



October 2022



# Memorial Park 2022 Summer Campground Visitor Report

**PREPARED FOR** Greater Minnesota Regional Parks and Trails Commission

**BY** Southwest Regional Development Commission



## About Southwest Regional Development Commission

Southwest Regional Development Commission (SRDC) is a government agency that aims to connect units of government, businesses, and communities with the resources, planning, and services needed to promote and further opportunities in Southwest Minnesota. Since 1973, SRDC has served the nine counties of Cottonwood, Jackson, Lincoln, Lyon, Murray, Nobles, Pipestone, Redwood, and Rock, working with and on behalf of these counties and their communities. Through partnerships and the leveraging of resources, SRDC has worked to lead the advancement of programs and projects in the areas of community, economic energy, transportation, and land use development.

More information about SRDC is available at [www.swrdc.org](http://www.swrdc.org).

## About Greater Minnesota Regional Parks and Trails Commission

Greater Minnesota Regional Parks and Trails Commission (GMRPTC) is comprised of 13 members appointed by the governor, two members from each of the six districts and one at-large member. The Greater Minnesota Regional Parks and Trails Commission was created to undertake system planning and provide recommendations to the legislature for grants from the Parks and Trails Legacy Fund to counties and cities outside of the seven-county metropolitan area that have been designated as regionally significant.

More information about GMRPTC is available at [www.gmrptcommission.org](http://www.gmrptcommission.org).

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- Justin Schroyer, Southwest Regional Development Commission
- Crystal Johnson, City of Granite Falls

Thank you to the Memorial Park and City of Granite Falls staff who interacted with visitors and collected and promoted surveys throughout the summer.

## About the Authors

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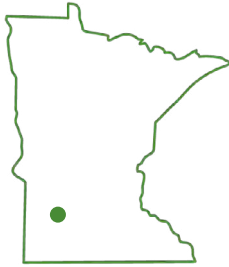
**Jessica Welu** has served as the Communications Specialist/Planner for SRDC since 2018. Her work includes leading the development and implementation of the organization's Comprehensive Communications Plan, and assisting local units of government, non-profits, and businesses with communications, marketing, and outreach planning efforts, as well as working on regional tourism and marketing efforts. She is a Certified Public Communicator through Texas Christian University, has a master's degree in Creative Writing and Literature, and bachelor's degrees in Professional Writing & Communications and Creative Writing & Literature.

**Cover Photos:** Memorial Park Campsites and Playground. Photos taken by SRDC.

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# Executive Summary

## Memorial Park 2022 Summer Campground Visitor Report



**About:** Memorial Park is located on the southeast end of Granite Falls. With 141 acres of designated land, it serves as the largest and second oldest park in the city and features many natural and recreational opportunities. The park is surrounded by lush forest, granite outcroppings, and provides access to the Minnesota River. There are six reservable sites and seven additional RV sites, all with water and electric hookups. There are also two tent camping sites, a group camping site, and one camper cabin. Memorial Park has been part of the designated Greater Minnesota Regional Parks and Trails System since 2016.

### Survey Overview

<b>38</b> Campground User Survey Responses + 2 Past Campground User Survey Responses	<b>160</b> Estimated Summer Campground Users	<b>23.7%</b> Estimated End-of-Season Survey Response Rate	6 Collected Electronically 13 Collected In-Person 19 Collected from Handouts
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### Visitor Demographics

- 42.9% Male
- 51.4% Female
- 0% Non-binary
- 5.7% Other/Prefer Not to Answer
- 49.5 = Median Age
- 33.3% Bachelor's degree or higher
- \$70,000-\$79,999 Median Household Income
- 10.0% Disability
- 85.7% White/Caucasian
- 2.8% Hispanic/Latino
- 2.8% American Indian/Alaskan



### Campground Experience



**38.2%**  
Reservation process was "very easy"



**82.9%**  
Sites/campground were accessible



**4.8/5**  
Average Campground Satisfaction



#### Top Activities

- #1 Walking/Hiking
- #2 Other
- #3 Swimming/Fishing



### Camper Characteristics



**7.9%** Day Users



**92.1%** Campers



- 61.7% Camper Trailer
- 26.5% Tent
- 8.8% RV
- 8.8% Camper Cabin



- 2.9 Average Group Size
- 20.0% Camped with Children

- <1 Week Average Planning
- 2.9 Days Average Length of Stay
- 55.9% Camp at least once/month
- 5.9% First Time Campers



## Campground Tourism



**33.3%**

Local Visitors from within 50 miles of the park



**35.1%**

Tourists\* from Minnesota  
(\*Live over 50 miles from park)



**6**

Different states represented at the park



### Top Information Sources to Learn About Campgrounds

**#1** Internet Search

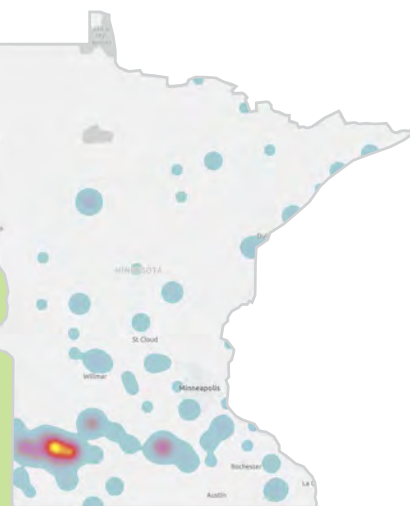
**#2** Campground/County Website

**#3** Recommendations from Friends and Family

**#4** Explore Minnesota & Minnesota Great Outdoors Website

The seven 2022 Campground User Surveys asked respondents to list their favorite campgrounds in Minnesota. Across all surveys, a total of 302 responses were provided. The heat map of favorite campgrounds (right) shows the locations of favorite campgrounds from all seven surveys. It is worth noting that across the board, the majority of respondents' favorites are located in southwestern and south central Minnesota. Many of these campgrounds can be seen as competitors to the seven regional campgrounds in southwestern Minnesota. Of the campgrounds listed, Garvin Park and received most "favorite" responses for regional campgrounds at 61 responses, followed by Plum Creek Park with 49 responses. Lake Washington Park received 22 responses, Hole in the Mountain Park 17 responses, Twin Lakes Park 15 responses, and Ramsey Park 13 responses. There were no responses mentioning Memorial Park.

Top competitors to the seven regional parks were state parks, including Camden State Park (10 responses), Lake Shetek State Park (9), and Itasca State Park (7). Thirty campgrounds in southwestern Minnesota were listed as favorites.



## Campground Economic Impact



**Less than \$200**

Average anticipated spending during visit

### Top Spending Categories

**#1** Nearby Bars/Restaurants

**#2** Events or Activities

**#3** Retail Shopping

While most campers, when surveyed, did not plan or budget for spending categories, they were not opposed to spending in these categories. Most, on the other hand, were spontaneous shoppers and were open to spending depending on what was around locally, what the weather was like during their visit, and depending on their mood.

**Methodology:** In 2022 the Greater Minnesota Regional Parks and Trails Commission (GMRPTC) contracted with Southwest Regional Development Commission (SRDC) to conduct a campground user analysis of seven campgrounds in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. The campground user analysis consisted of two survey approaches. Survey collection was open online from May 23-September 13, 2022, with marketing, outreach, and in-person surveys conducted throughout the time period.

For full results and methodology, see the full report.

# Introduction

**MEMORIAL PARK** is located on the southeast end of Granite Falls. With 141 acres of designated land, it serves as the largest and second oldest park in the city and features many natural and recreational opportunities. The park is surrounded by lush forest, granite outcroppings, and provides access to the Minnesota River. The park and campground are managed by city staff, with 2022 marking the first year of the city having a full-time staff dedicated specifically to the management of Memorial Park. The park was designated as part of the Greater Minnesota Regional Parks and Trails System in 2016.

In 2022 the Greater Minnesota Regional Parks and Trails Commission (GMRPTC) contracted with Southwest Regional Development Commission (SRDC) to conduct a campground user analysis of seven campgrounds in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. GMRPTC is responsible for system planning and providing recommendations to the legislature for grants funded by the Parks and Trails Legacy Fund to counties and cities outside the seven-county metropolitan area. The campground user analysis was undertaken to analyze campground usage, camper satisfaction and demographics, and analyze the tourism and economic impact of the campground. Ultimately, this data is meant to help inform planning and marketing efforts by GMRPTC, Memorial Park, and collaborative partners.

The campground user analysis consisted of two survey approaches. The first was a **Past Campground User Survey** developed and marketed to people who have visited any of the



seven regional parks in southwestern Minnesota over the last two years (2019-2021). The second was a **Memorial Park 2022 Campground User Survey** developed and marketed to campground users during the 2022 summer camping season. Survey collection was open online from May 23-September 13, 2022, with marketing, outreach, and in-person surveys conducted throughout the time period. A total of 38 surveys were collected for the Memorial Park 2022 Campground User Survey. An additional eight Past Campground User Survey responses were collected for Memorial Park, for a total of 46 Memorial Park user responses. Together, the two surveys provide a snapshot of campground usage and the impact of Memorial Park on local tourism and the local economy.

The survey and campground user analysis were designed to be representative of the summer season, defined as Memorial Day through Labor Day. It is important to note that Memorial Park's operating season for 2022 was May 15-October 31. This report focuses on traditional summer visitors using Memorial Park's campground. While the survey was available to day users, the focus of outreach and in-person survey collection was on campground users. Visitors to Memorial Park during the early spring and

fall season, or for other uses, were beyond the scope of this project. As such, readers should understand that this report quantifies only a portion of Memorial Park's full tourism and economic impact. For more details on this project's methods, see our [methodology](#).

## Memorial Park: A Snapshot

Memorial Park offers six reservable sites with water and electric hookups, seven additional sites with water and electric hookups, two tent camping sites, a group camping site, and one camper cabin. The six reservable sites are all 50 amp sites with water and electric hookups. One of the reservable sites is an ADA camper site with pull-through parking. The reservable sites line the southeast side. The cabin, reservable, offers ADA accessibility to the cabin via a ramp. At this time, the cabin does not provide ADA accessibility to the cabin's yard/fire pit area.

Reservations for the six sites and cabin can be made through the City of Granite Falls' website. It is noted that the only access to this link on the City's page is under "How Do I Rent a Camping Site" page and is not readily available through the "Memorial Park" page or "Visitors" link.

The remaining seven RV sites, tent sites, and group camp site are on a first-come, first-serve basis. The campground operates on an honor system with a self-registration collection post at the entrance of the campground. Campers fill out the registration envelope, include the fee amount, and keep the corresponding tag. Visitors are requested to limit their stay to two weeks.

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### CAMPING RATES

Camper Cabin: \$70/night

RV Sites: \$18/night (1 ADA Accessible)

Tent Sites: \$12/night

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## Accessing Memorial Park

Memorial Park is located about ¼ mile off MN Hwy 23 on MN Hwy 67/Minnesota River Valley National Scenic Byway and less than a mile off US Hwy 212/Yellowstone Trail. Both MN Hwy 23 and US Hwy 212 are high traffic trunk highways. Additionally, MN Hwy 67 and US Hwy 212, with their historical and scenic significance, are considered tourist routes.

The park is split by Hwy 67, with a large shelter, picnic area, small playground area, watercraft access to the Minnesota River, and access to one of the City's bike trails on the north side of the highway. The campground, restrooms/showers, large playground, and shelters are located on the south side of the highway. While there is campground signage along the highways, they are hidden, particularly when traveling south on MN Hwy 23.

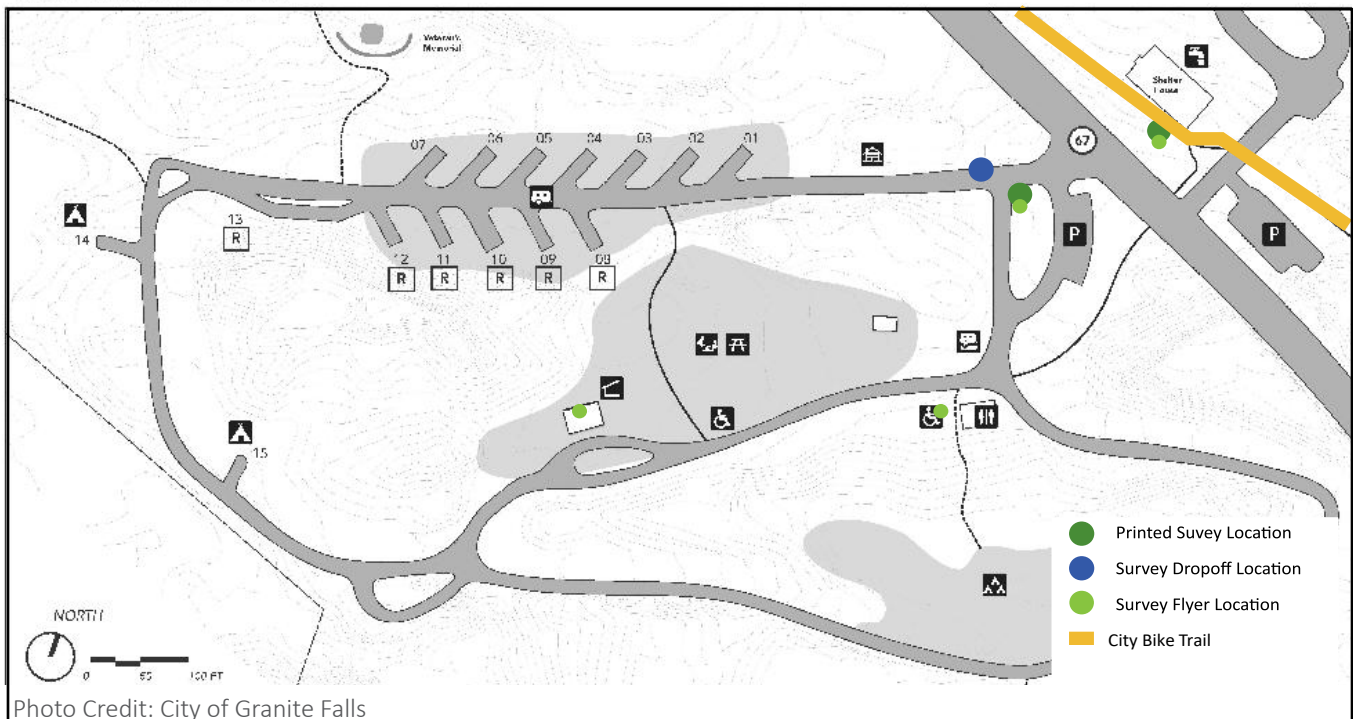
## Unique Features

Natural resources within Memorial Park include access to the Minnesota River, geological granite outcroppings, and numerous native species of trees and brush, making the park a destination for visitors to explore and enjoy. The campground has a large, newly renovated playground featuring unique equipment to the area, new trails, and recently renovated campsites.

The park is located near the following attractions: downtown Granite Falls, the Yellow Medicine County Museum, Upper Sioux Agency State Park, Prairie's Edge Casino Resort, Fagen Fighters WWII Museum, a golf course, two nature preserves, and multiple canoe launch sites along the Minnesota River. There are 13 places to eat within five miles of the campground and local shops can be found in Granite Falls.

Figure 1.

### CAMPGROUND MAP



# Methodology

## Overview

The Memorial Parks campground user analysis consisted of two survey approaches. The first was a **Past Campground User Survey** developed and marketed to people who have visited any of the seven regional parks in southwestern Minnesota over the last two years (2019-2021). The second was a **Memorial Park 2022 Campground User Survey** developed and marketed to campground users during the 2022 spring-fall camping season. Data in this report is drawn from both complimentary surveys during the summer of 2022 with the survey collection open from May 23 to September 13.

SRDC conducted kick-off and close-out meetings with campground staff prior to and following survey collection. These meetings were used to determine best approaches to survey outreach and collection, as well as to gather registration data available from previous years and from the 2022 summer camping season. SRDC met with Memorial Park's designated contact on May 19, 2022 for the kick-off discussion and on September 27, 2022 for the close-out discussion. SRDC provided weekly/bi-weekly email updates on survey progress and provided communications prior to each campground visit throughout the survey collection period.

The survey and campground user analysis was designed to be representative of the summer season, defined as Memorial Day through Labor Day. Focusing on summer campground users coincides with the park's peak visitation season and ensures comparability with other visitor studies conducted in regional and state parks across Minnesota. It is important to note that Memorial Park's operating season for 2022 was May 15-October 31.

This report focuses on traditional summer

visitors using Memorial Park's campground. While the survey was available to day users, the focus of outreach and in-person survey collection was on campground users. Visitors to Memorial Park during the early spring and fall season, or for other uses, were beyond the scope of this project. As such, readers should understand that this report quantifies only a portion of Memorial Park's full tourism and economic impact.

## Campground User Estimates

Campground user estimates were collected using registration information and campground capacity as provided by City of Granite Falls staff. Although online reservations are available for six sites and the cabin, City of Granite Falls staff reported that the online system does not calculate total reservation numbers. The other seven sites are reserved on a first-come, first-served basis with self-registration and payment at the campground entrance. City of Granite Falls staff, at this time, do not gather total reservations of these sites during the season. For this reason, campground usage numbers are estimated based on City of Granite Falls staff observations at the close-out meeting on September 27, 2022.

City of Granite Falls staff observed that attendance was down for the 2022 camping season compared to what is normally seen for Memorial Park. Staff noted that pre-Covid, the campground was typically full all season. Since Covid, usage has been lower, with a usage estimate in 2022 between 50-75% of capacity throughout the season.

At the beginning of the season, SRDC estimated a full capacity rate of the campground for the 16-week summer season of 256 site visits, given each site was rented by one user group each

week. SRDC aimed to have 51 responses for the season; a response rate of 20% of the pre-season capacity estimates. End of the season estimates, given staff observations of lower reservation rates, were adjusted to 160 site visits (62.5% of full capacity for the season), with an average of 10 sites reserved each week for 16 weeks.

## Survey Development

SRDC conducted a kick-off meeting with Granite Falls city staff and GMRPTC during survey development. These meetings were used to determine best approaches to survey outreach and collection. SRDC met with Memorial Park's designated contact on May 19, 2022 for the kick-off discussion.

The survey was designed through a collaborative process with GMRPTC, SRDC, and City of Granite Falls staff. SRDC reviewed previous trail surveys conducted through GMRPTC. Whenever possible, questions were designed to collect data that is comparable to visitor survey data collected previously through GMRPTC, by the Metropolitan Council, and the Minnesota Department of Natural Resources.

Prior to finalization, the survey was reviewed by GMRPTC and tested by SRDC. The final Memorial Park 2022 Campground User Survey was 23 questions long, plus seven additional demographic questions. Question topics included overall campground satisfaction, campground activities, camping characteristics, trip planning, information sources, and demographics. On average, online respondents took 3-5 minutes to complete the survey. The final Past Campground User Survey was 15 questions long, plus seven demographic questions.

## Survey Outreach

The previous user survey was marketed using

only online resources, including SRDC's website and social media, and shared collaborative partners' websites and social media pages.

The Memorial Park 2022 Campground User Survey was available to visitors in printed form or electronically. Paper surveys were placed inside a clear box on the entry signage to Memorial Park beside registration information and in a clear box on the main entrance to park's rentable granite shelter located on the north side of the park. Park/campground users were able to drop off completed surveys in the self-registration collection post. Flyers encouraging survey participation were placed beside the printed survey boxes on the main entrance sign and at the granite shelter, placed in the men's and women's bathrooms, and at the picnic shelter located near the large playground. Survey flyers located in the bathrooms and shelters often disappeared and needed to be replaced each visit. City staff would also inform campers where to find the printed surveys while they were at the park.

The electronic version was marketed in person through flyers with a scannable QR code and survey link, business card size handouts with the scannable QR code and survey link, and through electronic communications on the SRDC website and social media, through the City of Granite Falls website and Facebook page, Memorial Park Facebook page, and collaborative

Figure 2. Outreach Materials



partners' electronic communications, including partners at Upper Minnesota Valley Regional Development Commission. Survey outreach was conducted on SRDC's social media four times and shared 55 times. The City of Granite Falls conducted survey outreach on their Facebook page three times, and on Memorial Park's Facebook page one time.

## Survey Collection

Survey participation was limited to one adult (18 years of age or older) per camping group as the group responder. A camping group was defined as anyone staying at the respondent's reserved campsite during the visit. A visit was defined as the total extent of the camping group's stay at Memorial Park, from registration to check-out. It is worth noting that some participants did note multiple visits within the 2022 summer season. These participants were asked to limit their response to their current or most recent visit. Campers, however, were not limited to only taking the survey once during the 2022 summer season.

In-person surveys were conducted by SRDC staff. When sites were approached with groups of people, SRDC confirmed the number of sites being reserved with the group and asked one member of each reserved site to complete the survey. SRDC walked the campground during each visit and approached each campsite and visitor to conduct individual surveys. Visitors were each greeted and informed that the survey was being conducted in partnership with GMRPTC and Memorial Park to assist with understanding campground usage and to help Memorial Park get further funding for future projects. Visitors were asked if they had a few minutes to take the survey with SRDC staff verbally. Printed surveys were provided to those who chose to self-administer the survey. SRDC conducted verbal surveys by reading survey questions verbatim and recording their

responses on the printed survey. All visitors were assured their participation was voluntary and that surveys were anonymous.

In instances where there were campers or tents at sites but no adult present outside the camper/tent, SRDC left a printed survey under windshield wipers of vehicles or placed securely on picnic tables. Handwritten notes were left on the top of the printed surveys on how to turn in completed surveys.

In instances where visitors declined to participate SRDC asked if they could provide them with a card with the QR code in case they had time later to take the survey. There were no declines noted for Memorial Park visitors.

## Survey Dates, Times, & Completions

At the start of the survey collection period, four in-person collection times were planned throughout the summer season during key times when the campground typically experienced high usage. These key times were set for near Memorial Weekend, Independence Day, Labor Day, and either during Western Fest (June 23-25) or a weekend of full reservations. Two additional in-person visits were added mid-season (see [Special Circumstances](#) for details).

Figure 3. Survey Dates, Times & Collections

Date	Day	Time	Hours	Completed
6/18/22	Saturday	10:15a-12p	1.75	1
7/1/22	Friday	3:30p-4:15p	.75	1
7/15/22	Friday	5p-5:45p	.75	1
8/12/22	Friday	4:30p-5:45p	1.25	4
8/26/22	Friday	5:45p-6:15p	.75	2
9/2/22	Friday	4:30p-5:15p	.75	4



## Response Rate

To receive a statistically representative survey response rate, SRDC established a response rate goal of 20% of total campground reservations for the season. SRDC aimed to have 51 responses for the season; a response rate of 20% of the pre-season capacity estimates. Mid-season, the targeted responses rate was adjusted to 10% of pre-season capacity estimates (see [Special Circumstances](#) for details).

At this end of the season it is estimated that a total of 160 site reservations were made for Memorial Park during the 2022 summer season. Of those 160 reservations, a total of 38 campground users completed the Memorial Park 2022 Campground User Survey, for a response rate of 23.7%. An additional eight Past Campground User Survey responses were collected for Memorial Park, for a total of 46 Memorial Park user responses.

Six of the 38 responses were collected via the electronic survey link (15.8%). Thirteen responses were collected verbally during in-person visits (34.2%). The other nineteen responses (50.0%) were collected from printed surveys left at sites during in-person visits and from visitors who picked up the printed surveys from the park entrance/shelter boxes.

## Special Circumstances

There were three unanticipated circumstances during the survey period. The first was late May/early June storms and cooler weather. Memorial weekend brought strong storms to the area with damaging winds, downing trees and causing difficulties for camping and outdoor recreation in the area. Memorial weekend was followed by a cool and wet early June which impacted camping, followed by a summer of hot, dry weather.



After a couple visits to Memorial Park, it became apparent that a collection rate of 10-12 surveys per visit was unattainable as campers were often not at their campsite during visits. Visitors were either out exploring or were in their campers due to the hot weather. At this point, several changes were made to the survey collection protocol in an attempt to increase responses. First, additional in-person survey hours were scheduled, with efforts being made to visit the park more often but for shorter lengths of time. Six visits were completed rather than the initial four planned. Second, more visitors were opting for completing printed surveys than electronic surveys as cellular signals were spotty at Memorial Park due to the natural elements at the park. SRDC began leaving printed surveys at every reserved campsite in safe but prominent places and writing hand-written notes requesting surveys be completed and turned in. The printed surveys with handwritten notes received a much higher percentage of responses than those without.

There were also special circumstances affecting the cabin user response rate. Memorial Park's cabin was unavailable to rent until early July due to remodeling, including the addition of an ADA accessible ramp from the parking pad to the cabin deck. There may also have been a delay in people knowing the cabin was available

in July. The first reserved cabin use observed during SRDC visits was on August 26, 2022, and only one survey respondent noted staying at the cabin. Due to this, there is not enough cabin user sampling to accurately analyze cabin usage and economic impact.

Special circumstances with the Past Campground User Survey included the respondents most recent visits. For the eight respondents who indicated they had visited Memorial Park between 2019-2021, four respondents noted that their most recent visits were in 2022. It is worth noting that there is no way of knowing whether these respondents took the Memorial Park 2022 Campground User Survey as well or if they took only the past user survey. To ensure that data was not skewed, the past user survey analysis has been kept separate

from the 2022 summer survey analysis.

## Data Analysis

Survey data was downloaded from the SurveyMonkey server and analyzed in Microsoft Excel. The report is split into two sections: an analysis of the Memorial Park 2022 Campground User Survey and an analysis of the Past Campground User Survey responses that indicated previous visits to Memorial Park since 2019. Throughout this report, unless otherwise specified, the word “average” refers to the response sample’s median average rather than mean average. Responses to open-ended questions were loosely tagged and categorized. Responses are provided in the Appendices.







## Visitor Demographics

**Participants from the Memorial Park 2022 Summer Survey spanned a wide range of ages.** The average adult survey participant was between 45-54 years old (median =49.5). Ages of participants were almost evenly distributed amongst the 25-34 (8), 45-54 (6), 55-64 (8), and 65-74 (7) years old.

While the survey did not ask for the age of children (under 18 years old) within the participant's camping group, 21 children were part of respondent camping groups, with a median of three (3) children in camping groups for those camping with children. Only seven survey responses (20%) indicated that their camping group included children.

Overall, the age breakdown of participants speaks to the park's ability to attract visitors who are empty nesters or are nearing/in retirement ages.

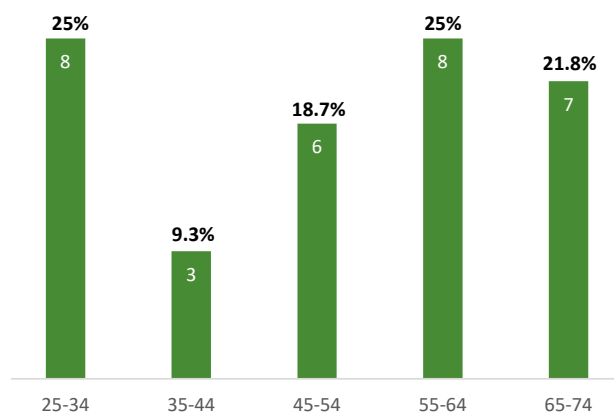
**The gender identity** of participants was split with only a slightly higher percentage of female respondents. Eighteen respondents (51.4%) identified as female, fifteen (42.9%) identified as male, and two (5.7%) identified as other/preferred not to answer.

**The significant majority of respondents identified as White/Caucasian**, with 30 of 34 responses (88.2%). Over a quarter of respondents (26.5%) identified as a person of color, with eight (2.9%) identifying as Hispanic/Latino and one (2.9%) identifying as American Indian/Alaska Native. Three respondents (8.8%) preferred not to answer, and another four skipped the race/ethnicity question.

One participant reported tribal affiliation with the Upper Sioux Community.

Figure 4.

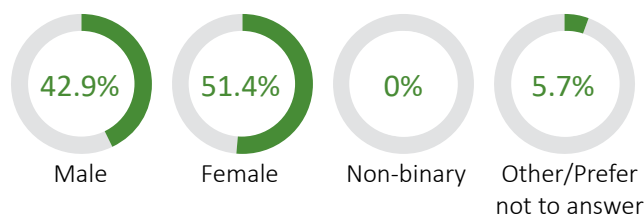
### Participants by Age



Q30: How old are you? (Responses: 32)

Figure 5.

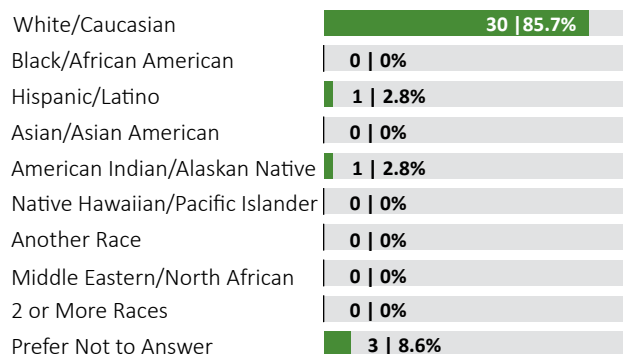
### Participants by Gender



Q31: What is your gender identity? (Responses: 35)

Figure 6.

### Participants by Race/Ethnicity



Q24: How do you describe yourself? (Responses: 35)

**The significant majority of respondents also identified English as the language mainly spoken at home**, with 30 of 35 responses (85.7%). Other languages identified were American Sign Language (1) and German (1). Three respondents preferred not to answer and three skipped the question on language.

**Memorial Park survey participants, on average, reported annual household incomes proportionate to the statewide average.** The median household income of respondents was between \$70,000-\$89,000 before taxes, in comparison to the statewide median of \$73,382<sup>1</sup>. Over half of survey participants (54.5%) reported annual household incomes of \$70,000 or higher, which is above the national median household income of \$64,994<sup>1</sup>. Five respondents (22.7%) reported incomes of \$100,000 or more, while six (27.2%) reported income levels of \$30-\$49,999, and one reported levels of \$30,000 or less. Sixteen survey participants preferred not to answer.

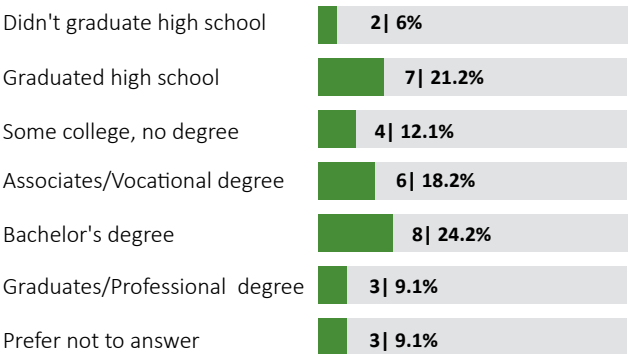
1. U.S. Census Bureau 2020 American Community Survey 5 Year Estimates

**The majority of participants reported an educational attainment just below the state average.** While a majority of respondents (63.6%) had some secondary education, only 11 (33.3%) had a bachelor's degree or higher, compared to 36.8% of Minnesotans<sup>1</sup>.

**Three respondents (10%) reported having a member of their camping group with a physical, mental, or sensory disability/condition**, in line with the statewide estimates of 10.9% of the population<sup>1</sup>.

Figure 7.

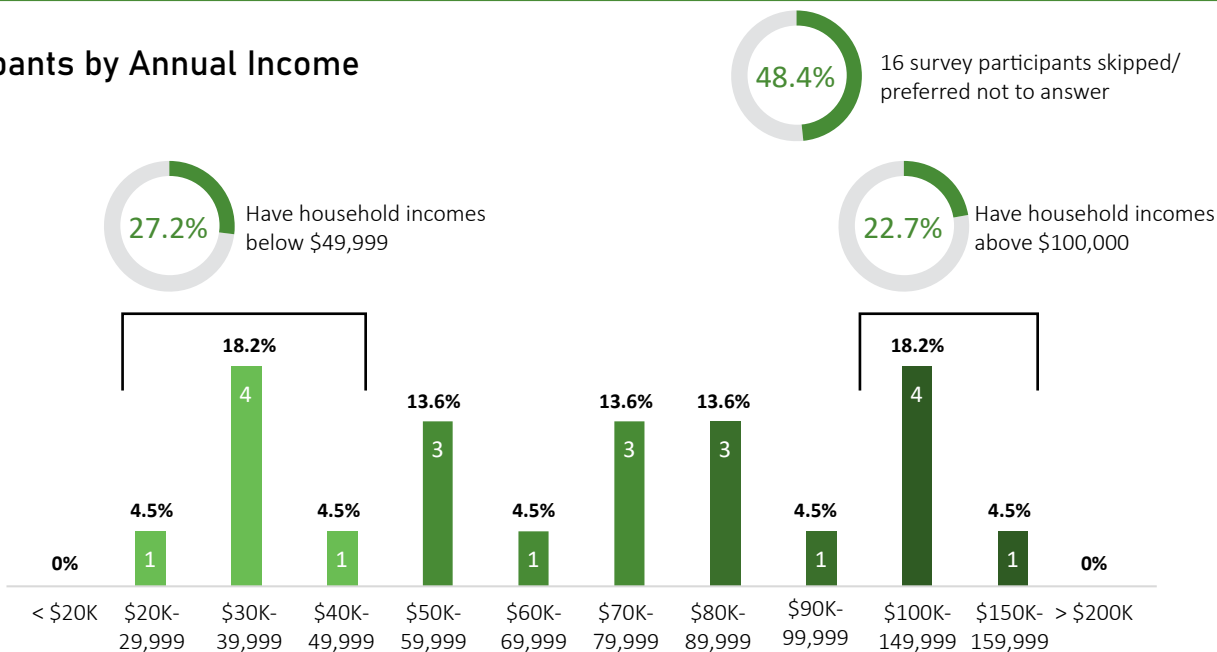
### Participants by Education



Q30: What is the highest level of education you have completed? (: 33)

Figure 8.

### Participants by Annual Income



Q28: Please indicate your total household income before taxes. (Responses: 33)





## Campground Experience

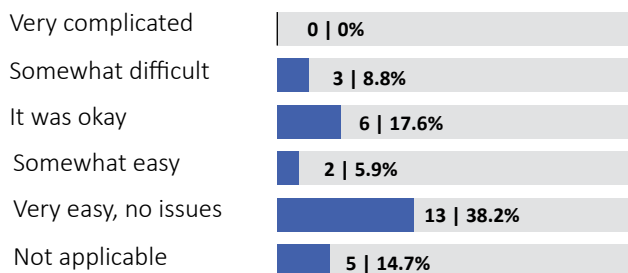
**Survey participants were asked about their experiences at Memorial Park during their visit, including the reservation process.** It is important to note that 2022 marked the first year of Memorial Park's online reservation process, and only six water/electric hookup RV sites and the camping cabin were reservable through the online system. All other sites were on a first come, first serve basis.

Overall, the reservation process went relatively smoothly, as 15 respondents (51.7%) stated that the process was either "somewhat easy" or "very easy". Six of the respondents (20.7%) stated the reservation process was "okay," and only three (10.3%) noted that it was "somewhat difficult." Five respondents provided additional comments, including one that preferred self-reservation at the campground (first come, first serve) and one that noted wanting to be able to make same day reservations online.

Difficulties noted in the additional comments included one that found the website not user-friendly as they were unsure of completion status on the website but did eventually get an email confirmation, and one that noted that the code received during reservations online to

Figure 9.

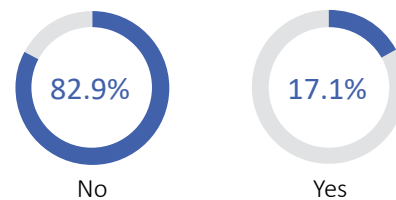
### Reservation Process



Q20: How was the reservation process? (Responses: 34)

Figure 10.

### Were There Issues Accessing the Site?



Q7: Did you have any issues accessing your campsite? (Responses: 35)

unlock the cabin didn't work. Two respondents noted that they reached out to city staff when they ran into issues with the online system.

**Most respondents found sites to be accessible,** with 29 respondents (82.7%) reporting that they didn't have any issues accessing their campsites. Six respondents (15.1%) reported that they did have accessibility issues. Those that provided additional comments mentioned not having much room to maneuver larger trailers, and markers or picnic tables being on the wrong side of the pad. The one participant who stayed at the cabin noted that the cabin steps led to a steep hill to the green space and to the parking pad. Although there was a new ramp from the parking pad to the cabin deck, there was no accessible route to the green space from either the cabin or parking pad.

**Respondents ranked their satisfaction with the campground amenities,** including campsites, bathrooms/showers, campground upkeep, electric hook-ups, playgrounds, and shelters/picnic tables. To better understand how campers felt about each amenity, satisfaction was ranked as very dissatisfied (1), slightly dissatisfied (2) okay (3), slightly satisfied (4), and very satisfied (5). By assigning a numeric value to respondent

satisfaction, average satisfaction scores were determined for each feature.

Overall, campground amenities were highly ranked, and respondents were slightly and very satisfied. The highest-ranked amenity was the playgrounds, which had an average satisfaction rating of 5.0, followed by campground upkeep (4.9) and electric hook-ups (4.8). The lowest ranked amenities were the campsites themselves (4.6), and the bathrooms (4.5).

**When asked about amenities that would make their overall experience better**, six responses (21.4%) mentioned campsite specs/layout. These comments included wanting fire-pits outside the cabin and a ramp from the cabin to the green space, a shorter distance between the campground and the bathrooms/showers or porta-potties near sites far from the bathrooms, additional parking, additional garbage bins, and better placement of campsite picnic tables on the odd numbered sites.

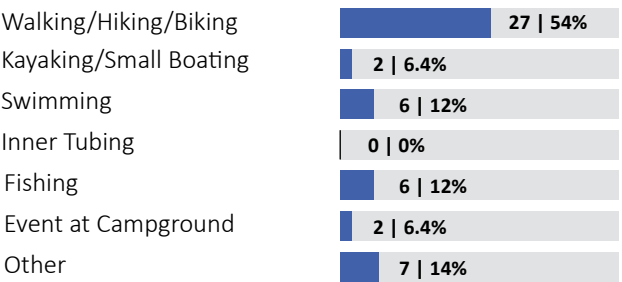
There were four comments that asked for bathroom/shower upkeep and upgrades, including weekend maintenance and staffing to ensure toilet paper and a working soap dispenser are available in the bathrooms and to empty trash cans. Additional amenities requested for the bathrooms included shower curtains to create a dry dressing area, shelves to put personal items on, and benches or chairs for campers to sit on while waiting for the shower. One response noted with the campground

being full during their visit, that they lost water pressure and the electric service was weak. Two respondents mentioned lighting in the park and on the trails. Other amenities include additional hiking trails (1), available firewood to purchase (4), and wifi (2).

**Survey participants were asked about the activities they did or planned to do at Memorial Park during their visit.** Walking/hiking/biking ranked number one with 27 responses (54%). Swimming and fishing were second highest, each with six responses (12%), followed by kayaking/small boating on the river and attending an event at the campground with two responses each (6.4%). For other responses provided, the playground zip line, frisbee golf, and visiting friends were each mentioned once. Two respondents noted they were solely at the park for camping. Other responses that were activities outside the campground were not counted in final question tallies.

Figure 11.

Campground Activities



Q23: Which of the following campground activities have you or your group done or plan to do during your visit? (Select all that apply) (responses: 31)

Figure 12.

Satisfaction With Campground Amenities



Q16: Overall, how would you rate your experience with the following park features? (Responses: 34)

## Camper Characteristics

**Of the Memorial Park visitors who participated in the survey, almost all were campers.** Three respondents (7.9%) were day users, while the other 35 (92.1%) were campers. There was one noted seasonal camper.

Camping groups were defined in the survey as anyone staying at the respondent's reserved campsite during the visit. For all campsites surveyed, the average camping group size was 2.9 people, with the largest reported group size of ten people. Most groups surveyed did not have children camping with them. The seven sites (20.0%) that did camp with children had an average of three children in their group.

**Most campers planned for their trip less than one week ahead,** at ten responses (30.3%), followed by eight respondents who planned for their trip 3-4 weeks in advance (24.4%), six who planned 1-2 months ahead (18.2%), five who planned 2 or more months ahead (15.1%), and four who planned 1-2 weeks ahead (12.1%).

The average length of stay was 2.9 days, excluding the day visitors and the seasonal group.

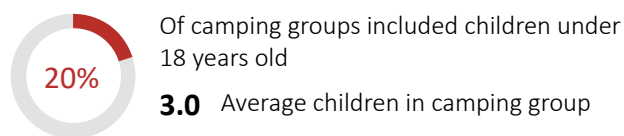
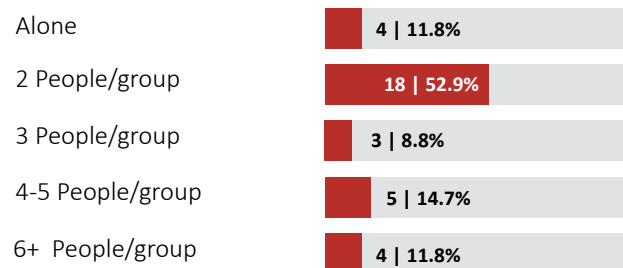
**When asked about how frequently survey participants camp in Minnesota from May 1st- October 31st, over half responded noted that they camp at least once a month,** with 19 responses (55.9%). The most common response was 2-3 times a month at 12 responses (35.3%). Nine respondents (26.5%) reported that they typically camp once per season in Minnesota, making their Memorial Park trip likely the only camping experience for the 2022 year. Two respondents (5.9%) reported that their

Figure 13.

### Group Size & Composition



#### Percent of all group responses

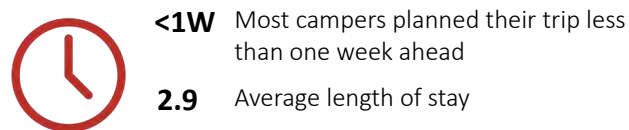


Q4: How many people are camping in your group during this visit? (Responses: 35)

Q5: Are you camping with children (under 18 years old)? (responses: 35)

Figure 14.

### Trip Planning & Length of Stay



Q18: How far in advance did you plan for this visit? (Responses: 33)

Q8: How many days do you plan on staying at this campsite? (Responses: 29)

Memorial Park visit was their first camping experience.

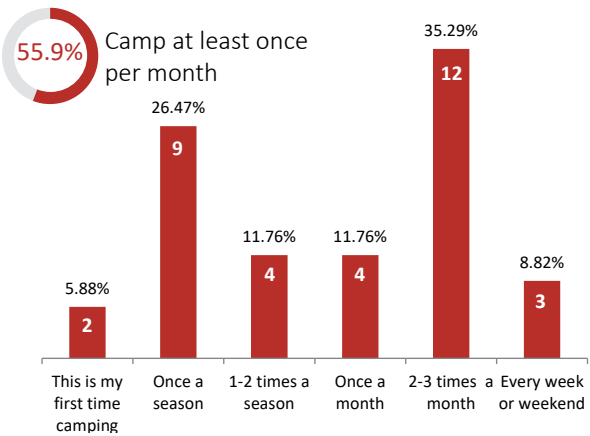
**Most survey respondents chose to camp in a pull-behind camper trailer**, with 21 responses (61.7%). Tent camping was the second choice for survey respondents with 9 responses (26.5%). Three respondents camped with a recreational vehicle (8.8%), and one used the camping cabin available at Memorial Park (3%).

Participants were asked if they rented any equipment for their visit, such as renting a camping trailer or recreational vehicle. Of the 34 responses, no one was renting or planning to rent equipment during their visit to Memorial Park.

**In general, survey respondents were referred to the campground by a friend or family member** (14 | 41.2%), looking up campgrounds on Google (6 | 17.6%), or from the City’s website (5 | 14.7%). Only two (5.9%) responded that they knew of the park from previous visits, meaning that it is possible that many of the respondents were first-time visitors to Memorial Park.

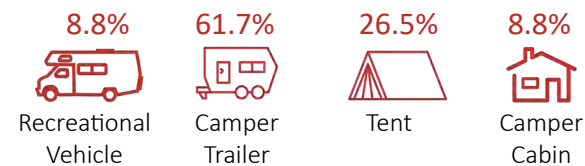
Of those that responded "other," two respondents mentioned that they drove around and found the park, while another mentioned that the state park was closed, so they stayed at Memorial Park for the first time. One mentioned they learned about the park through City Hall staff, and another through an RV app.

Figure 15.  
**Camping Frequency in Minnesota**



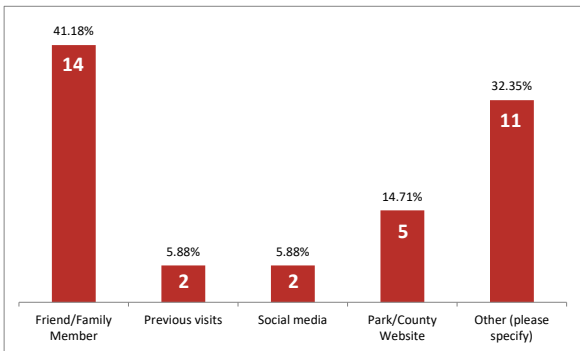
Q15: How often do you go camping in Minnesota from May 1st-October 31st? (Responses: 34)

Figure 16.  
**Camping Style**



Q6: How are you camping during your visit? (Select all that apply) (responses: 34)

Figure 17.  
**How Campers Learned About Park**



Q19: How did you first learn about this campground? (Responses: 34)





## Campground Tourism

**The majority of survey participants at Memorial Park were tourists.** For this report, a tourist is defined as someone who is visiting from 50 miles or more away from their home zip code. Of survey respondents, 24 were tourists (66.7%), while local visitors accounted for 12 responses (33.3%).

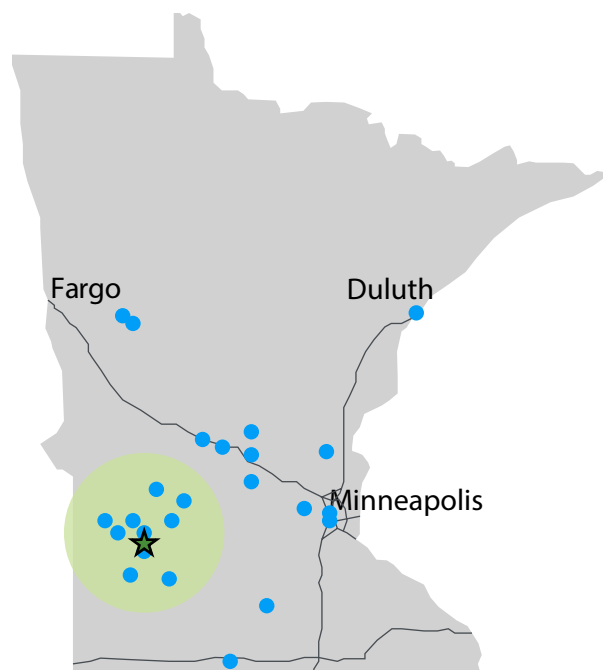
A quarter of tourists from Minnesota were from the St. Cloud and Twin Cities area (9), two from near Detroit Lakes, and two from around Mankato. For tourists from outside of state, two were from southeastern South Dakota and two were from Wisconsin. Illinois, Missouri, and Arizona each brought in one tourist group to Memorial Park.

**The survey also asked respondents about activities or places their camping group had or planned to visit locally during their stay.**

The survey asked about three types of local attractions: 1. Events/Activities, 2. Parks & Trails,

Figure 18.

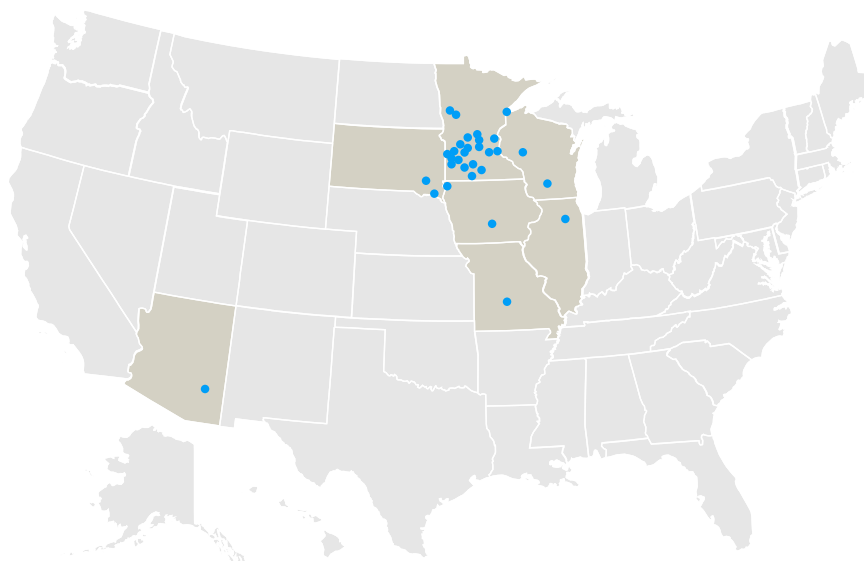
### Where Participants Are From: In State



Q3: What is your 5-digit home zip code or 6-digit postal code?  
(Responses: 37)

Figure 19.

### Where Participants Are From: Nationally



Q3: What is your 5-digit home zip code or 6-digit postal code? (Responses: 37)  
Heitordp, CC BY-SA 3.0 <<http://creativecommons.org/licenses/by-sa/3.0/>>, via Wikimedia Commons

and 3. Museums/Historical Sites. Response rates for these three sectors averaged at 19 respondents (54.29%) indicating they were not planning to visit any of the three categories.

Sixteen respondents (45.7%) indicated they were planning to attend a local event/activity. Top local event/activity attractions were the Ride to Remember (5), junior rodeo (3), the Fagen Airshow (3), fall boutique (2), going downtown Granite Falls (2), and going to the casino (2).

Sixteen respondents (45.7%) indicated they were planning to visit a nearby park or trail. Top parks and trails attractions were biking/walking Granite Falls' city bike paths (8), Upper Sioux State Park (2), and visiting Rice Park and parks in Marshall, MN (1).

Fourteen respondents (41.2%) indicated they were planning to visit a nearby museum or historical site. The top local museums/historical sites was the Fagen Air Museum (9). Respondents also indicated they planned to visit Pioneer Village in Montevideo, the Yellow Medicine County Museum, the Hanley Falls Theater, the Volsted House, and the Prairie Church.

Of the three types of local attractions, the Ride 2 Remember had the opportunity to bring in a high volume of tourism dollars to the area, with the route leading from and returning to Granite Falls and spanning roughly 145 miles with stops in nine communities (the furthest being Ortonville, MN, 60 miles from Granite Falls).

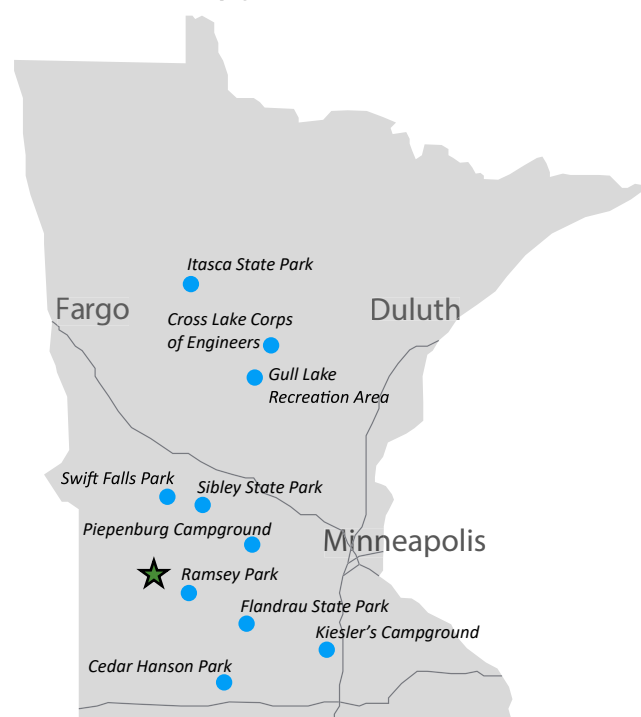
**Respondents were asked to provide their favorite campgrounds in Minnesota as a way to compare user interest and expectations.** Memorial Park respondents provided ten responses, with no duplication of responses.

Of the favorite campgrounds provided, three are located within fifty miles of Memorial Park (Swift

Falls Park in Benson, Ramsey Park in Redwood Falls, and Sibley State Park in New London), making them all potential competitors for campground users. Another three campgrounds are within roughly 100 miles of Memorial Park (Cedar Hanson Park in Trimont, Piepenburg Campground in Hutchinson, and Flandrau State Park in New Ulm). These three campgrounds are located within proximity to the St. Cloud/Twin Cities tourism market and the Mankato tourism market that groups of respondents were from. The other four favorite campgrounds were Kiesler's Campground & RV Resort in Waseca, Gull Lake Recreation Area in Brainerd, Itasca State Park near Park Rapids, and Cross Lake Corps of Engineers in Cross Lake.

Figure 20.

### Favorite Campground in Minnesota



Q21: Do you have a favorite campground in Minnesota? (Responses: 32)



## Campground Economic Impact

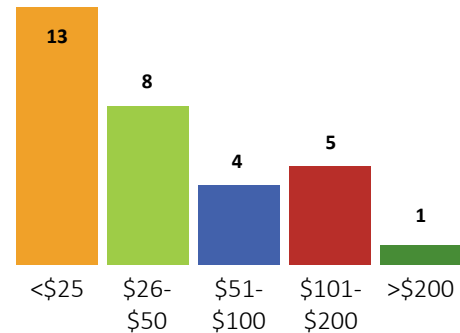
**When measuring the economic impact of campgrounds and their users within a community, traditional methods used for analysis do not account for the entire campground experience.** Typically, when tourists are visiting a location for an event or vacation, they are looking for accommodations (such as hotel or Airbnb), purchasing food for all their meals at the destination, and going to specific sites or events. Groups that are going to campgrounds are typically paying for their campsite (which typically costs a fraction of most other accommodations) and attempting to purchase all their supplies and food ahead of arriving at the campground so that they can cook at the campground. Due to these reasons, tracking expenditures at local bars/restaurants, events/activities, camping supplies and equipment rentals did not assist much in telling the entire story of the campground experience.

For Memorial Park campground users, when asked how much they planned to spend on these categories, the most popular response was less than \$25.00, which included several responses stating that they did not plan on spending on anything in these categories. When asked about their overall budget planned for their camping trip (excluding transportation costs), 21 respondents stated that they budgeted for less than \$200, eight stated that they budgeted for \$200-\$400, three budgeted for \$401-\$700 and two indicated that they had an unlimited budget for their trip. One thing noted during in-person survey collection is that campground users typically considered their budget to only consist of the site itself. Another thing to note regarding campground expenditures is that participants' budgeted expenditures applies to the respondent's

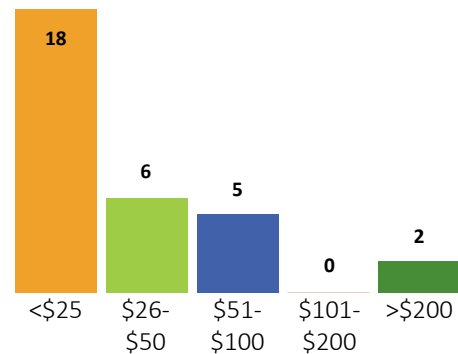
Figure 21.1

### Anticipated Spending During Visit

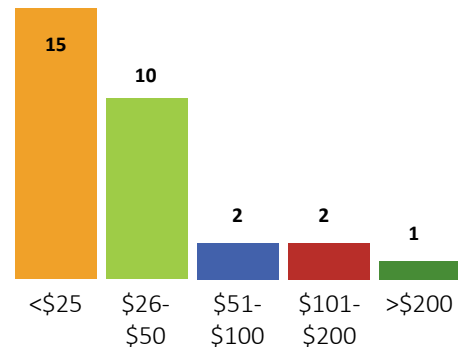
#### Nearby Bars or Restaurants



#### Retail Shopping



#### Events or Activities



Q9: How much do you plan on spending on the following? (Responses: 33)

current campground visit and does not account for multiple visits to this or other campgrounds in Minnesota.

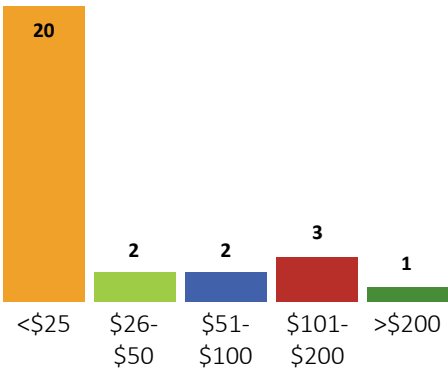
Other notes gathered from both the in-person survey collection and the collected surveys included that in general, survey respondents were not opposed to spending money on any of the above-mentioned categories, but rather, they had no specific plans to. These responses were often followed up with questions about nearby attractions or seeking recommendations. Responses were also often followed up by comments that their spending in these categories depended on the weather and the activity they were doing during the day. Campground respondents were more likely to simply explore the local area and see what was available after arrival.

**For future analysis, it is encouraged to analyze potential economic impact from an opportunity cost perspective.** This entails estimating what experiences, services, and goods that campground users are willing to purchase and matching them to their willingness to spend on those experiences' goods and services. For Memorial Park Campground, there was the benefit of the adjacent trail system that directly connected campground users to downtown Granite Falls. This direct connection allowed for more foot/bike traffic to local businesses and helps encourage impromptu spending.

There is opportunity for Memorial Park to provide recommendations on local places to visit to encourage the spontaneous touring and spending that is already happening with campground users.

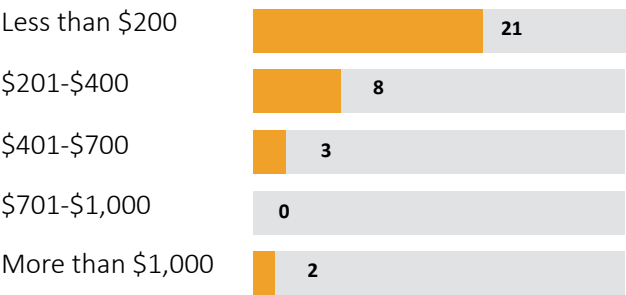
Figure 21.2  
**Anticipated Spending During Visit**

*Purchasing Camping Supplies*



Q9: How much do you plan on spending on the following? (Responses: 33)

Figure 22  
**Total Anticipated Spending for Visit**



Q14: Overall, how much do you plan on spending during this visit (excluding transportation costs to and from your campsite)? (Responses: 34)





# ◀ Past Campground User Analysis

**In an attempt to gather more information on campground user experience for each of the campgrounds, a past user survey was conducted for seven of the GMRPTC parks in southwestern Minnesota:** Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. The survey was intended for users who camped or visited the campgrounds between 2019 and 2021; however, all of the users who noted that they visited Memorial campground visited during the current 2022 camping season.

**Out of 34 past campground users responses, eight (23.5%) stated that they had visited Memorial Park since the 2019 season.** Out of these eight responses, two indicated that they visited the campground for the day, while six noted that they camped overnight. Of those that camped, most participants (4) reported that they camped in a camper trailer. The length of stay was 1-3 days for all respondents.

It is worth noting that when asked how likely the user was to return to these parks in the next two years to camp that four out of four responses were that they either planned to or already reserved camping sites at one or more of these parks during the camping season. Additionally, five respondents indicated that they have or would recommend Memorial Park to a friend or family member.

**When asked if the respondent had a favorite campground in Minnesota, two responses were for Memorial Park.** Other responses included Timm County Park in Wood Lake and Vicksburg County Park in Delhi, both within

Figure 23.

## Overall Satisfaction with Campground



*Q2: How would you rate your overall experience with the parks you have visited? (Responses: 8)*

50 miles of Memorial Park; and Indian Point Campground in Duluth. When asked what resources respondents use to learn about parks and campgrounds, the highest responses were internet search (5), social media (4), and recommendations from friends or family (4).

**Respondents were asked to rate their overall campground experience** on a scale of 1-5 with five indicating a perfect experience. The average overall campground rating was 4.8. When asked to rank their overall satisfaction with the campground amenities, the weighted averages for campsites, shelters, reservation process, and campsite accessibility were 4.7; bathrooms/showers were 4.5; campground upkeep, electric hookups, playgrounds, and campground staff were 5.0. No respondents indicated any dissatisfaction with any of the amenities. When asked about what amenities they'd like to see at the parks, sewer hookups each and rentals such as paddle board, kayaks, snowshoes, cross country skis, bike, and binoculars were the popular responses. Geocaching was another recommendation.

When asked about the activities that the previous campground users participated in at Memorial Park, all eight respondents indicated that they walked on the trails/hiked in the area, followed by sightseeing the surrounding nature (5). Other activities noted by previous users to a lesser extent included events at/near the campground, canoing/kayaking, and small boating.

When asked about the activities that previous campground users participated in locally while they stayed at Memorial Park, the top responses were visiting parks or trails and visiting nearby bars/restaurants (4), followed by visited nearby events or activities (3), and visiting nearby stores. Visiting nearby museums or historical sites and purchasing camping supplies locally each received one response. No respondents indicated renting equipment for their visit.

## Past User Demographics

All respondents described themselves as white/Caucasian and identified English as the primary language spoken at home. No respondents reported having a physical, mental, or sensory disability/condition. Total household incomes before taxes were divided amongst all five respondents, with two reporting \$29,999 or less, one at \$50,000-59,999, and two at \$90,000-\$149,000. The majority of respondents had received a higher level of education than the state average, with four of the six having graduate or professional degrees, one had an associate or vocational degree, and one graduated high school or equivalent. The majority of respondents (3) were between 35-44 years old, one 45-54, one 55-64, and one 65-74 years old. All six respondents identified as female.

# Conclusion

The following are recommendations provided based on all survey responses, in-person surveys, and observations while performing the Memorial Park campground analysis in summer 2022. While these recommendations are not comprehensive, they do highlight the top responses and observations.

## Campground Recommendations

Easy to install repairs and upgrades at the shower/bath houses that were mentioned by survey respondents including the addition of shelves and benches, and replacement of broken components. During busy weekends, it might be worthwhile to add staffing time to check bathrooms for toilet paper and soap and to empty garbages.

Other campground improvements would be to find ways to even out the lighting throughout the park/campground. Some areas noted as “too bright,” while others mentioned not having enough lighting when going across the campground to the restroom/shower building at night. Having additional bathrooms or porta-potties available in the future could make sense if added to areas that are further away from the current bath house.

One way to increase camper spending would be to sell basic supplies on-site such as firewood, fire-starters, utensils, etc.

## Tourism Recommendations

Memorial Park benefits from having adjacent trails that can filter campground users to nearby Granite Falls. Campground users may not intend to spend a certain amount of money on any

product, service, or experience, but they are not opposed to it either. The potential economic impact of campground users lies within drawing campground users from their campsites to the nearby businesses and events that have something unexpected to offer, along with some necessities that were overlooked when preparing for their trip. The campground, along with the City of Granite Falls, could benefit from mutual advertising of what is in the area, events happening nearby and business hours of local establishments downtown. Having recommendations for places to go/things to see available at the campground might encourage spontaneous spending that is already happening with campers.

Memorial Park and the City of Granite Falls could benefit from mutual advertising targeted specifically to families with children. From the survey responses, only a fraction of the respondents had children with them; however, the playground was the highest rated feature of the park. The playground equipment is also unique to the area, and when competing with other campgrounds in close proximity, the playground, and proximity to the river and bike trails could help sway campers to Memorial Park over other campgrounds.

## Future Surveys/Studies

It is recommended that work is done to analyze the awareness of spending opportunities near the campground. This can be done by asking about specific businesses and what campground users would like to have in the area. Another point of interest to study is the price elasticity (or willingness of campground users to spend

per night) to potentially increase revenues to fund some of the amenities and upgrades noted by survey takers.

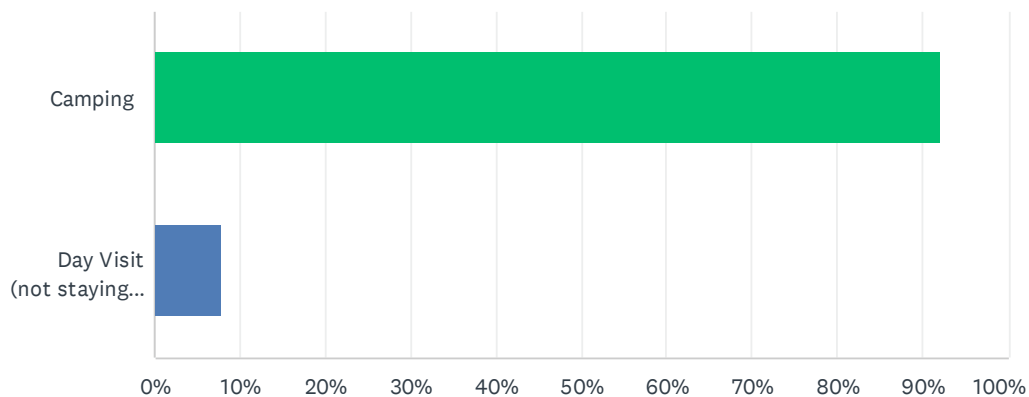
While the campground user analysis completed during summer 2022 garnered a good starting point for data on tourism and economic impact, the survey response rate was low, which could be partly attributed to low reservation numbers for the season. It is recommended that the City start collecting seasonal reservation numbers to get an accurate baseline of the campground's usage. Additionally, the best approach for collecting surveys at Memorial Park was to place a printed survey with a hand-written note on where to drop off the survey. This approach

could be used going forward for small data analysis. It was noted by the City that long surveys tend to have a low response rate at Memorial Park. By breaking down an analysis to 1-5 targeted questions to ask campers each season, Memorial Park might see a stronger response rate and would benefit from a larger data pool.



## Q1 Why are you visiting the campground?

Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
Camping	92.11%	35
Day Visit (not staying overnight)	7.89%	3
TOTAL		38



## Q2 What are the dates of your visit? (Include month/date for length of your visit)

Answered: 37    Skipped: 1

ANSWER CHOICES	RESPONSES
Start date of visit	100.00% 37
End date of visit	100.00% 37

#	START DATE OF VISIT	DATE
1	08/26/22	10/12/2022 11:46 AM
2	9/2/22	9/15/2022 8:58 AM
3	9/2/22	9/15/2022 8:54 AM
4	09/02/22	9/15/2022 8:51 AM
5	9/2/22	9/15/2022 8:48 AM
6	9/1/22	9/15/2022 8:45 AM
7	9/8/22	9/9/2022 6:00 AM
8	08/29/22	9/6/2022 9:59 AM
9	08/25/22	9/6/2022 9:54 AM
10	08/24/22	9/6/2022 9:52 AM
11	08/22/22	9/6/2022 9:49 AM
12	08/11/22	9/6/2022 9:47 AM
13	08/12/22	9/6/2022 9:44 AM
14	08/10/22	9/6/2022 9:41 AM
15	08/11/22	9/6/2022 9:39 AM
16	08/11/22	9/6/2022 9:36 AM
17	09/02/22	9/6/2022 9:34 AM
18	09/02/22	9/6/2022 9:30 AM
19	08/26/22	8/29/2022 7:18 AM
20	07/14/22	8/15/2022 8:35 AM
21	07/29/22	8/15/2022 8:31 AM
22	06/11/22	8/15/2022 8:28 AM
23	07/01/22	8/15/2022 8:25 AM
24	07/20/22	8/15/2022 8:18 AM
25	08/04/22	8/15/2022 8:14 AM
26	08/12/22	8/15/2022 8:12 AM
27	08/11/22	8/15/2022 8:08 AM
28	8/7	8/8/2022 12:07 PM

# Memorial Park Campground Survey

29	8/4/2022	8/4/2022 1:57 PM
30	7-28-22	7/31/2022 3:06 PM
31	07/01/22	7/6/2022 2:20 PM
32	May	6/22/2022 8:10 AM
33	06/17/22	6/21/2022 8:36 AM
34	06/16/22	6/21/2022 8:33 AM
35	06/17/22	6/21/2022 8:27 AM
36	6.10.22	6/9/2022 11:40 AM
37	6/9	6/9/2022 11:40 AM
#	END DATE OF VISIT	DATE
1	08/27/22	10/12/2022 11:46 AM
2	9/5/22	9/15/2022 8:58 AM
3	9/16/22	9/15/2022 8:54 AM
4	09/05/22	9/15/2022 8:51 AM
5	9/5/22	9/15/2022 8:48 AM
6	9/5/22	9/15/2022 8:45 AM
7	9/9/22	9/9/2022 6:00 AM
8	09/05/22	9/6/2022 9:59 AM
9	08/27/22	9/6/2022 9:54 AM
10	08/27/22	9/6/2022 9:52 AM
11	08/27/22	9/6/2022 9:49 AM
12	08/15/22	9/6/2022 9:47 AM
13	08/14/22	9/6/2022 9:44 AM
14	08/12/22	9/6/2022 9:41 AM
15	08/14/22	9/6/2022 9:39 AM
16	08/14/22	9/6/2022 9:36 AM
17	09/04/22	9/6/2022 9:34 AM
18	09/04/22	9/6/2022 9:30 AM
19	08/27/22	8/29/2022 7:18 AM
20	07/16/22	8/15/2022 8:35 AM
21	07/31/22	8/15/2022 8:31 AM
22	06/13/22	8/15/2022 8:28 AM
23	07/04/22	8/15/2022 8:25 AM
24	07/21/22	8/15/2022 8:18 AM
25	08/06/22	8/15/2022 8:14 AM
26	08/14/22	8/15/2022 8:12 AM
27	08/13/22	8/15/2022 8:08 AM
28	8/8	8/8/2022 12:07 PM

# Memorial Park Campground Survey

29	8/4/2022	8/4/2022 1:57 PM
30	7-31-22	7/31/2022 3:06 PM
31	07/04/22	7/6/2022 2:20 PM
32	September	6/22/2022 8:10 AM
33	06/19/22	6/21/2022 8:36 AM
34	06/19/22	6/21/2022 8:33 AM
35	06/19/22	6/21/2022 8:27 AM
36	6.10.22	6/9/2022 11:40 AM
37	6/9	6/9/2022 11:40 AM

## Q3 What is your 5-digit home zipcode or 6-digit postal code?

Answered: 37 Skipped: 1

#	RESPONSES	DATE
1	56501	10/12/2022 11:46 AM
2	56293	9/15/2022 8:58 AM
3	60178	9/15/2022 8:54 AM
4	56271	9/15/2022 8:51 AM
5	56367	9/15/2022 8:48 AM
6	56201	9/15/2022 8:45 AM
7	55812	9/9/2022 6:00 AM
8	56218	9/6/2022 9:59 AM
9	55105	9/6/2022 9:54 AM
10	56301	9/6/2022 9:52 AM
11	55008	9/6/2022 9:49 AM
12	54724	9/6/2022 9:47 AM
13	56307	9/6/2022 9:44 AM
14	57014	9/6/2022 9:41 AM
15	55382	9/6/2022 9:39 AM
16	56031	9/6/2022 9:36 AM
17	56201	9/6/2022 9:34 AM
18	56297	9/6/2022 9:30 AM
19	56544	8/29/2022 7:18 AM
20	51246	8/15/2022 8:35 AM
21	56352	8/15/2022 8:31 AM
22	57374	8/15/2022 8:28 AM
23	56258	8/15/2022 8:22 AM
24	96472	8/15/2022 8:18 AM
25	50009	8/15/2022 8:14 AM
26	56001	8/15/2022 8:12 AM
27	56073	8/15/2022 8:08 AM
28	85208	8/8/2022 12:07 PM
29	56232	8/4/2022 1:57 PM
30	56281	7/31/2022 3:06 PM
31	56265	7/6/2022 2:20 PM
32	65556	6/22/2022 8:10 AM
33	55113	6/21/2022 8:36 AM



## Memorial Park Campground Survey

34	53965	6/21/2022 8:33 AM
35	55340	6/21/2022 8:27 AM
36	56241	6/9/2022 11:40 AM
37	56241	6/9/2022 11:40 AM

## Q4 How many people are camping in your group during this visit?

Answered: 34 Skipped: 4

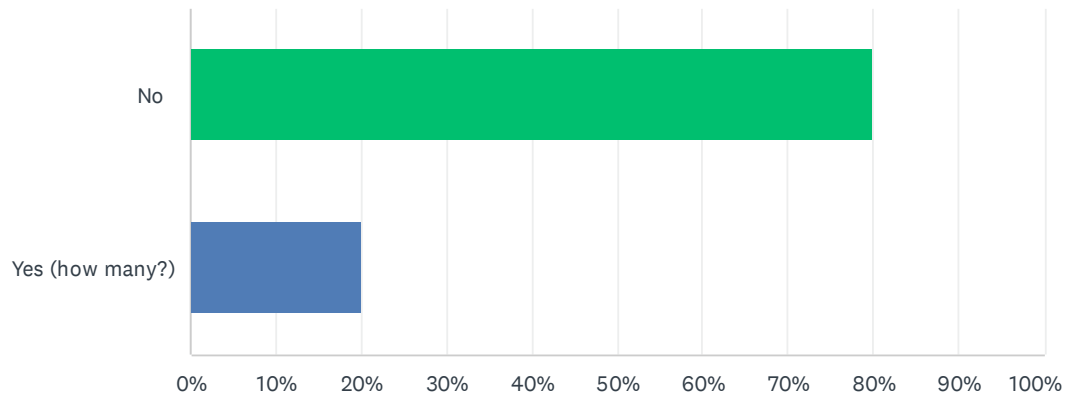
#	RESPONSES	DATE
1	2	9/15/2022 8:58 AM
2	2	9/15/2022 8:54 AM
3	2	9/15/2022 8:51 AM
4	5	9/15/2022 8:48 AM
5	2	9/15/2022 8:45 AM
6	3	9/9/2022 6:00 AM
7	2	9/6/2022 9:59 AM
8	2	9/6/2022 9:55 AM
9	2	9/6/2022 9:52 AM
10	5	9/6/2022 9:49 AM
11	2	9/6/2022 9:47 AM
12	2	9/6/2022 9:45 AM
13	2	9/6/2022 9:41 AM
14	1	9/6/2022 9:39 AM
15	2	9/6/2022 9:36 AM
16	1	9/6/2022 9:34 AM
17	3	9/6/2022 9:30 AM
18	6	8/29/2022 7:18 AM
19	2	8/29/2022 7:16 AM
20	6	8/15/2022 8:35 AM
21	2	8/15/2022 8:31 AM
22	4	8/15/2022 8:28 AM
23	10	8/15/2022 8:25 AM
24	2	8/15/2022 8:19 AM
25	2	8/15/2022 8:15 AM
26	1	8/15/2022 8:12 AM
27	4	8/15/2022 8:09 AM
28	2	8/8/2022 12:07 PM
29	4	7/31/2022 3:07 PM
30	2	7/6/2022 2:20 PM
31	6	6/22/2022 8:11 AM
32	1	6/21/2022 8:37 AM
33	3	6/21/2022 8:33 AM

## Memorial Park Campground Survey

34	2	6/21/2022 8:27 AM
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## Q5 Are you camping with children (under 18 years old)?

Answered: 35   Skipped: 3



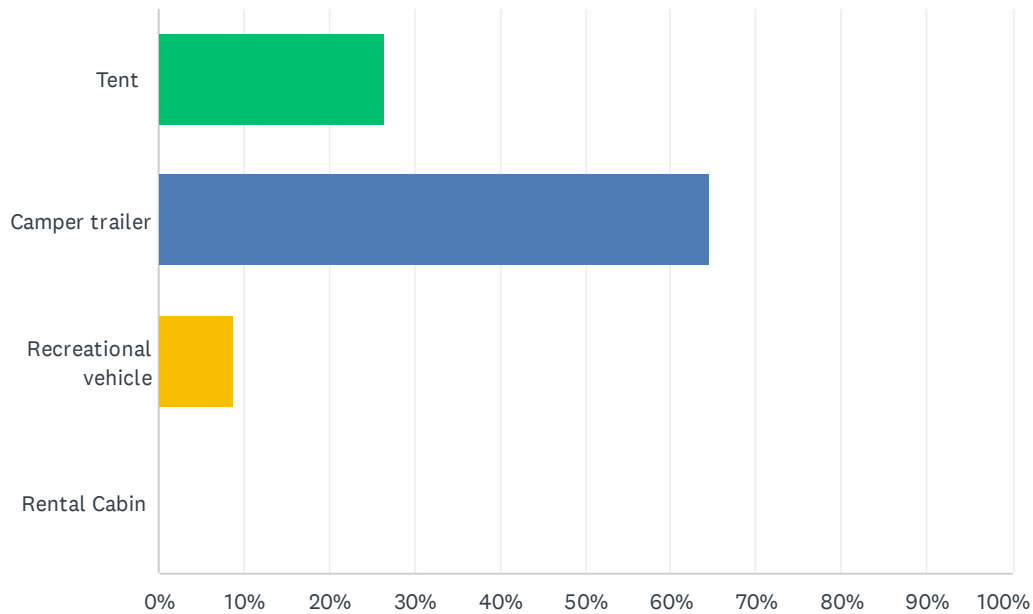
ANSWER CHOICES	RESPONSES
No	80.00% 28
Yes (how many?)	20.00% 7
TOTAL	35

#	YES (HOW MANY?)	DATE
1	2	9/15/2022 8:48 AM
2	2	9/6/2022 9:49 AM
3	4	8/29/2022 7:18 AM
4	4	8/15/2022 8:35 AM
5	2	8/15/2022 8:28 AM
6	3	8/15/2022 8:09 AM
7	4	6/22/2022 8:11 AM



## Q6 How are you camping during your visit? (select all that apply)

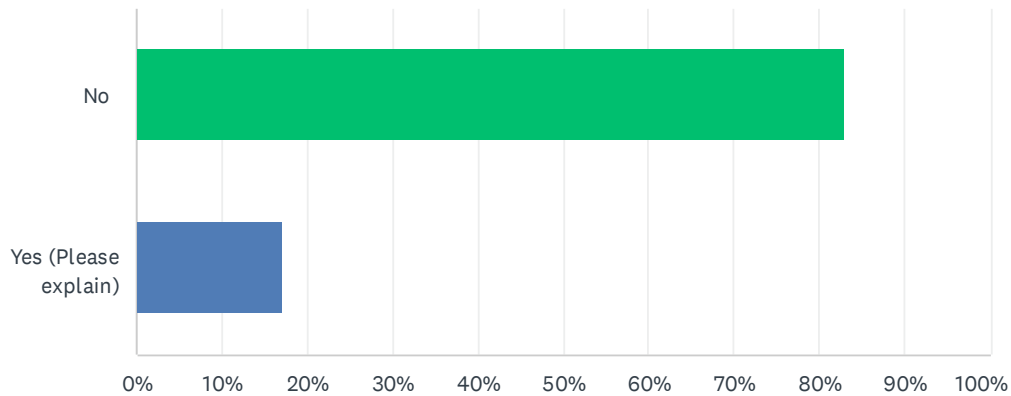
Answered: 34 Skipped: 4



ANSWER CHOICES	RESPONSES	
Tent	26.47%	9
Camper trailer	64.71%	22
Recreational vehicle	8.82%	3
Rental Cabin	0.00%	0
Total Respondents: 34		

## Q7 Did you have any issues accessing your campsite?

Answered: 35   Skipped: 3

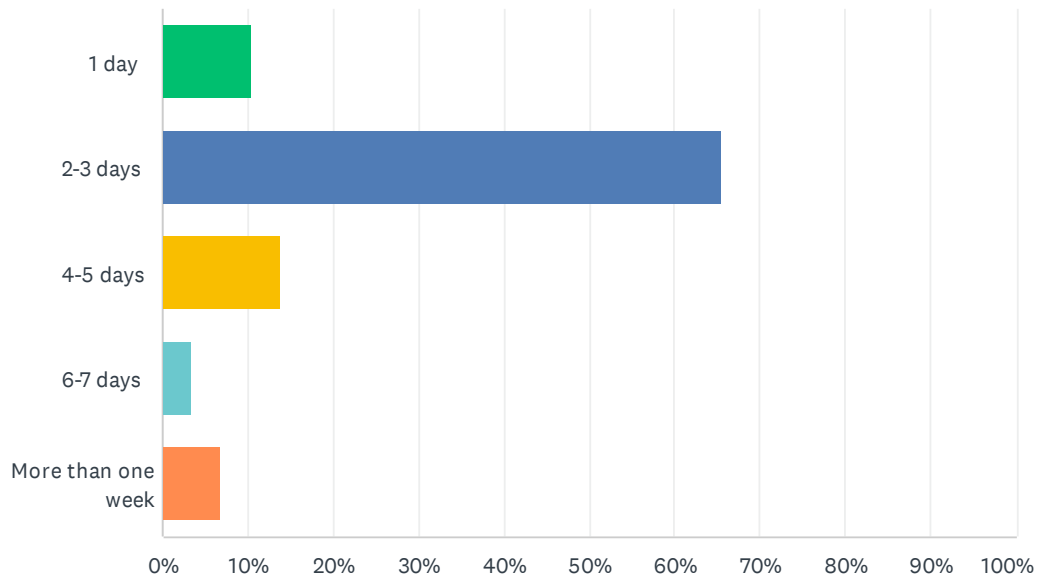


ANSWER CHOICES	RESPONSES	
No	82.86%	29
Yes (Please explain)	17.14%	6
TOTAL		35

#	YES (PLEASE EXPLAIN)	DATE
1	not much room to maneuver large trailer	9/15/2022 8:55 AM
2	no TP in men's bathroom, garbage cans full would be nice if there were more showers	9/15/2022 8:49 AM
3	besides of firewood	9/6/2022 9:50 AM
4	backing in camper, wooden marker on wrong side	9/6/2022 9:42 AM
5	the cabin has a steep hill at steps from parking	9/6/2022 9:31 AM
6	picnic table on wrong side site 14	8/29/2022 7:19 AM

## Q8 How many days do you plan on staying at this campsite?

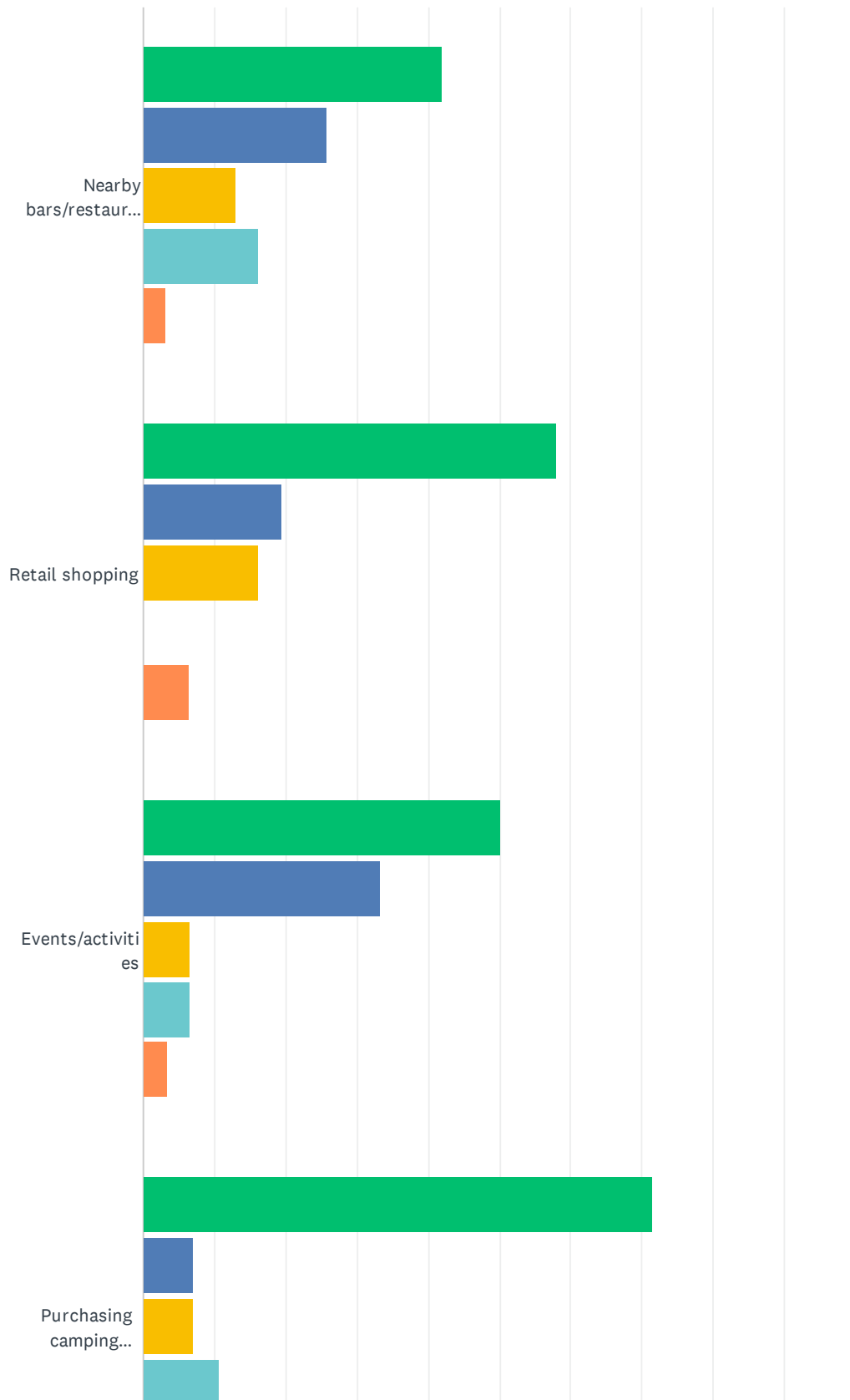
Answered: 29 Skipped: 9



ANSWER CHOICES	RESPONSES	
1 day	10.34%	3
2-3 days	65.52%	19
4-5 days	13.79%	4
6-7 days	3.45%	1
More than one week	6.90%	2
TOTAL		29

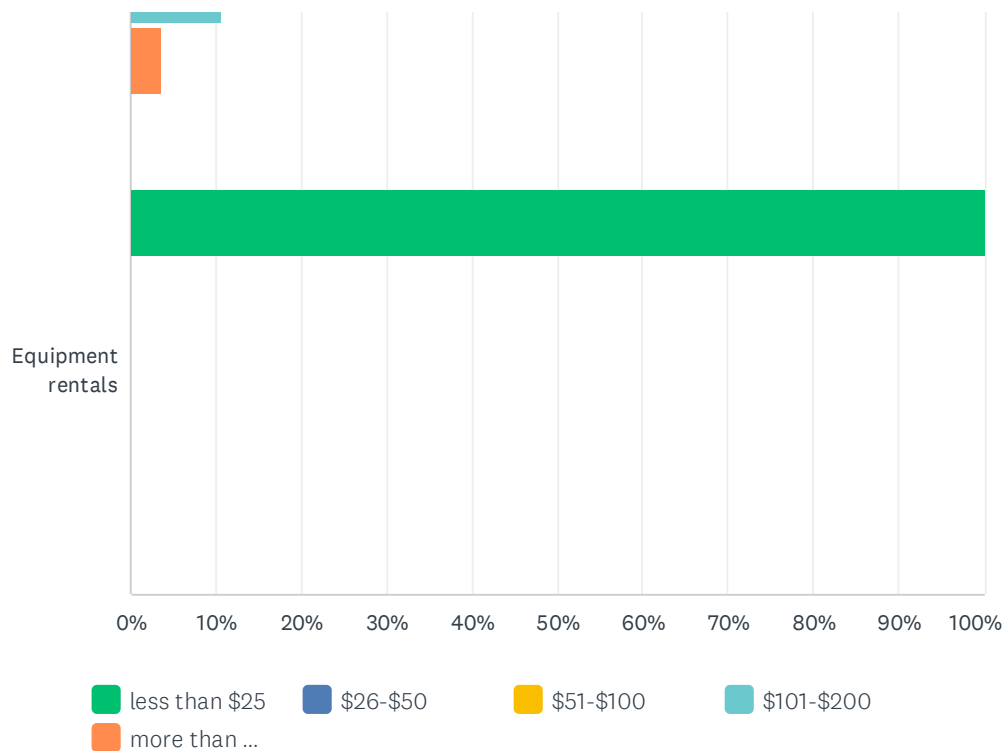
## Q9 How much do you plan on spending on the following:

Answered: 33 Skipped: 5





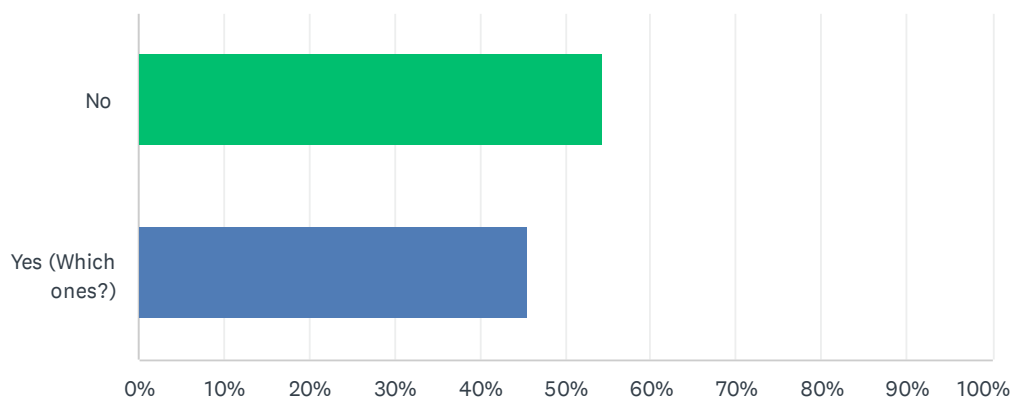
## Memorial Park Campground Survey



	LESS THAN \$25	\$26-\$50	\$51-\$100	\$101-\$200	MORE THAN \$200	TOTAL	WEIGHTED AVERAGE
Nearby bars/restaurants	41.94% 13	25.81% 8	12.90% 4	16.13% 5	3.23% 1	31	2.13
Retail shopping	58.06% 18	19.35% 6	16.13% 5	0.00% 0	6.45% 2	31	1.77
Events/activities	50.00% 15	33.33% 10	6.67% 2	6.67% 2	3.33% 1	30	1.80
Purchasing camping supplies	71.43% 20	7.14% 2	7.14% 2	10.71% 3	3.57% 1	28	1.68
Equipment rentals	100.00% 27	0.00% 0	0.00% 0	0.00% 0	0.00% 0	27	1.00

## Q10 Do you plan to attend any nearby events or activities?

Answered: 35 Skipped: 3

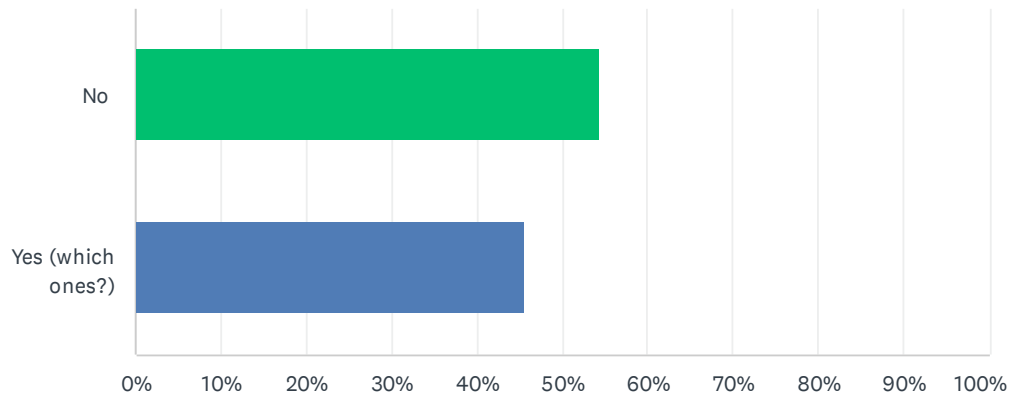


ANSWER CHOICES	RESPONSES
No	54.29% 19
Yes (Which ones?)	45.71% 16
TOTAL	35

#	YES (WHICH ONES?)	DATE
1	r2r bike ride	9/6/2022 9:45 AM
2	r2r bike ride	9/6/2022 9:42 AM
3	r2r bike ride	9/6/2022 9:39 AM
4	ride 2 remember	9/6/2022 9:36 AM
5	fall boutique, junior rodeo	9/6/2022 9:35 AM
6	fall boutique, junior rodeo	9/6/2022 9:31 AM
7	downtown, fishing	8/29/2022 7:19 AM
8	downtown	8/29/2022 7:16 AM
9	children's museum in Wilbur WW2 museum	8/15/2022 8:29 AM
10	casiono, rodeo, etc.	8/15/2022 8:23 AM
11	ride to remember, casino	8/15/2022 8:13 AM
12	pool in montevideo	8/15/2022 8:09 AM
13	Chippewa Fair	7/31/2022 3:10 PM
14	Fagen Airshow	6/21/2022 8:37 AM
15	air show	6/21/2022 8:34 AM
16	Fagen Airshow	6/21/2022 8:28 AM

## Q11 Do you plan to visit any nearby parks or trails?

Answered: 35 Skipped: 3

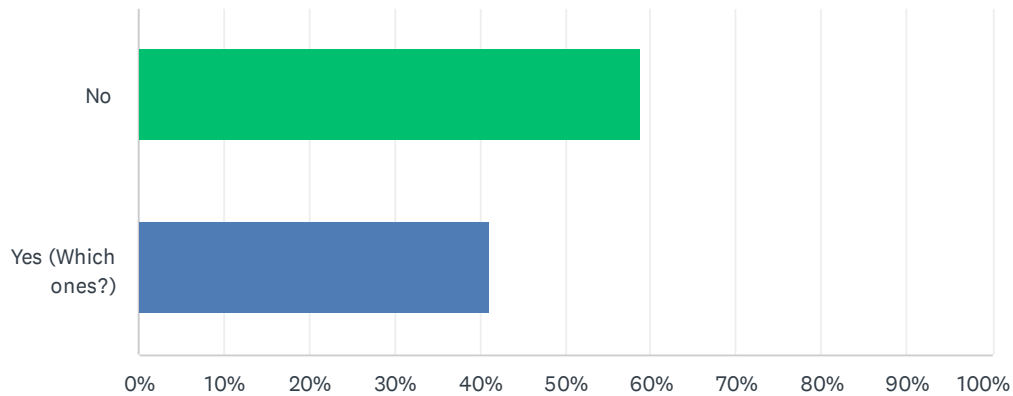


ANSWER CHOICES	RESPONSES
No	54.29% 19
Yes (which ones?)	45.71% 16
TOTAL	35

#	YES (WHICH ONES?)	DATE
1	Adjacent Connections trail to and around town	9/15/2022 8:55 AM
2	Nearby Parks rice park	9/15/2022 8:49 AM
3	Adjacent Connections parks and trails	9/15/2022 8:46 AM
4	Nearby Parks upper sioux state park	9/6/2022 9:55 AM
5	MN River	9/6/2022 9:50 AM
6	Adjacent Connections trail across road	9/6/2022 9:35 AM
7	Adjacent Connections bike path	8/29/2022 7:19 AM
8	Adjacent Connections bike path	8/29/2022 7:16 AM
9	Nearby Parks Memorial Park	8/15/2022 8:35 AM
10	Adjacent Connections bike around town	8/15/2022 8:32 AM
11	Nearby Parks Memorial Park	8/15/2022 8:26 AM
12	Adjacent Connections trails around town	8/15/2022 8:15 AM
13	Adjacent Connections purple trail	8/15/2022 8:09 AM
14	Nearby Parks State Park, Falls in Granet	7/31/2022 3:10 PM
15	Nearby Parks Ramsey and parks in Marshall	6/22/2022 8:12 AM
16	Nearby Parks Memorial Park	6/21/2022 8:28 AM

## Q12 Do you plan on visiting any nearby museums or historical sites?

Answered: 34 Skipped: 4

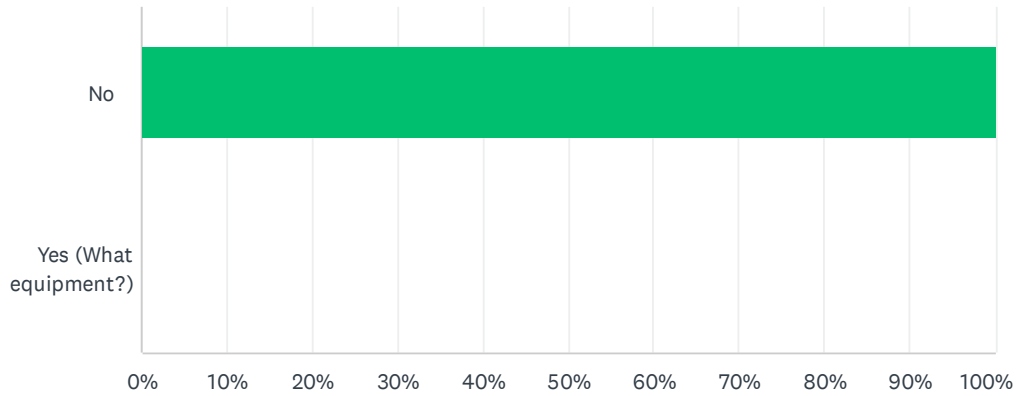


ANSWER CHOICES	RESPONSES	
No	58.82%	20
Yes (Which ones?)	41.18%	14
TOTAL		34

#	YES (WHICH ONES?)	DATE
1	<b>Fagen Air Museum</b> Fagen Air Museum	9/15/2022 8:55 AM
2	<b>Fagen Air Museum</b> Fagen Air Museum	9/15/2022 8:49 AM
3	historic sites	9/15/2022 8:46 AM
4	<b>Nearby Cities</b> <b>Pioneer Village</b> yellow medicine, Pioneer village- montevideo	9/6/2022 9:53 AM
5	<b>Fagen Air Museum</b> museum and WW2 museum	8/29/2022 7:19 AM
6	<b>Fagen Air Museum</b> Fagen Air Museum	8/29/2022 7:16 AM
7	<b>Fagen Air Museum</b> Fagen Air Museum	8/15/2022 8:35 AM
8	<b>Yellow Medicine County Historical Society and Museum</b> YMCHS museum	8/15/2022 8:32 AM
9	<b>Fagen Air Museum</b> ww2 museum	8/15/2022 8:29 AM
10	<b>Hanley Falls Theater</b> hanley falls thresher	8/15/2022 8:15 AM
11	<b>Fagen Air Museum</b> Fagen Air Museum	8/15/2022 8:13 AM
12	<b>Volsted House</b> Museum and Volsted house	8/15/2022 8:09 AM
13	<b>Fagen Air Museum</b> Fagen Air Museum	6/22/2022 8:12 AM
14	<b>Prairie Church</b> Prairie Church (Log)	6/21/2022 8:28 AM

## Q13 Are you renting equipment during this visit?

Answered: 34 Skipped: 4

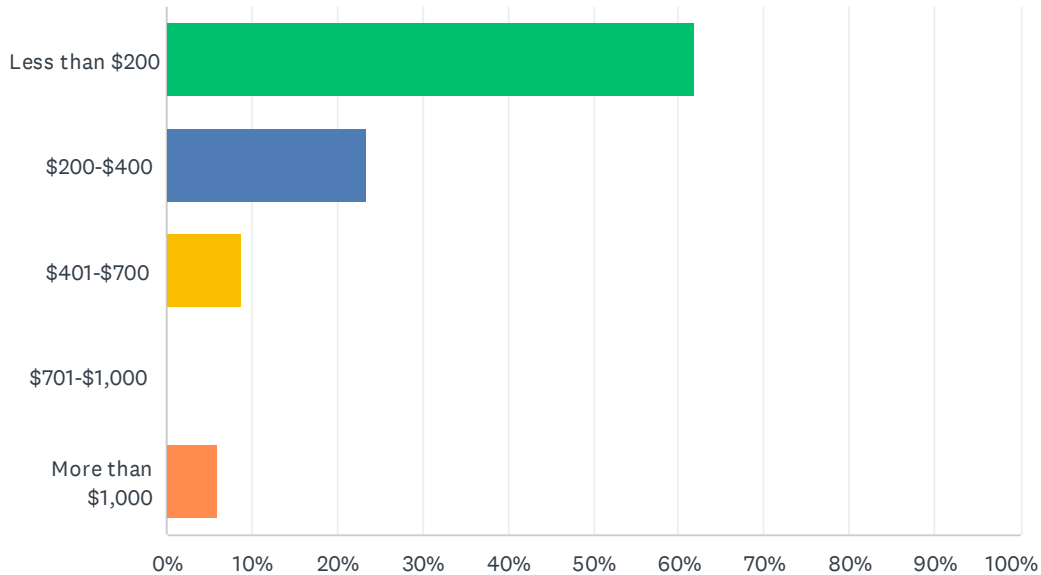


ANSWER CHOICES		RESPONSES
No		100.00% 34
Yes (What equipment?)		0.00% 0
TOTAL		34

#	YES (WHAT EQUIPMENT?)	DATE
There are no responses.		

## Q14 Overall, how much did you plan on spending during this visit (excluding transportation costs to and from your campsite)?

Answered: 34 Skipped: 4

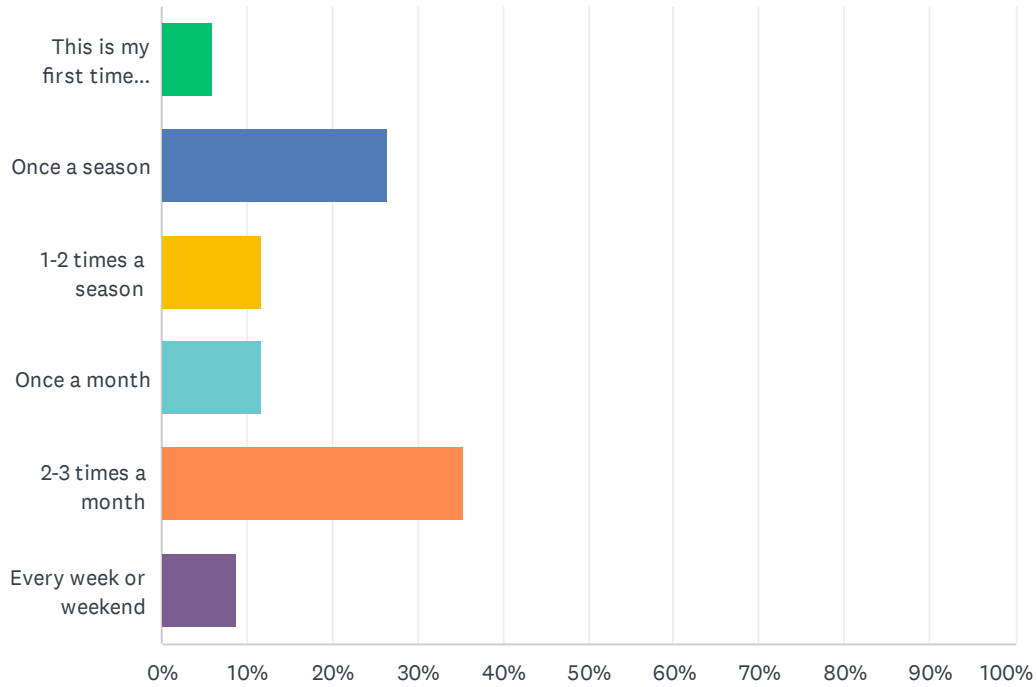


ANSWER CHOICES	RESPONSES	
Less than \$200	61.76%	21
\$200-\$400	23.53%	8
\$401-\$700	8.82%	3
\$701-\$1,000	0.00%	0
More than \$1,000	5.88%	2
TOTAL		34



## Q15 How often do you go camping in Minnesota from May 1st-October 31st?

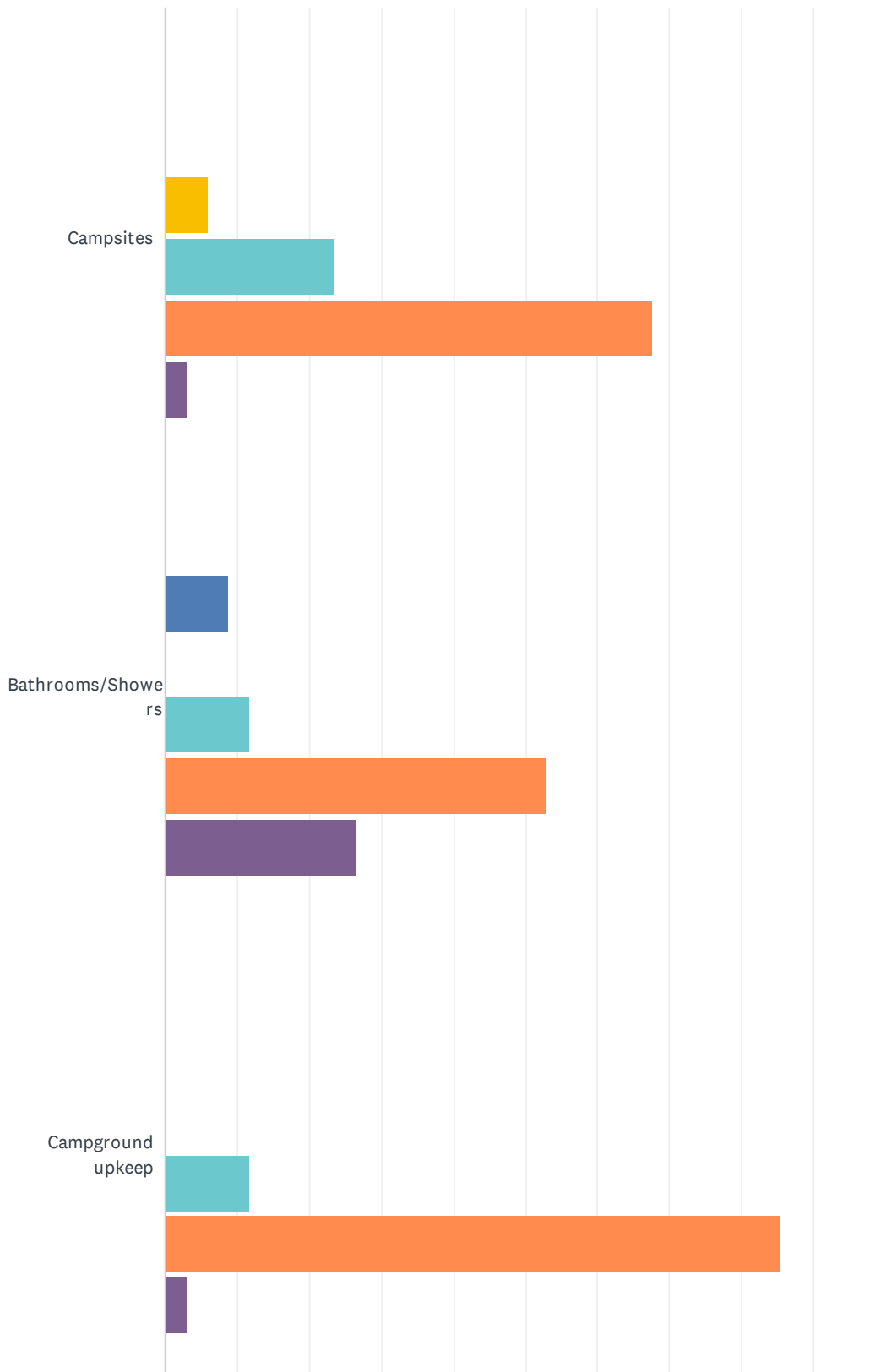
Answered: 34 Skipped: 4



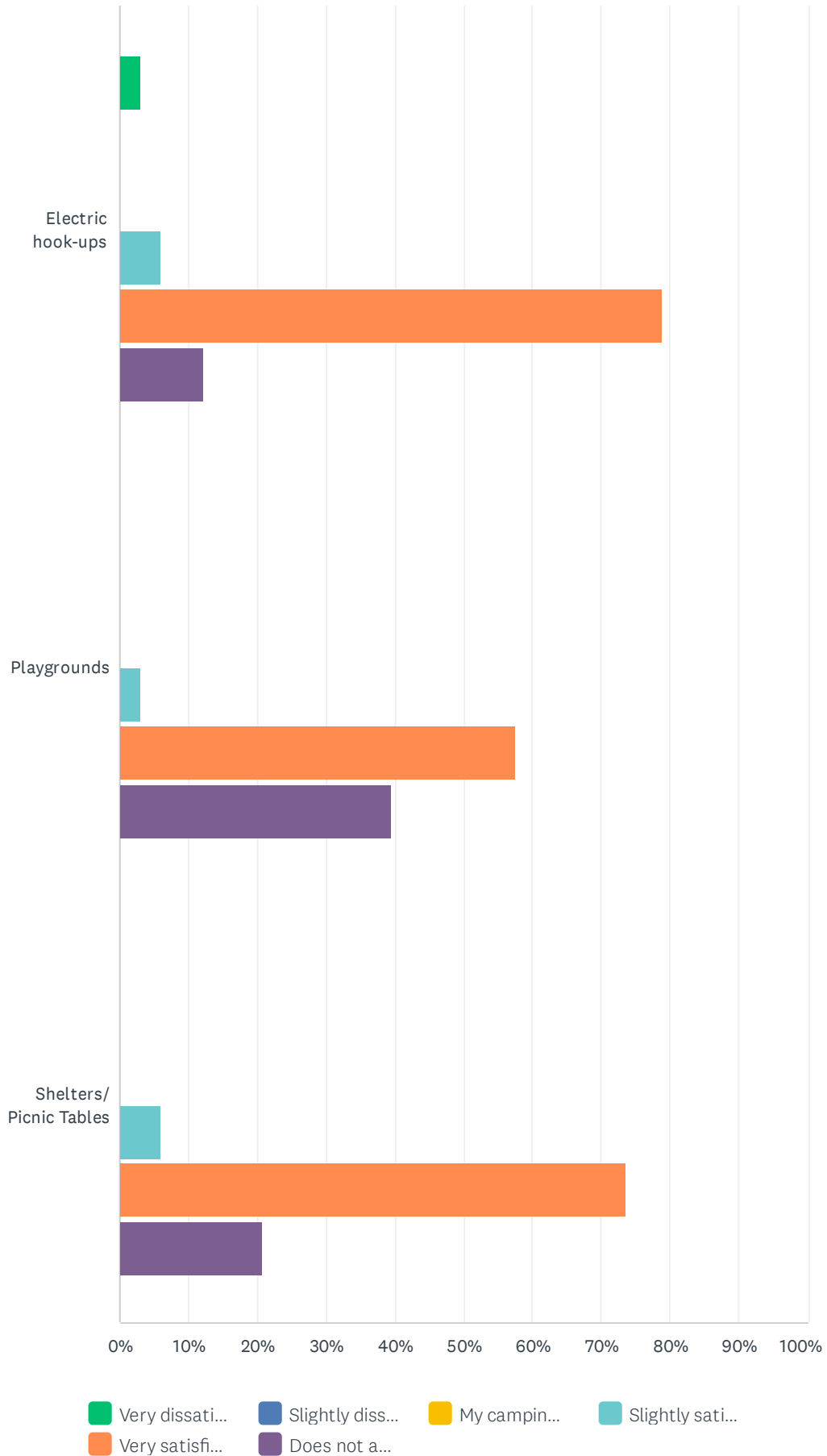
ANSWER CHOICES	RESPONSES	
This is my first time camping	5.88%	2
Once a season	26.47%	9
1-2 times a season	11.76%	4
Once a month	11.76%	4
2-3 times a month	35.29%	12
Every week or weekend	8.82%	3
TOTAL		34

## Q16 Overall, how would you rate your experience with the following park features?

Answered: 34 Skipped: 4



# Memorial Park Campground Survey



# Memorial Park Campground Survey

	VERY DISSATISFIED	SLIGHTLY DISSATISFIED	MY CAMPING EXPERIENCE IS OKAY	SLIGHTLY SATISFIED	VERY SATISFIED	DOES NOT APPLY TO MY VISIT	TOTAL	WEIG AVER
Campsites	0.00% 0	0.00% 0	5.88% 2	23.53% 8	67.65% 23	2.94% 1	34	
Bathrooms/showers	0.00% 0	8.82% 3	0.00% 0	11.76% 4	52.94% 18	26.47% 9	34	
Campground upkeep	0.00% 0	0.00% 0	0.00% 0	11.76% 4	85.29% 29	2.94% 1	34	
Electric hook-ups	3.03% 1	0.00% 0	0.00% 0	6.06% 2	78.79% 26	12.12% 4	33	
Playgrounds	0.00% 0	0.00% 0	0.00% 0	3.03% 1	57.58% 19	39.39% 13	33	
Shelters/ Picnic Tables	0.00% 0	0.00% 0	0.00% 0	5.88% 2	73.53% 25	20.59% 7	34	

## Q17 What additional amenities would you like to see at this campground?

Answered: 28 Skipped: 10

#	RESPONSES	DATE
1	<b>Park building maintenance</b> <b>Pest Control</b> <b>Sewer/water hook-ups</b> plumbing would be huge. Spraying for mosquitos. Check bathrooms and trash cans daily-very full and no TP half the weekend	9/15/2022 9:00 AM
2	<b>Issues during visit</b> we lost water pressure on 9/4/22 with the park full, the electric was weak	9/15/2022 8:56 AM
3	<b>Additional toilets or showers</b> more showers in bathroom	9/15/2022 8:50 AM
4	<b>Additional toilets or showers</b> more porta potties by 14-15 area	9/15/2022 8:47 AM
5	N/a	9/9/2022 6:02 AM
6	<b>Sewer/water hook-ups</b> sewer	9/6/2022 9:59 AM
7	<b>additional outdoor rec connected to campground</b> more hiking trails restroom closer to campground	9/6/2022 9:56 AM
8	<b>grounds keeping</b> better firewood/clean butt loads of glass on surrounding area of campsite 14	9/6/2022 9:51 AM
9	<b>grounds keeping</b> <b>site coordination/layout</b> odd numbered sites have picnic table on back of the campers instead of in front by the doors. Need branches trimmed to clear camper roofs.	9/6/2022 9:43 AM
10	<b>site coordination/layout</b> biffies closer to campground. garbage can per site	9/6/2022 9:40 AM
11	<b>firewood</b> its very suitable to our need other than wood available for campfires	9/6/2022 9:37 AM
12	bathrooms are very clean	9/6/2022 9:35 AM
13	<b>site coordination/layout</b> give place a 10. Cabin had no firepit, had to call and they found one. add a ramp or something from cabin parking to sitting	9/6/2022 9:33 AM
14	NA	8/29/2022 7:20 AM
15	<b>firewood</b> NA wood comment like the picnic areas	8/29/2022 7:17 AM
16	<b>site coordination/layout</b> more parking for people with multiple vehicles at their site	8/15/2022 8:36 AM
17	<b>firewood</b> wood for sale	8/15/2022 8:34 AM
18	<b>site coordination/layout</b> firepit outside cabin, mattresses in cabin, working soap dispenser in bathroom, AC in cabin	8/15/2022 8:30 AM
19	<b>Park building maintenance</b> shelves for clothing in shower rooms	8/15/2022 8:27 AM
20	<b>grounds keeping</b> more garbage cans	8/15/2022 8:24 AM
21	<b>Issues during visit</b> the overhead light by campsite#1 and 2 is very bright cannot even have a campfire in darkness. Needs toned down or moved Also thank you. Called police on saturday. Tree was down came right out and took care of it. Thanks!	8/15/2022 8:17 AM
22	na	8/15/2022 8:13 AM
23	NA great campground	8/15/2022 8:10 AM
24	<b>wifi</b> I think it's great as is but maybe wifi access	8/8/2022 12:11 PM
25	<b>lighting</b> <b>site coordination/layout</b> Really the only issue we had was the restrooms were far away from the campground. The park and the the trail was too dark. And there was no large garbage can option.	7/31/2022 3:20 PM
26	<b>Sewer/water hook-ups</b> sewer	7/6/2022 2:21 PM
27	<b>Park building maintenance</b> Bench in men's shower. shower curtain to create dry dressing	6/21/2022 8:35 AM

## Memorial Park Campground Survey

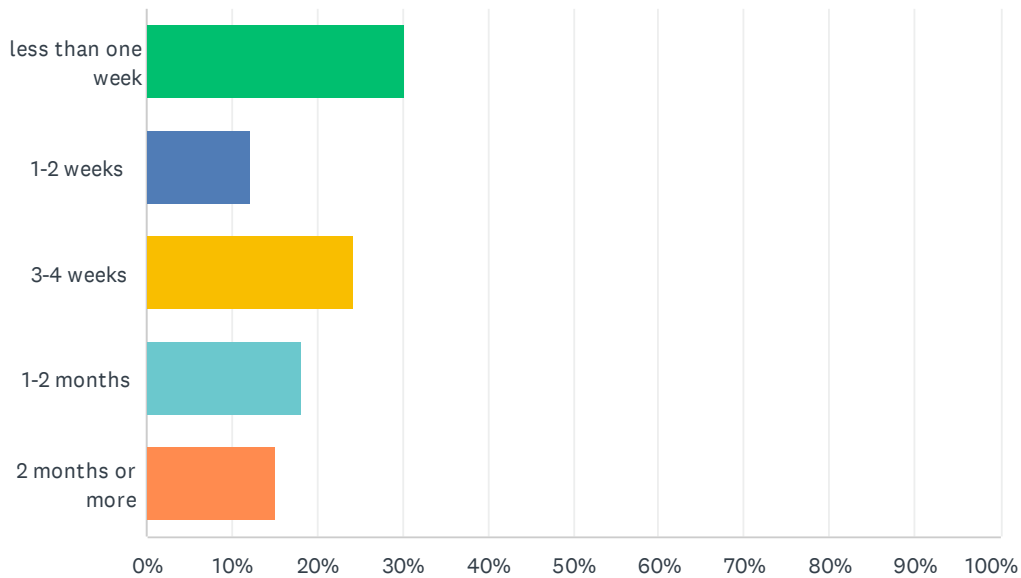
area

28	<b>Park building maintenance</b> <b>wifi</b> wifi. Bathrooms need a bench or chair for seniors to sit while waiting for another person to finish their shower, fold up would be good. You need signs so people don't wash dishes or throw up in sinks. More shelves to put your personal items on. BATHS NEED A GOOD CLEANING	6/21/2022 8:32 AM
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## Q18 How far in advance did you plan for this visit?

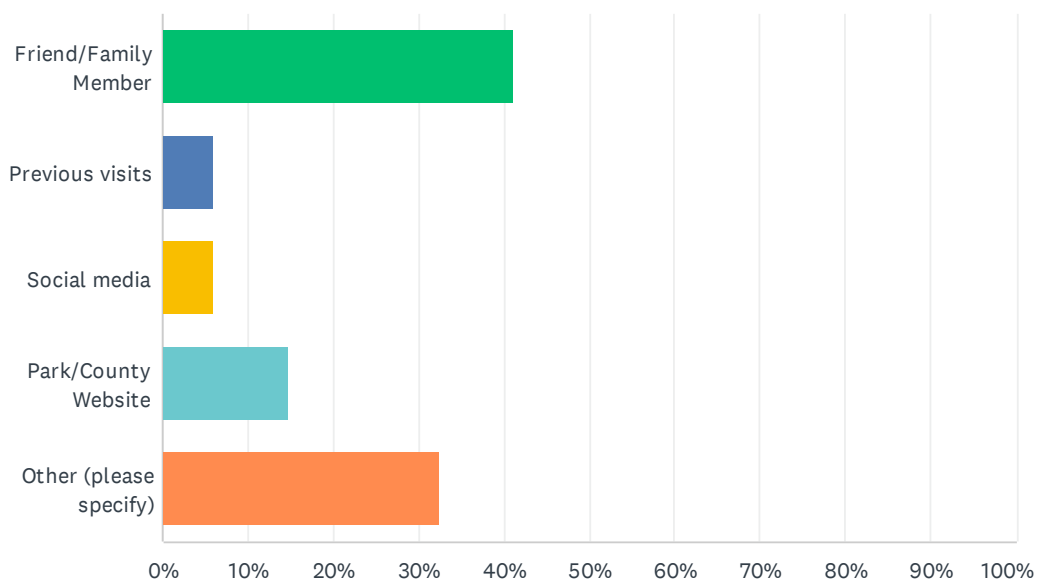
Answered: 33 Skipped: 5



ANSWER CHOICES	RESPONSES	
less than one week	30.30%	10
1-2 weeks	12.12%	4
3-4 weeks	24.24%	8
1-2 months	18.18%	6
2 months or more	15.15%	5
TOTAL		33

## Q19 How did you first learn about this campground?

Answered: 34 Skipped: 4

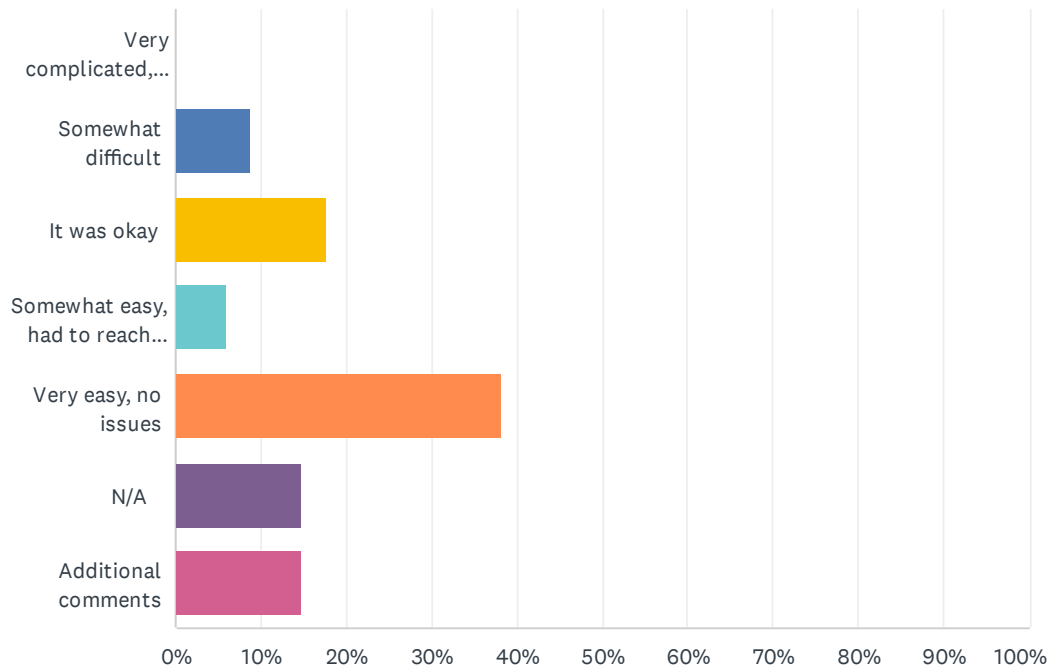


ANSWER CHOICES	RESPONSES	
Friend/Family Member	41.18%	14
Previous visits	5.88%	2
Social media	5.88%	2
Park/County Website	14.71%	5
Other (please specify)	32.35%	11
<b>TOTAL</b>		<b>34</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	google	9/15/2022 8:56 AM
2	google maps	9/15/2022 8:50 AM
3	Google maps	9/9/2022 6:02 AM
4	RV app	9/6/2022 9:56 AM
5	state park was closed so came here and was very pleased	9/6/2022 9:51 AM
6	google maps	9/6/2022 9:48 AM
7	google	9/6/2022 9:37 AM
8	drove by last year	8/15/2022 8:30 AM
9	just driving around and found it	8/15/2022 8:24 AM
10	google	6/22/2022 8:13 AM
11	City Hall Staff	6/21/2022 8:35 AM

## Q20 How was the reservation process?

Answered: 34 Skipped: 4



ANSWER CHOICES	RESPONSES	
Very complicated, instructions were not clear	0.00%	0
Somewhat difficult	8.82%	3
It was okay	17.65%	6
Somewhat easy, had to reach out for help	5.88%	2
Very easy, no issues	38.24%	13
N/A	14.71%	5
Additional comments	14.71%	5
<b>TOTAL</b>		<b>34</b>

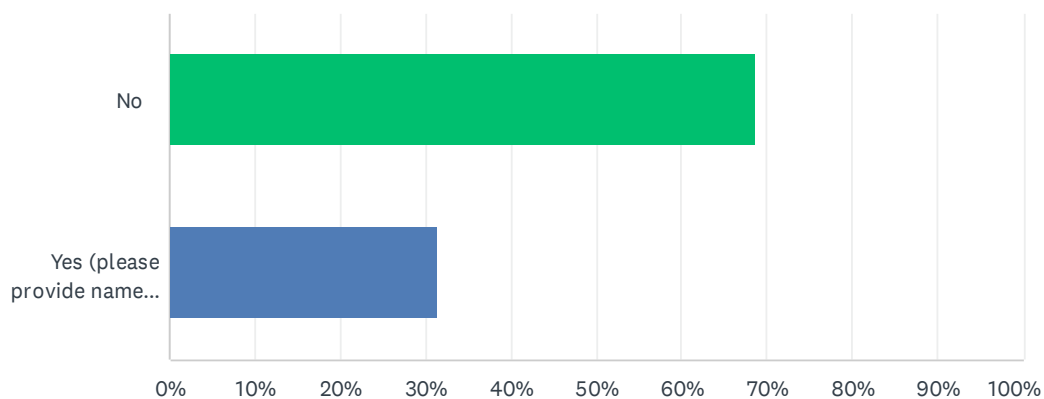
#	ADDITIONAL COMMENTS	DATE
1	not able to make a same day reservation on line	9/6/2022 9:56 AM
2	code doesnt work on cabin	9/6/2022 9:33 AM
3	website was not user friendly unsure of completion but did get an email confirmation after going in and out of website and had left a phone msg. for city staff	8/15/2022 8:34 AM
4	Self registration! Very good for travelers sometimes we don't know where we will stay overnight, no we can't make a reservation before. First come, first serve, that is way more comfortable	8/15/2022 8:21 AM
5	Park staff reached out when there was an issue with extending their reservation online. Very	6/22/2022 8:13 AM

helpful.

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## Q21 Do you have a favorite campground in Minnesota?

Answered: 32 Skipped: 6

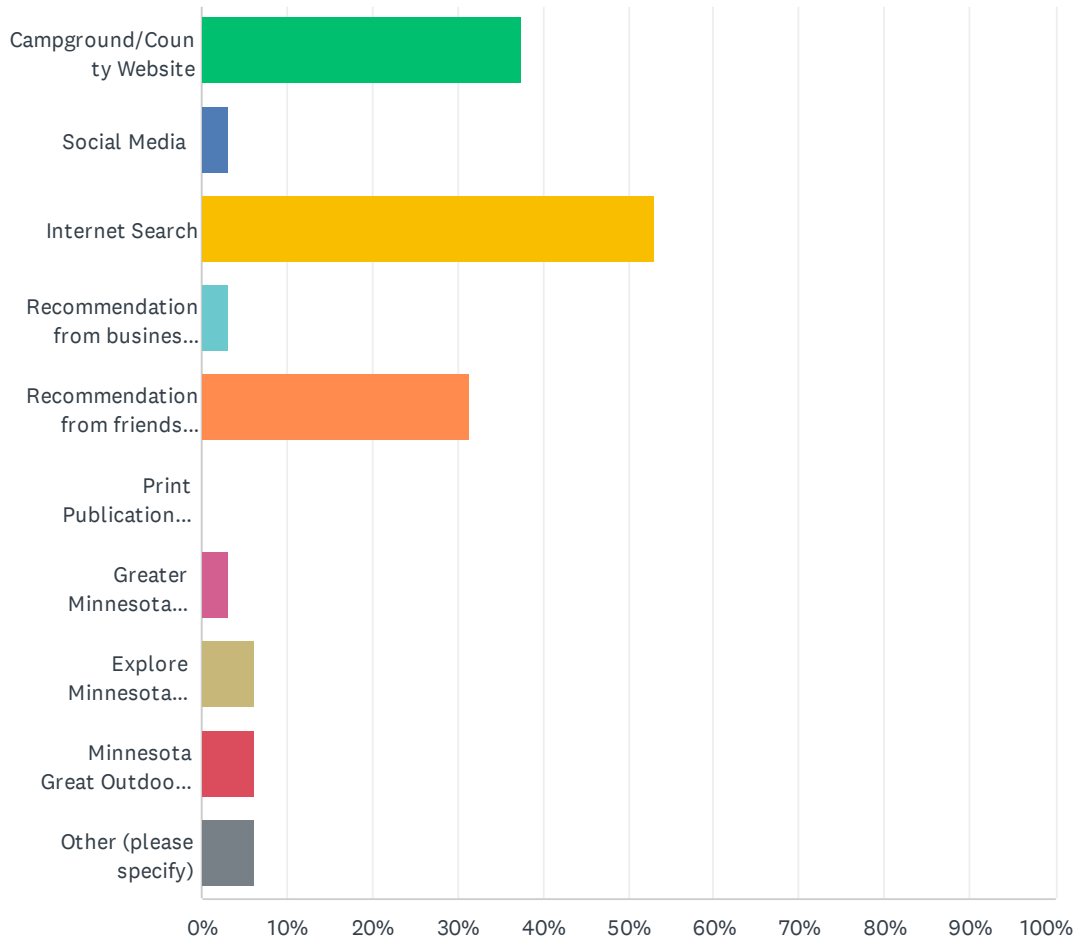


ANSWER CHOICES	RESPONSES	
No	68.75%	22
Yes (please provide name of campground)	31.25%	10
TOTAL		32

#	YES (PLEASE PROVIDE NAME OF CAMPGROUND)	DATE
1	gull lake	9/15/2022 8:50 AM
2	cedar park, trimont MN	9/6/2022 9:37 AM
3	swift falls, ramsey falls	9/6/2022 9:33 AM
4	cross lake corps of engineers	8/29/2022 7:17 AM
5	state parks	8/15/2022 8:34 AM
6	Flandreau New ulm and campground in Waseca	8/15/2022 8:10 AM
7	Sibley State Park	7/31/2022 3:20 PM
8	Piepenburg	7/6/2022 2:21 PM
9	Itasca	6/21/2022 8:35 AM
10	Jay Cooke State Park	6/21/2022 8:32 AM

## Q22 What resources did you use to learn about this campground? (Select all that apply)

Answered: 32 Skipped: 6





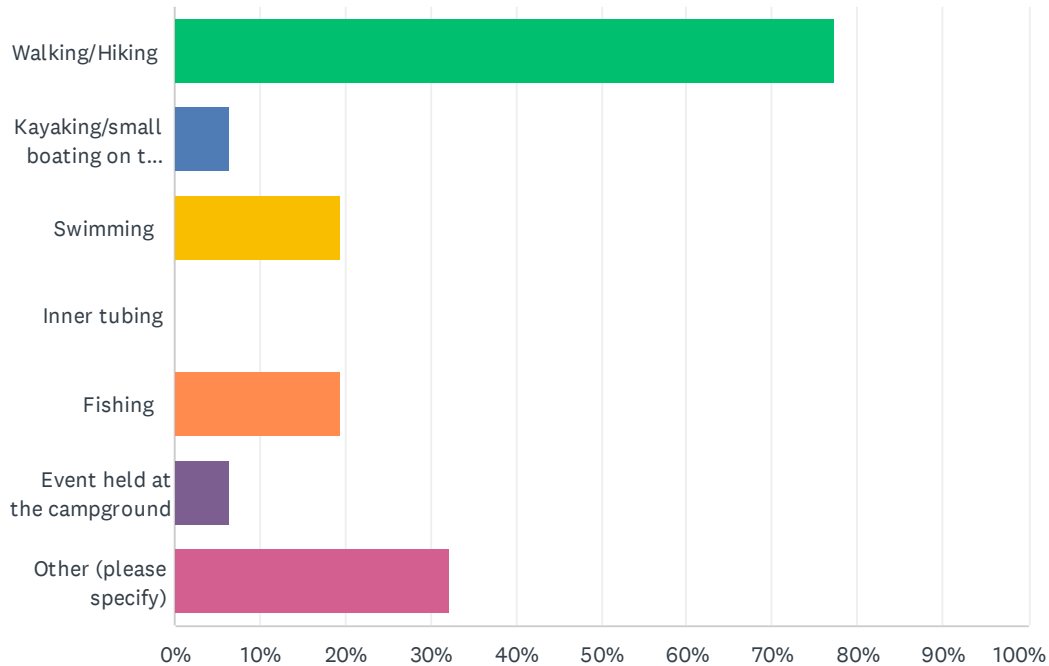
## Memorial Park Campground Survey

ANSWER CHOICES	RESPONSES	
Campground/County Website	37.50%	12
Social Media	3.13%	1
Internet Search	53.13%	17
Recommendation from business or visitor center	3.13%	1
Recommendation from friends or family	31.25%	10
Print Publication (magazine, brochure or handout)	0.00%	0
Greater Minnesota Regional Parks and Trails Commission (GMRPTC) website	3.13%	1
Explore Minnesota Website	6.25%	2
Minnesota Great Outdoors Website	6.25%	2
Other (please specify)	6.25%	2
Total Respondents: 32		

#	OTHER (PLEASE SPECIFY)	DATE
1	RV app	9/6/2022 9:56 AM
2	should put picnic/fire pit on the other side of the left spots. Campers open door on that side	9/6/2022 9:46 AM

## Q23 Which of the following campground activities have you or your group done, or plan to do during your visit? (Select all that apply)

Answered: 31 Skipped: 7



ANSWER CHOICES	RESPONSES	
Walking/Hiking	77.42%	24
Kayaking/small boating on the river	6.45%	2
Swimming	19.35%	6
Inner tubing	0.00%	0
Fishing	19.35%	6
Event held at the campground	6.45%	2
Other (please specify)	32.26%	10
Total Respondents: 31		

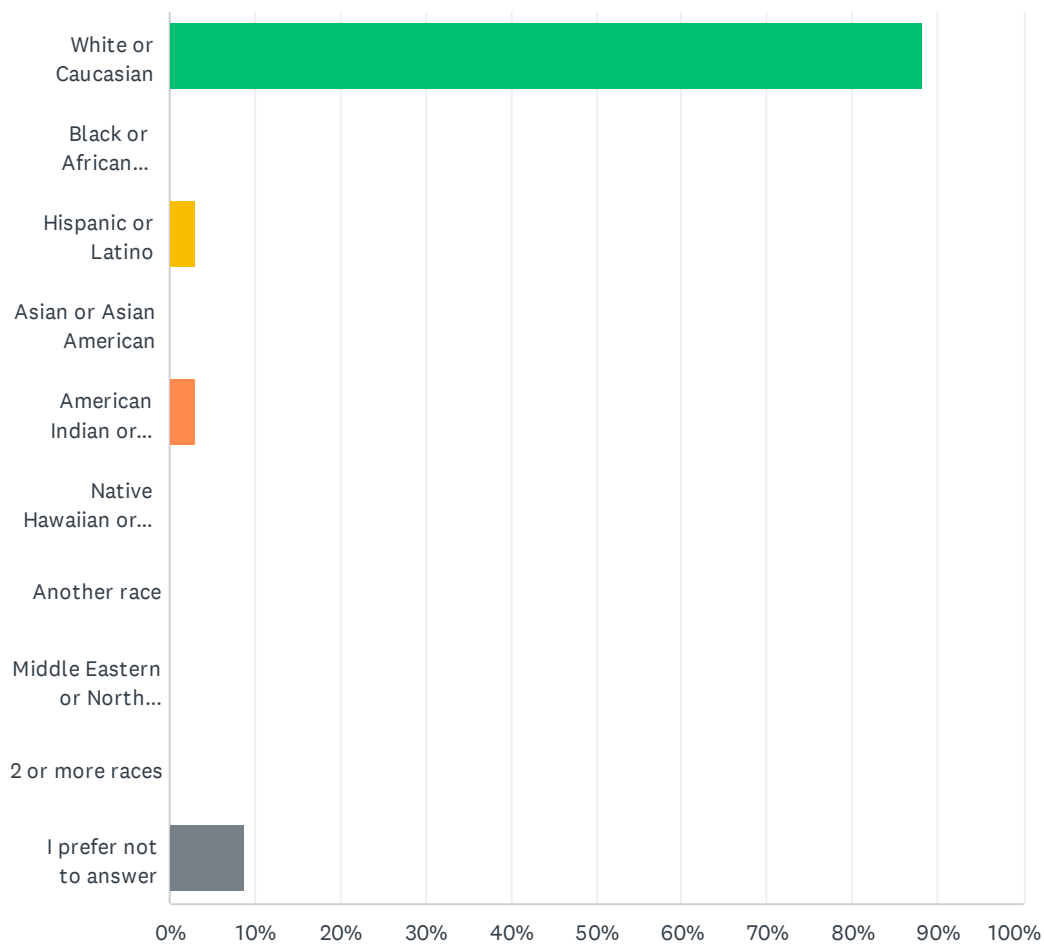
#	OTHER (PLEASE SPECIFY)	DATE
1	<b>bakery</b> the bakery	9/15/2022 9:00 AM
2	<b>Frisbee golf</b> biking frisbee golf	9/15/2022 8:50 AM
3	<b>social</b> visit friends	9/6/2022 9:48 AM
4	none	9/6/2022 9:44 AM
5	<b>event</b> R2R	9/6/2022 9:40 AM
6	camping	9/6/2022 9:38 AM

## Memorial Park Campground Survey

7	<b>biking</b> bicycling	8/15/2022 8:34 AM
8	play ground zipline is awesome	8/15/2022 8:11 AM
9	<b>biking</b> Biking	7/31/2022 3:21 PM
10	<b>event</b> Fagen Airshow	6/21/2022 8:32 AM

## Q24 How do you describe yourself?

Answered: 34 Skipped: 4

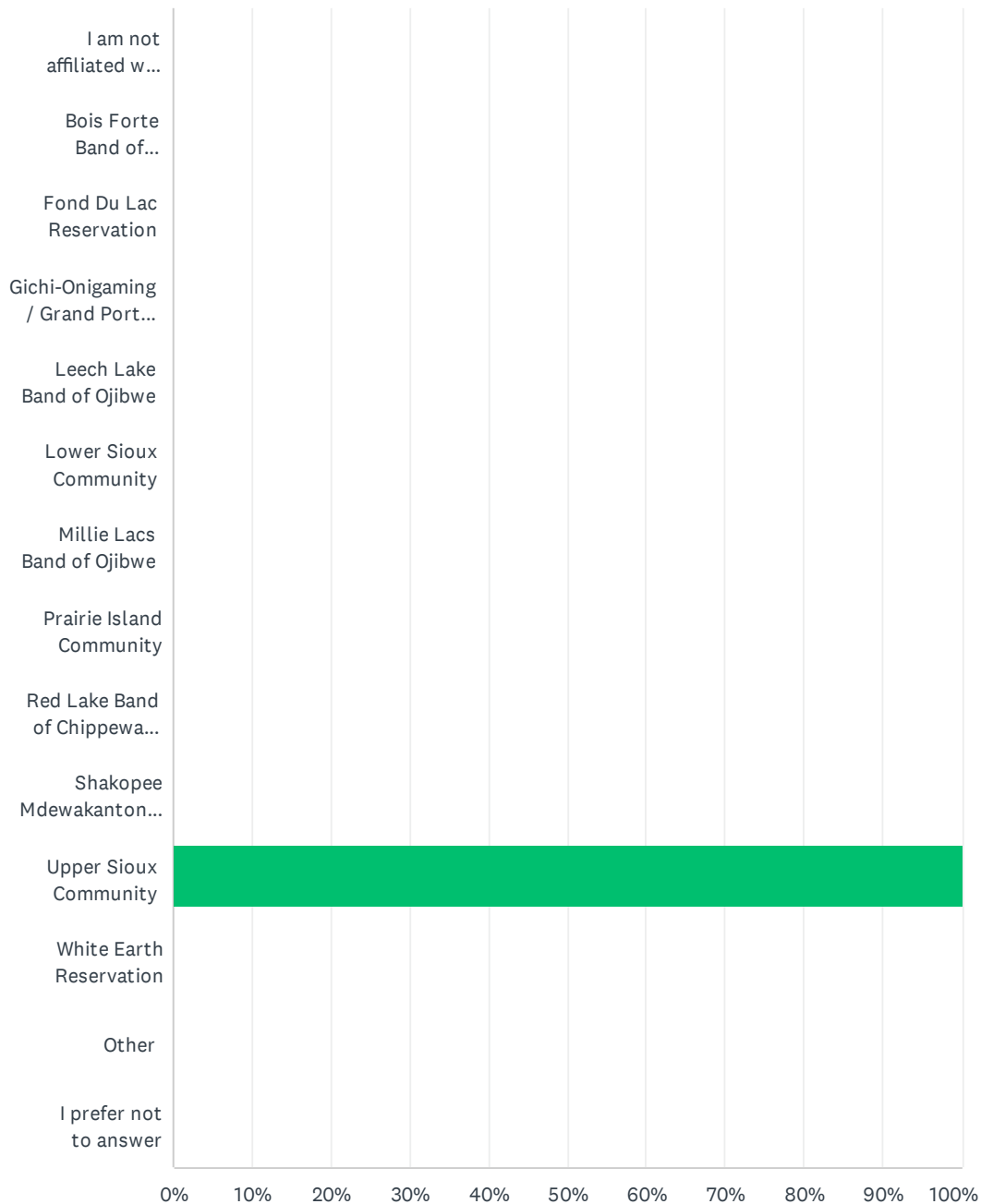


# Memorial Park Campground Survey

ANSWER CHOICES	RESPONSES	
White or Caucasian	88.24%	30
Black or African American	0.00%	0
Hispanic or Latino	2.94%	1
Asian or Asian American	0.00%	0
American Indian or Alaska Native	2.94%	1
Native Hawaiian or other Pacific Islander	0.00%	0
Another race	0.00%	0
Middle Eastern or North African	0.00%	0
2 or more races	0.00%	0
I prefer not to answer	8.82%	3
Total Respondents: 34		

## Q25 How do you describe your tribal affiliation? (select all that apply)

Answered: 1 Skipped: 37



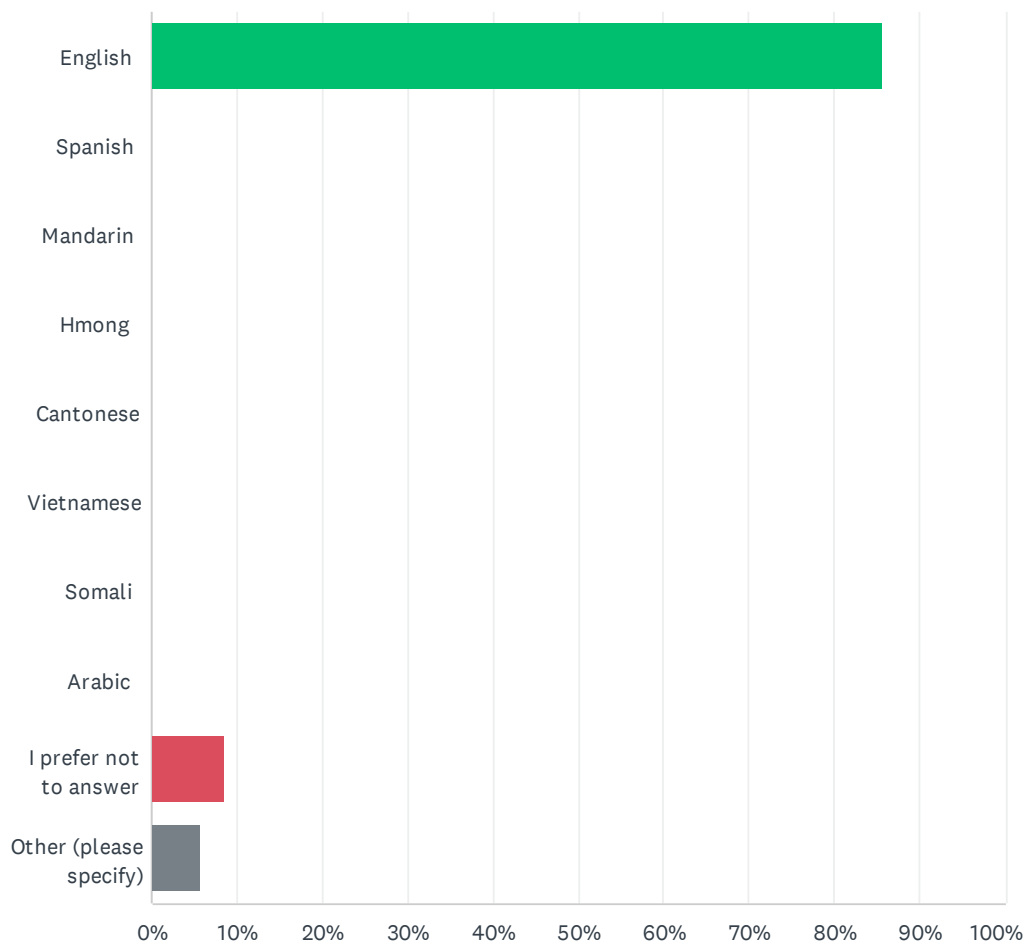


# Memorial Park Campground Survey

ANSWER CHOICES	RESPONSES	
I am not affiliated with any tribe	0.00%	0
Bois Forte Band of Chippewa	0.00%	0
Fond Du Lac Reservation	0.00%	0
Gichi-Onigaming/ Grand Portage Band of Lake Superior Chippewa	0.00%	0
Leech Lake Band of Ojibwe	0.00%	0
Lower Sioux Community	0.00%	0
Millie Lacs Band of Ojibwe	0.00%	0
Prairie Island Community	0.00%	0
Red Lake Band of Chippewa Indians	0.00%	0
Shakopee Mdewakanton Sioux (Dakota) Community	0.00%	0
Upper Sioux Community	100.00%	1
White Earth Reservation	0.00%	0
Other	0.00%	0
I prefer not to answer	0.00%	0
Total Respondents: 1		

## Q26 What language do you mainly speak at home?

Answered: 35 Skipped: 3



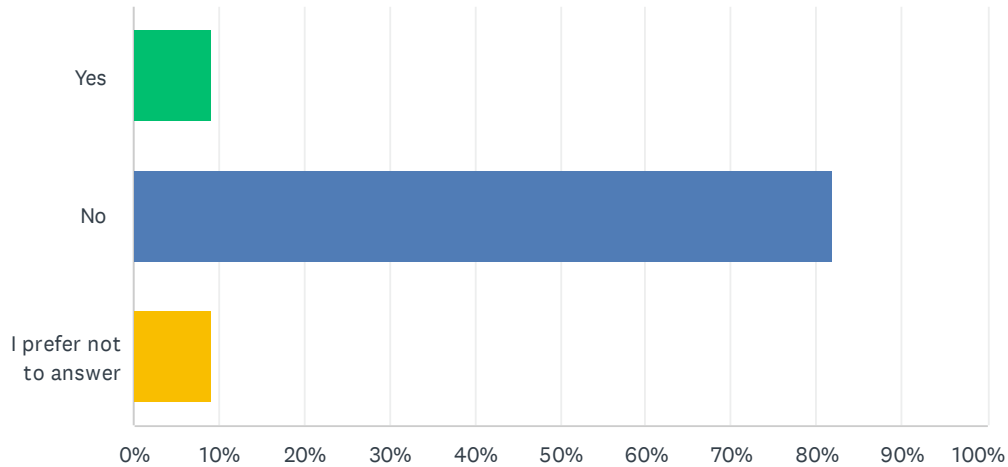
# Memorial Park Campground Survey

ANSWER CHOICES	RESPONSES	
English	85.71%	30
Spanish	0.00%	0
Mandarin	0.00%	0
Hmong	0.00%	0
Cantonese	0.00%	0
Vietnamese	0.00%	0
Somali	0.00%	0
Arabic	0.00%	0
I prefer not to answer	8.57%	3
Other (please specify)	5.71%	2
TOTAL		35

#	OTHER (PLEASE SPECIFY)	DATE
1	ASL	9/6/2022 9:38 AM
2	German	8/15/2022 8:22 AM

## Q27 Do you, or somebody in your group identify as someone with a physical, mental or sensory disability/condition?

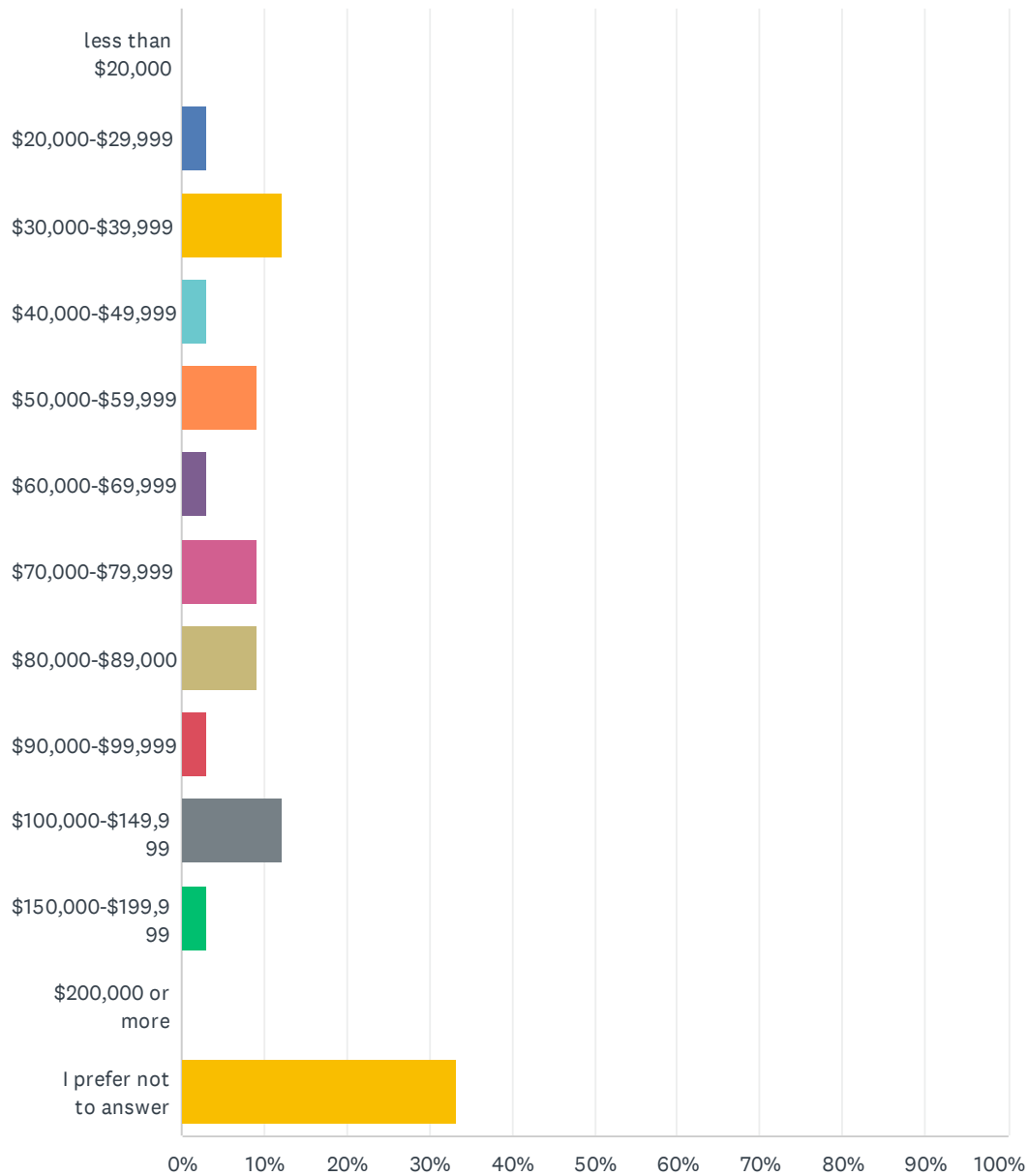
Answered: 33 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	9.09%	3
No	81.82%	27
I prefer not to answer	9.09%	3
TOTAL		33

## Q28 Please indicate your total household income before taxes.

Answered: 33 Skipped: 5

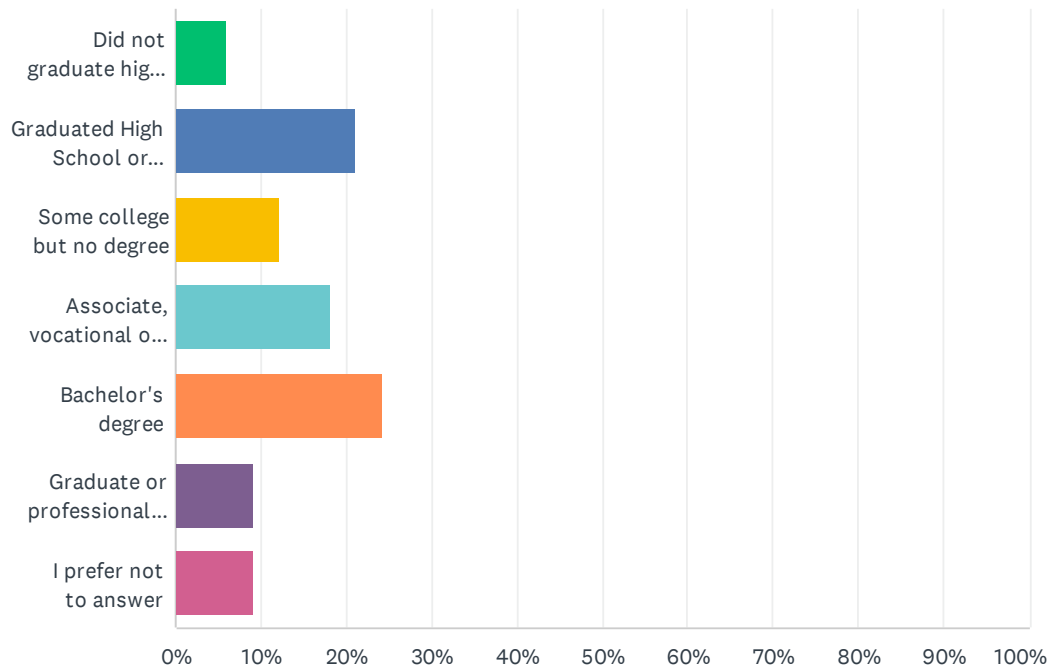


## Memorial Park Campground Survey

ANSWER CHOICES	RESPONSES	
less than \$20,000	0.00%	0
\$20,000-\$29,999	3.03%	1
\$30,000-\$39,999	12.12%	4
\$40,000-\$49,999	3.03%	1
\$50,000-\$59,999	9.09%	3
\$60,000-\$69,999	3.03%	1
\$70,000-\$79,999	9.09%	3
\$80,000-\$89,000	9.09%	3
\$90,000-\$99,999	3.03%	1
\$100,000-\$149,999	12.12%	4
\$150,000-\$199,999	3.03%	1
\$200,000 or more	0.00%	0
I prefer not to answer	33.33%	11
TOTAL		33

## Q29 What is the highest level of education you have completed?

Answered: 33   Skipped: 5

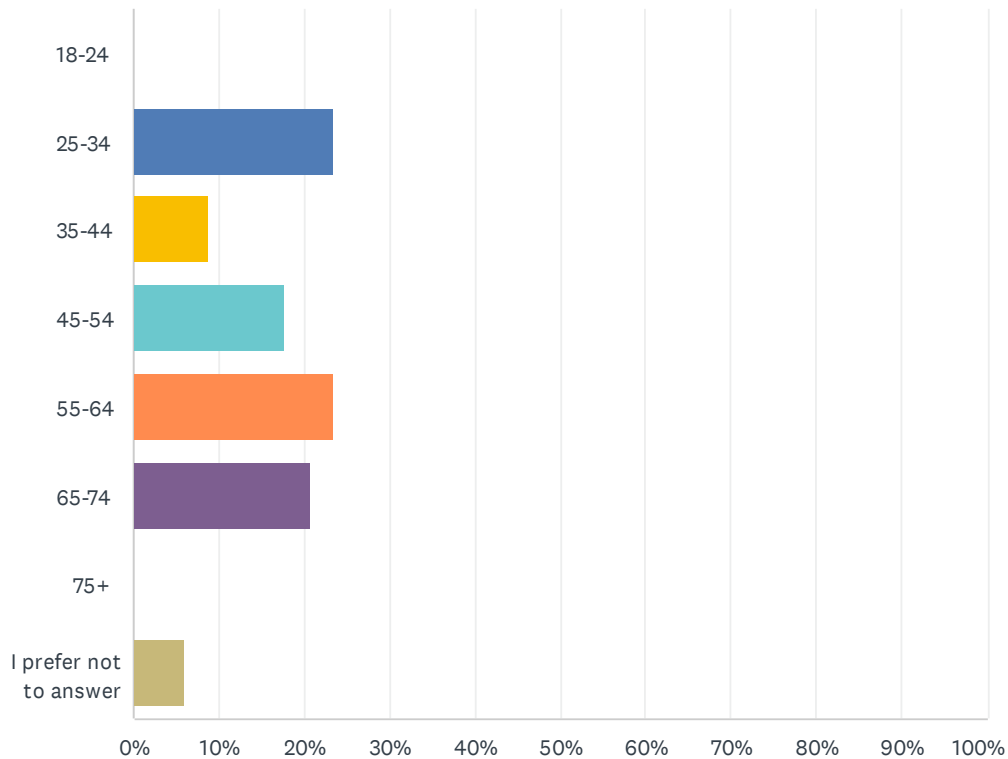


ANSWER CHOICES	RESPONSES	
Did not graduate high school	6.06%	2
Graduated High School or equivalent	21.21%	7
Some college but no degree	12.12%	4
Associate, vocational or technical degree	18.18%	6
Bachelor's degree	24.24%	8
Graduate or professional degree	9.09%	3
I prefer not to answer	9.09%	3
TOTAL		33



## Q30 How old are you?

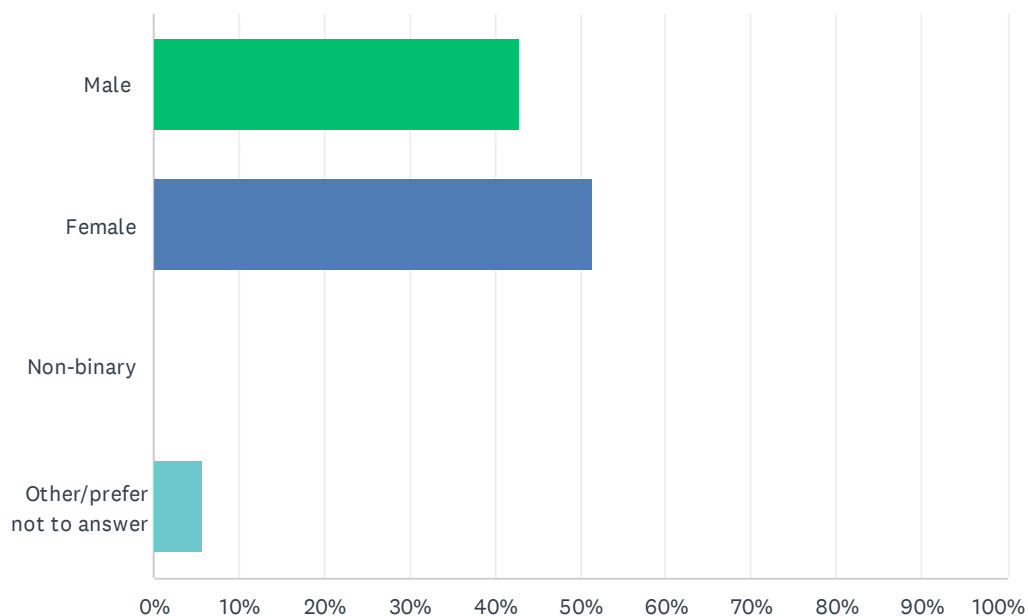
Answered: 34 Skipped: 4



ANSWER CHOICES	RESPONSES	
18-24	0.00%	0
25-34	23.53%	8
35-44	8.82%	3
45-54	17.65%	6
55-64	23.53%	8
65-74	20.59%	7
75+	0.00%	0
I prefer not to answer	5.88%	2
TOTAL		34

## Q31 What is your gender identity?

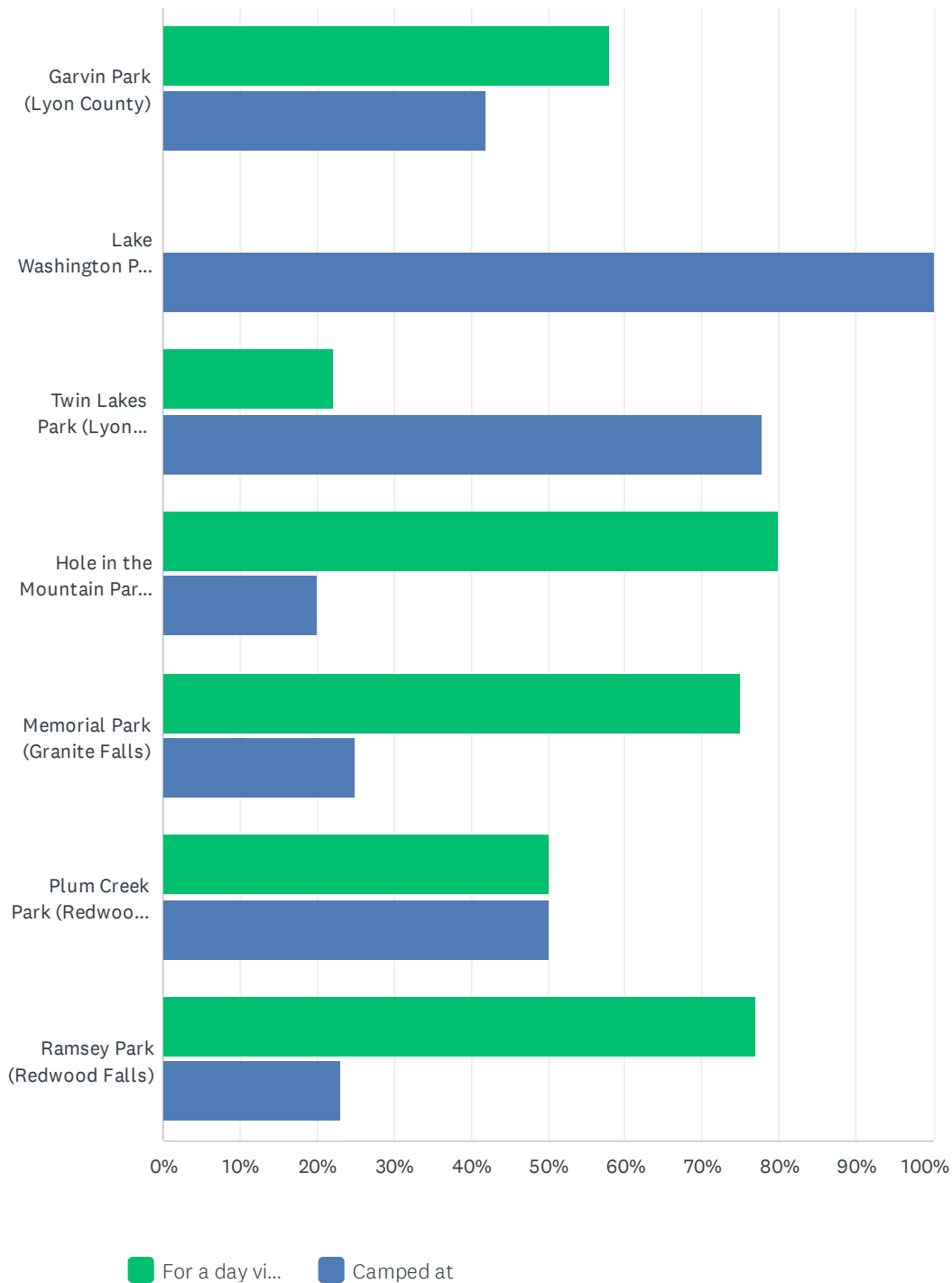
Answered: 35 Skipped: 3



ANSWER CHOICES	RESPONSES	
Male	42.86%	15
Female	51.43%	18
Non-binary	0.00%	0
Other/prefer not to answer	5.71%	2
TOTAL		35

## Q1 Which of the following regional campgrounds in southwest Minnesota have you visited since 2019? (Select all that apply)

Answered: 34 Skipped: 0

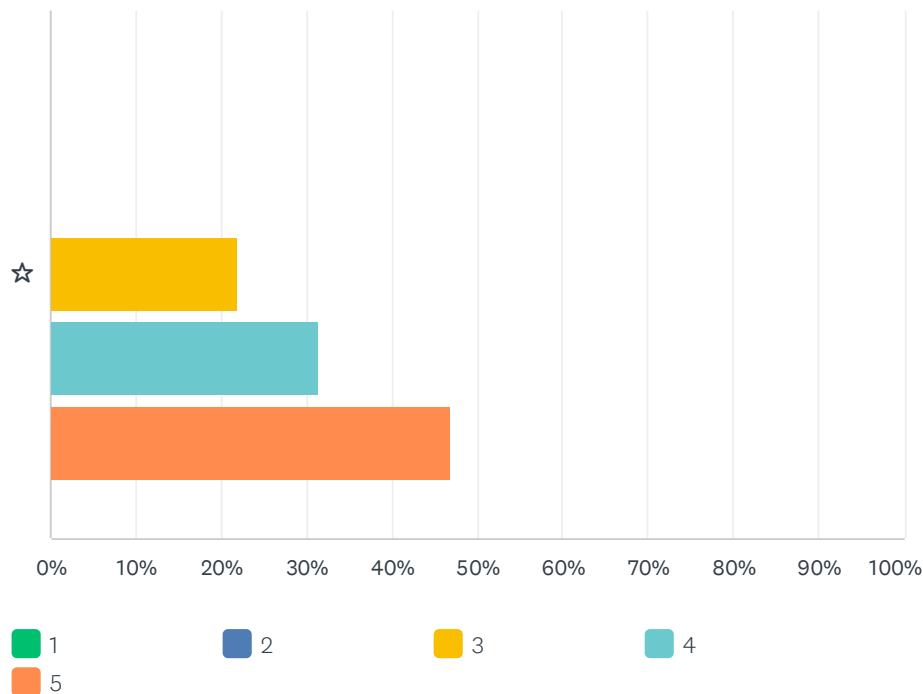


## Past Campground User Survey

	FOR A DAY VISITS ONLY	CAMPED AT	TOTAL
Garvin Park (Lyon County)	57.89% 11	42.11% 8	19
Lake Washington Park (Le Sueur County)	0.00% 0	100.00% 2	2
Twin Lakes Park (Lyon County)	22.22% 2	77.78% 7	9
Hole in the Mountain Park (Lincoln County)	80.00% 8	20.00% 2	10
Memorial Park (Granite Falls)	75.00% 6	25.00% 2	8
Plum Creek Park (Redwood County)	50.00% 5	50.00% 5	10
Ramsey Park (Redwood Falls)	76.92% 10	23.08% 3	13

## Q2 How would rate your overall experience with the parks you have visited?

Answered: 32 Skipped: 2

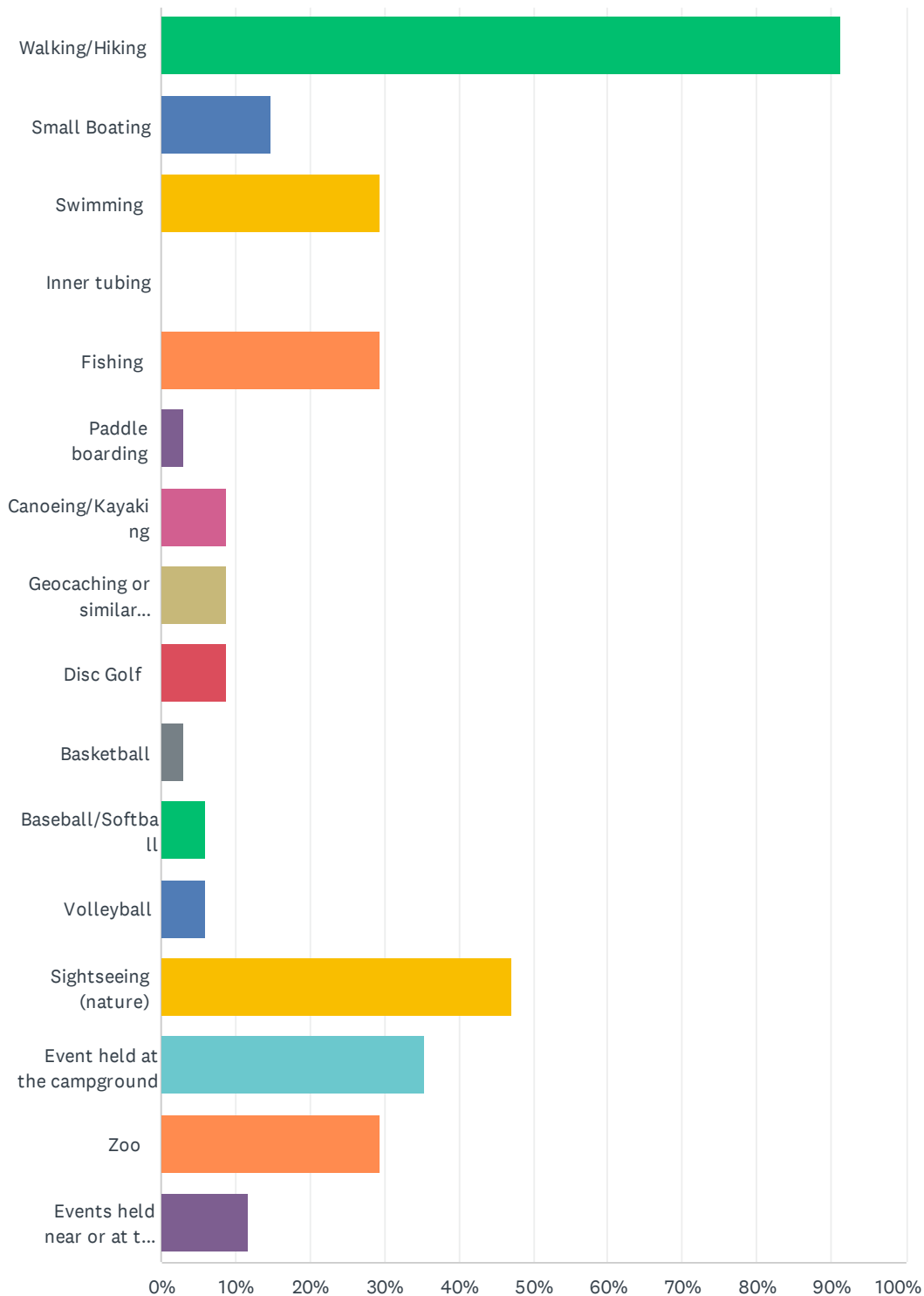


	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	21.88% 7	31.25% 10	46.88% 15	32	4.25

#	ADDITIONAL COMMENTS	DATE
1	have great parks we visit	9/9/2022 11:19 AM
2	looking forward to improvements	9/9/2022 11:14 AM
3	Trails need to be maintained	7/29/2022 10:41 AM
4	Garvin parks bathroom facilities are poor and they need to spray for mosquitoes	6/15/2022 4:00 PM
5	It was good. Would love some paved trails for wheelchair and of course replay the lower level bathroom. Maybe instead of a male and female, it could be accessible family styles.	6/14/2022 10:27 PM
6	Both great parks with plenty to do with the kids. Nice bathroom facilities!	6/14/2022 7:57 AM
7	Garvin Park would be much more fun with a swimming hole	6/12/2022 6:47 PM
8	Totally Awesome Weekend	6/8/2022 4:07 PM

### Q3 Which of the following activities did you participate in while visiting the campgrounds? (Select all that apply)

Answered: 34 Skipped: 0



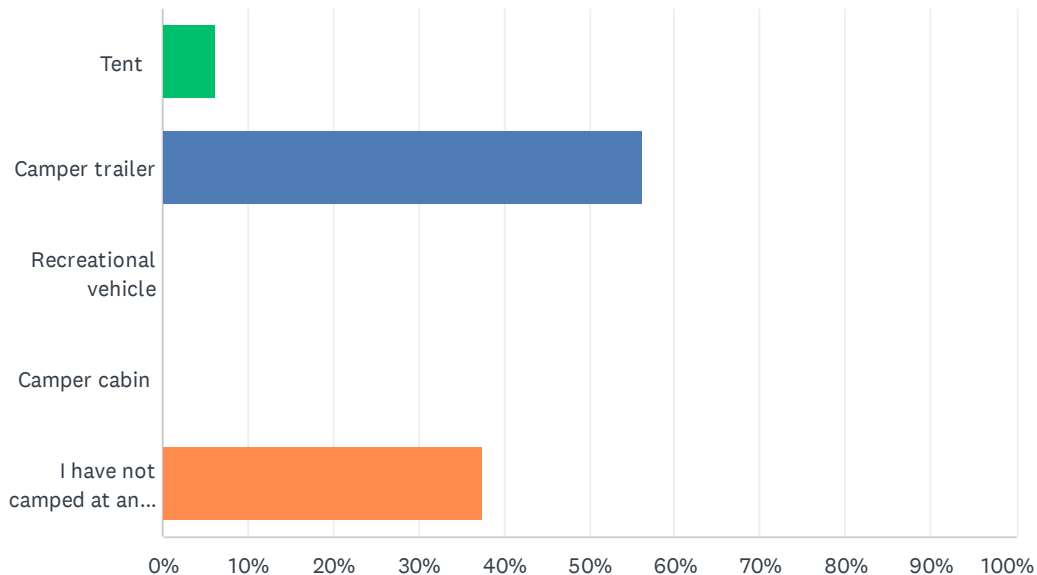
## Past Campground User Survey

ANSWER CHOICES	RESPONSES	
Walking/Hiking	91.18%	31
Small Boating	14.71%	5
Swimming	29.41%	10
Inner tubing	0.00%	0
Fishing	29.41%	10
Paddle boarding	2.94%	1
Canoeing/Kayaking	8.82%	3
Geocaching or similar activity	8.82%	3
Disc Golf	8.82%	3
Basketball	2.94%	1
Baseball/Softball	5.88%	2
Volleyball	5.88%	2
Sightseeing (nature)	47.06%	16
Event held at the campground	35.29%	12
Zoo	29.41%	10
Events held near or at the campground (please specify)	11.76%	4
Total Respondents: 34		

#	EVENTS HELD NEAR OR AT THE CAMPGROUND (PLEASE SPECIFY)	DATE
1	pageant	9/9/2022 11:16 AM
2	Family reunion	7/29/2022 10:41 AM
3	Rodeo	7/19/2022 4:16 PM
4	At HITM Chalet: Graduation Party, Foundation Fundraiser, Board Meetings	6/28/2022 10:26 AM

## Q4 If you have camped at any of the above parks, how did you camp? (Check all that apply)

Answered: 32 Skipped: 2

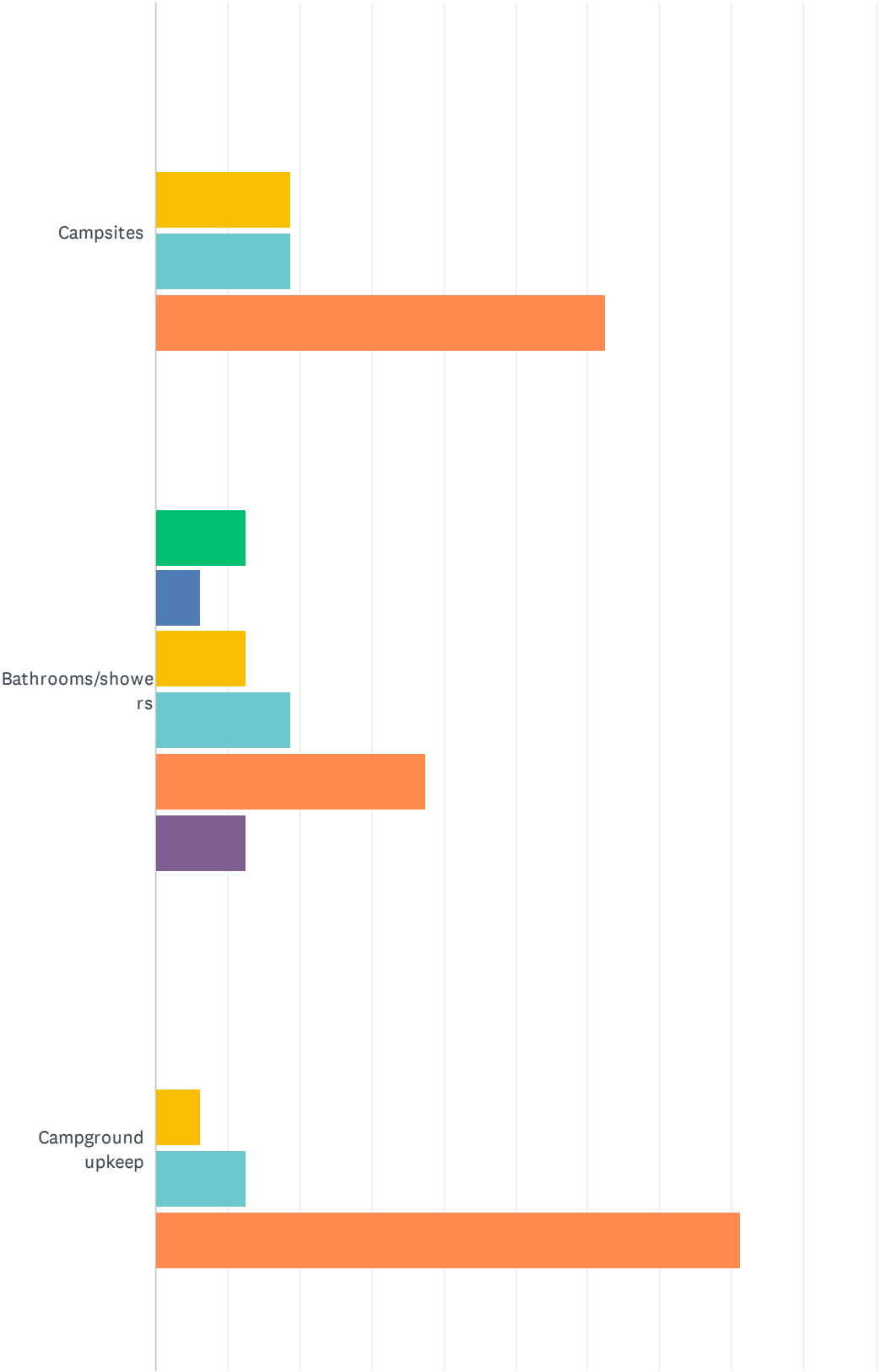


ANSWER CHOICES	RESPONSES	
Tent	6.25%	2
Camper trailer	56.25%	18
Recreational vehicle	0.00%	0
Camper cabin	0.00%	0
I have not camped at any of the mentioned parks	37.50%	12
Total Respondents: 32		

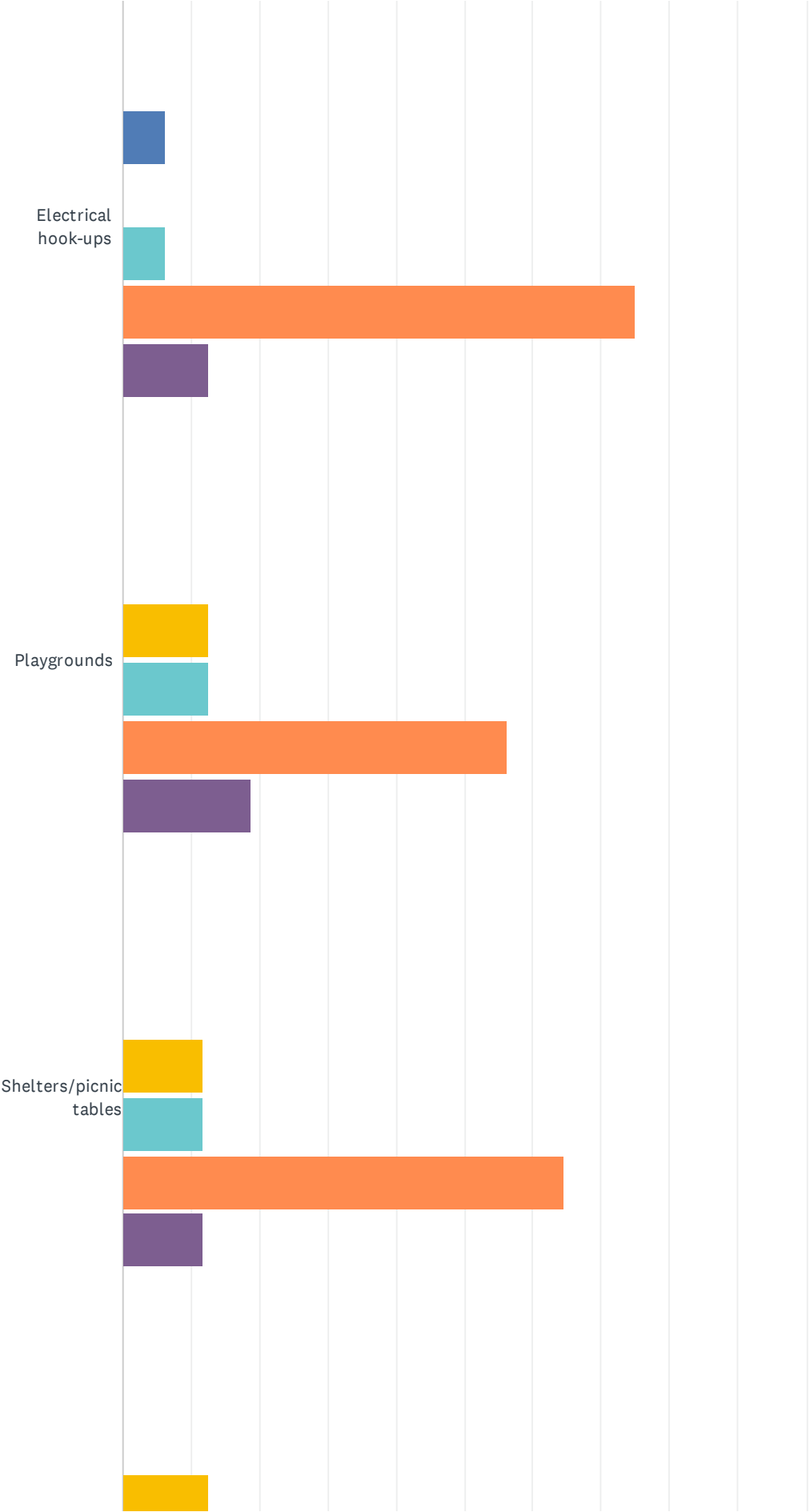


Q5 Overall, how would you rate your experience with features at the above mentioned parks in the last two years?

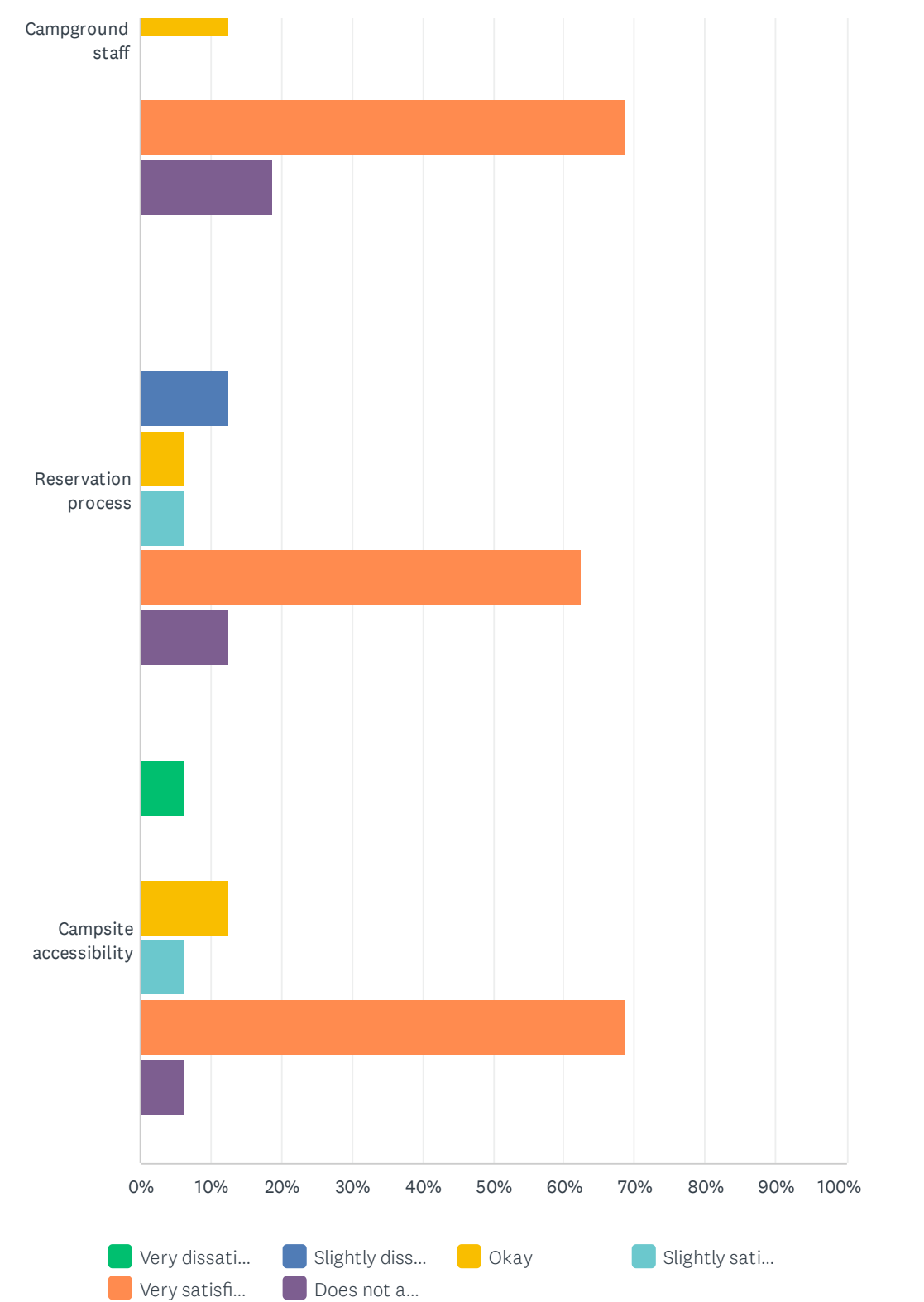
Answered: 17   Skipped: 17



Past Campground User Survey



Past Campground User Survey



## Past Campground User Survey

	VERY DISSATISFIED	SLIGHTLY DISSATISFIED	OKAY	SLIGHTLY SATISFIED	VERY SATISFIED	DOES NOT APPLY TO MY VISIT	TOTAL	WEIGHTED AVERAGE
Campsites	0.00% 0	0.00% 0	18.75% 3	18.75% 3	62.50% 10	0.00% 0	16	4.44
Bathrooms/showers	12.50% 2	6.25% 1	12.50% 2	18.75% 3	37.50% 6	12.50% 2	16	4.00
Campground upkeep	0.00% 0	0.00% 0	6.25% 1	12.50% 2	81.25% 13	0.00% 0	16	4.75
Electrical hook-ups	0.00% 0	6.25% 1	0.00% 0	6.25% 1	75.00% 12	12.50% 2	16	4.88
Playgrounds	0.00% 0	0.00% 0	12.50% 2	12.50% 2	56.25% 9	18.75% 3	16	4.81
Shelters/picnic tables	0.00% 0	0.00% 0	11.76% 2	11.76% 2	64.71% 11	11.76% 2	17	4.76
Campground staff	0.00% 0	0.00% 0	12.50% 2	0.00% 0	68.75% 11	18.75% 3	16	4.94
Reservation process	0.00% 0	12.50% 2	6.25% 1	6.25% 1	62.50% 10	12.50% 2	16	4.56
Campsite accessibility	6.25% 1	0.00% 0	12.50% 2	6.25% 1	68.75% 11	6.25% 1	16	4.50

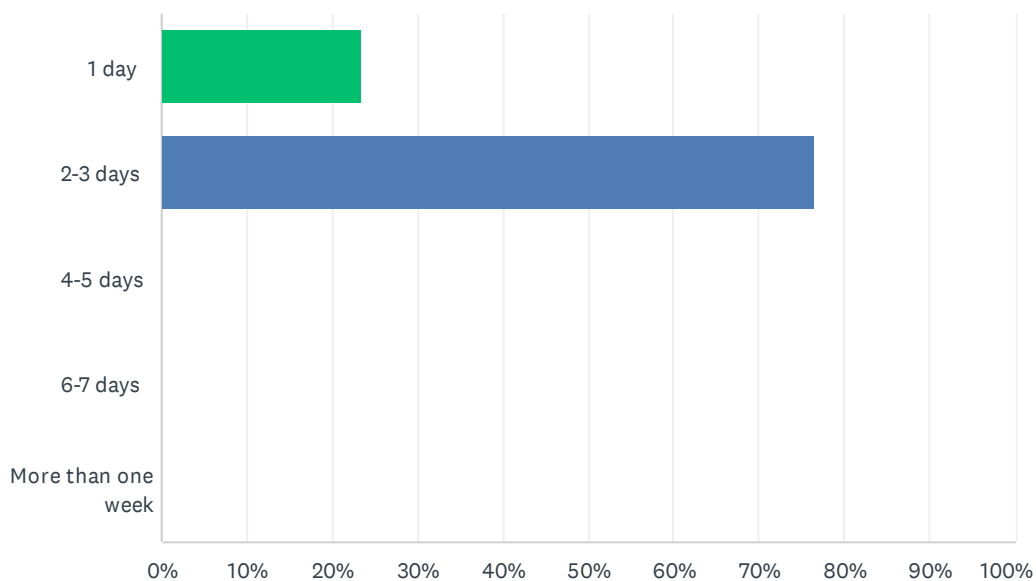
## Q6 When was your most recent day at any of these campgrounds?

Answered: 15   Skipped: 19

#	RESPONSES	DATE
1	8/6/22	8/8/2022 12:09 PM
2	June 2022	7/20/2022 11:03 AM
3	Over July 4	7/19/2022 4:17 PM
4	Last Saturday	7/19/2022 2:49 PM
5	June 22	7/19/2022 11:42 AM
6	10/2020	6/20/2022 7:51 AM
7	June 7th	6/15/2022 4:01 PM
8	last fall	6/14/2022 10:29 PM
9	June 2022	6/14/2022 8:17 AM
10	Last year	6/14/2022 7:58 AM
11	6-4-22	6/9/2022 11:49 AM
12	June 3-6	6/8/2022 11:51 PM
13	May 2022	6/8/2022 10:03 PM
14	August 5th 2021	6/8/2022 6:00 PM
15	June 3, 4 and 5	6/8/2022 4:10 PM

## Q7 How long was your most recent stay at any of these campgrounds?

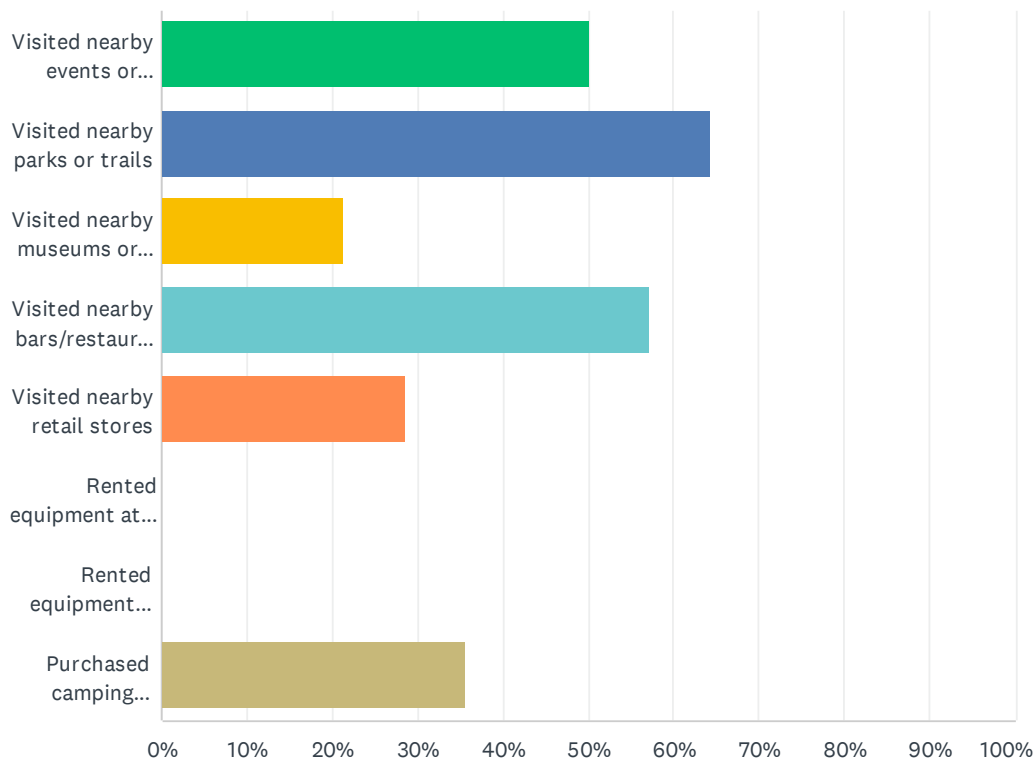
Answered: 17 Skipped: 17



ANSWER CHOICES	RESPONSES	
1 day	23.53%	4
2-3 days	76.47%	13
4-5 days	0.00%	0
6-7 days	0.00%	0
More than one week	0.00%	0
TOTAL		17

## Q8 During your stay at any of these campgrounds, which of the following things do you or your camping group participate in? (Select all that apply)

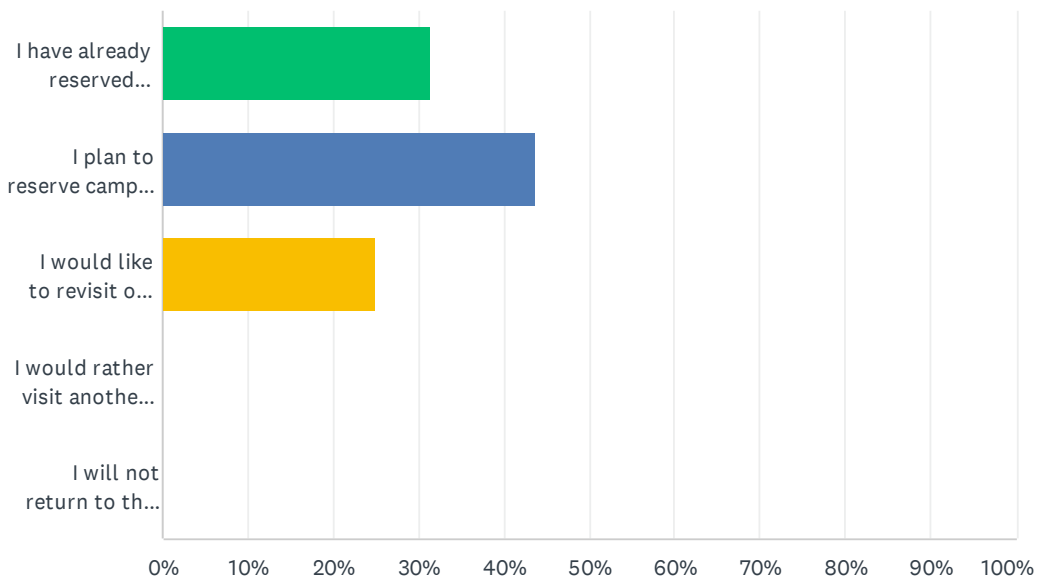
Answered: 14 Skipped: 20



ANSWER CHOICES	RESPONSES	
Visited nearby events or activities	50.00%	7
Visited nearby parks or trails	64.29%	9
Visited nearby museums or historical sites	21.43%	3
Visited nearby bars/restaurants	57.14%	8
Visited nearby retail stores	28.57%	4
Rented equipment at the park	0.00%	0
Rented equipment outside of the park	0.00%	0
Purchased camping supplies locally	35.71%	5
Total Respondents: 14		

## Q9 How likely are you to return to these parks in the next two years to camp?

Answered: 16 Skipped: 18

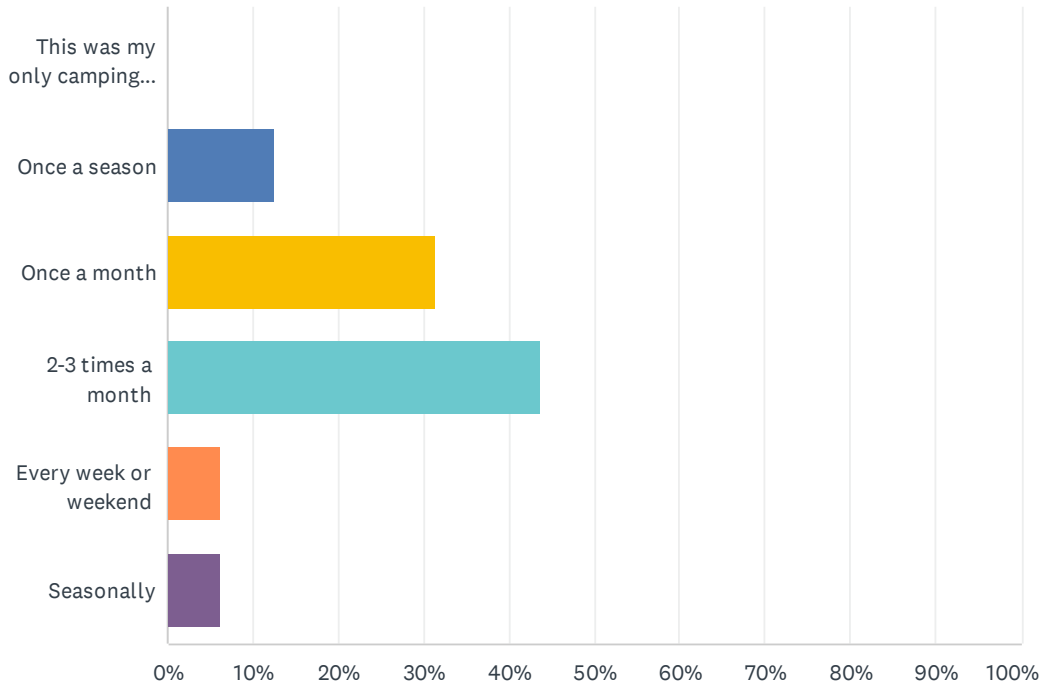


ANSWER CHOICES	RESPONSES	
I have already reserved camping sites at one or more of these parks	31.25%	5
I plan to reserve camping sites for this camping season	43.75%	7
I would like to revisit one or more of these campgrounds but do not yet have plans to	25.00%	4
I would rather visit another campground(s)	0.00%	0
I will not return to this campground(s)	0.00%	0
TOTAL		16



## Q10 How often do you go camping in Minnesota during a typical camping season? (May 1st- October 31st)

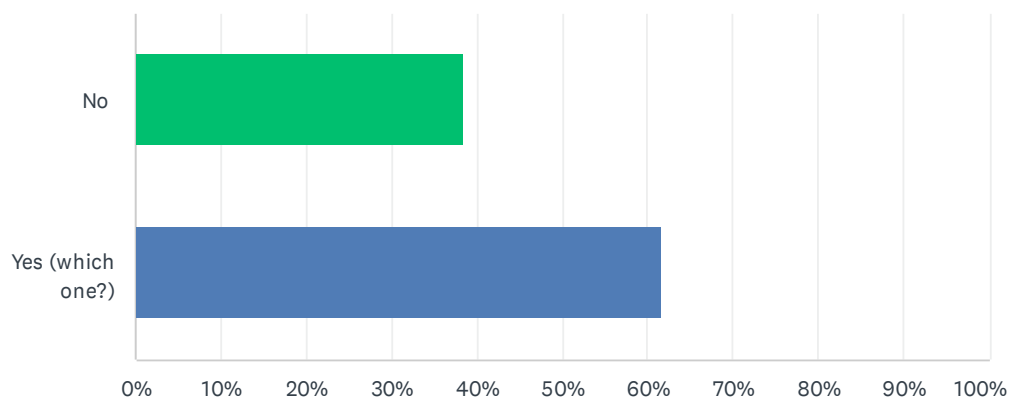
Answered: 16 Skipped: 18



ANSWER CHOICES	RESPONSES	
This was my only camping trip in Minnesota	0.00%	0
Once a season	12.50%	2
Once a month	31.25%	5
2-3 times a month	43.75%	7
Every week or weekend	6.25%	1
Seasonally	6.25%	1
TOTAL		16

## Q11 Do you have a favorite campground in Minnesota?

Answered: 26 Skipped: 8

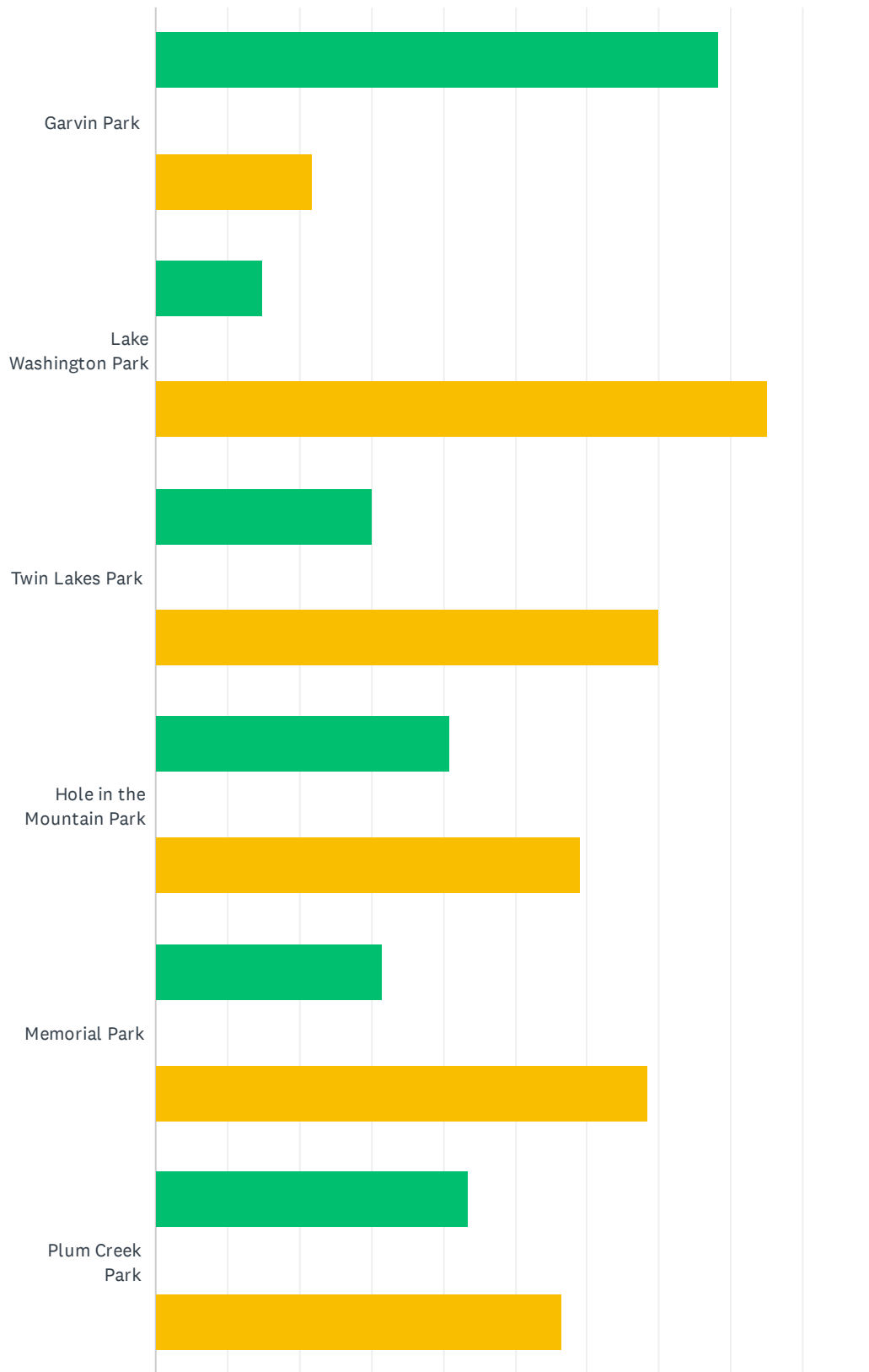


ANSWER CHOICES	RESPONSES
No	38.46% 10
Yes (which one?)	61.54% 16
TOTAL	26

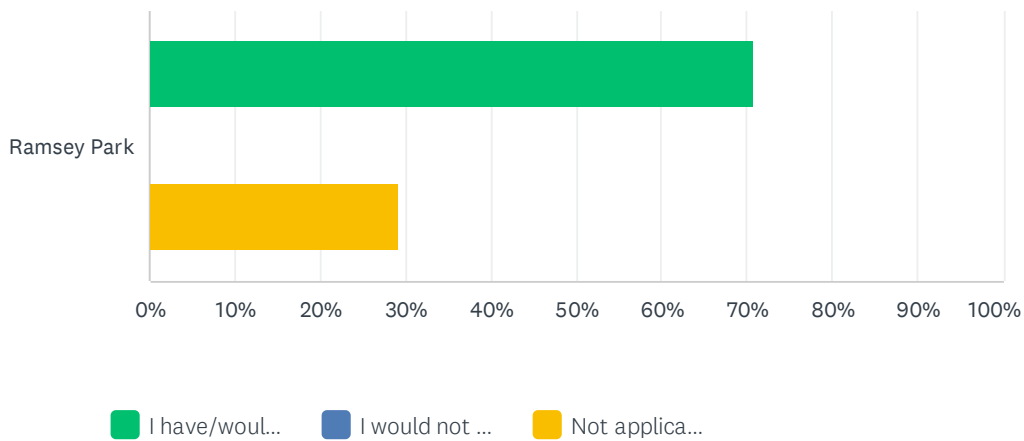
#	YES (WHICH ONE?)	DATE
1	many are excellent	9/9/2022 11:17 AM
2	Memorial Park	8/8/2022 12:09 PM
3	Hole in mountain park	7/29/2022 10:42 AM
4	Wood lake	7/19/2022 4:18 PM
5	Memorial Park Granite Falls	7/19/2022 2:50 PM
6	Arco Park	6/20/2022 9:53 AM
7	Tettegouche State Park	6/18/2022 1:15 PM
8	Sibley State Park	6/15/2022 4:27 PM
9	Lake Sarah Murray county	6/15/2022 4:02 PM
10	Norwegian Creek Lake Benton	6/14/2022 10:32 PM
11	Vicksburg	6/14/2022 8:19 AM
12	schreier's campground lake shetek	6/14/2022 8:00 AM
13	Indian Point, Duluth	6/9/2022 10:48 AM
14	Itasca	6/8/2022 11:52 PM
15	Plum Creek campground-Walnut Grove	6/8/2022 11:20 PM
16	Plum Creek, Sibley and Lake Shetek State Parks	6/8/2022 4:12 PM

## Q12 Would you recommend these campgrounds to a friend or family member?

Answered: 27 Skipped: 7



## Past Campground User Survey



	I HAVE/WOULD RECOMMEND	I WOULD NOT RECOMMEND	NOT APPLICABLE	TOTAL
Garvin Park	78.26% 18	0.00% 0	21.74% 5	23
Lake Washington Park	15.00% 3	0.00% 0	85.00% 17	20
Twin Lakes Park	30.00% 6	0.00% 0	70.00% 14	20
Hole in the Mountain Park	40.91% 9	0.00% 0	59.09% 13	22
Memorial Park	31.58% 6	0.00% 0	68.42% 13	19
Plum Creek Park	43.48% 10	0.00% 0	56.52% 13	23
Ramsey Park	70.83% 17	0.00% 0	29.17% 7	24

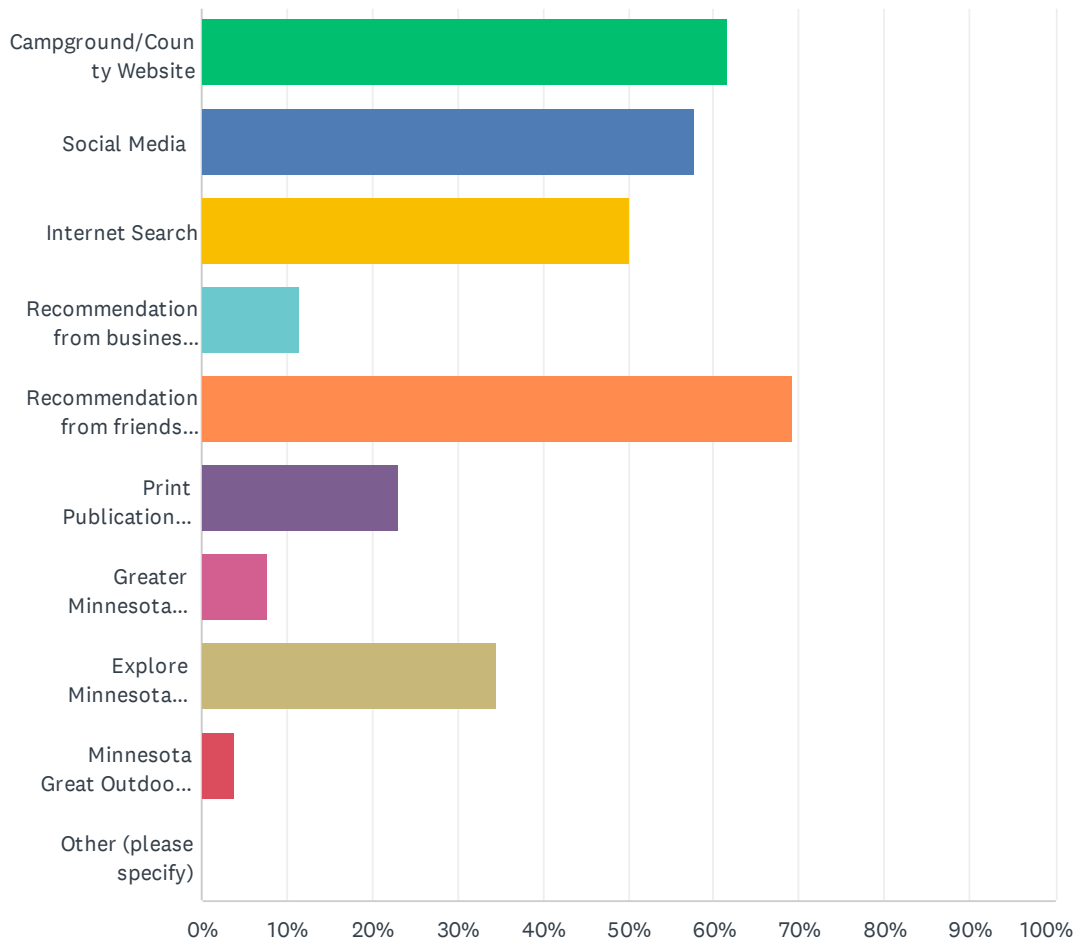
## Q13 What amenities would you like to see come to these campgrounds?

Answered: 20   Skipped: 14

#	RESPONSES	DATE
1	always expand, build for the future!	9/9/2022 11:17 AM
2	Rides to the top of the hill for sledding and skiing and trail cleanup for hiking	7/29/2022 10:42 AM
3	Excited for sledding hill at Hole in the Mountain Park. Camping is also very popular at area parks. Expand opportunities to camp.	7/20/2022 1:33 PM
4	Sewer hookups	7/19/2022 4:18 PM
5	Full hookups	7/19/2022 3:00 PM
6	HITM: more hiking/biking trails, disc golf, snow tubing, groomed snowmobile trails, pickle ball court, expanded chalet, environmental education signage, enhanced playground equipment, trails linking to other area parks	6/28/2022 10:31 AM
7	Unsure at this time.	6/20/2022 9:53 AM
8	Online reservations	6/18/2022 1:15 PM
9	Clean facilities. Additional educational markers	6/15/2022 4:27 PM
10	More reservation abilities and sewer hookups	6/15/2022 4:02 PM
11	Wheelchair accessible bathroom/showers family room style, Paved trails, anything that would help with people in wheelchairs to enjoy the parks.	6/14/2022 10:32 PM
12	Rentals! Geocaching, kayaks, snowshoes, Chris country skis, bikes, binoculars, etc	6/14/2022 8:19 AM
13	More cabins and spots at Plum Creek. Redwood is great!	6/14/2022 8:00 AM
14	A swimming place at Garvin.	6/12/2022 6:49 PM
15	More sites	6/9/2022 11:51 AM
16	Paddleboard and paddleboat rental	6/9/2022 10:48 AM
17	Water/sewer hookups. Direct access to the lake	6/8/2022 11:52 PM
18	Garvin park Lower area needs updated bathrooms desperately!!!	6/8/2022 11:20 PM
19	Better playground at hole in the mountain, playground in the new part of twin lakes park, showers in the new part of twin lakes park	6/8/2022 10:05 PM
20	More sites for both weekend and seasonal reservations. More showers available.	6/8/2022 4:12 PM

## Q14 What resources do you use to learn about parks and campgrounds you plan on visiting? (Select all that apply)

Answered: 26 Skipped: 8



## Past Campground User Survey

ANSWER CHOICES		RESPONSES	
Campground/County Website		61.54%	16
Social Media		57.69%	15
Internet Search		50.00%	13
Recommendation from business or visitor center		11.54%	3
Recommendation from friends or family		69.23%	18
Print Publication (magazine, brochure, or handout)		23.08%	6
Greater Minnesota Regional Parks and Trails Commission (GMRPTC) website		7.69%	2
Explore Minnesota Website		34.62%	9
Minnesota Great Outdoors Website		3.85%	1
Other (please specify)		0.00%	0
Total Respondents: 26			

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

## Q15 What is your 5-digit home zipcode?

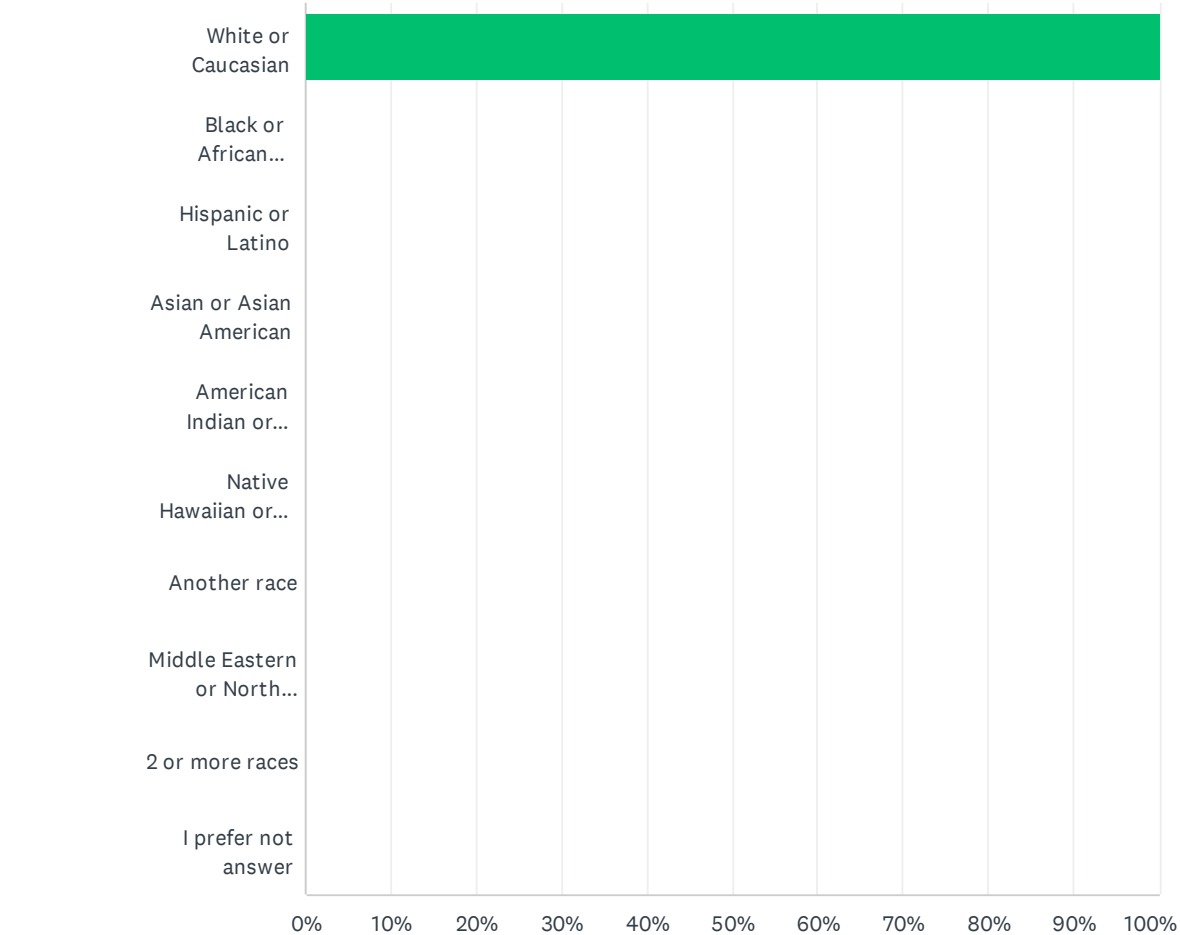
Answered: 27   Skipped: 7

#	RESPONSES	DATE
1	56142	9/9/2022 11:20 AM
2	56283	9/9/2022 11:17 AM
3	56178	9/9/2022 11:14 AM
4	56258	8/8/2022 12:10 PM
5	56149	7/29/2022 10:43 AM
6	56151	7/20/2022 1:33 PM
7	56258	7/20/2022 11:04 AM
8	56265	7/19/2022 4:18 PM
9	57241	7/19/2022 3:01 PM
10	56297	7/19/2022 2:50 PM
11	56139	7/19/2022 11:42 AM
12	56149	6/28/2022 10:31 AM
13	56113	6/20/2022 9:54 AM
14	56258	6/20/2022 7:52 AM
15	56258	6/18/2022 1:15 PM
16	56115	6/17/2022 12:58 PM
17	56175	6/15/2022 4:28 PM
18	56115	6/15/2022 4:02 PM
19	56258	6/14/2022 10:33 PM
20	56283	6/14/2022 8:19 AM
21	56283	6/14/2022 8:00 AM
22	56175	6/12/2022 6:49 PM
23	56183	6/9/2022 11:51 AM
24	56172	6/9/2022 10:49 AM
25	56024	6/8/2022 11:52 PM
26	56180	6/8/2022 11:20 PM
27	56283	6/8/2022 4:13 PM



Q16 How would you describe yourself?

Answered: 28    Skipped: 6



## Past Campground User Survey

ANSWER CHOICES	RESPONSES	
White or Caucasian	100.00%	28
Black or African American	0.00%	0
Hispanic or Latino	0.00%	0
Asian or Asian American	0.00%	0
American Indian or Alaska Native	0.00%	0
Native Hawaiian or other Pacific Islander	0.00%	0
Another race	0.00%	0
Middle Eastern or North African	0.00%	0
2 or more races	0.00%	0
I prefer not answer	0.00%	0
TOTAL		28

## Q17 How do you describe your tribal affiliation?

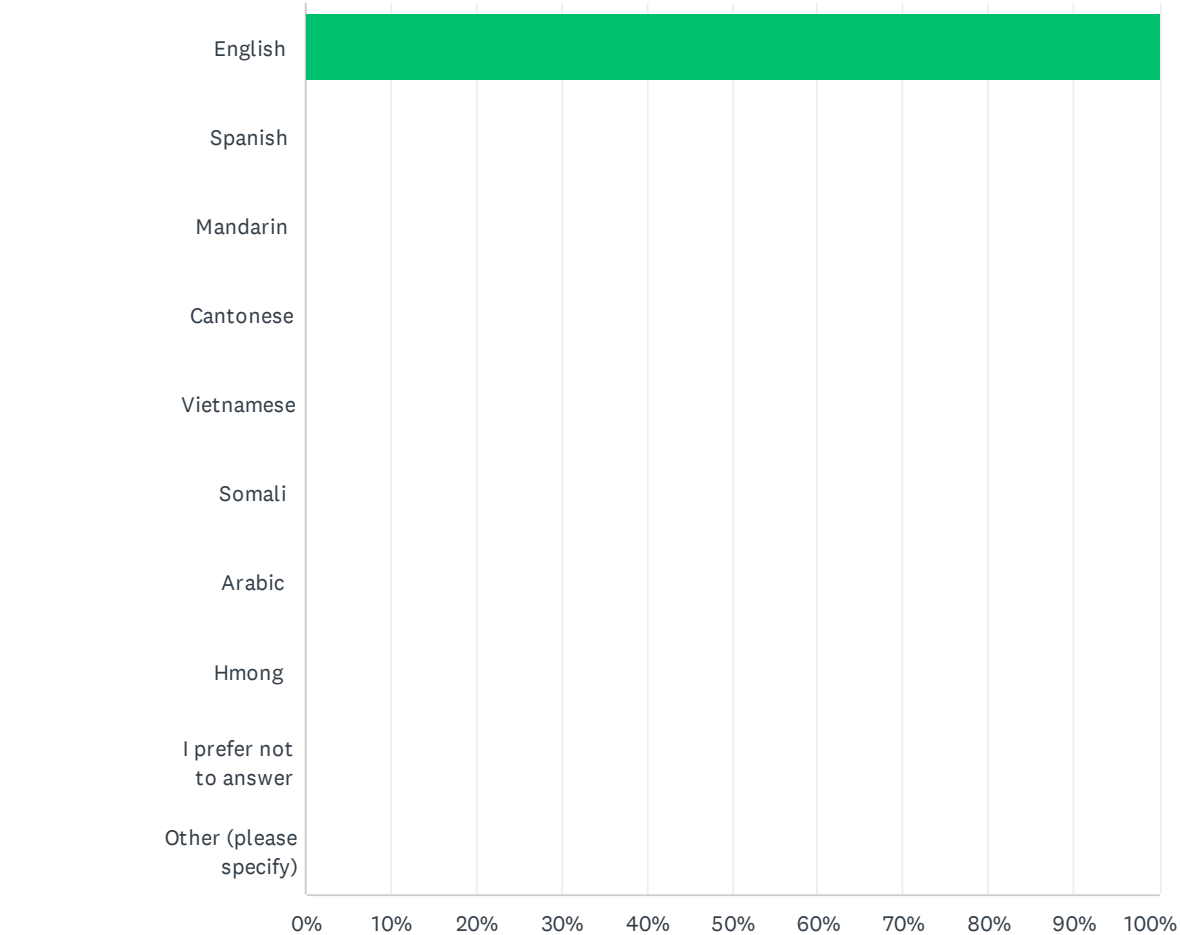
Answered: 0   Skipped: 34

 No matching responses.

ANSWER CHOICES	RESPONSES	
I am not affiliated with any tribe	0.00%	0
Bois Forte Band of Chippewa	0.00%	0
Fond Du Lac Reservation	0.00%	0
Gichi-Onigaming/ Grand Portage Band of Lake Superior Chippewa	0.00%	0
Leech Lake Band of Ojibwe	0.00%	0
Lower Sioux Community	0.00%	0
Millie Lacs Band of Ojibwe	0.00%	0
Prairie Island Community	0.00%	0
Red Lake Band of Chippewa Indians	0.00%	0
Shakopee Mdewakanton Sioux (Dakota) Community	0.00%	0
Upper Sioux Community	0.00%	0
White Earth Reservation	0.00%	0
Other	0.00%	0
I prefer not to answer	0.00%	0
TOTAL		0

Q18 What language do you mainly speak at home?

Answered: 28    Skipped: 6



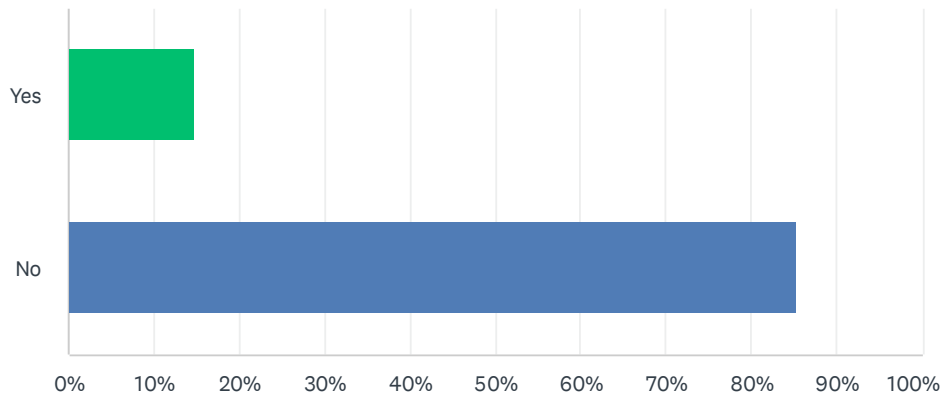
## Past Campground User Survey

ANSWER CHOICES	RESPONSES	
English	100.00%	28
Spanish	0.00%	0
Mandarin	0.00%	0
Cantonese	0.00%	0
Vietnamese	0.00%	0
Somali	0.00%	0
Arabic	0.00%	0
Hmong	0.00%	0
I prefer not to answer	0.00%	0
Other (please specify)	0.00%	0
TOTAL		28

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q19 Do you identify as someone with a physical, mental or sensory disability/condition?

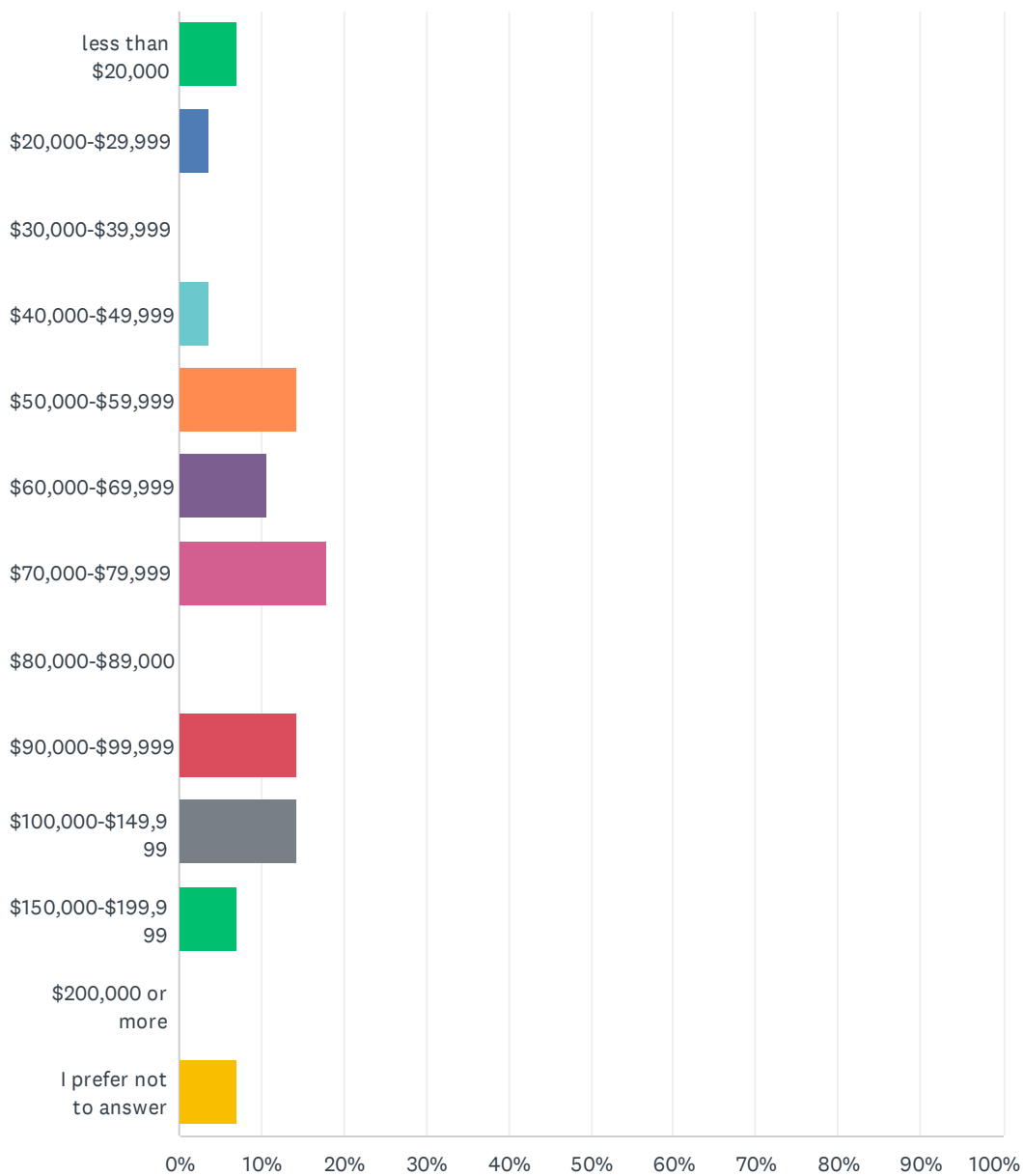
Answered: 27    Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	14.81%	4
No	85.19%	23
TOTAL		27

## Q20 Please indicate your total household income before taxes.

Answered: 28 Skipped: 6



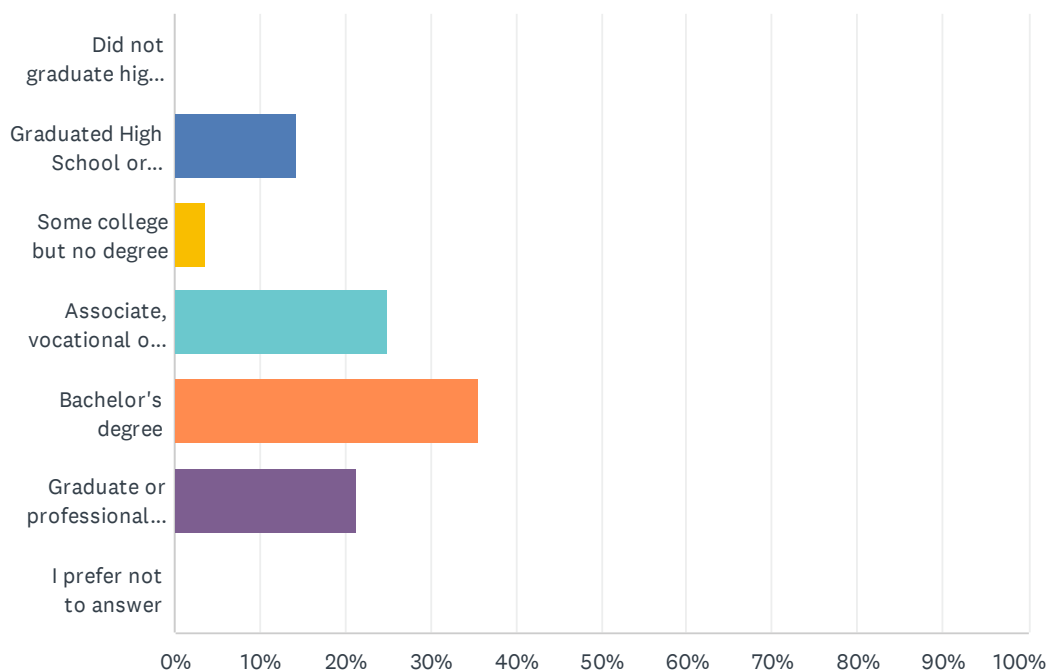
## Past Campground User Survey

ANSWER CHOICES	RESPONSES	
less than \$20,000	7.14%	2
\$20,000-\$29,999	3.57%	1
\$30,000-\$39,999	0.00%	0
\$40,000-\$49,999	3.57%	1
\$50,000-\$59,999	14.29%	4
\$60,000-\$69,999	10.71%	3
\$70,000-\$79,999	17.86%	5
\$80,000-\$89,000	0.00%	0
\$90,000-\$99,999	14.29%	4
\$100,000-\$149,999	14.29%	4
\$150,000-\$199,999	7.14%	2
\$200,000 or more	0.00%	0
I prefer not to answer	7.14%	2
TOTAL		28



## Q21 What is the highest level of education you have completed?

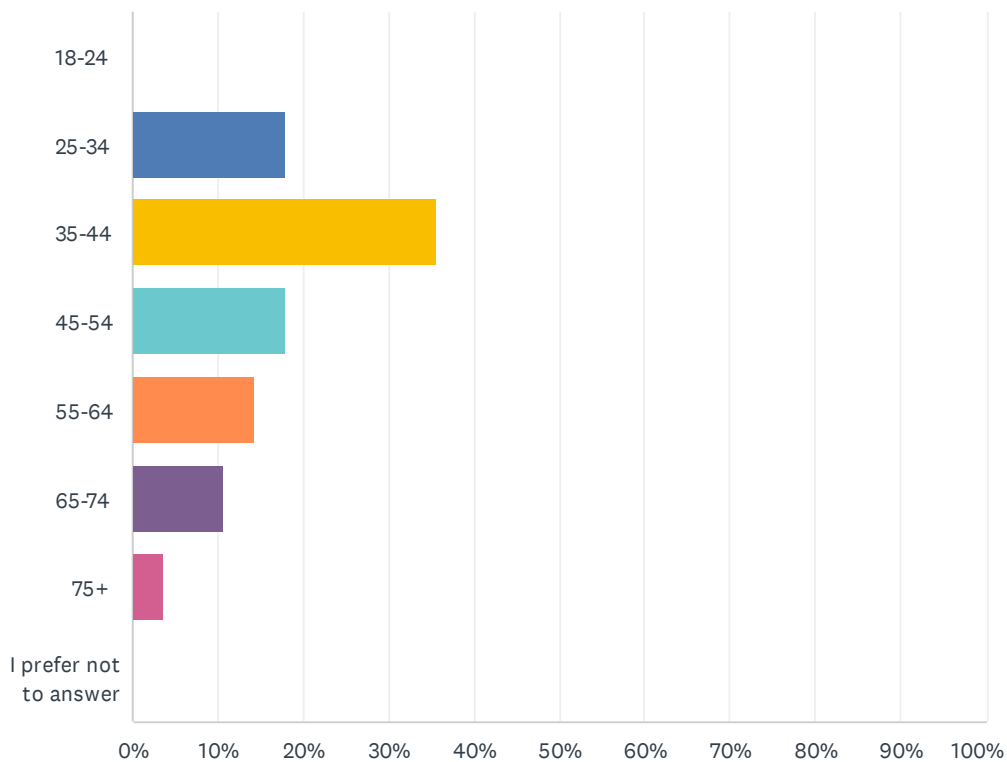
Answered: 28   Skipped: 6



ANSWER CHOICES	RESPONSES	
Did not graduate high school	0.00%	0
Graduated High School or equivalent	14.29%	4
Some college but no degree	3.57%	1
Associate, vocational or technical degree	25.00%	7
Bachelor's degree	35.71%	10
Graduate or professional degree	21.43%	6
I prefer not to answer	0.00%	0
<b>TOTAL</b>		<b>28</b>

## Q22 How old are you?

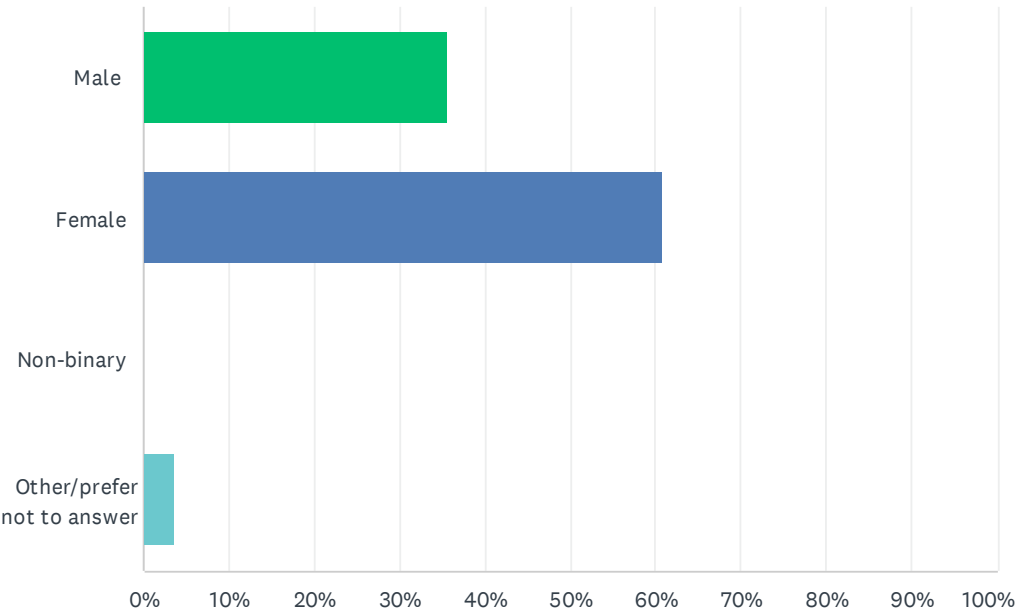
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
18-24	0.00%	0
25-34	17.86%	5
35-44	35.71%	10
45-54	17.86%	5
55-64	14.29%	4
65-74	10.71%	3
75+	3.57%	1
I prefer not to answer	0.00%	0
TOTAL		28

Q23 What is your gender identity?

Answered: 28    Skipped: 6



ANSWER CHOICES	RESPONSES	
Male	35.71%	10
Female	60.71%	17
Non-binary	0.00%	0
Other/prefer not to answer	3.57%	1
TOTAL		28

For more information:



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