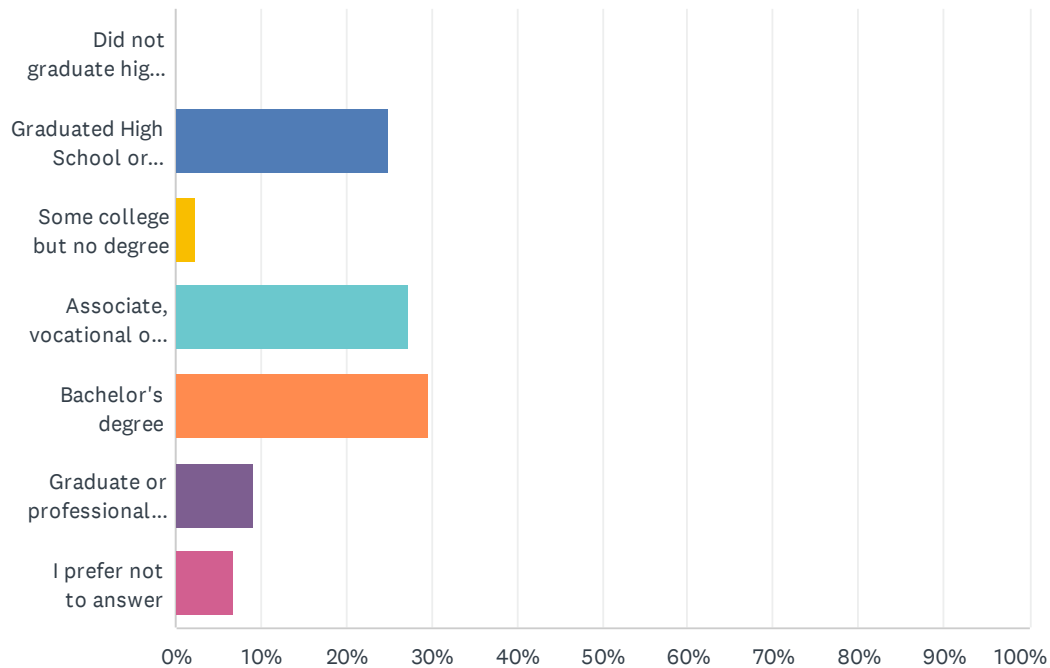


Hole in the Mountain Campground Survey

ANSWER CHOICES	RESPONSES	
less than \$20,000	4.26%	2
\$20,000-\$29,999	6.38%	3
\$30,000-\$39,999	2.13%	1
\$40,000-\$49,999	2.13%	1
\$50,000-\$59,999	10.64%	5
\$60,000-\$69,999	6.38%	3
\$70,000-\$79,999	2.13%	1
\$80,000-\$89,000	0.00%	0
\$90,000-\$99,999	0.00%	0
\$100,000-\$149,999	10.64%	5
\$150,000-\$199,999	2.13%	1
\$200,000 or more	0.00%	0
I prefer not to answer	53.19%	25
TOTAL		47

Q29 What is the highest level of education you have completed?

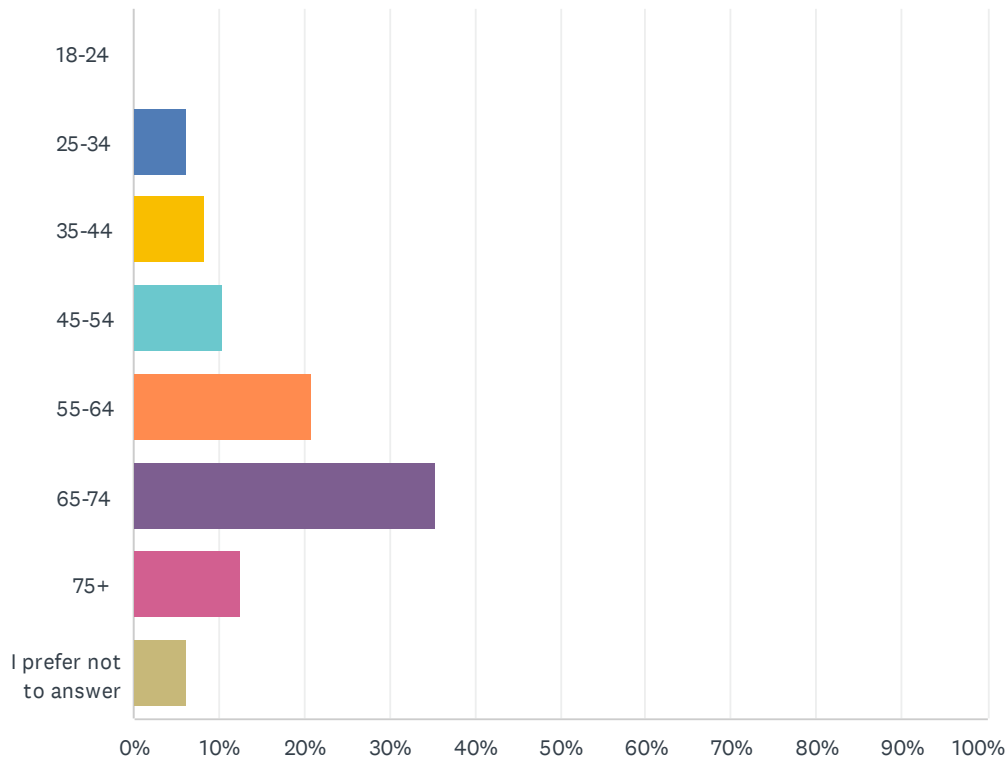
Answered: 44 Skipped: 6



ANSWER CHOICES	RESPONSES	
Did not graduate high school	0.00%	0
Graduated High School or equivalent	25.00%	11
Some college but no degree	2.27%	1
Associate, vocational or technical degree	27.27%	12
Bachelor's degree	29.55%	13
Graduate or professional degree	9.09%	4
I prefer not to answer	6.82%	3
TOTAL		44

Q30 How old are you?

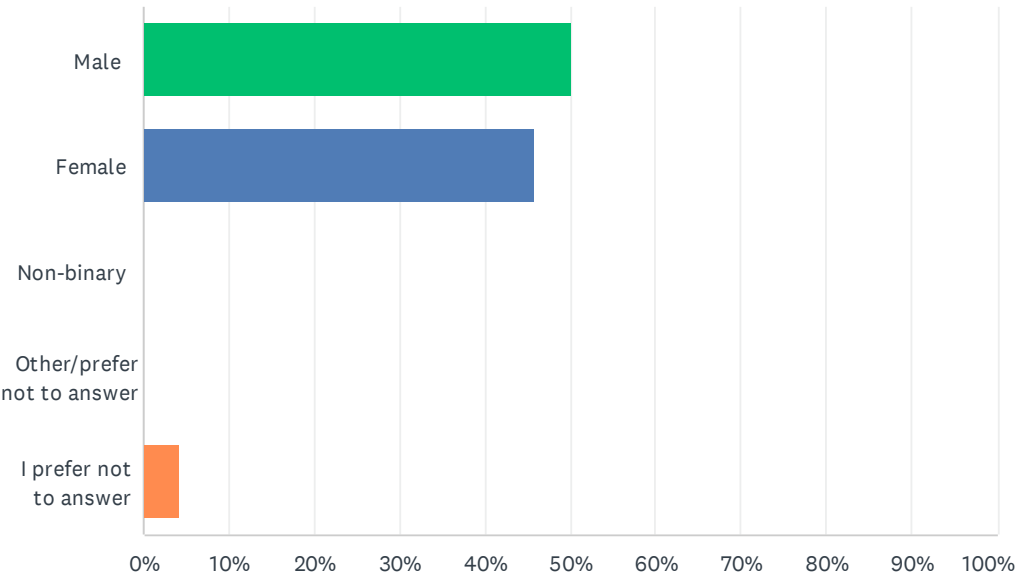
Answered: 48 Skipped: 2



ANSWER CHOICES	RESPONSES	
18-24	0.00%	0
25-34	6.25%	3
35-44	8.33%	4
45-54	10.42%	5
55-64	20.83%	10
65-74	35.42%	17
75+	12.50%	6
I prefer not to answer	6.25%	3
TOTAL		48

Q31 What is your gender identity?

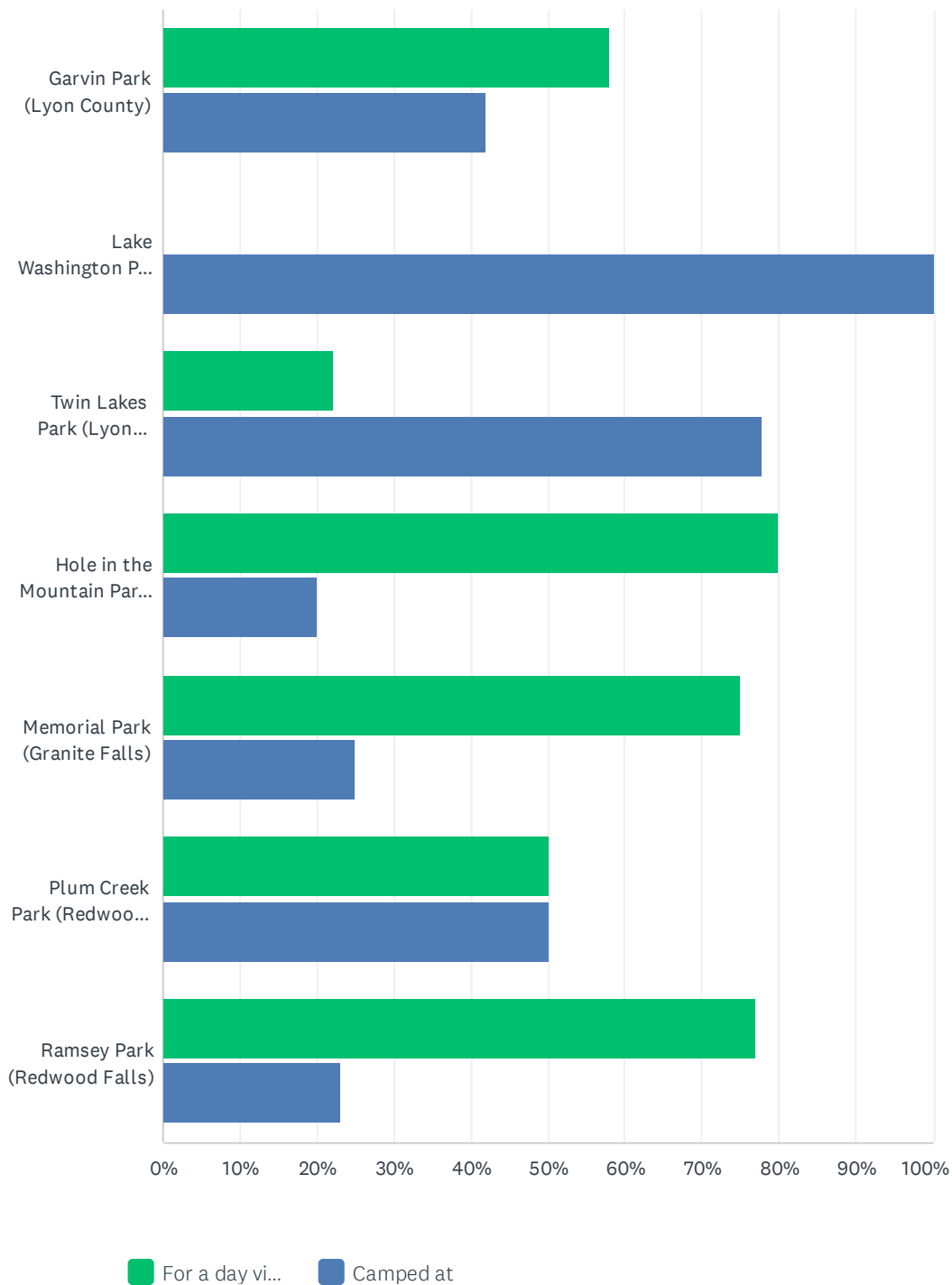
Answered: 48 Skipped: 2



ANSWER CHOICES	RESPONSES	
Male	50.00%	24
Female	45.83%	22
Non-binary	0.00%	0
Other/prefer not to answer	0.00%	0
I prefer not to answer	4.17%	2
TOTAL		48

Q1 Which of the following regional campgrounds in southwest Minnesota have you visited since 2019? (Select all that apply)

Answered: 34 Skipped: 0

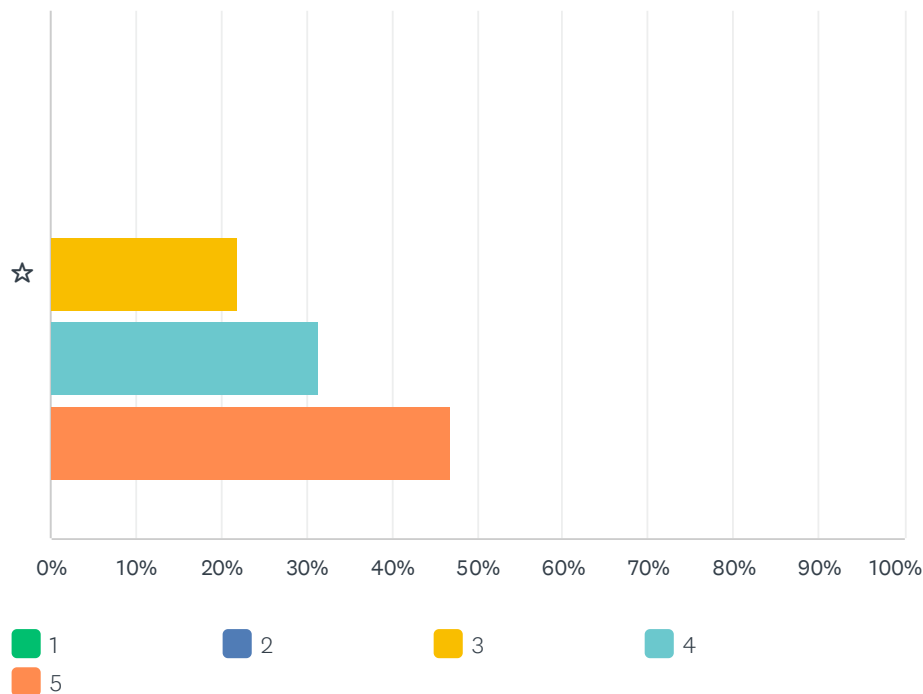


Past Campground User Survey

	FOR A DAY VISITS ONLY	CAMPED AT	TOTAL
Garvin Park (Lyon County)	57.89% 11	42.11% 8	19
Lake Washington Park (Le Sueur County)	0.00% 0	100.00% 2	2
Twin Lakes Park (Lyon County)	22.22% 2	77.78% 7	9
Hole in the Mountain Park (Lincoln County)	80.00% 8	20.00% 2	10
Memorial Park (Granite Falls)	75.00% 6	25.00% 2	8
Plum Creek Park (Redwood County)	50.00% 5	50.00% 5	10
Ramsey Park (Redwood Falls)	76.92% 10	23.08% 3	13

Q2 How would rate your overall experience with the parks you have visited?

Answered: 32 Skipped: 2

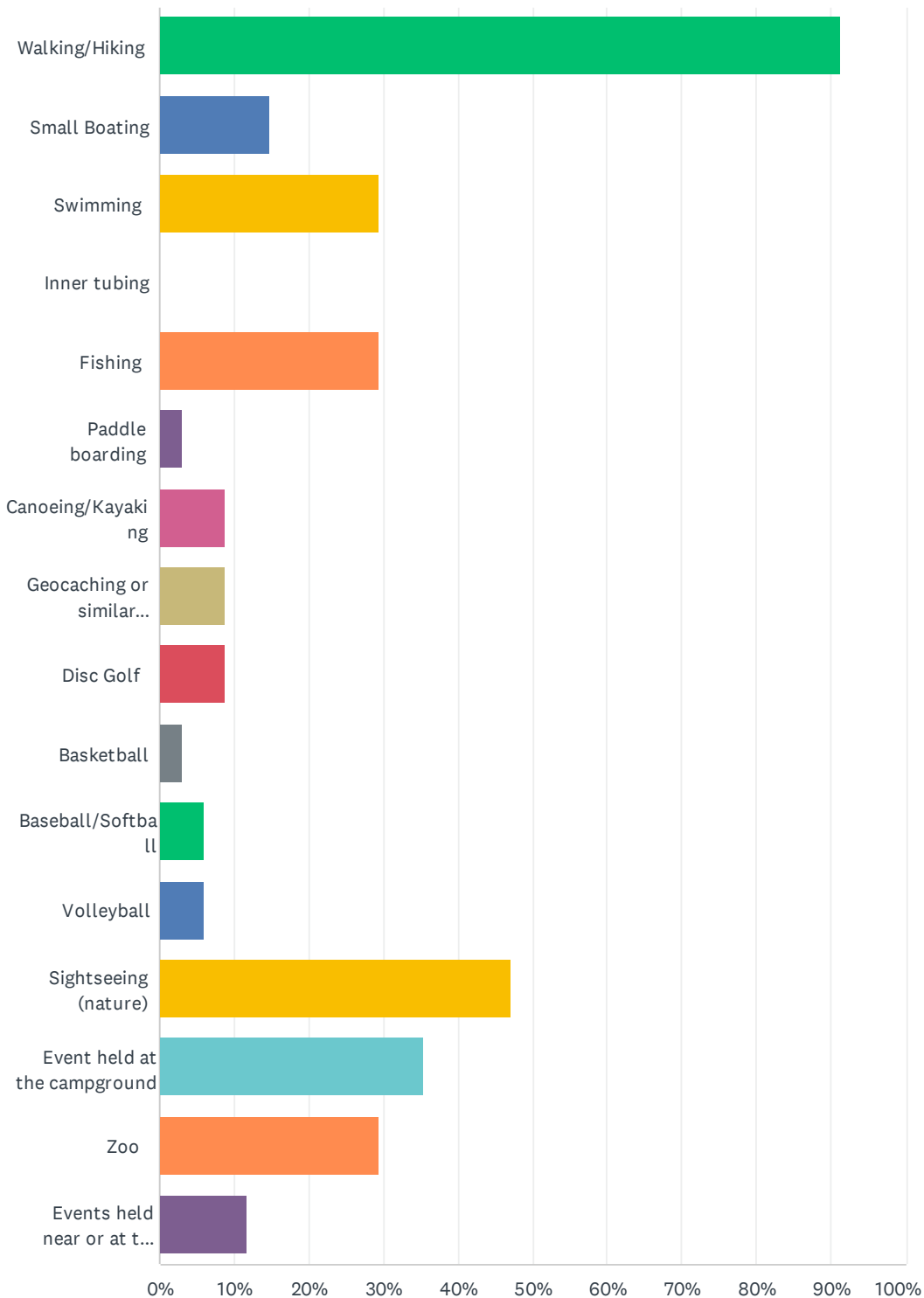


	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	21.88% 7	31.25% 10	46.88% 15	32	4.25

#	ADDITIONAL COMMENTS	DATE
1	have great parks we visit	9/9/2022 11:19 AM
2	looking forward to improvements	9/9/2022 11:14 AM
3	Trails need to be maintained	7/29/2022 10:41 AM
4	Garvin parks bathroom facilities are poor and they need to spray for mosquitoes	6/15/2022 4:00 PM
5	It was good. Would love some paved trails for wheelchair and of course replay the lower level bathroom. Maybe instead of a male and female, it could be accessible family styles.	6/14/2022 10:27 PM
6	Both great parks with plenty to do with the kids. Nice bathroom facilities!	6/14/2022 7:57 AM
7	Garvin Park would be much more fun with a swimming hole	6/12/2022 6:47 PM
8	Totally Awesome Weekend	6/8/2022 4:07 PM

Q3 Which of the following activities did you participate in while visiting the campgrounds? (Select all that apply)

Answered: 34 Skipped: 0



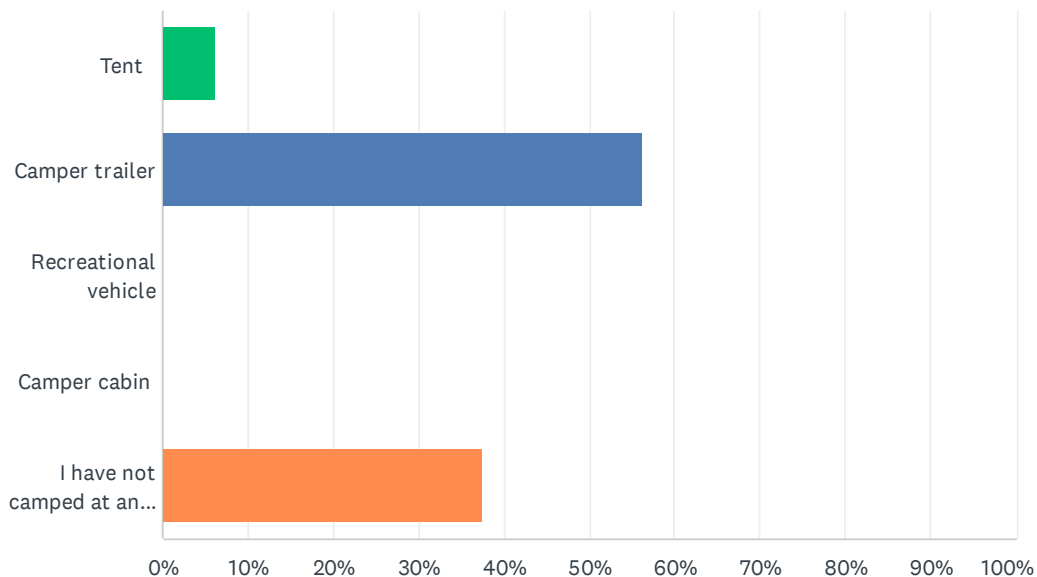
Past Campground User Survey

ANSWER CHOICES	RESPONSES	
Walking/Hiking	91.18%	31
Small Boating	14.71%	5
Swimming	29.41%	10
Inner tubing	0.00%	0
Fishing	29.41%	10
Paddle boarding	2.94%	1
Canoeing/Kayaking	8.82%	3
Geocaching or similar activity	8.82%	3
Disc Golf	8.82%	3
Basketball	2.94%	1
Baseball/Softball	5.88%	2
Volleyball	5.88%	2
Sightseeing (nature)	47.06%	16
Event held at the campground	35.29%	12
Zoo	29.41%	10
Events held near or at the campground (please specify)	11.76%	4
Total Respondents: 34		

#	EVENTS HELD NEAR OR AT THE CAMPGROUND (PLEASE SPECIFY)	DATE
1	pageant	9/9/2022 11:16 AM
2	Family reunion	7/29/2022 10:41 AM
3	Rodeo	7/19/2022 4:16 PM
4	At HITM Chalet: Graduation Party, Foundation Fundraiser, Board Meetings	6/28/2022 10:26 AM

Q4 If you have camped at any of the above parks, how did you camp? (Check all that apply)

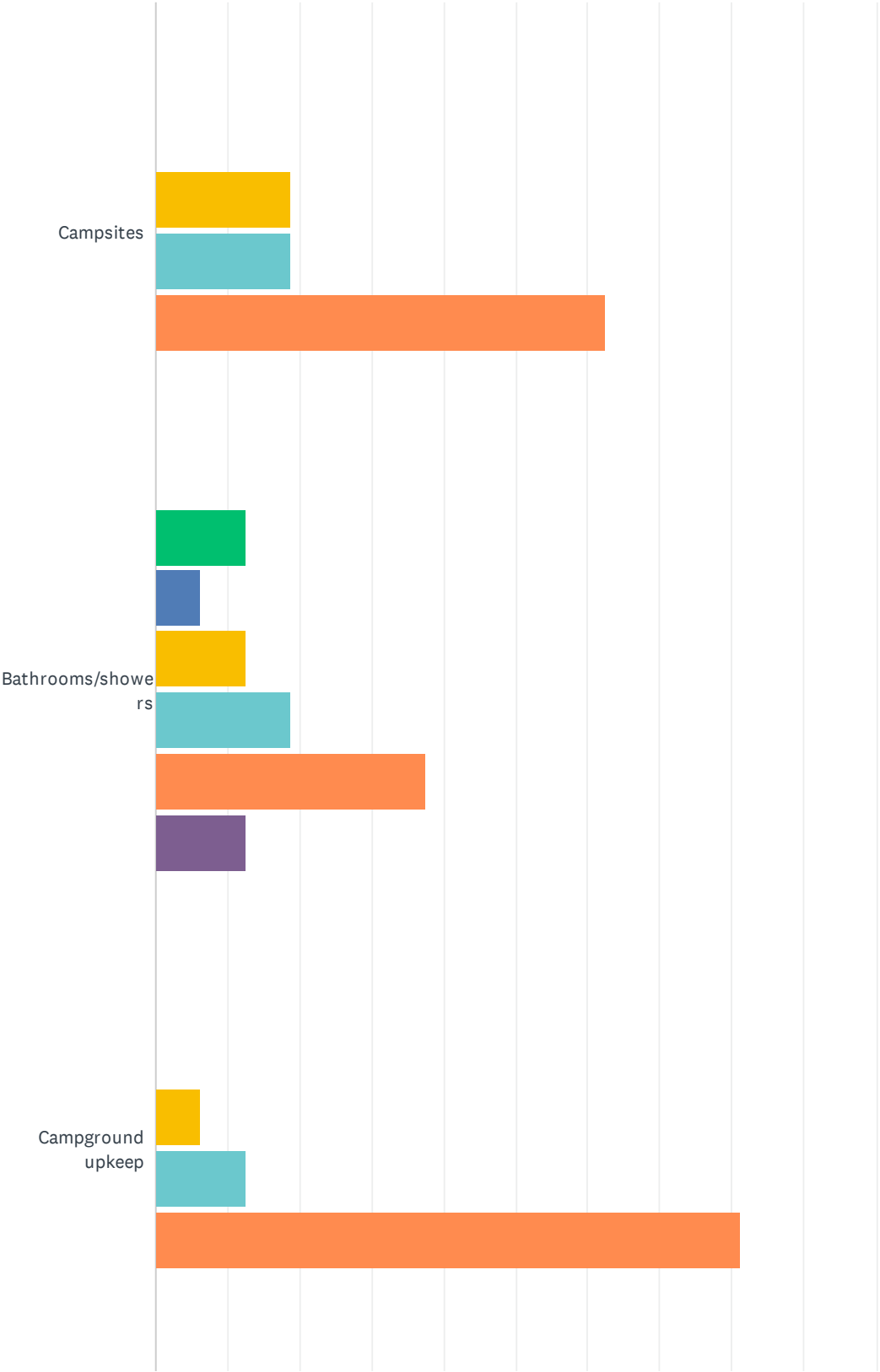
Answered: 32 Skipped: 2



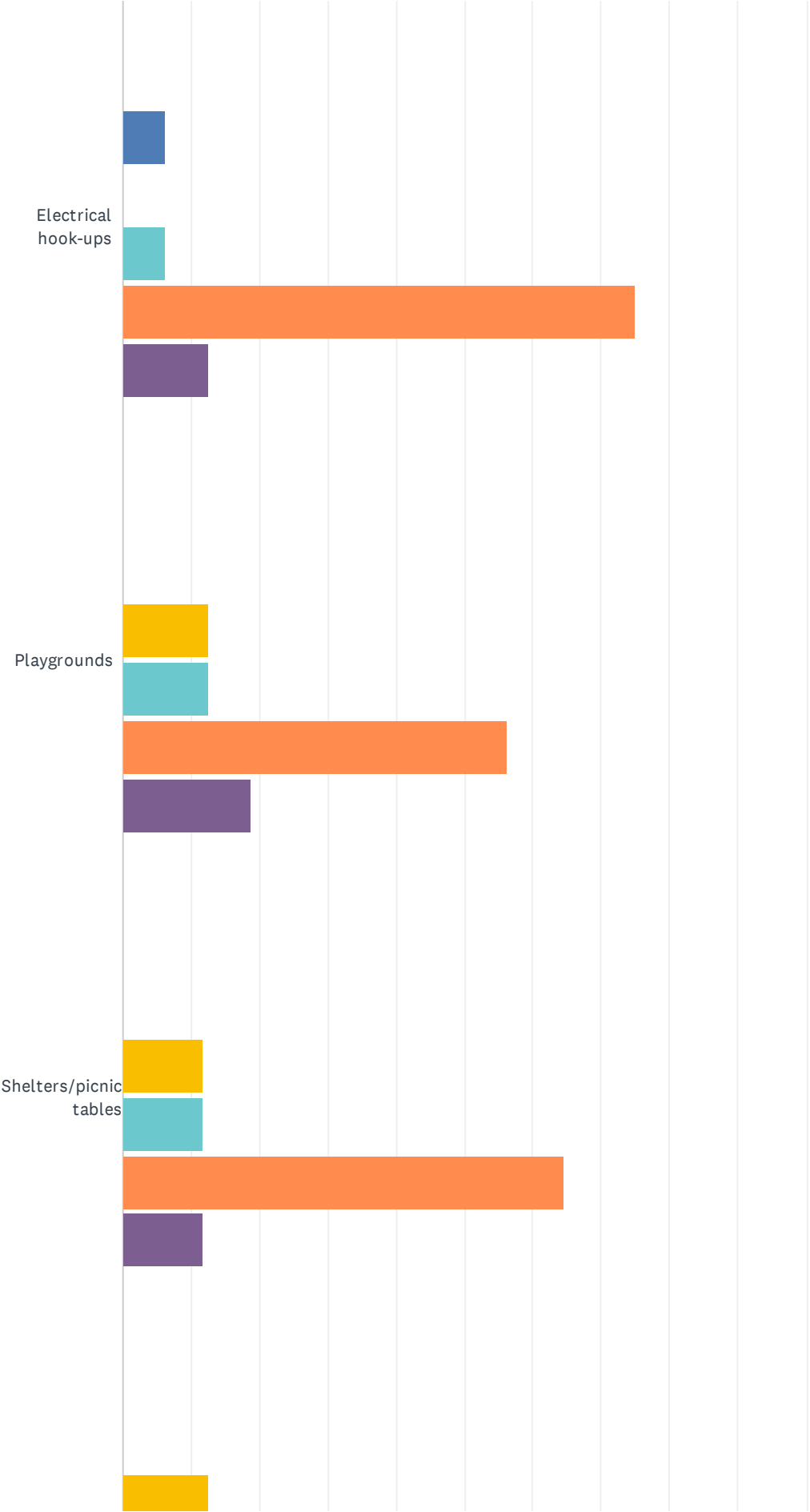
ANSWER CHOICES	RESPONSES	
Tent	6.25%	2
Camper trailer	56.25%	18
Recreational vehicle	0.00%	0
Camper cabin	0.00%	0
I have not camped at any of the mentioned parks	37.50%	12
Total Respondents: 32		

Q5 Overall, how would you rate your experience with features at the above mentioned parks in the last two years?

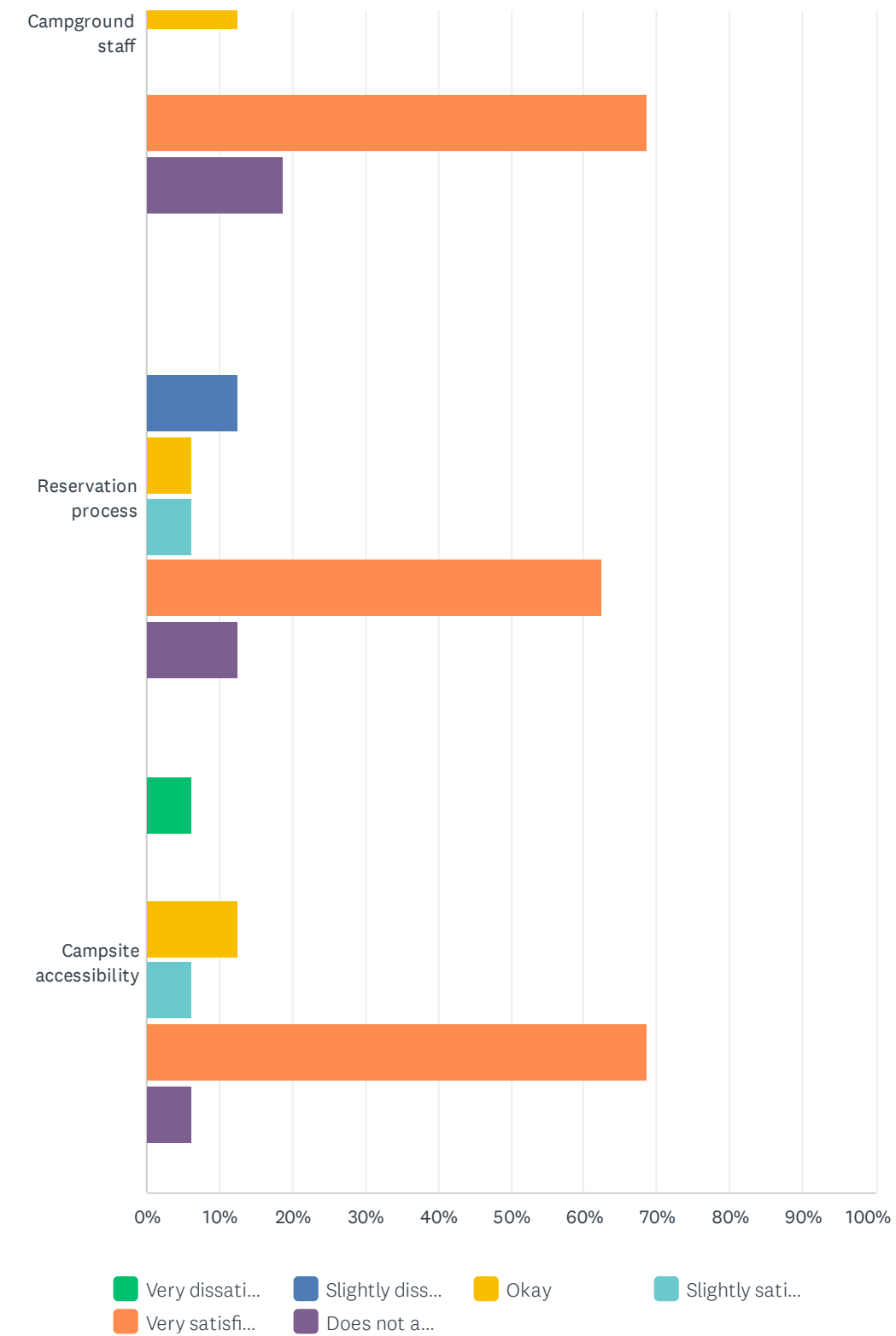
Answered: 17 Skipped: 17



Past Campground User Survey



Past Campground User Survey



Past Campground User Survey

	VERY DISSATISFIED	SLIGHTLY DISSATISFIED	OKAY	SLIGHTLY SATISFIED	VERY SATISFIED	DOES NOT APPLY TO MY VISIT	TOTAL	WEIGHTED AVERAGE
Campsites	0.00% 0	0.00% 0	18.75% 3	18.75% 3	62.50% 10	0.00% 0	16	4.44
Bathrooms/showers	12.50% 2	6.25% 1	12.50% 2	18.75% 3	37.50% 6	12.50% 2	16	4.00
Campground upkeep	0.00% 0	0.00% 0	6.25% 1	12.50% 2	81.25% 13	0.00% 0	16	4.75
Electrical hook-ups	0.00% 0	6.25% 1	0.00% 0	6.25% 1	75.00% 12	12.50% 2	16	4.88
Playgrounds	0.00% 0	0.00% 0	12.50% 2	12.50% 2	56.25% 9	18.75% 3	16	4.81
Shelters/picnic tables	0.00% 0	0.00% 0	11.76% 2	11.76% 2	64.71% 11	11.76% 2	17	4.76
Campground staff	0.00% 0	0.00% 0	12.50% 2	0.00% 0	68.75% 11	18.75% 3	16	4.94
Reservation process	0.00% 0	12.50% 2	6.25% 1	6.25% 1	62.50% 10	12.50% 2	16	4.56
Campsite accessibility	6.25% 1	0.00% 0	12.50% 2	6.25% 1	68.75% 11	6.25% 1	16	4.50

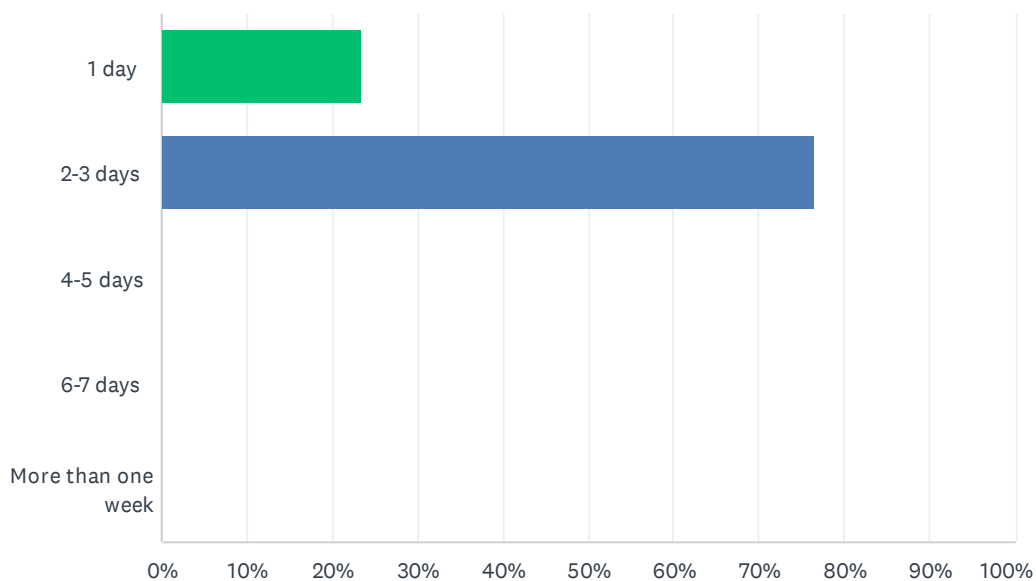
Q6 When was your most recent day at any of these campgrounds?

Answered: 15 Skipped: 19

#	RESPONSES	DATE
1	8/6/22	8/8/2022 12:09 PM
2	June 2022	7/20/2022 11:03 AM
3	Over July 4	7/19/2022 4:17 PM
4	Last Saturday	7/19/2022 2:49 PM
5	June 22	7/19/2022 11:42 AM
6	10/2020	6/20/2022 7:51 AM
7	June 7th	6/15/2022 4:01 PM
8	last fall	6/14/2022 10:29 PM
9	June 2022	6/14/2022 8:17 AM
10	Last year	6/14/2022 7:58 AM
11	6-4-22	6/9/2022 11:49 AM
12	June 3-6	6/8/2022 11:51 PM
13	May 2022	6/8/2022 10:03 PM
14	August 5th 2021	6/8/2022 6:00 PM
15	June 3, 4 and 5	6/8/2022 4:10 PM

Q7 How long was your most recent stay at any of these campgrounds?

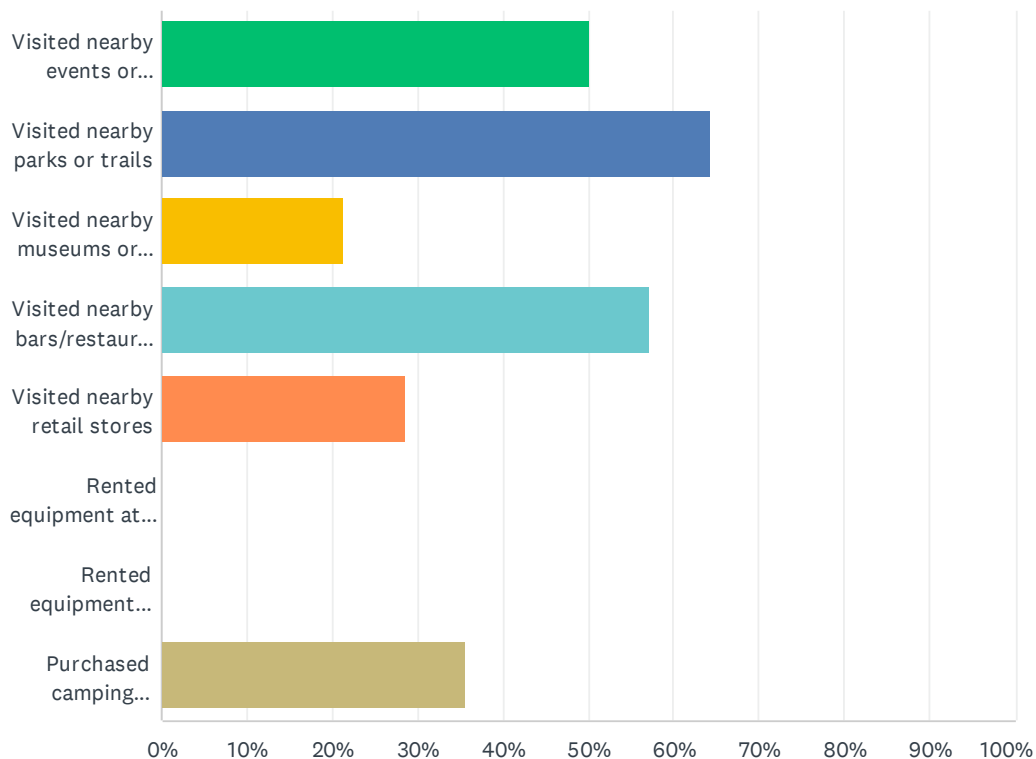
Answered: 17 Skipped: 17



ANSWER CHOICES	RESPONSES	
1 day	23.53%	4
2-3 days	76.47%	13
4-5 days	0.00%	0
6-7 days	0.00%	0
More than one week	0.00%	0
TOTAL		17

Q8 During your stay at any of these campgrounds, which of the following things do you or your camping group participate in? (Select all that apply)

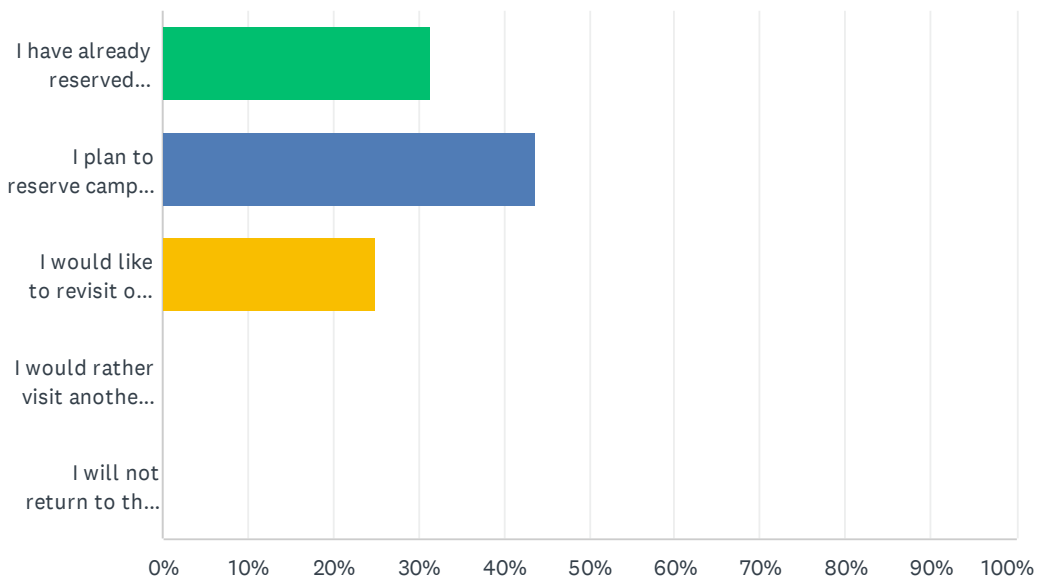
Answered: 14 Skipped: 20



ANSWER CHOICES	RESPONSES	
Visited nearby events or activities	50.00%	7
Visited nearby parks or trails	64.29%	9
Visited nearby museums or historical sites	21.43%	3
Visited nearby bars/restaurants	57.14%	8
Visited nearby retail stores	28.57%	4
Rented equipment at the park	0.00%	0
Rented equipment outside of the park	0.00%	0
Purchased camping supplies locally	35.71%	5
Total Respondents: 14		

Q9 How likely are you to return to these parks in the next two years to camp?

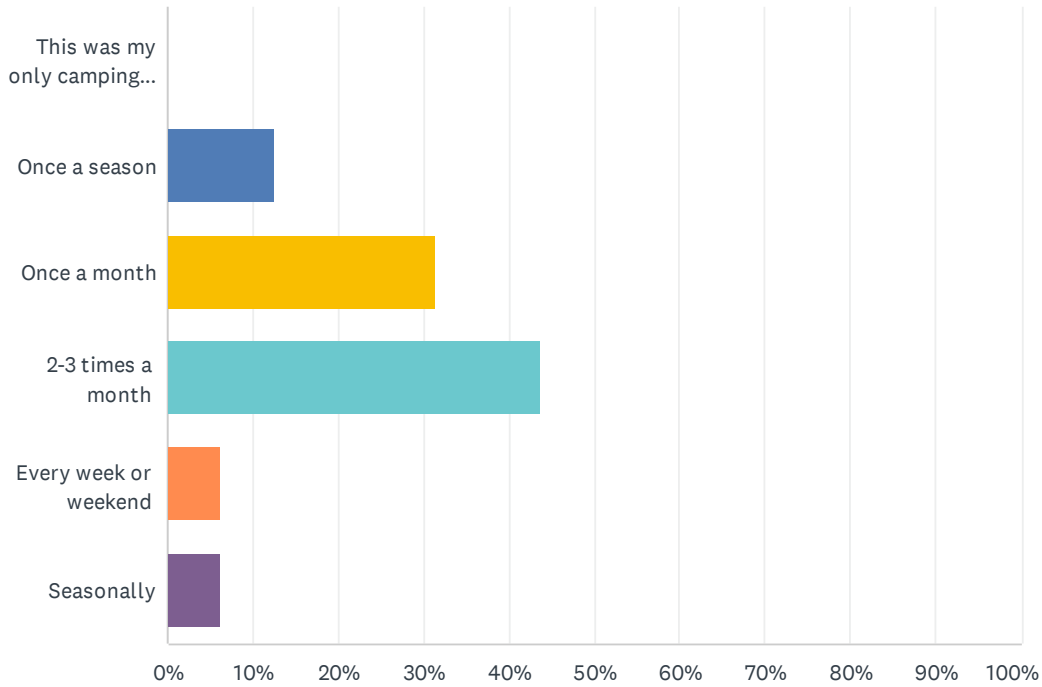
Answered: 16 Skipped: 18



ANSWER CHOICES	RESPONSES	
I have already reserved camping sites at one or more of these parks	31.25%	5
I plan to reserve camping sites for this camping season	43.75%	7
I would like to revisit one or more of these campgrounds but do not yet have plans to	25.00%	4
I would rather visit another campground(s)	0.00%	0
I will not return to this campground(s)	0.00%	0
TOTAL		16

Q10 How often do you go camping in Minnesota during a typical camping season? (May 1st- October 31st)

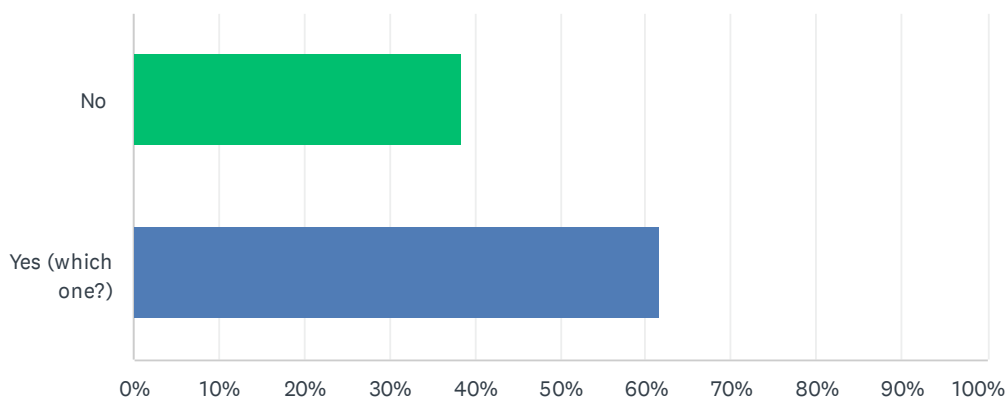
Answered: 16 Skipped: 18



ANSWER CHOICES	RESPONSES	
This was my only camping trip in Minnesota	0.00%	0
Once a season	12.50%	2
Once a month	31.25%	5
2-3 times a month	43.75%	7
Every week or weekend	6.25%	1
Seasonally	6.25%	1
TOTAL		16

Q11 Do you have a favorite campground in Minnesota?

Answered: 26 Skipped: 8

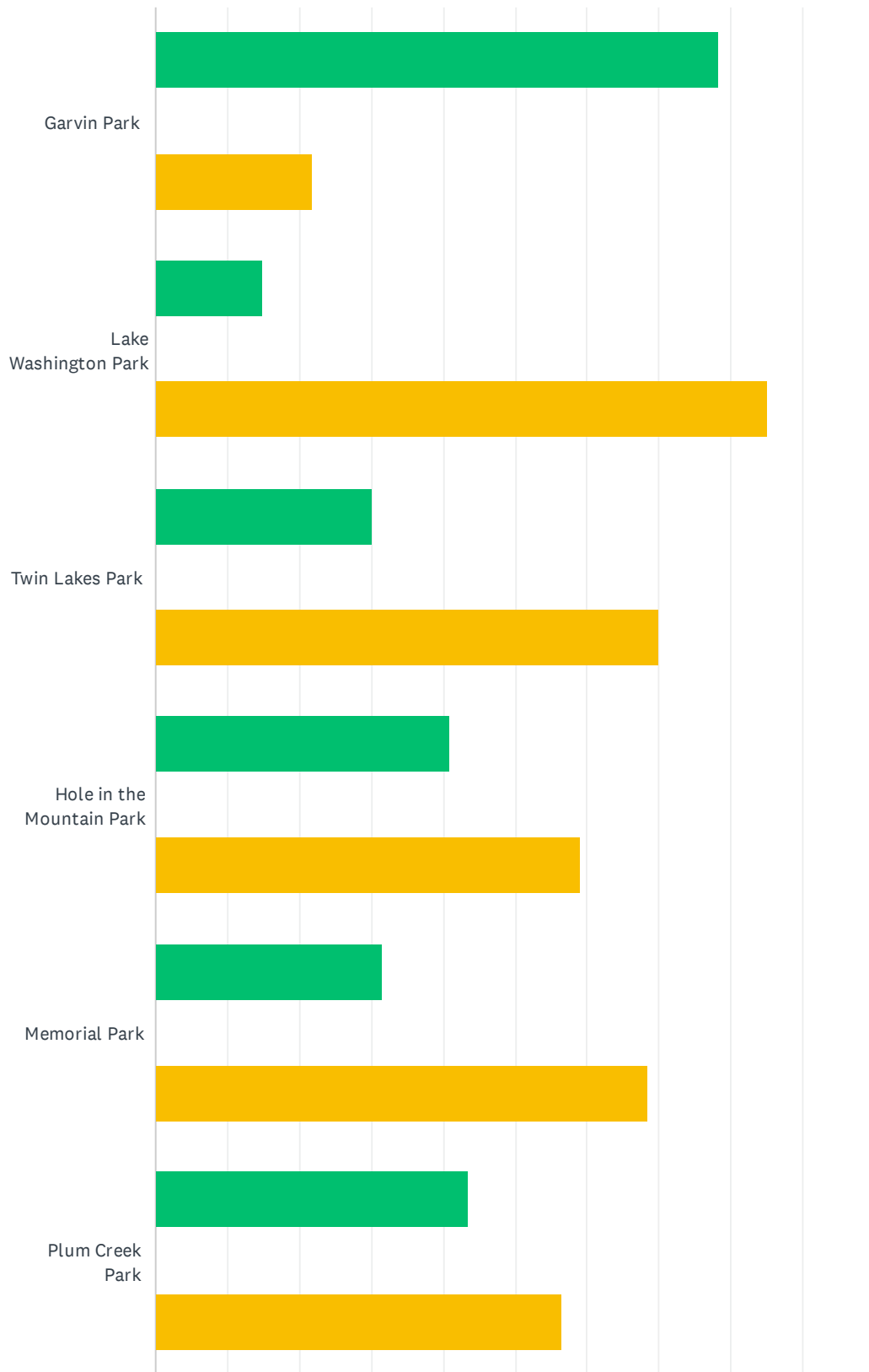


ANSWER CHOICES	RESPONSES
No	38.46% 10
Yes (which one?)	61.54% 16
TOTAL	26

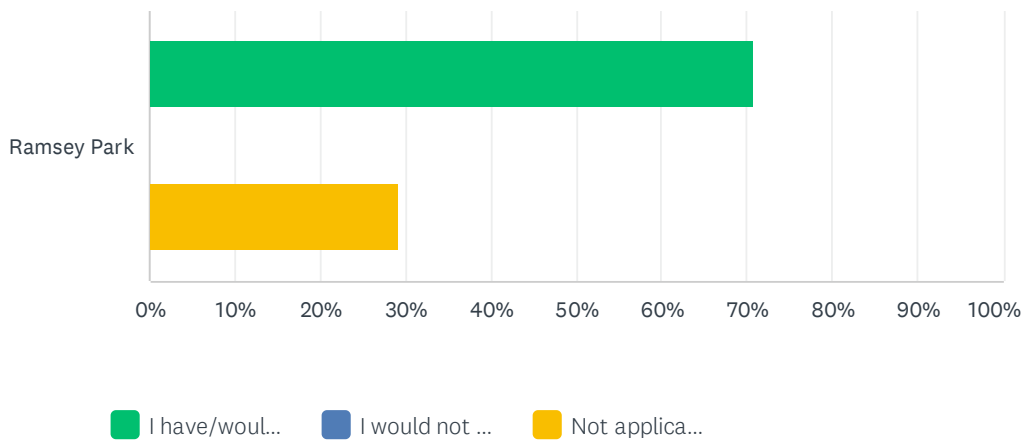
#	YES (WHICH ONE?)	DATE
1	many are excellent	9/9/2022 11:17 AM
2	Memorial Park	8/8/2022 12:09 PM
3	Hole in mountain park	7/29/2022 10:42 AM
4	Wood lake	7/19/2022 4:18 PM
5	Memorial Park Granite Falls	7/19/2022 2:50 PM
6	Arco Park	6/20/2022 9:53 AM
7	Tettegouche State Park	6/18/2022 1:15 PM
8	Sibley State Park	6/15/2022 4:27 PM
9	Lake Sarah Murray county	6/15/2022 4:02 PM
10	Norwegian Creek Lake Benton	6/14/2022 10:32 PM
11	Vicksburg	6/14/2022 8:19 AM
12	schreier's campground lake shetek	6/14/2022 8:00 AM
13	Indian Point, Duluth	6/9/2022 10:48 AM
14	Itasca	6/8/2022 11:52 PM
15	Plum Creek campground-Walnut Grove	6/8/2022 11:20 PM
16	Plum Creek, Sibley and Lake Shetek State Parks	6/8/2022 4:12 PM

Q12 Would you recommend these campgrounds to a friend or family member?

Answered: 27 Skipped: 7



Past Campground User Survey



	I HAVE/WOULD RECOMMEND	I WOULD NOT RECOMMEND	NOT APPLICABLE	TOTAL
Garvin Park	78.26% 18	0.00% 0	21.74% 5	23
Lake Washington Park	15.00% 3	0.00% 0	85.00% 17	20
Twin Lakes Park	30.00% 6	0.00% 0	70.00% 14	20
Hole in the Mountain Park	40.91% 9	0.00% 0	59.09% 13	22
Memorial Park	31.58% 6	0.00% 0	68.42% 13	19
Plum Creek Park	43.48% 10	0.00% 0	56.52% 13	23
Ramsey Park	70.83% 17	0.00% 0	29.17% 7	24

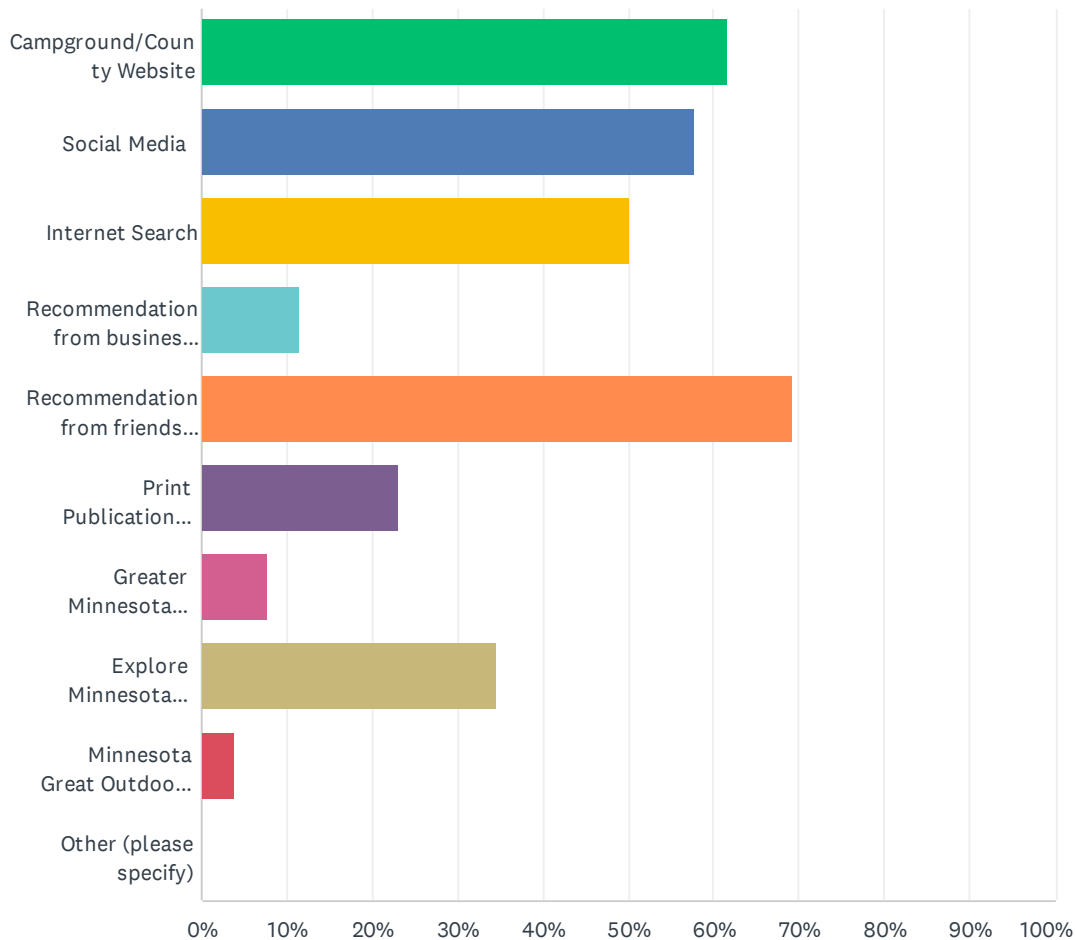
Q13 What amenities would you like to see come to these campgrounds?

Answered: 20 Skipped: 14

#	RESPONSES	DATE
1	always expand, build for the future!	9/9/2022 11:17 AM
2	Rides to the top of the hill for sledding and skiing and trail cleanup for hiking	7/29/2022 10:42 AM
3	Excited for sledding hill at Hole in the Mountain Park. Camping is also very popular at area parks. Expand opportunities to camp.	7/20/2022 1:33 PM
4	Sewer hookups	7/19/2022 4:18 PM
5	Full hookups	7/19/2022 3:00 PM
6	HITM: more hiking/biking trails, disc golf, snow tubing, groomed snowmobile trails, pickle ball court, expanded chalet, environmental education signage, enhanced playground equipment, trails linking to other area parks	6/28/2022 10:31 AM
7	Unsure at this time.	6/20/2022 9:53 AM
8	Online reservations	6/18/2022 1:15 PM
9	Clean facilities. Additional educational markers	6/15/2022 4:27 PM
10	More reservation abilities and sewer hookups	6/15/2022 4:02 PM
11	Wheelchair accessible bathroom/showers family room style, Paved trails, anything that would help with people in wheelchairs to enjoy the parks.	6/14/2022 10:32 PM
12	Rentals! Geocaching, kayaks, snowshoes, Chris country skis, bikes, binoculars, etc	6/14/2022 8:19 AM
13	More cabins and spots at Plum Creek. Redwood is great!	6/14/2022 8:00 AM
14	A swimming place at Garvin.	6/12/2022 6:49 PM
15	More sites	6/9/2022 11:51 AM
16	Paddleboard and paddleboat rental	6/9/2022 10:48 AM
17	Water/sewer hookups. Direct access to the lake	6/8/2022 11:52 PM
18	Garvin park Lower area needs updated bathrooms desperately!!!	6/8/2022 11:20 PM
19	Better playground at hole in the mountain, playground in the new part of twin lakes park, showers in the new part of twin lakes park	6/8/2022 10:05 PM
20	More sites for both weekend and seasonal reservations. More showers available.	6/8/2022 4:12 PM

Q14 What resources do you use to learn about parks and campgrounds you plan on visiting? (Select all that apply)

Answered: 26 Skipped: 8



Past Campground User Survey

ANSWER CHOICES		RESPONSES	
Campground/County Website		61.54%	16
Social Media		57.69%	15
Internet Search		50.00%	13
Recommendation from business or visitor center		11.54%	3
Recommendation from friends or family		69.23%	18
Print Publication (magazine, brochure, or handout)		23.08%	6
Greater Minnesota Regional Parks and Trails Commission (GMRPTC) website		7.69%	2
Explore Minnesota Website		34.62%	9
Minnesota Great Outdoors Website		3.85%	1
Other (please specify)		0.00%	0
Total Respondents: 26			

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

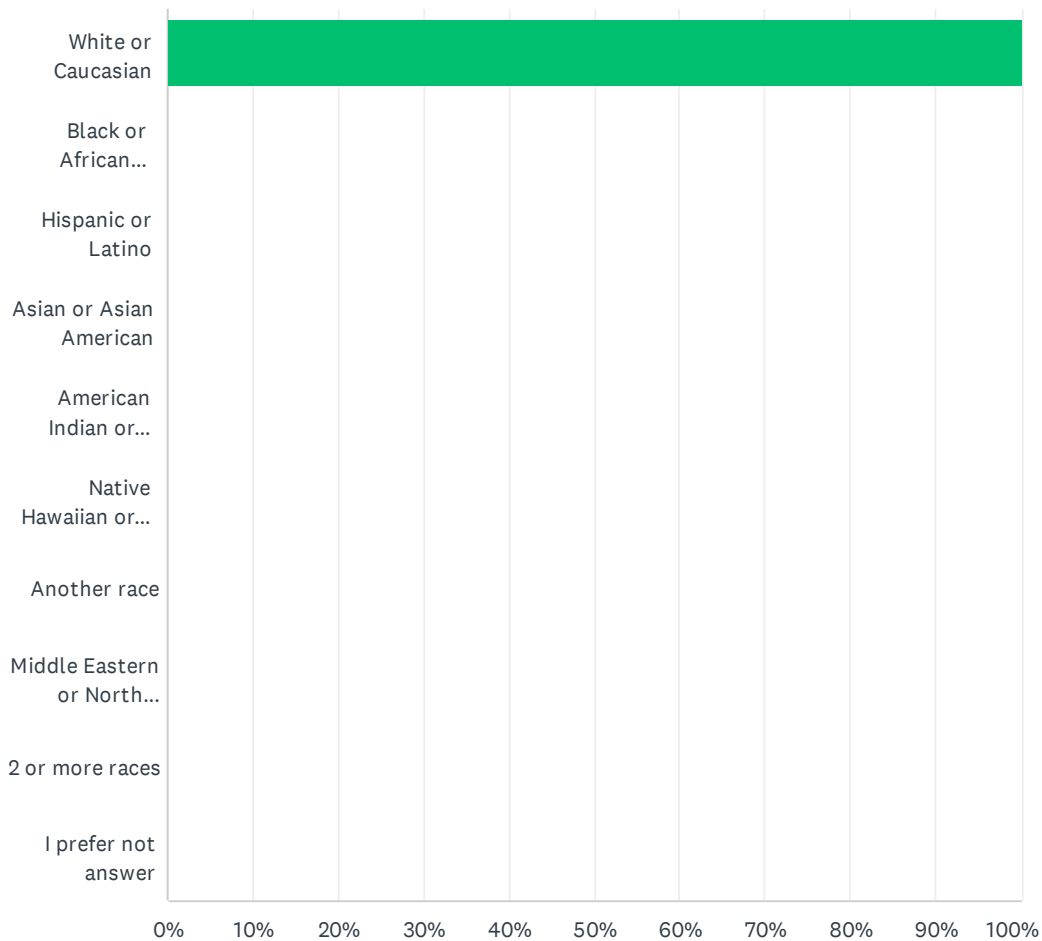
Q15 What is your 5-digit home zipcode?

Answered: 27 Skipped: 7

#	RESPONSES	DATE
1	56142	9/9/2022 11:20 AM
2	56283	9/9/2022 11:17 AM
3	56178	9/9/2022 11:14 AM
4	56258	8/8/2022 12:10 PM
5	56149	7/29/2022 10:43 AM
6	56151	7/20/2022 1:33 PM
7	56258	7/20/2022 11:04 AM
8	56265	7/19/2022 4:18 PM
9	57241	7/19/2022 3:01 PM
10	56297	7/19/2022 2:50 PM
11	56139	7/19/2022 11:42 AM
12	56149	6/28/2022 10:31 AM
13	56113	6/20/2022 9:54 AM
14	56258	6/20/2022 7:52 AM
15	56258	6/18/2022 1:15 PM
16	56115	6/17/2022 12:58 PM
17	56175	6/15/2022 4:28 PM
18	56115	6/15/2022 4:02 PM
19	56258	6/14/2022 10:33 PM
20	56283	6/14/2022 8:19 AM
21	56283	6/14/2022 8:00 AM
22	56175	6/12/2022 6:49 PM
23	56183	6/9/2022 11:51 AM
24	56172	6/9/2022 10:49 AM
25	56024	6/8/2022 11:52 PM
26	56180	6/8/2022 11:20 PM
27	56283	6/8/2022 4:13 PM

Q16 How would you describe yourself?

Answered: 28 Skipped: 6



Past Campground User Survey

ANSWER CHOICES	RESPONSES	
White or Caucasian	100.00%	28
Black or African American	0.00%	0
Hispanic or Latino	0.00%	0
Asian or Asian American	0.00%	0
American Indian or Alaska Native	0.00%	0
Native Hawaiian or other Pacific Islander	0.00%	0
Another race	0.00%	0
Middle Eastern or North African	0.00%	0
2 or more races	0.00%	0
I prefer not answer	0.00%	0
TOTAL		28

Q17 How do you describe your tribal affiliation?

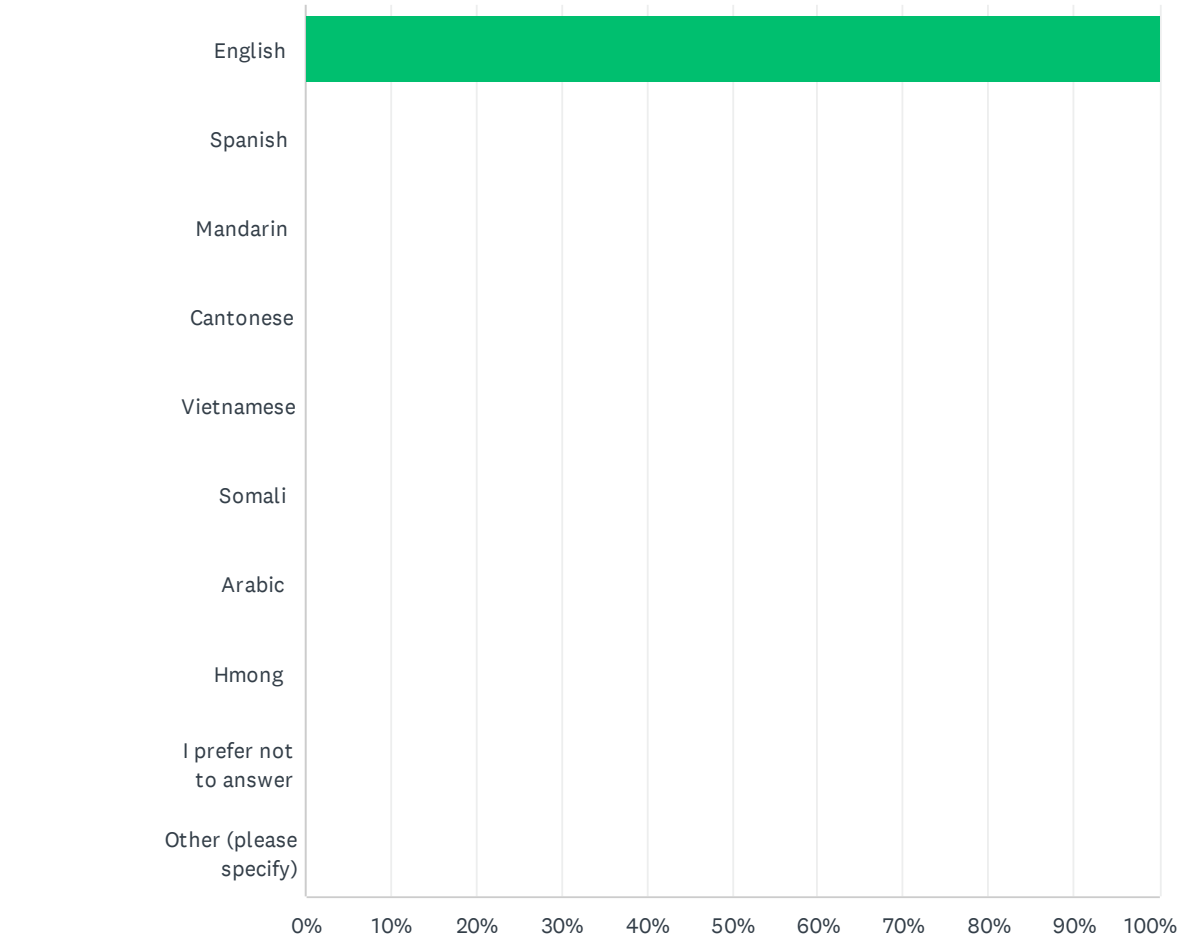
Answered: 0 Skipped: 34

 No matching responses.

ANSWER CHOICES	RESPONSES	
I am not affiliated with any tribe	0.00%	0
Bois Forte Band of Chippewa	0.00%	0
Fond Du Lac Reservation	0.00%	0
Gichi-Onigaming/ Grand Portage Band of Lake Superior Chippewa	0.00%	0
Leech Lake Band of Ojibwe	0.00%	0
Lower Sioux Community	0.00%	0
Millie Lacs Band of Ojibwe	0.00%	0
Prairie Island Community	0.00%	0
Red Lake Band of Chippewa Indians	0.00%	0
Shakopee Mdewakanton Sioux (Dakota) Community	0.00%	0
Upper Sioux Community	0.00%	0
White Earth Reservation	0.00%	0
Other	0.00%	0
I prefer not to answer	0.00%	0
TOTAL		0

Q18 What language do you mainly speak at home?

Answered: 28 Skipped: 6



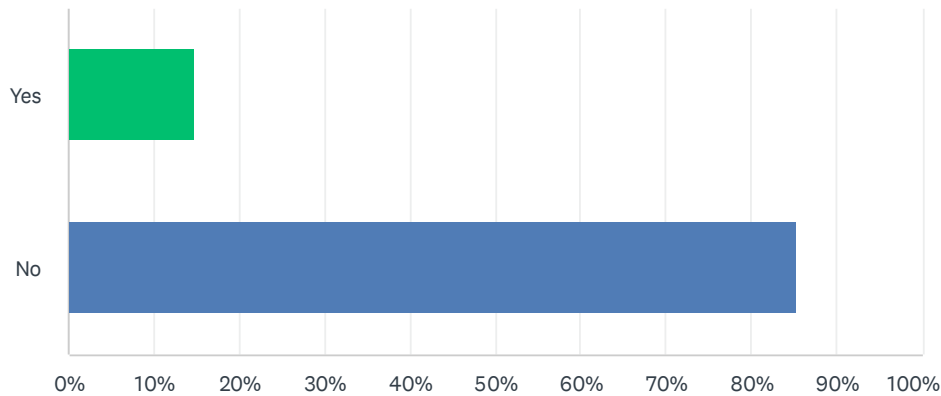
Past Campground User Survey

ANSWER CHOICES	RESPONSES	
English	100.00%	28
Spanish	0.00%	0
Mandarin	0.00%	0
Cantonese	0.00%	0
Vietnamese	0.00%	0
Somali	0.00%	0
Arabic	0.00%	0
Hmong	0.00%	0
I prefer not to answer	0.00%	0
Other (please specify)	0.00%	0
TOTAL		28

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q19 Do you identify as someone with a physical, mental or sensory disability/condition?

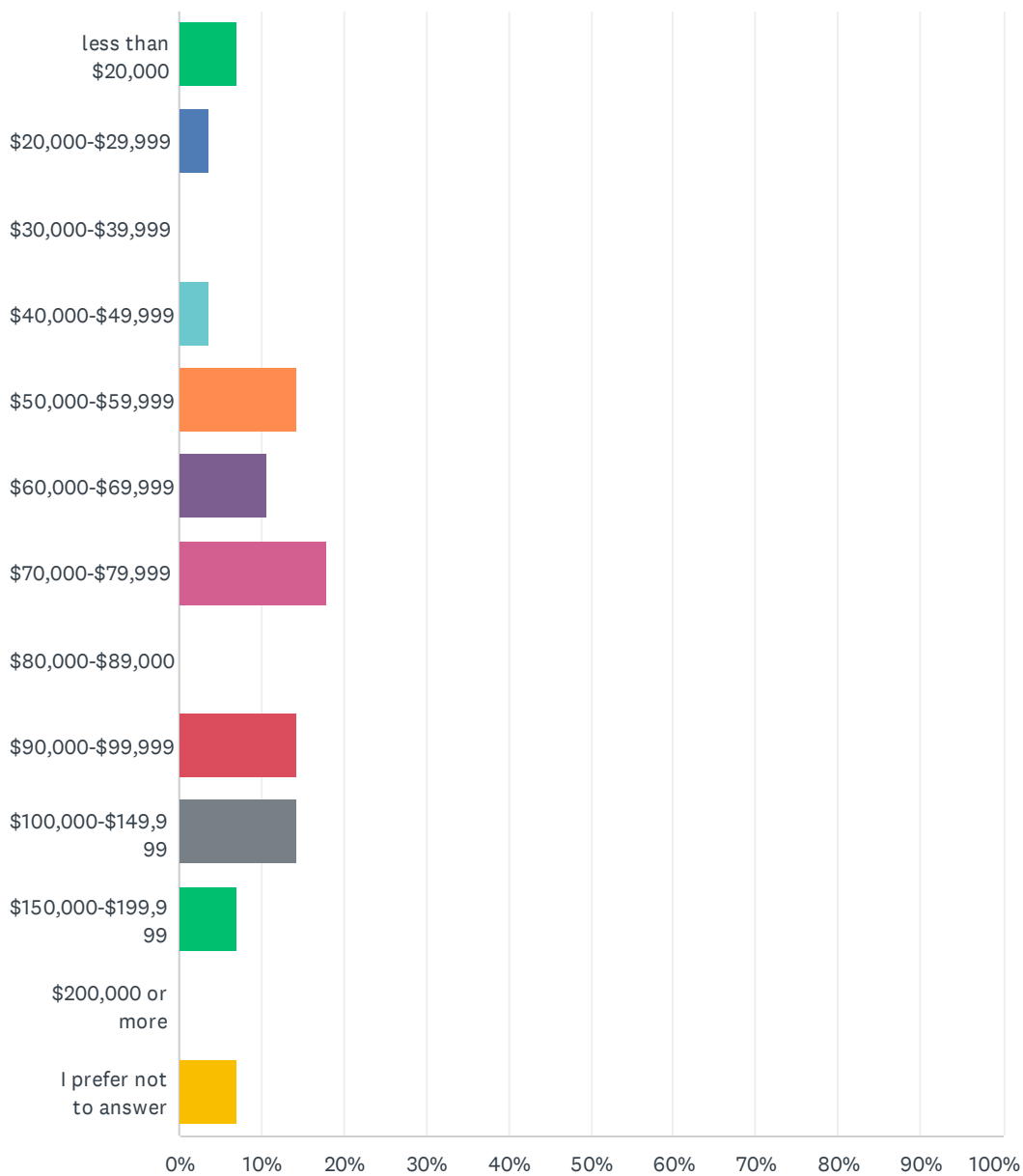
Answered: 27 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	14.81%	4
No	85.19%	23
TOTAL		27

Q20 Please indicate your total household income before taxes.

Answered: 28 Skipped: 6

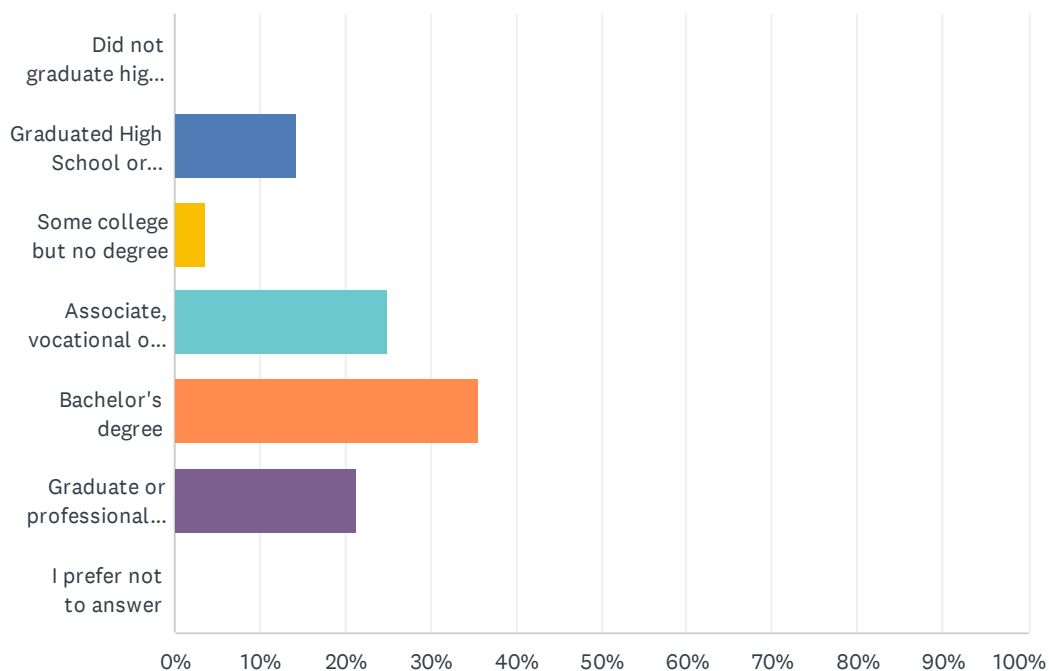


Past Campground User Survey

ANSWER CHOICES	RESPONSES	
less than \$20,000	7.14%	2
\$20,000-\$29,999	3.57%	1
\$30,000-\$39,999	0.00%	0
\$40,000-\$49,999	3.57%	1
\$50,000-\$59,999	14.29%	4
\$60,000-\$69,999	10.71%	3
\$70,000-\$79,999	17.86%	5
\$80,000-\$89,000	0.00%	0
\$90,000-\$99,999	14.29%	4
\$100,000-\$149,999	14.29%	4
\$150,000-\$199,999	7.14%	2
\$200,000 or more	0.00%	0
I prefer not to answer	7.14%	2
TOTAL		28

Q21 What is the highest level of education you have completed?

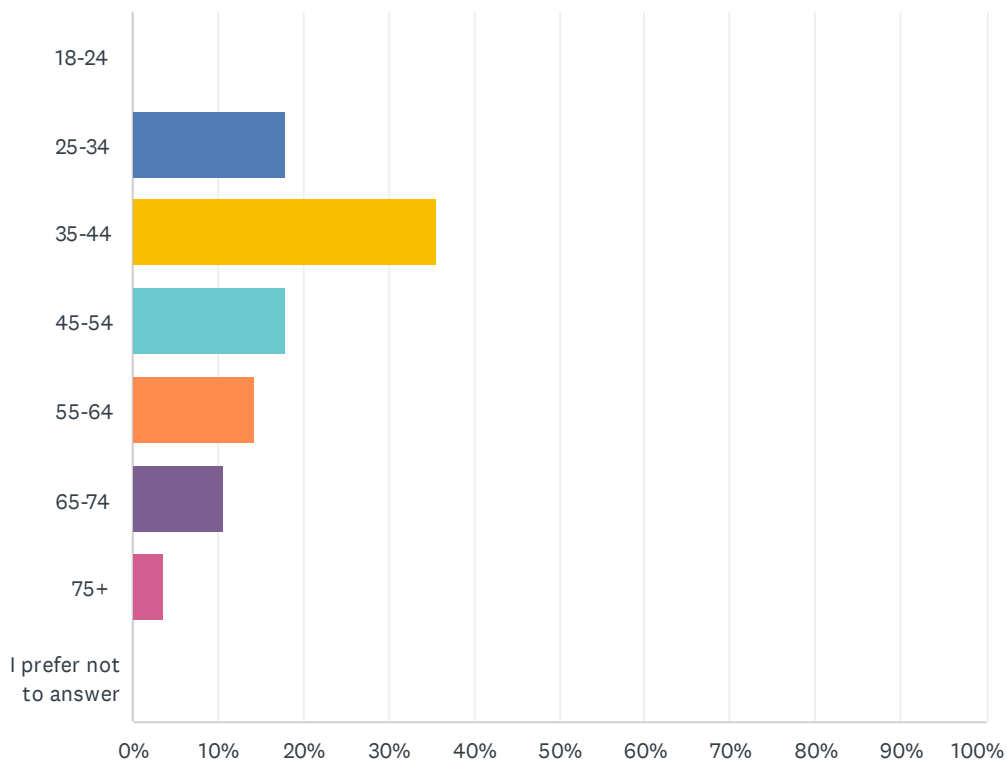
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
Did not graduate high school	0.00%	0
Graduated High School or equivalent	14.29%	4
Some college but no degree	3.57%	1
Associate, vocational or technical degree	25.00%	7
Bachelor's degree	35.71%	10
Graduate or professional degree	21.43%	6
I prefer not to answer	0.00%	0
TOTAL		28

Q22 How old are you?

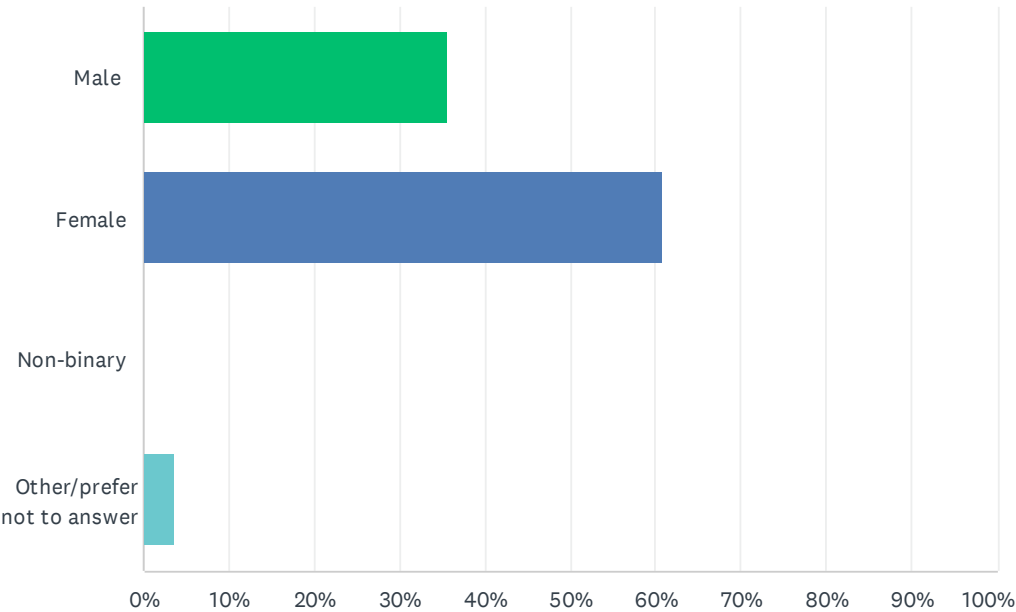
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
18-24	0.00%	0
25-34	17.86%	5
35-44	35.71%	10
45-54	17.86%	5
55-64	14.29%	4
65-74	10.71%	3
75+	3.57%	1
I prefer not to answer	0.00%	0
TOTAL		28

Q23 What is your gender identity?

Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
Male	35.71%	10
Female	60.71%	17
Non-binary	0.00%	0
Other/prefer not to answer	3.57%	1
TOTAL		28

For more information:



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