



October 2022



Plum Creek Park 2022 Summer Campground Visitor Report

PREPARED FOR Greater Minnesota Regional Parks and Trails Commission

BY Southwest Regional Development Commission



About Southwest Regional Development Commission

Southwest Regional Development Commission (SRDC) is a government agency that aims to connect units of government, businesses, and communities with the resources, planning, and services needed to promote and further opportunities in Southwest Minnesota. Since 1973, SRDC has served the nine counties of Cottonwood, Jackson, Lincoln, Lyon, Murray, Nobles, Pipestone, Redwood, and Rock, working with and on behalf of these counties and their communities. Through partnerships and the leveraging of resources, SRDC has worked to lead the advancement of programs and projects in the areas of community, economic energy, transportation, and land use development.

More information about SRDC is available at www.swrdc.org.

About Greater Minnesota Regional Parks and Trails Commission

Greater Minnesota Regional Parks and Trails Commission (GMRPTC) is comprised of 13 members appointed by the governor, two members from each of the six districts and one at-large member. The Greater Minnesota Regional Parks and Trails Commission was created to undertake system planning and provide recommendations to the legislature for grants from the Parks and Trails Legacy Fund to counties and cities outside of the seven-county metropolitan area that have been designated as regionally significant.

More information about GMRPTC is available at www.gmrptcommission.org.

Contents


Acknowledgments iv


Executive Summary 1


Introduction..... 3


Methodology 6


Summer 2022 Campground User Analysis


 Visitor Demographics11

 Campground Experience13


 Cabin User Experience.....15

 Camper Characteristics.....16

 Campground Tourism.....19

 Campground Economic Impact.....22

Past Campground User Analysis

 Past Campground User Analysis25

Conclusion.....27

Appendices.....29

Acknowledgments

This report is a collaborative effort made possible through the input, guidance, support, and work of the following:

- Renee Mattson, Greater Minnesota Regional Parks and Trails Commission
- Joe Czapiewski, Greater Minnesota Regional Parks and Trails Commission
- Rick Anderson, Greater Minnesota Regional Parks and Trails Commission
- Jessica Welu, Southwest Regional Development Commission
- Rosemary Bruce-White, Southwest Regional Development Commission
- Justin Schroyer, Southwest Regional Development Commission
- Adam Kletscher, Plum Creek Park Ranger

Thank you to the Plum Creek Park and Redwood County staff who interacted with visitors and collected and promoted surveys throughout the summer.

About the Authors

Rosemary Bruce-White has served as a Development Planner for SRDC since 2019. Her work includes comprehensive planning, leading regional economic resiliency planning, and assisting local units of government in transportation, land-use, and solid-waste management planning. She has bachelor's degrees in Economics and Community and Regional Planning from Iowa State University in Ames, Iowa.

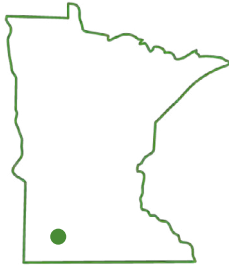
Jessica Welu has served as the Communications Specialist/Planner for SRDC since 2018. Her work includes leading the development and implementation of the organization's Comprehensive Communications Plan, and assisting local units of government, non-profits, and businesses with communications, marketing, and outreach planning efforts, as well as working on regional tourism and marketing efforts. She is a Certified Public Communicator through Texas Christian University, has a master's degree in Creative Writing and Literature, and bachelor's degrees in Professional Writing & Communications and Creative Writing & Literature.

Cover Photos: Plum Creek Park. Photos taken by SRDC.

Published October 2022

Executive Summary

Plum Creek Park 2022 Summer Campground Visitor Report



About: Plum Creek Park is located roughly two miles southwest of historic Walnut Grove. The park sits on 215 acres and features a large swimming and kayaking lake, the Plum Creek running through the park, and trails that curve through the park's trees and prairie grasses. The park offers visitors a variety of outdoor activities. The campground offers 64 RV campsites (47 seasonal), five tent sites, eight primitive campsites, and six camper cabins. Plum Creek Park has been part of the designated Greater Minnesota Regional Parks and Trails System since 2016.

Survey Overview

| | | | |
|--|--|---|--|
| 167 Campground User Survey Responses + 10 Past Campground User Survey Responses | 444 Estimated Summer Campground Users | 37.6% Estimated End-of-Season Survey Response Rate | 132 Collected Electronically 29 Collected In-Person 6 Collected from Handouts |
|--|--|---|--|



Visitor Demographics

- 32.9% Male
- 63.6% Female
- 0% Non-binary
- 3.5% Other/Prefer Not to Answer
- 49.5 = Median Age
- 43.6% Bachelor's degree or higher
- \$90,000-\$99,999 Median Household Income
- 9.0% Disability
- 91.7% White/Caucasian
- 1.4% Asian/Asian American
- 0.7% Hispanic/Latino
- 0.7% American Indian/Alaskan
- 0.7% Two or More Races



Campground Experience



80.0%
Reservation process
was "very easy"



98.0%
Sites/campground
were accessible



4.5/5
Average Campground
Satisfaction



Top Activities
#1 Walking/Hiking
#2 Swimming
#3 Fishing



Camper Characteristics



5.4% Day Users



94.6% Campers



- 58.9% Camper Trailer
- 18.5% Camper Cabin
- 13.9% RV
- 13.9% Tent



- 5.2 Average Group Size
- 59.2% Camped with Children

- >2 Months Average Planning
- 2.5 Days Average Length of Stay
- 70.6% Camp at least once/month
- 12.6% First Time Campers

Campground Tourism



57.1%

Local Visitors from within 50 miles of the park



26.7%

Tourists* from Minnesota
(*Live over 50 miles from park)



16

Different states represented at the park



Top Information Sources to Learn About Campgrounds

#1 Campground/County Website

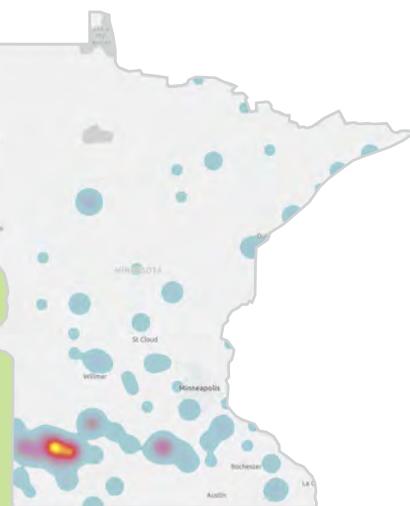
#2 Recommendation from Friends & Family

#3 Internet Search

#4 Other

The seven 2022 Campground User Surveys asked respondents to list their favorite campgrounds in Minnesota. Across all surveys, a total of 302 responses were provided. The heat map of favorite campgrounds (right) shows the locations of favorite campgrounds from all seven surveys. It is worth noting that across the board, the majority of respondents' favorites are located in southwestern and south central Minnesota. Many of these campgrounds can be seen as competitors to the seven regional campgrounds in southwestern Minnesota. Of the campgrounds listed, Garvin Park and received most "favorite" responses for regional campgrounds at 61 responses, followed by Plum Creek Park with 49 responses. Lake Washington Park received 22 responses, Hole in the Mountain Park 17 responses, Twin Lakes Park 15 responses, and Ramsey Park 13 responses. There were no responses mentioning Memorial Park.

Top competitors to the seven regional parks were state parks, including Camden State Park (10 responses), Lake Shetek State Park (9), and Itasca State Park (7). Thirty campgrounds in southwestern Minnesota were listed as favorites.



Campground Economic Impact



Less than \$200

Average anticipated spending during visit

Top Spending Categories

#1 Nearby Bars/Restaurants

#2 Purchasing Camping Supplies

#3 Retail Shopping

While most campers, when surveyed, did not plan or budget for spending categories, they were not opposed to spending in these categories. Most, on the other hand, were spontaneous shoppers and were open to spending depending on what was around locally, what the weather was like during their visit, and depending on their mood.

Methodology: In 2022 the Greater Minnesota Regional Parks and Trails Commission (GMRPTC) contracted with Southwest Regional Development Commission (SRDC) to conduct a campground user analysis of seven campgrounds in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. The campground user analysis consisted of two survey approaches. Survey collection was open online from May 23-September 13, 2022, with marketing, outreach, and in-person surveys conducted throughout the time period.

For full results and methodology, see the full report.

Introduction

PLUM CREEK PARK is located roughly two miles southwest of historic Walnut Grove. The park sits on 215 acres. With a large swimming and kayaking lake, Plum Creek running through it, and trails that curve through the park's trees and prairie grasses, the park offers campers and day users the opportunity to enjoy a wide variety of outdoor recreational activities. The park and campground are managed by Redwood County staff, a park ranger, and a seasonal campground staff who manages the camp's store. Plum Creek Park was designated as part of the Greater Minnesota Regional Parks and Trails System in 2016.

In 2022 the Greater Minnesota Regional Parks and Trails Commission (GMRPTC) contracted with Southwest Regional Development Commission (SRDC) to conduct a campground user analysis of seven campgrounds in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. GMRPTC is responsible for system planning and providing recommendations to the legislature for grants funded by the Parks and Trails Legacy Fund to counties and cities outside the seven-county metropolitan area. The campground user analysis was undertaken to analyze campground usage, camper satisfaction and demographics, and analyze the tourism and economic impact of the campground. Ultimately, this data is meant to help inform planning and marketing efforts by GMRPTC, Plum Creek Park, Redwood County, and collaborative partners.

The campground user analysis consisted of two survey approaches. The first was a **Past Campground User Survey** developed and marketed to people who have visited any of the



seven regional parks in southwestern Minnesota over the last two years (2019-2021). The second was a **Plum Creek Park 2022 Campground User Survey** developed and marketed to campground users during the 2022 spring-fall camping season. Survey collection was open online from May 23-September 13, 2022, with marketing, outreach, and in-person surveys conducted throughout the time period. A total of 167 surveys were collected for the Plum Creek Park 2022 Campground User Survey. An additional 10 Past Campground User Survey responses were collected for Plum Creek Park, for a total of 177 user responses. Together, the two surveys provide a snapshot of campground usage and the impact of Plum Creek Park on local tourism and the local economy.

The survey and campground user analysis were designed to be representative of the summer season, defined as Memorial Day through Labor Day. It is important to note that Plum Creek Parks's operating season for 2022 was May through September. This report focuses on traditional summer visitors using the campground. While the survey was available to day users, the focus of outreach and in-person survey collection was on campground users. Visitors to Plum Creek Park during the

early spring and fall season, or for other uses, were beyond the scope of this project. As such, readers should understand that this report quantifies only a portion of the park's full tourism and economic impact.

For more details on this project's methods, see our [methodology](#).

Plum Creek Park: A Snapshot

Plum Creek Park's campground offers three areas of camping; the main campground, Lake Laura North Campground, and the Lower Park Campground. The park maintains 64 RV campsites with electric service, five campground tent sites, eight primitive campsites (four in Lake Laura North Campground and four in the Lower Park Campground), and six camper cabins. Of the RV campsites, 47 are seasonal sites, leaving 17 overnight reservable sites. Seasonal sites do have water hookups. All sites (except seasonal) are reservable online through the Plum Creek Park website. A shelter is also available for reservations.

It is worth noting that available tent sites are confusing on the website as only the five tent sites in the main campground are shown on the map. Campground staff mentioned that the eight primitive sites are less frequently used. During the summer 2022 visits, no visitors to the primitive sites were observed during in-person visits. The primitive sites are a newer feature at park.

The six cabins are a new feature at Plum Creek Park and were opened for the 2021 camping season.

CAMPING RATES

Camper Cabin: \$70/night

RV Sites: \$25/night

Tent Sites: \$20/night



Accessing Plum Creek Park

Plum Creek Park is located just off Crown Ave, roughly two miles southwest of Walnut Grove. The park is located less than half a mile from the Laura Ingalls Wilder Pageant Grounds. Wayfinding signs on Crown Ave could be improved to increase visibility. There is only one entrance to the park.

Unique Features

Plum Creek Park features a large swimming and kayaking lake, Lake Laura. Plum Creek also runs through the park. Non-motorized boats are welcome on the lake, and a launch is available. A paddle share program is available at the park, allowing visitors the opportunity to rent kayaks and paddle boards. Reservations for the kayaks and paddle boards can be made on the park's website. Just a little over two miles of hiking trails roll through the park's woods and prairie grasses. There is also a playground, disc golf, baseball fields, and a volleyball court available for guests.

Less than half a mile from Plum Creek Park is the Laura Ingalls Wilder Pageant Grounds, bringing thousands of tourists to the area for the Laura Ingalls Wilder Pageant each July, and for an annual music festival at the end of July. The Laura Ingalls Wilder Museum is located a little over two miles from the Park in Walnut Grove. Within 20 miles of the park are several museums/historical sites, Lake Shetek State Park, and Painted Prairie Winery. Restaurants are available in Walnut Grove, Tracy, and Revere.

A park store is unique to Plum Creek Park and offers visitors an opportunity to interact with campground staff, purchase ice cream, snacks, firewood, etc., as well as get park information. The park also offers wifi to guests at a fee.

Plum Creek Park is also a designated route point for the Casey Jones State Trail. While the trail does not yet go to the park, it is worth noting as a future park feature.

Figure 1. Map of Plum Creek Park

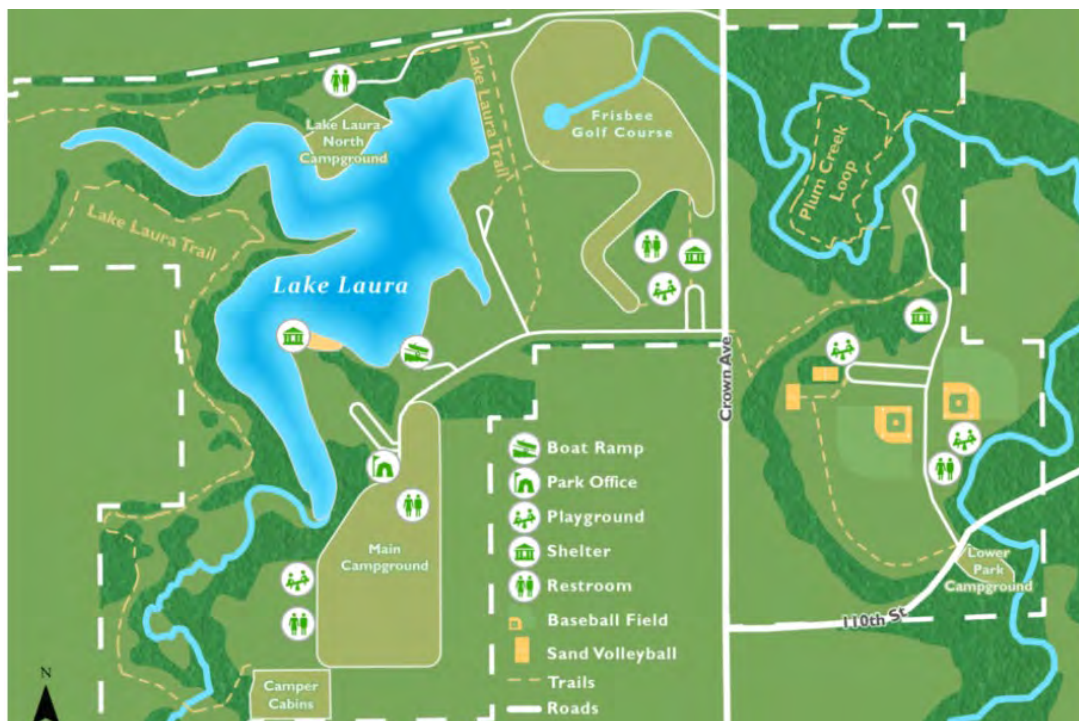


Photo Credit: Plum Creek Park

Methodology

Overview

The Plum Creek Park user analysis consisted of two survey approaches. The first was a **Past Campground User Survey** developed and marketed to people who have visited any of the seven regional parks in southwestern Minnesota over the last two years (2019-2021). The second was a **Plum Creek Park 2022 Campground User Survey** developed and marketed to campground users during the 2022 spring-fall camping season. Data in this report is drawn from both complimentary surveys during the summer of 2022 with the survey collection open from May 23 to September 13.

SRDC conducted kick-off and close-out meetings with campground staff prior to and following survey collection. These meetings were used to determine best approaches to survey outreach and collection, as well as to gather registration data available from previous years and from the 2022 summer camping season. SRDC met with the park's designated contact (Redwood County staff) on May 16, 2022, for the kick-off discussion and on September 30, 2022, for the close-out discussion. SRDC provided weekly/bi-weekly email updates to Plum Creek Park on survey progress and provided communications prior to each campground visit throughout the survey collection period.

The survey and campground user analysis were designed to be representative of the summer season, defined as Memorial Day through Labor Day. Focusing on summer campground users coincides with the park's peak visitation season and ensures comparability with other visitor studies conducted in regional and state parks across Minnesota. It is important to note that Plum Creek Park's 2022 camping season was from May through September.

This report focuses on traditional summer visitors using Plum Creek Park's campground. While the survey was available to day users, the focus of outreach and in-person survey collection was on campground users. Visitors to the park during the early spring and fall season, or for other uses, were beyond the scope of this project. As such, readers should understand that this report quantifies only a portion of Plum Creek Park's full tourism and economic impact.

Campground User Estimates

Campground user estimates were collected using registration information and campground capacity as provided by Plum Creek Park's Ranger.

At the beginning of the season, SRDC estimated a full capacity rate of the campground for the 16-week summer season of 1,248 visits, given each site was rented by one user group each week. SRDC aimed to have 250 responses for the season; a response rate of 20% of the pre-season capacity estimates.

These estimates, however, did not take into account the number of seasonal sites at the park. With 73% (47) of the park's RV sites as seasonal sites, the pre-season estimates needed to be adjusted to account for the high number of seasonal occupants. New numbers focused on full capacity of the 17 reservable RV sites, five tent sites, eight primitive sites, and six cabins; a total of 36 reservable sites. Pre-season estimates were adjusted to 623 visits, given each of the 37 sites was rented by one user group each week. SRDC's new aim was to have 125 responses for the season; a response rate of 20%.

End of season reservation numbers were provided by the Plum Creek Park Ranger. The

total reservation numbers from April through September were 610 reservations. Of these 610 reservations, 72% were from in-state, while 28% were from out of state. Out of state campers were from 34 states and two international campers. Given a camping season of 22 weeks, this averages to 27.7 reservations per week. The average weekly reservation numbers were used for the end of season estimates and adjusted to the 16-week survey period. End of season user estimates are 444 visits (27.7×16 ; rounded).

Survey Development

SRDC conducted a kick-off meeting with Redwood County staff and GMRPTC during survey development. These meetings were used to determine best approaches to survey outreach and collection, as well as to gather registration data available from previous years and from the 2022 summer camping season. SRDC met with Redwood County staff on May 16, 2022, for the kick-off discussion.

The survey was designed through a collaborative process with GMRPTC, SRDC, and Redwood County staff.

SRDC reviewed previous trail surveys conducted through GMRPTC and made recommendations to align questions with trail user surveys. Whenever possible, questions were designed to collect data that is comparable to visitor survey data collected previously through GMRPTC, by the Metropolitan Council, and the Minnesota Department of Natural Resources.

Prior to finalizing the survey, the survey was reviewed by GMRPTC and tested by SRDC. The final Plum Creek Park 2022 Campground User Survey was 27 questions long, plus seven additional demographic questions. Question topics included overall campground satisfaction, campground activities, camping characteristics, trip planning, information sources, and

demographics. Four questions were specific to the park's cabin users only. On average, online respondents took 4-6 minutes to complete the survey. The final Past Campground User Survey was 15 questions long, plus seven additional demographic questions.

Survey Outreach

The previous user survey was marketed using only online resources, including SRDC's website and social media, and shared collaborative partners' websites and social media pages.

The Plum Creek Park 2022 Campground User Survey was available to visitors in printed form or electronically. At the start of the survey collection period, paper surveys were available in the park's store. Store staff assisted in handing out paper surveys to campers each week and collected completed surveys. Store staff also helped to encourage guests to take the survey each time they interacted with a visitor. Flyers encouraging survey participation were placed on the information signs, men's and women's bathrooms, shelter, and on the outside of the storefront.

The electronic survey was marketed through flyers with a scannable QR code and survey link and on business card-size handouts with scannable QR code and survey link. Plum Creek Park staff sent emails to their email list of visitors multiple times throughout the season, asking them to take the survey. The survey was

Figure 2. Survey Outreach on Website



also available on the park’s website.

The survey was marketed on SRDC’s website and social media, and through the County’s website and social media. Survey outreach was conducted on SRDC’s social media four times and shared 55 times. Survey outreach was conducted on the County’s Facebook page seven times.

Survey Collection

In-person surveys were conducted by SRDC staff. Survey participation was limited to one adult (18 years of age or older) per camping group as the group responder. A camping group was defined as anyone staying at the responder’s reserved campsite during the visit. A visit was defined as the total extent of the camping group’s stay at Plum Creek Park, from registration to check-out. It is worth noting that Plum Creek Park’s seasonal visitors were asked to take the survey one time. In addition, the park had several campers visit multiple times within the 2022 summer season. Plum Creek Park did have a significant number of campers who had multiple visits within the 2022 summer season. Survey participants were asked to limit their response to their current or most recent visit. Campers, however, were not limited to only taking the survey once during the 2022 summer season.

When sites were approached with groups of people, SRDC confirmed the number of sites being reserved with the group and asked one member of each reserved site to complete the survey.

SRDC walked the campground during each visit and approached each campsite and visitor to conduct individual surveys. Visitors were each greeted and informed that the survey was being conducted in partnership with GMRPTC and Plum Creek Park to assist with understanding campground usage and to help the park get further funding for future projects. Visitors were

asked if they had a few minutes to take the survey with SRDC staff verbally. Printed surveys were provided to those who chose to self-administer the survey. SRDC conducted verbal surveys by reading survey questions verbatim and recording responses on the printed survey. All visitors were assured their participation was voluntary and that surveys were anonymous.

In instances where there were campers or tents at sites but no adult present outside the camper/tent, SRDC left a printed survey under windshield wipers of vehicles or placed securely on picnic tables. Handwritten notes were left on the top of the printed surveys on how to turn in completed surveys.

In instances where visitors declined to participate SRDC asked if they could provide them with a card with the QR code in case they had time later to take the survey. There were no noted declines during SRDC’s in-person visits.

Survey Dates, Times, & Completions

At the start of the survey collection period, four in-person collection times were planned throughout the summer season during key times when the campground typically experienced high usage. These key times were set for near Memorial Weekend, Independence Day, Labor Day, and Laura Ingalls Wilder Pageant Weekends. An additional in-person visit was added mid-season.

Figure 3. Survey Dates, Times & Collections

| Date | Day | Time | Hours | Completed |
|---------|----------|-------------|-------|-----------|
| 6/16/22 | Thursday | 4pm-4:45pm | .75 | 5 |
| 7/15/22 | Friday | 3:30pm-5pm | 1.5 | 5 |
| 7/22/22 | Friday | 3:30-5:15pm | 1.75 | 7 |
| 8/12/22 | Friday | 4:30pm-6pm | 1.5 | 7 |
| 8/20/22 | Saturday | 4:30-5:30pm | 1 | 5 |

Response Rate

To receive a statistically representative survey response rate, SRDC established a response rate goal of 20% of total campground reservations for the season. SRDC aimed to have 250 responses for the season; a response rate of 20% of the pre-season capacity estimates.

At the end of the season, it is estimated that a total of 444 reservations were made for Plum Creek Park during the 2022 summer season (see [Campground User Estimates](#)). Of these 444 visits, a total of 167 users completed the Plum Creek Park 2022 Campground User Survey, for a response rate of 37.6%.

An additional ten Past Campground User Survey responses were collected for Plum Creek Park for a total of 177 Plum Creek Park user responses.

Of the 167 responses, 132 were collected via the electronic survey link (79.0%). An additional 29 were collected verbally during in-person visits (17.4%). The other six responses were collected from printed surveys left at sites during in-person visits and from the park staff handing out and collecting surveys (3.6%).

Overwhelmingly, Plum Creek Park campers preferred the online survey format. A high percentage of the online response rate is likely due to the park staff's consistent email messaging and the availability of wifi at the park. The store staff was consistently asking visitors to take the survey, and signage highlighted the QR code and survey link. During in-person visits, it is noted that a significant number of those that SRDC talked to said they had already taken the survey or were planning to do so online.

Special Circumstances

At the start of this project, SRDC did not



anticipate the high number of seasonal sites at Plum Creek Park. With 73% of the park's RV sites and 56.7% of the total sites at Plum Creek Park as seasonal sites, SRDC had to adjust the pre-season survey response estimates to reflect seasonal usage. This accounted for a large decrease in the number of anticipated responses for the season.

There was one unanticipated circumstance during the survey period. High traffic to the park was expected during the Laura Ingalls Wilder Pageant weekends (July 9, 16, and 23 weekends). SRDC visits during these weekends did not get as high of traffic as was anticipated due to visitors being away from their campsites.

An aid to Plum Creek's response rate was the frequency of interaction with park staff. During each in-person visit, SRDC noted campground staff interacting within and outside the store. During all observed interactions, the park staff reminded campers to take the survey. The Park Ranger followed up with emails to visitors throughout the season to complete the survey if they hadn't already. A link was also made available in a prominent location on the website.

Data Analysis

Survey data was downloaded from the

SurveyMonkey server and analyzed in Microsoft Excel. The report is split into two sections: an analysis of the Plum Creek Park 2022 Campground User Survey and an analysis of the Past Campground User Survey responses that indicated previous visits to Plum Creek Park since 2019. Throughout this report, unless otherwise specified, the word “average” refers to the response sample’s median average rather than mean average. Responses to open-ended questions were loosely tagged and categorized. Responses are provided in the Appendices.





Visitor Demographics

Participants from the Plum Creek Park 2022 Summer Survey spanned from ages 25-75+.

The average adult survey participant was between 45-54 years old (Median = 49.5). The most common age groups for participants were 35-44- (40), 55-64 (39), 65-74 (24), and 45-54 (20) years old. There were no survey participants between the ages of 18-24. Four participants preferred not to answer, while 23 skipped the question.

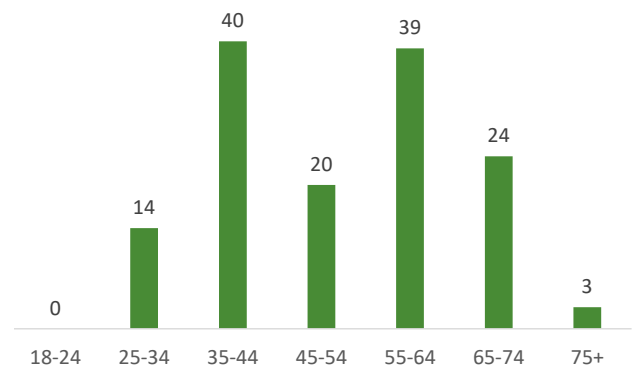
While the survey did not ask for the age of children (under 18 years old) within the participant's camping group, 238 children were part of respondent camping groups, with a median of three children in camping groups with children. Just under half of survey respondents (47.4%) indicated that their camping group included children. Of those camping with children, 21 camped with three children, 20 camped with two children, ten camped with 4 children, seven camped with five children, six camped with one child, and five camped with six or more children.

The majority of survey participants identified as female, with 91 of 143 responses (63.6%). Forty-seven participants identified as male (32.9%), while five responded as other/preferred not to answer (3.5%) and 24 skipped the question.

A significant majority of respondents identified as White/Caucasian, with 132 of 144 responses (91.7%). Two respondents identified as Asian/Asian American, and one respondent each identified as Hispanic/Latino, American Indian/Alaska Native, and two or more races (0.7% each). Seven preferred not to answer and 23 skipped. One participant reported tribal affiliations with the Lower Sioux Community.

Figure 4.

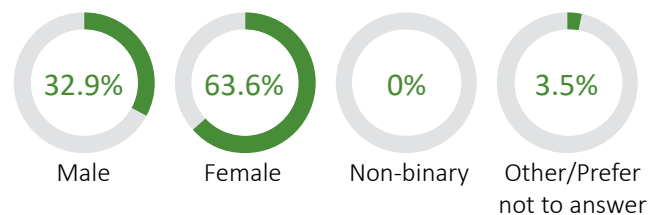
Participants by Age



Q34: How old are you? (Responses: 144)

Figure 5.

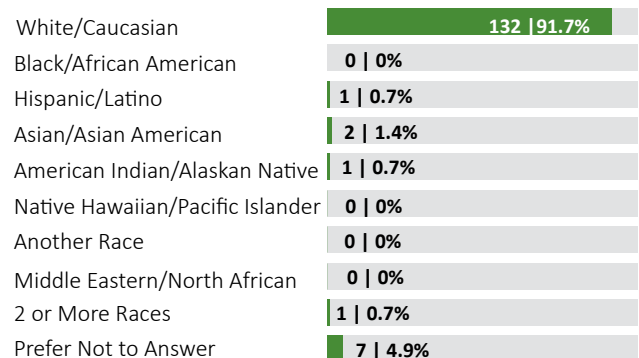
Participants by Gender



Q35: What is your gender identity? (Responses: 143)

Figure 6.

Participants by Race/Ethnicity



Q28: How do you describe yourself? (Responses: 144)

The majority of respondents identified English as the language mainly spoken at home, with 140 of 145 responses (96.6%). One respondent identified “other” and commented “American” as the language spoken. Four respondents preferred not to answer and 22 skipped the question.

Plum Creek Park survey respondents, on average, reported household incomes above the state and national averages. The median household income (before taxes) of respondents was between \$90,000-\$99,999, compared to the statewide median of \$73,382 and national median of \$64,994.* The majority of respondents (73.2%) reported annual household incomes of \$70,000 or higher. Of those, 40 respondents (35.7%) reported incomes of \$100,000 or more. Eight respondents (7.1%) reported incomes of \$39,999 or less. Thirty participants preferred not to answer, while another 25 skipped the question.

The educational attainment level of participants was above the state average with 43.6% of respondents (58) having a bachelor’s degree or higher, compared to 36.8% statewide.* Twenty-

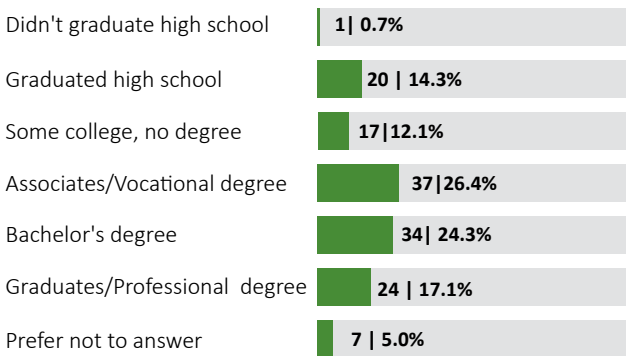
* U.S. Census Bureau 2020 American Community Survey 5 Year Estimates

two respondents (27.5%) had an associate or vocational degree and five respondents (6.2%) had some college education but no degree. Twenty-one respondents (26.2%) had a high school diploma or equivalent and one respondent (1.2%) did not graduate high school. Six respondents preferred not to answer.

Thirteen respondents (9.0%) reported having a member of their camping group with a physical, mental, or sensory disability/condition, just below statewide estimates of 10.9% of the population (census). Seven preferred not to answer, while an additional 23 skipped the question.

Figure 7.

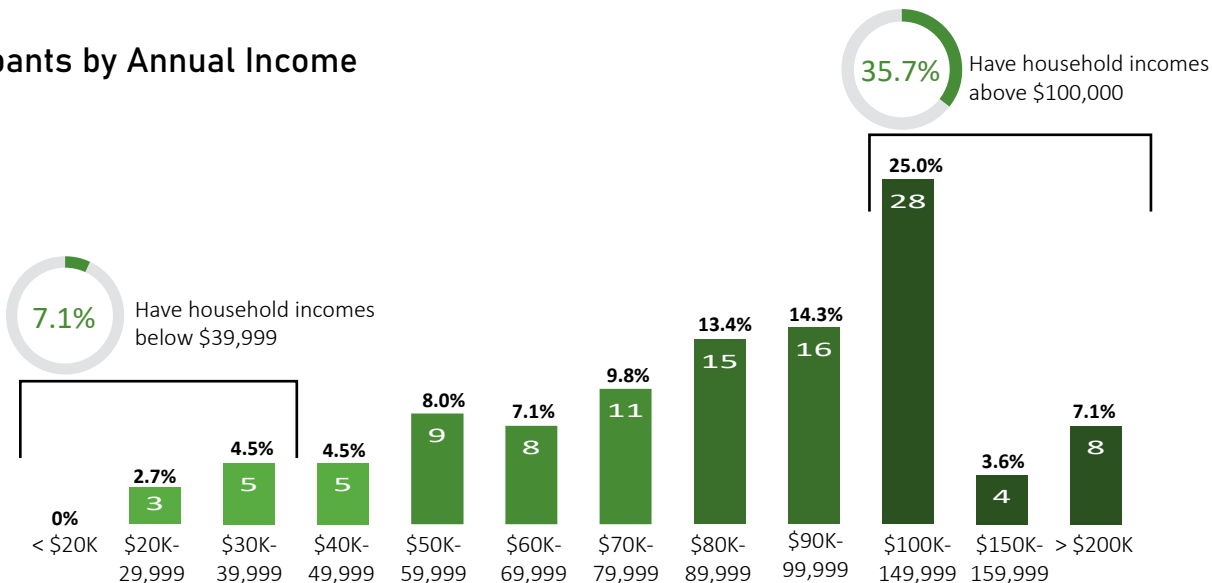
Participants by Education



Q33: What is the highest level of education you have completed? (Responses: 140)

Figure 8.

Participants by Annual Income



Q32: Please indicate your total household income before taxes. (Responses: 142)



Campground Experience

Survey participants were asked about their experience at Plum Creek Park during their visit, including the reservation process.

Overall, the reservation process went smoothly, as 112 (80.0%) stated that the process was “very easy”. Eleven (7.9%) respondents state that the process was “okay,” followed by five (3.6%) respondents that state that the process was “somewhat easy,” two respondents that said it was somewhat “difficult”, and one respondent said the process was “very complicated”. Out of the 140 responses, nine offered additional comments. Four mentioned that they were seasonal users and three mentioned that they did not reserve sites.

Most respondents found sites to be accessible.

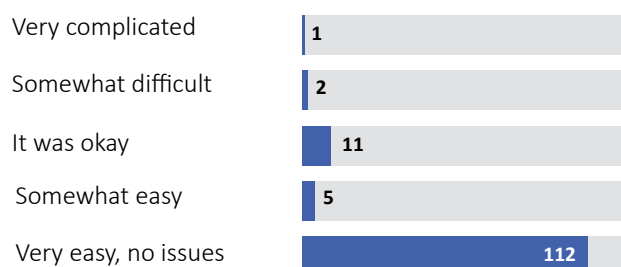
Only three respondents noted difficulties in accessing their site. Two comments mentioned that their sites were extremely muddy upon arrival, and one mentioned a conflict with how their neighbor parked and ended up having an accident with their vehicle when leaving.

Respondents ranked their satisfaction with the campground amenities, including campsites, bathrooms/showers, campground upkeep, electric hook-ups, playgrounds, and shelters/picnic tables. To better understand how campers felt about each amenity, satisfaction was ranked as very dissatisfied (1), slightly dissatisfied (2) okay (3), slightly satisfied (4), and very satisfied (5). By assigning a numeric value to respondent satisfaction, average satisfaction scores were determined for each feature.

Overall, campground amenities were highly ranked by campground visitors. The highest ranked features included the electric hook-ups, campground staff, and campground upkeep,

Figure 9.

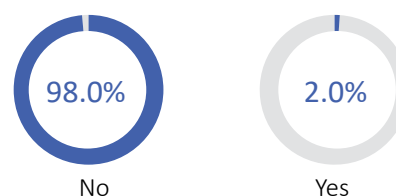
Reservation Process



Q24: How was the reservation process? (Responses: 140)

Figure 10.

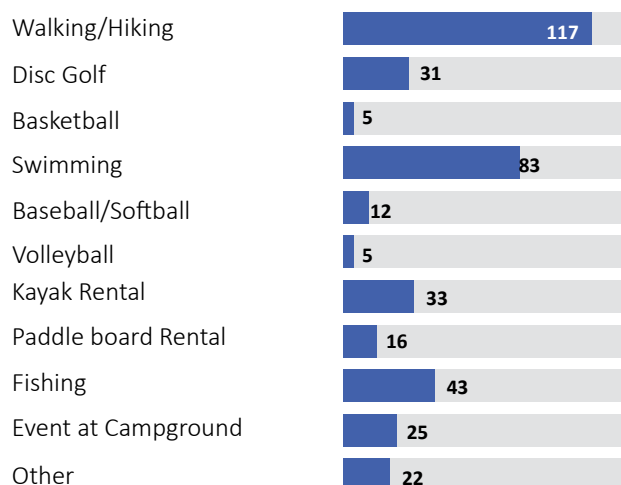
Were There Issues Accessing the Site?



Q11: Did you have any issues accessing your campsite? (Responses: 151)

Figure 11.

Campground Activities



Q27: Which of the following campground activities have you or your group done or plan to do during your visit? (Select all that apply) (responses: 139)

each ranked at 4.8. The campsites and paddle board rentals were ranked at 4.7, followed by the kayak rental ranked at 4.4, the bathrooms/showers with a 4.3 ranking, and the swimming area ranked at 4.2. The lowest ranked feature was the wifi at 3.4. During in-person survey collections, respondents noted that they were unaware that they had to pay for the wifi but were still able to use their data on their phones. Campers also noted that the swimming area was experiencing issues due to the lack of rain this season, leading to additional algae blooms and the noted presence of animal waste.

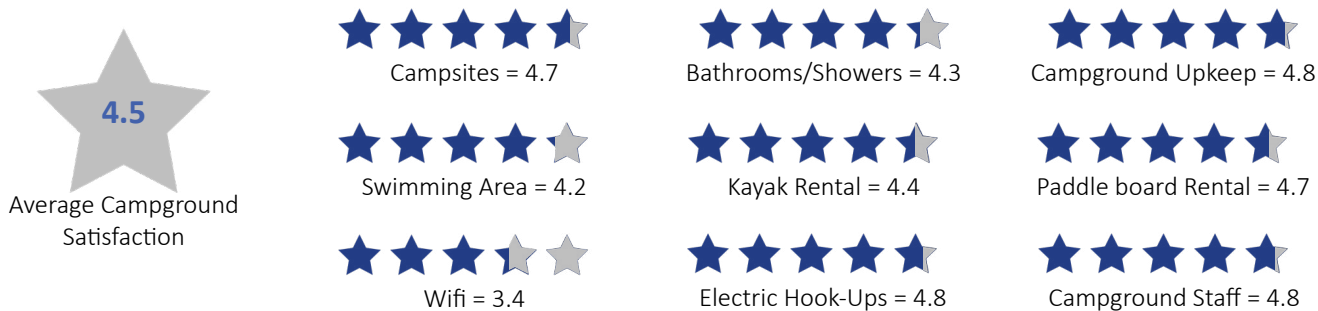
When asked about amenities that would make their overall experience better, 104 respondents offered comments. There were 29 comments that did not offer recommendations for improvement, as they either stated "none" or offered positive feedback that the campground already had everything they wanted. Water/Sewer hook-ups were mentioned by 17 respondents (16.3%). Fifteen comments mentioned improvements in campground layout (14.4%). These recommendations included having more sites, having a bathroom/shower building or porta-potty near the cabins, and having bathrooms near the swimming area. Upgrades in the bathrooms/showers were mentioned by 14 respondents (13.5%) with suggestions that included easy to install fixes

such as benches and shelves in shower rooms. Additional comments mentioned adding walls to the shower areas. During in-person survey collections, respondents noted that the current situation is not ideal as the shower curtains do not close all the way, offering very little privacy. It was also reported that it took a very little draft of wind to move the curtains. Other comments mentioned included better wifi, additional play equipment near the swimming area, additional seasonal and non-seasonal sites, and grounds keeping solutions for areas that are prone to getting muddy.

Survey participants were asked about the activities they did or planned to do at Plum Creek Park during their visit. A total of 139 respondents responded. Walking/ hiking/ biking ranked number one with 117 responses (84%), followed by swimming with 83 responses (56.9%), fishing with 43 (30.9%), kayak rentals with 33 (23.7%), and disc golf with 31 (22.3%) responses. There were 25 respondents (18.0%) that intended to go to campground events. Basketball, baseball or softball, and volleyball combined received 22 responses. Twenty-two respondents mentioned participating in other activities and included going to the Laura Ingalls Wilder Pageant, stargazing, relaxing, yard games, and going to the playground.

Figure 12.

Satisfaction With Campground Amenities



Q20: Overall, how would you rate your experience with the following park features? (Responses: 143)



Cabin User Experience

Plum Creek Park has a unique feature in the camper cabins that were installed at campground in 2021. These six cabins were built by a local farmer in the region and were available to rent during the 2021 season for the first time. Due to this update, it was deemed beneficial to include a short camper satisfaction survey (four questions) for those respondents that rented a cabin during their visit.

Out of the 151 responses to the question “how are you camping during your visit,” 28 respondents (18.5%) noted that they rented a cabin for their stay. Respondents were asked to rank the overall quality of their cabin with one star being the worst, and five stars being the highest ranking. Overall, campers that rented cabins were very satisfied with their stay and the cabins ranked at 4.8 stars, with four respondents ranking cabins four stars and 19 ranking them five stars.

Respondents were asked if they had rented cabins at other campgrounds in the past. Out of the 25 responses, eleven noted that they had (44%). This question was followed with a question about how their current cabin experience compared to previous years. Fourteen respondents stated that it was “better” and six stated that it was “the same.”

The last question from this portion of the survey asked respondents about additional improvements that would make their cabin stay better. Twenty respondents offered insight. Nine of these comments mentioned having bathrooms or porta-potties closer to the cabins (45%). Six comments (30%) included upgrades to the cabins themselves, such as curtains



Figure 13.

Camper Cabin Satisfaction



for the windows, a fridge, a fly swatter, and ladders for bunks. Other comments included storage options, wifi, and comments offering no recommendations, just satisfaction.

Camper Characteristics

Of the Plum Creek Park visitors who participated in the survey, nearly all were campers. Out of the 167 total survey responses, 158 (94.6%) of them were overnight campers. The survey received nine (5.4%) responses from day users. Of the overnight campers, 25 were seasonal campers (15.8%).

Camping groups were defined in the survey as anyone staying at the responder's reserved campsite during the visit. For all campsites surveyed, the average camping group size was 5.2 people, with the largest reported group size of 40 people. This indicates that although respondents were asked to refer to their site only when filling out the survey, they may have included neighboring sites if at the campground for a group event, such as a family reunion or trips with friends. This became more evident as 13 separate respondents noted ten or more people in their group. Although typical RVs and campers can hold 4-7 adults overnight, it was noted that many sites included tents along with RVs and campers, meaning a site could have been housing closer to 10-12 people at one time on any given night.

Of these responses, 72 survey respondents (47.4%) stated that they were camping with children, with an average of 3.4 children per site. It should be noted that five respondents reported having six or more children at their site (the most being 11). These numbers should also include the considerations mentioned previously when reporting average group size.

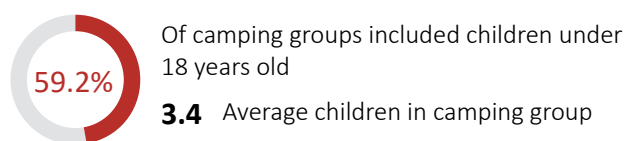
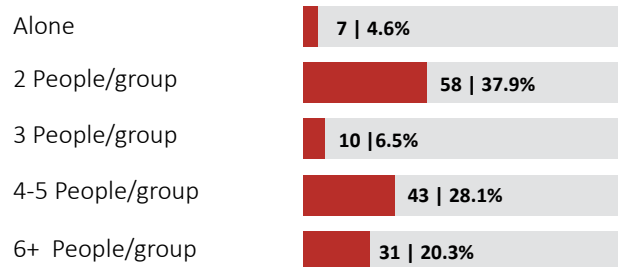
Figure 14.

Group Size & Composition

5.2 Average Camping Group Size



Percent of all group responses



Q4: How many people are camping in your group during this visit?
(Responses: 153)

Q5: Are you camping with children (under 18 years old)? (responses: 152)

Most campers planned for their trip two or more months ahead, with 85 responses (60.7%), followed by 22 who planned 1-2 months in advance (15.7%), 19 who planned 1-2 weeks in advance (9.3%), 12 who planned 3-4 weeks in advance (8.6%), and eight who planned less than one week in advance (5.7%).

The average length of stay was 2.5 days, excluding the nine day visitors and the 25 seasonal campers. Four responses were excluded due to being unclear on their length of stay.

Plum Creek Park has a higher proportion of seasonal campsites than most campgrounds in the GMRPTC system as the campground has 47 seasonal sites and 36 non-seasonal sites. The seasonal sites are completely rented out and there is currently a waiting list for users that are interested in renting a seasonal site. During survey collection, one respondent reported that they were number ten on the waiting list.

When asked about how frequently survey participants camp in Minnesota from May 1st-October 31st, 101 Plum Creek Park respondents (70.6%) stated that they camped at least once a month. Of those responses, 37 stated they camped two-three times a month (25.9%), 35 camped once a month (25.5%), and 29 camped every weekend (20.3%). Eighteen respondents (12.6%) stated that this was their first-time camping, and 24 respondents (16.8%) stated that they only go camping once a season, making Plum Creek Park the only camping they did during the 2022 season.

During in-person survey collections, it was stated multiple times that respondents that rent out seasonal sites at Plum Creek Park often treat their sites as a home-away-from-home and will split their time during the season between their home address and the camping site.

Figure 15.

Trip Planning & Length of Stay



**>2
Months**

Most campers planned their trip for more than two months

**2-3
Days**

Average length of stay

Q22: How far in advance did you plan for this visit? (Responses: 140)

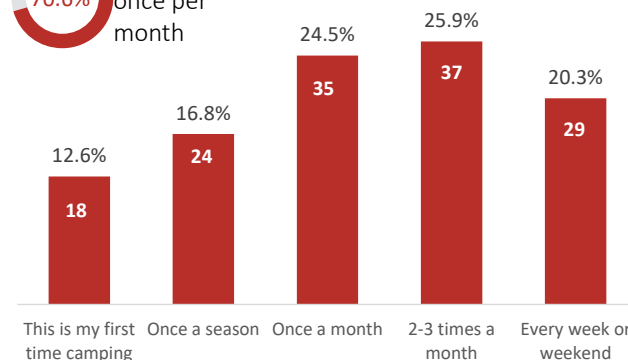
Q912 How many days do you plan on staying at this campsite? (Responses: 152)

Figure 16.

Camping Frequency in Minnesota



Camp at least once per month



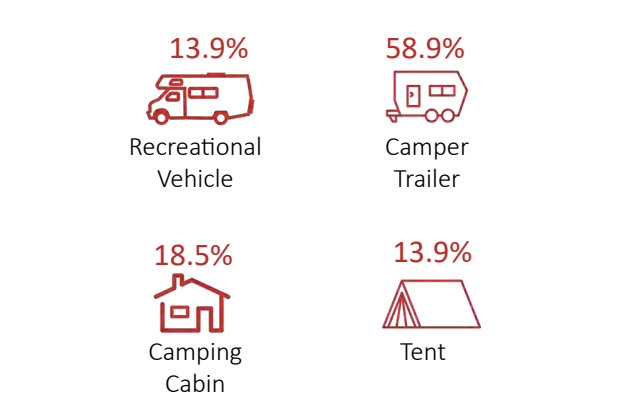
Q19: How often do you go camping in Minnesota from May 1st-October 31st? (Responses: 143)

Most survey respondents chose to camp in a pull-behind camper trailer, with 89 responses (58.9%). The new rental cabins were the second most popular choice with 28 responses (18.5%), followed by tent and recreational vehicle camping with 21 responses each (13.9%).

Participants were asked if they rented any equipment for their visit, such as the kayaks and paddle boards available at the campground, a camping trailer or recreational vehicle. Of the 147 responses, 17 rented or were planning to rent equipment during their visit to Plum Creek Park (11.6%). All respondents (except one that said “none”) that stated that they planned to rent equipment responded that they were renting the kayaks and paddle boards available at the campground.

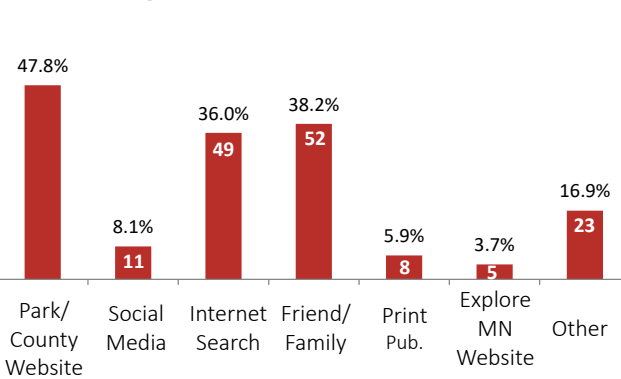
In general, the majority of survey respondents (51 or 35.7%) were referred to the campground by a friend or family member. Forty-two were returning users from previous visits (29.4%), sixteen learned about the park from the Park/ County website (11.2%), and two from social media. There were 32 respondents that responded “other”, with additional comments. Most of the “other” responses came from locals that worked and lived in the area. Some mentioned that they have camped at Plum Creek Park since the campground first opened. Seven of the “other” responses mentioned searching for campgrounds on Google, including some that were looking for campgrounds near the Laura Ingalls Wilder Pageant. More responses mentioned finding the campground on an RV app, and one bought their camper at the campground and chose to stay there upon arrival.

Figure 17.
Camping Style



Q6: How are you camping during your visit? (Select all that apply)
(responses: 151)

Figure 18.
How Campers Learned About Park



Q23: How did you first learn about this campground? (Responses: 143)



Campground Tourism

Most survey participants at Plum Creek Park were local users. For this report, a tourist is defined as someone who is visiting from 50 miles or more away from their home zip code. Of the survey respondents, 92 were local users (57.1%), 43 were tourists from Minnesota (26.7%), and 26 were out-of-state tourists (16.1%).

Fifteen in-state tourists came from the Twin Cities Metro area (34.9%). The St. Cloud and Mankato areas had five respondents each (11.6%), and the Albert Lee-Rochester-Winona corridor had 4 respondents (9.3%). Other areas noted included the Fargo-Moorhead area, Willmar, Alexandria, and tourists from just outside the 50-mile radius of the campground.

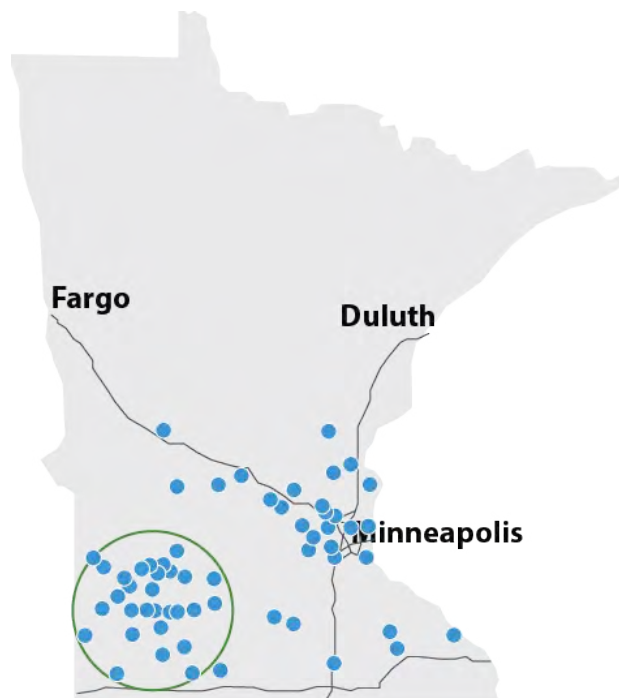
Out-of-state visitors came from sixteen states, including Arizona, California, Colorado (2), Florida, Illinois (3), Kansas, Maryland, Missouri, New York, Ohio, Pennsylvania, South Dakota (2), Tennessee (2), Texas (3), Virginia (3), and Wisconsin (2).

The survey also asked respondents about activities or places their camping group had or planned to visit locally during their stay.

The survey asked about three types of local attractions: 1. Events/Activities, 2. Parks & Trails and 3. Museums/Historical Sites. It should be noted that there is a lot of overlap between responses. For example, the Laura Ingalls Wilder Pageant attracts thousands of visitors each year. Some of these visitors camp at Plum Creek Park and choose to visit some of the other nearby sites associated with the Little House on the Prairie books, including the Laura Ingalls Wilder Museum in Walnut Grove, the original site of the Ingalls family dugout (north of Walnut Grove),

Figure 19.

Where Participants Are From: In State



Q3: What is your 5-digit home zip code or 6-digit postal code?
(Responses: 163)

and the Wilder Pageant site itself (north of Plum Creek Park).

For nearby events or activities, 53 out of 147 respondents stated that they planned to visit an event/activity (36.1%). Forty-seven of these comments either mentioned going to the Laura Ingalls Wilder Pageant or to any of the sites/museums associated with Little House on the Prairie books. The remaining six responses mentioned other events held in nearby communities, including Box Car Days in Tracy and the 4th of July fireworks in Currie.

For nearby parks and trails, 40 of 106 responses stated they planned to visit nearby parks and trails (27.4%). Of these 40 comments, 27 respondents (67.5%) stated that they planned to utilize the trails on the campground site, especially the Lake Laura trails. Eight comments mentioned going to nearby sites such as the

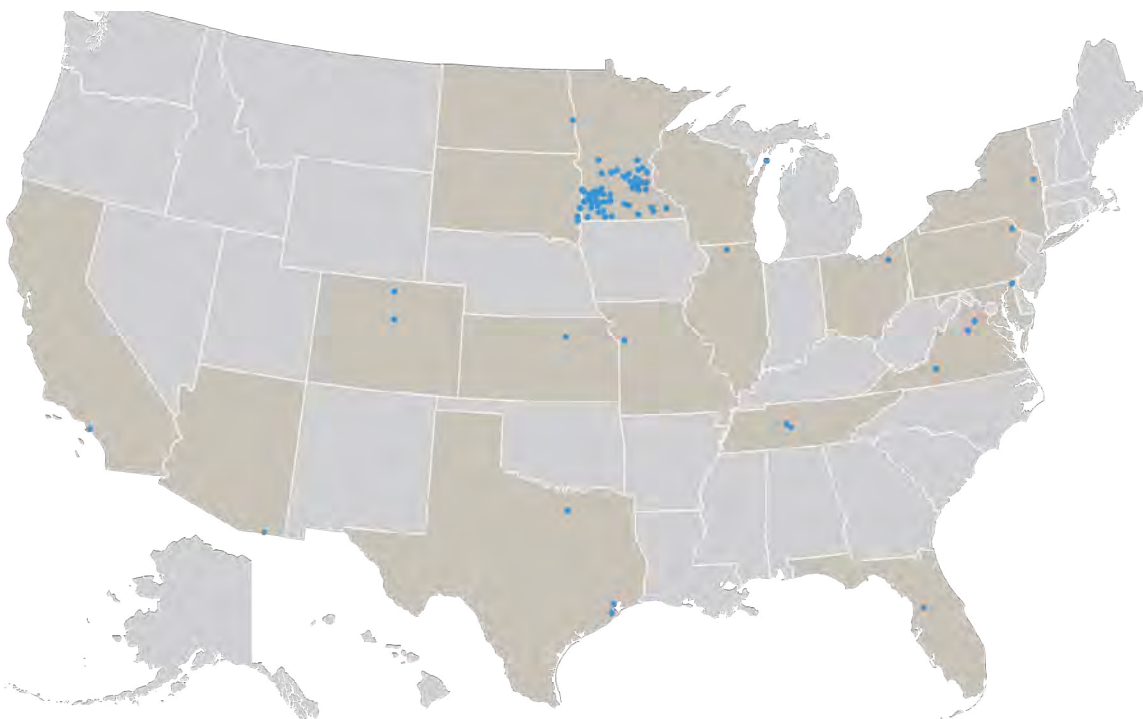
original site of the Ingalls Family Dugout, Lake Shetek State Park, and Walnut Grove. The remaining comments did not call out any specific sites or trails.

For nearby historic sites or museums, 72 out of 146 respondents stated that they planned to visit a historic site or museum (49.3%). Sixty-five comments mentioned the sites associated with Laura Ingalls Wilder and the Little House on the Prairie books. Other locations mentioned included the Wheel Across the Prairie Museum and Red Rock Ridge.

Respondents were asked to provide their favorite campgrounds in Minnesota as a way to compare user interest and expectations. Plum Creek Park respondents provided 61 responses. Of these responses, 39 campers stated that Plum Creek Park was their favorite campground (63.9%). Camden State Park in Lynd was

Figure 20.

Where Participants Are From: Nationally



Q3: What is your 5-digit home zip code or 6-digit postal code? (Responses: 163)
Heitordp, CC BY-SA 3.0 <<http://creativecommons.org/licenses/by-sa/3.0/>>, via Wikimedia Commons

mentioned by four respondents (6.6%), followed by Itasca State Park by two respondents (3.3%).

Of the favorite campgrounds provided, three are located within 50 miles of Plum Creek Park (Camden State Park in Lynd, Talcot Lake County Park in Dundee, and Split Rock Creek State Park in Jasper). These campgrounds are potential competitors for campground users.

The largest tourism market pointed out by campground users is the upper arrowhead near Duluth. Respondents noted five campgrounds in this region, including Cedar Point Resort & Campground, McCarthy Beach State Park, Gooseberry Falls State Park Campground, Lamb's Resort & Campground, and Temperance River State Park.

El Rancho Manana Campground, St. Croix Bluffs Regional Park, and Cannon Falls Campground are considered to be within the Twin Cities Tourism market. Additionally, three campgrounds are within proximity to Alexandria and include Lake Carlos State Park, Woodlawn Resort & Campground, and Tipsinah Mounds Campground.

Figure 21.

Favorite Campground in Minnesota



Q25: Do you have a favorite campground in Minnesota? (Responses: 143)



Campground Economic Impact

When measuring the economic impact of campgrounds and their users within a community, traditional methods used for analysis do not account for the entire campground experience. Typically, when

tourists are visiting a location for an event or vacation, they are looking for accommodations (such as hotel or Airbnb), purchasing food for all their meals at the destination, and going to specific sites or events. Groups that are going to campgrounds are typically paying for their campsite (which typically costs a fraction of most other accommodations) and attempting to purchase all their supplies and food ahead of arriving at the campground so that they can cook at the campground. Due to these reasons, tracking expenditures at local bars/restaurants, events/activities, camping supplies and equipment rentals did not assist much in telling the entire story of the campground experience.

For Plum Creek Park campground users, when asked how much they planned to spend on

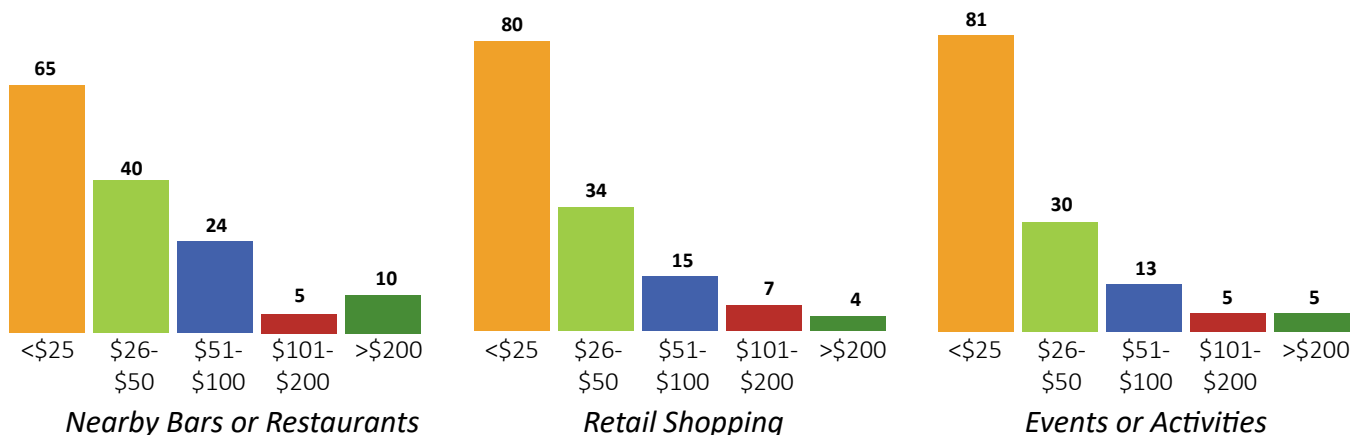
these categories, the most popular response was less than \$25.00, which included several responses stating that they did not plan on spending anything in these categories.

The highest budgeted category was nearby bars and restaurants, with 40 respondents planning to spend \$26-\$50 (27.8%), 24 respondents planning to spend \$51-\$100 (16.7%), ten planning to spend more than \$200 (6.9%), and five planning to spend \$101-\$200.

The second highest budgeted category was purchasing camping supplies. Twenty-four respondents planned to spend \$26-\$50 on camping supplies (17.5%), 13 planned to spend \$51-\$100 (9.5%), seven planned to spend more than \$200 (5.1%), and six planned to spend \$101-\$200 (4.4%). Retail shopping was the third most budgeted for category, followed by events and activities. The lowest budgeted category was for equipment rentals, with only three respondents planning to spend over \$51 on

Figure 22.1

Anticipated Spending During Visit



Q13: How much do you plan on spending on the following? (Responses: 146)

equipment rentals.

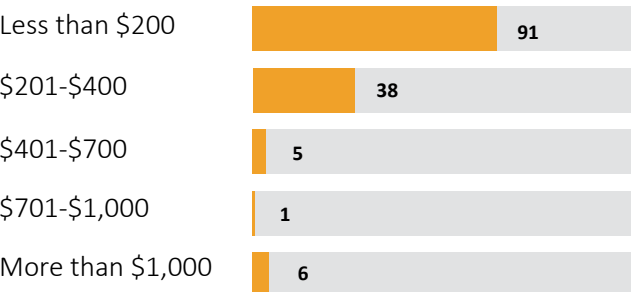
When asked about their overall budget planned for their camping trip (excluding transportation costs), 91 respondents stated that they budgeted for less than \$200 (64.5%), 38 respondents budgeted for \$200-\$400 (27.0%), six respondents budgeted more than \$1,000 (4.3%), five budgeted \$401-\$700 (3.6%), and one respondent planned to spend \$701-\$1,000 (0.7%).

Despite the distribution of planned budgets amongst survey takers, more campers planned on spending more than \$1,000 during their visits than any of the other six campgrounds surveyed. Overall, planned spending was higher across the board for Plum Creek Park survey respondents than all other campgrounds surveyed during this analysis.

During in-person survey collections, campground users typically considered their budget to only consist of the site itself. Another thing to note is that participants' budgeted expenditures apply to the respondent's current campground visit and do not account for multiple visits to this or

Figure 23

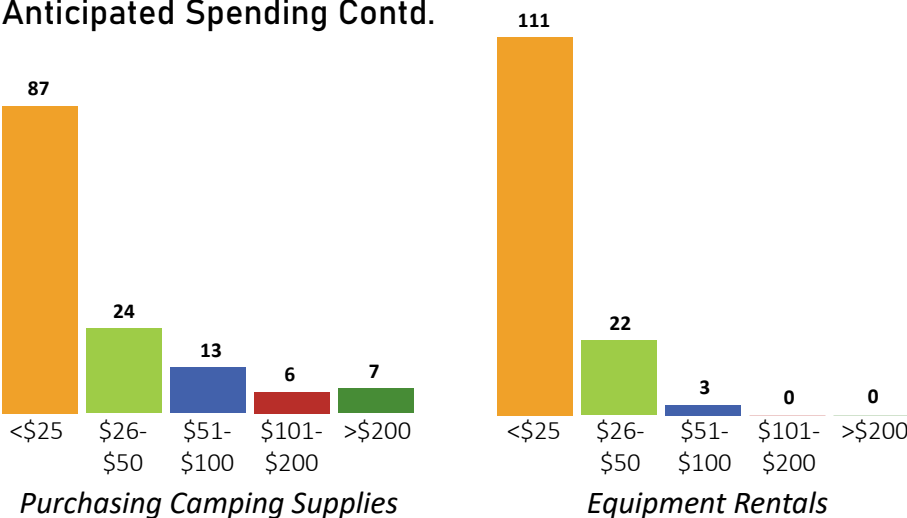
Total Anticipated Spending for Visit



Q18: Overall, how much do you plan on spending during this visit (excluding transportation costs to and from your campsite?) (Responses: 141)

Figure 22.2

Anticipated Spending Contd.



Q13 How much do you plan on spending on the following? (Responses: 146)

other campgrounds in Minnesota.

Other notes gathered from both the in-person survey collection and the collected surveys include that in general, survey respondents were not opposed to spending money on any of the above-mentioned categories, but rather, many had no specific plans to. This was confirmed by respondents stating that they will “see what they can find” and “it depends on what’s available.” Campground respondents were more likely to simply explore the local area and see what was available after arrival.

For future analysis, it is encouraged to analyze potential economic impact from an opportunity cost perspective. This entails estimating what experiences, services, and goods campground users are willing to purchase, and matching them to their willingness to spend on those experiences' goods and services.

Additionally, economic impact could be measured through the local vendors that come to events held near the campground, such as at the Pageant Grounds. The Wilder Pageant Grounds host events throughout the summer and there is a noted positive correlation between these events and Plum Creek Park reservations. Further studies could investigate the correlation to campsite reservations during events, and compare numbers to the average amount spent per transaction with local vendors.



◀ Past Campground User Analysis

In an attempt to gather more information on campground user experience for each of the campgrounds, a Past Campground User Survey was conducted for seven of the GMRPTC parks in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park.

Out of 34 past campground users responses, ten (29.4%) stated that they had visited Plum Creek Park since the 2019 season. Out of these ten responses, half stated that they visited the campground for day use only, and the other half were campers. All five campers stated that they used a camper trailer. Four campers indicated that they camped at the campground during 2022. All campers noted that they camped at the campground for 2-3 days.

When asked if they would return to this campground, three out of six responses (50%) stated that they already reserved their next trip. Two stated that they planned to revisit in the near future and one stated that they would like to visit again in the future. All ten respondents stated that they have recommended Plum Creek Park to a friend or family.

When asked if the respondent had a favorite campground in Minnesota, two mentioned Plum Creek Park and two mentioned Lake Shetek State Park. Other favorite campgrounds mentioned included Indian Point in Duluth, Timm County Park in Wood Lake, Vicksburg Campground in Delhi, and Tetegouche State Park.

Respondents were asked to rate their overall campground experience on a scale of 1-5, with five indicating a perfect experience. Seven respondents rated their visit a “5”, which when added with other scores averaged out to an overall campground rating of 4.5.

Campground respondents were asked to rank campsites, bathrooms/showers, campground upkeep, electric hook-ups, playgrounds, shelters/picnic tables, campground staff, the reservation process and campsite accessibility. The highest ranked features for past users were campground upkeep, electric hook-ups, and the campground staff, each receiving a weighted average of 5.0. Playgrounds, shelter/picnic tables, the reservation process, and campsite accessibility received a weighted average of 4.8, followed by campsites with 4.5. Bathrooms and showers were the lowest ranked feature at 3.8.

When asked about the activities that the previous campground users participated in at Plum Creek Park, eight respondents indicated that they walked on the trails/hiked in the area, followed by sightseeing the surrounding nature (7), and swimming (5). Other activities noted by previous users to a lesser extent included events

Figure 24.

Overall Satisfaction with Campground



Q2: How would you rate your overall experience with the parks you have visited? (Responses: 10)

held at the campground, sports activities such as baseball, disc golf and volleyball, and water activities such as paddle boarding, canoing/ kayaking and fishing.

Past User Demographics

All respondents described themselves as White/ Caucasian and identified English as the primary language spoken at home. Two out of eight respondents reported having a physical, mental, or sensory disability/condition.

Total household incomes before taxes were divided amongst several categories. Those making less than \$29,999 received one response, three reported making \$50,000-\$69,999, four reported making \$70,00-\$79,999 and two reported making \$90,000 or more. All ten respondents reported having some form of post high-school education with associate or vocation degree as the highest with four responses. Three noted that they had earned a bachelor's degree, two reported having a graduate or professional degree, and one reported having some college but no degrees.

Half of the responses came from people between the ages of 35-44, followed by two aged 45-54. The remaining three respondents were between the ages of 25-34, 55-64, and 75+. Past users consisted of six respondents identifying as female and 4 respondents identifying as male.

Conclusion

The following are recommendations provided based on all survey responses, in-person surveys, and observations while performing the Plum Creek Park campground analysis in summer 2022. While these recommendations are not comprehensive, they do highlight the top responses and observations.

Campground Recommendations

Plum Creek Park survey respondents provided recommendations on easy-to-install repairs and upgrades. These recommendations included the addition of shelves and benches, and better privacy solutions for the showers in the bathrooms. These easy-to-implement improvements would remedy some of the most mentioned complaints from survey respondents.

Other recommendations for the campground include landscaping solutions for sites and portions of the park that are prone to getting muddier during rainy weather. Campground visitors mentioned that they understand that in areas that don't get a lot of sun, it is harder to establish grass. There could be other solutions for those sites to avoid mud. This feedback was particularly high from tent users and could likely be from newer tent sites that opened this year. Further monitoring of mud-prone locations is recommended.

For the swimming area, many visitors noted that they understood that it was a dry summer and during previous visits they were happy with the swimming area. However, there is potential to add features and amenities to the area as it is a heavily used area of the park. Adding playground equipment near the swimming beach could be beneficial, though it is not

recommended that a playground near the beach be a replacement for the playground in the main camping area. Day users to the park might prefer a playground near the swimming beach so as not to disturb campground users. A playground near this area could also make it easier for caretakers to entertain children of various ages in one location.

There were no recommendations from campground visitors regarding the adjacent trails as survey respondents were very pleased with the park's trails.

Some signage or wayfinding could be utilized in various spots at the campground. A few respondents noted that upon arrival, it is easy for a traveler to miss their turn into the campground. For other activities such as the paddle board/kayak rental, disc-golf, and the trails, it can be difficult to navigate to these amenities without prior knowledge that these activities exist at the campground. The campground store does a decent job distributing smaller maps that depict where these amenities are. This does not help out users who may be visiting the park without visiting the store or knowing there are staff available for assistance. Wayfinding signage within the park to locate amenities could be beneficial. Having small maps available at an information kiosk near heavily used areas of the park could also assist new visitors with accessing the park's already present amenities and features.

Tourism Recommendations

Plum Creek Park already benefits from a robust tourism pull from the Laura Ingalls Wilder Pageant, the tourist and historical sites associated with Little House on the Prairie, and the many events hosted nearby during the summer. For future studies, it is recommended that the park does an analysis of day users/foot traffic for the park's amenities and trails to see what the actual increase in activity is during these events.

Campground users may not intend to spend a budgeted amount of money on any product, service, or experience, but they are not opposed to it either. The potential economic impact of campground users lies within drawing campground users from their campsites to the nearby businesses and events that have something unexpected to offer. In addition, providing regularly requested necessities at the camp store for visitors to purchase could alleviate visitors needing to leave the campground to purchase items overlooked when preparing for their trip. Since Plum Creek Park already has a central location that sells smaller items such as t-shirts, ice cream, firewood, and ice, the campground can take advantage of the store and add on to its inventory in future seasons. Items such as fire starters, sunblock, bug spray, ear plugs, etc., could be added to the store's inventory. This central location could also be used to advertise local businesses and local events that may peak campers' interests. It is suggested that Plum Creek Park, the county EDA, and the Redwood Area Chambers work together on outreach materials that would benefit tourists that come to Plum Creek Park. These materials can be distributed at the camp store.

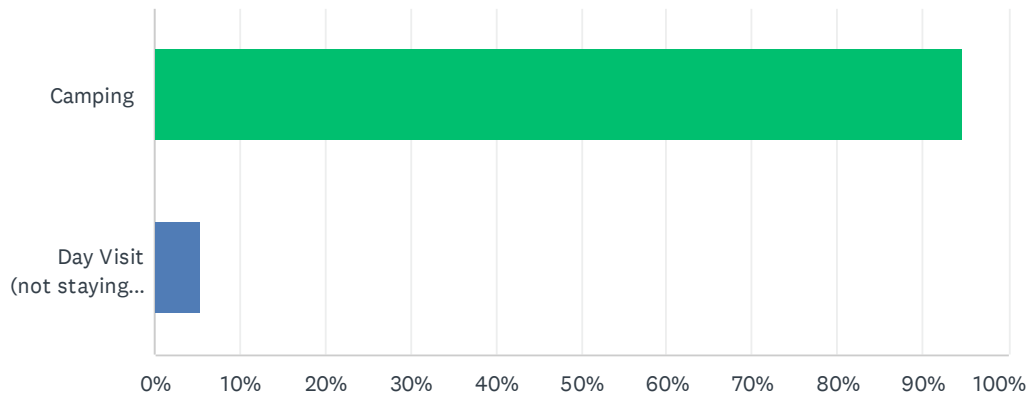
Future Surveys/Studies

It is recommended that work is done to analyze the awareness of spending opportunities near the campground. This can be done by asking about specific businesses, events, and amenities campground users would like to have in the area. Another point of interest to study is the willingness of campground users to spend per night to potentially increase revenues to fund some of the amenities and upgrades noted by survey takers.

While the campground user analysis completed during summer 2022 garnered a good starting point for data on tourism and economic impact, there are alternative approaches that can be used in the future at Plum Creek Park. As mentioned earlier, the campground benefits from having several event happening at the Pageant Grounds, a site within walking distance of the park. Working with businesses and vendors that come to the area, the campground could study the average amount spent per transaction and compare it to the average increase in campground users during that time. This could help derive how much people are spending on some of those impromptu purchases that were mentioned during in-person survey collection.

Q1 Why are you visiting the campground?

Answered: 167 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|-----------------------------------|-----------|-----|
| Camping | 94.61% | 158 |
| Day Visit (not staying overnight) | 5.39% | 9 |
| TOTAL | | 167 |

Q2 What are the dates of your visit? (Include month/date for the length of your visit)

Answered: 161 Skipped: 6

| ANSWER CHOICES | RESPONSES | |
|---------------------|-----------|-----|
| Start date of visit | 100.00% | 161 |
| End date of visit | 98.76% | 159 |

| # | START DATE OF VISIT | DATE |
|----|---------------------|--------------------|
| 1 | 9/6/22 | 9/16/2022 8:24 AM |
| 2 | 8/28/22 | 9/16/2022 8:22 AM |
| 3 | 8/18/22 | 9/16/2022 8:17 AM |
| 4 | 8/11/2022 | 9/13/2022 1:22 PM |
| 5 | 9/9/22 | 9/11/2022 11:30 AM |
| 6 | 09/09/22 | 9/11/2022 11:23 AM |
| 7 | 04/15/2022 | 9/6/2022 9:08 AM |
| 8 | 9/1 | 9/4/2022 4:29 PM |
| 9 | 9/1 | 9/3/2022 10:05 PM |
| 10 | Monday August 29 | 9/3/2022 9:59 PM |
| 11 | July 2021 | 9/3/2022 8:43 PM |
| 12 | 08/18/22 | 9/1/2022 3:00 PM |
| 13 | 08/18/22 | 9/1/2022 2:57 PM |
| 14 | September 1 | 9/1/2022 12:46 PM |
| 15 | May 15, 2022 | 8/31/2022 8:03 PM |
| 16 | July 13 2022 | 8/31/2022 12:44 PM |
| 17 | 08/13/2022 | 8/31/2022 7:26 AM |
| 18 | 07/01/2022 | 8/31/2022 4:41 AM |
| 19 | August 29 | 8/30/2022 9:33 PM |
| 20 | 7/11/21 | 8/30/2022 5:34 PM |
| 21 | 7/1/2022 | 8/30/2022 8:27 AM |
| 22 | July | 8/30/2022 6:48 AM |
| 23 | August ? 2021 | 8/30/2022 6:47 AM |
| 24 | 7-18-21 | 8/30/2022 5:37 AM |
| 25 | June | 8/29/2022 9:19 PM |
| 26 | 8/7/22 | 8/29/2022 9:16 PM |
| 27 | various | 8/29/2022 8:56 PM |
| 28 | July 12, 2019 | 8/29/2022 8:26 PM |

Plum Creek Park Campground Survey

| | | |
|----|----------------|--------------------|
| 29 | 06/30/22 | 8/29/2022 8:08 PM |
| 30 | 07/11 | 8/29/2022 7:54 PM |
| 31 | 06/11 | 8/29/2022 7:03 PM |
| 32 | June 10 | 8/29/2022 6:57 PM |
| 33 | April 15, 2022 | 8/29/2022 6:41 PM |
| 34 | 2020 | 8/29/2022 6:37 PM |
| 35 | 08/28 - 12:00 | 8/29/2022 6:20 PM |
| 36 | 4/2022 | 8/29/2022 6:13 PM |
| 37 | May 27 2022 | 8/29/2022 5:35 PM |
| 38 | 05/25/2022 | 8/29/2022 5:14 PM |
| 39 | 8/5/2022 | 8/29/2022 5:12 PM |
| 40 | Seasonal | 8/29/2022 5:06 PM |
| 41 | 8/25/22 | 8/29/2022 4:55 PM |
| 42 | July 8 I think | 8/29/2022 4:52 PM |
| 43 | 6/6/2022 | 8/29/2022 4:51 PM |
| 44 | 07/23/21 | 8/29/2022 4:45 PM |
| 45 | June 15 | 8/29/2022 4:42 PM |
| 46 | 7/7/2022 | 8/29/2022 4:40 PM |
| 47 | 8/5/22 | 8/29/2022 4:36 PM |
| 48 | June 10 22 | 8/29/2022 4:32 PM |
| 49 | Summer, 2021 | 8/29/2022 4:27 PM |
| 50 | June 3 | 8/29/2022 4:26 PM |
| 51 | 08/19/22 | 8/23/2022 9:23 AM |
| 52 | 08/19/22 | 8/23/2022 9:21 AM |
| 53 | 08/19/22 | 8/23/2022 9:18 AM |
| 54 | 08/19/22 | 8/23/2022 9:15 AM |
| 55 | 08/19/22 | 8/23/2022 9:13 AM |
| 56 | 08/12/22 | 8/23/2022 9:10 AM |
| 57 | 08/12/22 | 8/23/2022 9:08 AM |
| 58 | 8/12/22 | 8/23/2022 9:05 AM |
| 59 | 08/12/22 | 8/23/2022 9:02 AM |
| 60 | 8/17/22 | 8/21/2022 10:30 AM |
| 61 | 8/18 | 8/18/2022 6:54 PM |
| 62 | July 9 | 8/18/2022 12:35 PM |
| 63 | 08/11/22 | 8/18/2022 9:25 AM |
| 64 | 08/12/22 | 8/18/2022 9:22 AM |
| 65 | 08/12/22 | 8/18/2022 9:20 AM |
| 66 | 08/12/22 | 8/18/2022 9:17 AM |

Plum Creek Park Campground Survey

| | | |
|-----|---------------|--------------------|
| 67 | 07/22/22 | 8/18/2022 9:07 AM |
| 68 | 8/9/22 | 8/14/2022 12:40 PM |
| 69 | 8 | 8/13/2022 12:28 PM |
| 70 | 8/1/22 | 8/10/2022 4:44 PM |
| 71 | 8-5-22 | 8/9/2022 10:35 PM |
| 72 | Aug 3 | 8/3/2022 5:27 PM |
| 73 | 8/28 | 8/3/2022 3:28 PM |
| 74 | June 24, 2022 | 7/30/2022 11:48 AM |
| 75 | 07/15/22 | 7/29/2022 8:26 AM |
| 76 | 07/14/22 | 7/29/2022 8:23 AM |
| 77 | 07/14/22 | 7/29/2022 8:19 AM |
| 78 | 7/23/22 | 7/25/2022 6:12 AM |
| 79 | 7/22/2022 | 7/24/2022 10:37 AM |
| 80 | 7/22/2022 | 7/24/2022 10:28 AM |
| 81 | 6/22 | 7/22/2022 5:01 PM |
| 82 | 6\22 | 7/22/2022 4:51 PM |
| 83 | 6/20 | 7/22/2022 4:34 PM |
| 84 | 6/21 | 7/22/2022 4:18 PM |
| 85 | 6/22 | 7/22/2022 4:00 PM |
| 86 | Early may | 7/22/2022 3:38 PM |
| 87 | July 22 | 7/22/2022 1:17 PM |
| 88 | July 2022 | 7/21/2022 10:25 AM |
| 89 | July 15 | 7/18/2022 10:21 AM |
| 90 | may | 7/18/2022 7:34 AM |
| 91 | may | 7/18/2022 7:31 AM |
| 92 | 07/15/22 | 7/18/2022 7:28 AM |
| 93 | 07/15/22 | 7/18/2022 7:25 AM |
| 94 | 5/4/22 | 7/4/2022 11:28 PM |
| 95 | 6/10/2022 | 7/3/2022 9:48 AM |
| 96 | 6/4/22 | 6/28/2022 1:12 PM |
| 97 | May 1st | 6/27/2022 9:57 PM |
| 98 | April 15 | 6/27/2022 3:43 PM |
| 99 | April 15 | 6/27/2022 1:51 PM |
| 100 | May | 6/27/2022 11:54 AM |
| 101 | June 9 2022 | 6/22/2022 12:14 PM |
| 102 | Jan | 6/21/2022 10:42 PM |
| 103 | 06/16/2022 | 6/20/2022 10:45 AM |
| 104 | 06/17/22 | 6/20/2022 10:42 AM |

Plum Creek Park Campground Survey

| | | |
|-----|----------------------|--------------------|
| 105 | 5/10/22 | 6/20/2022 10:38 AM |
| 106 | 6/17 | 6/14/2022 11:21 AM |
| 107 | 7/8/2022 | 6/13/2022 2:03 PM |
| 108 | 6/9 | 6/12/2022 1:38 AM |
| 109 | 7/8/21 | 6/10/2022 8:34 AM |
| 110 | 8/5/2022 | 6/9/2022 9:05 PM |
| 111 | May 5th | 6/9/2022 5:36 PM |
| 112 | 7/15/22 | 6/9/2022 3:01 PM |
| 113 | 5/15/21 | 6/6/2022 6:02 PM |
| 114 | 06/05/2022 | 6/6/2022 4:50 PM |
| 115 | April | 6/6/2022 12:09 PM |
| 116 | 9/24/21 | 6/6/2022 5:49 AM |
| 117 | June 17 | 6/5/2022 6:30 PM |
| 118 | July | 6/5/2022 5:23 PM |
| 119 | June 2021 | 6/5/2022 9:58 AM |
| 120 | 6/2/2022 | 6/4/2022 6:10 PM |
| 121 | 5/27/22 | 6/4/2022 2:16 PM |
| 122 | 5/17/2022 | 6/4/2022 12:48 PM |
| 123 | 7/28/21 | 6/3/2022 9:50 PM |
| 124 | July 12 | 6/3/2022 7:15 PM |
| 125 | Apri | 6/3/2022 3:02 PM |
| 126 | 5/20/22 | 6/3/2022 2:06 PM |
| 127 | 5-9-22 | 6/3/2022 10:27 AM |
| 128 | August 12 | 6/3/2022 9:53 AM |
| 129 | May 28 | 6/3/2022 7:27 AM |
| 130 | July15 | 6/3/2022 3:42 AM |
| 131 | Monthers day weekend | 6/2/2022 6:49 PM |
| 132 | May 17, 2022 | 6/2/2022 6:29 PM |
| 133 | August 27th | 6/2/2022 4:28 PM |
| 134 | Seasonal. May | 6/2/2022 4:26 PM |
| 135 | 7/22/2021 | 6/2/2022 4:25 PM |
| 136 | May 27th | 6/2/2022 3:52 PM |
| 137 | June 2021 | 6/2/2022 3:50 PM |
| 138 | 8/12/2021 | 6/2/2022 2:13 PM |
| 139 | 7/1/2022 | 6/2/2022 2:12 PM |
| 140 | 08/23 | 6/2/2022 2:06 PM |
| 141 | 07/29/2021 ? | 6/2/2022 1:54 PM |
| 142 | 5-14-22 | 6/2/2022 1:53 PM |

Plum Creek Park Campground Survey

| 143 | was last summer | 6/2/2022 1:47 PM |
|-----|-------------------------|--------------------|
| 144 | July 9, 21 | 6/2/2022 1:35 PM |
| 145 | 6-4-22 | 6/2/2022 1:26 PM |
| 146 | May 2021 | 6/2/2022 1:23 PM |
| 147 | 5/27/22 | 6/2/2022 1:21 PM |
| 148 | 8/27/2021 | 6/2/2022 1:19 PM |
| 149 | 5/26/22 | 6/2/2022 1:17 PM |
| 150 | April | 6/2/2022 1:08 PM |
| 151 | 06/25/2020 | 6/2/2022 1:03 PM |
| 152 | 5/2022 | 6/2/2022 1:02 PM |
| 153 | 05/06 | 6/2/2022 1:01 PM |
| 154 | 8/6/2020 | 6/2/2022 12:59 PM |
| 155 | 7/26/2021 | 6/2/2022 12:57 PM |
| 156 | May 27 | 6/2/2022 7:41 AM |
| 157 | June 1, 2022 | 6/2/2022 7:24 AM |
| 158 | 5/20/22 | 6/2/2022 7:09 AM |
| 159 | 09/02/2022 | 6/1/2022 7:06 PM |
| 160 | 5-30-22 | 6/1/2022 11:22 AM |
| 161 | 5/28/22 | 5/28/2022 9:27 AM |
| # | END DATE OF VISIT | DATE |
| 1 | 9/7/22 | 9/16/2022 8:24 AM |
| 2 | 8/29/22 | 9/16/2022 8:22 AM |
| 3 | 8/21/22 | 9/16/2022 8:17 AM |
| 4 | 8/11/2022 | 9/13/2022 1:22 PM |
| 5 | 9/10/22 | 9/11/2022 11:30 AM |
| 6 | 09/11/22 | 9/11/2022 11:23 AM |
| 7 | 10/15/2022 | 9/6/2022 9:08 AM |
| 8 | 9/4 | 9/4/2022 4:29 PM |
| 9 | 9/3 | 9/3/2022 10:05 PM |
| 10 | Fri Check out on Sept 2 | 9/3/2022 9:59 PM |
| 11 | July 2021 | 9/3/2022 8:43 PM |
| 12 | 08/21/22 | 9/1/2022 3:00 PM |
| 13 | 08/21/22 | 9/1/2022 2:57 PM |
| 14 | September 4 | 9/1/2022 12:46 PM |
| 15 | May 16, 2022 | 8/31/2022 8:03 PM |
| 16 | July 21 2022 | 8/31/2022 12:44 PM |
| 17 | 08/13/2022 | 8/31/2022 7:26 AM |
| 18 | 07/05/2022 | 8/31/2022 4:41 AM |

Plum Creek Park Campground Survey

| | | |
|----|--|-------------------|
| 19 | September 5 | 8/30/2022 9:33 PM |
| 20 | 7/12/21 | 8/30/2022 5:34 PM |
| 21 | 7/5/2022 | 8/30/2022 8:27 AM |
| 22 | July | 8/30/2022 6:48 AM |
| 23 | August 2021 stayed for 3 nights | 8/30/2022 6:47 AM |
| 24 | 7-19-21 | 8/30/2022 5:37 AM |
| 25 | October | 8/29/2022 9:19 PM |
| 26 | 8/14/22 | 8/29/2022 9:16 PM |
| 27 | various - have stayed a few times...came to just spend the day there | 8/29/2022 8:56 PM |
| 28 | July 14, 2019 | 8/29/2022 8:26 PM |
| 29 | 07/04/22 | 8/29/2022 8:08 PM |
| 30 | 07/16 | 8/29/2022 7:54 PM |
| 31 | 06/12 | 8/29/2022 7:03 PM |
| 32 | June 13 | 8/29/2022 6:57 PM |
| 33 | September 9, 2022 | 8/29/2022 6:41 PM |
| 34 | 2020 | 8/29/2022 6:37 PM |
| 35 | 08/28 - 5:30 | 8/29/2022 6:20 PM |
| 36 | 9/2022 | 8/29/2022 6:13 PM |
| 37 | May 30, 2022 | 8/29/2022 5:35 PM |
| 38 | 05/27/2022 | 8/29/2022 5:14 PM |
| 39 | 8/7/2022 | 8/29/2022 5:12 PM |
| 40 | Seasonal | 8/29/2022 5:06 PM |
| 41 | 8/28/22 | 8/29/2022 4:55 PM |
| 42 | July 10 I think | 8/29/2022 4:52 PM |
| 43 | 6/9/2022 | 8/29/2022 4:51 PM |
| 44 | 07/25/21 | 8/29/2022 4:45 PM |
| 45 | June 16 | 8/29/2022 4:42 PM |
| 46 | 7/9/2022 | 8/29/2022 4:40 PM |
| 47 | 8/8/22 | 8/29/2022 4:36 PM |
| 48 | June 13 22 | 8/29/2022 4:32 PM |
| 49 | Summer, 2021 | 8/29/2022 4:27 PM |
| 50 | June 5 | 8/29/2022 4:26 PM |
| 51 | 08/21/22 | 8/23/2022 9:23 AM |
| 52 | 08/21/22 | 8/23/2022 9:21 AM |
| 53 | 08/21/22 | 8/23/2022 9:18 AM |
| 54 | 08/21/22 | 8/23/2022 9:15 AM |
| 55 | 08/21/22 | 8/23/2022 9:13 AM |
| 56 | 08/14/22 | 8/23/2022 9:10 AM |

Plum Creek Park Campground Survey

| | | |
|----|---------------|--------------------|
| 57 | 08/14/22 | 8/23/2022 9:08 AM |
| 58 | 8/14/22 | 8/23/2022 9:05 AM |
| 59 | 08/14/22 | 8/23/2022 9:02 AM |
| 60 | 8/21/22 | 8/21/2022 10:30 AM |
| 61 | 8/19 | 8/18/2022 6:54 PM |
| 62 | July 11 | 8/18/2022 12:35 PM |
| 63 | 08/14/22 | 8/18/2022 9:25 AM |
| 64 | 08/14/22 | 8/18/2022 9:22 AM |
| 65 | 08/14/22 | 8/18/2022 9:20 AM |
| 66 | 08/14/22 | 8/18/2022 9:17 AM |
| 67 | 07/24/22 | 8/18/2022 9:07 AM |
| 68 | 8/11/22 | 8/14/2022 12:40 PM |
| 69 | 14 | 8/13/2022 12:28 PM |
| 70 | 8/4/22 | 8/10/2022 4:44 PM |
| 71 | 8-7-22 | 8/9/2022 10:35 PM |
| 72 | Aug 7 | 8/3/2022 5:27 PM |
| 73 | 8/31 | 8/3/2022 3:28 PM |
| 74 | June 27, 2022 | 7/30/2022 11:48 AM |
| 75 | 07/17/22 | 7/29/2022 8:26 AM |
| 76 | 07/15/22 | 7/29/2022 8:23 AM |
| 77 | 07/17/22 | 7/29/2022 8:19 AM |
| 78 | 7/25/22 | 7/25/2022 6:12 AM |
| 79 | 7/25/2022 | 7/24/2022 10:37 AM |
| 80 | 7/24/2022 | 7/24/2022 10:28 AM |
| 81 | 6/24 | 7/22/2022 5:01 PM |
| 82 | 6/24 | 7/22/2022 4:51 PM |
| 83 | 6/23 | 7/22/2022 4:34 PM |
| 84 | 6/24 | 7/22/2022 4:18 PM |
| 85 | 6/23 | 7/22/2022 4:00 PM |
| 86 | Sept 12 | 7/22/2022 3:38 PM |
| 87 | July 22 | 7/22/2022 1:17 PM |
| 88 | July 2022 | 7/21/2022 10:25 AM |
| 89 | July 17 | 7/18/2022 10:21 AM |
| 90 | october | 7/18/2022 7:34 AM |
| 91 | october | 7/18/2022 7:31 AM |
| 92 | 07/16/22 | 7/18/2022 7:28 AM |
| 93 | 07/16/22 | 7/18/2022 7:25 AM |
| 94 | 9/1/22 | 7/4/2022 11:28 PM |

Plum Creek Park Campground Survey

| | | |
|-----|-------------------|--------------------|
| 95 | 6/11/2022 | 7/3/2022 9:48 AM |
| 96 | 9/6/22 | 6/28/2022 1:12 PM |
| 97 | October 31st | 6/27/2022 9:57 PM |
| 98 | October 15 | 6/27/2022 3:43 PM |
| 99 | OOctober 15 | 6/27/2022 1:51 PM |
| 100 | October | 6/27/2022 11:54 AM |
| 101 | June 12,2022 | 6/22/2022 12:14 PM |
| 102 | Dec | 6/21/2022 10:42 PM |
| 103 | 06/19/2022 | 6/20/2022 10:45 AM |
| 104 | 06/19/22 | 6/20/2022 10:42 AM |
| 105 | 10/01/22 | 6/20/2022 10:38 AM |
| 106 | 6/19 | 6/14/2022 11:21 AM |
| 107 | 7/10/2022 | 6/13/2022 2:03 PM |
| 108 | 6/10 | 6/12/2022 1:38 AM |
| 109 | 7/9/21 | 6/10/2022 8:34 AM |
| 110 | 8/7/2022 | 6/9/2022 9:05 PM |
| 111 | October 15 | 6/9/2022 5:36 PM |
| 112 | 7/17/22 | 6/9/2022 3:01 PM |
| 113 | 5/17/21 | 6/6/2022 6:02 PM |
| 114 | 06/06/2022 | 6/6/2022 4:50 PM |
| 115 | October | 6/6/2022 12:09 PM |
| 116 | 9/26/21 | 6/6/2022 5:49 AM |
| 117 | June 19 | 6/5/2022 6:30 PM |
| 118 | August | 6/5/2022 5:23 PM |
| 119 | June 2021 | 6/5/2022 9:58 AM |
| 120 | 6/3/2022 | 6/4/2022 6:10 PM |
| 121 | 5/30 | 6/4/2022 2:16 PM |
| 122 | 5/19/2022 | 6/4/2022 12:48 PM |
| 123 | 7/31/21 | 6/3/2022 9:50 PM |
| 124 | July 14 | 6/3/2022 7:15 PM |
| 125 | October, seasonal | 6/3/2022 3:02 PM |
| 126 | 5/22/22 | 6/3/2022 2:06 PM |
| 127 | 5-11-22 | 6/3/2022 10:27 AM |
| 128 | August 14 | 6/3/2022 9:53 AM |
| 129 | May 30 | 6/3/2022 7:27 AM |
| 130 | July 17 | 6/3/2022 3:42 AM |
| 131 | May 19, 2022 | 6/2/2022 6:29 PM |
| 132 | September 3rd | 6/2/2022 4:28 PM |

Plum Creek Park Campground Survey

| | | |
|-----|--------------------|-------------------|
| 133 | October | 6/2/2022 4:26 PM |
| 134 | 7/24/2021 | 6/2/2022 4:25 PM |
| 135 | May 31 | 6/2/2022 3:52 PM |
| 136 | June 2021 | 6/2/2022 3:50 PM |
| 137 | 8/14/2021 | 6/2/2022 2:13 PM |
| 138 | 7/5/2022 | 6/2/2022 2:12 PM |
| 139 | 08/27 | 6/2/2022 2:06 PM |
| 140 | 7/31/2021 ? | 6/2/2022 1:54 PM |
| 141 | 5-15'23 | 6/2/2022 1:53 PM |
| 142 | July 12,21 | 6/2/2022 1:35 PM |
| 143 | 6-5-22 | 6/2/2022 1:26 PM |
| 144 | May 2021 | 6/2/2022 1:23 PM |
| 145 | 5/30/22 | 6/2/2022 1:21 PM |
| 146 | 8/29/2021 | 6/2/2022 1:19 PM |
| 147 | 5/30/22 | 6/2/2022 1:17 PM |
| 148 | September | 6/2/2022 1:08 PM |
| 149 | 06/26/2020 | 6/2/2022 1:03 PM |
| 150 | 5/2022 | 6/2/2022 1:02 PM |
| 151 | 09/15 | 6/2/2022 1:01 PM |
| 152 | 8/9/2020 | 6/2/2022 12:59 PM |
| 153 | 7/29/2021 | 6/2/2022 12:57 PM |
| 154 | May 30 | 6/2/2022 7:41 AM |
| 155 | September 15, 2022 | 6/2/2022 7:24 AM |
| 156 | 5/22/22 | 6/2/2022 7:09 AM |
| 157 | 09/05/2022 | 6/1/2022 7:06 PM |
| 158 | 5-30-22 | 6/1/2022 11:22 AM |
| 159 | 5/30/22 | 5/28/2022 9:27 AM |

Q3 What is your 5-digit home zipcode or 6-digit postal code?

Answered: 163 Skipped: 4

| # | RESPONSES | DATE |
|----|-----------|--------------------|
| 1 | 12020 | 9/16/2022 8:24 AM |
| 2 | 56180 | 9/16/2022 8:22 AM |
| 3 | 56178 | 9/16/2022 8:17 AM |
| 4 | 56083 | 9/13/2022 1:22 PM |
| 5 | 56239 | 9/11/2022 11:30 AM |
| 6 | 56180 | 9/11/2022 11:23 AM |
| 7 | 56172 | 9/6/2022 9:08 AM |
| 8 | 56001 | 9/4/2022 4:29 PM |
| 9 | 56087 | 9/3/2022 10:05 PM |
| 10 | 55124 | 9/3/2022 9:59 PM |
| 11 | 56001 | 9/3/2022 8:43 PM |
| 12 | 56297 | 9/1/2022 3:00 PM |
| 13 | 56258 | 9/1/2022 2:57 PM |
| 14 | 56181 | 9/1/2022 12:46 PM |
| 15 | 56237 | 8/31/2022 8:03 PM |
| 16 | 56320 | 8/31/2022 12:44 PM |
| 17 | 21921 | 8/31/2022 9:39 AM |
| 18 | 56180 | 8/31/2022 7:26 AM |
| 19 | 22712 | 8/31/2022 4:41 AM |
| 20 | 56263 | 8/30/2022 9:33 PM |
| 21 | 55432 | 8/30/2022 5:34 PM |
| 22 | 56085 | 8/30/2022 8:27 AM |
| 23 | 56087 | 8/30/2022 6:48 AM |
| 24 | 55358 | 8/30/2022 6:47 AM |
| 25 | 37034 | 8/30/2022 5:37 AM |
| 26 | 56172 | 8/29/2022 9:19 PM |
| 27 | 56152 | 8/29/2022 9:16 PM |
| 28 | 56284 | 8/29/2022 8:56 PM |
| 29 | 56362 | 8/29/2022 8:26 PM |
| 30 | 56229 | 8/29/2022 8:08 PM |
| 31 | 55051 | 8/29/2022 7:54 PM |
| 32 | 56180 | 8/29/2022 7:03 PM |
| 33 | 56175 | 8/29/2022 6:57 PM |

Plum Creek Park Campground Survey

| | | |
|----|-------|--------------------|
| 34 | 56175 | 8/29/2022 6:41 PM |
| 35 | 56308 | 8/29/2022 6:37 PM |
| 36 | 55345 | 8/29/2022 6:20 PM |
| 37 | 56258 | 8/29/2022 6:13 PM |
| 38 | 56175 | 8/29/2022 5:35 PM |
| 39 | 56175 | 8/29/2022 5:14 PM |
| 40 | 56143 | 8/29/2022 5:12 PM |
| 41 | 56258 | 8/29/2022 5:06 PM |
| 42 | 56258 | 8/29/2022 4:55 PM |
| 43 | 54858 | 8/29/2022 4:52 PM |
| 44 | 56258 | 8/29/2022 4:51 PM |
| 45 | 55318 | 8/29/2022 4:45 PM |
| 46 | 56180 | 8/29/2022 4:42 PM |
| 47 | 55309 | 8/29/2022 4:40 PM |
| 48 | 56292 | 8/29/2022 4:36 PM |
| 49 | 56175 | 8/29/2022 4:32 PM |
| 50 | 55003 | 8/29/2022 4:27 PM |
| 51 | 56172 | 8/29/2022 4:26 PM |
| 52 | 56258 | 8/23/2022 9:23 AM |
| 53 | 56258 | 8/23/2022 9:21 AM |
| 54 | 56283 | 8/23/2022 9:18 AM |
| 55 | 56283 | 8/23/2022 9:15 AM |
| 56 | 55359 | 8/23/2022 9:13 AM |
| 57 | 56003 | 8/23/2022 9:10 AM |
| 58 | 56292 | 8/23/2022 9:08 AM |
| 59 | 56045 | 8/23/2022 9:02 AM |
| 60 | 62418 | 8/21/2022 10:30 AM |
| 61 | 56283 | 8/18/2022 6:54 PM |
| 62 | 80536 | 8/18/2022 12:35 PM |
| 63 | 56283 | 8/18/2022 9:25 AM |
| 64 | 55332 | 8/18/2022 9:22 AM |
| 65 | 56283 | 8/18/2022 9:20 AM |
| 66 | 86258 | 8/18/2022 9:17 AM |
| 67 | 55313 | 8/18/2022 9:07 AM |
| 68 | 33513 | 8/14/2022 12:40 PM |
| 69 | 92660 | 8/13/2022 12:28 PM |
| 70 | 61111 | 8/10/2022 4:44 PM |
| 71 | 55345 | 8/9/2022 10:35 PM |

Plum Creek Park Campground Survey

| | | |
|-----|-------|--------------------|
| 72 | 56258 | 8/3/2022 5:27 PM |
| 73 | 56085 | 8/3/2022 3:28 PM |
| 74 | 55432 | 7/30/2022 11:48 AM |
| 75 | 56169 | 7/29/2022 8:26 AM |
| 76 | 64055 | 7/29/2022 8:23 AM |
| 77 | 56283 | 7/29/2022 8:19 AM |
| 78 | 56048 | 7/25/2022 6:12 AM |
| 79 | 56137 | 7/24/2022 10:37 AM |
| 80 | 56137 | 7/24/2022 10:28 AM |
| 81 | 55987 | 7/22/2022 5:01 PM |
| 82 | 55316 | 7/22/2022 4:51 PM |
| 83 | 37179 | 7/22/2022 4:34 PM |
| 84 | 56258 | 7/22/2022 4:18 PM |
| 85 | 56258 | 7/22/2022 4:00 PM |
| 86 | 56132 | 7/22/2022 3:38 PM |
| 87 | 56180 | 7/22/2022 1:17 PM |
| 88 | 54246 | 7/21/2022 10:25 AM |
| 89 | 56164 | 7/18/2022 10:21 AM |
| 90 | 56175 | 7/18/2022 7:34 AM |
| 91 | 56175 | 7/18/2022 7:31 AM |
| 92 | 56110 | 7/18/2022 7:28 AM |
| 93 | 56152 | 7/18/2022 7:25 AM |
| 94 | 56175 | 7/4/2022 11:28 PM |
| 95 | 55411 | 7/3/2022 9:48 AM |
| 96 | 56180 | 6/28/2022 1:12 PM |
| 97 | 56172 | 6/27/2022 9:57 PM |
| 98 | 56087 | 6/27/2022 3:43 PM |
| 99 | 56258 | 6/27/2022 1:51 PM |
| 100 | 56087 | 6/27/2022 11:54 AM |
| 101 | 56175 | 6/22/2022 12:14 PM |
| 102 | 56180 | 6/21/2022 10:42 PM |
| 103 | 56152 | 6/20/2022 10:45 AM |
| 104 | 56258 | 6/20/2022 10:42 AM |
| 105 | 56258 | 6/20/2022 10:38 AM |
| 106 | 56101 | 6/14/2022 11:21 AM |
| 107 | 55040 | 6/13/2022 2:03 PM |
| 108 | 55303 | 6/12/2022 1:38 AM |
| 109 | 77581 | 6/10/2022 8:34 AM |

Plum Creek Park Campground Survey

| | | |
|-----|-------|-------------------|
| 110 | 56175 | 6/9/2022 9:05 PM |
| 111 | 56083 | 6/9/2022 5:36 PM |
| 112 | 56362 | 6/9/2022 3:01 PM |
| 113 | 55032 | 6/6/2022 6:02 PM |
| 114 | 55045 | 6/6/2022 4:50 PM |
| 115 | 56087 | 6/6/2022 12:09 PM |
| 116 | 44056 | 6/6/2022 5:49 AM |
| 117 | 56258 | 6/5/2022 6:30 PM |
| 118 | 56214 | 6/5/2022 5:23 PM |
| 119 | 55901 | 6/5/2022 9:58 AM |
| 120 | 56289 | 6/4/2022 6:10 PM |
| 121 | 56181 | 6/4/2022 2:16 PM |
| 122 | 24179 | 6/4/2022 12:48 PM |
| 123 | 56048 | 6/3/2022 9:50 PM |
| 124 | 80470 | 6/3/2022 7:15 PM |
| 125 | 56087 | 6/3/2022 3:02 PM |
| 126 | 55124 | 6/3/2022 2:06 PM |
| 127 | 60189 | 6/3/2022 10:27 AM |
| 128 | 56258 | 6/3/2022 9:53 AM |
| 129 | 55033 | 6/3/2022 8:14 AM |
| 130 | 56101 | 6/3/2022 7:27 AM |
| 131 | 56280 | 6/3/2022 3:42 AM |
| 132 | 56175 | 6/2/2022 6:49 PM |
| 133 | 56201 | 6/2/2022 6:29 PM |
| 134 | 55109 | 6/2/2022 4:28 PM |
| 135 | 56087 | 6/2/2022 4:26 PM |
| 136 | 55309 | 6/2/2022 4:25 PM |
| 137 | 56258 | 6/2/2022 3:52 PM |
| 138 | 56560 | 6/2/2022 3:50 PM |
| 139 | 56220 | 6/2/2022 2:13 PM |
| 140 | 56085 | 6/2/2022 2:12 PM |
| 141 | 56178 | 6/2/2022 2:06 PM |
| 142 | 55358 | 6/2/2022 1:54 PM |
| 143 | 56172 | 6/2/2022 1:53 PM |
| 144 | 66503 | 6/2/2022 1:47 PM |
| 145 | 57030 | 6/2/2022 1:35 PM |
| 146 | 56258 | 6/2/2022 1:26 PM |
| 147 | 85607 | 6/2/2022 1:23 PM |

Plum Creek Park Campground Survey

| | | |
|-----|-------|-------------------|
| 148 | 55976 | 6/2/2022 1:21 PM |
| 149 | 55431 | 6/2/2022 1:19 PM |
| 150 | 56258 | 6/2/2022 1:17 PM |
| 151 | 57005 | 6/2/2022 1:08 PM |
| 152 | 18431 | 6/2/2022 1:03 PM |
| 153 | 77339 | 6/2/2022 1:02 PM |
| 154 | 56263 | 6/2/2022 1:01 PM |
| 155 | 22968 | 6/2/2022 1:00 PM |
| 156 | 55034 | 6/2/2022 12:59 PM |
| 157 | 75087 | 6/2/2022 12:57 PM |
| 158 | 56180 | 6/2/2022 7:41 AM |
| 159 | 56183 | 6/2/2022 7:24 AM |
| 160 | 56175 | 6/2/2022 7:09 AM |
| 161 | 56180 | 6/1/2022 7:06 PM |
| 162 | 56083 | 6/1/2022 11:22 AM |
| 163 | 56137 | 5/28/2022 9:27 AM |

Q4 How many people are camping in your group during this visit?

Answered: 153 Skipped: 14

| # | RESPONSES | DATE |
|----|-----------------|--------------------|
| 1 | 2 | 9/16/2022 8:24 AM |
| 2 | 4 | 9/16/2022 8:22 AM |
| 3 | 7 | 9/16/2022 8:18 AM |
| 4 | 4 | 9/11/2022 11:32 AM |
| 5 | 4 | 9/11/2022 11:23 AM |
| 6 | 2 | 9/6/2022 9:09 AM |
| 7 | 4 | 9/4/2022 4:29 PM |
| 8 | 2 | 9/3/2022 10:05 PM |
| 9 | 2 | 9/3/2022 9:59 PM |
| 10 | 8 | 9/3/2022 8:44 PM |
| 11 | 7 | 9/1/2022 3:00 PM |
| 12 | 2 | 9/1/2022 2:58 PM |
| 13 | 20 | 9/1/2022 12:47 PM |
| 14 | 2 | 8/31/2022 8:03 PM |
| 15 | 3 | 8/31/2022 12:44 PM |
| 16 | 2 | 8/31/2022 9:40 AM |
| 17 | 4 | 8/31/2022 4:42 AM |
| 18 | 4 | 8/30/2022 9:33 PM |
| 19 | 3 | 8/30/2022 5:34 PM |
| 20 | 4 | 8/30/2022 8:28 AM |
| 21 | 9 | 8/30/2022 6:49 AM |
| 22 | 5 | 8/30/2022 6:47 AM |
| 23 | 10 | 8/30/2022 5:38 AM |
| 24 | 2 | 8/29/2022 9:20 PM |
| 25 | 2 | 8/29/2022 9:17 PM |
| 26 | 1 | 8/29/2022 8:57 PM |
| 27 | 15 | 8/29/2022 8:26 PM |
| 28 | 2 adults 3 kids | 8/29/2022 8:09 PM |
| 29 | 3 | 8/29/2022 7:55 PM |
| 30 | 4 | 8/29/2022 7:04 PM |
| 31 | 2 | 8/29/2022 6:57 PM |
| 32 | 2 | 8/29/2022 6:42 PM |
| 33 | 5 | 8/29/2022 6:37 PM |

Plum Creek Park Campground Survey

| | | |
|----|----------|--------------------|
| 34 | 6 | 8/29/2022 6:14 PM |
| 35 | 22 | 8/29/2022 5:37 PM |
| 36 | 3 | 8/29/2022 5:15 PM |
| 37 | 4 | 8/29/2022 5:12 PM |
| 38 | 2 to 6 | 8/29/2022 5:06 PM |
| 39 | 2 | 8/29/2022 4:55 PM |
| 40 | 6 | 8/29/2022 4:52 PM |
| 41 | 5 | 8/29/2022 4:51 PM |
| 42 | 7 | 8/29/2022 4:46 PM |
| 43 | 1 | 8/29/2022 4:41 PM |
| 44 | 3 | 8/29/2022 4:37 PM |
| 45 | 3 | 8/29/2022 4:33 PM |
| 46 | 4 | 8/29/2022 4:27 PM |
| 47 | 3 | 8/23/2022 9:24 AM |
| 48 | 6 | 8/23/2022 9:22 AM |
| 49 | 7 | 8/23/2022 9:18 AM |
| 50 | 3 | 8/23/2022 9:15 AM |
| 51 | 2 | 8/23/2022 9:13 AM |
| 52 | 16 | 8/23/2022 9:11 AM |
| 53 | 17 | 8/23/2022 9:08 AM |
| 54 | 4 | 8/23/2022 9:06 AM |
| 55 | 4 | 8/23/2022 9:02 AM |
| 56 | 13 total | 8/21/2022 10:31 AM |
| 57 | 5 | 8/18/2022 6:54 PM |
| 58 | 2 | 8/18/2022 12:36 PM |
| 59 | 5 | 8/18/2022 9:25 AM |
| 60 | 5 | 8/18/2022 9:22 AM |
| 61 | 2 | 8/18/2022 9:20 AM |
| 62 | 5 | 8/18/2022 9:17 AM |
| 63 | 2 | 8/18/2022 9:14 AM |
| 64 | 2 | 8/14/2022 12:40 PM |
| 65 | 1 | 8/13/2022 12:28 PM |
| 66 | 2 | 8/10/2022 4:44 PM |
| 67 | 3 | 8/9/2022 10:36 PM |
| 68 | 10 | 8/3/2022 5:28 PM |
| 69 | 5 | 8/3/2022 3:28 PM |
| 70 | 5 | 7/30/2022 11:48 AM |
| 71 | 40 | 7/29/2022 8:26 AM |

Plum Creek Park Campground Survey

| | | |
|-----|-----|--------------------|
| 72 | 2 | 7/29/2022 8:23 AM |
| 73 | 2 | 7/29/2022 8:19 AM |
| 74 | 2 | 7/25/2022 6:13 AM |
| 75 | 2 | 7/24/2022 10:38 AM |
| 76 | 2 | 7/24/2022 10:29 AM |
| 77 | 6 | 7/22/2022 5:02 PM |
| 78 | 4 | 7/22/2022 4:52 PM |
| 79 | 4 | 7/22/2022 4:35 PM |
| 80 | 2 | 7/22/2022 4:19 PM |
| 81 | 4 | 7/22/2022 4:01 PM |
| 82 | 2 | 7/22/2022 3:39 PM |
| 83 | 8 | 7/21/2022 10:25 AM |
| 84 | 2 | 7/18/2022 10:21 AM |
| 85 | 2 | 7/18/2022 7:34 AM |
| 86 | 2 | 7/18/2022 7:31 AM |
| 87 | 2 | 7/18/2022 7:28 AM |
| 88 | 5 | 7/18/2022 7:25 AM |
| 89 | 6 | 7/4/2022 11:28 PM |
| 90 | 6 | 7/3/2022 9:49 AM |
| 91 | 2 | 6/27/2022 9:57 PM |
| 92 | 1-2 | 6/27/2022 3:44 PM |
| 93 | 2 | 6/27/2022 1:52 PM |
| 94 | 2 | 6/27/2022 11:55 AM |
| 95 | 3 | 6/22/2022 12:14 PM |
| 96 | 2 | 6/20/2022 10:46 AM |
| 97 | 2 | 6/20/2022 10:42 AM |
| 98 | 2 | 6/20/2022 10:38 AM |
| 99 | 10 | 6/14/2022 11:22 AM |
| 100 | 5 | 6/13/2022 2:03 PM |
| 101 | 4 | 6/12/2022 1:38 AM |
| 102 | 4 | 6/10/2022 8:35 AM |
| 103 | 2-6 | 6/9/2022 9:06 PM |
| 104 | 2 | 6/9/2022 5:37 PM |
| 105 | 15 | 6/9/2022 3:01 PM |
| 106 | 4 | 6/6/2022 6:02 PM |
| 107 | 3 | 6/6/2022 4:50 PM |
| 108 | 2 | 6/6/2022 12:09 PM |
| 109 | 2 | 6/6/2022 5:49 AM |

Plum Creek Park Campground Survey

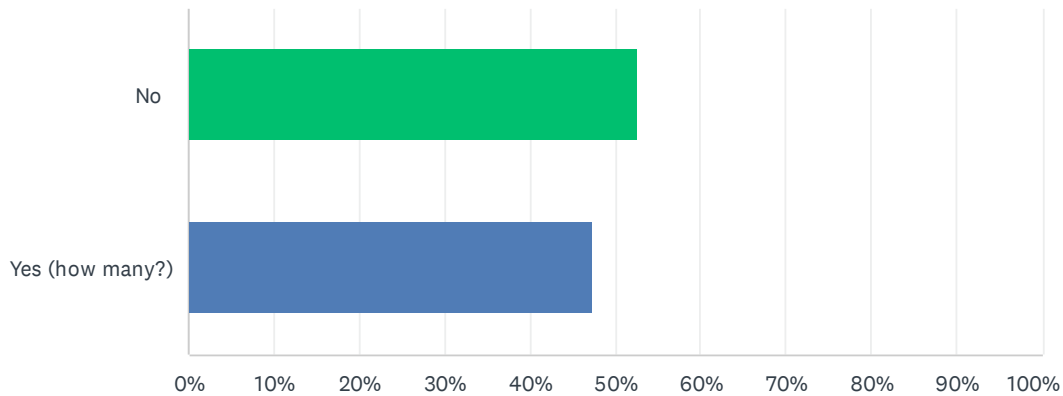
| | | |
|-----|-------------------------|-------------------|
| 110 | 2 | 6/5/2022 6:30 PM |
| 111 | 4 | 6/5/2022 5:23 PM |
| 112 | 4 | 6/5/2022 10:47 AM |
| 113 | 2 | 6/4/2022 6:11 PM |
| 114 | 2 | 6/4/2022 2:16 PM |
| 115 | 2 | 6/4/2022 12:48 PM |
| 116 | 7. 2 in my cabin | 6/3/2022 9:51 PM |
| 117 | 4 | 6/3/2022 7:16 PM |
| 118 | One | 6/3/2022 3:03 PM |
| 119 | 2 | 6/3/2022 2:06 PM |
| 120 | 2 | 6/3/2022 10:27 AM |
| 121 | 5 | 6/3/2022 9:53 AM |
| 122 | 1 | 6/3/2022 8:14 AM |
| 123 | 2 | 6/3/2022 7:27 AM |
| 124 | 2 | 6/3/2022 3:42 AM |
| 125 | 4 | 6/2/2022 6:50 PM |
| 126 | 2 | 6/2/2022 6:29 PM |
| 127 | 10 | 6/2/2022 4:28 PM |
| 128 | 1 | 6/2/2022 4:26 PM |
| 129 | 2 | 6/2/2022 4:26 PM |
| 130 | 4 | 6/2/2022 3:53 PM |
| 131 | 2 | 6/2/2022 3:50 PM |
| 132 | 7 | 6/2/2022 2:14 PM |
| 133 | 4 | 6/2/2022 2:12 PM |
| 134 | 5 | 6/2/2022 2:06 PM |
| 135 | 5 - 2 adults and 3 kids | 6/2/2022 1:54 PM |
| 136 | 4 | 6/2/2022 1:54 PM |
| 137 | 2 | 6/2/2022 1:47 PM |
| 138 | 6 | 6/2/2022 1:36 PM |
| 139 | 6 | 6/2/2022 1:26 PM |
| 140 | 2 | 6/2/2022 1:24 PM |
| 141 | 4 | 6/2/2022 1:21 PM |
| 142 | 4 | 6/2/2022 1:19 PM |
| 143 | 2 | 6/2/2022 1:17 PM |
| 144 | 2 | 6/2/2022 1:08 PM |
| 145 | 5 | 6/2/2022 1:04 PM |
| 146 | 2 | 6/2/2022 1:03 PM |
| 147 | 2-4 | 6/2/2022 1:01 PM |

Plum Creek Park Campground Survey

| | | |
|-----|----|-------------------|
| 148 | 1 | 6/2/2022 1:00 PM |
| 149 | 2 | 6/2/2022 12:57 PM |
| 150 | 10 | 6/2/2022 7:41 AM |
| 151 | 2 | 6/2/2022 7:25 AM |
| 152 | 4 | 6/2/2022 7:09 AM |
| 153 | 7 | 6/1/2022 7:06 PM |

Q5 Are you camping with children (under 18 years old)?

Answered: 152 Skipped: 15



| ANSWER CHOICES | RESPONSES | |
|-----------------|-----------|-----|
| No | 52.63% | 80 |
| Yes (how many?) | 47.37% | 72 |
| TOTAL | | 152 |

| # | YES (HOW MANY?) | DATE |
|----|-----------------|--------------------|
| 1 | 2 | 9/16/2022 8:22 AM |
| 2 | 4 | 9/16/2022 8:18 AM |
| 3 | 2 | 9/11/2022 11:32 AM |
| 4 | 2 | 9/11/2022 11:23 AM |
| 5 | 4 | 9/3/2022 8:44 PM |
| 6 | 3 | 9/1/2022 3:00 PM |
| 7 | 5 | 9/1/2022 12:47 PM |
| 8 | 1 | 8/31/2022 4:42 AM |
| 9 | 2 | 8/30/2022 8:28 AM |
| 10 | 6 | 8/30/2022 6:49 AM |
| 11 | 3 | 8/30/2022 6:47 AM |
| 12 | 7 | 8/30/2022 5:38 AM |
| 13 | 10 | 8/29/2022 8:26 PM |
| 14 | 3 | 8/29/2022 8:09 PM |
| 15 | 1 | 8/29/2022 7:55 PM |
| 16 | 2 | 8/29/2022 7:04 PM |
| 17 | 3 | 8/29/2022 6:37 PM |
| 18 | 4 | 8/29/2022 6:14 PM |

Plum Creek Park Campground Survey

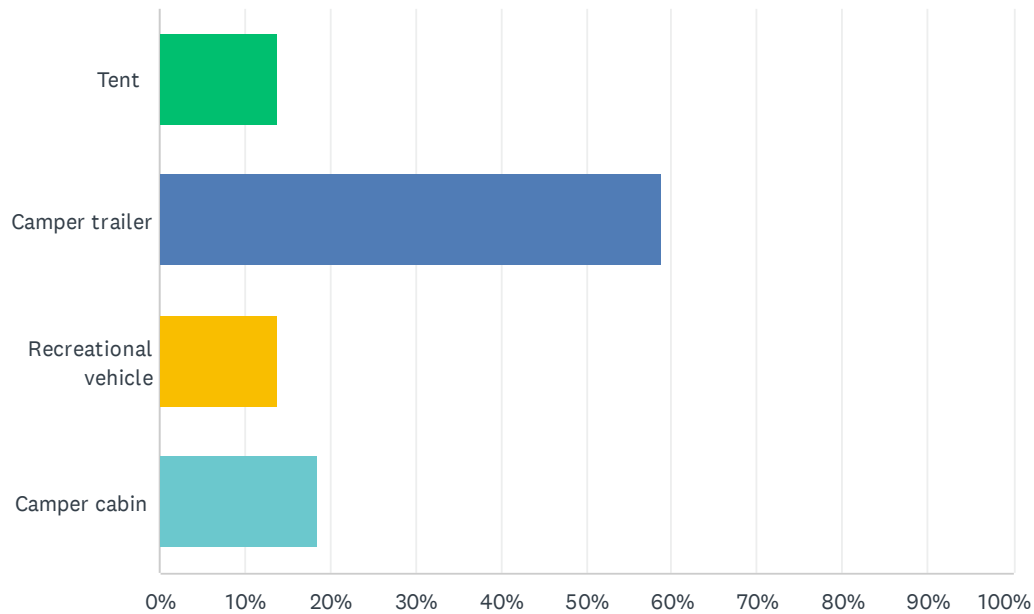
| | | |
|----|----|--------------------|
| 19 | 11 | 8/29/2022 5:37 PM |
| 20 | 2 | 8/29/2022 5:12 PM |
| 21 | 4 | 8/29/2022 4:52 PM |
| 22 | 3 | 8/29/2022 4:51 PM |
| 23 | 5 | 8/29/2022 4:46 PM |
| 24 | 1 | 8/29/2022 4:27 PM |
| 25 | 5 | 8/23/2022 9:18 AM |
| 26 | 3 | 8/23/2022 9:11 AM |
| 27 | 3 | 8/23/2022 9:08 AM |
| 28 | 3 | 8/23/2022 9:06 AM |
| 29 | 5 | 8/21/2022 10:31 AM |
| 30 | 3 | 8/18/2022 6:54 PM |
| 31 | 3 | 8/18/2022 9:25 AM |
| 32 | 3 | 8/18/2022 9:22 AM |
| 33 | 3 | 8/18/2022 9:17 AM |
| 34 | 1 | 8/9/2022 10:36 PM |
| 35 | 4 | 8/3/2022 5:28 PM |
| 36 | 3 | 8/3/2022 3:28 PM |
| 37 | 3 | 7/30/2022 11:48 AM |
| 38 | 2 | 7/29/2022 8:26 AM |
| 39 | 4 | 7/22/2022 5:02 PM |
| 40 | 1 | 7/22/2022 4:52 PM |
| 41 | 2 | 7/22/2022 4:01 PM |
| 42 | 5 | 7/21/2022 10:25 AM |
| 43 | 5 | 7/18/2022 7:31 AM |
| 44 | 3 | 7/18/2022 7:25 AM |
| 45 | 4 | 7/4/2022 11:28 PM |
| 46 | 4 | 7/3/2022 9:49 AM |
| 47 | 4 | 6/14/2022 11:22 AM |
| 48 | 2 | 6/13/2022 2:03 PM |
| 49 | 2 | 6/12/2022 1:38 AM |
| 50 | 2 | 6/10/2022 8:35 AM |
| 51 | 3 | 6/9/2022 9:06 PM |
| 52 | 10 | 6/9/2022 3:01 PM |
| 53 | 2 | 6/6/2022 6:02 PM |
| 54 | 2 | 6/5/2022 5:23 PM |
| 55 | 2 | 6/5/2022 10:47 AM |
| 56 | 2 | 6/3/2022 7:16 PM |

Plum Creek Park Campground Survey

| | | |
|----|------------|------------------|
| 57 | 3 | 6/3/2022 9:53 AM |
| 58 | 2 | 6/2/2022 6:50 PM |
| 59 | Some times | 6/2/2022 4:26 PM |
| 60 | 2 | 6/2/2022 3:53 PM |
| 61 | 5 | 6/2/2022 2:14 PM |
| 62 | 2 | 6/2/2022 2:12 PM |
| 63 | 3 | 6/2/2022 2:06 PM |
| 64 | 3 | 6/2/2022 1:54 PM |
| 65 | 3 | 6/2/2022 1:54 PM |
| 66 | 4 | 6/2/2022 1:36 PM |
| 67 | 1 | 6/2/2022 1:26 PM |
| 68 | 2 | 6/2/2022 1:21 PM |
| 69 | 3 | 6/2/2022 1:04 PM |
| 70 | 5 | 6/2/2022 7:41 AM |
| 71 | 2 | 6/2/2022 7:09 AM |
| 72 | 5 | 6/1/2022 7:06 PM |

Q6 How are you camping during your visit? (select all that apply)

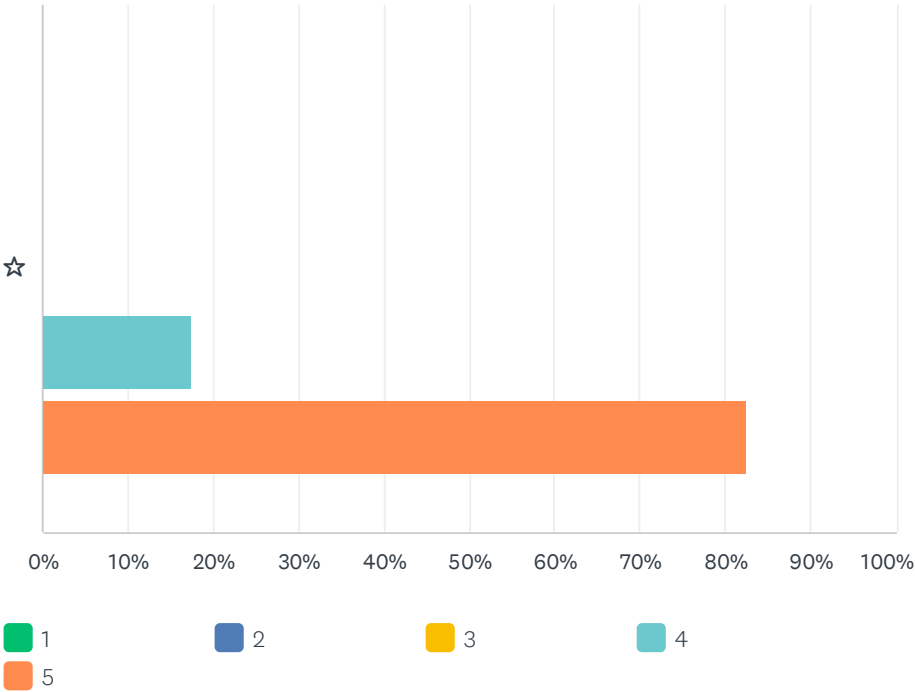
Answered: 151 Skipped: 16



| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|----|
| Tent | 13.91% | 21 |
| Camper trailer | 58.94% | 89 |
| Recreational vehicle | 13.91% | 21 |
| Camper cabin | 18.54% | 28 |
| Total Respondents: 151 | | |

Q7 How do you rate the quality of your cabin? (with 5 stars being the highest rating)

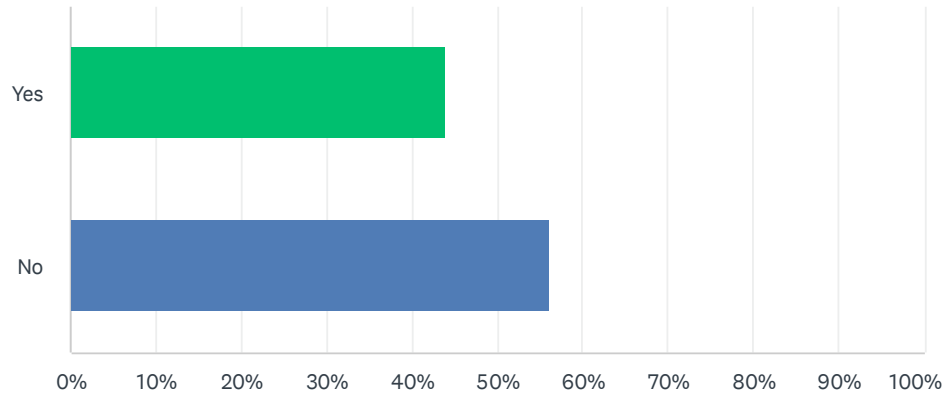
Answered: 23 Skipped: 144



| | 1 | 2 | 3 | 4 | 5 | TOTAL | WEIGHTED AVERAGE |
|---|------------|------------|------------|-------------|--------------|-------|------------------|
| ☆ | 0.00% 0 | 0.00% 0 | 0.00% 0 | 17.39% 4 | 82.61% 19 | 23 | 4.83 |

Q8 Have you previously rented a cabin at another campground in the past?

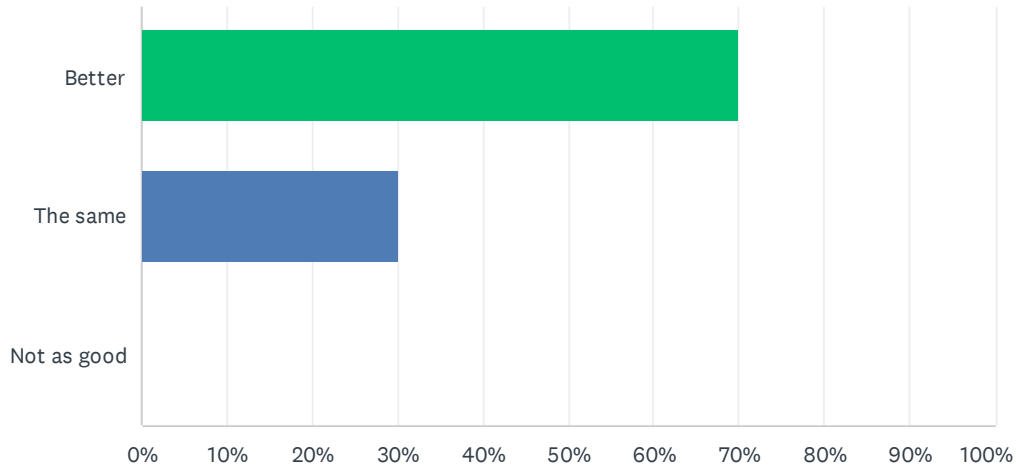
Answered: 25 Skipped: 142



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 44.00% | 11 |
| No | 56.00% | 14 |
| TOTAL | | 25 |

Q9 How does your current cabin experience compare to the previous year?

Answered: 20 Skipped: 147



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Better | 70.00% | 14 |
| The same | 30.00% | 6 |
| Not as good | 0.00% | 0 |
| TOTAL | | 20 |

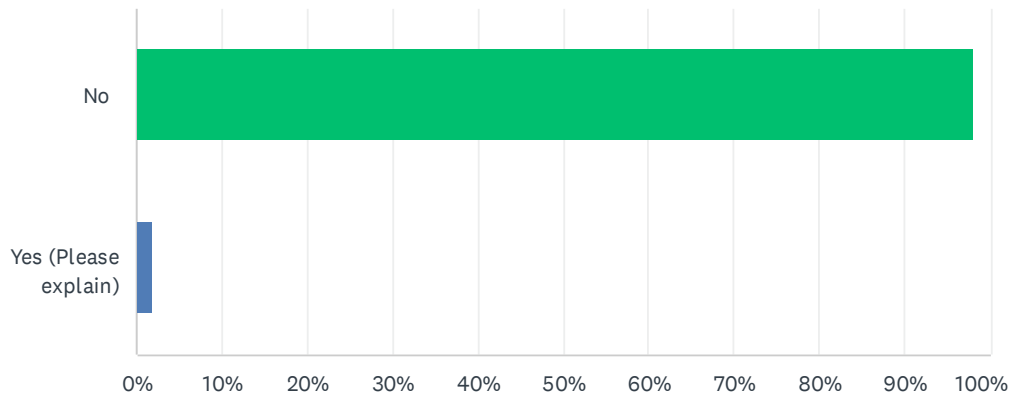
Q10 What additions or improvements would make your cabin stay better?

Answered: 20 Skipped: 147

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | Bathrooms/Shower Upgrades and Maintance Campground Layout Bathrooms closer to cabins and no curtains for the toilets not very private curtains move and you can be seen going to the bathroom. Fire rings need to be cleaned out for safety so logs stay in ring. | 9/4/2022 4:32 PM |
| 2 | Campground Layout Closer Bathrooms and fire ring cleaned out | 9/3/2022 10:06 PM |
| 3 | NA fine the way they are | 8/29/2022 8:59 PM |
| 4 | storage Add table and bench and shelves for pantry goods | 8/29/2022 6:38 PM |
| 5 | Bathrooms/Shower Upgrades and Maintance wifi Bathrooms closer and larger. Wifi reaching to the cabins. | 8/29/2022 5:13 PM |
| 6 | Cabin upgrades ladders for bunks | 8/23/2022 9:06 AM |
| 7 | Cabin upgrades Campground Layout safer ladders to the bunk beds. At least a porta potty near the cabins | 8/23/2022 9:03 AM |
| 8 | Cabin upgrades A fly swatter provided in each cabin. We love the addition of refrigerators to each cabin!!! | 8/21/2022 10:33 AM |
| 9 | pet friendly Being able to bring our dog. | 8/18/2022 6:55 PM |
| 10 | Campground Layout closer bathroom | 8/18/2022 9:15 AM |
| 11 | water/sewer Would like running water in cabins | 6/13/2022 2:04 PM |
| 12 | Cabin upgrades Refrigerator should be a must | 6/5/2022 5:24 PM |
| 13 | Campground Layout Bathrooms that are closer | 6/3/2022 9:51 PM |
| 14 | Campground Layout water/sewer A bathroom/shower/ place to get water by the cabins. not across the field or 4 blocks down the road !! | 6/3/2022 2:09 PM |
| 15 | Campground Layout Bathroom closer | 6/3/2022 9:54 AM |
| 16 | Cabin upgrades bathroom and a kitchenette, but that probably wouldn't be an option :) It was a lovely cabin. | 6/2/2022 6:30 PM |
| 17 | Campground Layout Closer bathrooms to cabins | 6/2/2022 3:51 PM |
| 18 | NA Can't think of anything | 6/2/2022 1:55 PM |
| 19 | Cabin upgrades Fridge, bathroom closer better lighting in further cabins and maybe curtain dividers for families with boy and girl children | 6/2/2022 1:37 PM |
| 20 | Campground Layout A portable toilet closer to the cabins would be nice. I'm looking forward to the landscaping growing up, too. | 6/2/2022 1:21 PM |

Q11 Did you have any issues accessing your campsite?

Answered: 151 Skipped: 16

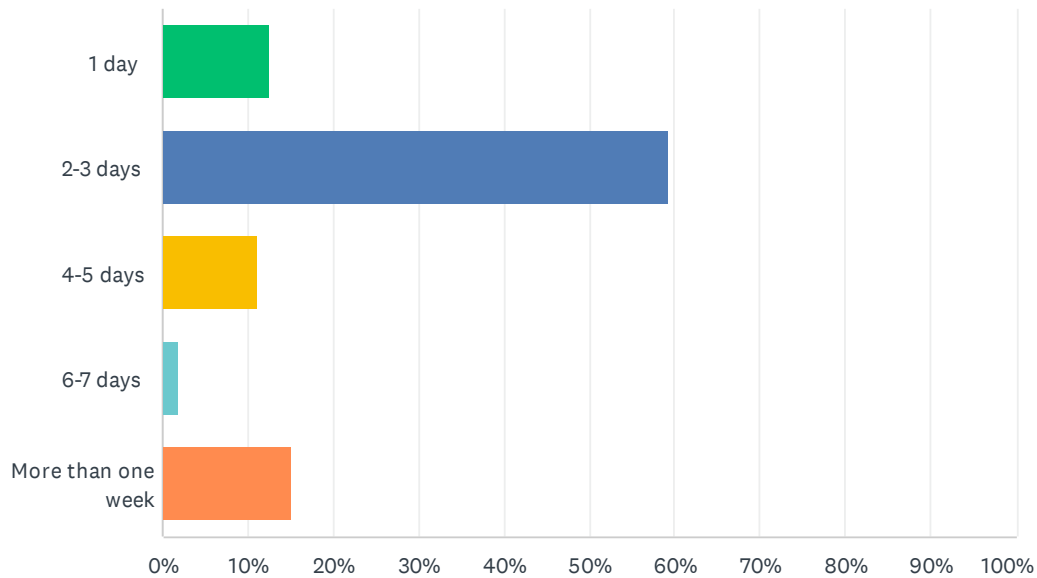


| ANSWER CHOICES | RESPONSES | |
|----------------------|-----------|-----|
| No | 98.01% | 148 |
| Yes (Please explain) | 1.99% | 3 |
| TOTAL | | 151 |

| # | YES (PLEASE EXPLAIN) | DATE |
|---|--|-------------------|
| 1 | We had an issue leaving with how the people next to us were parked. Ended up having an accident with their car when we left. | 8/29/2022 8:10 PM |
| 2 | Tent site we had reserved was recently scraped with large equipment. Mud everywhere. | 8/29/2022 4:53 PM |
| 3 | Site was extremely muddy | 6/4/2022 12:49 PM |

Q12 How many days do you plan on staying at this campsite?

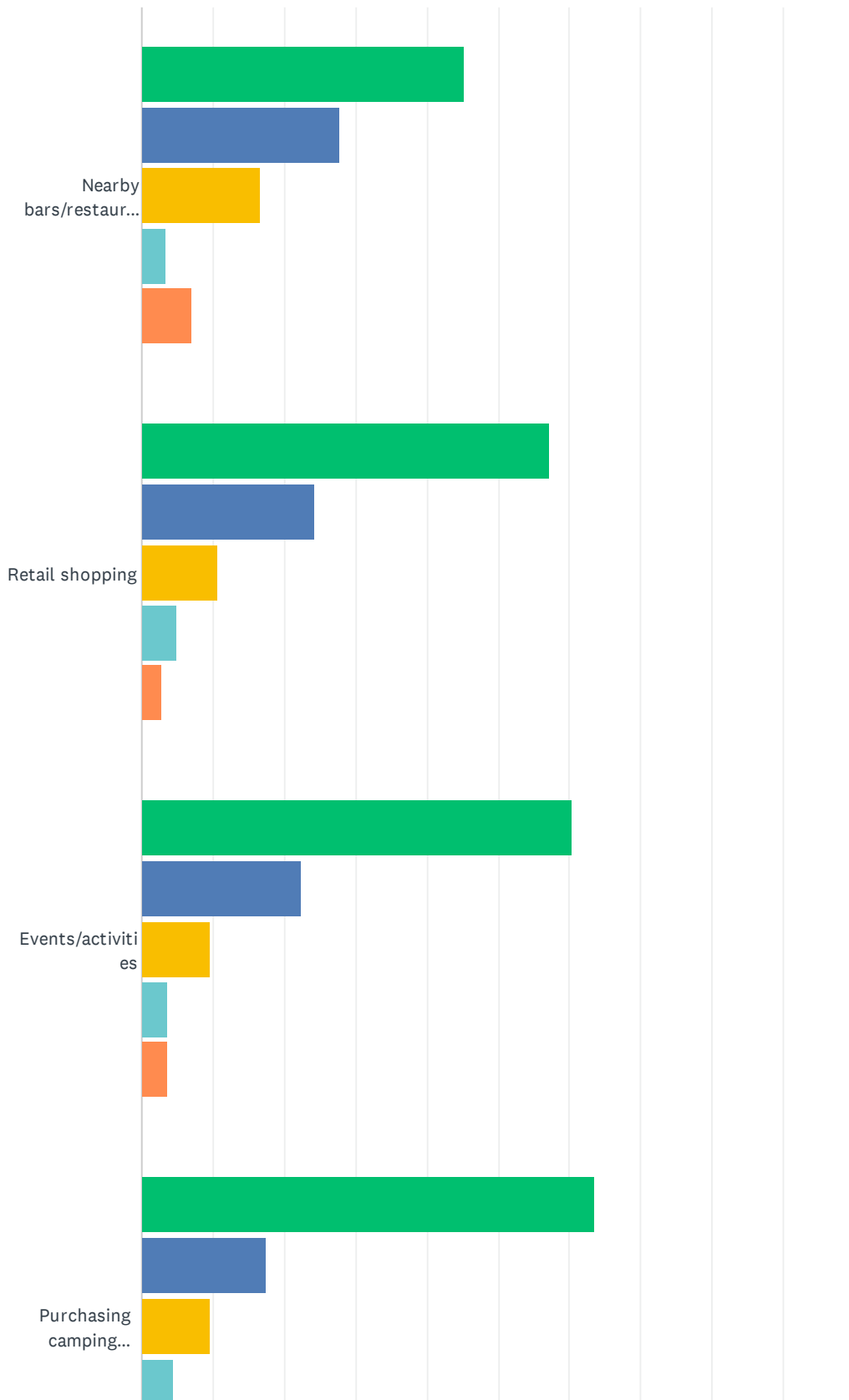
Answered: 152 Skipped: 15



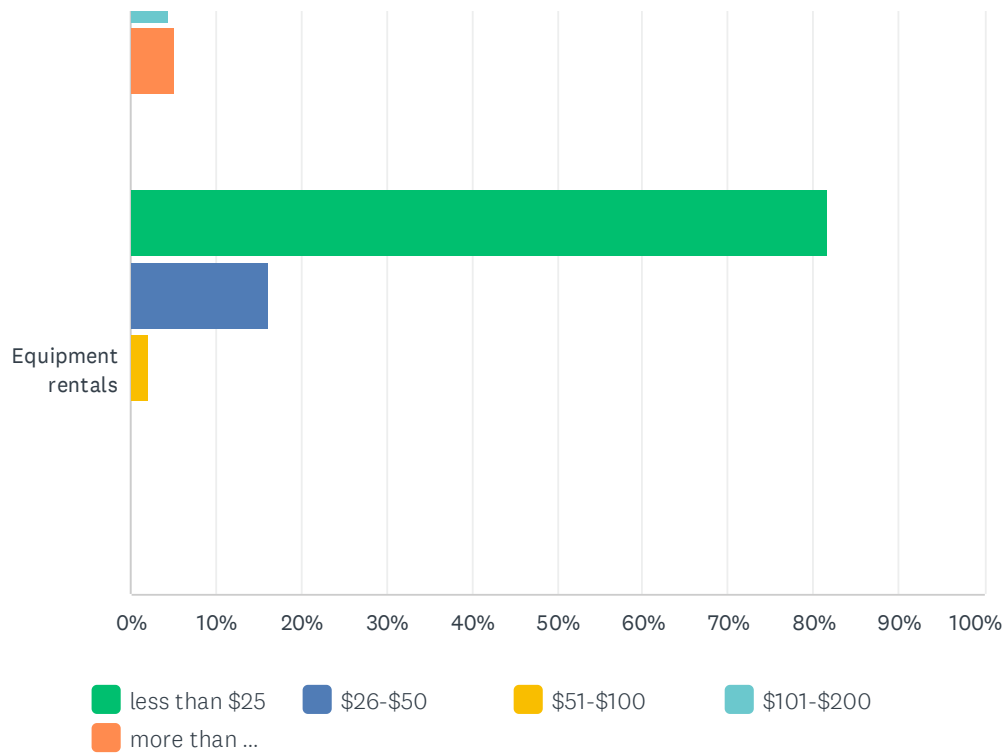
| ANSWER CHOICES | RESPONSES | |
|--------------------|-----------|-----|
| 1 day | 12.50% | 19 |
| 2-3 days | 59.21% | 90 |
| 4-5 days | 11.18% | 17 |
| 6-7 days | 1.97% | 3 |
| More than one week | 15.13% | 23 |
| TOTAL | | 152 |

Q13 How much do you plan on spending on the following:

Answered: 146 Skipped: 21



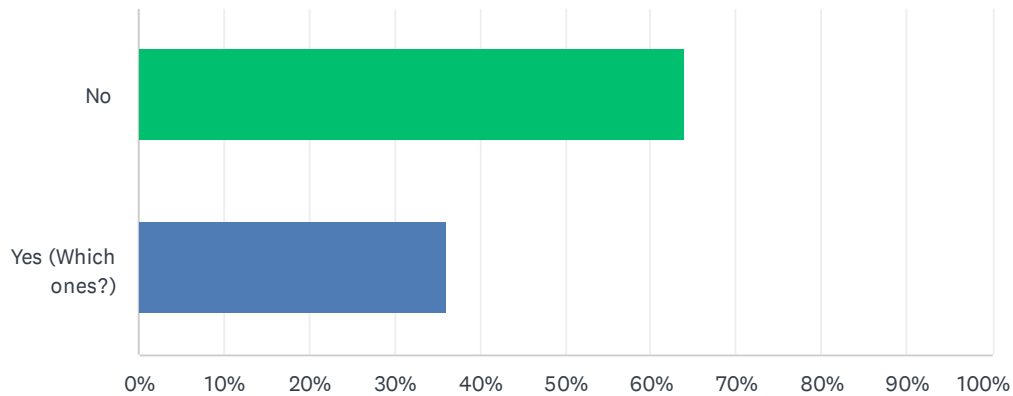
Plum Creek Park Campground Survey



| | LESS THAN \$25 | \$26-\$50 | \$51-\$100 | \$101-\$200 | MORE THAN \$200 | TOTAL | WEIGHTED AVERAGE |
|-----------------------------|----------------|--------------|--------------|-------------|-----------------|-------|------------------|
| Nearby bars/restaurants | 45.14% 65 | 27.78% 40 | 16.67% 24 | 3.47% 5 | 6.94% 10 | 144 | 1.99 |
| Retail shopping | 57.14% 80 | 24.29% 34 | 10.71% 15 | 5.00% 7 | 2.86% 4 | 140 | 1.72 |
| Events/activities | 60.45% 81 | 22.39% 30 | 9.70% 13 | 3.73% 5 | 3.73% 5 | 134 | 1.68 |
| Purchasing camping supplies | 63.50% 87 | 17.52% 24 | 9.49% 13 | 4.38% 6 | 5.11% 7 | 137 | 1.70 |
| Equipment rentals | 81.62% 111 | 16.18% 22 | 2.21% 3 | 0.00% 0 | 0.00% 0 | 136 | 1.21 |

Q14 Do you plan to attend any nearby events or activities?

Answered: 147 Skipped: 20



| ANSWER CHOICES | RESPONSES |
|-------------------|-----------|
| No | 63.95% 94 |
| Yes (Which ones?) | 36.05% 53 |
| TOTAL | 147 |

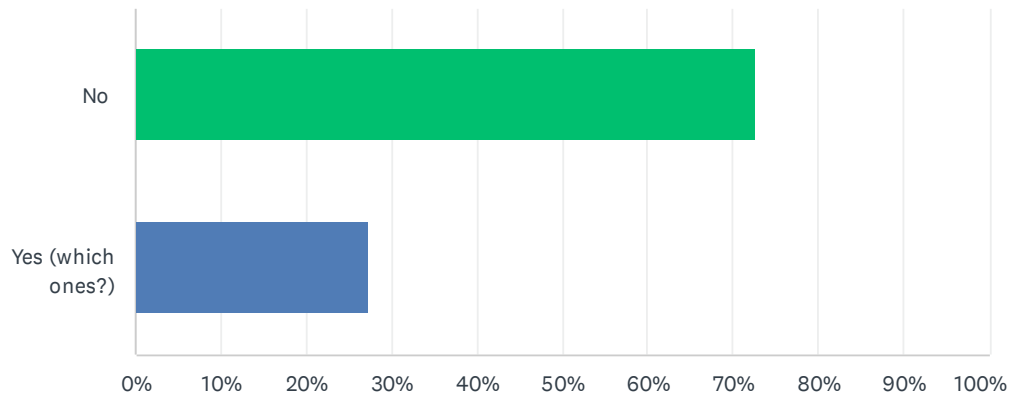
| # | YES (WHICH ONES?) | DATE |
|----|--|--------------------|
| 1 | Box car days | 9/6/2022 9:10 AM |
| 2 | Laura Ingall locations, Tracy Train Museum, local site visits- learn about the area. | 9/3/2022 10:03 PM |
| 3 | Laura Ingalls Wilder sites and Museum | 8/31/2022 9:41 AM |
| 4 | Pageant | 8/31/2022 4:43 AM |
| 5 | Box Car Days | 8/30/2022 9:35 PM |
| 6 | Wilder pageant | 8/30/2022 5:35 PM |
| 7 | Fireworks | 8/30/2022 8:29 AM |
| 8 | Laura Ingalls Wilder museum | 8/30/2022 5:39 AM |
| 9 | Pageant, city park events, labor day events | 8/29/2022 9:26 PM |
| 10 | The show | 8/29/2022 6:39 PM |
| 11 | Pageant | 8/29/2022 6:15 PM |
| 12 | Little house pageant | 8/29/2022 4:54 PM |
| 13 | Laura Ingalls Wilder performance | 8/29/2022 4:49 PM |
| 14 | Laura Ingalls Pageant | 8/18/2022 12:38 PM |
| 15 | Laura Ingalls pageants | 8/18/2022 9:16 AM |
| 16 | Laura Ingalls Wilder museum | 8/14/2022 12:42 PM |
| 17 | Laura Ingalls Wilder activities | 8/13/2022 12:30 PM |
| 18 | Walnut Creek LIW attractions | 8/10/2022 4:46 PM |

Plum Creek Park Campground Survey

| | | |
|----|---|--------------------|
| 19 | Museum, dug-out site | 7/30/2022 11:50 AM |
| 20 | Wilder Pageant | 7/29/2022 8:24 AM |
| 21 | city park events sat. | 7/29/2022 8:20 AM |
| 22 | Laura Ingalls Pageant | 7/25/2022 6:15 AM |
| 23 | Laurag ingells pagent | 7/22/2022 4:54 PM |
| 24 | Laurag ingells pagent | 7/22/2022 4:38 PM |
| 25 | Laura ingals pagent | 7/22/2022 4:22 PM |
| 26 | Laura ingals pagent | 7/22/2022 4:03 PM |
| 27 | Laurag ingells pagent | 7/22/2022 3:42 PM |
| 28 | Parade in Currie, Box Car Days | 7/18/2022 7:35 AM |
| 29 | Wilder Pageant | 7/18/2022 7:29 AM |
| 30 | Pageant | 7/4/2022 11:29 PM |
| 31 | Multiple | 6/27/2022 10:00 PM |
| 32 | pagaent and town celebrations in area | 6/27/2022 1:54 PM |
| 33 | Pageant | 6/27/2022 11:56 AM |
| 34 | Wilder Pageant | 6/20/2022 10:39 AM |
| 35 | Class reunion, Laura Ingalles pageant | 6/13/2022 2:08 PM |
| 36 | Laura Ingalls Wilder museum & dugout site | 6/12/2022 1:40 AM |
| 37 | Pagent and town events | 6/9/2022 3:02 PM |
| 38 | Laura Ingalls museum | 6/6/2022 6:03 PM |
| 39 | I gals museum | 6/6/2022 4:52 PM |
| 40 | Little House attractions | 6/6/2022 5:50 AM |
| 41 | Mass @ a Catholic church, museum | 6/5/2022 10:48 AM |
| 42 | Wilder museum | 6/3/2022 9:52 PM |
| 43 | Laura Ingalls wilder spots | 6/3/2022 7:20 PM |
| 44 | little house on the praire musuem | 6/3/2022 2:12 PM |
| 45 | Museum, frisbee golf, restaurant | 6/3/2022 9:56 AM |
| 46 | Wilder play | 6/2/2022 4:29 PM |
| 47 | Wilder Pageant | 6/2/2022 3:54 PM |
| 48 | Fireworks | 6/2/2022 2:13 PM |
| 49 | Laura Ingalls and the petroglyph stuff | 6/2/2022 1:48 PM |
| 50 | Laura ingalls | 6/2/2022 1:22 PM |
| 51 | Laura Ingalls Wilder museum | 6/2/2022 1:06 PM |
| 52 | Laura Ingalls Wilder Museum | 6/2/2022 1:05 PM |
| 53 | Pageant | 6/2/2022 1:03 PM |

Q15 Do you plan to visit any nearby parks or trails?

Answered: 146 Skipped: 21



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|-----|
| No | 72.60% | 106 |
| Yes (which ones?) | 27.40% | 40 |
| TOTAL | | 146 |

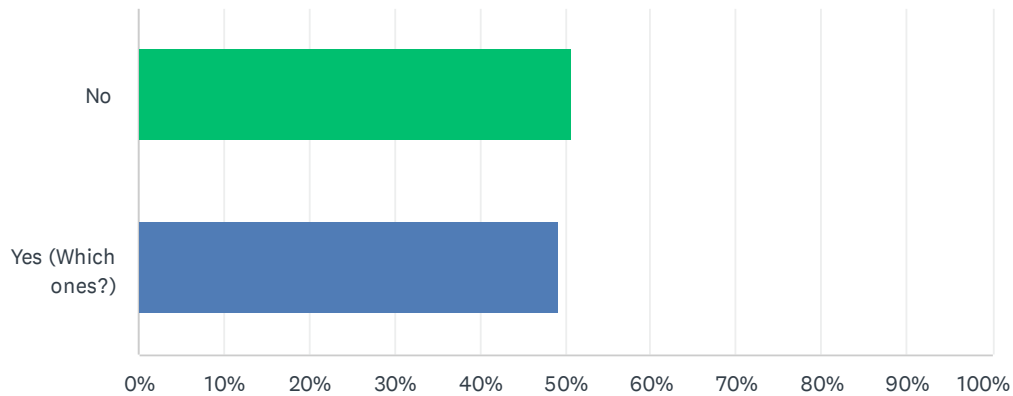
| # | YES (WHICH ONES?) | DATE |
|----|--|--------------------|
| 1 | Park trails | 9/11/2022 11:34 AM |
| 2 | Area ones | 9/4/2022 4:33 PM |
| 3 | Shatek State Park as well as any local parks since we have dogs. | 9/3/2022 10:03 PM |
| 4 | Lower plum creek park | 8/31/2022 4:43 AM |
| 5 | plum creek | 8/30/2022 5:35 PM |
| 6 | Lake Shetek State Park | 8/29/2022 9:01 PM |
| 7 | Casey jones trail | 8/29/2022 7:04 PM |
| 8 | County parks | 8/29/2022 4:54 PM |
| 9 | laura lake trail | 8/23/2022 9:11 AM |
| 10 | the dugout | 8/23/2022 9:08 AM |
| 11 | . | 8/23/2022 9:04 AM |
| 12 | All of the ones located on your campground | 8/21/2022 10:36 AM |
| 13 | Plum Creek Dugout site and Plum Creek Park | 8/18/2022 12:38 PM |
| 14 | Plum Creek | 8/10/2022 4:46 PM |
| 15 | Trails at campground and dug-out site. | 7/30/2022 11:50 AM |
| 16 | Plum Creek | 7/21/2022 10:26 AM |
| 17 | lake shetek | 7/18/2022 7:35 AM |
| 18 | Park | 7/18/2022 7:26 AM |

Plum Creek Park Campground Survey

| | | |
|----|--|--------------------|
| 19 | Park trails | 7/4/2022 11:29 PM |
| 20 | Plum creek trails | 6/27/2022 10:00 PM |
| 21 | plum creek trail | 6/27/2022 1:54 PM |
| 22 | End o Line Wheels Musuem | 6/20/2022 10:47 AM |
| 23 | City of walnut Grove, Plum Creek trails | 6/13/2022 2:08 PM |
| 24 | around Park and dugout site | 6/12/2022 1:40 AM |
| 25 | The path around the lake (Sarah, I believe). The path going down to the lower campground | 6/9/2022 5:39 PM |
| 26 | The dug out home | 6/9/2022 3:02 PM |
| 27 | Trails around lake laura | 6/6/2022 6:03 PM |
| 28 | Plum creek | 6/6/2022 4:52 PM |
| 29 | Whichever we find to hike | 6/3/2022 9:52 PM |
| 30 | need to look at a map | 6/2/2022 6:32 PM |
| 31 | Walnut Grove | 6/2/2022 3:54 PM |
| 32 | Just the one near the campground | 6/2/2022 2:13 PM |
| 33 | The ones in the park | 6/2/2022 1:57 PM |
| 34 | I love your trail in the campground | 6/2/2022 1:56 PM |
| 35 | see above | 6/2/2022 1:48 PM |
| 36 | Hiking trails | 6/2/2022 1:27 PM |
| 37 | Ingalls dugout cabin site | 6/2/2022 1:25 PM |
| 38 | Campground trails | 6/2/2022 1:10 PM |
| 39 | Plum creek trail | 6/2/2022 1:02 PM |
| 40 | Plum Creek | 6/1/2022 7:08 PM |

Q16 Do you plan on visiting any nearby museums or historical sites?

Answered: 146 Skipped: 21



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|-----|
| No | 50.68% | 74 |
| Yes (Which ones?) | 49.32% | 72 |
| TOTAL | | 146 |

| # | YES (WHICH ONES?) | DATE |
|----|--|-------------------|
| 1 | Wilder Museum | 9/16/2022 8:25 AM |
| 2 | . | 9/16/2022 8:18 AM |
| 3 | Walnut grove | 9/6/2022 9:10 AM |
| 4 | Laura Ingalls, Tracy Train Village Museum. Posiibly more based on what time is available | 9/3/2022 10:03 PM |
| 5 | Laura Ingalls Wilder | 8/31/2022 9:41 AM |
| 6 | Laura Ingalls Wilder | 8/31/2022 4:43 AM |
| 7 | Laura Ingalls | 8/30/2022 6:49 AM |
| 8 | Laura ingalls wilder | 8/30/2022 5:39 AM |
| 9 | Walnut Grove | 8/29/2022 9:26 PM |
| 10 | Laura Ingalls Wilder Museum | 8/29/2022 9:01 PM |
| 11 | Laura ingalls museum | 8/29/2022 7:56 PM |
| 12 | Laura ingalls wilder museum | 8/29/2022 7:04 PM |
| 13 | Laura Ingres. Downtown | 8/29/2022 6:39 PM |
| 14 | Wilder museum | 8/29/2022 6:15 PM |
| 15 | Wilder | 8/29/2022 5:07 PM |
| 16 | Local historical sites | 8/29/2022 4:54 PM |
| 17 | Laura Ingalls | 8/29/2022 4:49 PM |
| 18 | Wilder Museum | 8/23/2022 9:19 AM |

Plum Creek Park Campground Survey

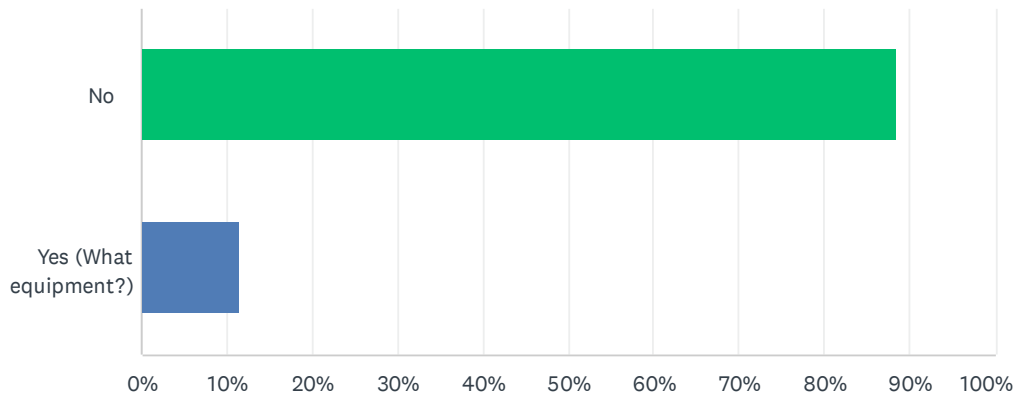
| | | |
|----|--|--------------------|
| 19 | laura ingalls, wheels museum | 8/23/2022 9:13 AM |
| 20 | plum creek dugout | 8/23/2022 9:04 AM |
| 21 | Laura Ingalls Wilder Museum & the Dugout | 8/21/2022 10:36 AM |
| 22 | Laura Ingalls Wilder | 8/18/2022 12:38 PM |
| 23 | Wilder Museum | 8/18/2022 9:25 AM |
| 24 | Wilder Museum | 8/18/2022 9:23 AM |
| 25 | Wilder Museum | 8/18/2022 9:21 AM |
| 26 | laura ingalls | 8/18/2022 9:18 AM |
| 27 | ingalls museum | 8/18/2022 9:16 AM |
| 28 | Laura ingalls Wilder museum | 8/14/2022 12:42 PM |
| 29 | Laura Ingalls wilder | 8/13/2022 12:30 PM |
| 30 | LIW sites | 8/10/2022 4:46 PM |
| 31 | Ingalls | 8/9/2022 10:36 PM |
| 32 | Walnut Grove/Laura Ingalls museum and dug-out site | 7/30/2022 11:50 AM |
| 33 | Laura ingells mesume | 7/22/2022 4:54 PM |
| 34 | Red rock ridge | 7/22/2022 4:38 PM |
| 35 | Little House | 7/21/2022 10:26 AM |
| 36 | Wilder Museum, Fagen Museum | 7/18/2022 7:35 AM |
| 37 | Wilder Museum | 7/18/2022 7:32 AM |
| 38 | Laura museum | 7/4/2022 11:29 PM |
| 39 | Walnut grove | 6/27/2022 10:00 PM |
| 40 | Laura Ingals | 6/27/2022 3:48 PM |
| 41 | ingalls wilder museum | 6/27/2022 1:54 PM |
| 42 | Ingalls museum | 6/27/2022 11:56 AM |
| 43 | Wilder Museum | 6/20/2022 10:47 AM |
| 44 | Wheels Museum | 6/20/2022 10:43 AM |
| 45 | Wheels Museum | 6/20/2022 10:39 AM |
| 46 | Laura Ingalles Museum, Tracy Museum | 6/13/2022 2:08 PM |
| 47 | Laura Ingalls Wilder sites | 6/12/2022 1:40 AM |
| 48 | Laurel Ingalls Wilder museum | 6/9/2022 3:02 PM |
| 49 | Ingalls museum | 6/6/2022 6:03 PM |
| 50 | Little hous on the prairie | 6/6/2022 4:52 PM |
| 51 | museum in Walnut Grove | 6/6/2022 12:11 PM |
| 52 | Little House Attractions | 6/6/2022 5:50 AM |
| 53 | Laure Ingles | 6/5/2022 6:32 PM |
| 54 | Plum Creek site, Laura museum | 6/5/2022 10:48 AM |
| 55 | Laura Ingalls Wilder Museum | 6/4/2022 12:51 PM |
| 56 | Whatever we find | 6/3/2022 9:52 PM |

Plum Creek Park Campground Survey

| | | |
|----|------------------------------------|-------------------|
| 57 | Laura Ingalls wilder stuff | 6/3/2022 7:20 PM |
| 58 | Walnut,marshall, tracy | 6/3/2022 3:05 PM |
| 59 | laura ingols wilder museum, dugout | 6/3/2022 2:12 PM |
| 60 | ingals | 6/3/2022 10:29 AM |
| 61 | Walnut Grove | 6/3/2022 9:56 AM |
| 62 | laura ingalls | 6/3/2022 8:16 AM |
| 63 | unknown | 6/2/2022 6:32 PM |
| 64 | Wilder museum | 6/2/2022 3:52 PM |
| 65 | Laura Ingalls | 6/2/2022 1:56 PM |
| 66 | see above | 6/2/2022 1:48 PM |
| 67 | Ingalls | 6/2/2022 1:25 PM |
| 68 | Laura ingalls | 6/2/2022 1:22 PM |
| 69 | Laura ingalls museum | 6/2/2022 1:10 PM |
| 70 | Laura Ingalls Wilder museum | 6/2/2022 1:06 PM |
| 71 | Laura Ingalls Wilder Museum | 6/2/2022 1:05 PM |
| 72 | LIW sites | 6/2/2022 1:02 PM |

Q17 Are you renting equipment during this visit?

Answered: 147 Skipped: 20

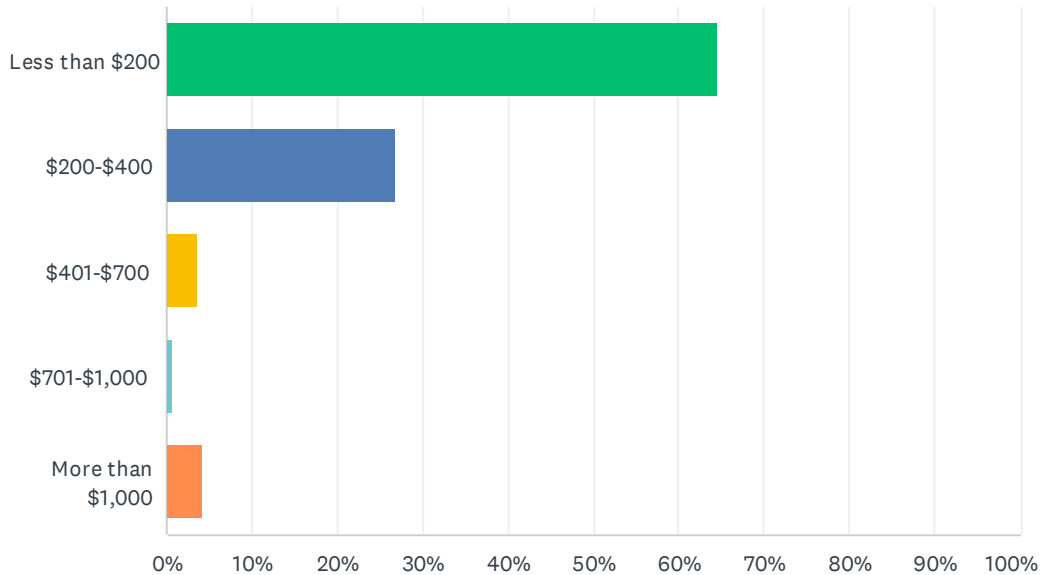


| ANSWER CHOICES | RESPONSES | |
|-----------------------|-----------|------------|
| No | 88.44% | 130 |
| Yes (What equipment?) | 11.56% | 17 |
| TOTAL | | 147 |

| # | YES (WHAT EQUIPMENT?) | DATE |
|----|--------------------------|--------------------|
| 1 | Maybe a kayak | 8/29/2022 9:01 PM |
| 2 | Paddle boards | 8/29/2022 6:15 PM |
| 3 | Paddle boards and kayaks | 8/29/2022 4:53 PM |
| 4 | Kayak | 8/29/2022 4:28 PM |
| 5 | boards/kayaks | 8/23/2022 9:24 AM |
| 6 | Kayaks | 8/21/2022 10:36 AM |
| 7 | boards/kayaks | 8/18/2022 9:25 AM |
| 8 | kayak | 8/18/2022 9:23 AM |
| 9 | kayak | 8/18/2022 9:18 AM |
| 10 | Kayak | 8/9/2022 10:36 PM |
| 11 | Kayak | 7/22/2022 4:38 PM |
| 12 | Canoes | 6/13/2022 2:08 PM |
| 13 | Kayak | 6/9/2022 5:39 PM |
| 14 | Boat | 6/3/2022 3:44 AM |
| 15 | none | 6/2/2022 6:32 PM |
| 16 | Kayak paddle board | 6/2/2022 1:22 PM |
| 17 | Kayak | 6/1/2022 7:08 PM |

Q18 Overall, how much did you plan on spending during this visit (excluding transportation costs to and from your campsite)?

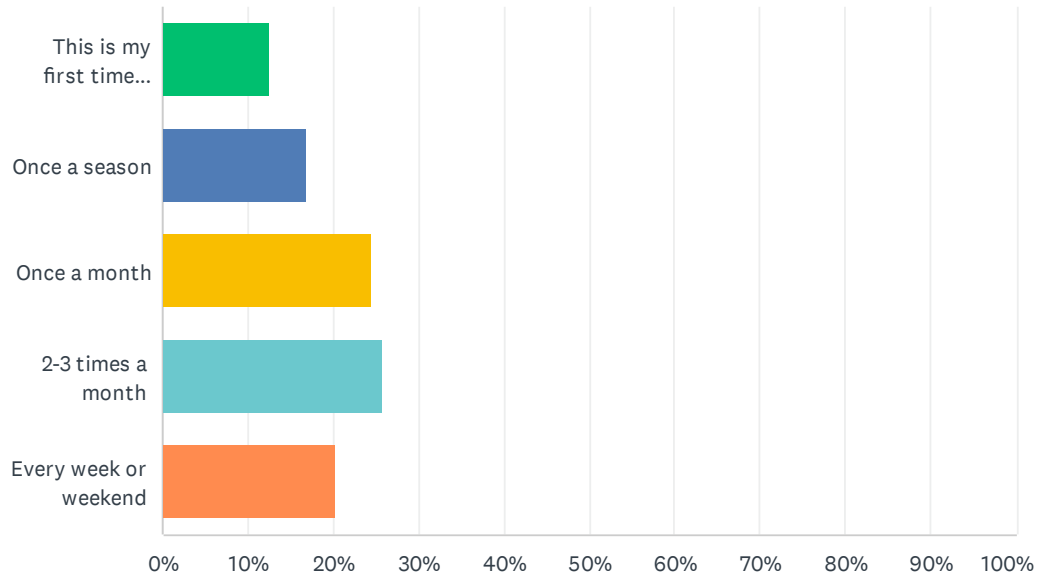
Answered: 141 Skipped: 26



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|-----|
| Less than \$200 | 64.54% | 91 |
| \$200-\$400 | 26.95% | 38 |
| \$401-\$700 | 3.55% | 5 |
| \$701-\$1,000 | 0.71% | 1 |
| More than \$1,000 | 4.26% | 6 |
| TOTAL | | 141 |

Q19 How often do you go camping in Minnesota from May 1st-October 31st?

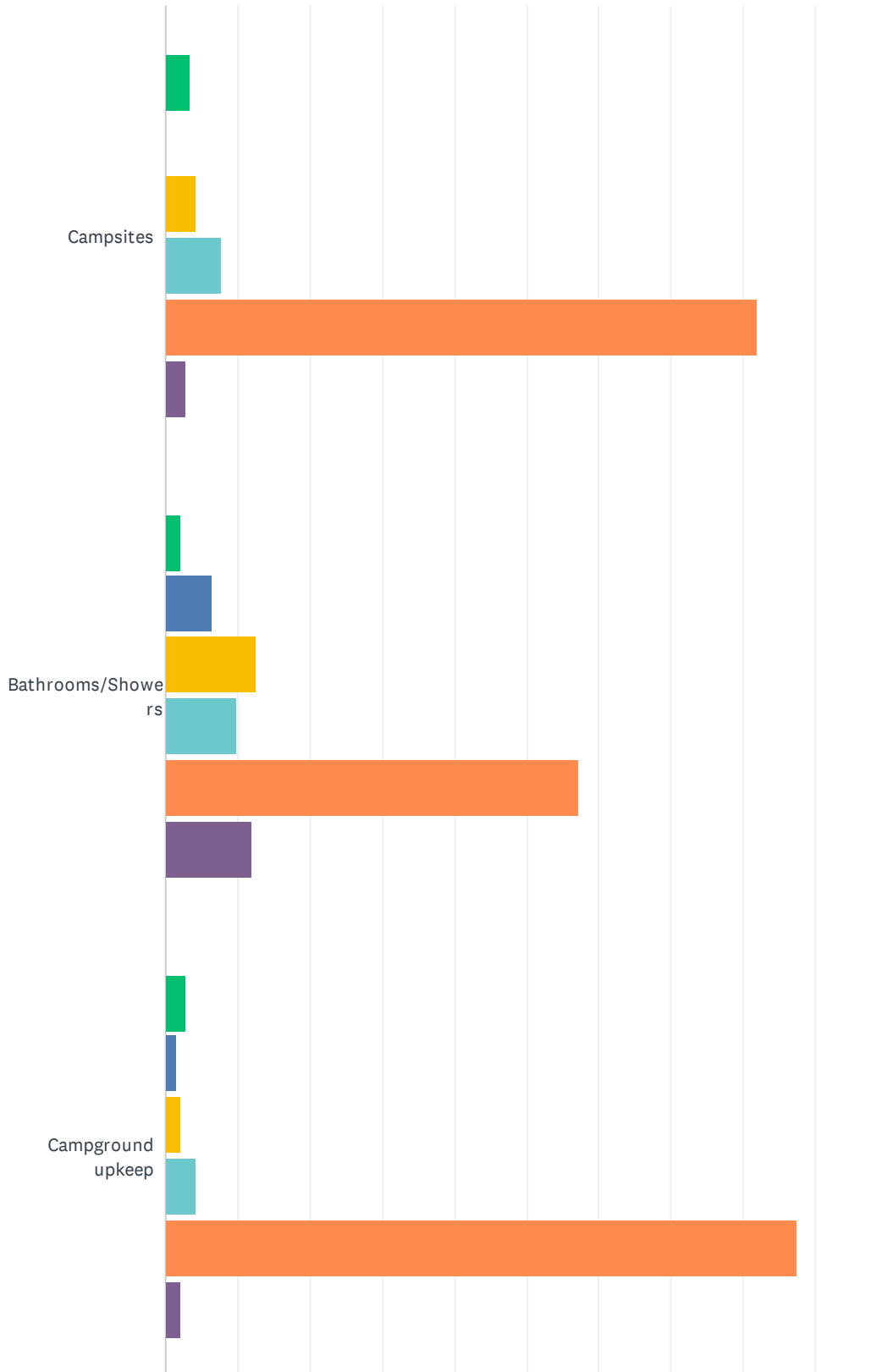
Answered: 143 Skipped: 24



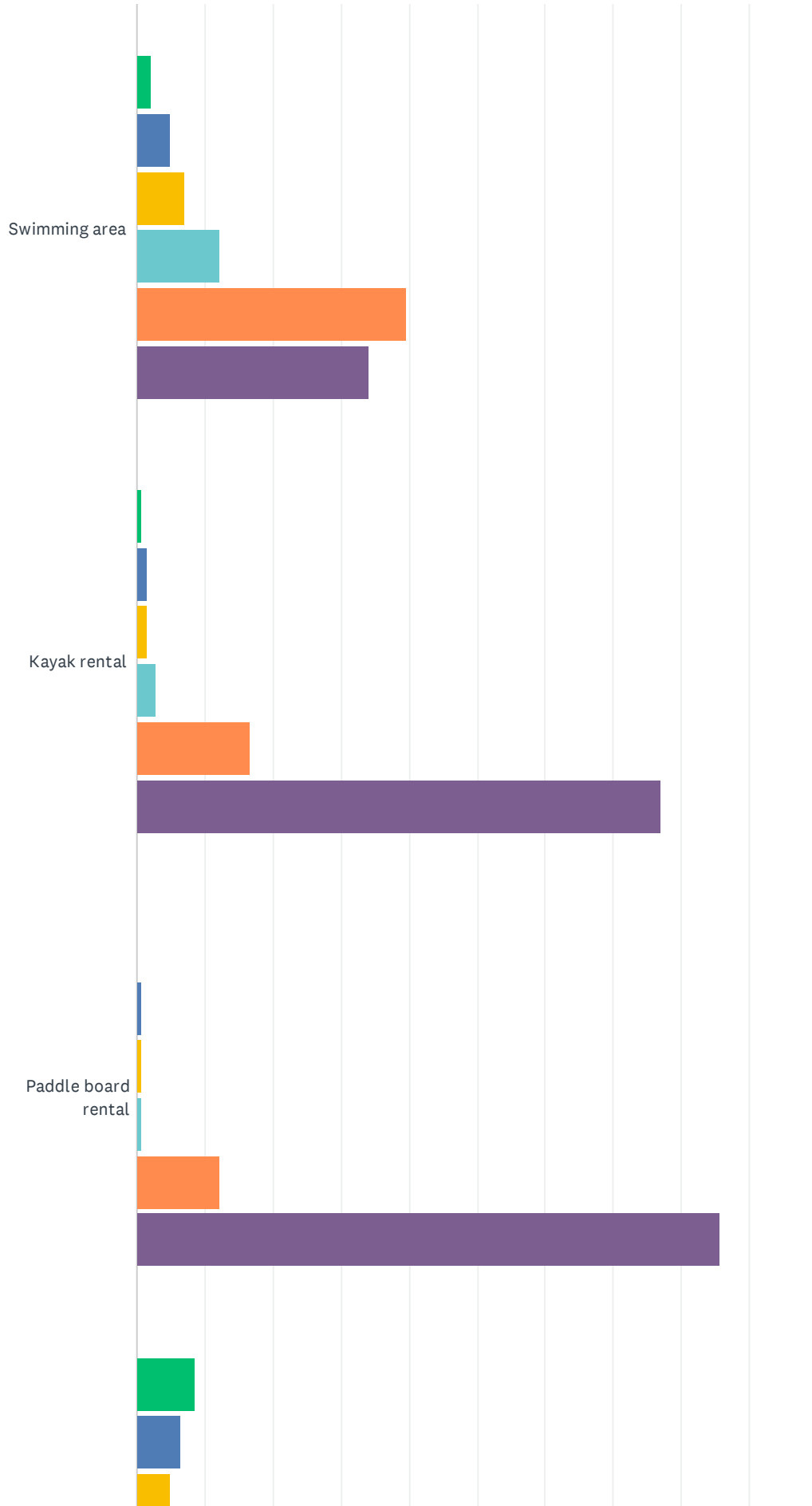
| ANSWER CHOICES | RESPONSES | |
|-------------------------------|-----------|-----|
| This is my first time camping | 12.59% | 18 |
| Once a season | 16.78% | 24 |
| Once a month | 24.48% | 35 |
| 2-3 times a month | 25.87% | 37 |
| Every week or weekend | 20.28% | 29 |
| TOTAL | | 143 |

Q20 Overall, how would you rate your experience with the following park features?

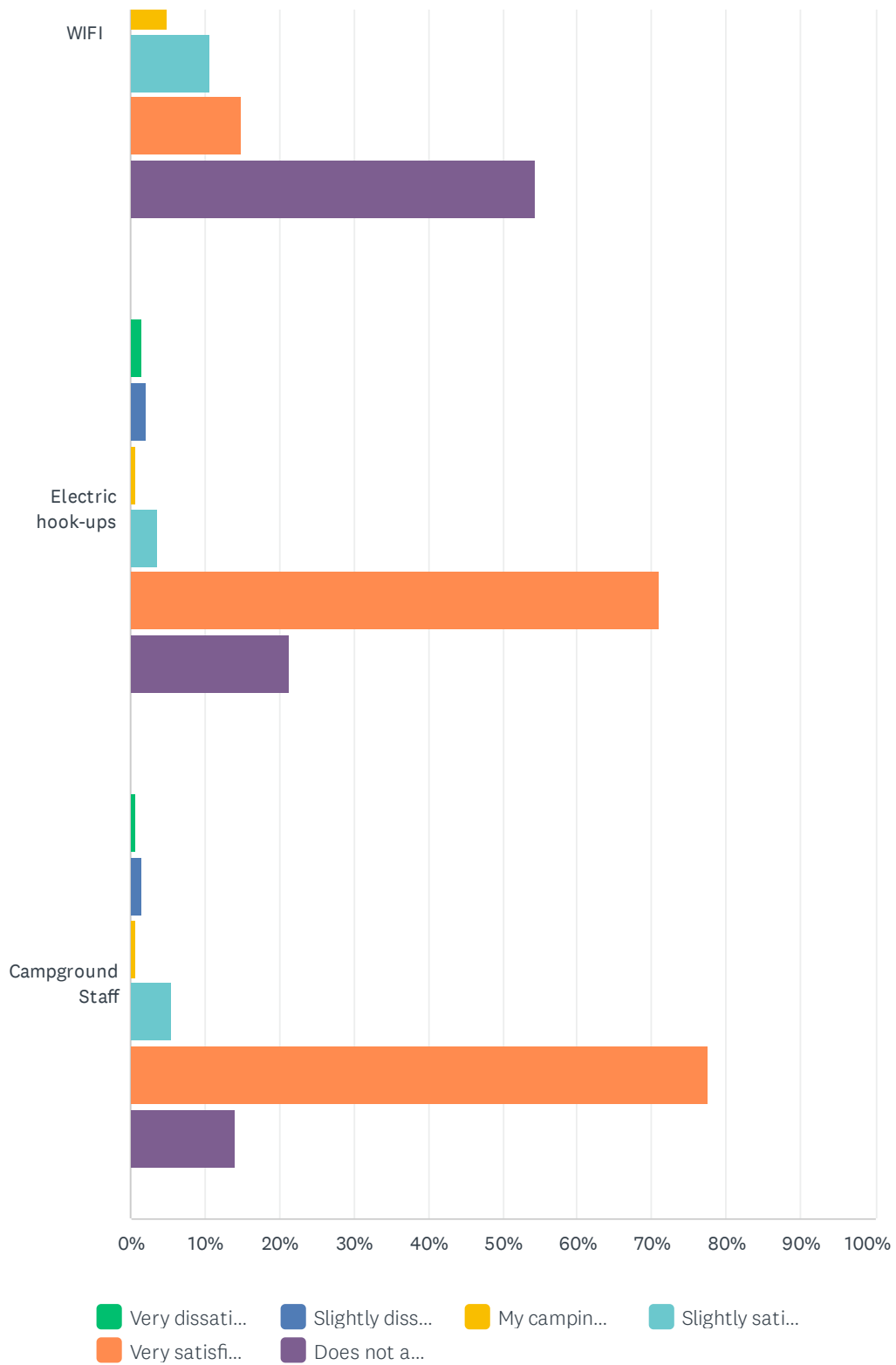
Answered: 143 Skipped: 24



Plum Creek Park Campground Survey



Plum Creek Park Campground Survey



Plum Creek Park Campground Survey

| | VERY DISSATISFIED | SLIGHTLY DISSATISFIED | MY CAMPING EXPERIENCE IS OKAY | SLIGHTLY SATISFIED | VERY SATISFIED | DOES NOT APPLY TO MY VISIT | TOTAL | WEIC AVER |
|---------------------|----------------------|--------------------------|-------------------------------------|-----------------------|-------------------|--|-------|--------------|
| Campsites | 3.50% 5 | 0.00% 0 | 4.20% 6 | 7.69% 11 | 81.82% 117 | 2.80% 4 | 143 | |
| Bathrooms>Showers | 2.11% 3 | 6.34% 9 | 12.68% 18 | 9.86% 14 | 57.04% 81 | 11.97% 17 | 142 | |
| Campground upkeep | 2.82% 4 | 1.41% 2 | 2.11% 3 | 4.23% 6 | 87.32% 124 | 2.11% 3 | 142 | |
| Swimming area | 2.13% 3 | 4.96% 7 | 7.09% 10 | 12.06% 17 | 39.72% 56 | 34.04% 48 | 141 | |
| Kayak rental | 0.72% 1 | 1.44% 2 | 1.44% 2 | 2.88% 4 | 16.55% 23 | 76.98% 107 | 139 | |
| Paddle board rental | 0.00% 0 | 0.72% 1 | 0.72% 1 | 0.72% 1 | 12.23% 17 | 85.61% 119 | 139 | |
| WIFI | 8.57% 12 | 6.43% 9 | 5.00% 7 | 10.71% 15 | 15.00% 21 | 54.29% 76 | 140 | |
| Electric hook-ups | 1.42% 2 | 2.13% 3 | 0.71% 1 | 3.55% 5 | 70.92% 100 | 21.28% 30 | 141 | |
| Campground Staff | 0.70% 1 | 1.40% 2 | 0.70% 1 | 5.59% 8 | 77.62% 111 | 13.99% 20 | 143 | |

Q21 What additional amenities would you like to see at this campground?

Answered: 104 Skipped: 63

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | bathroom/shower upgrades/Maintance actual doors on bathroom stalls and showers, everytime door opens curtains blow open | 9/16/2022 8:20 AM |
| 2 | playground Playground in beach area | 9/11/2022 11:37 AM |
| 3 | water/sewer Full hook ups | 9/11/2022 11:27 AM |
| 4 | golf cart usage Golf cart useage | 9/6/2022 9:13 AM |
| 5 | Campground layout Bathrooms near camper cabins. | 9/4/2022 4:35 PM |
| 6 | Campground layout water/sewer Possibly for future plans, maybe add water hook ups for full connections for use. Would recommend making a few more drive thru spots in the RV campground area | 9/3/2022 10:10 PM |
| 7 | Campground layout Bathrooms by cabins | 9/3/2022 10:09 PM |
| 8 | bathroom/shower upgrades/Maintance Upgrade from curtains to doors in bathroom | 9/3/2022 8:46 PM |
| 9 | water/sewer water | 9/1/2022 3:01 PM |
| 10 | bathroom/shower upgrades/Maintance groundskeeping water/sewer water hook ups more privacy in bathrooms more grass | 9/1/2022 2:59 PM |
| 11 | more non-seasonal spots More daily spots, not so many seasonal | 9/1/2022 12:51 PM |
| 12 | na We are in our 60's; it suits us well. | 8/31/2022 8:06 PM |
| 13 | wifi or signal Better Wi-Fi and Tv reception | 8/31/2022 12:52 PM |
| 14 | na none | 8/31/2022 9:43 AM |
| 15 | na None I love this campground! | 8/31/2022 4:45 AM |
| 16 | more non-seasonal spots More non seasonal campsites | 8/30/2022 9:38 PM |
| 17 | na none | 8/30/2022 5:37 PM |
| 18 | Campground layout trails More paved paths for walking, but I did notice there was some added since out last visit. Bathroom by the beach area again. | 8/30/2022 8:33 AM |
| 19 | groundskeeping na pool Keep that BIG open area of grass! Wonderful! A heated pool would be nice. | 8/30/2022 6:52 AM |
| 20 | wifi or signal Free WIFI!! | 8/29/2022 9:27 PM |
| 21 | na I love it just as it is | 8/29/2022 9:06 PM |
| 22 | more seasonal sites More seasonal sites. Really far on the waiting list. | 8/29/2022 8:12 PM |
| 23 | na None | 8/29/2022 7:58 PM |
| 24 | Campground layout More of a beach, bathrooms close to the swimming area | 8/29/2022 7:06 PM |
| 25 | na Really like the campground, try to go as often as we can. | 8/29/2022 7:02 PM |
| 26 | na Not a lot of draw to the area for us other than the show. Don't plan on returning. | 8/29/2022 6:41 PM |
| 27 | additional sports things Campground layout playground Another playground by the seasonal sites and bathrooms by the 1st cabin and the seasonal spots on the end. Basketball/multi purpose court | 8/29/2022 6:18 PM |
| 28 | more non-seasonal spots More campsites for those who don't have seasonal campers. | 8/29/2022 5:41 PM |

Plum Creek Park Campground Survey

| | | | | | |
|----|--------------------------------------|----------------------------------|---|--|--------------------|
| 29 | bathroom/shower upgrades/Maintenance | wifi or signal | Better wifi better bathrooms | 8/29/2022 5:15 PM | |
| 30 | groundskeeping | water access | Upper lake campsites are not user ready. Need established grass, water, lake access | 8/29/2022 4:56 PM | |
| 31 | na | | This park is a hidden gem, no additional amenities needed. | 8/29/2022 4:55 PM | |
| 32 | na | | Nothing | 8/29/2022 4:55 PM | |
| 33 | na | | none. There's everything I need & want. | 8/29/2022 4:44 PM | |
| 34 | na | | Adam is one of the best campground takers | 8/29/2022 4:30 PM | |
| 35 | bathroom/shower upgrades/Maintenance | | curtain in bathrooms water for everyone | 8/23/2022 9:20 AM | |
| 36 | water/sewer | | water hookup | 8/23/2022 9:17 AM | |
| 37 | na | | na | 8/23/2022 9:14 AM | |
| 38 | bathroom/shower upgrades/Maintenance | | doors on lower bathroom toilets | 8/23/2022 9:07 AM | |
| 39 | bathroom/shower upgrades/Maintenance | | 1). A small bench under the hooks in the shower stall of the bathrooms near the cabins. 2). Using weighted shower curtains at the toilets so they don't fly open so easily with the breeze. | 8/21/2022 10:43 AM | |
| 40 | bathroom/shower upgrades/Maintenance | | The new cabins are fantastic. We can't wait to bring more family with us next time. A bigger shower house would be nice. | 8/18/2022 6:59 PM | |
| 41 | water/sewer | | water would pay more if offered | 8/18/2022 9:26 AM | |
| 42 | | | water hookups | 8/18/2022 9:24 AM | |
| 43 | water/sewer | | water hookups | 8/18/2022 9:19 AM | |
| 44 | wifi or signal | | wifi | 8/18/2022 9:16 AM | |
| 45 | water/sewer | | Water hookup at the site I was in | 8/14/2022 12:48 PM | |
| 46 | staff and equipment availability | | Staffed daily. Rentals available daily. | 8/13/2022 12:32 PM | |
| 47 | wifi or signal | | My recollection is that we did not have WIFI unless we paid for it Free WIFI would be nice. | 8/10/2022 4:50 PM | |
| 48 | Campground layout | | Better beach area | 8/9/2022 10:37 PM | |
| 49 | Campground layout | staff and equipment availability | More trails, better office hours and store supplies | 7/30/2022 11:52 AM | |
| 50 | na | | very nice campground and the nicest people around | 7/29/2022 8:25 AM | |
| 51 | na | | None. This campground is very nice. | 7/25/2022 6:19 AM | |
| 52 | staff and equipment availability | wifi or signal | Cable tv. Better Wi-Fi. Small selection of groceries in the office (condiments, snacks, candies etc.) | 7/24/2022 10:40 AM | |
| 53 | Campground layout | staff and equipment availability | wifi or signal | Cable tv. Larger beach area. Small grocery inventory in office (condiments, candies, etc.) | 7/24/2022 10:35 AM |
| 54 | na | | Na | 7/22/2022 4:56 PM | |
| 55 | bathroom/shower upgrades/Maintenance | Campground layout | water/sewer | Water at site or signage at the entrance for water. Restroom privacy and upgrades | 7/22/2022 4:45 PM |
| 56 | bathroom/shower upgrades/Maintenance | more non-seasonal spots | | Leave room for non-seasonal campers\ more private restrooms | 7/22/2022 4:28 PM |
| 57 | Campground layout | more seasonal sites | | More seasonal; bathrooms by cabin | 7/22/2022 3:46 PM |
| 58 | na | | - | 7/21/2022 10:28 AM | |
| 59 | electric hook-up at tent sites | | Electrical hook up at tent sites | 7/18/2022 10:25 AM | |
| 60 | additional sports things | | mini golf | 7/18/2022 7:36 AM | |

Plum Creek Park Campground Survey

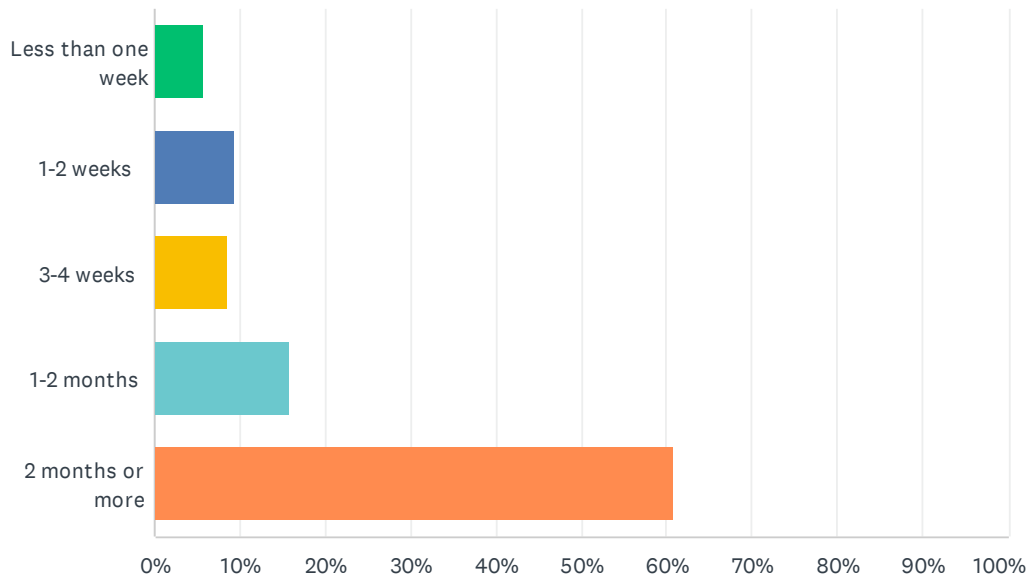
| | | |
|----|---|--------------------|
| 61 | playground another playset | 7/18/2022 7:32 AM |
| 62 | na Nicest campground in 10 states | 7/18/2022 7:30 AM |
| 63 | additional sports things Pickle ball | 7/4/2022 11:31 PM |
| 64 | na Everything was great | 7/3/2022 9:52 AM |
| 65 | wifi or signal Free wifi | 6/27/2022 10:04 PM |
| 66 | additional sports things Miniature Golf | 6/27/2022 3:53 PM |
| 67 | golf cart usage playground another playground on the other side golf carts to go from site to site volleyball court | 6/27/2022 1:58 PM |
| 68 | additional sports things playground Playground with more equipment. Basketball court at park not just at shelter area. Mini golf? | 6/27/2022 12:01 PM |
| 69 | wifi or signal Better wifi | 6/20/2022 10:41 AM |
| 70 | more seasonal sites More seasonal spots | 6/14/2022 11:24 AM |
| 71 | water/sewer Running water and bathrooms in cabins | 6/13/2022 2:11 PM |
| 72 | bathroom/shower upgrades/Maintenance water/sewer Water hookups at sites. Bench in shower area. Hooks or shelf by sink for toiletry bags. | 6/12/2022 1:44 AM |
| 73 | water/sewer Full hook ups for each sight; shared water spigots at a minimum | 6/10/2022 8:40 AM |
| 74 | electric hook-up at tent sites more sites with electrical hookups | 6/9/2022 9:11 PM |
| 75 | staff and equipment availability I'd like to see the campground staff more available and onsite during more hours | 6/9/2022 3:05 PM |
| 76 | bathroom/shower upgrades/Maintenance More privacy in the shower facilities (rather than a little flimsy curtain). Would prefer a bathroom stall door. | 6/6/2022 6:06 PM |
| 77 | water/sewer Water | 6/6/2022 4:54 PM |
| 78 | bathroom/shower upgrades/Maintenance The showers were strange. Not very private. The curtains didn't really close all the way. | 6/6/2022 5:52 AM |
| 79 | Campground layout more non-seasonal spots more seasonal sites More camping sites | 6/5/2022 6:36 PM |
| 80 | water/sewer Water hook-ups | 6/4/2022 6:21 PM |
| 81 | groundskeeping water/sewer Gravel instead of mud for campsites. Full hook-up available for short term campers. | 6/4/2022 12:57 PM |
| 82 | Campground layout Bathrooms closer to the cabins | 6/3/2022 9:54 PM |
| 83 | na We haven't camped there yet | 6/3/2022 7:22 PM |
| 84 | na I have a seasonal, it would be nice if you could spray for the gnats and mosquitoes but I suppose you can't and on occasions the sand akaidias are bad with the goose poop in the lake but I realize that's mother nature !! All in all PlumCreek is wonderful, awesome and great workers that keep the place well kept up!! Adam is a great manager, alot of us wish we could keep our campers here year round like other places because it's hard to find a place to store them let alone you have to find someone to haul it for you and take down and set up when you're alone!! But it's a great park!!! | 6/3/2022 3:22 PM |
| 85 | na N/a | 6/3/2022 9:59 AM |
| 86 | water/sewer Water and swer | 6/2/2022 8:52 PM |
| 87 | bathroom/shower upgrades/Maintenance The bathroom/shower situation is terrible. The building by the cabins was freezing cold-in the 40s in the morning/evening. We didn't take showers the entire time we were there - too cold. Also didn't appreciate the shower curtain stall "doors". The lighting was inadequate. | 6/2/2022 6:37 PM |
| 88 | children activities More activity for the kids.... | 6/2/2022 4:34 PM |
| 89 | more cabins More cabins | 6/2/2022 4:31 PM |

Plum Creek Park Campground Survey

| | | |
|-----|---|------------------|
| 90 | Campground layout more non-seasonal spots more seasonal sites More camping area & more campsites period. | 6/2/2022 4:29 PM |
| 91 | additional sports things Volleyball Court | 6/2/2022 3:56 PM |
| 92 | na Idk | 6/2/2022 3:54 PM |
| 93 | more non-seasonal spots water/sewer Water/sewer hookups for weekend camp sites. And more weekend sites | 6/2/2022 2:20 PM |
| 94 | additional sports things Mini Golf area. We have been to a campground that had this extra and it was unexpected to have, but fun! | 6/2/2022 2:16 PM |
| 95 | na None | 6/2/2022 2:10 PM |
| 96 | groundskeeping trails Please leave the huge opening of grass for children to run and play by the park!! Keep the awesome trail you have as well! It's perfect to get energy out and enjoy the nature by the park ! Loved your campsite for this reason. One of my favorites | 6/2/2022 1:59 PM |
| 97 | Campground layout Showers and bathroom by the cabin area | 6/2/2022 1:59 PM |
| 98 | na n/a | 6/2/2022 1:52 PM |
| 99 | children activities Something for kids to do. | 6/2/2022 1:29 PM |
| 100 | pool Pool | 6/2/2022 1:27 PM |
| 101 | na Na | 6/2/2022 1:24 PM |
| 102 | na We LOVED Plum Creek. | 6/2/2022 1:10 PM |
| 103 | na None | 6/2/2022 1:04 PM |
| 104 | additional sports things Mini golf, weekend hay rides | 6/2/2022 7:30 AM |

Q22 How far in advance did you plan for this visit?

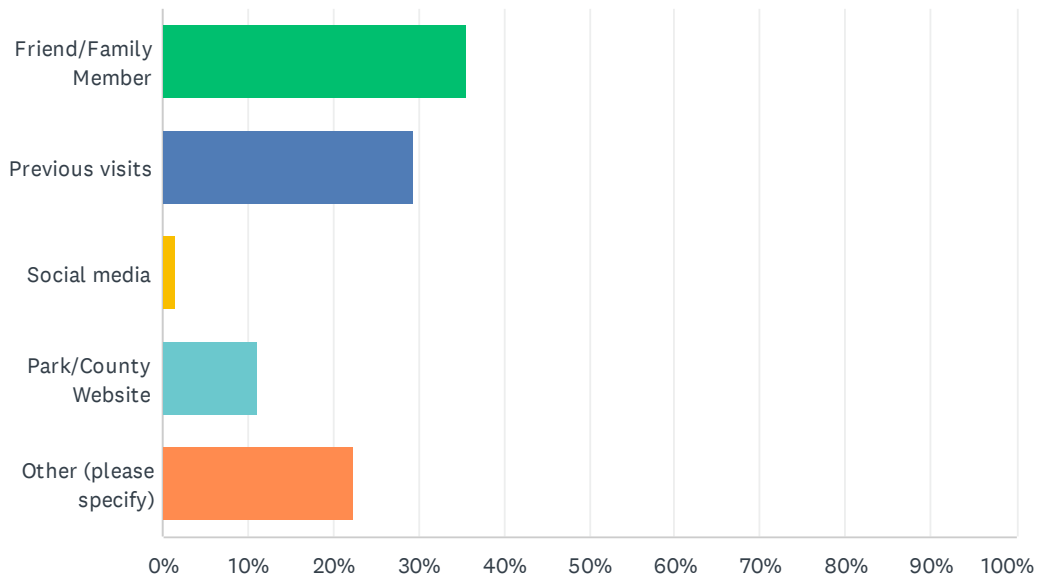
Answered: 140 Skipped: 27



| ANSWER CHOICES | | RESPONSES | |
|--------------------|--|-----------|-----|
| Less than one week | | 5.71% | 8 |
| 1-2 weeks | | 9.29% | 13 |
| 3-4 weeks | | 8.57% | 12 |
| 1-2 months | | 15.71% | 22 |
| 2 months or more | | 60.71% | 85 |
| TOTAL | | | 140 |

Q23 How did you first learn about this campground?

Answered: 143 Skipped: 24



| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|------------|
| Friend/Family Member | 35.66% | 51 |
| Previous visits | 29.37% | 42 |
| Social media | 1.40% | 2 |
| Park/County Website | 11.19% | 16 |
| Other (please specify) | 22.38% | 32 |
| TOTAL | | 143 |

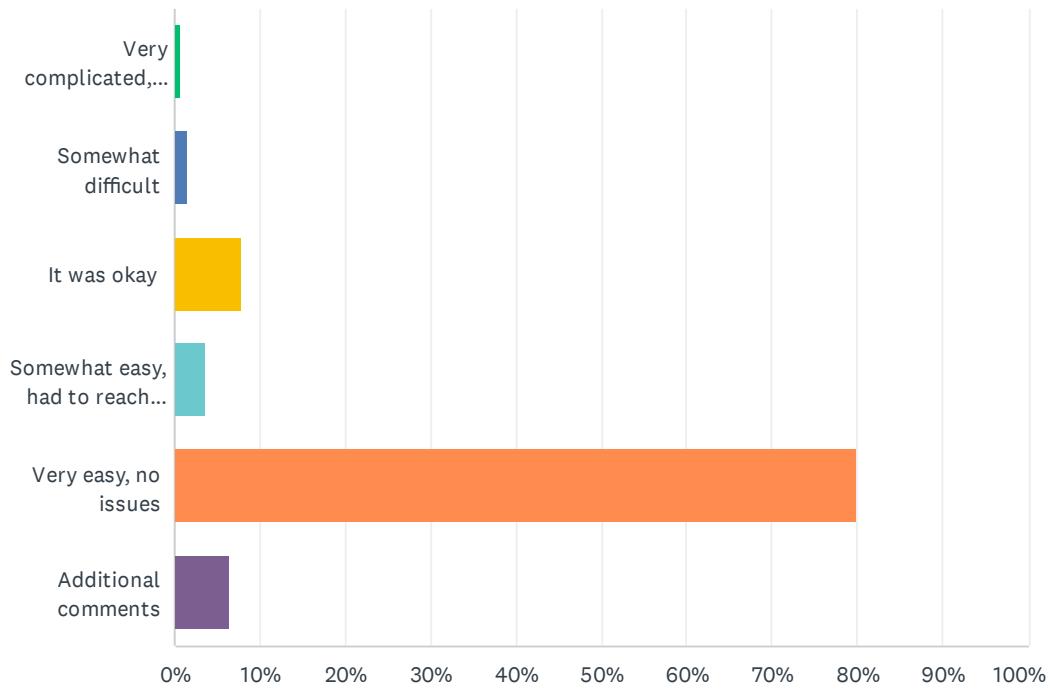
| # | OTHER (PLEASE SPECIFY) | DATE |
|----|---|--------------------|
| 1 | rvparky.com | 9/16/2022 8:26 AM |
| 2 | google maps and driving around looking for new campsites | 9/16/2022 8:20 AM |
| 3 | Started as a Laura Ingalls visit and then checking out places to park our RV and car trailer. | 9/3/2022 10:10 PM |
| 4 | campendium | 8/31/2022 9:43 AM |
| 5 | Laura ingalls | 8/30/2022 6:52 AM |
| 6 | Google closest to museum | 8/30/2022 5:42 AM |
| 7 | Laura Ingalls Wilder pageant info | 8/29/2022 4:55 PM |
| 8 | work in area | 8/23/2022 9:20 AM |
| 9 | bought camper here, liked it so stayed | 8/23/2022 9:17 AM |
| 10 | Internet search research Laura Ingalls sites | 8/18/2022 12:40 PM |
| 11 | redwood county line | 8/18/2022 9:19 AM |

Plum Creek Park Campground Survey

| | | |
|----|--|--------------------|
| 12 | Google search | 8/14/2022 12:48 PM |
| 13 | Roadtrippers | 8/13/2022 12:32 PM |
| 14 | RV Parky | 8/10/2022 4:50 PM |
| 15 | Pageat | 7/22/2022 4:09 PM |
| 16 | internet | 7/3/2022 9:52 AM |
| 17 | we are a seasonal we love it here | 6/27/2022 1:58 PM |
| 18 | Local | 6/20/2022 10:48 AM |
| 19 | Here when the park opened | 6/20/2022 10:44 AM |
| 20 | Here when the park opened | 6/20/2022 10:41 AM |
| 21 | RV trip wizard | 6/10/2022 8:40 AM |
| 22 | Internet | 6/9/2022 3:05 PM |
| 23 | Daughter's school project | 6/5/2022 10:49 AM |
| 24 | Park Advisor app. | 6/4/2022 12:57 PM |
| 25 | Laura Ingalls wilder sites | 6/3/2022 7:22 PM |
| 26 | Years ago, we brought our kids and now I'm widowed and bringing my grandkids | 6/3/2022 3:22 PM |
| 27 | at least a porta potty within the cabins, or shower ,bath, building | 6/3/2022 2:25 PM |
| 28 | i'm from walnut grove | 6/3/2022 8:20 AM |
| 29 | Google maps | 6/2/2022 6:27 PM |
| 30 | Laura ingalls museum planning | 6/2/2022 1:59 PM |
| 31 | Search | 6/2/2022 1:04 PM |
| 32 | Grew up here | 6/2/2022 7:30 AM |

Q24 How was the reservation process?

Answered: 140 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|---|-----------|------------|
| Very complicated, instructions were not clear | 0.71% | 1 |
| Somewhat difficult | 1.43% | 2 |
| It was okay | 7.86% | 11 |
| Somewhat easy, had to reach out for help | 3.57% | 5 |
| Very easy, no issues | 80.00% | 112 |
| Additional comments | 6.43% | 9 |
| TOTAL | | 140 |

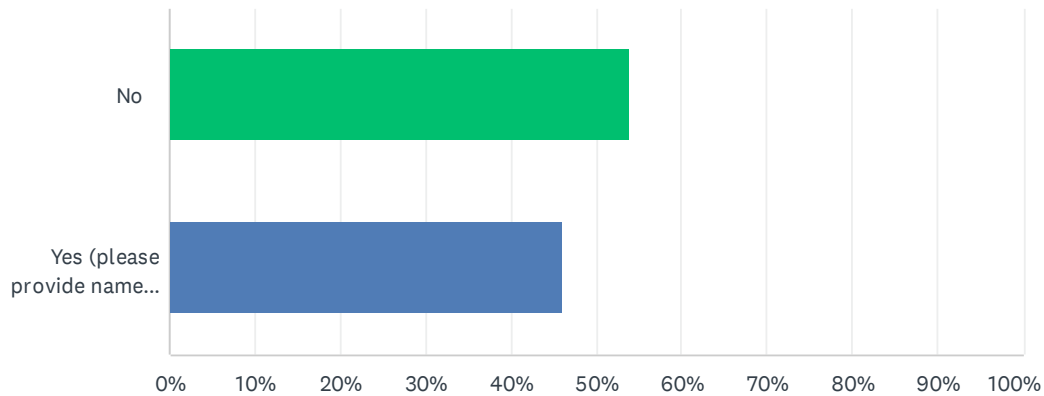
| # | ADDITIONAL COMMENTS | DATE |
|---|---|--------------------|
| 1 | did not use | 9/16/2022 8:26 AM |
| 2 | we have a seasonal site | 7/29/2022 8:21 AM |
| 3 | We are seasonal | 6/27/2022 10:04 PM |
| 4 | when friend s and family come they said it was very easy | 6/27/2022 1:58 PM |
| 5 | Are seasonal | 6/27/2022 12:01 PM |
| 6 | Seasonal | 6/3/2022 3:22 PM |
| 7 | Was easy but wish I could book multiple spots at once | 6/2/2022 8:52 PM |
| 8 | glad we were permitted to use a living quarter horse trailer as our camping vehicle | 6/2/2022 1:52 PM |

Plum Creek Park Campground Survey

| | | |
|---|---------------------------------|------------------|
| 9 | Did not use reservation process | 6/2/2022 1:05 PM |
|---|---------------------------------|------------------|

Q25 Do you have a favorite campground in Minnesota?

Answered: 143 Skipped: 24



| ANSWER CHOICES | RESPONSES | |
|---|-----------|------------|
| No | 53.85% | 77 |
| Yes (please provide name of campground) | 46.15% | 66 |
| TOTAL | | 143 |

| # | YES (PLEASE PROVIDE NAME OF CAMPGROUND) | DATE |
|----|---|-------------------|
| 1 | split rock | 9/16/2022 8:26 AM |
| 2 | Plum Creek | 9/16/2022 8:23 AM |
| 3 | Plum Creek | 9/16/2022 8:20 AM |
| 4 | that would be you folks at Plum Creek. So far you have been the best! | 9/3/2022 10:10 PM |
| 5 | Lake Carlos State Park | 9/3/2022 8:46 PM |
| 6 | Plum Creek | 9/1/2022 3:01 PM |
| 7 | Lake Andrew rv park | 8/30/2022 9:38 PM |
| 8 | most state parks | 8/30/2022 5:37 PM |
| 9 | Two rivers or cannon falls | 8/30/2022 6:52 AM |
| 10 | Plum creek | 8/29/2022 9:27 PM |
| 11 | Plum Creek County Park | 8/29/2022 9:06 PM |
| 12 | Here or Camden | 8/29/2022 8:12 PM |
| 13 | Plum creek park | 8/29/2022 7:58 PM |
| 14 | Telcot lake campground | 8/29/2022 7:02 PM |
| 15 | Plum Creek Park | 8/29/2022 6:47 PM |
| 16 | McCarthy Beach | 8/29/2022 6:41 PM |
| 17 | This was it until we can't get into it as easy as we use to. | 8/29/2022 5:41 PM |
| 18 | Plum creek | 8/29/2022 4:58 PM |

Plum Creek Park Campground Survey

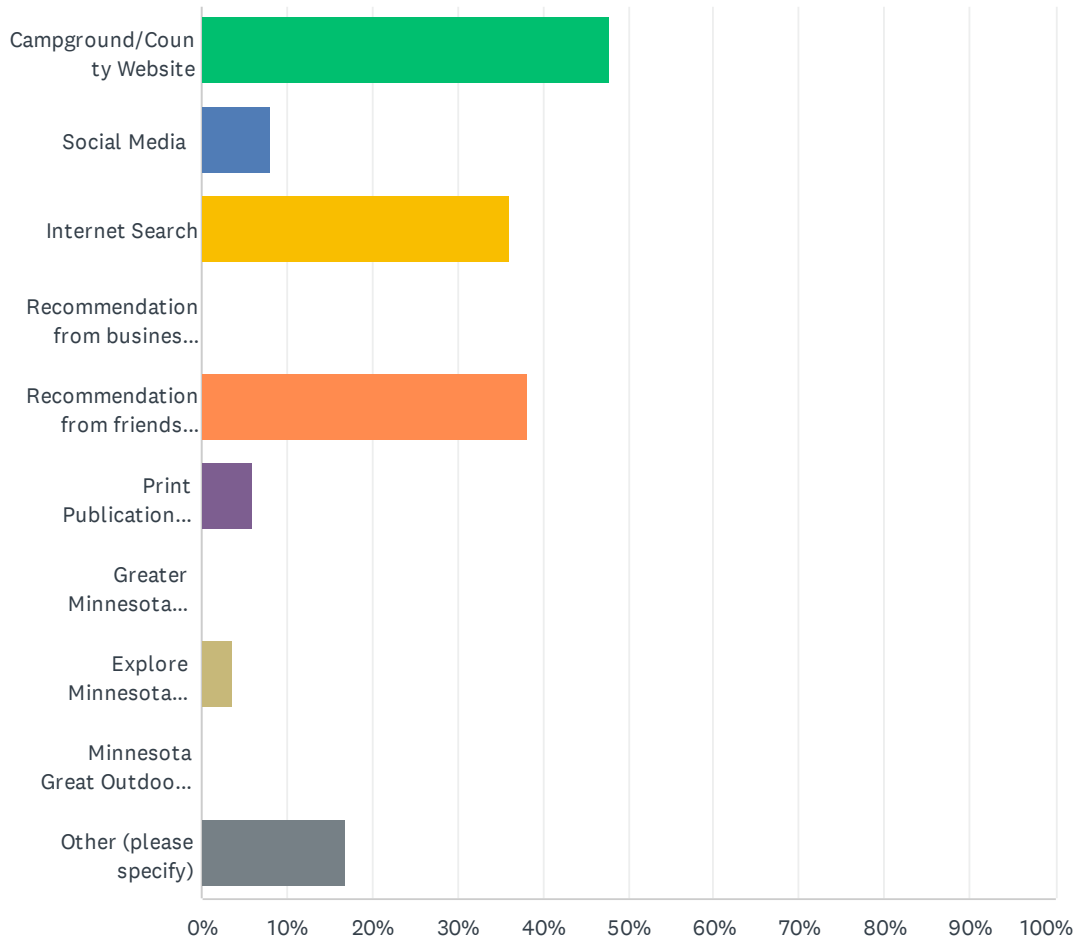
| | | |
|----|---|--------------------|
| 19 | Plum Creek | 8/29/2022 4:55 PM |
| 20 | Gooseberry | 8/29/2022 4:55 PM |
| 21 | Plum Creek !! | 8/29/2022 4:44 PM |
| 22 | tipisnah mounds | 8/23/2022 9:17 AM |
| 23 | lake waska | 8/23/2022 9:14 AM |
| 24 | Plum Creek Park | 8/21/2022 10:43 AM |
| 25 | Plum Creek! | 8/18/2022 6:59 PM |
| 26 | el rancho min | 8/18/2022 9:26 AM |
| 27 | cedar point resort | 8/18/2022 9:24 AM |
| 28 | camden | 8/18/2022 9:21 AM |
| 29 | camden | 8/18/2022 9:19 AM |
| 30 | Plum Creek County Park | 8/3/2022 5:37 PM |
| 31 | Plum Creek | 7/29/2022 8:25 AM |
| 32 | Plum creek park | 7/24/2022 10:40 AM |
| 33 | Plum creek park | 7/24/2022 10:35 AM |
| 34 | Glenco and mountain lake | 7/22/2022 4:45 PM |
| 35 | Camden or Near duluth | 7/22/2022 4:09 PM |
| 36 | Plum creek park | 7/22/2022 3:46 PM |
| 37 | Plum Creek | 7/18/2022 7:36 AM |
| 38 | itasca state park | 7/18/2022 7:32 AM |
| 39 | Plum Creek | 7/18/2022 7:30 AM |
| 40 | 2 harbors | 7/18/2022 7:27 AM |
| 41 | Plum creek | 7/4/2022 11:31 PM |
| 42 | Plum creek | 6/27/2022 10:04 PM |
| 43 | Laura Ingals | 6/27/2022 3:53 PM |
| 44 | plum creek campground | 6/27/2022 1:58 PM |
| 45 | Lake Laura | 6/27/2022 12:01 PM |
| 46 | Plum Creek Park MN | 6/22/2022 12:19 PM |
| 47 | Plum Creek | 6/20/2022 10:48 AM |
| 48 | Plum Creek | 6/20/2022 10:44 AM |
| 49 | Plum Creek | 6/20/2022 10:41 AM |
| 50 | Itasca state park | 6/10/2022 8:40 AM |
| 51 | Temperance River State Park Campground on the North Shore | 6/6/2022 6:06 PM |
| 52 | We only camp at Walnut Grove | 6/6/2022 12:14 PM |
| 53 | Plumb Creek Park | 6/4/2022 6:21 PM |
| 54 | Plum creek | 6/3/2022 3:22 PM |
| 55 | Rice lake State Park | 6/3/2022 2:25 PM |
| 56 | This one! | 6/2/2022 4:29 PM |

Plum Creek Park Campground Survey

| | | |
|----|-------------------------------|------------------|
| 57 | Plum Creek Walnut Grove | 6/2/2022 3:56 PM |
| 58 | Many, including this one | 6/2/2022 1:59 PM |
| 59 | Plum Creek | 6/2/2022 1:59 PM |
| 60 | Lamb's Resort, Schroeder, MN | 6/2/2022 1:24 PM |
| 61 | Plum Creek Park | 6/2/2022 1:21 PM |
| 62 | Plum Creek | 6/2/2022 1:10 PM |
| 63 | Plum creek | 6/2/2022 1:05 PM |
| 64 | St Croix Bluffs Regional Park | 6/2/2022 1:02 PM |
| 65 | Plum creek park | 6/2/2022 7:30 AM |
| 66 | Plum Creek Campground | 6/1/2022 7:10 PM |

Q26 What resources did you use to learn about this campground? (Select all that apply)

Answered: 136 Skipped: 31



Plum Creek Park Campground Survey

| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Campground/County Website | 47.79% | 65 |
| Social Media | 8.09% | 11 |
| Internet Search | 36.03% | 49 |
| Recommendation from business or visitor center | 0.00% | 0 |
| Recommendation from friends or family | 38.24% | 52 |
| Print Publication (magazine, brochure or handout) | 5.88% | 8 |
| Greater Minnesota Regional Parks and Trails Commission (GMRPTC) website | 0.00% | 0 |
| Explore Minnesota Website | 3.68% | 5 |
| Minnesota Great Outdoors Website | 0.00% | 0 |
| Other (please specify) | 16.91% | 23 |
| Total Respondents: 136 | | |

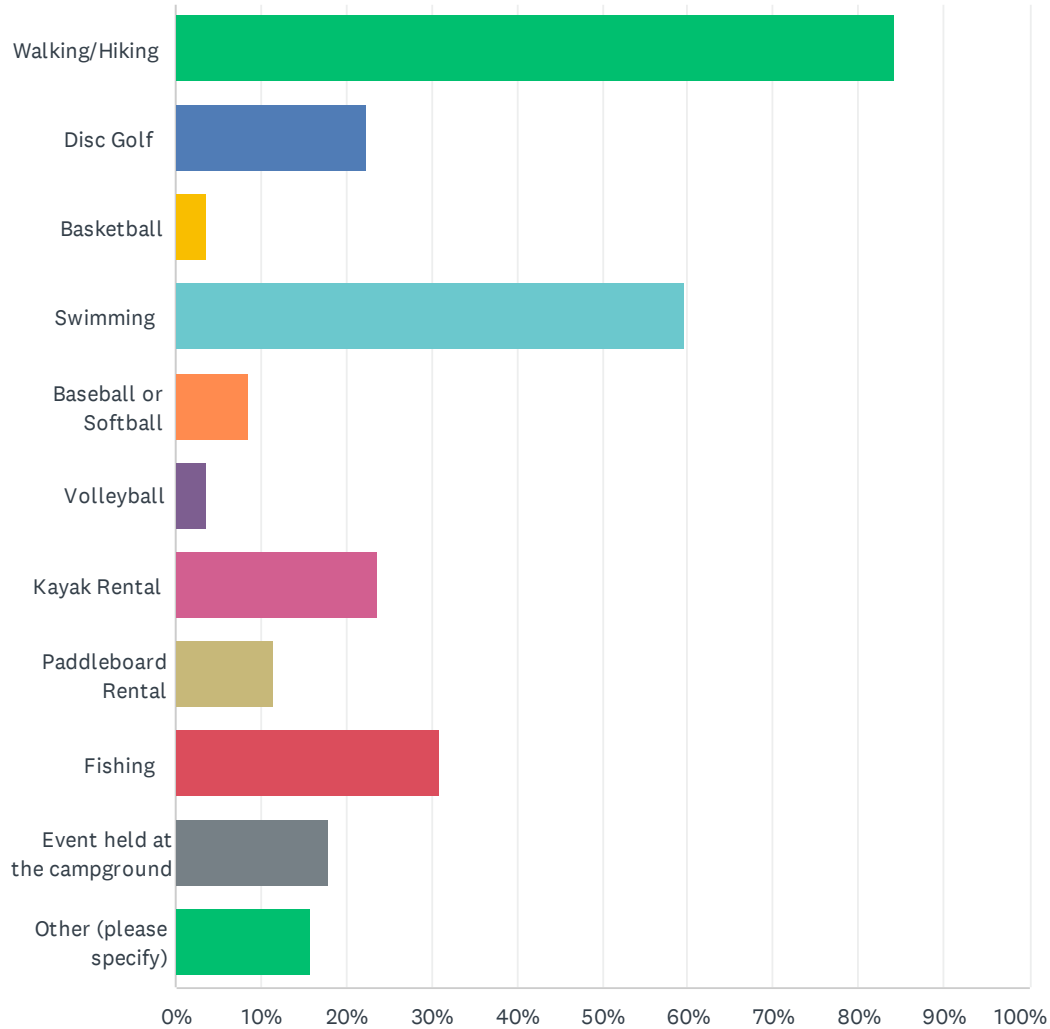
| # | OTHER (PLEASE SPECIFY) | DATE |
|----|---|--------------------|
| 1 | driving around looking for campsites | 9/16/2022 8:20 AM |
| 2 | Google Maps for locations for RV parking. Google search for RV campgrounds around Walnut Grove, MN | 9/3/2022 10:10 PM |
| 3 | Previous visits | 9/3/2022 8:46 PM |
| 4 | from area | 9/1/2022 3:01 PM |
| 5 | campendium | 8/31/2022 9:43 AM |
| 6 | Ben & Darcy Johnson (seasonal ppl) | 8/29/2022 8:12 PM |
| 7 | We have camped here for years. | 8/29/2022 5:41 PM |
| 8 | store nearby | 8/23/2022 9:20 AM |
| 9 | flyers upfront | 8/23/2022 9:14 AM |
| 10 | from area | 8/23/2022 9:09 AM |
| 11 | We've been camping here yearly for 5+ years but have always tented. This is our first year in the cabins and it's great for our young kids. | 8/18/2022 6:59 PM |
| 12 | Google search | 8/14/2022 12:48 PM |
| 13 | Roadtrippers app | 8/13/2022 12:32 PM |
| 14 | tour guide | 7/29/2022 8:25 AM |
| 15 | Minnesota volunteer | 7/22/2022 4:28 PM |
| 16 | we have been at this campground for over 15 years | 6/27/2022 1:58 PM |
| 17 | RV trip wizard | 6/10/2022 8:40 AM |
| 18 | Park Advisor app. | 6/4/2022 12:57 PM |
| 19 | Rv life app | 6/3/2022 7:22 PM |
| 20 | I'm in the area | 6/3/2022 3:22 PM |
| 21 | Google maps | 6/2/2022 6:27 PM |

Plum Creek Park Campground Survey

| | | |
|----|--------------|------------------|
| 22 | Allstays app | 6/2/2022 1:02 PM |
| 23 | Grew up here | 6/2/2022 7:30 AM |

Q27 Which of the following campground activities have you or your group done or plan to do during your visit? (Select all that apply)

Answered: 139 Skipped: 28



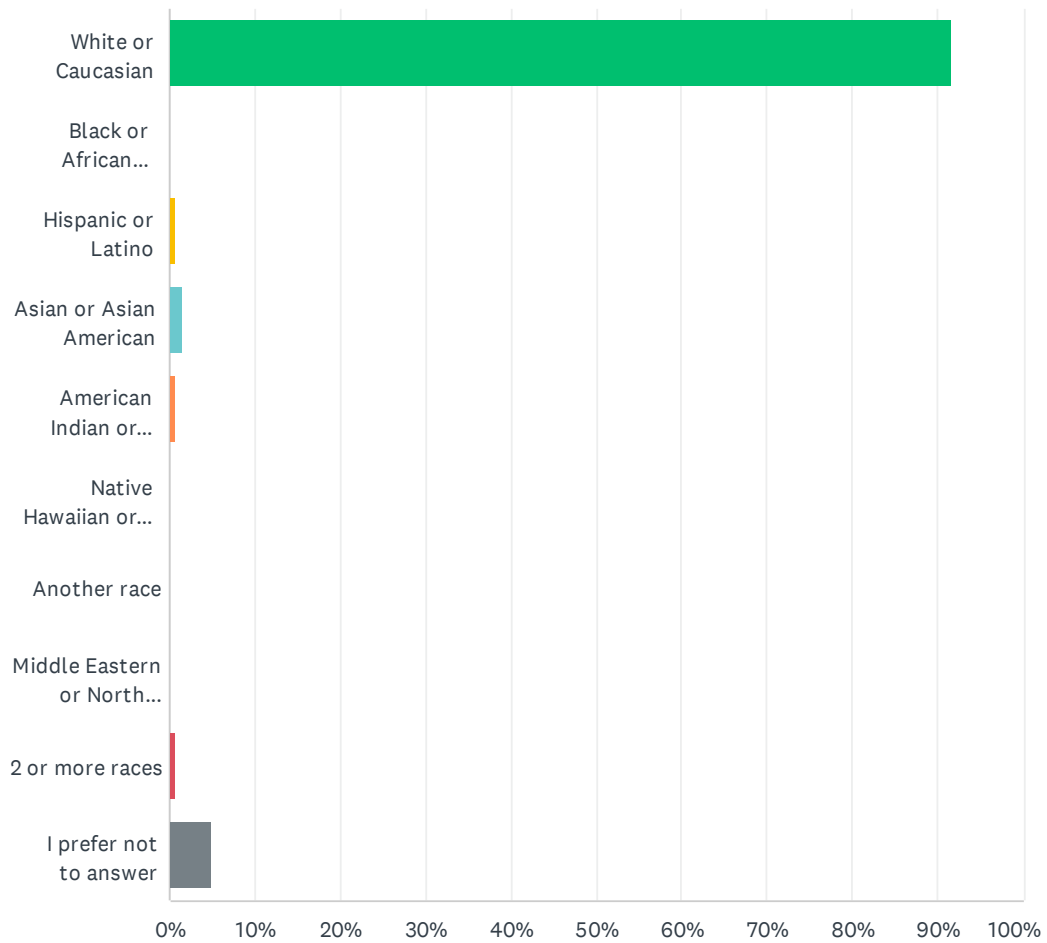
Plum Creek Park Campground Survey

| ANSWER CHOICES | RESPONSES | |
|------------------------------|-----------|-----|
| Walking/Hiking | 84.17% | 117 |
| Disc Golf | 22.30% | 31 |
| Basketball | 3.60% | 5 |
| Swimming | 59.71% | 83 |
| Baseball or Softball | 8.63% | 12 |
| Volleyball | 3.60% | 5 |
| Kayak Rental | 23.74% | 33 |
| Paddleboard Rental | 11.51% | 16 |
| Fishing | 30.94% | 43 |
| Event held at the campground | 17.99% | 25 |
| Other (please specify) | 15.83% | 22 |
| Total Respondents: 139 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|----|---|--------------------|
| 1 | Nature star gazing | 9/16/2022 8:23 AM |
| 2 | playground Playground up by the campsite! | 8/31/2022 7:27 AM |
| 3 | tractor/wagon rides Tractor/wagon rides were a hit! | 8/30/2022 8:34 AM |
| 4 | Kids love the huge park! And we love the trail They wraps around lake | 8/30/2022 6:56 AM |
| 5 | yard games Bean bags | 8/29/2022 7:02 PM |
| 6 | Trail cutting, property upkeep nearby on my land. | 8/29/2022 4:45 PM |
| 7 | . | 8/23/2022 9:14 AM |
| 8 | more access for fishing | 8/23/2022 9:09 AM |
| 9 | None | 8/14/2022 12:49 PM |
| 10 | painted rocks Finding painted rocks. | 7/30/2022 11:52 AM |
| 11 | Laura Ingells Pageant | 7/22/2022 4:57 PM |
| 12 | Laura imgells wilder pagent | 7/22/2022 4:46 PM |
| 13 | Laura Ingells Pageant | 7/22/2022 4:29 PM |
| 14 | Kayaking | 6/27/2022 10:05 PM |
| 15 | Sledding | 6/21/2022 10:42 PM |
| 16 | Parade during pandemic | 6/20/2022 10:48 AM |
| 17 | yard games corn hole | 6/20/2022 10:44 AM |
| 18 | Ingalls museum | 6/6/2022 6:06 PM |
| 19 | None this trip | 6/6/2022 5:53 AM |
| 20 | would have done disc golf, didn't know about it !!! | 6/3/2022 2:26 PM |
| 21 | Hunting | 6/2/2022 4:32 PM |
| 22 | Camp fires | 6/2/2022 2:00 PM |

Q28 How do you describe yourself?

Answered: 144 Skipped: 23

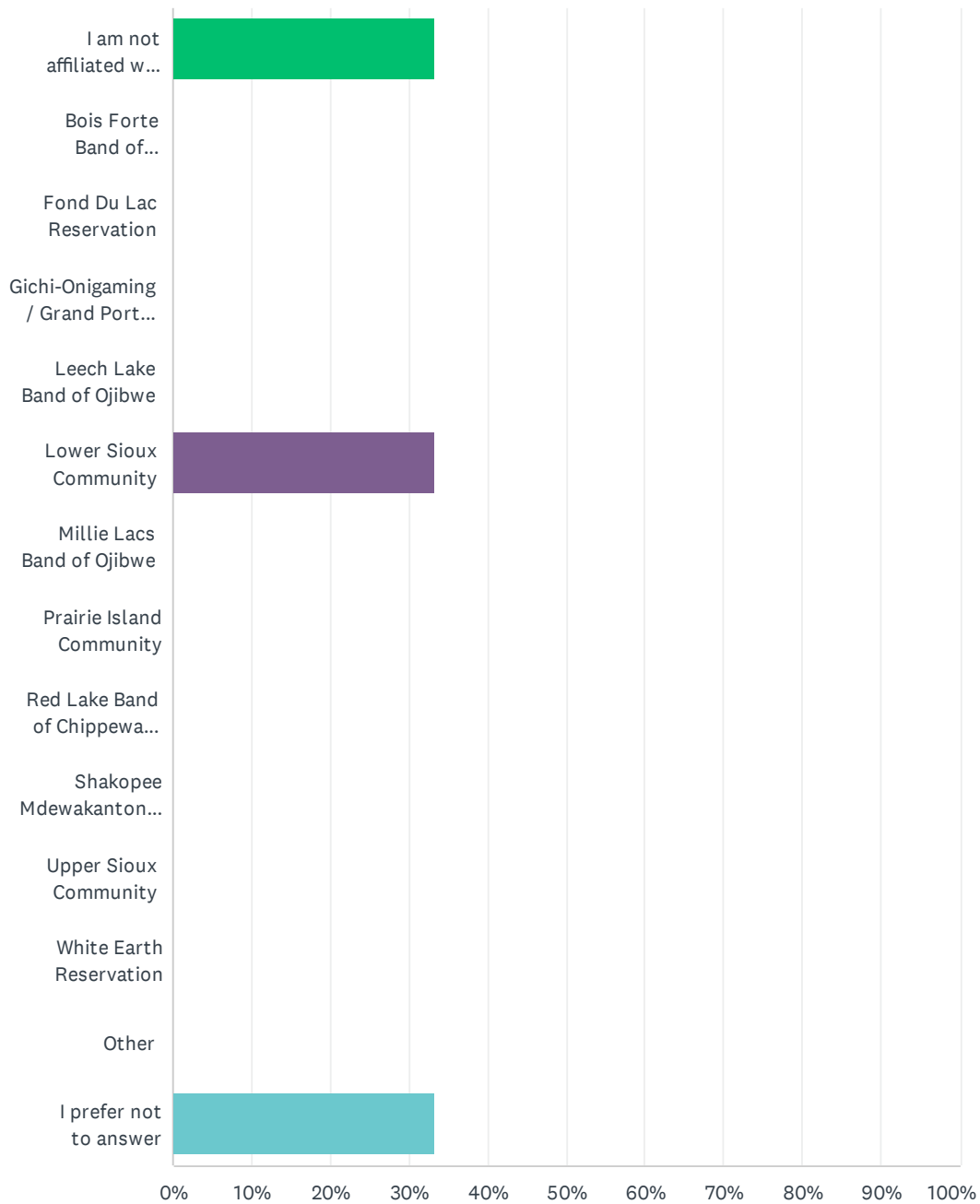


Plum Creek Park Campground Survey

| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| White or Caucasian | 91.67% | 132 |
| Black or African American | 0.00% | 0 |
| Hispanic or Latino | 0.69% | 1 |
| Asian or Asian American | 1.39% | 2 |
| American Indian or Alaska Native | 0.69% | 1 |
| Native Hawaiian or other Pacific Islander | 0.00% | 0 |
| Another race | 0.00% | 0 |
| Middle Eastern or North African | 0.00% | 0 |
| 2 or more races | 0.69% | 1 |
| I prefer not to answer | 4.86% | 7 |
| TOTAL | | 144 |

Q29 How do you describe your tribal affiliation? (Select all that apply)

Answered: 3 Skipped: 164

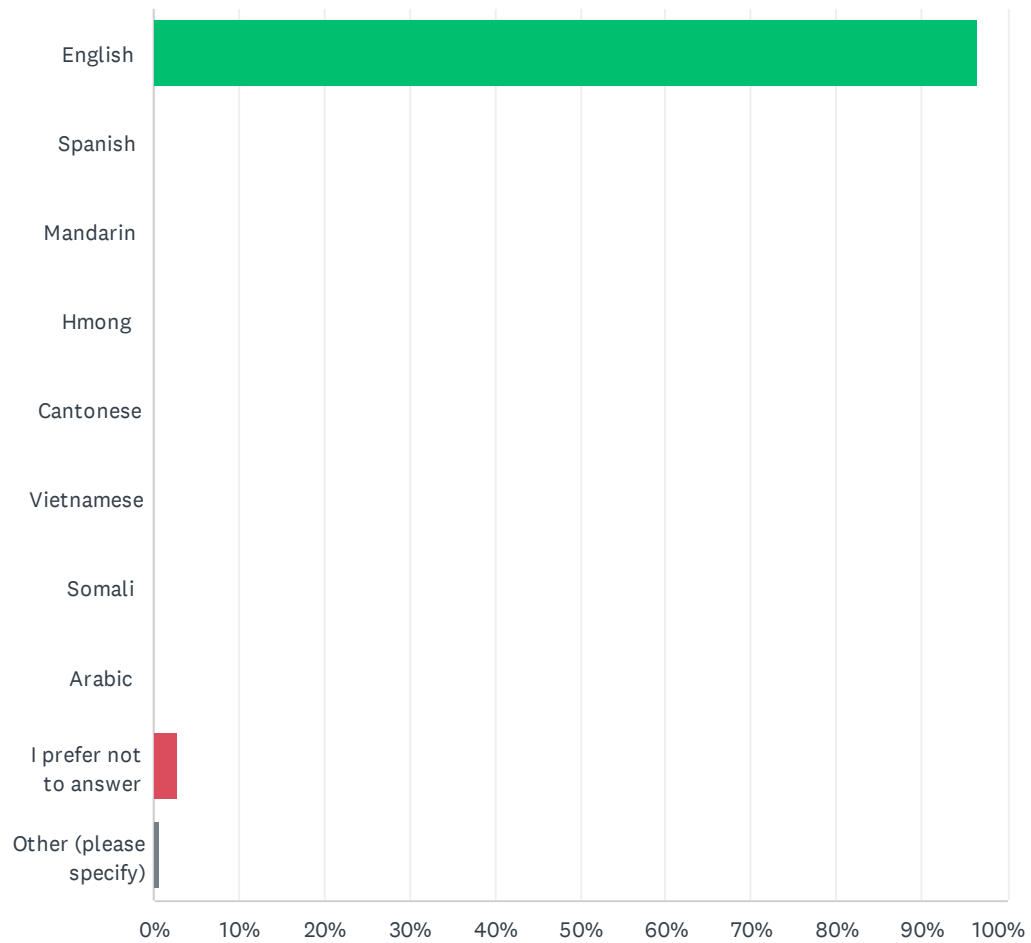


Plum Creek Park Campground Survey

| ANSWER CHOICES | RESPONSES | |
|---|-----------|---|
| I am not affiliated with any tribe | 33.33% | 1 |
| Bois Forte Band of Chippewa | 0.00% | 0 |
| Fond Du Lac Reservation | 0.00% | 0 |
| Gichi-Onigaming/ Grand Portage Band of Lake Superior Chippewa | 0.00% | 0 |
| Leech Lake Band of Ojibwe | 0.00% | 0 |
| Lower Sioux Community | 33.33% | 1 |
| Millie Lacs Band of Ojibwe | 0.00% | 0 |
| Prairie Island Community | 0.00% | 0 |
| Red Lake Band of Chippewa Indians | 0.00% | 0 |
| Shakopee Mdewakanton Sioux (Dakota) Community | 0.00% | 0 |
| Upper Sioux Community | 0.00% | 0 |
| White Earth Reservation | 0.00% | 0 |
| Other | 0.00% | 0 |
| I prefer not to answer | 33.33% | 1 |
| Total Respondents: 3 | | |

Q30 What language do you mainly speak at home?

Answered: 145 Skipped: 22



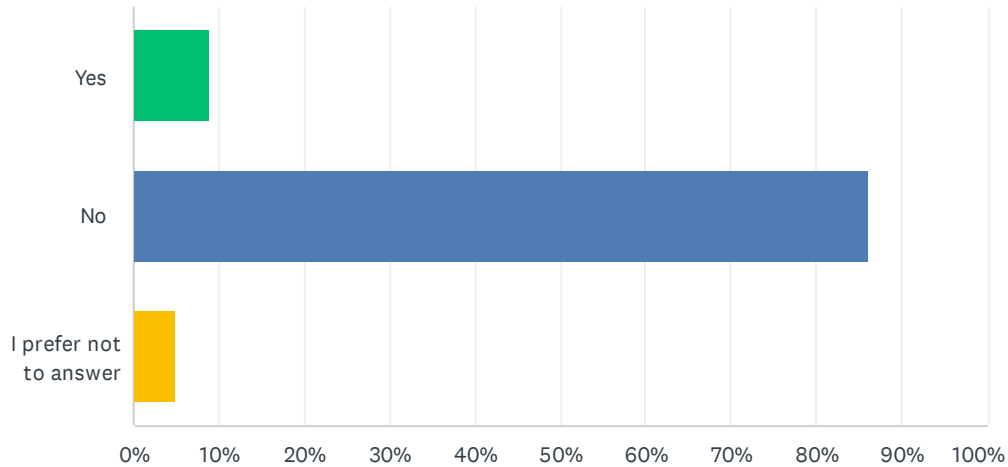
Plum Creek Park Campground Survey

| ANSWER CHOICES | | RESPONSES |
|------------------------|--------|-----------|
| English | 96.55% | 140 |
| Spanish | 0.00% | 0 |
| Mandarin | 0.00% | 0 |
| Hmong | 0.00% | 0 |
| Cantonese | 0.00% | 0 |
| Vietnamese | 0.00% | 0 |
| Somali | 0.00% | 0 |
| Arabic | 0.00% | 0 |
| I prefer not to answer | 2.76% | 4 |
| Other (please specify) | 0.69% | 1 |
| TOTAL | | 145 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|------------------------|-------------------|
| 1 | American | 9/16/2022 8:21 AM |

Q31 Do you, or somebody in your group identify as someone with a physical, mental or sensory disability/condition?

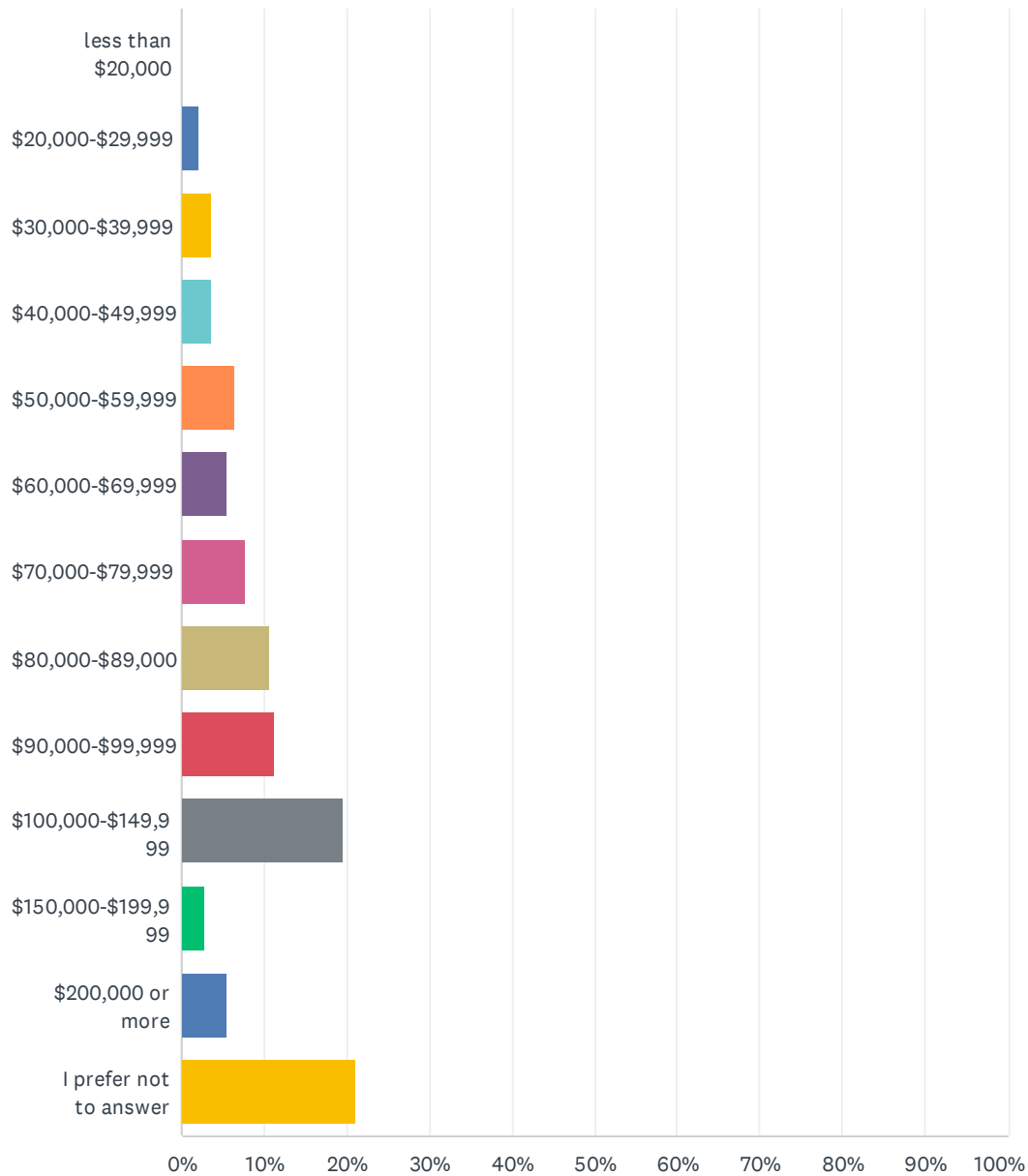
Answered: 144 Skipped: 23



| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|-----|
| Yes | 9.03% | 13 |
| No | 86.11% | 124 |
| I prefer not to answer | 4.86% | 7 |
| TOTAL | | 144 |

Q32 Please indicate your total household income before taxes.

Answered: 142 Skipped: 25

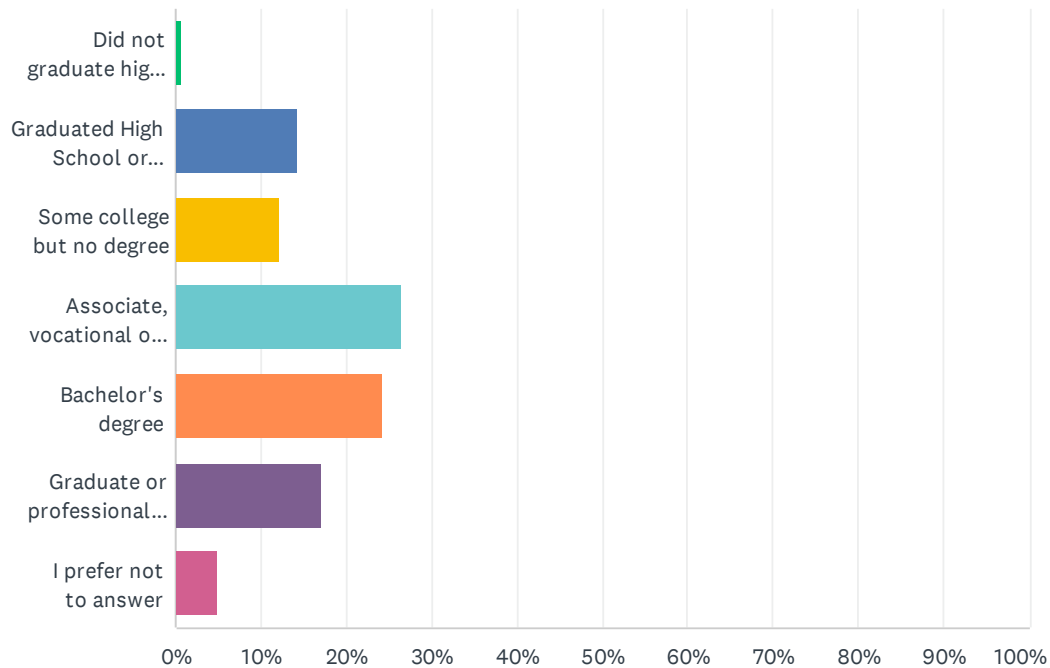


Plum Creek Park Campground Survey

| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|-----|
| less than \$20,000 | 0.00% | 0 |
| \$20,000-\$29,999 | 2.11% | 3 |
| \$30,000-\$39,999 | 3.52% | 5 |
| \$40,000-\$49,999 | 3.52% | 5 |
| \$50,000-\$59,999 | 6.34% | 9 |
| \$60,000-\$69,999 | 5.63% | 8 |
| \$70,000-\$79,999 | 7.75% | 11 |
| \$80,000-\$89,000 | 10.56% | 15 |
| \$90,000-\$99,999 | 11.27% | 16 |
| \$100,000-\$149,999 | 19.72% | 28 |
| \$150,000-\$199,999 | 2.82% | 4 |
| \$200,000 or more | 5.63% | 8 |
| I prefer not to answer | 21.13% | 30 |
| TOTAL | | 142 |

Q33 What is the highest level of education you have completed?

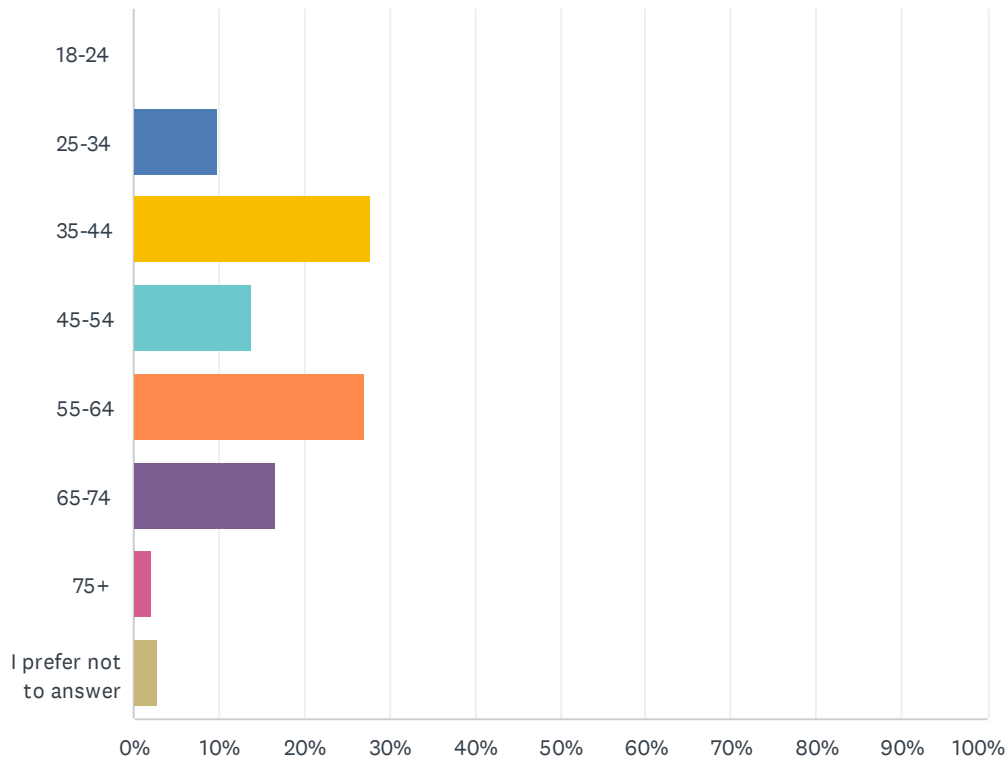
Answered: 140 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| Did not graduate high school | 0.71% | 1 |
| Graduated High School or equivalent | 14.29% | 20 |
| Some college but no degree | 12.14% | 17 |
| Associate, vocational or technical degree | 26.43% | 37 |
| Bachelor's degree | 24.29% | 34 |
| Graduate or professional degree | 17.14% | 24 |
| I prefer not to answer | 5.00% | 7 |
| TOTAL | | 140 |

Q34 How old are you?

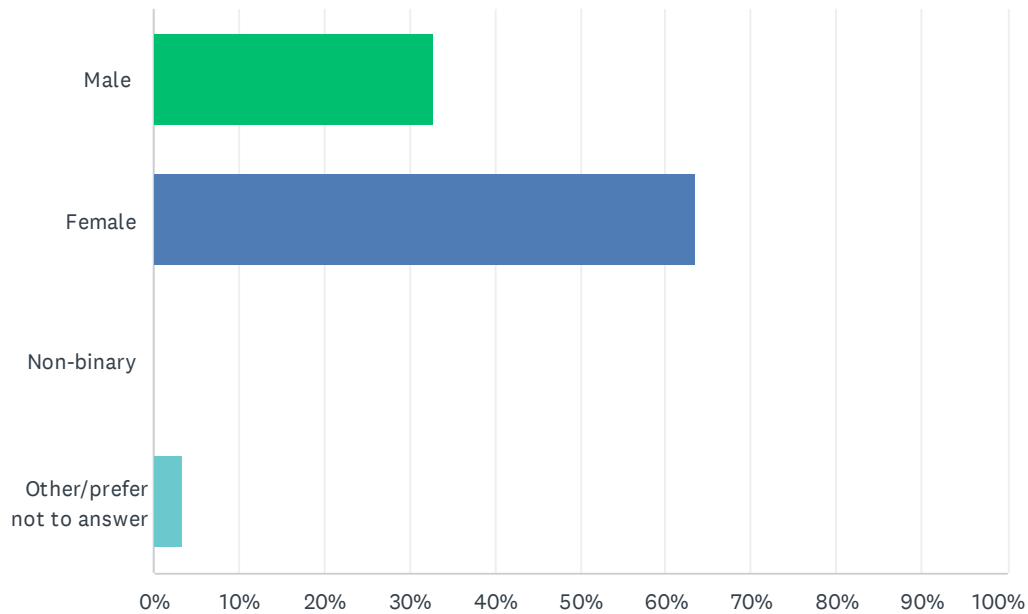
Answered: 144 Skipped: 23



| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|------------|
| 18-24 | 0.00% | 0 |
| 25-34 | 9.72% | 14 |
| 35-44 | 27.78% | 40 |
| 45-54 | 13.89% | 20 |
| 55-64 | 27.08% | 39 |
| 65-74 | 16.67% | 24 |
| 75+ | 2.08% | 3 |
| I prefer not to answer | 2.78% | 4 |
| TOTAL | | 144 |

Q35 What is your gender identity?

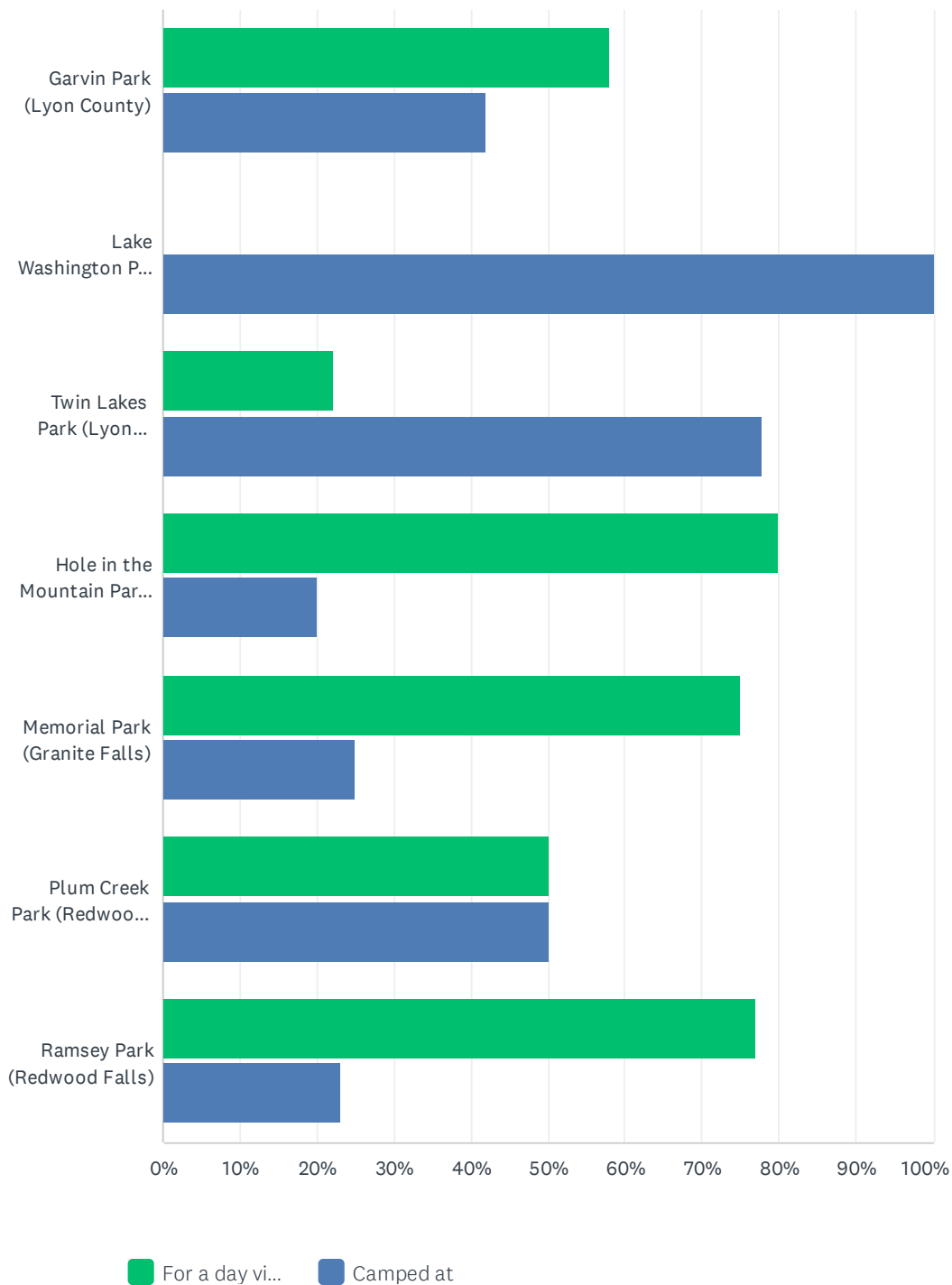
Answered: 143 Skipped: 24



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|-----|
| Male | 32.87% | 47 |
| Female | 63.64% | 91 |
| Non-binary | 0.00% | 0 |
| Other/prefer not to answer | 3.50% | 5 |
| TOTAL | | 143 |

Q1 Which of the following regional campgrounds in southwest Minnesota have you visited since 2019? (Select all that apply)

Answered: 34 Skipped: 0

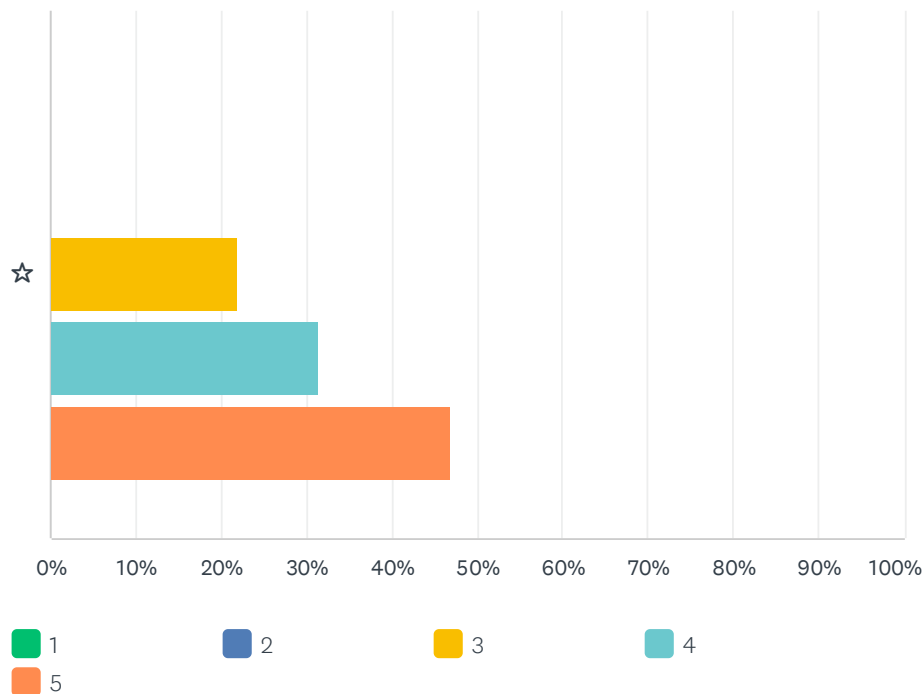


Past Campground User Survey

| | FOR A DAY VISITS ONLY | CAMPED AT | TOTAL |
|--|-----------------------|--------------|-------|
| Garvin Park (Lyon County) | 57.89% 11 | 42.11% 8 | 19 |
| Lake Washington Park (Le Sueur County) | 0.00% 0 | 100.00% 2 | 2 |
| Twin Lakes Park (Lyon County) | 22.22% 2 | 77.78% 7 | 9 |
| Hole in the Mountain Park (Lincoln County) | 80.00% 8 | 20.00% 2 | 10 |
| Memorial Park (Granite Falls) | 75.00% 6 | 25.00% 2 | 8 |
| Plum Creek Park (Redwood County) | 50.00% 5 | 50.00% 5 | 10 |
| Ramsey Park (Redwood Falls) | 76.92% 10 | 23.08% 3 | 13 |

Q2 How would rate your overall experience with the parks you have visited?

Answered: 32 Skipped: 2

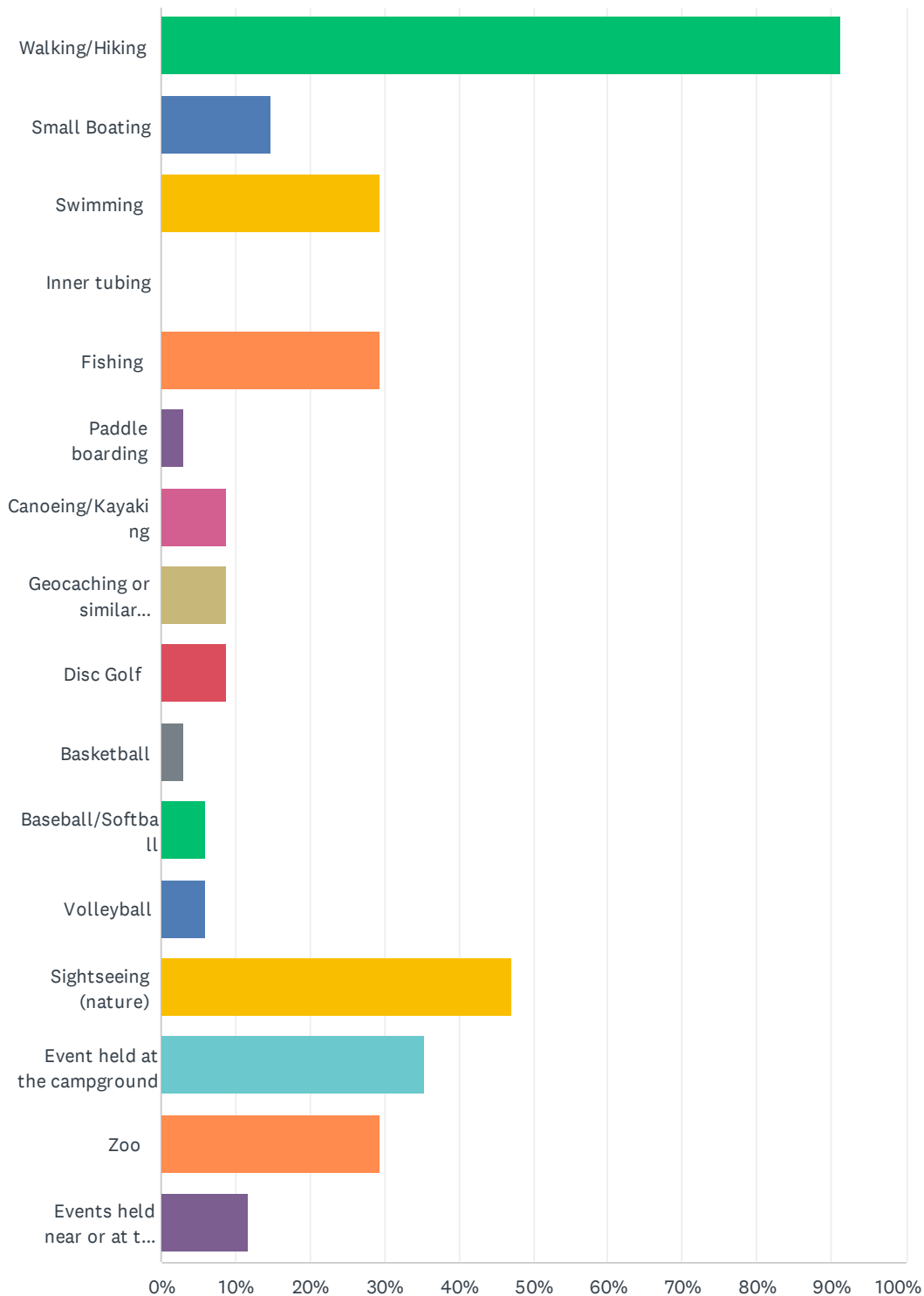


| | 1 | 2 | 3 | 4 | 5 | TOTAL | WEIGHTED AVERAGE |
|---|------------|------------|-------------|--------------|--------------|-------|------------------|
| ☆ | 0.00% 0 | 0.00% 0 | 21.88% 7 | 31.25% 10 | 46.88% 15 | 32 | 4.25 |

| # | ADDITIONAL COMMENTS | DATE |
|---|---|--------------------|
| 1 | have great parks we visit | 9/9/2022 11:19 AM |
| 2 | looking forward to improvements | 9/9/2022 11:14 AM |
| 3 | Trails need to be maintained | 7/29/2022 10:41 AM |
| 4 | Garvin parks bathroom facilities are poor and they need to spray for mosquitoes | 6/15/2022 4:00 PM |
| 5 | It was good. Would love some paved trails for wheelchair and of course replay the lower level bathroom. Maybe instead of a male and female, it could be accessible family styles. | 6/14/2022 10:27 PM |
| 6 | Both great parks with plenty to do with the kids. Nice bathroom facilities! | 6/14/2022 7:57 AM |
| 7 | Garvin Park would be much more fun with a swimming hole | 6/12/2022 6:47 PM |
| 8 | Totally Awesome Weekend | 6/8/2022 4:07 PM |

Q3 Which of the following activities did you participate in while visiting the campgrounds? (Select all that apply)

Answered: 34 Skipped: 0



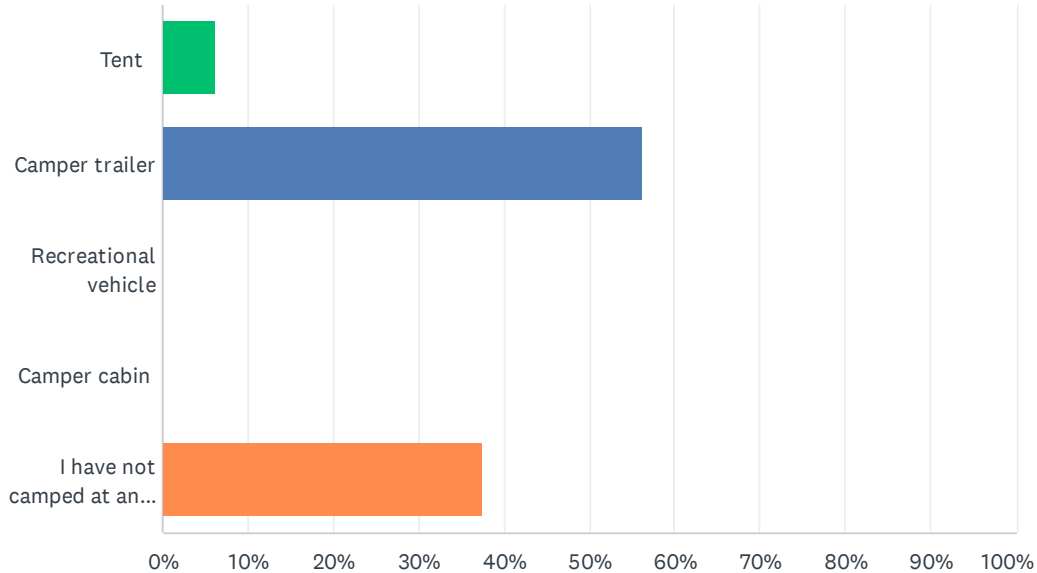
Past Campground User Survey

| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Walking/Hiking | 91.18% | 31 |
| Small Boating | 14.71% | 5 |
| Swimming | 29.41% | 10 |
| Inner tubing | 0.00% | 0 |
| Fishing | 29.41% | 10 |
| Paddle boarding | 2.94% | 1 |
| Canoeing/Kayaking | 8.82% | 3 |
| Geocaching or similar activity | 8.82% | 3 |
| Disc Golf | 8.82% | 3 |
| Basketball | 2.94% | 1 |
| Baseball/Softball | 5.88% | 2 |
| Volleyball | 5.88% | 2 |
| Sightseeing (nature) | 47.06% | 16 |
| Event held at the campground | 35.29% | 12 |
| Zoo | 29.41% | 10 |
| Events held near or at the campground (please specify) | 11.76% | 4 |
| Total Respondents: 34 | | |

| # | EVENTS HELD NEAR OR AT THE CAMPGROUND (PLEASE SPECIFY) | DATE |
|---|---|--------------------|
| 1 | pageant | 9/9/2022 11:16 AM |
| 2 | Family reunion | 7/29/2022 10:41 AM |
| 3 | Rodeo | 7/19/2022 4:16 PM |
| 4 | At HITM Chalet: Graduation Party, Foundation Fundraiser, Board Meetings | 6/28/2022 10:26 AM |

Q4 If you have camped at any of the above parks, how did you camp? (Check all that apply)

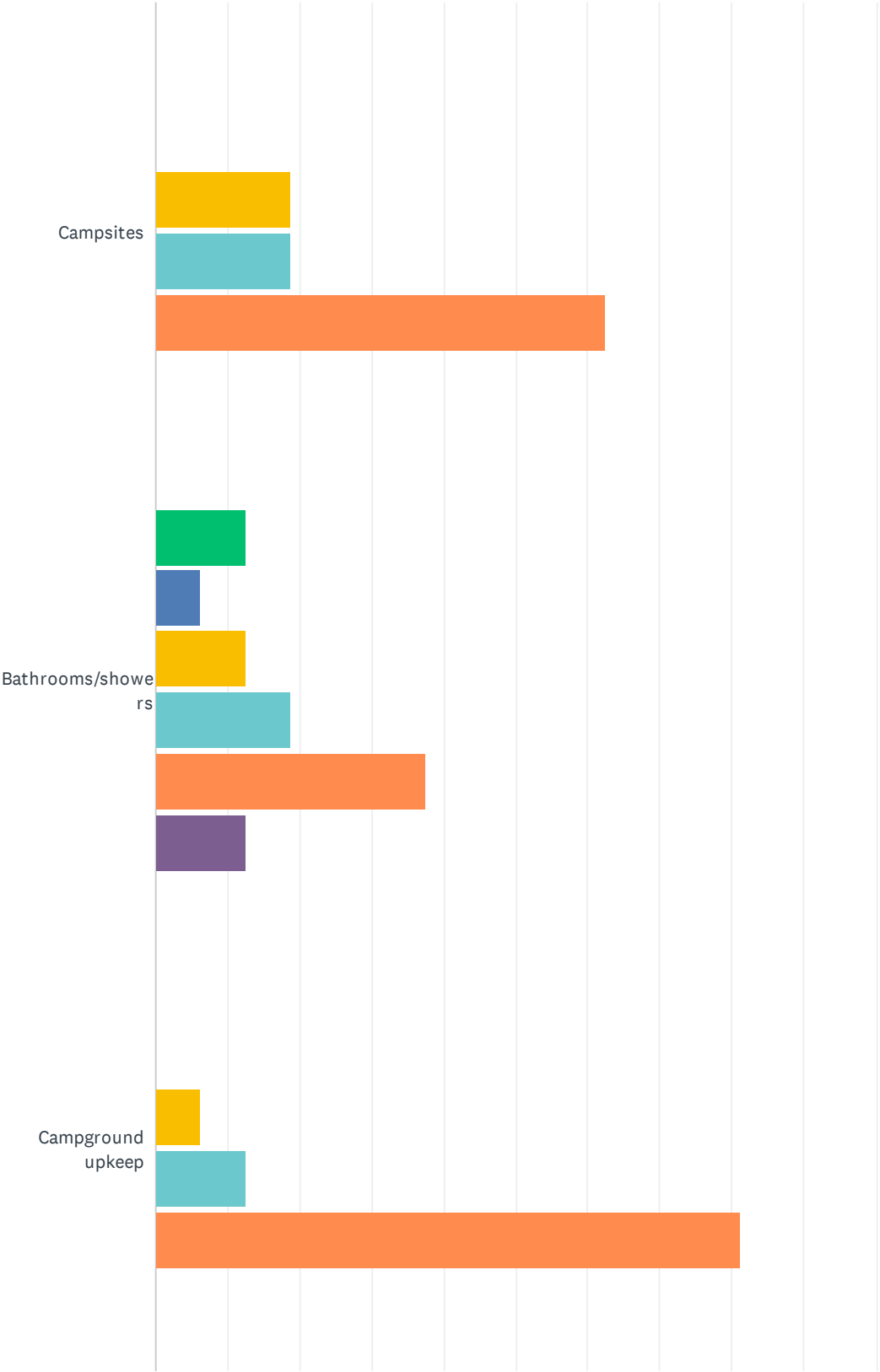
Answered: 32 Skipped: 2



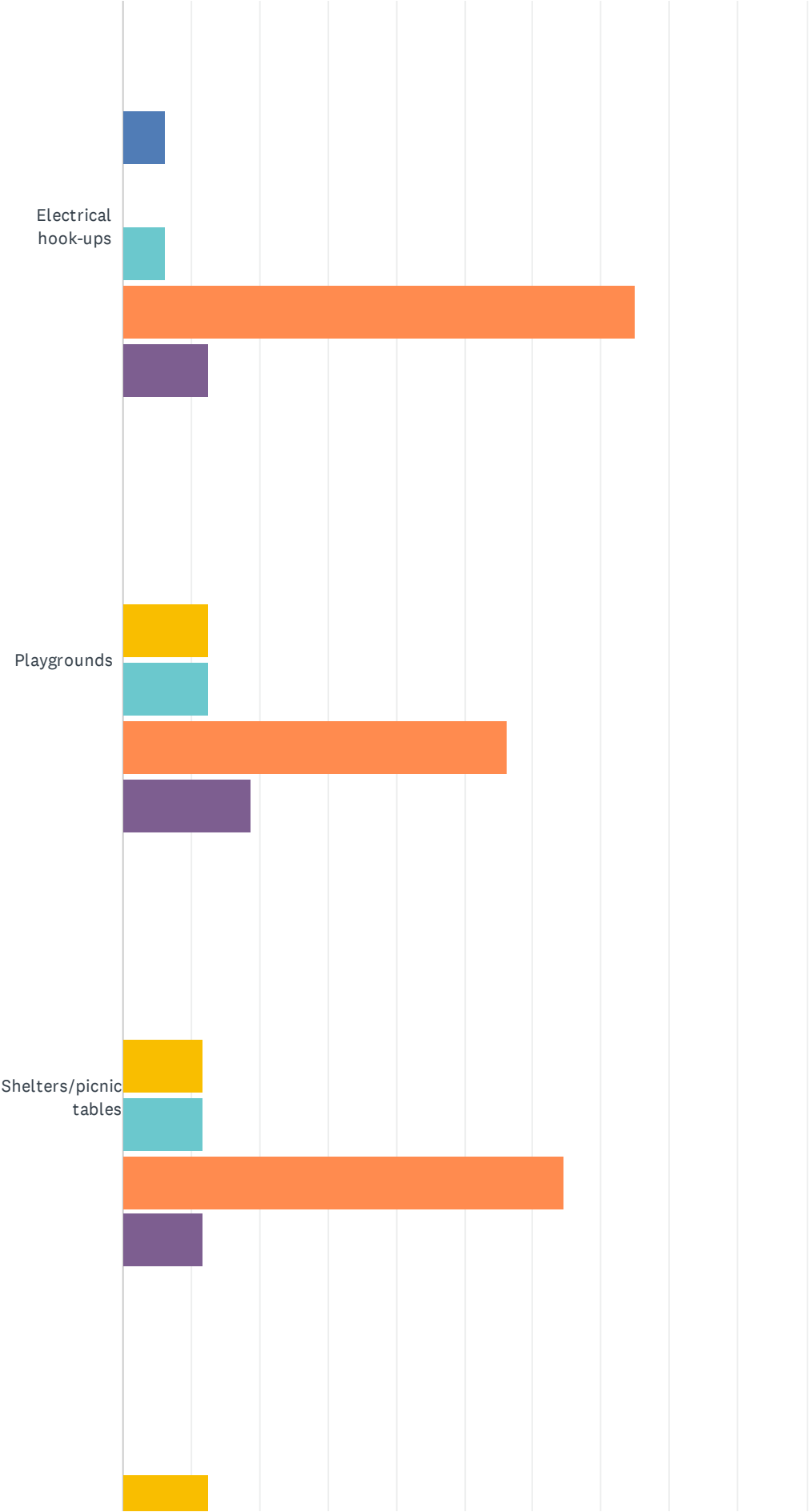
| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Tent | 6.25% | 2 |
| Camper trailer | 56.25% | 18 |
| Recreational vehicle | 0.00% | 0 |
| Camper cabin | 0.00% | 0 |
| I have not camped at any of the mentioned parks | 37.50% | 12 |
| Total Respondents: 32 | | |

Q5 Overall, how would you rate your experience with features at the above mentioned parks in the last two years?

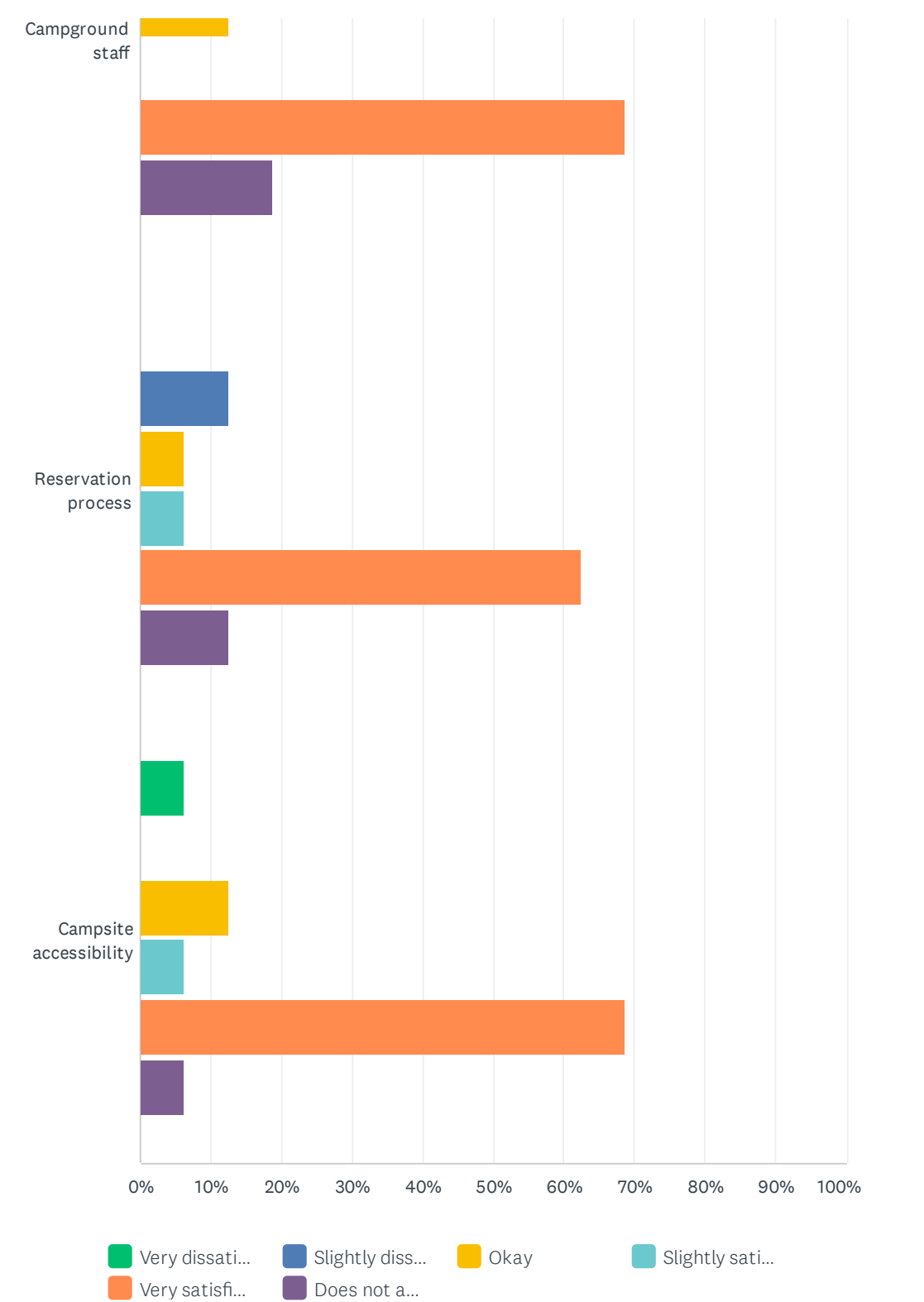
Answered: 17 Skipped: 17



Past Campground User Survey



Past Campground User Survey



Past Campground User Survey

| | VERY DISSATISFIED | SLIGHTLY DISSATISFIED | OKAY | SLIGHTLY SATISFIED | VERY SATISFIED | DOES NOT APPLY TO MY VISIT | TOTAL | WEIGHTED AVERAGE |
|---------------------------|----------------------|--------------------------|-------------|-----------------------|-------------------|--|-------|---------------------|
| Campsites | 0.00% 0 | 0.00% 0 | 18.75% 3 | 18.75% 3 | 62.50% 10 | 0.00% 0 | 16 | 4.44 |
| Bathrooms/showers | 12.50% 2 | 6.25% 1 | 12.50% 2 | 18.75% 3 | 37.50% 6 | 12.50% 2 | 16 | 4.00 |
| Campground upkeep | 0.00% 0 | 0.00% 0 | 6.25% 1 | 12.50% 2 | 81.25% 13 | 0.00% 0 | 16 | 4.75 |
| Electrical hook-ups | 0.00% 0 | 6.25% 1 | 0.00% 0 | 6.25% 1 | 75.00% 12 | 12.50% 2 | 16 | 4.88 |
| Playgrounds | 0.00% 0 | 0.00% 0 | 12.50% 2 | 12.50% 2 | 56.25% 9 | 18.75% 3 | 16 | 4.81 |
| Shelters/picnic tables | 0.00% 0 | 0.00% 0 | 11.76% 2 | 11.76% 2 | 64.71% 11 | 11.76% 2 | 17 | 4.76 |
| Campground staff | 0.00% 0 | 0.00% 0 | 12.50% 2 | 0.00% 0 | 68.75% 11 | 18.75% 3 | 16 | 4.94 |
| Reservation process | 0.00% 0 | 12.50% 2 | 6.25% 1 | 6.25% 1 | 62.50% 10 | 12.50% 2 | 16 | 4.56 |
| Campsite accessibility | 6.25% 1 | 0.00% 0 | 12.50% 2 | 6.25% 1 | 68.75% 11 | 6.25% 1 | 16 | 4.50 |

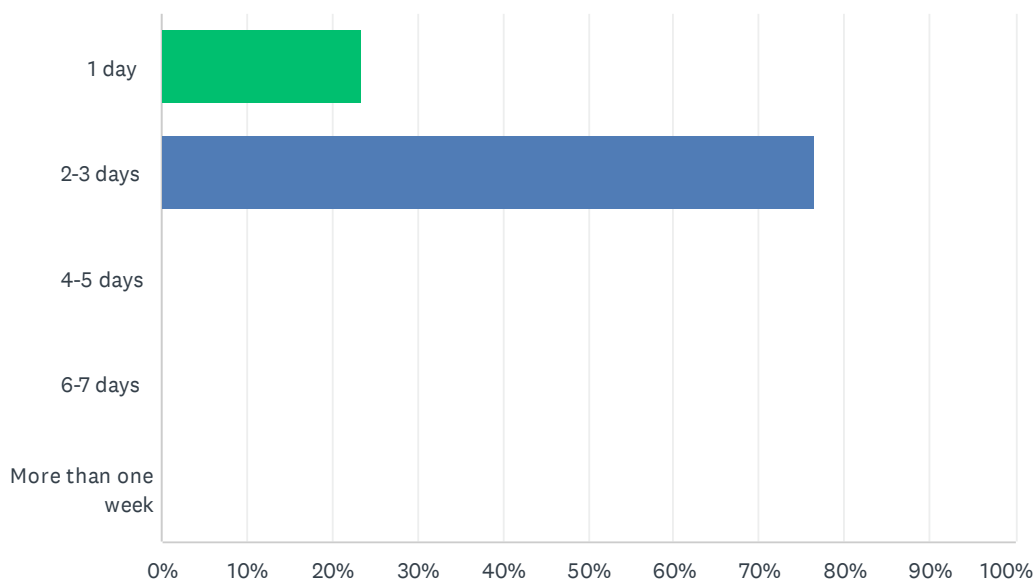
Q6 When was your most recent day at any of these campgrounds?

Answered: 15 Skipped: 19

| # | RESPONSES | DATE |
|----|-----------------|--------------------|
| 1 | 8/6/22 | 8/8/2022 12:09 PM |
| 2 | June 2022 | 7/20/2022 11:03 AM |
| 3 | Over July 4 | 7/19/2022 4:17 PM |
| 4 | Last Saturday | 7/19/2022 2:49 PM |
| 5 | June 22 | 7/19/2022 11:42 AM |
| 6 | 10/2020 | 6/20/2022 7:51 AM |
| 7 | June 7th | 6/15/2022 4:01 PM |
| 8 | last fall | 6/14/2022 10:29 PM |
| 9 | June 2022 | 6/14/2022 8:17 AM |
| 10 | Last year | 6/14/2022 7:58 AM |
| 11 | 6-4-22 | 6/9/2022 11:49 AM |
| 12 | June 3-6 | 6/8/2022 11:51 PM |
| 13 | May 2022 | 6/8/2022 10:03 PM |
| 14 | August 5th 2021 | 6/8/2022 6:00 PM |
| 15 | June 3, 4 and 5 | 6/8/2022 4:10 PM |

Q7 How long was your most recent stay at any of these campgrounds?

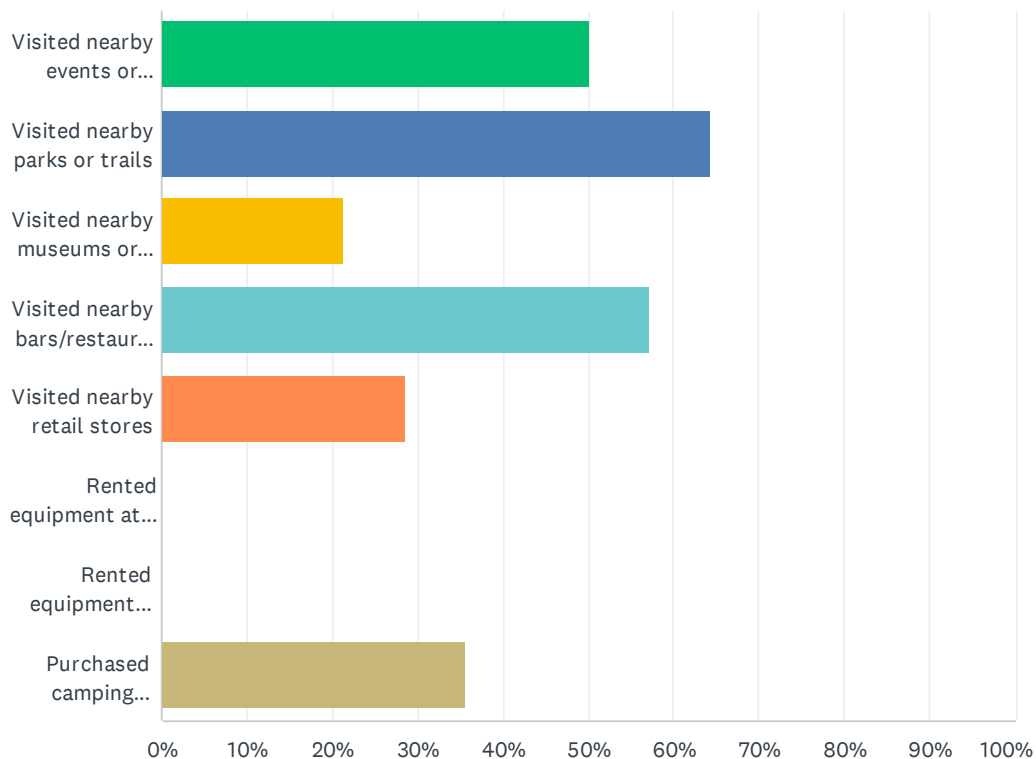
Answered: 17 Skipped: 17



| ANSWER CHOICES | RESPONSES | |
|--------------------|-----------|----|
| 1 day | 23.53% | 4 |
| 2-3 days | 76.47% | 13 |
| 4-5 days | 0.00% | 0 |
| 6-7 days | 0.00% | 0 |
| More than one week | 0.00% | 0 |
| TOTAL | | 17 |

Q8 During your stay at any of these campgrounds, which of the following things do you or your camping group participate in? (Select all that apply)

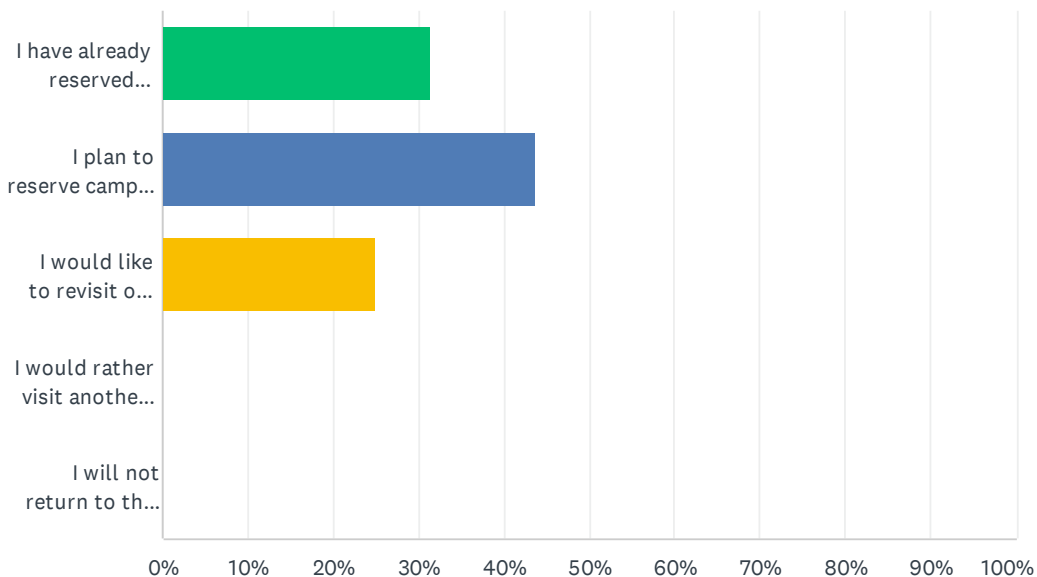
Answered: 14 Skipped: 20



| ANSWER CHOICES | RESPONSES | |
|--|-----------|---|
| Visited nearby events or activities | 50.00% | 7 |
| Visited nearby parks or trails | 64.29% | 9 |
| Visited nearby museums or historical sites | 21.43% | 3 |
| Visited nearby bars/restaurants | 57.14% | 8 |
| Visited nearby retail stores | 28.57% | 4 |
| Rented equipment at the park | 0.00% | 0 |
| Rented equipment outside of the park | 0.00% | 0 |
| Purchased camping supplies locally | 35.71% | 5 |
| Total Respondents: 14 | | |

Q9 How likely are you to return to these parks in the next two years to camp?

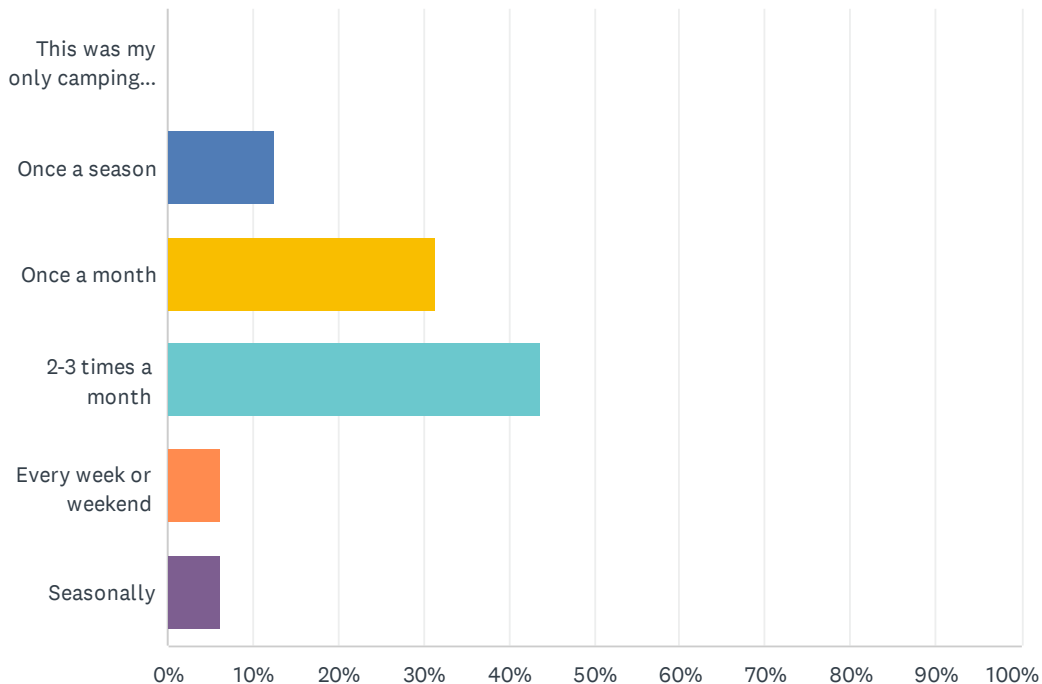
Answered: 16 Skipped: 18



| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| I have already reserved camping sites at one or more of these parks | 31.25% | 5 |
| I plan to reserve camping sites for this camping season | 43.75% | 7 |
| I would like to revisit one or more of these campgrounds but do not yet have plans to | 25.00% | 4 |
| I would rather visit another campground(s) | 0.00% | 0 |
| I will not return to this campground(s) | 0.00% | 0 |
| TOTAL | | 16 |

Q10 How often do you go camping in Minnesota during a typical camping season? (May 1st- October 31st)

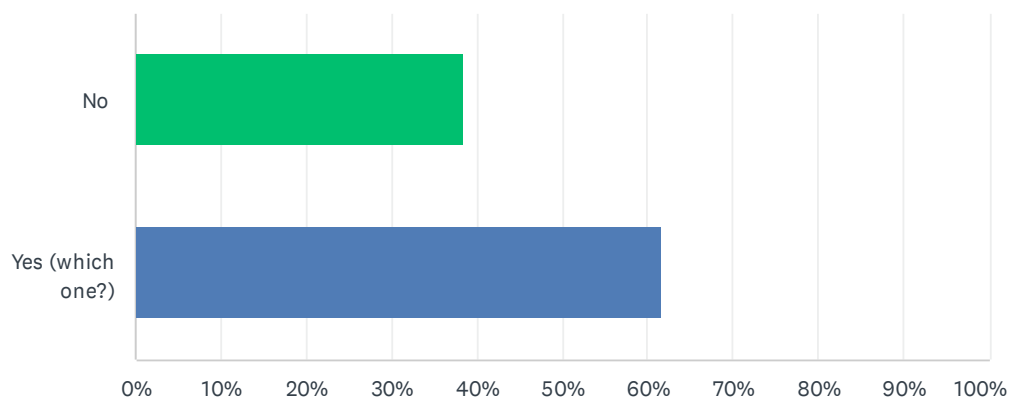
Answered: 16 Skipped: 18



| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| This was my only camping trip in Minnesota | 0.00% | 0 |
| Once a season | 12.50% | 2 |
| Once a month | 31.25% | 5 |
| 2-3 times a month | 43.75% | 7 |
| Every week or weekend | 6.25% | 1 |
| Seasonally | 6.25% | 1 |
| TOTAL | | 16 |

Q11 Do you have a favorite campground in Minnesota?

Answered: 26 Skipped: 8

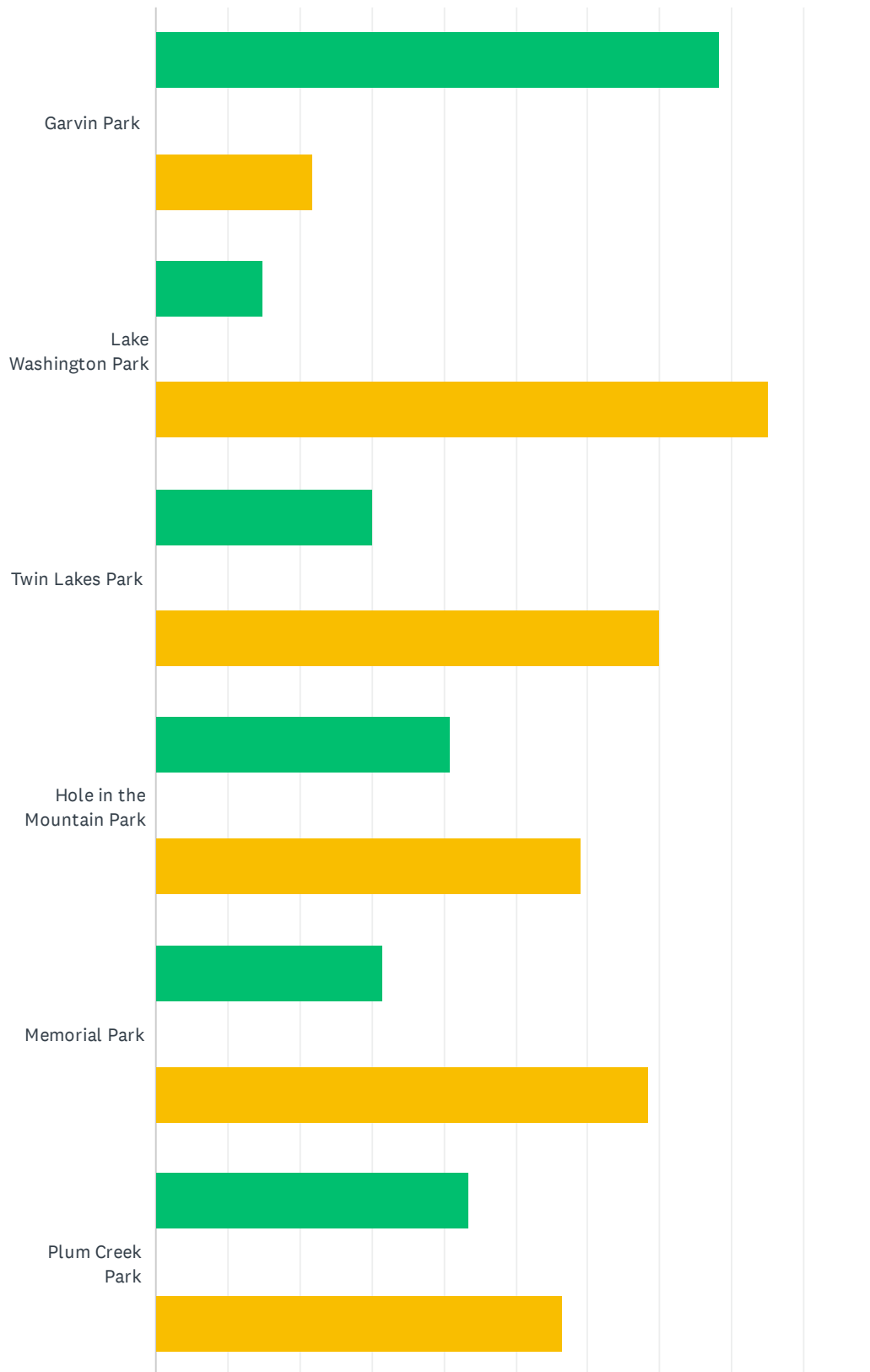


| ANSWER CHOICES | RESPONSES |
|------------------|-----------|
| No | 38.46% 10 |
| Yes (which one?) | 61.54% 16 |
| TOTAL | 26 |

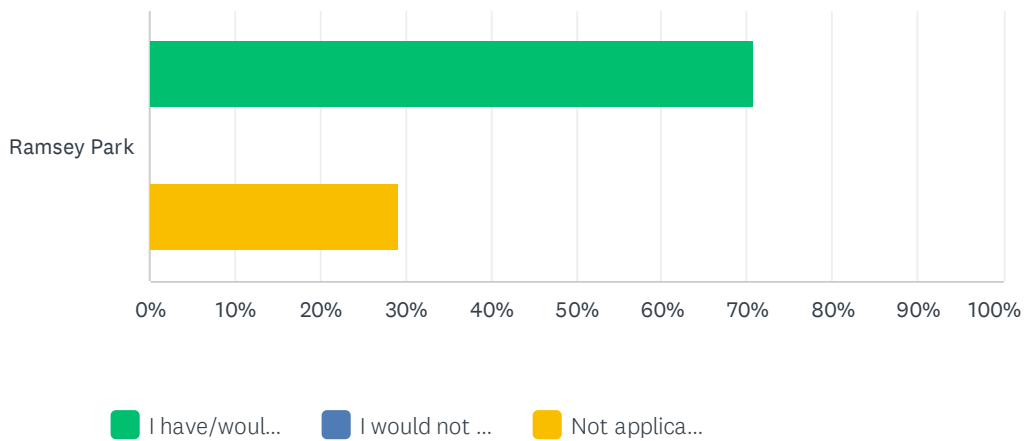
| # | YES (WHICH ONE?) | DATE |
|----|--|--------------------|
| 1 | many are excellent | 9/9/2022 11:17 AM |
| 2 | Memorial Park | 8/8/2022 12:09 PM |
| 3 | Hole in mountain park | 7/29/2022 10:42 AM |
| 4 | Wood lake | 7/19/2022 4:18 PM |
| 5 | Memorial Park Granite Falls | 7/19/2022 2:50 PM |
| 6 | Arco Park | 6/20/2022 9:53 AM |
| 7 | Tettegouche State Park | 6/18/2022 1:15 PM |
| 8 | Sibley State Park | 6/15/2022 4:27 PM |
| 9 | Lake Sarah Murray county | 6/15/2022 4:02 PM |
| 10 | Norwegian Creek Lake Benton | 6/14/2022 10:32 PM |
| 11 | Vicksburg | 6/14/2022 8:19 AM |
| 12 | schreier's campground lake shetek | 6/14/2022 8:00 AM |
| 13 | Indian Point, Duluth | 6/9/2022 10:48 AM |
| 14 | Itasca | 6/8/2022 11:52 PM |
| 15 | Plum Creek campground-Walnut Grove | 6/8/2022 11:20 PM |
| 16 | Plum Creek, Sibley and Lake Shetek State Parks | 6/8/2022 4:12 PM |

Q12 Would you recommend these campgrounds to a friend or family member?

Answered: 27 Skipped: 7



Past Campground User Survey



| | I HAVE/WOULD RECOMMEND | I WOULD NOT RECOMMEND | NOT APPLICABLE | TOTAL |
|---------------------------|------------------------|-----------------------|----------------|-------|
| Garvin Park | 78.26% 18 | 0.00% 0 | 21.74% 5 | 23 |
| Lake Washington Park | 15.00% 3 | 0.00% 0 | 85.00% 17 | 20 |
| Twin Lakes Park | 30.00% 6 | 0.00% 0 | 70.00% 14 | 20 |
| Hole in the Mountain Park | 40.91% 9 | 0.00% 0 | 59.09% 13 | 22 |
| Memorial Park | 31.58% 6 | 0.00% 0 | 68.42% 13 | 19 |
| Plum Creek Park | 43.48% 10 | 0.00% 0 | 56.52% 13 | 23 |
| Ramsey Park | 70.83% 17 | 0.00% 0 | 29.17% 7 | 24 |

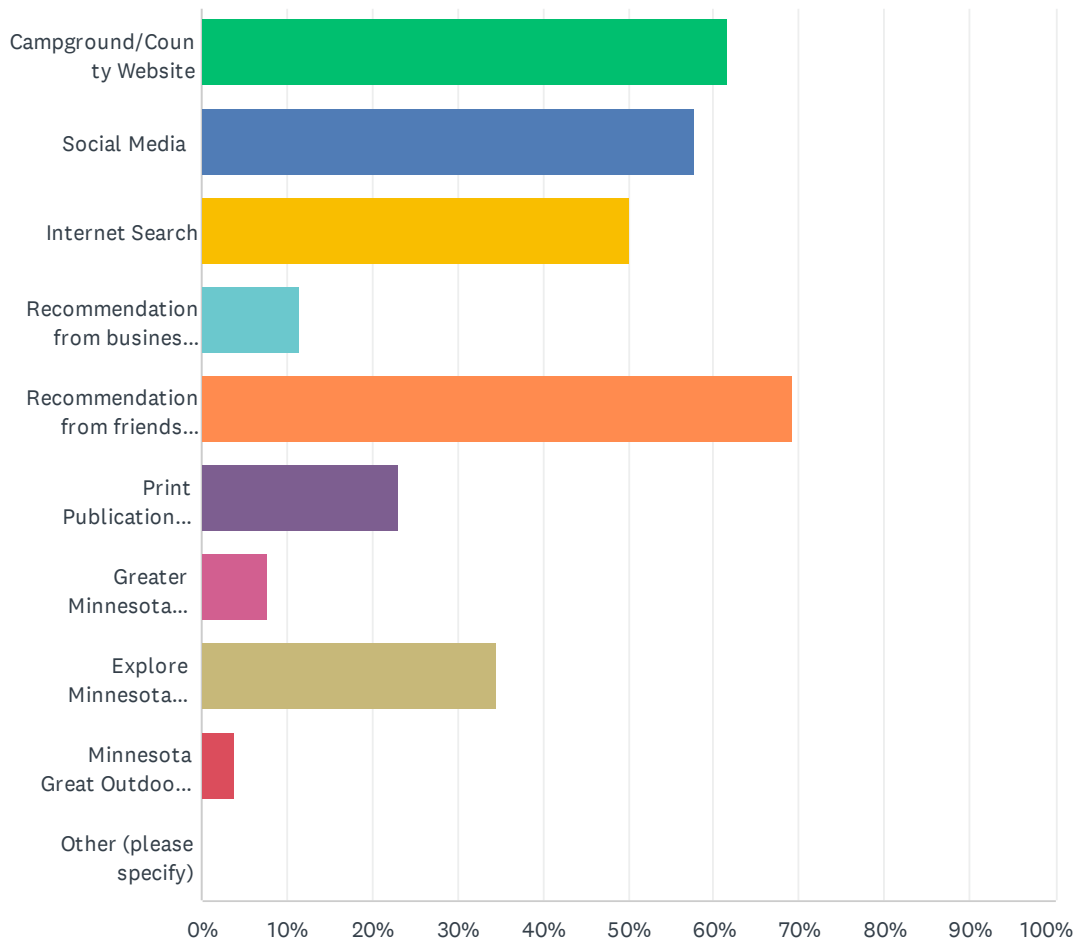
Q13 What amenities would you like to see come to these campgrounds?

Answered: 20 Skipped: 14

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | always expand, build for the future! | 9/9/2022 11:17 AM |
| 2 | Rides to the top of the hill for sledding and skiing and trail cleanup for hiking | 7/29/2022 10:42 AM |
| 3 | Excited for sledding hill at Hole in the Mountain Park. Camping is also very popular at area parks. Expand opportunities to camp. | 7/20/2022 1:33 PM |
| 4 | Sewer hookups | 7/19/2022 4:18 PM |
| 5 | Full hookups | 7/19/2022 3:00 PM |
| 6 | HITM: more hiking/biking trails, disc golf, snow tubing, groomed snowmobile trails, pickle ball court, expanded chalet, environmental education signage, enhanced playground equipment, trails linking to other area parks | 6/28/2022 10:31 AM |
| 7 | Unsure at this time. | 6/20/2022 9:53 AM |
| 8 | Online reservations | 6/18/2022 1:15 PM |
| 9 | Clean facilities. Additional educational markers | 6/15/2022 4:27 PM |
| 10 | More reservation abilities and sewer hookups | 6/15/2022 4:02 PM |
| 11 | Wheelchair accessible bathroom/showers family room style, Paved trails, anything that would help with people in wheelchairs to enjoy the parks. | 6/14/2022 10:32 PM |
| 12 | Rentals! Geocaching, kayaks, snowshoes, Chris country skis, bikes, binoculars, etc | 6/14/2022 8:19 AM |
| 13 | More cabins and spots at Plum Creek. Redwood is great! | 6/14/2022 8:00 AM |
| 14 | A swimming place at Garvin. | 6/12/2022 6:49 PM |
| 15 | More sites | 6/9/2022 11:51 AM |
| 16 | Paddleboard and paddleboat rental | 6/9/2022 10:48 AM |
| 17 | Water/sewer hookups. Direct access to the lake | 6/8/2022 11:52 PM |
| 18 | Garvin park Lower area needs updated bathrooms desperately!!! | 6/8/2022 11:20 PM |
| 19 | Better playground at hole in the mountain, playground in the new part of twin lakes park, showers in the new part of twin lakes park | 6/8/2022 10:05 PM |
| 20 | More sites for both weekend and seasonal reservations. More showers available. | 6/8/2022 4:12 PM |

Q14 What resources do you use to learn about parks and campgrounds you plan on visiting? (Select all that apply)

Answered: 26 Skipped: 8



Past Campground User Survey

| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Campground/County Website | 61.54% | 16 |
| Social Media | 57.69% | 15 |
| Internet Search | 50.00% | 13 |
| Recommendation from business or visitor center | 11.54% | 3 |
| Recommendation from friends or family | 69.23% | 18 |
| Print Publication (magazine, brochure, or handout) | 23.08% | 6 |
| Greater Minnesota Regional Parks and Trails Commission (GMRPTC) website | 7.69% | 2 |
| Explore Minnesota Website | 34.62% | 9 |
| Minnesota Great Outdoors Website | 3.85% | 1 |
| Other (please specify) | 0.00% | 0 |
| Total Respondents: 26 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|-------------------------|------|
| | There are no responses. | |

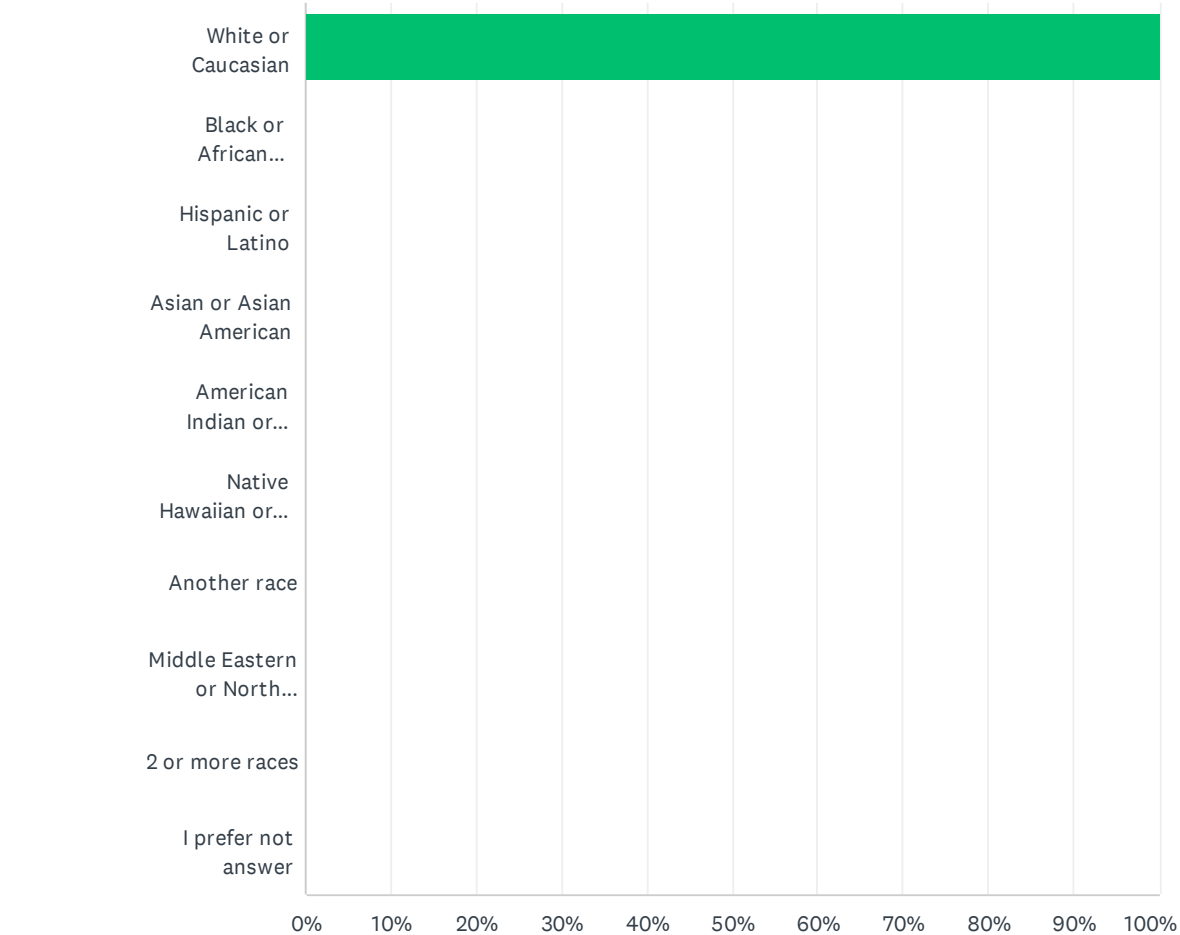
Q15 What is your 5-digit home zipcode?

Answered: 27 Skipped: 7

| # | RESPONSES | DATE |
|----|-----------|--------------------|
| 1 | 56142 | 9/9/2022 11:20 AM |
| 2 | 56283 | 9/9/2022 11:17 AM |
| 3 | 56178 | 9/9/2022 11:14 AM |
| 4 | 56258 | 8/8/2022 12:10 PM |
| 5 | 56149 | 7/29/2022 10:43 AM |
| 6 | 56151 | 7/20/2022 1:33 PM |
| 7 | 56258 | 7/20/2022 11:04 AM |
| 8 | 56265 | 7/19/2022 4:18 PM |
| 9 | 57241 | 7/19/2022 3:01 PM |
| 10 | 56297 | 7/19/2022 2:50 PM |
| 11 | 56139 | 7/19/2022 11:42 AM |
| 12 | 56149 | 6/28/2022 10:31 AM |
| 13 | 56113 | 6/20/2022 9:54 AM |
| 14 | 56258 | 6/20/2022 7:52 AM |
| 15 | 56258 | 6/18/2022 1:15 PM |
| 16 | 56115 | 6/17/2022 12:58 PM |
| 17 | 56175 | 6/15/2022 4:28 PM |
| 18 | 56115 | 6/15/2022 4:02 PM |
| 19 | 56258 | 6/14/2022 10:33 PM |
| 20 | 56283 | 6/14/2022 8:19 AM |
| 21 | 56283 | 6/14/2022 8:00 AM |
| 22 | 56175 | 6/12/2022 6:49 PM |
| 23 | 56183 | 6/9/2022 11:51 AM |
| 24 | 56172 | 6/9/2022 10:49 AM |
| 25 | 56024 | 6/8/2022 11:52 PM |
| 26 | 56180 | 6/8/2022 11:20 PM |
| 27 | 56283 | 6/8/2022 4:13 PM |

Q16 How would you describe yourself?

Answered: 28 Skipped: 6



Past Campground User Survey

| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| White or Caucasian | 100.00% | 28 |
| Black or African American | 0.00% | 0 |
| Hispanic or Latino | 0.00% | 0 |
| Asian or Asian American | 0.00% | 0 |
| American Indian or Alaska Native | 0.00% | 0 |
| Native Hawaiian or other Pacific Islander | 0.00% | 0 |
| Another race | 0.00% | 0 |
| Middle Eastern or North African | 0.00% | 0 |
| 2 or more races | 0.00% | 0 |
| I prefer not answer | 0.00% | 0 |
| TOTAL | | 28 |

Q17 How do you describe your tribal affiliation?

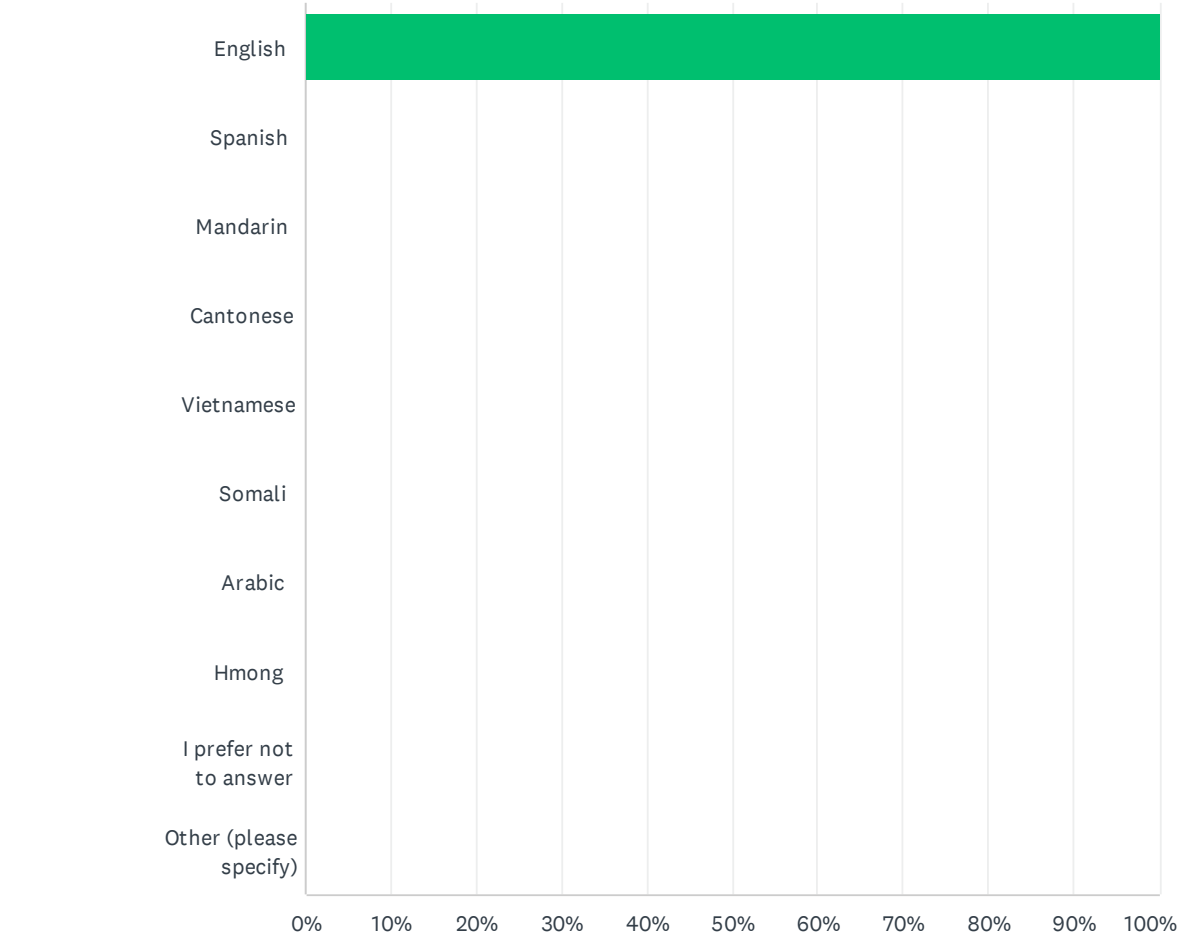
Answered: 0 Skipped: 34

 No matching responses.

| ANSWER CHOICES | RESPONSES | |
|---|-----------|---|
| I am not affiliated with any tribe | 0.00% | 0 |
| Bois Forte Band of Chippewa | 0.00% | 0 |
| Fond Du Lac Reservation | 0.00% | 0 |
| Gichi-Onigaming/ Grand Portage Band of Lake Superior Chippewa | 0.00% | 0 |
| Leech Lake Band of Ojibwe | 0.00% | 0 |
| Lower Sioux Community | 0.00% | 0 |
| Millie Lacs Band of Ojibwe | 0.00% | 0 |
| Prairie Island Community | 0.00% | 0 |
| Red Lake Band of Chippewa Indians | 0.00% | 0 |
| Shakopee Mdewakanton Sioux (Dakota) Community | 0.00% | 0 |
| Upper Sioux Community | 0.00% | 0 |
| White Earth Reservation | 0.00% | 0 |
| Other | 0.00% | 0 |
| I prefer not to answer | 0.00% | 0 |
| TOTAL | | 0 |

Q18 What language do you mainly speak at home?

Answered: 28 Skipped: 6



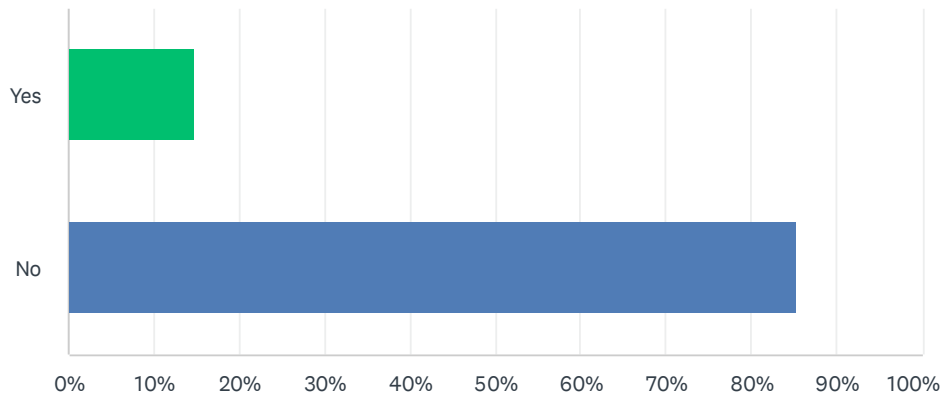
Past Campground User Survey

| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|----|
| English | 100.00% | 28 |
| Spanish | 0.00% | 0 |
| Mandarin | 0.00% | 0 |
| Cantonese | 0.00% | 0 |
| Vietnamese | 0.00% | 0 |
| Somali | 0.00% | 0 |
| Arabic | 0.00% | 0 |
| Hmong | 0.00% | 0 |
| I prefer not to answer | 0.00% | 0 |
| Other (please specify) | 0.00% | 0 |
| TOTAL | | 28 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q19 Do you identify as someone with a physical, mental or sensory disability/condition?

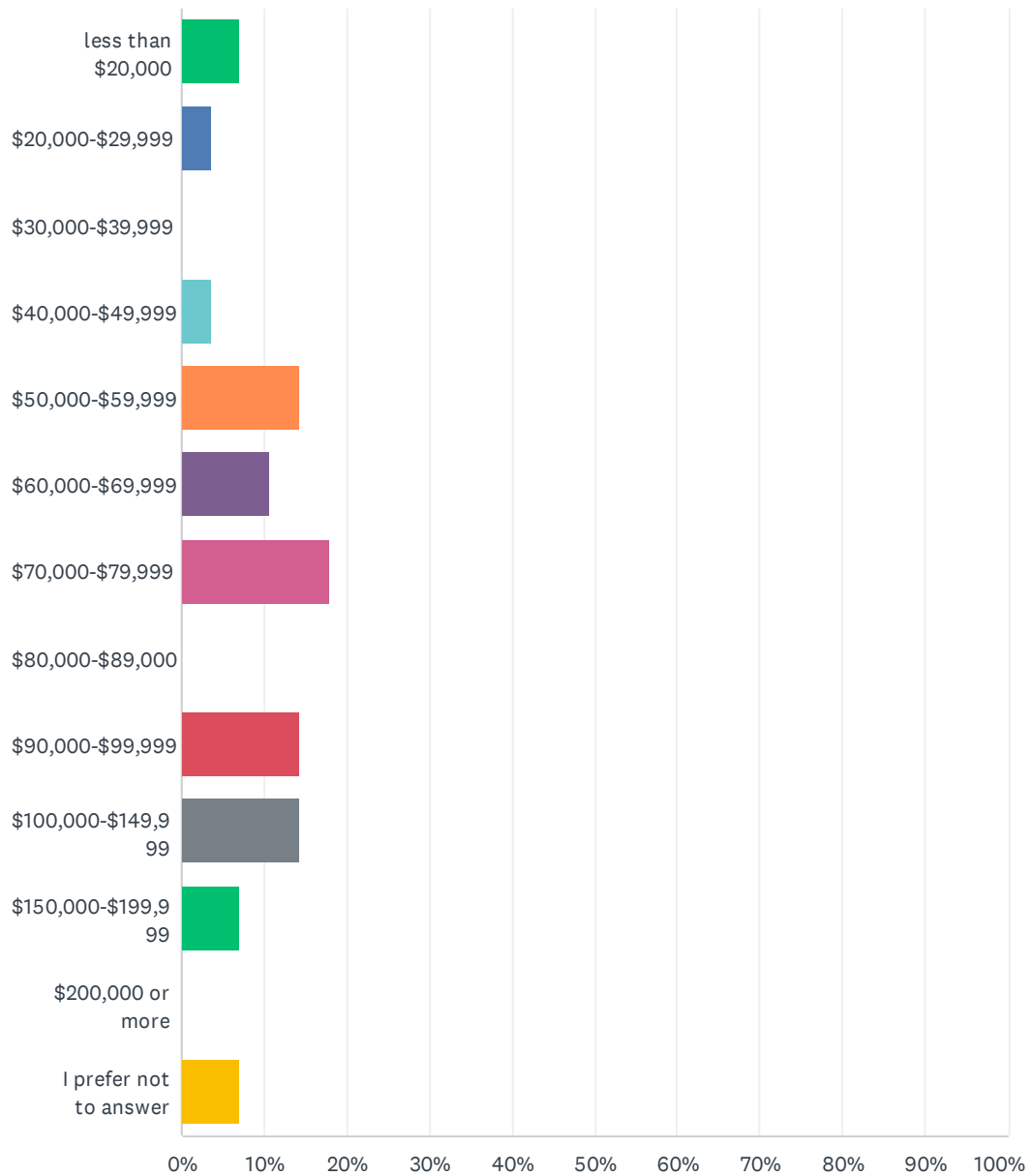
Answered: 27 Skipped: 7



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 14.81% | 4 |
| No | 85.19% | 23 |
| TOTAL | | 27 |

Q20 Please indicate your total household income before taxes.

Answered: 28 Skipped: 6

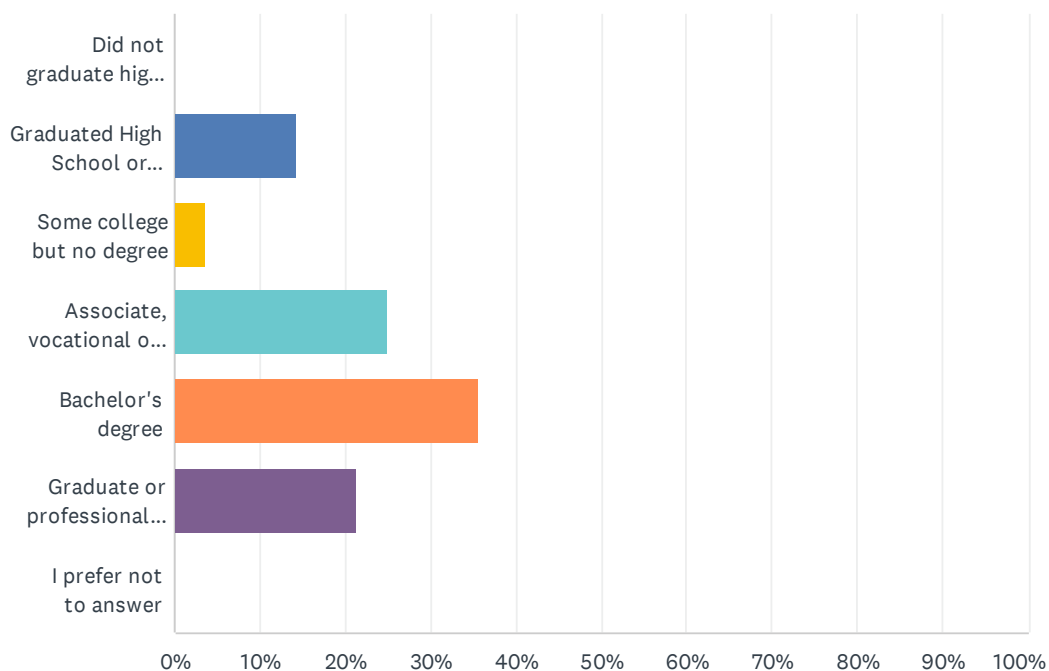


Past Campground User Survey

| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|----|
| less than \$20,000 | 7.14% | 2 |
| \$20,000-\$29,999 | 3.57% | 1 |
| \$30,000-\$39,999 | 0.00% | 0 |
| \$40,000-\$49,999 | 3.57% | 1 |
| \$50,000-\$59,999 | 14.29% | 4 |
| \$60,000-\$69,999 | 10.71% | 3 |
| \$70,000-\$79,999 | 17.86% | 5 |
| \$80,000-\$89,000 | 0.00% | 0 |
| \$90,000-\$99,999 | 14.29% | 4 |
| \$100,000-\$149,999 | 14.29% | 4 |
| \$150,000-\$199,999 | 7.14% | 2 |
| \$200,000 or more | 0.00% | 0 |
| I prefer not to answer | 7.14% | 2 |
| TOTAL | | 28 |

Q21 What is the highest level of education you have completed?

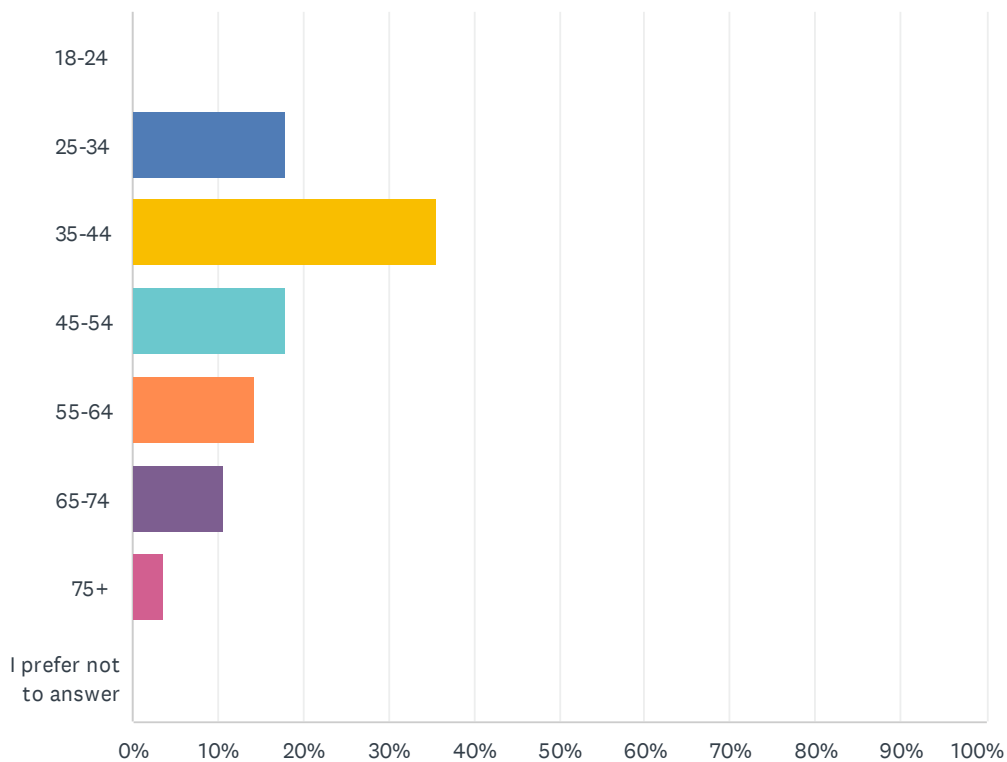
Answered: 28 Skipped: 6



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----------|
| Did not graduate high school | 0.00% | 0 |
| Graduated High School or equivalent | 14.29% | 4 |
| Some college but no degree | 3.57% | 1 |
| Associate, vocational or technical degree | 25.00% | 7 |
| Bachelor's degree | 35.71% | 10 |
| Graduate or professional degree | 21.43% | 6 |
| I prefer not to answer | 0.00% | 0 |
| TOTAL | | 28 |

Q22 How old are you?

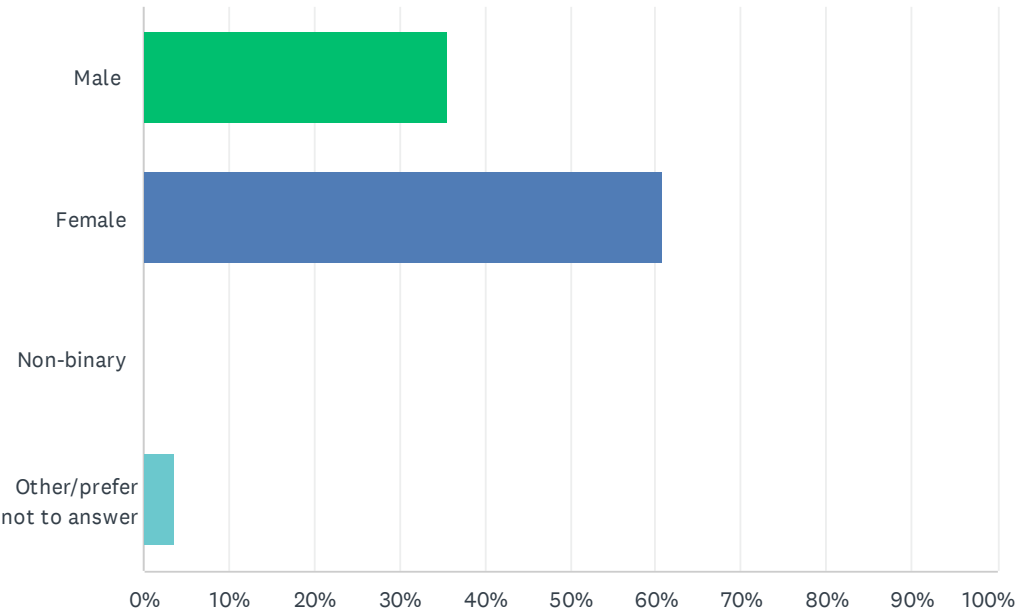
Answered: 28 Skipped: 6



| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|----|
| 18-24 | 0.00% | 0 |
| 25-34 | 17.86% | 5 |
| 35-44 | 35.71% | 10 |
| 45-54 | 17.86% | 5 |
| 55-64 | 14.29% | 4 |
| 65-74 | 10.71% | 3 |
| 75+ | 3.57% | 1 |
| I prefer not to answer | 0.00% | 0 |
| TOTAL | | 28 |

Q23 What is your gender identity?

Answered: 28 Skipped: 6



| ANSWER CHOICES | RESPONSES | |
|----------------------------|-----------|----|
| Male | 35.71% | 10 |
| Female | 60.71% | 17 |
| Non-binary | 0.00% | 0 |
| Other/prefer not to answer | 3.57% | 1 |
| TOTAL | | 28 |

For more information:



Greater Minnesota Regional Parks and Trails Commission

Renee Mattson, *Executive Director*
renee.mattson@gmprptcommission.org

Joe Czapiewski, *System Plan Coordinator*
coordinator@gmprptcommission.org

www.gmrptcommission.org



Southwest Regional Development Commission

2401 Broadway Ave
Slayton, MN 56172
507-836-8547

www.swrdc.org