







October 2022

Ramsey Park 2022 Summer Campground Visitor Report

PREPARED FOR Greater Minnesota Regional Parks and Trails Commission

BY Southwest Regional Development Commission





About Southwest Regional Development Commission

Southwest Regional Development Commission (SRDC) is a government agency that aims to connect units of government, businesses, and communities with the resources, planning, and services needed to promote and further opportunities in Southwest Minnesota. Since 1973, SRDC has served the nine counties of Cottonwood, Jackson, Lincoln, Lyon, Murray, Nobles, Pipestone, Redwood, and Rock, working with and on behalf of these counties and their communities. Through partnerships and the leveraging of resources, SRDC has worked to lead the advancement of programs and projects in the areas of community, economic energy, transportation, and land use development.

More information about SRDC is available at www.swrdc.org.

About Greater Minnesota Regional Parks and Trails Commission

Greater Minnesota Regional Parks and Trails Commission (GMRPTC) is comprised of 13 members appointed by the governor, two members from each of the six districts and one at-large member. The Greater Minnesota Regional Parks and Trails Commission was created to undertake system planning and provide recommendations to the legislature for grants from the Parks and Trails Legacy Fund to counties and cities outside of the seven-county metropolitan area that have been designated as regionally significant.

More information about GMRPTC is available at www.gmrptcommission.org.

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Cover Photos: Ramsey Park. Photos taken by SRDC.

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Executive Summary

Lake Washington Park 2022 Summer Campground Visitor Report



About: Ramsey Park is located on the northwest side of Redwood Falls. At 256 acres in size, Ramsey Park is the largest municipal park in Minnesota. The park serves as a focal point for community events, festivals, and community activities. The campground offers 31 sites with both 30 and 50 amp electrical hookups available. A tent area is also available on a first come, first serve basis. Ramsey Park has been part of the designated Greater Minnesota Regional Parks and Trails System since 2015.

Survey Overview

Campground User Survey Responses + 13 Past Campground User Survey Responses

Estimated Summer

Campground Users

Estimated End-of-Season Survey Response Rate

- 13 Collected Electronically
- 31 Collected In-Person
- 28 Collected from Handouts



Visitor Demographics

- 45.1% Male
- 53.5% Female
- 0% Non-binary
- 1.4% Other/Prefer Not to Answer
- 49.5 = Median Age
- 38.0% Bachelor's degree or higher
- \$100,000-\$149,999 Median Household Income
- 8.5% Disability

- 85.9% White/Caucasian
- 5.6% Two or More Races
- 5.6% Another Race



Campground Experience



59.6% Reservation process was "very easy"



94.3% Sites/campground were accessible



4.7/5 Average Campground Satisfaction



Top Activities #1 Walking/Hiking

#3 Sightseeing (nature)



Camper Characteristics



26.4% Day Users



73.6% Campers

- 75.5% Camper Trailer
 - **22.6%** Tent
 - 9.4% RV
- 5.2 Average Group Size **50.9%** Camped with Children
- >2 Months Average Planning
- 2.8 Days Average Length of Stay
- 75.0% Camp at least once/month
- 11.5% First Time Campers



Campground Tourism



56.9% Local Visitors from within 50 miles of the park



37.5% Tourists* from Minnesota (*Live over 50 miles from park)



Different states represented at the park



Top Information Sources to Learn About Campgrounds

Campground/County Website

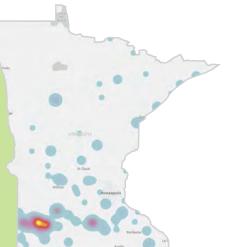
#2 Recommendation from Friends & Family

#3 Internet Search

Social Media or "Other"

The seven 2022 Campground User Surveys asked respondents to list their favorite campgrounds in Minnesota. Across all surveys, a total of 302 responses were provided. The heat map of favorite campgrounds (right) shows the locations of favorite campgrounds from all seven surveys. It is worth noting that across the board, the majority of respondents' favorites are located in southwestern and south central Minnesota. Many of these campgrounds can be seen as competitors to the seven regional campgrounds in southwestern Minnesota. Of the campgrounds listed, Garvin Park and received most "favorite" responses for regional campgrounds at 61 responses, followed by Plum Creek Park with 49 responses. Lake Washington Park received 22 responses, Hole in the Mountain Park 17 responses, Twin Lakes Park 15 responses, and Ramsey Park 13 responses. There were no responses mentioning Memorial Park.

Top competitors to the seven regional parks were state parks, including Camden State Park (10 responses), Lake Shetek State Park (9), and Itasca State Park (7). Thirty campgrounds in southwestern Minnesota were listed as favorites.





Campground Economic Impact



\$200-\$400 Average anticipated spending during visit

Top Spending Categories

- #1 Nearby Bars/Restaurants
- #2 Events or Activities
- #3 Purchasing Camping Supplies

While most campers, when surveyed, did not plan or budget for spending categories, they were not opposed to spending in these categories. Most, on the other hand, were spontaneous shoppers and were open to spending depending on what was around locally, what the weather was like during their visit, and depending on their mood.

Methodology: In 2022 the Greater Minnesota Regional Parks and Trails Commission (GMRPTC) contracted with Southwest Regional Development Commission (SRDC) to conduct a campground user analysis of seven campgrounds in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park. The campground user analysis consisted of two survey approaches. Survey collection was open online from May 23-September 13, 2022, with marketing, outreach, and in-person surveys conducted throughout the time period.

For full results and methodology, see the full report.

Introduction

RAMSEY PARK is located on the northwest side of Redwood Falls. At 256 acres in size, Ramsey Park is the largest municipal park in Minnesota. The park serves as a focal point for community events, festivals, and community activities. Its natural features include hills and bluffs, a waterfall, access to the Redwood River which runs through the park, and lush trees. Scenic overlooks abound within the park. The park and campground are managed by City of Redwood Falls staff. Ramsey Park was designated as part of the Greater Minnesota Regional Parks and Trails System in 2015.

IIn 2022 the Greater Minnesota Regional Parks and Trails Commission (GMRPTC) contracted with Southwest Regional Development Commission (SRDC) to conduct a campground user analysis of seven campgrounds in southwestern Minnesota: Garvin Park, Hole in the Mountain Park, Lake Washington Park, Memorial Park, Plum Creek Park, Ramsey Park, and Twin Lakes Park, GMRPTC is responsible for system planning and providing recommendations to the legislature for grants funded by the Parks and Trails Legacy Fund to counties and cities outside the seven-county metropolitan area. The campground user analysis was undertaken to analyze campground usage, camper satisfaction and demographics, and analyze the tourism and economic impact of the campground. Ultimately, this data is meant to help inform planning and marketing efforts by GMRPTC, Ramsey Park, the City of Redwood Falls, and collaborative partners.

The campground user analysis consisted of two survey approaches. The first was a **Past Campground User Survey** developed and marketed to people who have visited any of the seven regional parks in southwestern Minnesota



over the last two years (2019-2021). The second was a Ramsey Park 2022 Campground User **Survey** developed and marketed to campground users during the 2022 summer camping season. Survey collection was open online from May 23-September 13, 2022, with marketing, outreach, and in-person surveys conducted throughout the time period. A total of 72 surveys were collected for the Ramsey Park 2022 Campground User Survey. An additional 13 Past Campground User Survey responses were collected for Ramsey Park, for a total of 85 Ramsey Park user responses. Together, the two surveys provide a snapshot of campground usage and the impact of Ramsey Park on local tourism and the local economy.

The survey and campground user analysis were designed to be representative of the summer season, defined as Memorial Day through Labor Day. It is important to note that Ramsey Park's operating season for 2022 was April 29-October 16. This report focuses on traditional summer visitors using Ramsey Park's campground. While the survey was available to day users, the focus of outreach and in-person survey collection was on campground users. Visitors to Ramsey Park during the early spring and fall season, or for other uses, were beyond the scope of this

project. As such, readers should understand that this report quantifies only a portion of the park's full tourism and economic impact.

For more details on this project's methods, see our methodology.

Ramsey Park: A Snapshot

Ramsey Park's campground offers 31 sites with both 30 and 50 amp electrical hookups available. These 31 sites are all reservable through the park's online reservation system. Online reservations close Thursdays at 1pm before each weekend. A tent area is also available on a first come, first serve basis. Payment for the tent sites is made by utilizing the reservation envelopes and drop site box located near the campground's dump station. The campground has a limit of five nights stay.

CAMPING RATES

Electric Sites: \$26/night Tent Sites: \$15/night

Accessing Ramsey Park

Ramsey Park is located less than a quarter mile off of MN Hwy 19/Hiawatha Pioneer Trail. There are two entrances for vehicle traffic into the park; one on each side of the Redwood River. Average daily traffic counts on MSAS 118 which runs through the park were 750 vehicles based on the MNDOT 2019 traffic volume survey.

There are three additional walk-in entrances to the park. Two of these entrances are located just off MN Hwy 19 at Redwood County Museum and at the ELCA. The other entrance is located on County Road 31 (the second vehicle entrance) across from the Redwood Falls Golf Course.







Unique Features

Natural resources within Ramsey Park include several access points to the Redwood River which runs through the park, views of Ramsey Falls, and the park's unique bluffs, hills, and forest. With its natural resources, Ramsey Park offers visitors an abundance of scenic views and overlooks.

The park also features five picnic areas, including three reservable shelters; three playgrounds, including an inclusive and accessible playground built in 2021 near the Zeb Gray Overlook Shelter; four miles of paved hiking trails; a DNR trout stream; several scenic overlooks; and a zoo that features animals such as buffalo, elk, deer,

and numerous species of game and waterfowl. The park also offers scavenger hunts and geocaching, with information available on the park's website.

Ramsey Park is within walking/biking distance of golfing and the Redwood County Museum, each butting up to the park. The park is also located within a few miles from the city's downtown, the Lower Sioux Agency, the Lower Sioux Community, Jackpot Junction Casino, an outdoor water park, historical and cultural venues, and access to the city of Redwood Fall's on- and off-road trail system which provides ten miles of biking and hiking.

Figure 1.

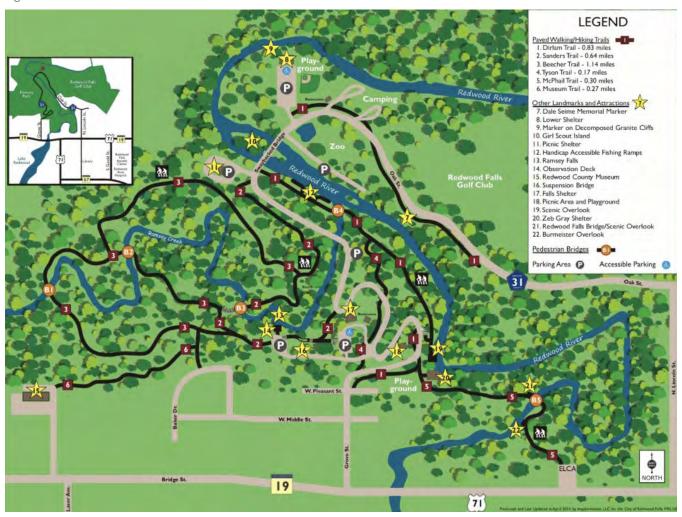


Photo Credit: City of Redwood Falls

Methodology

Overview

The Ramsey Park user analysis consisted of two survey approaches. The first was a **Past Campground User Survey** developed and marketed to people who have visited any of the seven regional parks in southwestern Minnesota over the last two years (2019-2021). The second was a **Ramsey Park 2022 Campground User Survey** developed and marketed to campground users during the 2022 spring-fall camping season. Data in this report is drawn from both complimentary surveys during the summer of 2022 with the survey collection open from May 23 to September 13.

SRDC conducted kick-off and close-out meetings with campground staff prior to and following survey collection. These meetings were used to determine best approaches to survey outreach and collection, as well as to gather registration data available from previous years and from the 2022 summer camping season. SRDC met with Ramsey Park's designated contact on May 17, 2022 for the kick-off meeting and on September 29, 2022 for the close-out discussion. SRDC provided weekly/bi-weekly email updates to Ramsey Park on survey progress and provided communications prior to each campground visit throughout the survey collection period.

The survey and campground user analysis was designed to be representative of the summer season, defined as Memorial Day through Labor Day. Focusing on summer campground users coincides with the park's peak visitation season and ensures comparability with other visitor studies conducted in regional and state parks across Minnesota. It is important to note that Ramsey Park's operating season for 2022 was April 29-October 16.

This report focuses on traditional summer visitors using Ramsey Park's campground. While the survey was available to day users, the focus of outreach and in-person survey collection was on campground users. Visitors to Ramsey Park during the early spring and fall season, or for other uses, were beyond the scope of this project. As such, readers should understand that this report quantifies only a portion of Ramsey Park's full tourism and economic impact.

Campground User Estimates

Campground user estimates were collected using registration information and campground capacity as provided by the City of Redwood Falls staff.

At the beginning of the season, SRDC estimated a full capacity rate for the 16-week summer season of 496 site visits, given each site was rented by one user group each week. These numbers are in-line with the Friends of Ramsey Park's documented average of 500 camping stays made from Mother's Day weekend through September*. SRDC aimed to have 99 responses for the season; a response rate of 20% of the pre-season capacity estimates.

End of the season reservation numbers were provided by the City of Redwood Falls staff for the 31 reservable sites. It is important to note that no data was available for the total tent camping reservations. Total bookings for the 31 sites from April 29-September 29, 2022, were 1,038, for an average booking rate of 33.5 for each site. The total nights reserved for all 31 sites was 1,896, for an average of 61.2 nights reserved for each site.

For this report, the surveys were open a total of 16 weeks. Given the total reservation numbers

^{*}Friends of Ramsey Park, friendsoframseypark.com/history

provided by the City was over a 21 week period, and the average weekly booking rate was 49, the end of season campground booking rate for the 16 week survey period is estimated at 790 site visits (296 site visits above the original estimate).

Survey Development

SRDC conducted a kick-off meeting with Ramsey Park's designated contact (City of Redwood Falls staff) and GMRPTC during survey development. These meetings were used to determine best approaches to survey outreach and collection, as well as to gather registration data available from previous years and from the 2022 summer camping season. SRDC met with City of Redwood Falls staff on May 18, 2022 for the kick-off discussion.

The survey was designed through a collaborative process with GMRPTC, SRDC, and City of Redwood Falls staff. SRDC reviewed previous trail surveys conducted through GMRPTC and made recommendations to align questions with trail user surveys. Whenever possible, questions were designed to collect data that is comparable to visitor survey data collected previously through GMRPTC, by the Metropolitan Council, and the Minnesota Department of Natural Resources.

Prior to finalizing the survey, the survey was reviewed by GMRPTC and tested by SRDC. The final Ramsey Park 2022 Campground User Survey was 24 questions long, plus seven additional demographic questions. Question topics included overall campground satisfaction, campground activities, camping characteristics, trip planning, information sources, and demographics. On average, online respondents took 3-5 minutes to complete the survey. The final Past Campground User Survey was 15 questions long, plus seven additional demographic questions.

Survey Outreach

The previous user survey was marketed using only online resources, including SRDC's website and social media, and shared on collaborative partners' websites and social media pages.

The Ramsey Park 2022 Campground User Survey was available to visitors in printed form or electronically. At the start of the survey collection period, paper surveys were placed in a collection box near the entrance of the campground. Campground and City staff also assisted in passing out paper surveys to campers. Flyers encouraging survey participation were placed at the campground entrance and in the men's and women's bathrooms.

The electronic survey was marketed through flyers with a scannable QR code and survey link, business card-size handouts with scannable QR code and survey link, and on registration cards placed at each reserved campsite with scannable QR code and survey link. The survey link was included in confirmation emails to those who reserved sites online. The survey was also marketed on SRDC's website and social media, and through the City's website. The survey, however, was not marketed through the Ramsey Park social media page which has over 3.1 thousand followers, or with the Redwood County or Redwood Area Chamber of Commerce and Tourism pages, which were missed opportunities for survey outreach.



Survey outreach was conducted on SRDC's social media four times and shared 55 times.

Survey Collection

In-person surveys were conducted by SRDC. Survey participation was limited to one adult (18 years of age or older) per camping group as the group responder. A camping group was defined as anyone staying at the responder's reserved campsite during the visit. A visit was defined as the total extent of the camping group's stay at Ramsey Park, from registration to check-out. It is worth noting that some participants did note multiple visits within the 2022 summer season. These participants were asked to limit their response to their current or most recent visit. Campers, however, were not limited to only taking the survey once during the 2022 summer season.

When sites were approached with groups of people, SRDC confirmed the number of sites being reserved with the group and asked one member of each reserved site to complete the survey.

SRDC walked the campground during each visit and approached each campsite and visitor to conduct individual surveys. Visitors were each greeted and informed that the survey was being conducted in partnership with GMRPTC and Ramsey Park to assist with understanding campground usage and to help the park get further funding for future projects. Visitors were asked if they had a few minutes to take the survey with SRDC verbally. Printed surveys were provided to those who chose to selfadminister the survey. SRDC conducted verbal surveys by reading survey questions verbatim and recording responses on the printed survey. All visitors were assured their participation was voluntary and that surveys were anonymous.

In instances where there were campers or tents at sites but no adult present outside the

camper/tent, SRDC left a printed survey under windshield wipers of vehicles or placed securely on picnic tables. Handwritten notes were left on the top of the printed surveys on how to turn in completed surveys.

In instances where visitors declined to participate, SRDC asked if they could provide them with a card with the QR code in case they had time later to take the survey. There were three noted declines on July 1, 2022 during SRDC's in-person visit.

Survey Dates, Times, & Completions

At the start of the survey collection period, four in-person collection times were planned throughout the summer season during key times when the campground typically experienced high usage. These key times were set for near Memorial Weekend, Independence Day, Labor Day, and either Redwood County Fair weekend (July 14-17), during Farm Fest (the fist week of August) or a weekend of full reservations.

A fifth in-person visit was added to Ramsey Park during the survey collection period (see Special Circumstances for details).

Figure 3. Survey Dates, Times & Collections

Date	Day	Time	Hours	Completed
5/27/22	Friday	12:15-2:15pm	2	1
7/1/22	Friday	1pm-1:45pm	.75	1
8/26/22	Friday	3:30pm-5pm	1.5	7
8/27/22	Sunday	11:30-2:30pm	3	15
9/2/22	Friday	4:15pm-6pm	1.75	3

Response Rate

To receive a statistically representative survey response rate, SRDC established a response rate goal of 20% of total campground reservations for the season. SRDC aimed to have 99 responses for the season. Mid-season, the targeted response rate was adjusted to 10% of pre-season capacity estimates due to unanticipated circumstances (see Special Circumstances for details).

At the end of the season, it is estimated that a total of 790 site reservations were made for Ramsey Park during the 2022 summer season (See Campground User Estimates). Of those 790 reservations, a total of 72 campground users completed the Ramsey Park 2022 Campground User Survey, for a response rate of 9.1%. An additional thirteen Past Campground User Survey responses were collected for Ramsey Park for a total of 75 Ramsey Park user responses.

Thirteen of the 72 responses were collected via the electronic survey link (18.1%). Thirty-one were collected verbally during in-person visits (43.0%). The other 28 responses were collected from printed surveys left at sites during inperson visits and from campground staff handing out and collecting surveys (38.9%).

Special Circumstances

There were two unanticipated circumstances during the survey period. The first one, which had the biggest impact on the survey response rate, was camper access to printed surveys. At the start of the survey collection period, campground staff planned to place printed surveys in a collection box near the tent reservation drop off box and at the entrance to the campground. These boxes were vandalized multiple times and ultimately broken early into the camping season. This left only the reservation ticket with the survey QR code and



link as the main access point for campers to the survey. These reservation tickets were placed on the reserved site poles. However, due to the natural elements of the park, there is limited cellular service at the campground.

The Park Ranger did pass out printed surveys on weekends as much as possible. However, the Park Ranger was only at Ramsey Park Thursdays-Sundays from 3p-10p. City staff also reported that there were several weekday campers throughout the season. As SRDC focused on weekend visits to collect when the campground was at its fullest, the weekday camper response rate is low in comparison to weekend campers. SRDC placed printed surveys at all reserved sites when completing in-person visits.

The second unanticipated circumstance was that frequently during in-person visits, while the campground had sites reserved, most people were not at their campsites. Instead, campers were out exploring Ramsey Park. This created an initial low survey response during the first couple of visits.

Several changes were made to the survey collection protocol due to these special circumstances. The first was adjusting the targeted response rate to 10% of pre-season capacity numbers, or around 50 surveys. SRDC

staggered the in-person visit times and spent longer time at Ramsey Park during visits. While the first few visits focused on collecting in and around the campground, later visits targeted areas of the park with high volumes of people. Targeted areas included the campground, inclusive playground near the Zeb Gray Overlook Shelter, and the zoo. Because of this change in collection protocol, a higher volume of day users was collected for Ramsey Park compared to the other six parks included in the Campground User Analysis. An additional discussion with Ramsey Park's designated contact was scheduled for August 12th, to provide an update on the collection protocol and offer opportunities for additional recommendations. A fifth visit to Ramsey Park was scheduled to assist with the response rate.

During the September 29th close-out discussion, it was noted that 2022 was the first camping season that campers did not receive campground packets. If campground packets had been used, they could have offered another opportunity to provide campers with the printed survey. Also noted in this discussion was that campground staff use to have more face-to-

face contact with campers, but since Covid, this interaction has been lower. This also could have an affect on the survey response rate. With lower interaction and no printed surveys readily available, campers are less inclined to complete a survey.

Data Analysis

Survey data was downloaded from the SurveyMonkey server and analyzed in Microsoft Excel. The report is split into two sections: an analysis of the Ramsey Park 2022 Campground User Survey and an analysis of the Past Campground User Survey responses that indicated previous visits to Ramsey Park since 2019. Throughout this report, unless otherwise specified, the word "average" refers to the response sample's median average rather than mean average. Responses to open-ended questions were loosely tagged and categorized. Responses are provided in the Appendices.







Visitor Demographics

Participants from the Ramsey Park 2022 Summer Survey spanned all age groups from 18-75+. The average adult survey participant was between 45-54 years old (median=49.5). The most common age groups for participants were 55-64 (19), 35-44 (15), 25-34 (13), and 45-54 (11) years old.

While the survey did not ask for the age of children (under 18 years old) within the participant's camping group, 73 children were part of respondent campground groups, with a median of two children in groups camping with children. Just over half of survey respondents (50.9%) indicated that their camping group included children. Of those groups, nine camped with two children, six with one child, three with either three or four children, and one group each camped with six to eight children.

Overall, the age breakdown of participants speaks to the park's ability to attract visitors across a wide range of ages and does well at attracting groups with children.

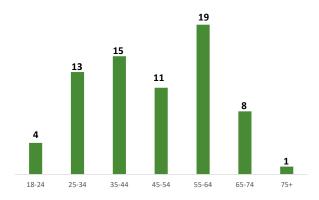
The gender identity of participants was split, with only a slightly higher percentage of female respondents. Thirty-eight (53.5%) identified as female, 32 identified as male (45.1%), and one (1.4%) as other/preferred not to answer.

The significant majority of respondents identified as White/Caucasian, with 61 of 71 responses (85.9%). Four identified as two or more races (5.6%). One respondent each identified as Hispanic/Latino, Asian/Asian American, American Indian/Alaska Native, and another race. Three survey participants preferred not to answer.

One respondent reported tribal affiliation with a

Figure 4.

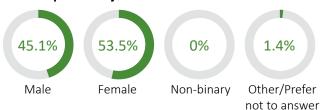
Participants by Age



Q30: How old are you? (Responses: 71)

Figure 5.

Participants by Gender



Q31: What is your gender identity? (Responses: 71)

Figure 6.

Participants by Race/Ethnicity

White/Caucasian	61 85.9%
Black/African American	0 0%
Hispanic/Latino	1 1.4%
Asian/Asian American	1 1.4%
American Indian/Alaskan Native	1 1.4%
Native Hawaiian/Pacific Islander	0 0%
Another Race	1 1.4%
Middle Eastern/North African	0 0%
2 or More Races	4 5.6%
Prefer Not to Answer	3 4.2%

Q24: How do you describe yourself? (Responses: 71)

tribe other than indicated by the survey choices.

The significant majority of respondents also identified English as the language mainly spoken at home, at 66 of 71 responses (92.9%). Other languages identified were Spanish, Mandarin, Hmong, and Dutch, with one response each. Two survey participants preferred not to answer.

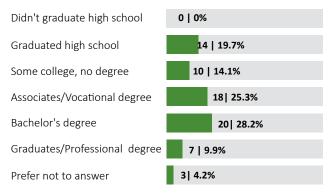
Ramsey Park survey participants, on average, reported annual household incomes above the state and national averages. The median household income (before taxes) of respondents was between \$100,000-\$149,999, compared to the statewide median of \$73,382 and national median of \$64,994*. The majority of survey participants (78.6%) reported annual household incomes of \$70,000 or higher. Of those, 22 respondents (52.3%) reported incomes of \$100,000 or more. Thirty participants skipped or preferred not to answer.

The educational attainment level of participants was just above the state average, with 38.0% of respondents (27) having a bachelor's degree or higher, compared to 36.8%

statewide*. Another 25.3% of respondents (18) had an associate or vocational degree and 14.1% of respondents (10) had some college education but no degree. Fourteen respondents (19.7%) graduated high school or equivalent. Three survey participants preferred not to answer.

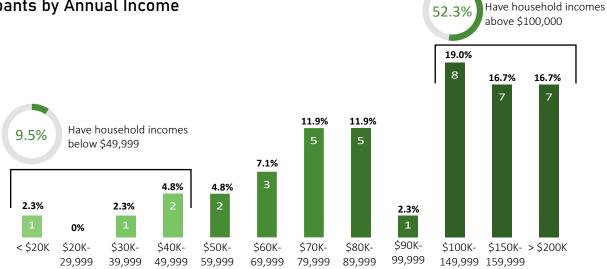
Six respondents (8.5%) reported having a member of their camping group with a physical, mental, or sensory disability/condition, just below statewide estimates of 10.9% of the population*. Three survey participants preferred not to answer.

Figure 7. Participants by Education



Q30: What is the highest level of education you have completed? (Responses: 71)





Q28: Please indicate your total household income before taxes. (Responses: 71)

^{*} U.S. Census Bureau 2020 American Community Survey 5 Year Estimates

Campground Experience

Survey participants were asked about their experiences at Ramsey Park during their visit, including the reservation process. Most respondents (63.5%) reported the process as "somewhat easy" or "very Easy". Nine of the respondents (17.3%) noted that the experience was "okay", and five respondents (9.6%) reported that the process was either "somewhat difficult" or "very complicated."

Difficulties noted during both in-person survey collection and in submitted responses noted that the new website was not user-friendly, and it was difficult to determine what spots were and were not open. One respondent noted that they did not go through the reservation process as they utilized one of the first come, first served sites. It is worth noting that the online reservation system was changed before the start of the camping reservations opening in January 2022.

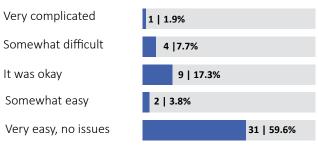
Most respondents found sites to be accessible,

with 50 responses (94.3%) noting no issues accessing their site. Three respondents provided additional comments. Two noted issues getting to the site itself, noting small roads and accidentally taking the wrong entrance. One comment mentioned having some confusion about where tented sites were allowed to camp, and that they had to move their site after they had already set their tents up.

Respondents ranked their satisfaction with the campground amenities, including campsites, bathrooms/showers, campground upkeep, electric hook-ups, playgrounds, and shelters/picnic tables. To better understand how campers felt about each amenity, satisfaction was ranked as very dissatisfied (1), slightly dissatisfied (2)

Figure 9.

Reservation Process



Q21: How was the reservation process? (Responses: 52)

Figure 10.

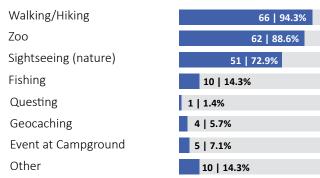
Were There Issues Accessing the Site?



Q8: Did you have any issues accessing your campsite? (Responses: 53)

Figure 11.

Campground Activities



Q24: Which of the following campground activities have you or your group done or plan to do during your visit? (Select all that apply) (responses: 70)

okay (3), slightly satisfied (4), and very satisfied (5). By assigning a numeric value to respondent satisfaction, average satisfaction scores were determined for each feature.

All campground features were highly rated between 4.2 and 4.9. The highest rated features were the picnic tables and shelters (rated as 4.9), followed by the campsites, electric hookups, playgrounds, the zoo and the campground staff (4.8). The lowest ranked feature were the bathrooms and showers (4.2), with most comments regarding the placement of the facilities and wanting additional facilities on the other side of the campground.

When asked about amenities that would make their overall experience better, 22 (52.4%) respondents mentioned water/sewer hookups. Five respondents (11.9%) mentioned wifi or internet access in the park, and two (4.8%) requested additional bathrooms near the campground. Additional amenities requested included easier access to water fill-up stations, grates or grills for the fire pits, and firewood for purchase.

Survey participants were asked about the activities they did or planned to do at Ramsey **Park during their visit.** Walking/Hiking ranked number one with 66 responses (94.3%). Going to the park's zoo ranked second with 62 responses (88.6%), followed by sightseeing (nature) with 51 (72.9%) responses, and with fishing and "other" activities noted by ten (14.3%). Events at the campground received five (7.1%) responses, followed by geocaching by four (5.7%) and questing by one (1.4%). Activities noted by those that selected "other" included going to the playgrounds, golfing, biking, and playing corn hole. One participant noted that the geocaching app is no longer free for participants, which can be a deterrent.

Figure 12.

Satisfaction With Campground Amenities







Q17:Overall, how would you rate your experience with the following park features? (Responses: 51)

Camper Characteristics

Of the Ramsey Park visitors who participated in the survey, most were campers. Nineteen (26.4%) noted that they were there for day visitors, while 53 (73.6%) were campers.

Camping groups were defined in the survey as anyone staying at the responder's reserved campsite during the visit. For all campsites surveyed, the average group size was 5.2 people, with six respondents (11.3%) noting 11 or more people in their groups (two with 21, three with 14, and one with 11 people). This indicates that although survey respondents were asked to refer to their site only when filling out the survey, they may have included neighboring sites if there for a planned group event such as a family reunion or planned trips with friends. A little over half of the campers (50.1%) that took the survey noted that they were camping with children. The 27 sites had an average of 2.8 children at each site.

Most campers planned for their trip for more than two months at 41 responses (77.3%). During in-person survey collection, many of these responses noted that they actually reserved their sites back in January when the city website started accepting reservations. There were six respondents (11.8%) that

followed by two (3.9%) that planned for less than one week, and two that planned for their trip 1-4 weeks ahead (3.9%). The average length of stay was 2.8 days, excluding the day visitors.

planned for their trip 1-2 months ahead of time,

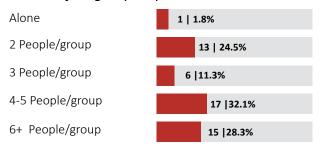
When asked how frequently survey participants camp in Minnesota from May 1st-October 31st, six respondents noted that this was their first time camping (11.5%), seven reported camping once a season (13.5%), 18

Figure 13.

Group Size & Composition

5.2 Average Camping Group Size

Percent of all group responses





Of camping groups included children under 18 years old

2.8 Average children in camping group

Q4: How many people are camping in your group during this visit? (Responses: 53)

Q5: Are you camping with children (under 18 years old)? (responses: 53)

Figure 14.

Trip Planning & Length of Stay



>2 Months Most campers planned their trip for more than two months

2-3 Days

Average length of stay

Q19: How far in advance did you plan for this visit? (Responses: 51)
Q9: How many days do you plan on staying at this campsite? (Responses: 49)

reported camping once a month (34.6%), and 21 (40.3%) reported camping at least 2-3 times a month (including every weekend).

Most survey respondents chose to camp in a pull-behind camper trailer, with 40 responses (75.4%). Tent camping was the second choice for survey respondents with 12 responses (22.6%). Five respondents (9.4%) reported that they camped with a recreational vehicle. When asked if there was interest in renting cabins in the future, 19 respondents (35.8%) expressed that they would consider renting camping cabins if available. During in-person survey collections, respondents noted that they would be interested in renting camping cabins for friends and family that do not have camper trailers and for themselves when they aged and could not set up their own campers or RVs.

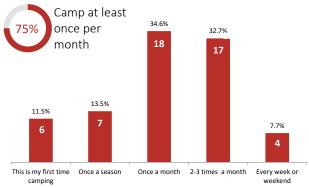
Participants were asked if they rented any equipment for their visit, such as renting a camping trailer or recreational vehicle. Of the 53 responses, two indicated that they were planning to rent equipment during their visit to Ramsey Park. When asked about what kind of equipment, one responded that they planned to rent kayaks while the other did not specify.

In general, survey respondents were referred to the campground by a friend or family member (64.0%) or were returning users

member (64.0%) or were returning users (18.0%). The rest of the survey respondents noted that they used "other" methods (12.0%) park/county website (6.0%). For those that chose "other," searching on Google was mentioned three times, two were previous residents of Redwood Falls, and one noted they knew about the park for years. To learn more about the campground, survey respondents referred to the county or campground website (23), recommendations from friends or family (20) and general internet searches (18).

Figure 15.

Camping Frequency in Minnesota



Q16: How often do you go camping in Minnesota from May 1st-October 31st? (Responses: 52)

Figure 16.

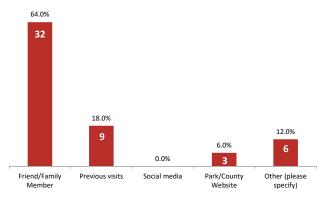
Camping Style



Q6: How are you camping during your visit? (Select all that apply) (responses: 53)

Figure 17.

How Campers Learned About Park



Q20: How did you first learn about this campground? (Responses: 50)



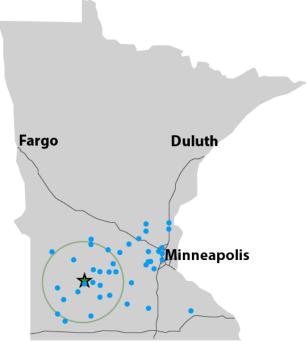
The majority of survey participants at Ramsey Park were local visitors. For this report, a tourist is defined as someone who is visiting from 50 miles or more away from their home zip code. Of the survey respondents, 41 were local visitors (56.9%), while tourists accounted for the remaining 31 survey respondents (43.1%). Four tourists (5.5%) were from out-of-state, while the remaining 27 (37.5%) were from in-state.

Of the tourist responses, a third of those from Minnesota (9) indicated that they were from the Minneapolis/St. Paul metro area, seven were from right outside of the 50-mile radius of the campground, four from the corridors between St. Cloud and Minneapolis, two north of the metro area, and one from Rochester.

Out-of-state visitors were from South Dakota, Arizona, California, and Michigan.

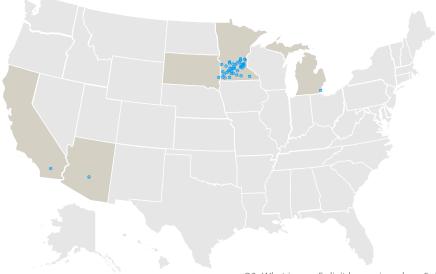
Figure 18.

Where Participants Are From: In State



Q3: What is your 5-digit home zip code or 6-digit postal code? (Responses: 72)

Figure 19.
Where Participants Are From: Nationally



Q3: What is your 5-digit home zip code or 6-digit postal code? (Responses: 72) Heitordp, CC BY-SA 3.0 http://creativecommons.org/licenses/by-sa/3.0/, via Wikimedia Commons

The survey also asked respondents about activities or places their camping group had or planned to visit locally during their stay.

The survey asked about three types of local attractions: 1. Events/Activities, 2. Parks & Trails, and 3. Museums/Historical Sites.

When asked about events/activities, 37 respondents (75.5%) stated they did not plan to attend any. Of the twelve respondents that did plan to attend nearby events or activity, ten planned to go golfing at the adjacent golf course, and one to the Marshall area.

When asked about nearby parks and trails, 25 respondents (51.0%) stated that they did not plan to visit any. Of the 24 respondents that did plan to go, 13 indicated that they were going to visit sites within Ramsey Park, six were unsure or undecided, three mentioned exploring the Redwood Falls area parks and trails, and one comment mentioned going to the Morton Monuments.

When asked about nearby historic sites and museums, most respondents (46 or 93.9%) stated they did not plan to visit any. Of the three that did indicate that they planned to visit these sites, one identified the falls in Ramsey Park, one was open to visiting anything nearby, and one response was unclear.

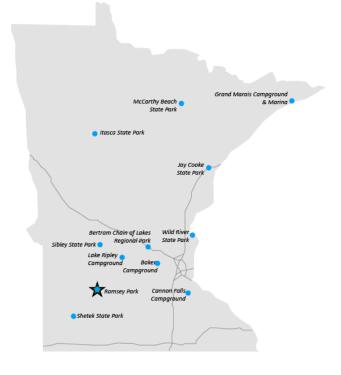
Respondents were asked to provide their favorite campgrounds in Minnesota as a way to compare user interest and expectations.

Ramsey Park respondents provided 26 responses and identified 13 campgrounds in Minnesota, with Ramsey Park being mentioned 12 times (46.1%), Sibley State Park in New London and Grand Marais Campground & Marina in Grand Marais were both mentioned twice.

Outside of Ramsey Park, two of the respondents favorite parks, Lake Shetek State Park and Lake Ripley Campground, are located within f50 miles of Ramsey Park, making them both potential competitors for campground users. Sibley State Park sits just outside the 50-mile radius of Ramsey Park, and due to its close proximity, is also a potential competitor. Baker Campground and Bertram Chain of Lakes Regional Park are located within 100 miles of Ramsey Park but located within proximity of the St. Cloud/Twin Cities tourism market, along with Cannon Falls and Wild River State Park. Grand Marais Campground & Marina, Jay Cooke State Park, and McCarthy Beach State Park can all be considered within the Duluth area tourism market, while Itasca State Park can be considered part of the Bemidji market.

Figure 20.

Favorite Campground in Minnesota



Q21: Do you have a favorite campground in Minnesota? (Responses: 51)

Campground Economic Impact

When measuring the economic impact of campgrounds and their users within a community, traditional methods used for analysis do not account for the entire campground experience. Typically, when tourists are visiting a location for an event or vacation, they are looking for accommodations (such as hotel or Airbnb), purchasing food for all their meals at the destination, and going to specific sites or events. Groups that are going to campgrounds are typically paying for their campsite (which typically costs a fraction of most other accommodations) and attempting to purchase all their supplies and food ahead of arriving at the campground so that they can cook at the campground. Due to these reasons, tracking expenditures at local bars/restaurants, events/activities, camping supplies and equipment rentals did not assist much in telling the entire story of the campground experience.

For Ramsey Park campground users, when asked how much they planned to spend on these

categories, the most popular response was less than \$25.00, which included several responses stating that they did not plan on spending on anything in these categories. When asked about their overall budget planned for their camping trip (excluding transportation costs), 24 respondents stated that they budgeted for less than \$200, 21 stated that they budgeted for \$200-\$400, six budgeted for \$401-\$700 and one indicated that they had an unlimited budget for their trip. One thing noted during in-person survey collection is that campground users typically considered their budget to only consist of the site itself. Another thing to note is that participants' budgeted expenditures applies to the respondent's current campground visit and does not account for multiple visits to this or other campgrounds in Minnesota.

Other notes gathered from both the in-person survey collection and the collected surveys included that in general, survey respondents were not opposed to spending money on

Figure 21.1

Anticipated Spending During Visit

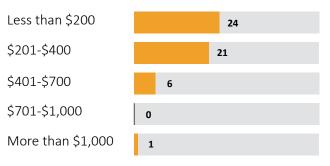


Q9: How much do you plan on spending on the following? (Responses: 52)

any of the above-mentioned categories, but rather, they had no specific plans to. These responses were often followed up with questions about nearby attractions or seeking recommendations. Responses were also often followed up by comments that their spending in these categories depended on the weather and the activity they were doing during the day. Campground respondents were more likely to simply explore the local area and see what was available after arrival.

For future analysis, it is encouraged to analyze potential economic impact from an opportunity cost perspective. This entails estimating what experiences, services, and goods that campground users are willing to purchase and matching them to their willingness to spend on those experiences' goods and services.

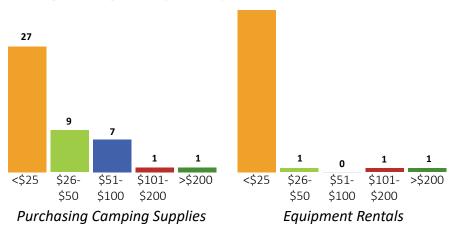
Figure 22 **Total Anticipated Spending for Visit**



Q15: Overall, how much do you plan on spending during this visit (excluding transportation costs to and from your campsite? (Responses: 52)

Figure 21.2

Anticipated Spending During Visit



Q9: How much do you plan on spending on the following? (Responses: 52)



Past Campground User Analysis

In an attempt to gather more information on campground user experience for each of the campgrounds, a past user survey was conducted for seven of the GMRPTC parks in southwestern Minnesota: The survey was intended for users who camped or visited the campgrounds between 2019 and 2021; however, three respondents noted that they visited Ramsey Park during the 2022 camping season, one noted they visited in 2021, and nine did not provide their most recent visit.

Out of 34 past campground users responses, 13 (38.2%) stated that they had visited Ramsey Park since the 2019 season. Out of these responses, ten indicated that they visited for the day, and three noted that they were overnight visitors. Of those that camped, most participants (6) reported that they camped in a camper trailer, while one reported that they camped in a tent. Three respondents reported they camped in Minnesota 1-3 times per month, while one reported camping once a season, and one reported being a seasonal camper.

The length of stay for all campground visitors was between 1-3 days. When campers were asked if they planned to return to the park in the next two years, three noted that they were either planning to return or had already made their next reservation. Two noted they would like to return but had not yet made plans to. Additionally, nine respondents stated that they would recommend Ramsey Park to a friend or family member.

When asked if the respondent had a favorite campground in Minnesota, seven responses were provided, one of them being for Ramsey

Park. The others included Indian Point in Duluth; Vicksburg County Park in Reville and Schreier's Campground at Lake Shetek, both within a 50-mile radius of Ramsey Park and pose as potential competitor for campground users; and Tettegouche State Park in Silver Bay. When asked what resources respondents use to learn about parks and campgrounds, nine respondents recommendations from friends and family, eight identified social media, seven identified campground/county websites, seven identified internet searches, and four identified the Explore Minnesota website. Recommendations from businesses or visitor centers, print publications, GMRPTC website. and the Minnesota Great Outdoors website all were identified two or less times.

Respondents were asked to rate their overall campground experience on a scale of 1-5 with five indicating a perfect experience. Five respondents rated their visit a "5", four ranked it a "4", and three ranked it a "3" which averaged out to an overall campground rating of 4.2. When asked to rank their overall satisfaction with the campground amenities, the weighted averages for electric hook-ups, shelters/picnic tables, campground staff, the reservation

Figure 23.

Overall Satisfaction with Campground



Q2: How would you rate your overall experience with the parks you have visited? (Responses: 13)

process, and campsite accessibility were 5.0. The weighted averages for playgrounds and campground upkeep were 4.8. The lowest rated amenities were the campsites themselves and the bathrooms/showers, both with a weighted average of 4.2. No respondents indicated any dissatisfaction with any of the amenities. When asked about future amenities they would like to see at the campground, the top response was equipment rentals including paddle boats/paddle boards, kayaks, snowshoes, skies, bikes, and binoculars. Geocaching was another recommendation, suggesting that people might not be aware of this already available amenity.

When asked about the activities that the previous campground users participated in at Ramsey Park, top responses were: walking/hiking (11), the zoo (10), sightseeing (9), and an event held at the campground (7).

When asked about the activities that previous campground users participated in locally while they stayed at Ramsey Park, four respondents mentioned visiting nearby events or activities, five mentioned parks or trails, and three mentioned bars/restaurants. Only two respondents mentioned shopping at a nearby retail store or visiting a historic site/museum.

There were no responses for renting equipment or purchasing camping supplies locally.

Past User Demographics

All respondents described themselves as White/ Caucasian and identified English as the primary language spoken at home. One respondent reported having a physical, mental, or sensory disability/condition. Total household incomes before taxes were divided with one reporting less than \$20,000, six between \$50,00-\$79,999, and three between \$90,000-\$199,999. Six respondents identified as female, while four identified as male. The majority of respondents (7 or 63.4%) were between 35-44 years old, and one respondent each for the following age groups: 25-34, 55-64, 65-74, and 75+. All respondents had at least some secondary education, with four having a graduate or professional degree, three a bachelor's degree, three an associate or vocational degree, and one with some college but no degree.

Conclusion

The following are recommendations provided based on all survey responses, in-person surveys, and observations while performing the Ramsey Park campground analysis in summer 2022. While these recommendations are not comprehensive, they do highlight the top responses and observations.

Campground Recommendations

Many of the desired features mentioned by survey respondents were upgrades to include full water/sewer hook-ups at campsites for RVs and camper trailers. An upgrade of this magnitude would face fiscal and physical constraints. One way of meeting some of this demand would be to add an additional water fill station on the opposite end of the campground so users can choose where to refill their water. Doing so would not only add convenience for those having to move all the way across the campground, but would also calm down traffic and congestion as less vehicles would be passing through the current water access site. If sites are to be installed in the future with full water/ sewer hook-ups, it is recommended to charge a higher rate for these sites per day. Another recommendation would be to allow campers to opt in for a gray water tank emptying service approved through the campground. Both recommendations would allow for higher convenience, possibly leading to longer stays at the campground.

Other smaller, easy to implement recommendations include grill grates to be used with the fire pits, having smaller supplies and equipment (such as firewood) to buy on site, and signage that directs through-traffic past the campground areas.

Tourism Recommendations

Ramsey Park benefits from being within the well-connected and bikeable community of Redwood Falls. The potential economic impact of campground users lies within drawing campground users from their campsites to the nearby businesses and events that have something unexpected to offer, along with some necessities that were overlooked when preparing for their trip. However, encouraging impulsive spending in Redwood Falls may prove more difficult due to the number of returning users who already know what is available in the area.

Having recommendations for places to go/ things to see available at the campground may encourage spontaneous spending with campers. However, there may be more benefit to promoting what is new to the area as an attempt to entice some of the more seasoned campground visitors. To avoid going back to paper packets being distributed to campers, this information could be included with confirmation emails that are sent to visitors when reservations are made or information linked to the Ramsey Park webpage on the City's website. This way when visitors are making their reservations they also get to research and look up some of the new businesses and/or events in proximity to the campground.

Future Surveys/Studies

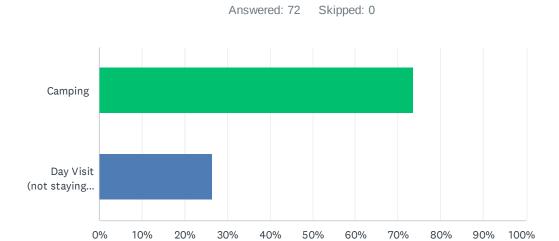
It is recommended that work is done to analyze the awareness of spending opportunities near the campground. This can be done by asking about specific businesses and what campground users would like to have in the area. Another point of interest to study is the price elasticity (or willingness of campground users to spend per night) to potentially increase revenues to fund some of the amenities and upgrades noted by survey takers.

While the campground user analysis completed during summer 2022 garnered a good starting point for data on tourism and economic impact, there were a couple of considerations to note for future analysis. First, the in-person survey collection was focused on weekend campers,

whereas the campground was often busy during the weekdays. Also, survey participation did not really pick up until August. During May, June, and July, only 19 survey responses were collected versus the 53 that were collected in August and September. Due to this trend, a lot of information may have been left out, including spending habits from Memorial Day weekend and Independence Day weekend visitors. For future study, it is recommended to have more in-person survey outreach during these months and spontaneously throughout the week.



Q1 Why are you visiting the campground?



ANSWER CHOICES	RESPONSES	
Camping	73.61%	53
Day Visit (not staying overnight)	26.39%	19
TOTAL		72

Q2 What are the dates of your visit? (Include the month/date for the length of your visit)

Answered: 72 Skipped: 0

ANSWER CHOICES	RESPONSES	
Start date of visit	100.00%	72
End date of visit	100.00%	72

#	START DATE OF VISIT	DATE
1	09/02/22	9/26/2022 8:00 AM
2	9/1/22	9/9/2022 11:49 AM
3	9/1/22	9/9/2022 11:46 AM
4	9/3/22	9/9/2022 11:43 AM
5	9/1/22	9/9/2022 11:40 AM
6	9/1/22	9/9/2022 11:37 AM
7	9/2/22	9/9/2022 11:31 AM
8	9/2/22	9/9/2022 11:27 AM
9	9/2/22	9/9/2022 11:24 AM
10	7/1/22	9/9/2022 11:22 AM
11	09/02/22	9/6/2022 9:20 AM
12	9/1/22	9/6/2022 9:17 AM
13	08/28/22	9/6/2022 9:15 AM
14	08/28/22	9/6/2022 9:13 AM
15	08/26/22	9/6/2022 9:10 AM
16	08/26/22	9/6/2022 9:08 AM
17	08/26/22	9/6/2022 9:06 AM
18	08/24/22	9/6/2022 9:04 AM
19	08/26/22	9/6/2022 9:01 AM
20	08/26/22	9/6/2022 8:59 AM
21	08/28/22	9/6/2022 8:56 AM
22	9/1/22	9/6/2022 8:54 AM
23	08/26/22	9/6/2022 8:51 AM
24	08/31/22	9/6/2022 8:49 AM
25	09 30 2022	9/5/2022 12:54 PM
26	09-01-22	9/5/2022 12:04 PM
27	08/28	8/29/2022 8:01 AM
28	08/28	8/29/2022 8:00 AM

29	08/28	8/29/2022 7:58 AM
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43	08/26/22	8/29/2022 7:38 AM
44	08/25/22	8/29/2022 7:36 AM
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46	08/23/22	8/29/2022 7:31 AM
47	08/25/22	8/29/2022 7:28 AM
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51	08/26/2022	8/27/2022 4:10 PM
52	08/26/22	8/26/2022 6:20 PM
53	08112022	8/13/2022 12:16 PM
54	06/01	7/19/2022 2:00 PM
55	July 12	7/12/2022 1:13 PM
56	06/30/22	7/6/2022 2:13 PM
57	7/1/2022	7/3/2022 1:09 PM
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62	05/26/22	6/22/2022 9:15 AM
63	05/26/22	6/22/2022 9:12 AM
64	05/27/22	6/22/2022 9:09 AM
65	05/27/22	6/22/2022 9:06 AM
66	June 10	6/12/2022 8:09 AM

67	5/26	6/2/2022 8:21 AM
68	5/26	6/2/2022 8:15 AM
69	5/26	6/2/2022 8:09 AM
70	5/26	6/2/2022 8:04 AM
71	5/26	6/2/2022 7:59 AM
72	5-26	6/1/2022 3:36 PM
#	END DATE OF VISIT	DATE
1	09/05/22	9/26/2022 8:00 AM
2	9/5/22	9/9/2022 11:49 AM
3	9/5/22	9/9/2022 11:46 AM
4	9/5/22	9/9/2022 11:43 AM
5	9/5/22	9/9/2022 11:40 AM
6	9/5/22	9/9/2022 11:37 AM
7	9/4/22	9/9/2022 11:31 AM
8	9/6/22	9/9/2022 11:27 AM
9	9/4/22	9/9/2022 11:24 AM
10	7/4/22	9/9/2022 11:22 AM
11	09/04/22	9/6/2022 9:20 AM
12	9/5/22	9/6/2022 9:17 AM
13	08/30/22	9/6/2022 9:15 AM
14	08/30/22	9/6/2022 9:13 AM
15	08/28/22	9/6/2022 9:10 AM
16	08/28/22	9/6/2022 9:08 AM
17	08/29/22	9/6/2022 9:06 AM
18	08/28/22	9/6/2022 9:04 AM
19	08/28/22	9/6/2022 9:01 AM
20	08/28/22	9/6/2022 8:59 AM
21	09/01/22	9/6/2022 8:56 AM
22	9/2/22	9/6/2022 8:54 AM
23	08/27/22	9/6/2022 8:51 AM
24	09/02/2	9/6/2022 8:49 AM
25	10 02 2022	9/5/2022 12:54 PM
26	09-05-22	9/5/2022 12:04 PM
27	08/28/22	8/29/2022 8:01 AM
28	08/28/22	8/29/2022 8:00 AM
29	08/28/22	8/29/2022 7:58 AM
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33	08/28/22	8/29/2022 7:54 AM
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45	08/28/22	8/29/2022 7:33 AM
46	08/28/22	8/29/2022 7:31 AM
47	08/27/22	8/29/2022 7:28 AM
48	08/27/22	8/29/2022 7:26 AM
49	8-28-2022	8/28/2022 7:59 PM
50	8-28-2022	8/28/2022 7:48 PM
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52	08/26/22	8/26/2022 6:20 PM
53	08142022	8/13/2022 12:16 PM
54	06/04	7/19/2022 2:00 PM
55	July 15	7/12/2022 1:13 PM
56	07/04/22	7/6/2022 2:13 PM
57	7/2/2022	7/3/2022 1:09 PM
58	06012021	6/28/2022 9:07 AM
59	6/24	6/24/2022 12:49 PM
60	05/30/22	6/22/2022 9:21 AM
61	05/29/22	6/22/2022 9:18 AM
62	05/30/22	6/22/2022 9:15 AM
63	05/30/22	6/22/2022 9:12 AM
64	5/30	6/22/2022 9:09 AM
65	05/29/22	6/22/2022 9:06 AM
66	June 12	6/12/2022 8:09 AM
67	5/30	6/2/2022 8:21 AM
68	5/30	6/2/2022 8:15 AM
69	5/30	6/2/2022 8:09 AM

70	5/30	6/2/2022 8:04 AM
71	5/30	6/2/2022 7:59 AM
72	5-30	6/1/2022 3:36 PM

Q3 What is your 5-digit home zipcode or 6-digit postal code?

Answered: 72 Skipped: 0

1 \$62622 926/2022 8.00 AM 2 \$5014 901/2022 11.49 AM 3 \$5056 901/2022 11.40 AM 4 \$5044 901/2022 11.40 AM 5 \$5032 901/2022 11.40 AM 6 \$6131 901/2022 11.37 AM 7 \$2201 901/2022 11.27 AM 8 \$6283 901/2022 11.22 AM 10 \$5317 901/2022 11.22 AM 11 \$5350 901/2022 11.24 AM 12 \$5388 901/2022 11.24 AM 13 \$6258 901/2022 11.24 AM 14 \$5390 901/2022 11.24 AM 15 \$5380 901/2022 91.0 AM 14 \$6258 901/2022 91.0 AM 15 \$5350 901/2022 91.0 AM 16 \$5350 901/2022 91.0 AM 17 \$6073 901/2022 91.0 AM 18 \$5351 901/2022 91.0 AM 20 \$6293 901/2022 85.0 AM 21 \$6293 901/2022 85.0 AM 22 \$6292 902/202 85.0 AM 23 \$6273	#	RESPONSES	DATE
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36	56283	8/29/2022 7:50 AM
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39	56283	8/29/2022 7:46 AM
40	56175	8/29/2022 7:45 AM
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42	55332	8/29/2022 7:41 AM
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46	55350	8/29/2022 7:31 AM
47	55385	8/29/2022 7:28 AM
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66	56288	6/12/2022 8:09 AM
67	55345	6/2/2022 8:21 AM
68	55311	6/2/2022 8:15 AM
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70	55380	6/2/2022 8:04 AM
71	55371	6/2/2022 7:59 AM

72 56159 6/1/2022 3:36 PM

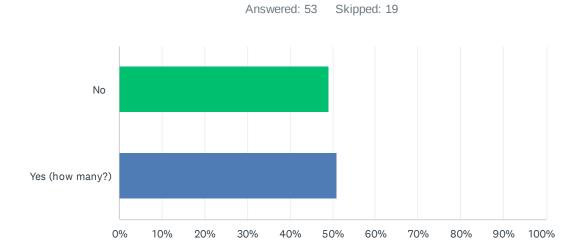
Q4 How many people are camping in your group (campsite) during this visit?

Answered: 53 Skipped: 19

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37 7	7/12/2022 1:13 PM 7/6/2022 2:13 PM
	7/6/2022 2:13 PM
38 4	
	7/3/2022 1:09 PM
39 2	
40 5	6/24/2022 12:50 PM
41 4	6/22/2022 9:21 AM
42 2	6/22/2022 9:18 AM
43 5	6/22/2022 9:15 AM
44 7	6/22/2022 9:12 AM
45 4	6/22/2022 9:09 AM
46 8	6/22/2022 9:06 AM
47 4	6/12/2022 8:10 AM
48 7	6/2/2022 8:21 AM
49 3	6/2/2022 8:15 AM
50 2	6/2/2022 8:09 AM
51 4	6/2/2022 8:05 AM
52 4	6/2/2022 7:59 AM
53 11	6/1/2022 3:37 PM

Q5 Are you camping with children (under 18 years old)?

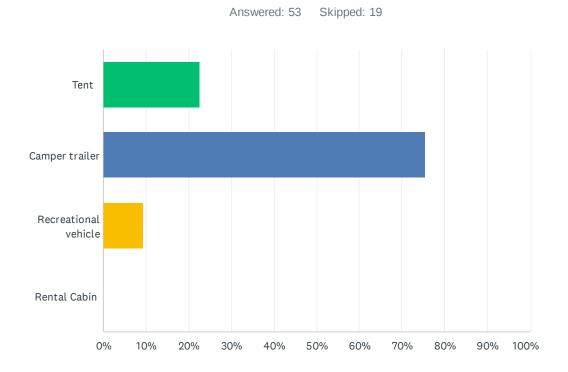


ANSWER CHOICES	RESPONSES	
No	49.06%	26
Yes (how many?)	50.94%	27
TOTAL		53

#	YES (HOW MANY?)	DATE
1	4	9/26/2022 8:00 AM
2	1	9/9/2022 11:49 AM
3		9/9/2022 11:46 AM
4	3	9/9/2022 11:43 AM
5	2	9/9/2022 11:40 AM
6	2	9/9/2022 11:28 AM
7	3	9/9/2022 11:24 AM
8	7	9/6/2022 9:10 AM
9	1	9/6/2022 9:08 AM
10	1	9/6/2022 9:06 AM
11	4	9/6/2022 8:59 AM
12	1	9/6/2022 8:56 AM
13	2	9/6/2022 8:54 AM
14	5	9/5/2022 12:54 PM
15	1	8/29/2022 7:41 AM
16	2	8/29/2022 7:39 AM
17	2	8/29/2022 7:36 AM
18	2	8/29/2022 7:29 AM

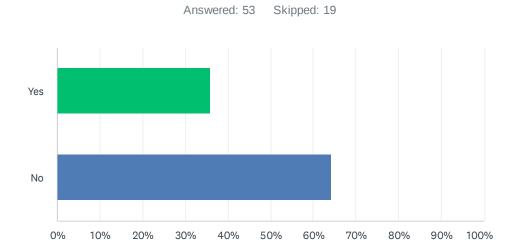
19	2	8/27/2022 4:10 PM
20	2	7/19/2022 2:01 PM
21	4	7/12/2022 1:13 PM
22	3	6/24/2022 12:50 PM
23	2	6/22/2022 9:21 AM
24	6	6/22/2022 9:06 AM
25	1	6/2/2022 8:05 AM
26	2	6/2/2022 7:59 AM
27	8	6/1/2022 3:37 PM

Q6 How are you camping during your visit? (select all that apply)



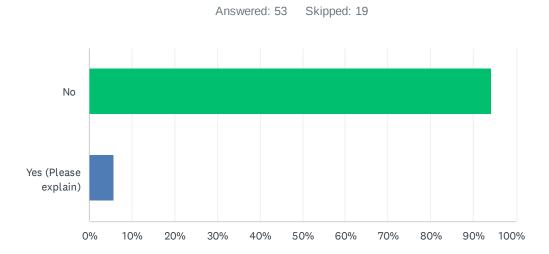
ANSWER CHOICES	RESPONSES	
Tent	22.64%	12
Camper trailer	75.47%	40
Recreational vehicle	9.43%	5
Rental Cabin	0.00%	0
Total Respondents: 53		

Q7 If cabins were available in the future, would you be interested in reserving one?



ANSWER CHOICES	RESPONSES	
Yes	35.85%	19
No	64.15%	34
TOTAL		53

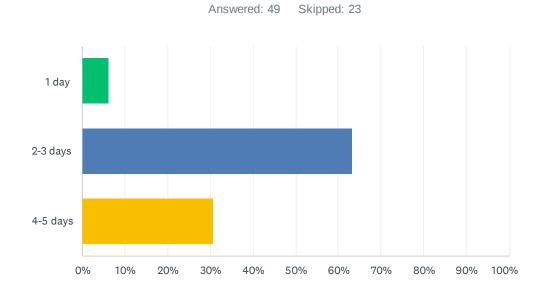
Q8 Did you have any issues accessing your campsite?



ANSWER CHOICES	RESPONSES	
No	94.34%	50
Yes (Please explain)	5.66%	3
TOTAL		53

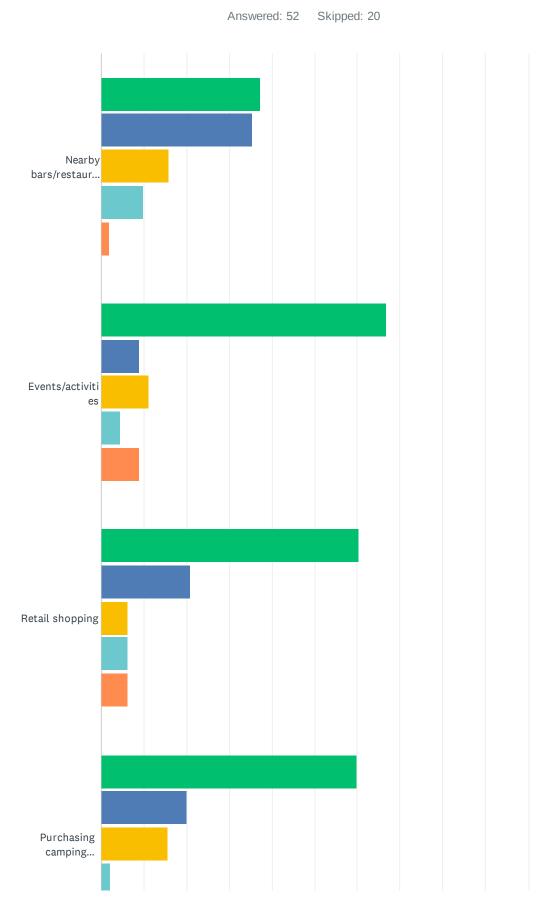
#	YES (PLEASE EXPLAIN)	DATE
1	took wrong entrance	9/9/2022 11:31 AM
2	small roads	7/6/2022 2:13 PM
3	There was confusion on where we were allowed to camp. We had to move several times. It seems like our original spot would of been better for tent campers.	6/1/2022 3:38 PM

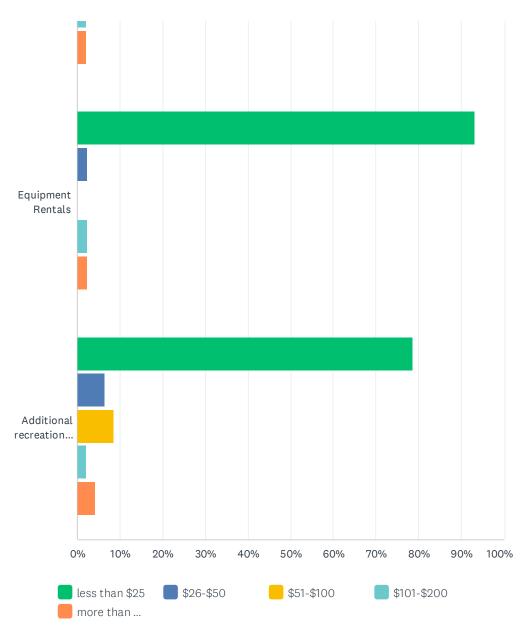
Q9 How many days do you plan on staying at this campsite?



ANSWER CHOICES	RESPONSES	
1 day	6.12%	3
2-3 days	63.27%	31
4-5 days	30.61%	15
TOTAL		49

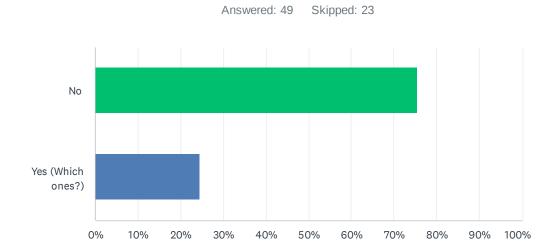
Q10 How much do you plan on spending on the following:





	LESS THAN \$25	\$26-\$50	\$51-\$100	\$101-\$200	MORE THAN \$200	TOTAL	WEIGHTED AVERAGE
Nearby bars/restaurants	37.25% 19	35.29% 18	15.69% 8	9.80% 5	1.96% 1	51	2.04
Events/activities	66.67% 30	8.89% 4	11.11% 5	4.44% 2	8.89% 4	45	1.80
Retail shopping	60.42% 29	20.83% 10	6.25%	6.25%	6.25%	48	1.77
Purchasing camping supplies	60.00% 27	20.00%	15.56% 7	2.22%	2.22%	45	1.67
Equipment Rentals	93.18% 41	2.27%	0.00%	2.27%	2.27%	44	1.18
Additional recreation opportunities outside of the campground	78.72% 37	6.38%	8.51% 4	2.13%	4.26%	47	1.47

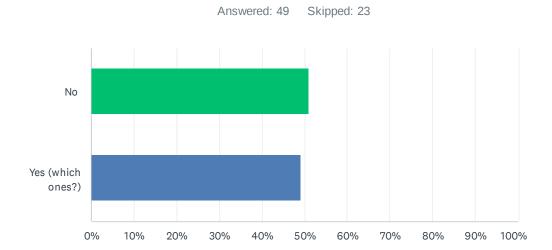
Q11 Do you plan to attend any nearby events or activities?



ANSWER CHOICES	RESPONSES	
No	75.51%	37
Yes (Which ones?)	24.49%	12
TOTAL		49

#	YES (WHICH ONES?)	DATE
1	golf golf	9/6/2022 9:18 AM
2	golf golf	9/6/2022 9:15 AM
3	golf golf	9/6/2022 9:13 AM
4	golf golf	9/6/2022 9:00 AM
5	petting zoo petting zoo	9/6/2022 8:57 AM
6	golf golf	8/29/2022 7:41 AM
7	golf golf	8/29/2022 7:39 AM
8	golf golf	8/29/2022 7:34 AM
9	golf golf	6/22/2022 9:16 AM
10	golf golf	6/2/2022 8:17 AM
11	golf golf	6/2/2022 8:10 AM
12	nearby activity Going by Marshall to kayak	6/1/2022 3:39 PM

Q12 Do you plan to visit any nearby parks or trails?

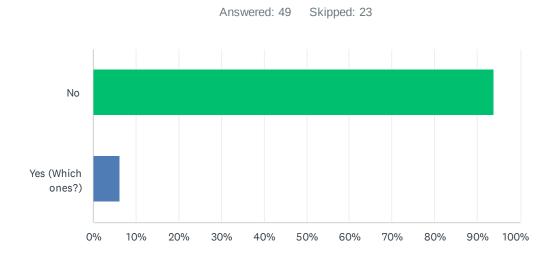


ANSWER CHOICES	RESPONSES	
No	51.02%	25
Yes (which ones?)	48.98%	24
TOTAL		49

#	YES (WHICH ONES?)	DATE
1	here	9/9/2022 11:49 AM
2		9/9/2022 11:47 AM
3	Father and Gay historic site Morton Monuments farther and gay historic site, morton monuments	9/9/2022 11:44 AM
4	unknown	9/9/2022 11:41 AM
5	sites within the park within the park	9/9/2022 11:25 AM
6		9/9/2022 11:23 AM
7	Near Redwood Falls around redwood falls	9/6/2022 9:21 AM
8	not sure yet	9/6/2022 9:11 AM
9	sites within the park the ones here	9/6/2022 9:06 AM
10	Nearby Parks various parks	9/6/2022 9:02 AM
11	sites within the park the ones here	9/6/2022 9:00 AM
12	sites within the park ramsey falls	9/6/2022 8:57 AM
13	sites within the park ramsey	9/6/2022 8:52 AM
14	Nearby Parks Various parks with playgrounds	8/27/2022 4:11 PM
15	sites within the park Ramsey Park	8/13/2022 12:18 PM
16	Not sure	7/19/2022 2:03 PM
17	anything	7/6/2022 2:14 PM

18	sites within the park Playground and Zoo	6/22/2022 9:22 AM
19	sites within the park just the campgrounds	6/22/2022 9:16 AM
20	sites within the park The Park	6/22/2022 9:13 AM
21	Connections to parks walking trails adjacent to campground and bike lanes in town	6/22/2022 9:10 AM
22	sites within the park Zoo and Playground	6/22/2022 9:07 AM
23	sites within the park in park	6/2/2022 8:05 AM
24	sites within the park the ones here	6/2/2022 8:00 AM

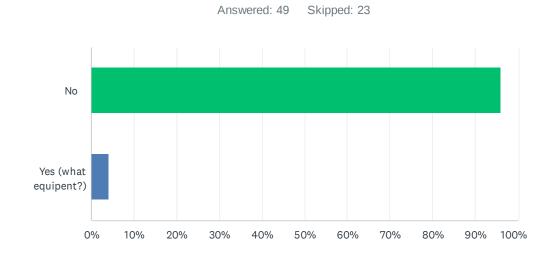
Q13 Do you plan on visiting any nearby museums or historical sites?



ANSWER CHOICES	RESPONSES	
No	93.88%	46
Yes (Which ones?)	6.12%	3
TOTAL		49

#	YES (WHICH ONES?)	DATE
1	saa	9/9/2022 11:44 AM
2	The falls	8/13/2022 12:18 PM
3	anything	7/6/2022 2:14 PM

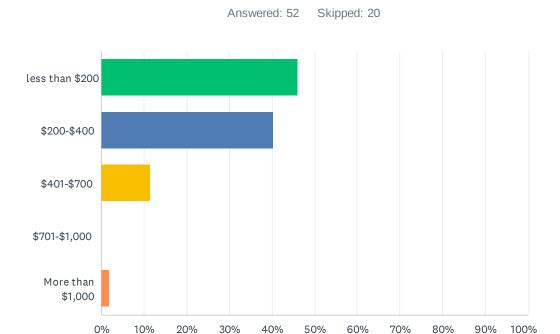
Q14 Do you plan on renting equipment during this visit?



ANSWER CHOICES	RESPONSES	
No	95.92%	47
Yes (what equipent?)	4.08%	2
TOTAL		49

#	YES (WHAT EQUIPENT?)	DATE
1	?	9/6/2022 9:11 AM
2	Kayaks	6/1/2022 3:39 PM

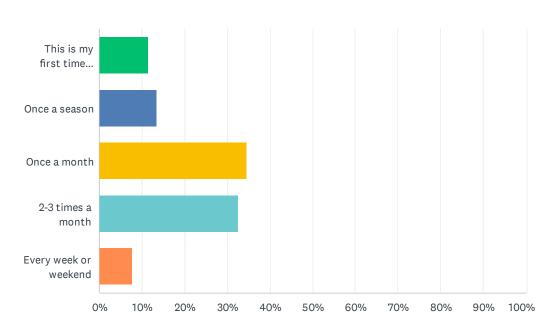
Q15 Overall, how much did you plan on spending during this visit (excluding transportation costs to and from your campsite)?



ANSWER CHOICES	RESPONSES	
less than \$200	46.15%	24
\$200-\$400	40.38%	21
\$401-\$700	11.54%	6
\$701-\$1,000	0.00%	0
More than \$1,000	1.92%	1
TOTAL		52

Q16 How often do you go camping in Minnesota from May 1st-October 31st?

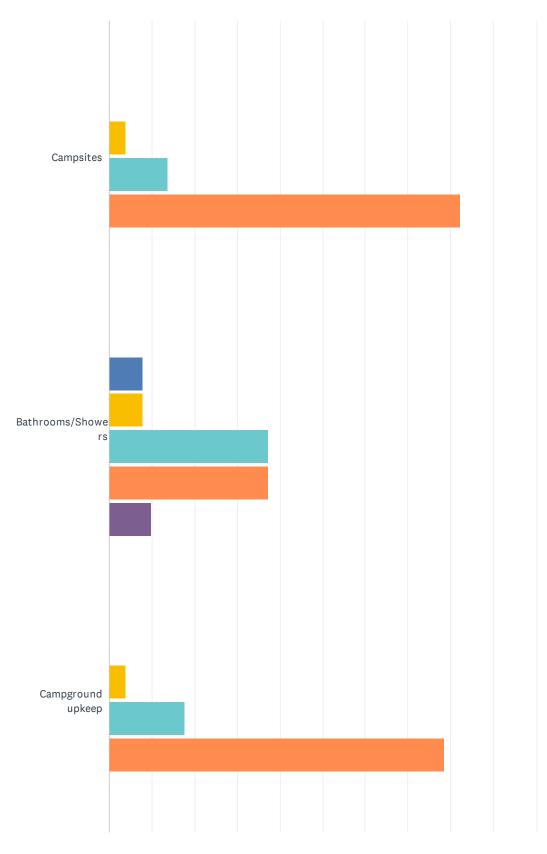




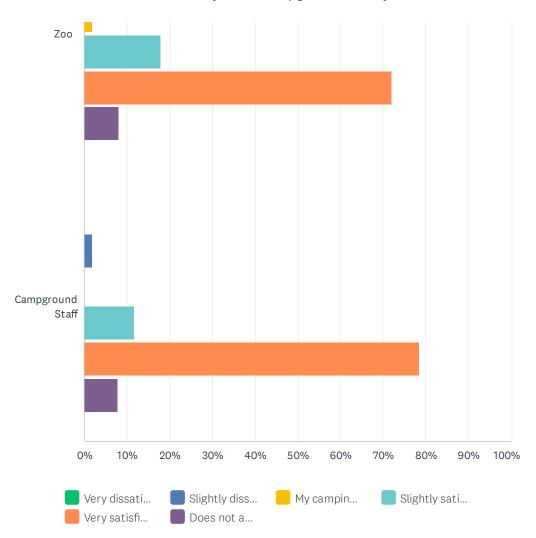
ANSWER CHOICES	RESPONSES	
This is my first time camping	11.54%	6
Once a season	13.46%	7
Once a month	34.62%	18
2-3 times a month	32.69%	17
Every week or weekend	7.69%	4
TOTAL		52

Q17 Overall, how would you rate your experience with the following park features?





Ramsey Park Campground Survey Electric hook-ups Playgrounds Shelters/Picnic Tables



	VERY DISSATISFIED	SLIGHTLY DISSATISFIED	MY CAMPING EXPERIENCE IS OKAY	SLIGHTLY SATISFIED	VERY SATISFIED	DOES NOT APPLY TO MY VISIT	TOTAL	WEIC
Campsites	0.00%	0.00%	3.92% 2	13.73% 7	82.35% 42	0.00%	51	
Bathrooms/Showers	0.00%	7.84% 4	7.84% 4	37.25% 19	37.25% 19	9.80% 5	51	
Campground upkeep	0.00%	0.00%	3.92%	17.65% 9	78.43% 40	0.00%	51	
Electric hook-ups	0.00%	2.00%	0.00%	10.00% 5	82.00% 41	6.00%	50	
Playgrounds	0.00%	0.00%	1.96% 1	7.84% 4	52.94% 27	37.25% 19	51	
Shelters/Picnic Tables	0.00%	0.00%	1.96% 1	7.84% 4	68.63% 35	21.57% 11	51	
Z00	0.00%	0.00%	2.00%	18.00% 9	72.00% 36	8.00%	50	
Campground Staff	0.00%	1.96% 1	0.00%	11.76% 6	78.43% 40	7.84% 4	51	

Q18 What additional amenities would you like to see at this campground?

Answered: 42 Skipped: 30

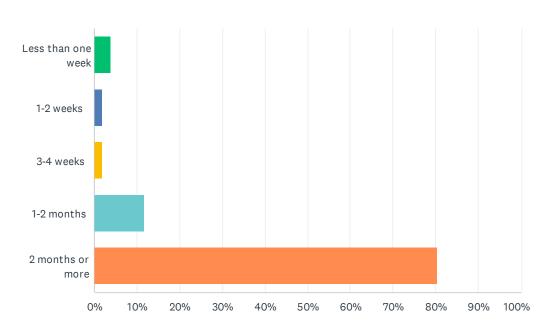
#	RESPONSES	DATE
1	Water/sewer hook-ups water hookups	9/26/2022 8:02 AM
2	Water/sewer hook-ups water hookup	9/9/2022 11:50 AM
3	Water/sewer hook-ups water hookup or more water stations around camp	9/9/2022 11:48 AM
4	Water/sewer hook-ups water spiket	9/9/2022 11:41 AM
5	Fireworks Water/sewer hook-ups water/sewer place to find fireworks	9/9/2022 11:39 AM
6	Water/sewer hook-ups water sewer	9/9/2022 11:36 AM
7	grill Water/sewer hook-ups wifi better wifi, grill at the site. water and sewer	9/9/2022 11:29 AM
8	firewood for purchase	9/9/2022 11:26 AM
9	Water/sewer hook-ups water/sewer	9/6/2022 9:21 AM
10	Water/sewer hook-ups full hookups or at least water at every site	9/6/2022 9:19 AM
11	Water/sewer hook-ups water on site	9/6/2022 9:16 AM
12	Water/sewer hook-ups water at sites	9/6/2022 9:14 AM
13	NA ?	9/6/2022 9:12 AM
14	Water/sewer hook-ups water hookup sewer hookup	9/6/2022 9:07 AM
15	Water/sewer hook-ups water at the campsites	9/6/2022 9:05 AM
16	Tiny houses tiny houses built by Northstar, they have cool ones	9/6/2022 9:00 AM
17	Water/sewer hook-ups sewer and water	9/6/2022 8:58 AM
18	playground playground with zip line	9/6/2022 8:50 AM
19	wifi WiFi	9/5/2022 12:07 PM
20	Water/sewer hook-ups full hookups	8/29/2022 7:43 AM
21	playground volleyball net	8/29/2022 7:40 AM
22	firewood firewood to purchase during the week	8/29/2022 7:37 AM
23	NA NA I think its awesome	8/29/2022 7:34 AM
24	wifi internet	8/29/2022 7:32 AM
25	wifi internet	8/29/2022 7:30 AM
26	wifi internet	8/29/2022 7:27 AM
27	Water/sewer hook-ups More/easier options for filling water	8/27/2022 4:16 PM
28	dish station Dish washing station	8/13/2022 12:20 PM
29	Water/sewer hook-ups Full hookups; otherwise, this is one of our favorite campgrounds	7/19/2022 2:07 PM
30	Trail Maps Water/sewer hook-ups Water, Roads, Map of Trails	7/6/2022 2:15 PM
31	camp store more sites More tents sites, camp store	7/3/2022 4:31 PM
32	traffic control Signs that say "campers only" at the campground loop entrances. We were on the upper loop and many vehicles who were not camping entered and drove around every day.	6/24/2022 12:53 PM

It made the area feel not secure.

33	Water/sewer hook-ups Water and Sewer hook ups	6/22/2022 9:23 AM
34	Water/sewer hook-ups Full hookups	6/22/2022 9:20 AM
35	site amenities all fire rings having grates	6/22/2022 9:17 AM
36	Pedestrians walking bridge for pedestrians	6/22/2022 9:14 AM
37	firewood Fire wood that is dry	6/12/2022 8:14 AM
38	NA na	6/2/2022 8:26 AM
39	campground building upgrade site amenities grates/grills bathrooms	6/2/2022 8:18 AM
40	campground building upgrade golf coupons grates on the fire pits, golf coupons	6/2/2022 8:12 AM
41	Water/sewer hook-ups 1-2 more water stations	6/2/2022 8:07 AM
42	campground building upgrade Water/sewer hook-ups Additional bathrooms and water access	6/2/2022 8:03 AM

Q19 How far in advance did you plan for this visit?

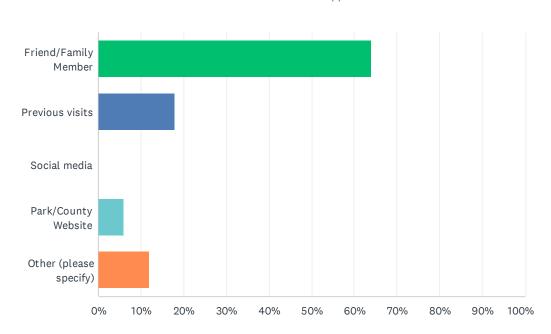




ANSWER CHOICES	RESPONSES	
Less than one week	3.92%	2
1-2 weeks	1.96%	1
3-4 weeks	1.96%	1
1-2 months	11.76%	6
2 months or more	80.39%	41
TOTAL		51

Q20 How did you first learn about this campground?



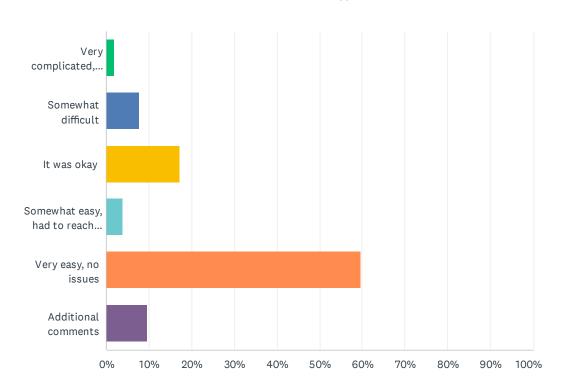


ANSWER CHOICES	RESPONSES	
Friend/Family Member	64.00%	32
Previous visits	18.00%	9
Social media	0.00%	0
Park/County Website	6.00%	3
Other (please specify)	12.00%	6
TOTAL		50

#	OTHER (PLEASE SPECIFY)	DATE
1	former resident	9/9/2022 11:44 AM
2	looked at google from home	9/9/2022 11:39 AM
3	google	9/6/2022 8:58 AM
4	grew up here	8/29/2022 7:43 AM
5	google	8/29/2022 7:37 AM
6	years	8/29/2022 7:27 AM

Q21 How was the reservation process?

Answered: 52 Skipped: 20

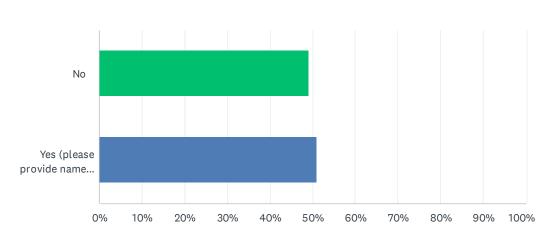


ANSWER CHOICES	RESPONSES	
Very complicated, instructions were not clear.	1.92%	1
Somewhat difficult	7.69%	4
It was okay	17.31%	9
Somewhat easy, had to reach out for help	3.85%	2
Very easy, no issues	59.62%	31
Additional comments	9.62%	5
TOTAL		52

#	ADDITIONAL COMMENTS	DATE
1	website was not user friendly, had to call instead to reserve	9/26/2022 8:02 AM
2	just showed up	8/29/2022 7:37 AM
3	Website for reservations seemed difficult to determine what spots were open	8/27/2022 4:16 PM
4	Camper expressed that without communication of system changes it made it more difficult for returning users to reserve their site.	6/2/2022 8:26 AM
5	did not reserve ahead of time	6/1/2022 3:42 PM

Q22 Do you have a favorite campground in Minnesota?



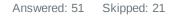


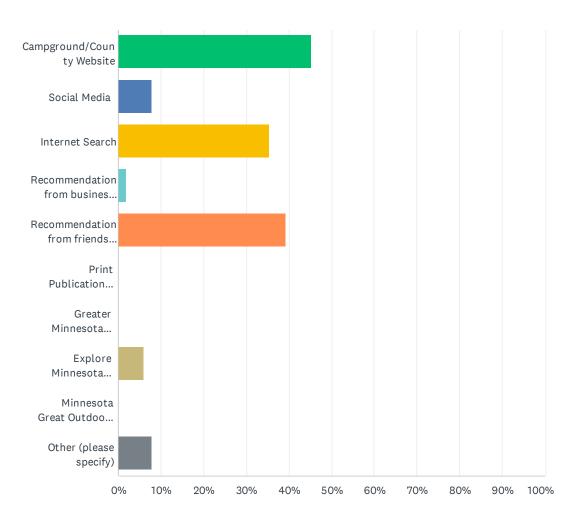
ANSWER CHOICES	RESPONSES	
No	49.02%	25
Yes (please provide name of campground)	50.98%	26
TOTAL		51

#	YES (PLEASE PROVIDE NAME OF CAMPGROUND)	DATE
1	grand marais campground	9/9/2022 11:50 AM
2	grand marias	9/9/2022 11:48 AM
3	shetek	9/9/2022 11:29 AM
4	Cannon Falls Campground	9/6/2022 9:12 AM
5	jay cooke	9/6/2022 9:07 AM
6	ramsey and sibley	9/6/2022 9:00 AM
7	ramsey and sibley	9/6/2022 8:53 AM
8	ramsey	9/6/2022 8:50 AM
9	Ramsey Campground	9/5/2022 12:59 PM
10	Alexander Ramsey	9/5/2022 12:07 PM
11	mcarthy st park	8/29/2022 7:43 AM
12	wild river state park	8/29/2022 7:34 AM
13	Gibbon	8/29/2022 7:32 AM
14	Gibbon	8/29/2022 7:30 AM
15	Gibbon	8/29/2022 7:27 AM
16	Bertram Park in Monticello	8/27/2022 4:16 PM
17	Baker Park Preserve	8/13/2022 12:20 PM
18	ramsey	7/6/2022 2:15 PM

19	City of Litchfield	6/22/2022 9:23 AM
20	ramsey	6/22/2022 9:20 AM
21	Ramsey and Itasca	6/22/2022 9:17 AM
22	ramsey	6/22/2022 9:14 AM
23	ramsey	6/2/2022 8:26 AM
24	itasca	6/2/2022 8:18 AM
25	Ramsey and any park with full hookups	6/2/2022 8:12 AM
26	Ramsey	6/1/2022 3:42 PM

Q23 What resources did you use to learn about this campground? (Select all that apply)

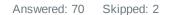


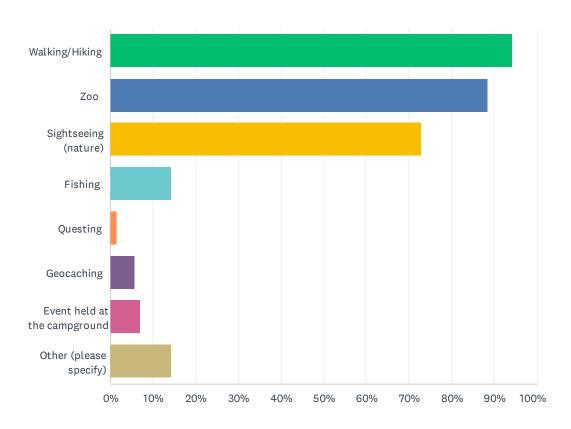


ANSWER CHOICES	RESPONSES	
Campground/County Website	45.10%	23
Social Media	7.84%	4
Internet Search	35.29%	18
Recommendation from business or visitor center	1.96%	1
Recommendation from friends or family	39.22%	20
Print Publication (magazine, brochure or handout)	0.00%	0
Greater Minnesota Regional Parks and Trails Commission (GMRPTC) website	0.00%	0
Explore Minnesota Website	5.88%	3
Minnesota Great Outdoors Website	0.00%	0
Other (please specify)	7.84%	4
Total Respondents: 51		

#	OTHER (PLEASE SPECIFY)	DATE
1	local	9/9/2022 11:29 AM
2	golf	9/6/2022 9:19 AM
3	been here for hiking	9/6/2022 8:50 AM
4	coming since 1977 and know it all	6/2/2022 8:26 AM

Q24 Which of the following campground activities have you or your group done or plan to do during your visit? (Select all that apply)





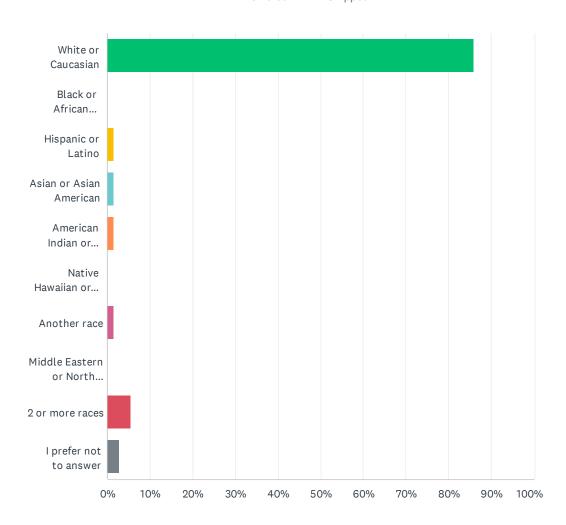
ANSWER CHOICES	RESPONSES	
Walking/Hiking	94.29%	66
Zoo	88.57%	62
Sightseeing (nature)	72.86%	51
Fishing	14.29%	10
Questing	1.43%	1
Geocaching	5.71%	4
Event held at the campground	7.14%	5
Other (please specify)	14.29%	10
Total Respondents: 70		

#	OTHER (PLEASE SPECIFY)	DATE
1	falls	9/9/2022 11:45 AM
2	biking	9/6/2022 9:21 AM
3	golf	9/6/2022 9:19 AM

4	geo cash app is no longer free	9/6/2022 8:51 AM
5	walk everyday	8/29/2022 7:53 AM
6	picnic	8/29/2022 7:47 AM
7	Playground	8/26/2022 6:20 PM
8	playground	6/22/2022 9:23 AM
9	playground	6/22/2022 9:08 AM
10	corn hole	6/2/2022 8:13 AM

Q25 How do you describe yourself?

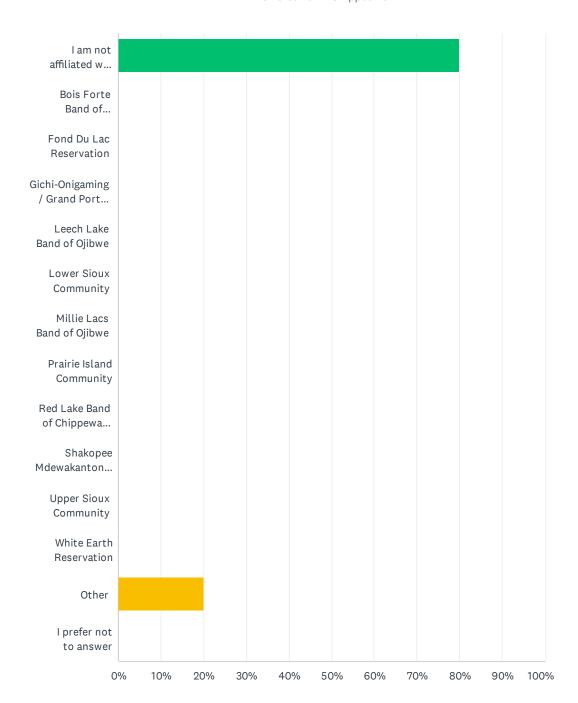
Answered: 71 Skipped: 1



ANSWER CHOICES	RESPONSES	
White or Caucasian	85.92%	61
Black or African American	0.00%	0
Hispanic or Latino	1.41%	1
Asian or Asian American	1.41%	1
American Indian or Alaska Native	1.41%	1
Native Hawaiian or other Pacific Islander	0.00%	0
Another race	1.41%	1
Middle Eastern or North African	0.00%	0
2 or more races	5.63%	4
I prefer not to answer	2.82%	2
TOTAL		71

Q26 How do you describe your tribal affiliation?

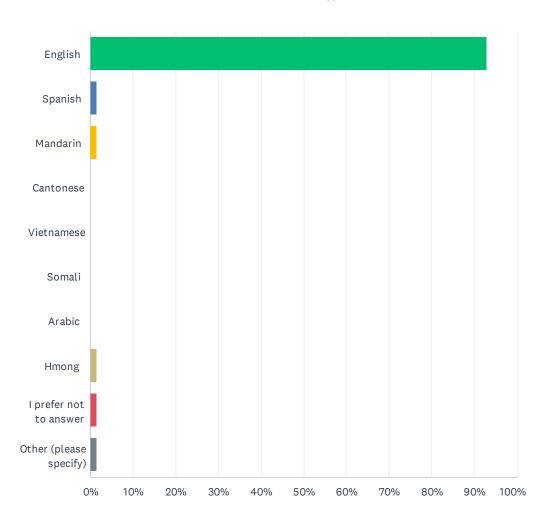
Answered: 5 Skipped: 67



ANSWER CHOICES	RESPONSES	
I am not affiliated with any tribe	80.00%	4
Bois Forte Band of Chippewa	0.00%	0
Fond Du Lac Reservation	0.00%	0
Gichi-Onigaming/ Grand Portage Band of Lake Superior Chippewa	0.00%	0
Leech Lake Band of Ojibwe	0.00%	0
Lower Sioux Community	0.00%	0
Millie Lacs Band of Ojibwe	0.00%	0
Prairie Island Community	0.00%	0
Red Lake Band of Chippewa Indians	0.00%	0
Shakopee Mdewakanton Sioux (Dakota) Community	0.00%	0
Upper Sioux Community	0.00%	0
White Earth Reservation	0.00%	0
Other	20.00%	1
I prefer not to answer	0.00%	0
Total Respondents: 5		

Q27 What language do you mainly speak at home?

Answered: 71 Skipped: 1

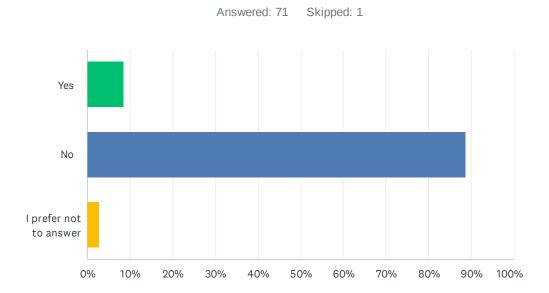


Ramsey Park Campground Survey

ANSWER CHOICES	RESPONSES	
English	92.96%	66
Spanish	1.41%	1
Mandarin	1.41%	1
Cantonese	0.00%	0
Vietnamese	0.00%	0
Somali	0.00%	0
Arabic	0.00%	0
Hmong	1.41%	1
I prefer not to answer	1.41%	1
Other (please specify)	1.41%	1
TOTAL		71

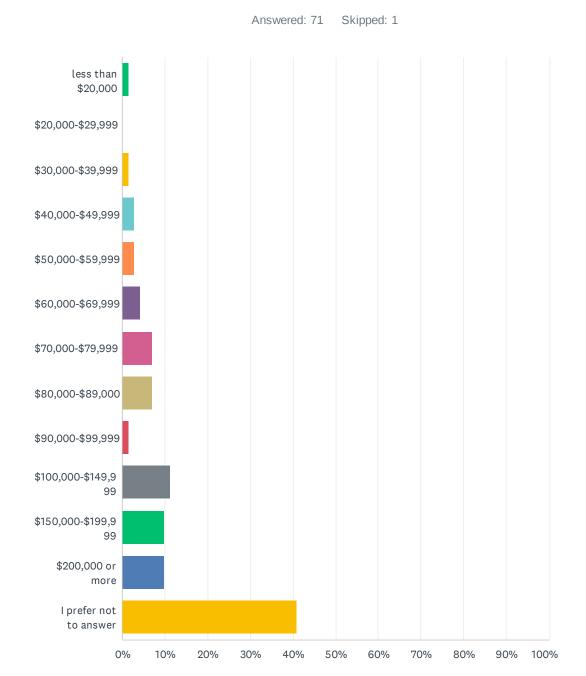
#	OTHER (PLEASE SPECIFY)	DATE
1	Dutch (German Dialect)	6/1/2022 3:43 PM

Q28 Do you, or somebody in your group identify as someone with a physical, mental or sensory disability/condition?



ANSWER CHOICES	RESPONSES	
Yes	8.45%	6
No	88.73%	63
I prefer not to answer	2.82%	2
TOTAL		71

Q29 Please indicate your total household income before taxes.

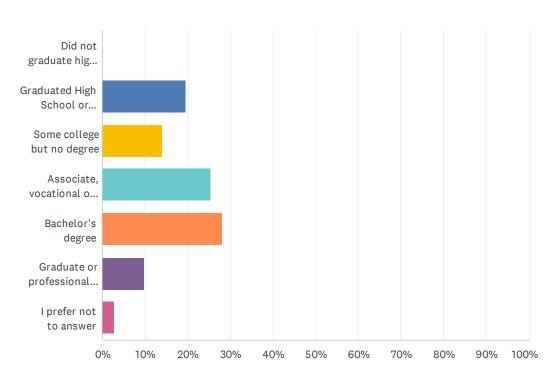


Ramsey Park Campground Survey

ANSWER CHOICES	RESPONSES	
less than \$20,000	1.41%	1
\$20,000-\$29,999	0.00%	0
\$30,000-\$39,999	1.41%	1
\$40,000-\$49,999	2.82%	2
\$50,000-\$59,999	2.82%	2
\$60,000-\$69,999	4.23%	3
\$70,000-\$79,999	7.04%	5
\$80,000-\$89,000	7.04%	5
\$90,000-\$99,999	1.41%	1
\$100,000-\$149,999	11.27%	8
\$150,000-\$199,999	9.86%	7
\$200,000 or more	9.86%	7
I prefer not to answer	40.85%	29
TOTAL		71

Q30 What is the highest level of education you have completed?

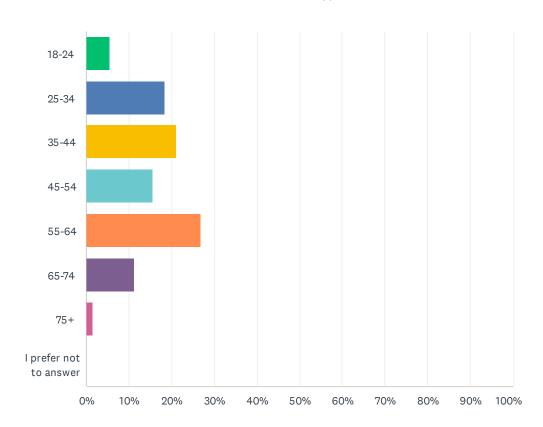




ANSWER CHOICES	RESPONSES	
Did not graduate high school	0.00%	0
Graduated High School or equivalent	19.72%	14
Some college but no degree	14.08%	10
Associate, vocational or technical degree	25.35%	18
Bachelor's degree	28.17%	20
Graduate or professional degree	9.86%	7
I prefer not to answer	2.82%	2
TOTAL		71

Q31 How old are you?

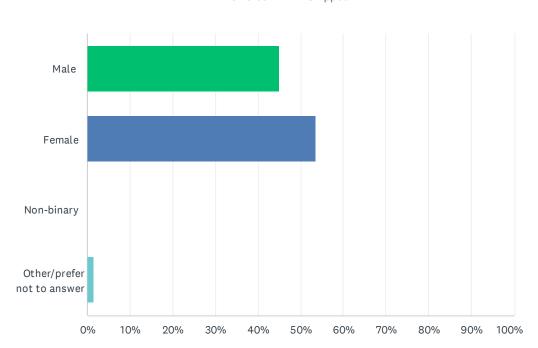
Answered: 71 Skipped: 1



ANSWER CHOICES	RESPONSES	
18-24	5.63%	4
25-34	18.31%	13
35-44	21.13%	15
45-54	15.49%	11
55-64	26.76%	19
65-74	11.27%	8
75+	1.41%	1
I prefer not to answer	0.00%	0
TOTAL		71

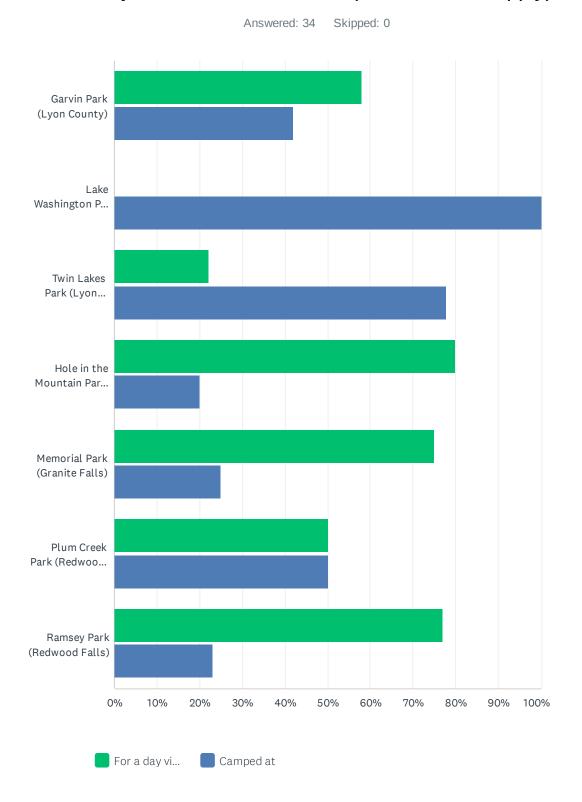
Q32 What is your gender identity?





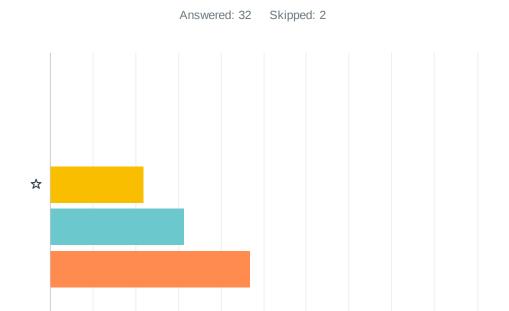
ANSWER CHOICES	RESPONSES	
Male	45.07%	32
Female	53.52%	38
Non-binary	0.00%	0
Other/prefer not to answer	1.41%	1
TOTAL		71

Q1 Which of the following regional campgrounds in southwest Minnesota have you visited since 2019? (Select all that apply)



	FOR A DAY VISITS ONLY	CAMPED AT	TOTAL
Garvin Park (Lyon County)	57.89% 11	42.11% 8	19
Lake Washington Park (Le Sueur County)	0.00%	100.00%	
. , , , , , , , , , , , , , , , , , , ,	0	2	2
Twin Lakes Park (Lyon County)	22.22%	77.78%	
	2	7	9
Hole in the Mountain Park (Lincoln County)	80.00%	20.00%	4.0
	8	2	10
Memorial Park (Granite Falls)	75.00%	25.00%	
	6	2	8
Plum Creek Park (Redwood County)	50.00%	50.00%	
	5	5	10
Ramsey Park (Redwood Falls)	76.92%	23.08%	
	10	3	13

Q2 How would rate your overall experience with the parks you have visited?



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE	
☆	0.00%	0.00%	21.88%	31.25% 10	46.88% 15	32		4.25
	O	O		10	13	52		4.25

10%

30%

40%

50%

3

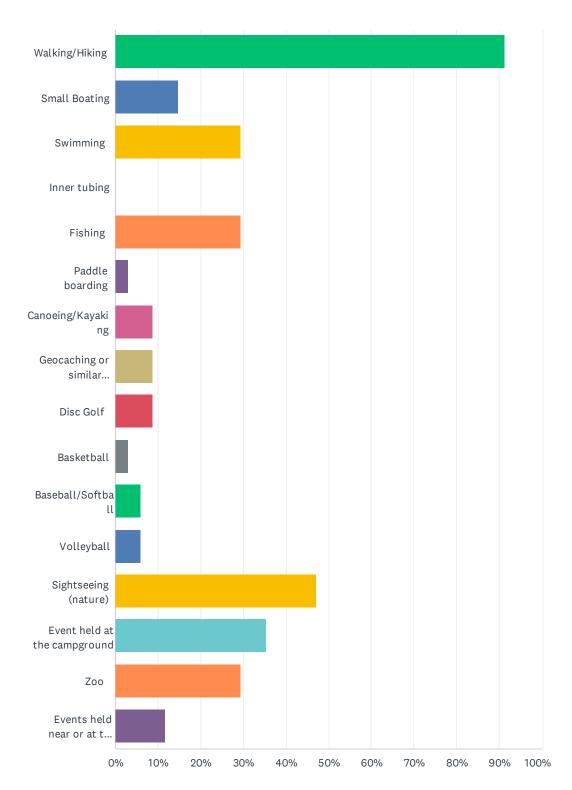
80%

90% 100%

#	ADDITIONAL COMMENTS	DATE
1	have great parks we visit	9/9/2022 11:19 AM
2	looking forward to improvements	9/9/2022 11:14 AM
3	Trails need to be maintained	7/29/2022 10:41 AM
4	Garvin parks bathroom facilities are poor and they need to spray for mosquitoes	6/15/2022 4:00 PM
5	It was good. Would love some paved trails for wheelchair and of course replay the lower level bathroom. Maybe instead of a male and female, it could be accessible family styles.	6/14/2022 10:27 PM
6	Both great parks with plenty to do with the kids. Nice bathroom facilities!	6/14/2022 7:57 AM
7	Garvin Park would be much more fun with a swimming hole	6/12/2022 6:47 PM
8	Totally Awesome Weekend	6/8/2022 4:07 PM

Q3 Which of the following activities did you participate in while visiting the campgrounds? (Select all that apply)



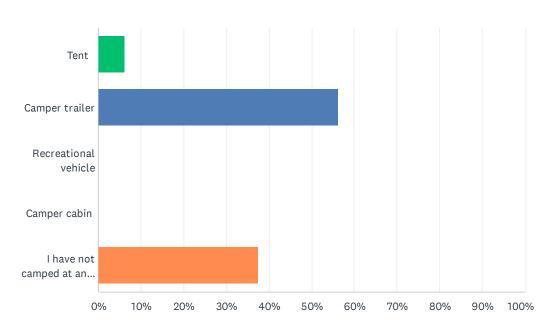


ANSWER CHOICES	RESPONSES	
Walking/Hiking	91.18%	31
Small Boating	14.71%	5
Swimming	29.41%	10
Inner tubing	0.00%	0
Fishing	29.41%	10
Paddle boarding	2.94%	1
Canoeing/Kayaking	8.82%	3
Geocaching or similar activity	8.82%	3
Disc Golf	8.82%	3
Basketball	2.94%	1
Baseball/Softball	5.88%	2
Volleyball	5.88%	2
Sightseeing (nature)	47.06%	16
Event held at the campground	35.29%	12
Z00	29.41%	10
Events held near or at the campground (please specify)	11.76%	4
Total Respondents: 34		

#	EVENTS HELD NEAR OR AT THE CAMPGROUND (PLEASE SPECIFY)	DATE
1	pageant	9/9/2022 11:16 AM
2	Family reunion	7/29/2022 10:41 AM
3	Rodeo	7/19/2022 4:16 PM
4	At HITM Chalet: Graduation Party, Foundation Fundraiser, Board Meetings	6/28/2022 10:26 AM

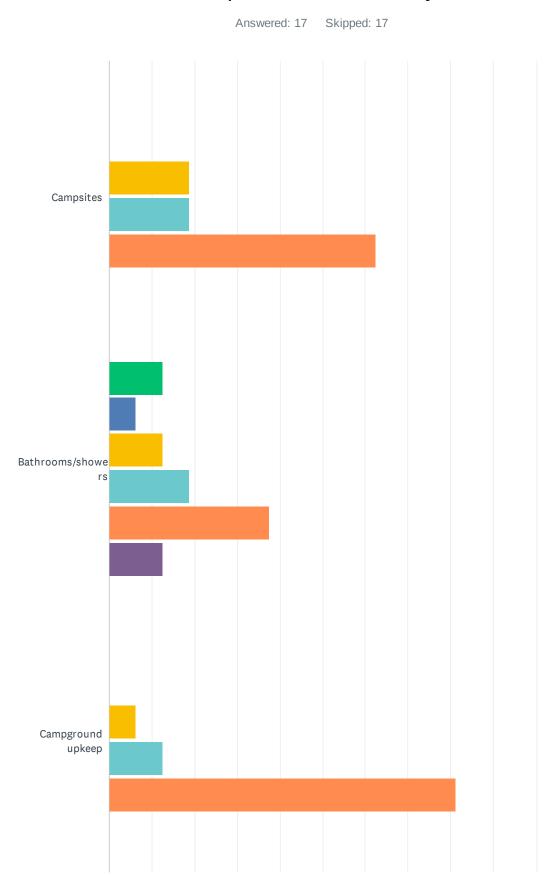
Q4 If you have camped at any of the above parks, how did you camp? (Check all that apply)

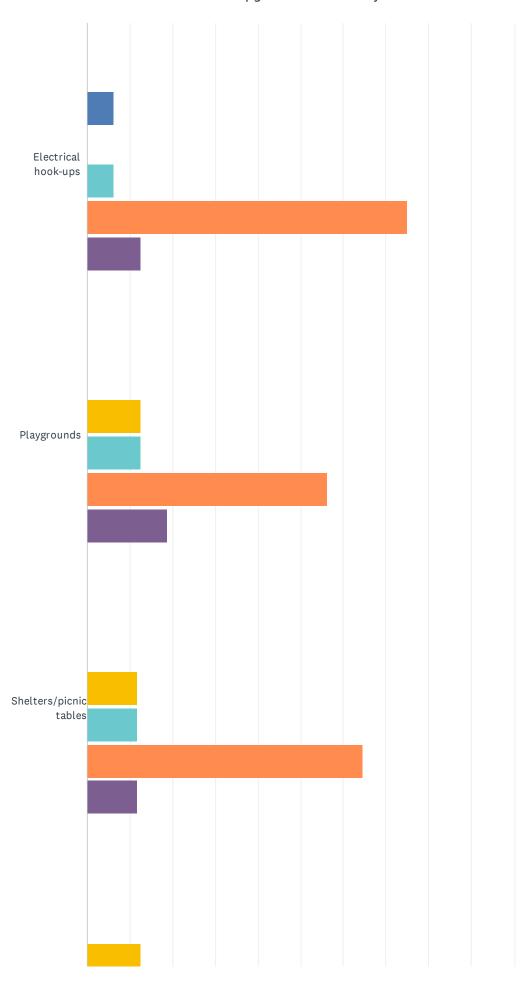


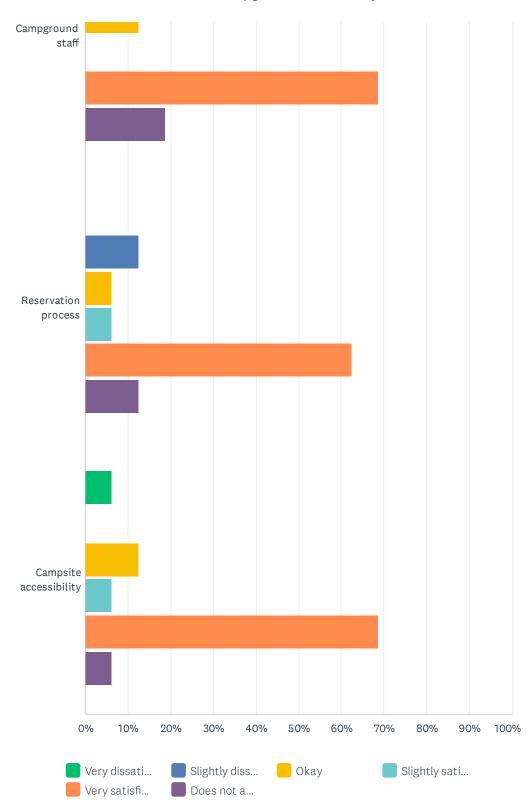


ANSWER CHOICES	RESPONSES	
Tent	6.25%	2
Camper trailer	56.25%	18
Recreational vehicle	0.00%	0
Camper cabin	0.00%	0
I have not camped at any of the mentioned parks	37.50%	12
Total Respondents: 32		

Q5 Overall, how would you rate your experience with features at the above mentioned parks in the last two years?







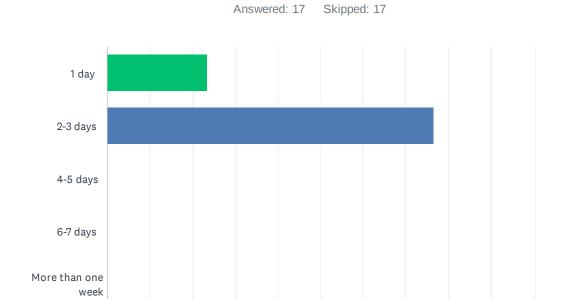
	VERY DISSATISFIED	SLIGHTLY DISSATISFIED	OKAY	SLIGHTLY SATISFIED	VERY SATISFIED	DOES NOT APPLY TO MY VISIT	TOTAL	WEIGHTED AVERAGE
Campsites	0.00%	0.00%	18.75% 3	18.75% 3	62.50% 10	0.00%	16	4.44
Bathrooms/showers	12.50% 2	6.25% 1	12.50% 2	18.75% 3	37.50% 6	12.50% 2	16	4.00
Campground upkeep	0.00%	0.00%	6.25%	12.50% 2	81.25% 13	0.00%	16	4.75
Electrical hook-ups	0.00%	6.25% 1	0.00%	6.25% 1	75.00% 12	12.50% 2	16	4.88
Playgrounds	0.00%	0.00%	12.50% 2	12.50% 2	56.25% 9	18.75% 3	16	4.81
Shelters/picnic tables	0.00%	0.00%	11.76% 2	11.76% 2	64.71% 11	11.76% 2	17	4.76
Campground staff	0.00%	0.00%	12.50% 2	0.00%	68.75% 11	18.75% 3	16	4.94
Reservation process	0.00%	12.50% 2	6.25% 1	6.25% 1	62.50% 10	12.50% 2	16	4.56
Campsite accessibility	6.25% 1	0.00%	12.50% 2	6.25% 1	68.75% 11	6.25%	16	4.50

Q6 When was your most recent day at any of these campgrounds?

Answered: 15 Skipped: 19

#	RESPONSES	DATE
1	8/6/22	8/8/2022 12:09 PM
2	June 2022	7/20/2022 11:03 AM
3	Over July 4	7/19/2022 4:17 PM
4	Last Saturday	7/19/2022 2:49 PM
5	June 22	7/19/2022 11:42 AM
6	10/2020	6/20/2022 7:51 AM
7	June 7th	6/15/2022 4:01 PM
8	last fall	6/14/2022 10:29 PM
9	June 2022	6/14/2022 8:17 AM
10	Last year	6/14/2022 7:58 AM
11	6-4-22	6/9/2022 11:49 AM
12	June 3-6	6/8/2022 11:51 PM
13	May 2022	6/8/2022 10:03 PM
14	August 5th 2021	6/8/2022 6:00 PM
15	June 3, 4 and 5	6/8/2022 4:10 PM

Q7 How long was your most recent stay at any of these campgrounds?



40%

50%

60%

70%

80%

90% 100%

0%

10%

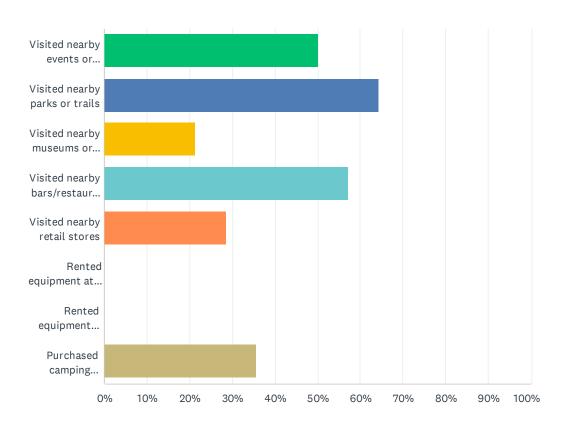
20%

30%

ANSWER CHOICES	RESPONSES	
1 day	23.53%	4
2-3 days	76.47%	13
4-5 days	0.00%	0
6-7 days	0.00%	0
More than one week	0.00%	0
TOTAL		17

Q8 During your stay at any of these campgrounds, which of the following things do you or your camping group participate in? (Select all that apply)

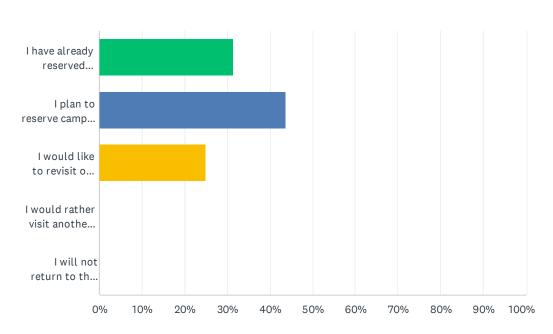
Answered: 14 Skipped: 20



ANSWER CHOICES	RESPONSES	
Visited nearby events or activities	50.00%	7
Visited nearby parks or trails	64.29%	9
Visited nearby museums or historical sites	21.43%	3
Visited nearby bars/restaurants	57.14%	8
Visited nearby retail stores	28.57%	4
Rented equipment at the park	0.00%	0
Rented equipment outside of the park	0.00%	0
Purchased camping supplies locally	35.71%	5
Total Respondents: 14		

Q9 How likely are you to return to these parks in the next two years to camp?

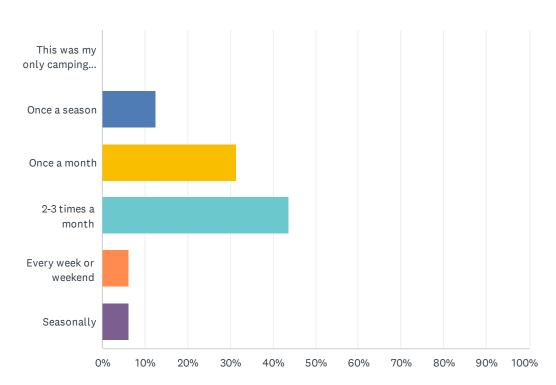




ANSWER CHOICES	RESPONSES	
I have already reserved camping sites at one or more of these parks	31.25%	5
I plan to reserve camping sites for this camping season	43.75%	7
I would like to revisit one or more of these campgrounds but do not yet have plans to	25.00%	4
I would rather visit another campground(s)	0.00%	0
I will not return to this campground(s)	0.00%	0
TOTAL		16

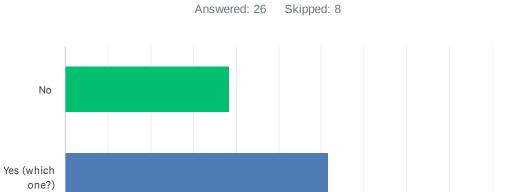
Q10 How often do you go camping in Minnesota during a typical camping season? (May 1st- October 31st)





ANSWER CHOICES	RESPONSES	
This was my only camping trip in Minnesota	0.00%	0
Once a season	12.50%	2
Once a month	31.25%	5
2-3 times a month	43.75%	7
Every week or weekend	6.25%	1
Seasonally	6.25%	1
TOTAL		16

Q11 Do you have a favorite campground in Minnesota?



50%

60%

70%

80%

90% 100%

ANSWER CHOICES	RESPONSES	
No	38.46%	10
Yes (which one?)	61.54%	16
TOTAL		26

0%

10%

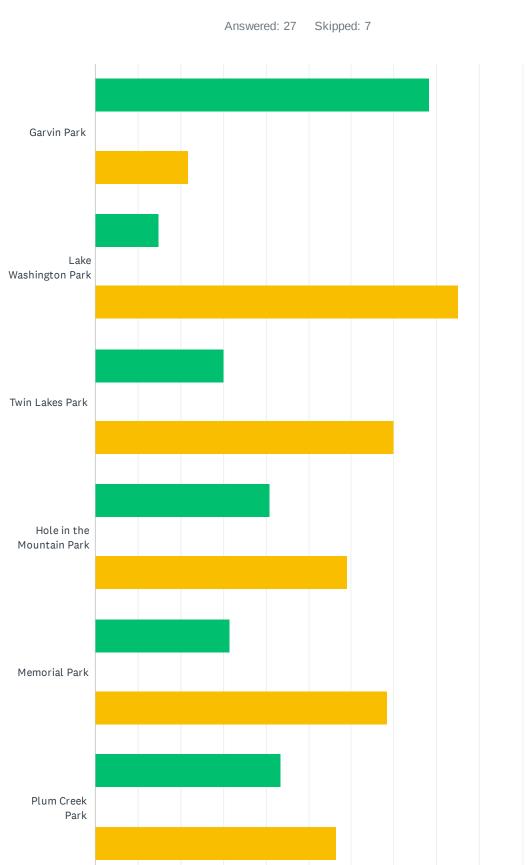
20%

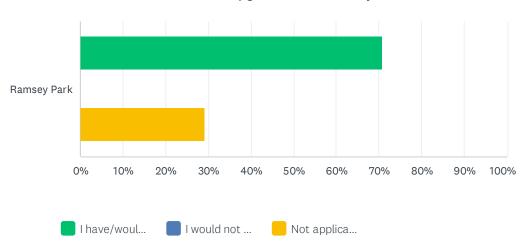
30%

40%

#	YES (WHICH ONE?)	DATE
1	many are excellent	9/9/2022 11:17 AM
2	Memorial Park	8/8/2022 12:09 PM
3	Hole in mountain park	7/29/2022 10:42 AM
4	Wood lake	7/19/2022 4:18 PM
5	Memorial Park Granite Falls	7/19/2022 2:50 PM
6	Arco Park	6/20/2022 9:53 AM
7	Tettegouche State Park	6/18/2022 1:15 PM
8	Sibley State Park	6/15/2022 4:27 PM
9	Lake Sarah Murray county	6/15/2022 4:02 PM
10	Norwegian Creek Lake Benton	6/14/2022 10:32 PM
11	Vicksburg	6/14/2022 8:19 AM
12	schreier's campground lake shetek	6/14/2022 8:00 AM
13	Indian Point, Duluth	6/9/2022 10:48 AM
14	Itasca	6/8/2022 11:52 PM
15	Plum Creek campground-Walnut Grove	6/8/2022 11:20 PM
16	Plum Creek, Sibley and Lake Shetek State Parks	6/8/2022 4:12 PM

Q12 Would you recommend these campgrounds to a friend or family member?





	I HAVE/WOULD RECOMMEND	I WOULD NOT RECOMMEND	NOT APPLICABLE	TOTAL
Garvin Park	78.26%	0.00%	21.74%	
	18	0	5	23
Lake Washington Park	15.00%	0.00%	85.00%	
	3	0	17	20
Twin Lakes Park	30.00%	0.00%	70.00%	
	6	0	14	20
Hole in the Mountain Park	40.91%	0.00%	59.09%	
	9	0	13	22
Memorial Park	31.58%	0.00%	68.42%	
	6	0	13	19
Plum Creek Park	43.48%	0.00%	56.52%	
	10	0	13	23
Ramsey Park	70.83%	0.00%	29.17%	
	17	0	7	24

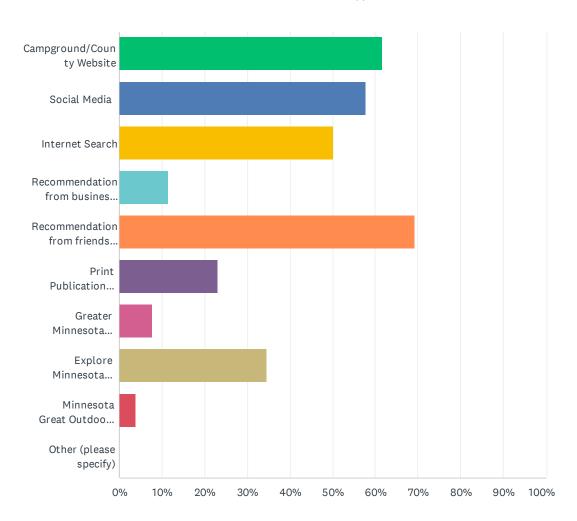
Q13 What amenities would you like to see come to these campgrounds?

Answered: 20 Skipped: 14

#	RESPONSES	DATE
1	always expand, build for the future!	9/9/2022 11:17 AM
2	Rides to the top of the hill for sledding and skiing and trail cleanup for hiking	7/29/2022 10:42 AM
3	Excited for sledding hill at Hole in the Mountain Park. Camping is also very popular at area parks. Expand opportunities to camp.	7/20/2022 1:33 PM
4	Sewer hookups	7/19/2022 4:18 PM
5	Full hookups	7/19/2022 3:00 PM
6	HITM: more hiking/biking trails, disc golf, snow tubing, groomed snowmobile trails, pickle ball court, expanded chalet, environmental education signage, enhanced playground equipment, trails linking to other area parks	6/28/2022 10:31 AM
7	Unsure at this time.	6/20/2022 9:53 AM
8	Online reservations	6/18/2022 1:15 PM
9	Clean facilities. Additional educational markers	6/15/2022 4:27 PM
10	More reservation abilities and sewer hookups	6/15/2022 4:02 PM
11	Wheelchair accessible bathroom/showers family room style, Paved trails, anything that would help with people in wheelchairs to enjoy the parks.	6/14/2022 10:32 PM
12	Rentals! Geocaching, kayaks, snowshoes, Chris country skis, bikes, binoculars, etc	6/14/2022 8:19 AM
13	More cabins and spots at Plum Creek. Redwood is great!	6/14/2022 8:00 AM
14	A swimming place at Garvin.	6/12/2022 6:49 PM
15	More sites	6/9/2022 11:51 AM
16	Paddleboard and paddleboat rental	6/9/2022 10:48 AM
17	Water/sewer hookups. Direct access to the lake	6/8/2022 11:52 PM
18	Garvin park Lower area needs updated bathrooms desperately!!!	6/8/2022 11:20 PM
19	Better playground at hole in the mountain, playground in the new part of twin lakes park, showers in the new part of twin lakes park	6/8/2022 10:05 PM
20	More sites for both weekend and seasonal reservations. More showers available.	6/8/2022 4:12 PM

Q14 What resources do you use to learn about parks and campgrounds you plan on visiting? (Select all that apply)





ANSWER (CHOICES	RESPONSES	
Campgroun	d/County Website	61.54%	16
Social Med	ia	57.69%	15
Internet Se	arch	50.00%	13
Recommen	dation from business or visitor center	11.54%	3
Recommen	dation from friends or family	69.23%	18
Print Public	ation (magazine, brochure, or handout)	23.08%	6
Greater Mir	nesota Regional Parks and Trails Commission (GMRPTC) website	7.69%	2
Explore Mir	nnesota Website	34.62%	9
Minnesota	Great Outdoors Website	3.85%	1
Other (please specify)		0.00%	0
Total Respondents: 26			
#	OTHER (PLEASE SPECIFY)	DATE	
	There are no responses.		

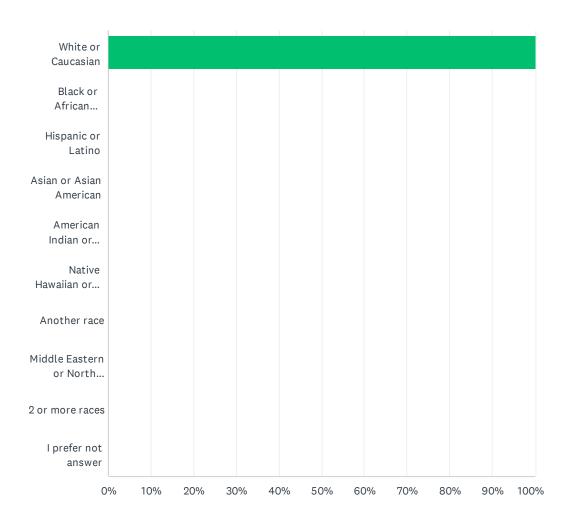
Q15 What is your 5-digit home zipcode?

Answered: 27 Skipped: 7

#	RESPONSES	DATE
1	56142	9/9/2022 11:20 AM
2	56283	9/9/2022 11:17 AM
3	56178	9/9/2022 11:14 AM
4	56258	8/8/2022 12:10 PM
5	56149	7/29/2022 10:43 AM
6	56151	7/20/2022 1:33 PM
7	56258	7/20/2022 11:04 AM
8	56265	7/19/2022 4:18 PM
9	57241	7/19/2022 3:01 PM
10	56297	7/19/2022 2:50 PM
11	56139	7/19/2022 11:42 AM
12	56149	6/28/2022 10:31 AM
13	56113	6/20/2022 9:54 AM
14	56258	6/20/2022 7:52 AM
15	56258	6/18/2022 1:15 PM
16	56115	6/17/2022 12:58 PM
17	56175	6/15/2022 4:28 PM
18	56115	6/15/2022 4:02 PM
19	56258	6/14/2022 10:33 PM
20	56283	6/14/2022 8:19 AM
21	56283	6/14/2022 8:00 AM
22	56175	6/12/2022 6:49 PM
23	56183	6/9/2022 11:51 AM
24	56172	6/9/2022 10:49 AM
25	56024	6/8/2022 11:52 PM
26	56180	6/8/2022 11:20 PM
27	56283	6/8/2022 4:13 PM

Q16 How would you describe yourself?

Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
White or Caucasian	100.00%	28
Black or African American	0.00%	0
Hispanic or Latino	0.00%	0
Asian or Asian American	0.00%	0
American Indian or Alaska Native	0.00%	0
Native Hawaiian or other Pacific Islander	0.00%	0
Another race	0.00%	0
Middle Eastern or North African	0.00%	0
2 or more races	0.00%	0
I prefer not answer	0.00%	0
TOTAL		28

Q17 How do you describe your tribal affiliation?

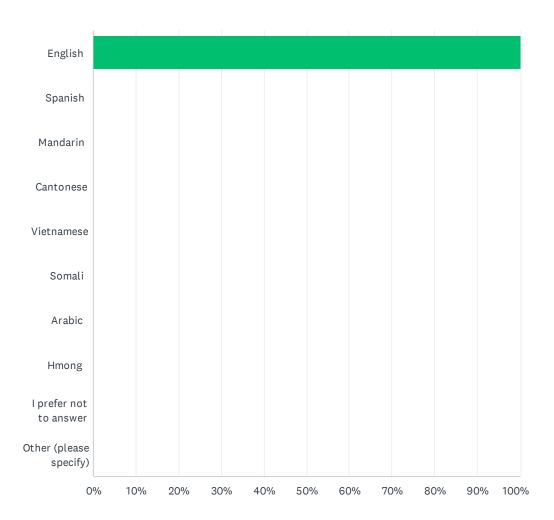
Answered: 0 Skipped: 34

▲ No matching responses.

ANSWER CHOICES	RESPONSES	
I am not affiliated with any tribe	0.00%	0
Bois Forte Band of Chippewa	0.00%	0
Fond Du Lac Reservation	0.00%	0
Gichi-Onigaming/ Grand Portage Band of Lake Superior Chippewa	0.00%	0
Leech Lake Band of Ojibwe	0.00%	0
Lower Sioux Community	0.00%	0
Millie Lacs Band of Ojibwe	0.00%	0
Prairie Island Community	0.00%	0
Red Lake Band of Chippewa Indians	0.00%	0
Shakopee Mdewakanton Sioux (Dakota) Community	0.00%	0
Upper Sioux Community	0.00%	0
White Earth Reservation	0.00%	0
Other	0.00%	0
I prefer not to answer	0.00%	0
TOTAL		0

Q18 What language do you mainly speak at home?

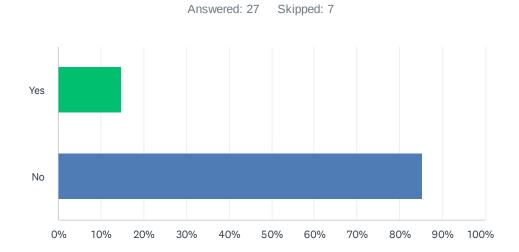
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
English	100.00%	28
Spanish	0.00%	0
Mandarin	0.00%	0
Cantonese	0.00%	0
Vietnamese	0.00%	0
Somali	0.00%	0
Arabic	0.00%	0
Hmong	0.00%	0
I prefer not to answer	0.00%	0
Other (please specify)	0.00%	0
TOTAL		28

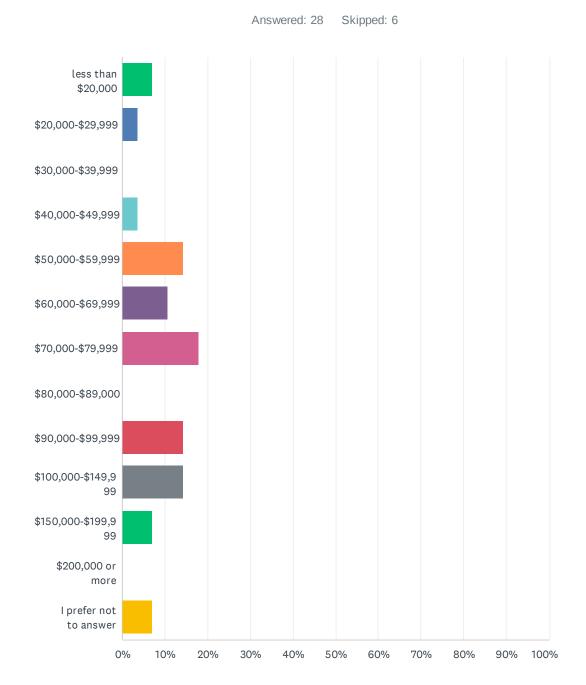
#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q19 Do you identify as someone with a physical, mental or sensory disability/condition?



ANSWER CHOICES	RESPONSES	
Yes	14.81%	4
No	85.19%	23
TOTAL		27

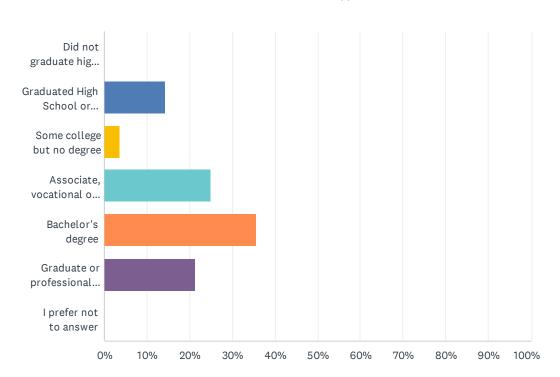
Q20 Please indicate your total household income before taxes.



ANSWER CHOICES	RESPONSES	
less than \$20,000	7.14%	2
\$20,000-\$29,999	3.57%	1
\$30,000-\$39,999	0.00%	0
\$40,000-\$49,999	3.57%	1
\$50,000-\$59,999	14.29%	4
\$60,000-\$69,999	10.71%	3
\$70,000-\$79,999	17.86%	5
\$80,000-\$89,000	0.00%	0
\$90,000-\$99,999	14.29%	4
\$100,000-\$149,999	14.29%	4
\$150,000-\$199,999	7.14%	2
\$200,000 or more	0.00%	0
I prefer not to answer	7.14%	2
TOTAL		28

Q21 What is the highest level of education you have completed?

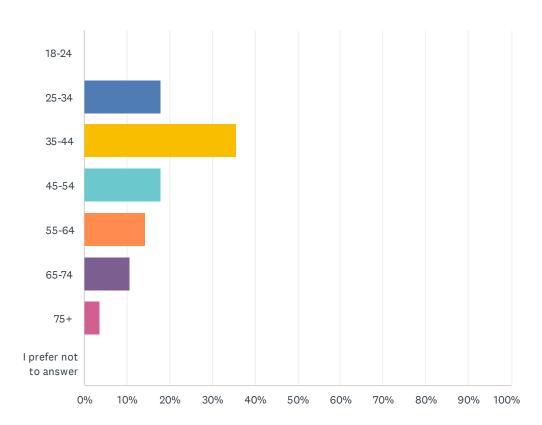




ANSWER CHOICES	RESPONSES	
Did not graduate high school	0.00%	0
Graduated High School or equivalent	14.29%	4
Some college but no degree	3.57%	1
Associate, vocational or technical degree	25.00%	7
Bachelor's degree	35.71%	10
Graduate or professional degree	21.43%	6
I prefer not to answer	0.00%	0
TOTAL		28

Q22 How old are you?

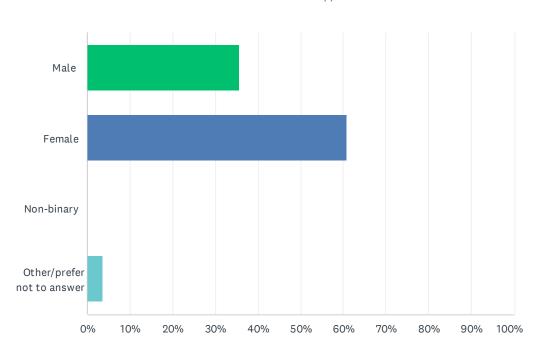
Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES	
18-24	0.00%	0
25-34	17.86%	5
35-44	35.71%	10
45-54	17.86%	5
55-64	14.29%	4
65-74	10.71%	3
75+	3.57%	1
I prefer not to answer	0.00%	0
TOTAL		28

Q23 What is your gender identity?





ANSWER CHOICES	RESPONSES	
Male	35.71%	10
Female	60.71%	17
Non-binary	0.00%	0
Other/prefer not to answer	3.57%	1
TOTAL		28

For more information:



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